

Romford

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Romford when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Romford when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Romford when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Romford when compared to any previous November.

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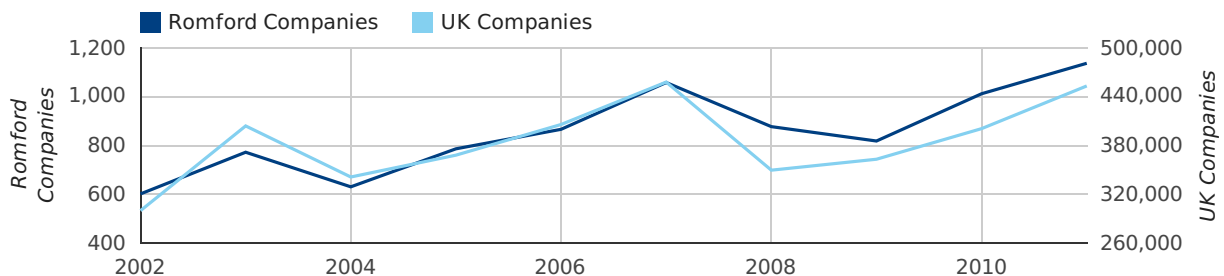
Annual Data (2011)

2011 was a record year for company registrations in Romford when compared to any year in history.

A total of 1,136 companies were formed in Romford in 2011. This total is 12.4% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ROMFORD	UK
2011	1,136	452,870
2010	1,011	400,358
2009	817	362,675
2008	876	349,203
2007	1,057	457,649
RECORD YEAR	2011 (1,136)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

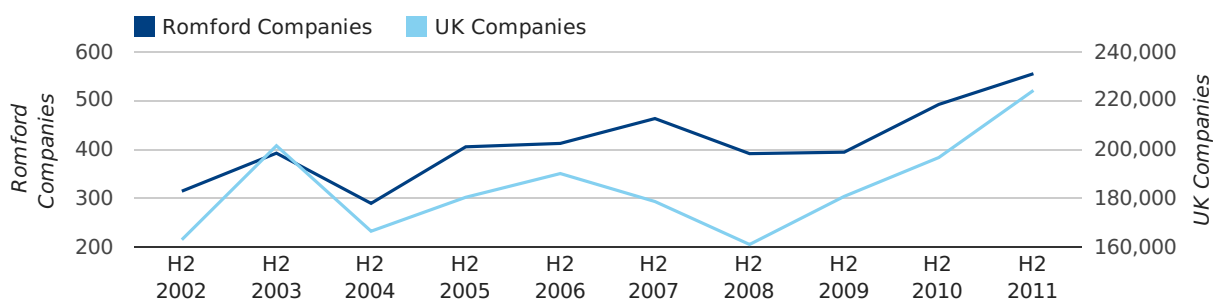
The second half of 2011 saw a new record in company registrations in Romford when compared to any previous second half year.

In the second half of 2011 a total of 555 companies were formed in Romford. This figure is 12.8% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Romford occurred in 2011 when a total of 555 were formed.

HALF YEAR (JUL-DEC)	ROMFORD	UK
2011	555	224,135
2010	492	196,609
% CHANGE	12.8%	14.0%
RECORD YEAR	2011 (555)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

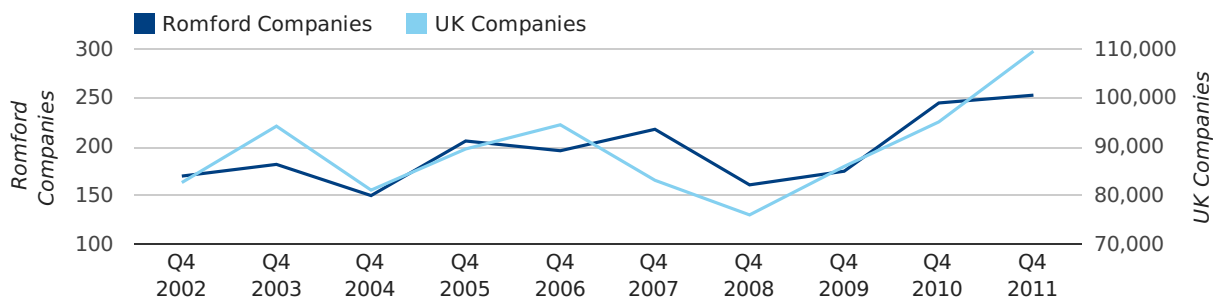
Q4 2011 saw a new record in company registrations in Romford when compared to any previous Q4.

