

# Romford

q1 2011 business confidence report



## headlines

- January 2011 saw a new record in company closures in Romford when compared to any previous January.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

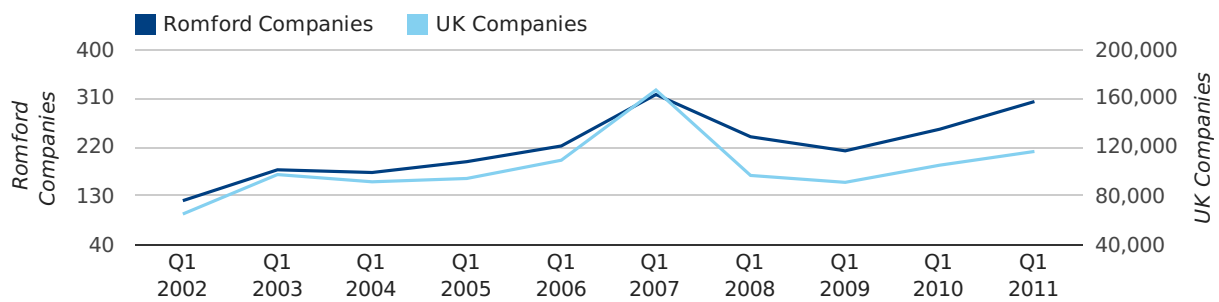
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 304 companies were registered in Romford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 20.2% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

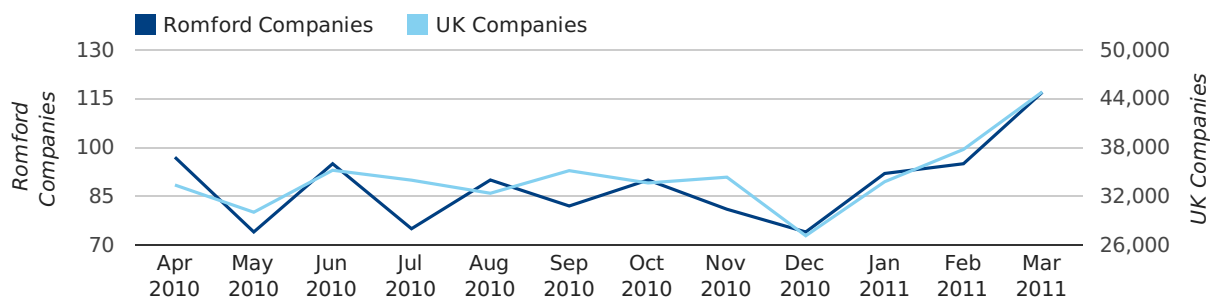
FIRST QUARTER (JAN 2011 - MAR 2011)	ROMFORD	UK
2011	304	116,391
2010	253	105,137
% CHANGE	20.2%	10.7%
RECORD YEAR	2007 (317)	2007 (166,814)

### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	92	95	117
NEW COMPANIES IN 2010	71	81	101
% CHANGE	29.6%	17.3%	15.8%
RECORD YEAR	2007 (93)	2007 (102)	2007 (122)

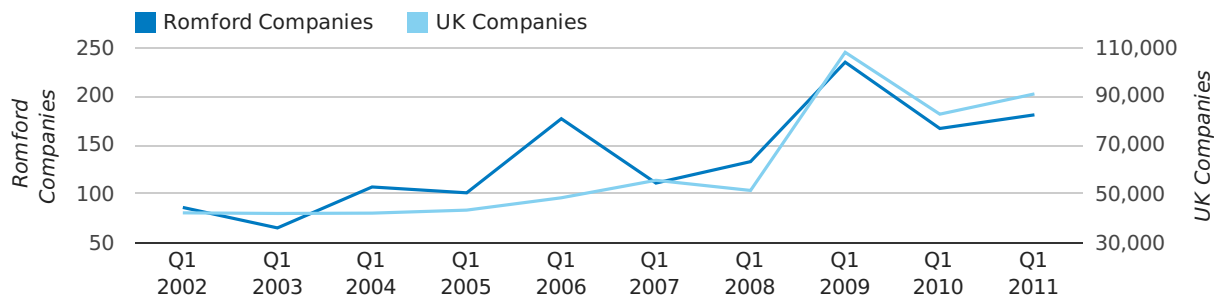
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 181 companies were dissolved in Romford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 8.4% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	ROMFORD	UK
2011	181	90,986
2010	167	82,677
% CHANGE	8.4%	10.0%
RECORD YEAR	2009 (235)	2009 (108,060)

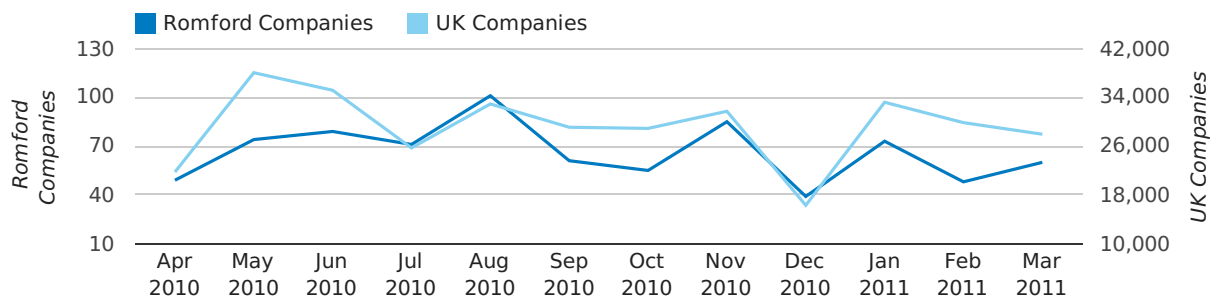
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Romford when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	73	48	60
CLOSED COMPANIES IN 2010	34	47	86
% CHANGE	114.7%	2.1%	-30%
RECORD YEAR	2011 (73)	2008 (65)	2009 (164)

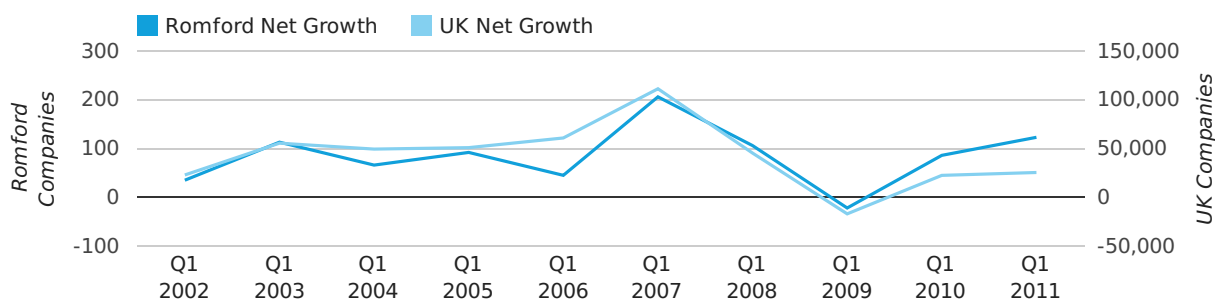
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Romford during the first quarter of 2011 (Jan 2011 - Mar 2011) was 123 companies.

This represents an increase of 43.0% on the same period last year.