A total of 253 companies were registered in Romford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 3.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ROMFORD	UK
2011	253	109,623
2010	245	95,117
% CHANGE	3.3%	15.3%
RECORD YEAR	2011 (253)	2011 (109,623)

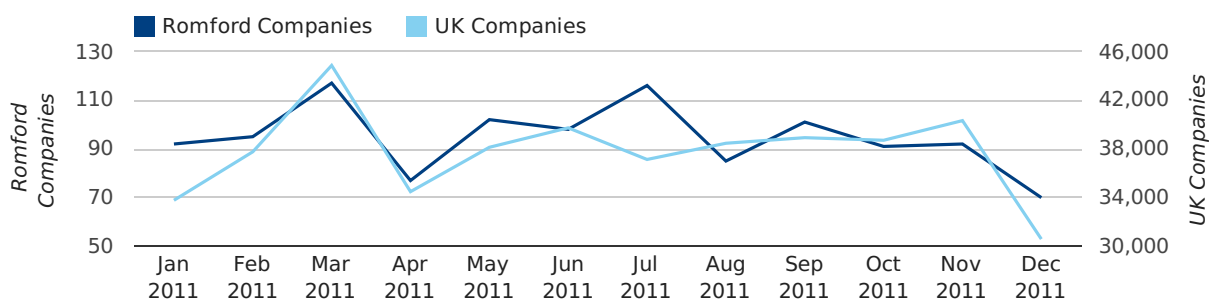
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Romford when compared to any previous November.

new companies by month



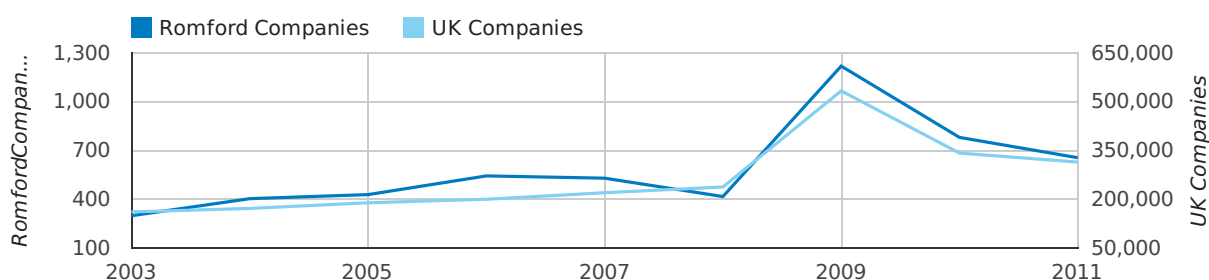
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	91	92	70
NEW COMPANIES IN 2010	90	81	74
% CHANGE	1.1%	13.6%	-5.4%
RECORD YEAR	2007 (93)	2011 (92)	2010 (74)

Annual Data (2011)

A total of 656 companies were dissolved in Romford in 2011. This total is 16.0% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ROMFORD	UK
2011	656	314,523
2010	781	342,232
2009	1,220	533,773
2008	417	237,901
2007	530	220,295
RECORD YEAR	2009 (1,220)	2009 (533,773)

dissolved companies by year



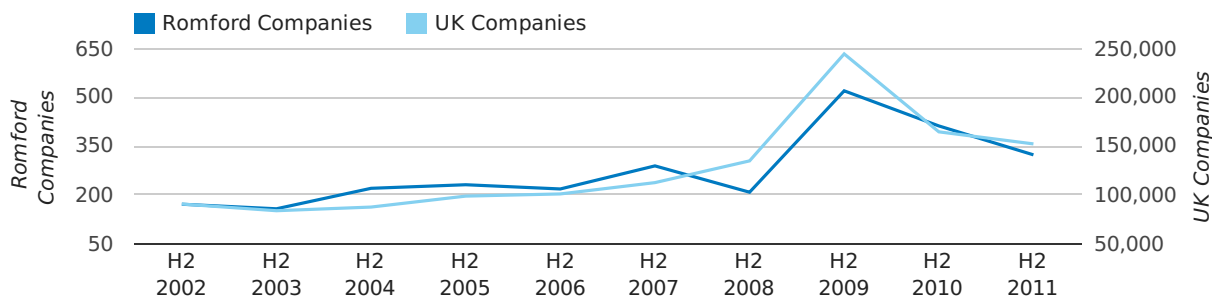
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 323 companies were dissolved in Romford. This figure is 21.6% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Romford occurred in 2009 when a total of 520 were closed.