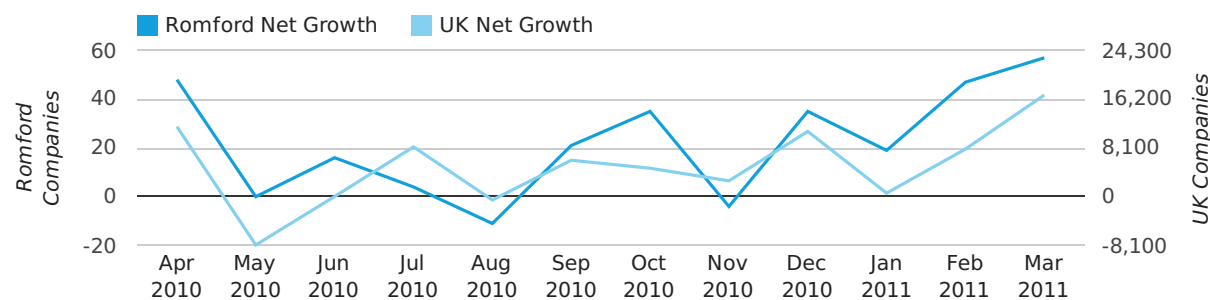
FIRST QUARTER (JAN 2011 - MAR 2011)	ROMFORD	UK
2011	123	25,405
2010	86	22,460
% CHANGE	43.0%	13.1%
RECORD YEAR	2007 (206)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### net growth by month



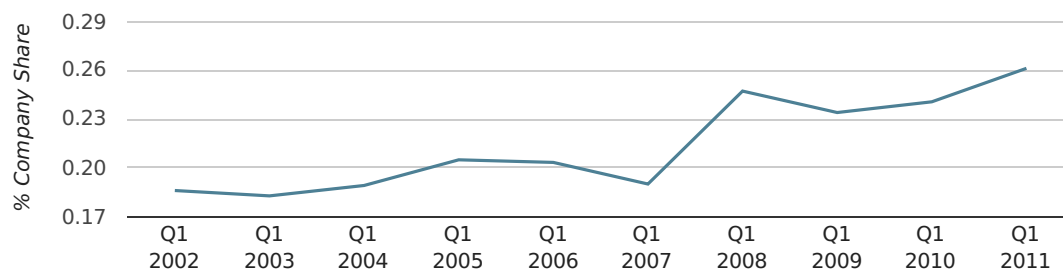
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	19	47	57
NET GROWTH IN 2010	37	34	15
% CHANGE	-48.6%	38.2%	280.0%
RECORD YEAR	2007 (53)	2007 (79)	2008 (81)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Romford formed 0.3% of all UK companies.

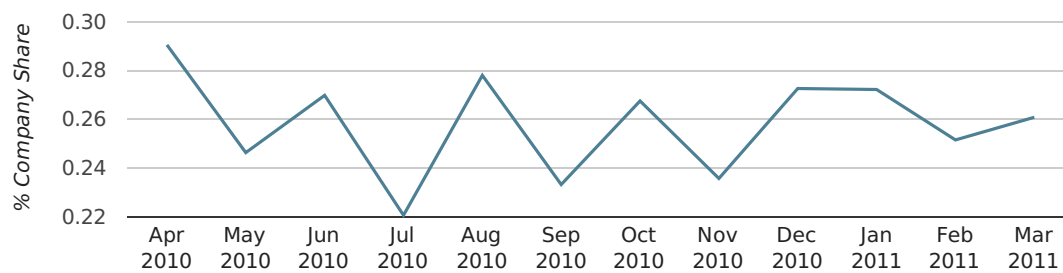
FIRST QUARTER (JAN 2011 - MAR 2011)	ROMFORD
2011	0.3%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1962 (0.4%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	11.8%	3.2%	10.5%
RECORD YEAR	1967 (0.7%)	1960 (0.4%)	1979 (0.8%)

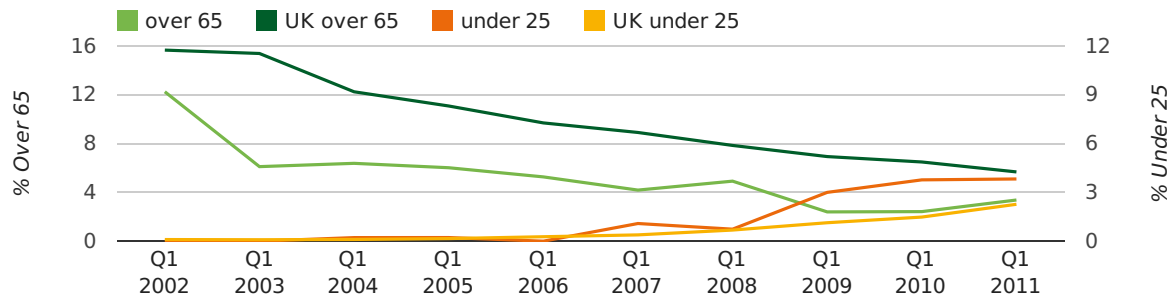
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 41.2.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.3%.

#### director age by quarter

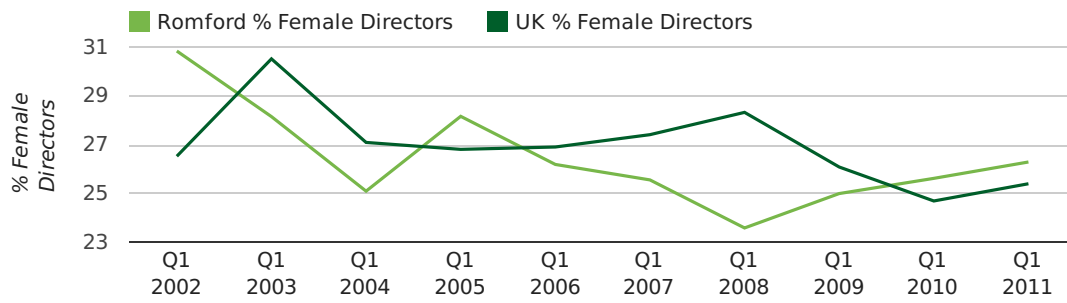


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Romford was in 1861 when 40.0% of all directors were female.

26.3% of all director appointments in Romford in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.67%	CONSULTING	5.04%
CONSULTING	1.55%	MANAGEMENT	4.97%
R	0.83%	CONSULTANCY	3.16%
J	0.83%	PROPERTY	2.38%
CONSULTANCY	0.83%	TRADING	2.10%
CARE	0.78%	DESIGN	1.93%
LONDON	0.78%	ASSOCIATES	1.92%
M	0.78%	BUSINESS	1.87%
BUSINESS	0.78%	CONSTRUCTION	1.80%
CONSTRUCTION	0.78%	CONSULTANTS	1.76%
ELECTRICAL	0.72%	MEDIA	1.69%
SECURITY	0.66%	ENGINEERING	1.61%
CONSULTANTS	0.54%	LONDON	1.60%
TRAINING	0.54%	CARE	1.45%
S	0.54%	J	1.45%
HEALTHCARE	0.54%	GLOBAL	1.44%
DESIGN	0.54%	INVESTMENTS	1.43%
IT	0.48%	IT	1.41%
B	0.48%	PROPERTIES	1.36%
G	0.48%	BUILDING	1.34%
ENTERPRISES	0.48%	M	1.30%
ASSOCIATES	0.48%	ELECTRICAL	1.28%
ESSEX	0.42%	S	1.24%
INVESTMENT	0.42%	INTERNATIONAL	1.23%
SERVICE	0.42%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	568	202,798
7487 - Other business activities	125	60,968
82990 - Other business support service activities not elsewhere classified	48	30,253
99999 - Dormant Company	31	18,336
9999 - Dormant Company	29	19,765
96090 - Other service activities not elsewhere classified	29	10,085
7260 - Other computer related activities	29	7,789
86900 - Other human health activities	28	4,092
9305 - Other service activities	25	8,740
7499 - Non-trading company	24	11,316
70229 - Management consultancy activities other than financial management	22	16,150
4521 - General construction & civil engineering	21	6,183
62090 - Other information technology service activities	20	6,996
74990 - Non-trading company	19	8,695
62020 - Information technology consultancy activities	19	10,246
7414 - Business & management consultancy	18	12,916
43210 - Electrical installation	18	3,172
7222 - Other software consultancy and supply	17	7,000
74909 - Other professional, scientific and technical activities not elsewhere classified	16	7,788
43999 - Other specialised construction activities not elsewhere classified	16	3,097