HALF YEAR (JUL-DEC)	ROMFORD	UK
2011	323	152,213
2010	412	164,601
% CHANGE	-21.6%	-7.5%
RECORD YEAR	2009 (520)	2009 (244,537)

dissolved companies by half year



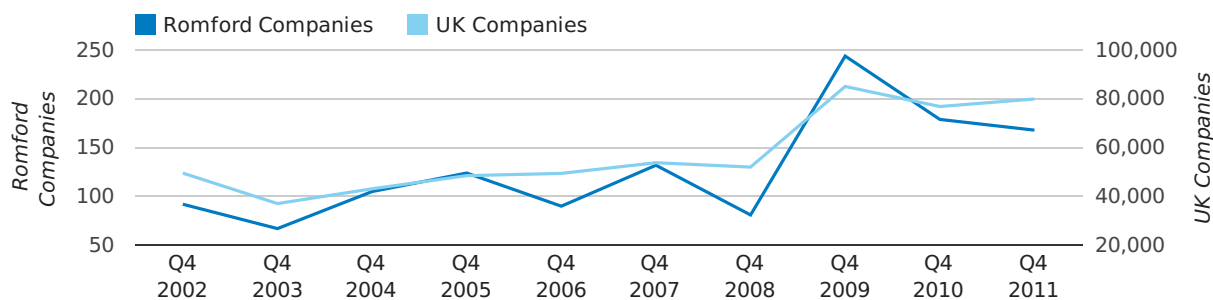
Quarterly Data (Q4 Oct-Dec 2011)

A total of 168 companies were dissolved in Romford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 6.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

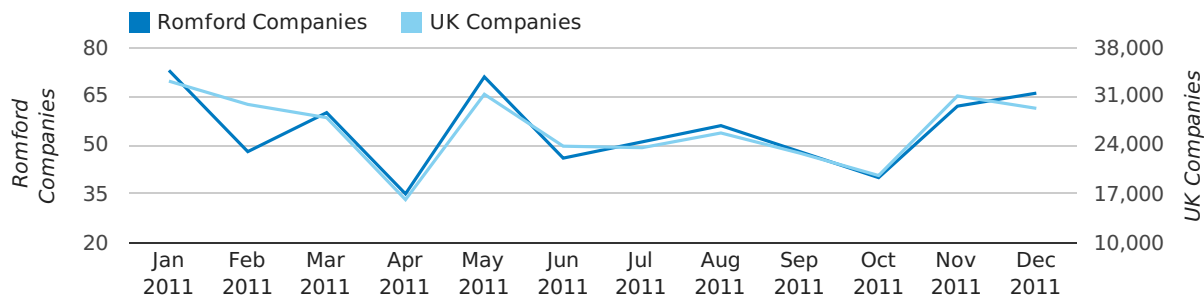
FOURTH QUARTER (OCT 2011 - DEC 2011)	ROMFORD	UK
2011	168	79,983
2010	179	76,896
% CHANGE	-6.1%	4.0%
RECORD YEAR	2009 (244)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	40	62	66
CLOSED COMPANIES IN 2010	55	85	39
% CHANGE	-27.3%	-27.1%	69%
RECORD YEAR	2009 (84)	2010 (85)	2009 (98)

Annual Data (2011)

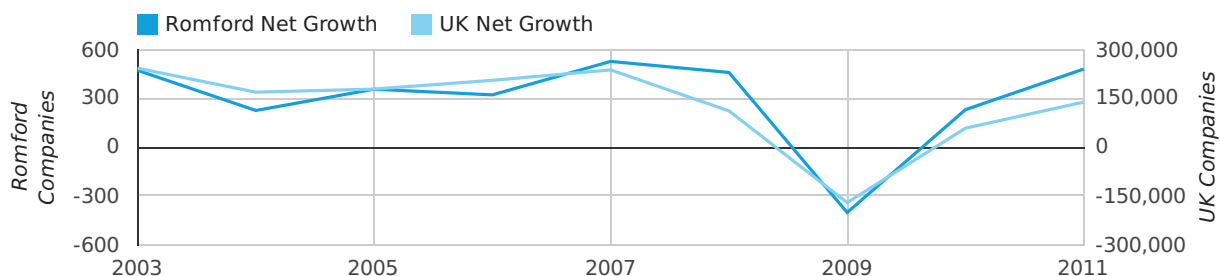
A total of 480 companies were added to the company register for Romford in 2011. This number represents growth of 47.5% which compares favourably to the UK figure of 34.6%.

This number is 250 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Romford company register grew by 527 companies.

YEAR	ROMFORD	UK
2011	480	138,347
2010	230	58,126
2009	-403	-171,098
2008	459	111,302
2007	527	237,354
RECORD YEAR	2007 (527)	2003 (242,543)

net growth by year

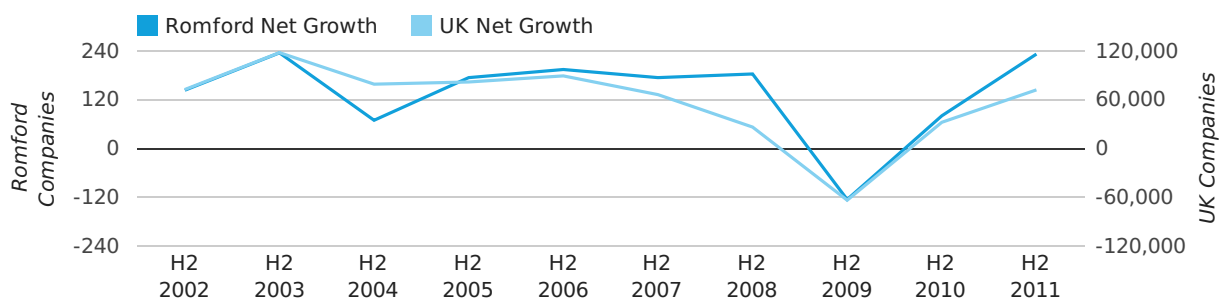


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Romford increased by 232 companies. This figure is 190.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ROMFORD	UK
2011	232	71,922
2010	80	32,008
% CHANGE	190.0%	124.7%
RECORD YEAR	2003 (235)	2003 (117,772)

net growth by half year



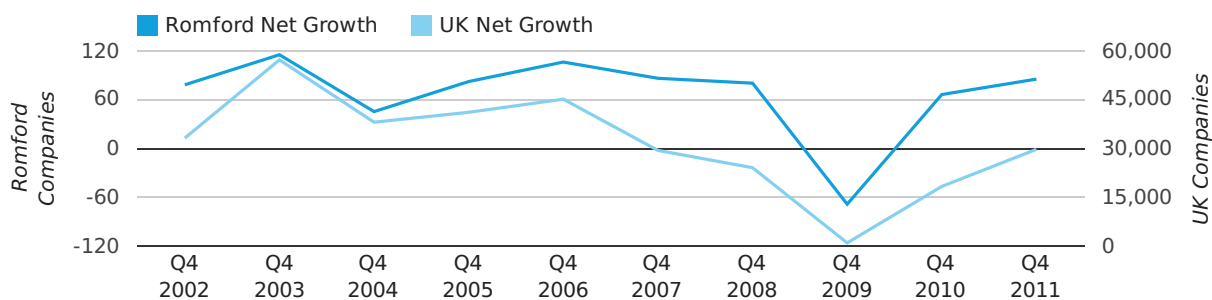
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Romford during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 85 companies.

This represents an increase of 28.8% on the same period last year.

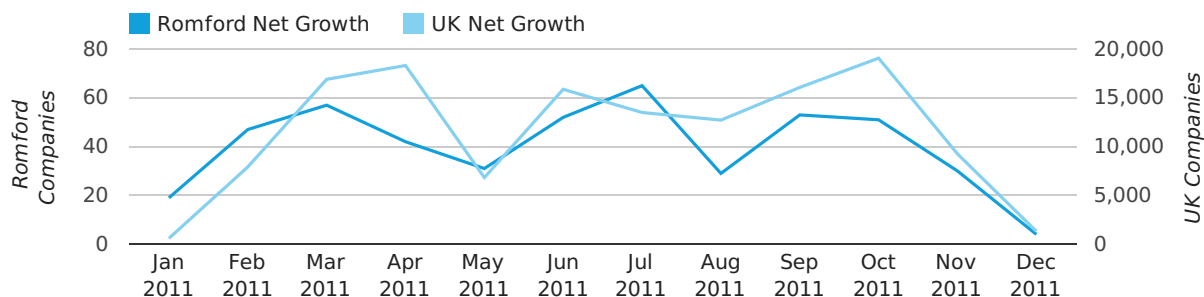
FOURTH QUARTER (OCT 2011 - DEC 2011)	ROMFORD	UK
2011	85	29,640
2010	66	18,221
% CHANGE	28.8%	62.7%
RECORD YEAR	2003 (115)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



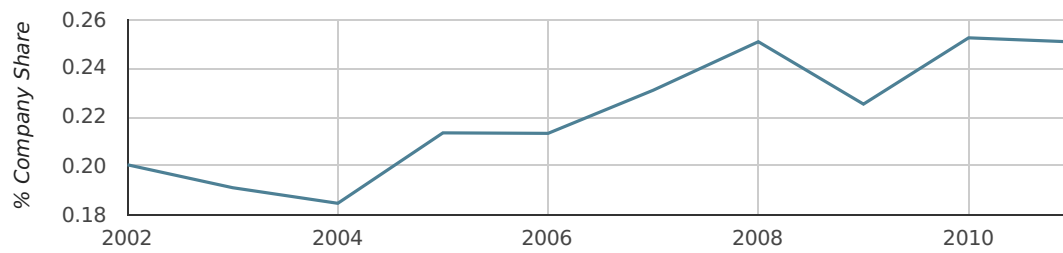
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	51	30	4
NET GROWTH IN 2010	35	-4	35
% CHANGE	45.7%	-850.0%	-88.6%
RECORD YEAR	2003 (63)	2006 (38)	2010 (35)

Annual Data (2011)

In 2011 Romford formed 0.3% of all UK companies. This is no change on 2010 when Romford was responsible for 0.3% of all UK companies.

YEAR	ROMFORD
2011	0.3%
2010	0.3%
2009	0.2%
2008	0.3%
2007	0.2%
RECORD YEAR (SINCE 1960)	1962 (0.3%)

company share by year

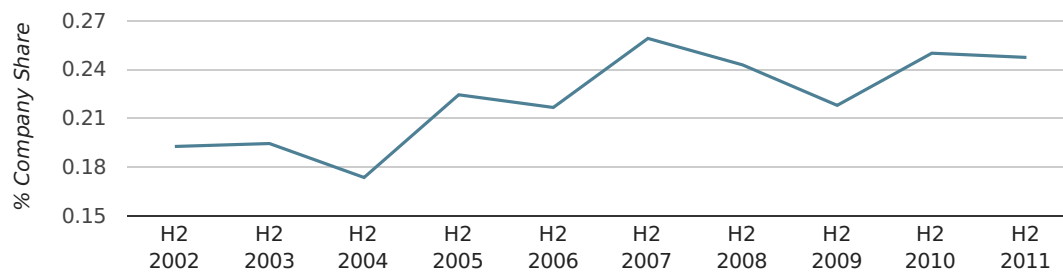


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Romford formed 0.2% of all UK companies. This is less than the 2010 figure of 0.3%.

HALF YEAR (JUL-DEC)	ROMFORD
2011	0.2%
2010	0.3%
2009	0.2%
2008	0.2%
2007	0.3%
RECORD YEAR (SINCE 1960)	1972 (0.3%)

company share by half year

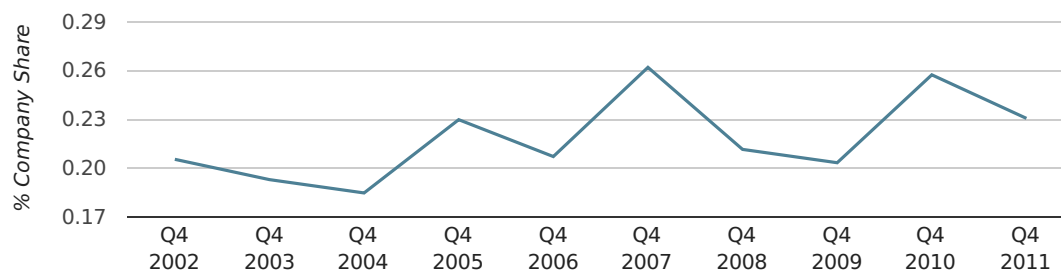


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Romford formed 0.2% of all UK companies.

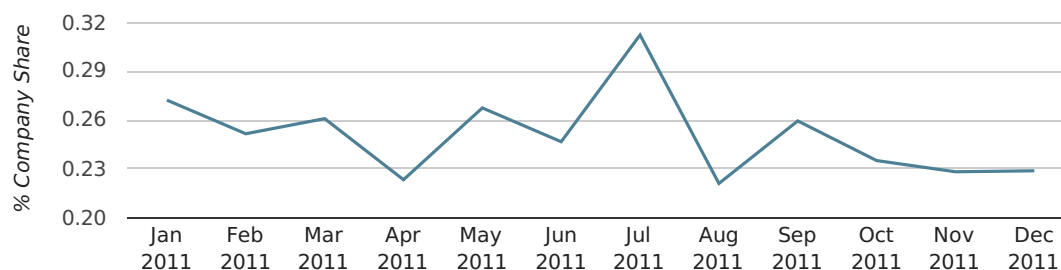
FOURTH QUARTER (OCT 2011 - DEC 2011)	ROMFORD
2011	0.2%
2010	0.3%
2009	0.2%
2008	0.2%
2007	0.3%
RECORD YEAR (SINCE 1960)	1972 (0.4%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.3%	0.2%	0.3%
% CHANGE	-12.1%	-3.2%	-16.1%
RECORD YEAR	1971 (0.6%)	1960 (0.6%)	1968 (0.4%)

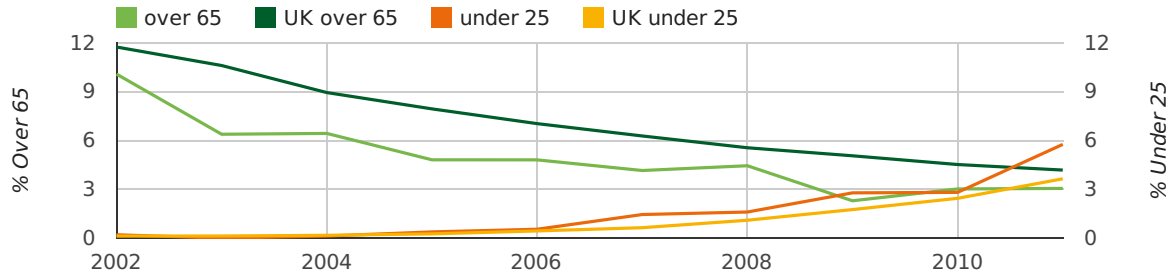
Annual Data (2011)

The average age of a director in 2011 was 40.5.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.2%.

director age by year



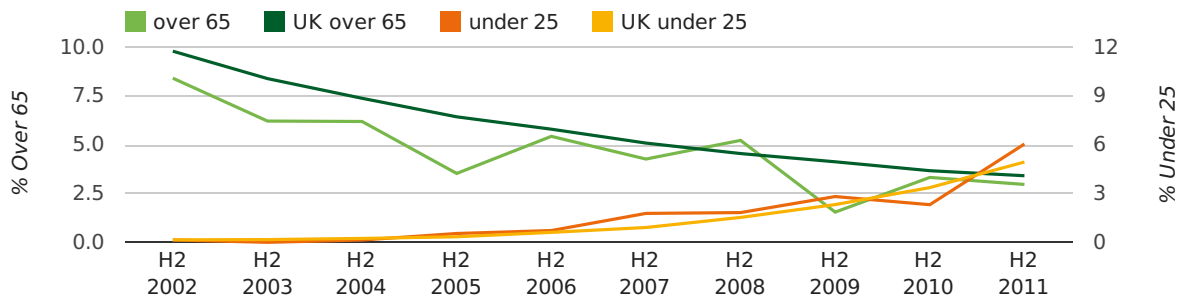
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 40.7.

The percentage of directors under the age of 25 was 6.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.1%.

director age by half year



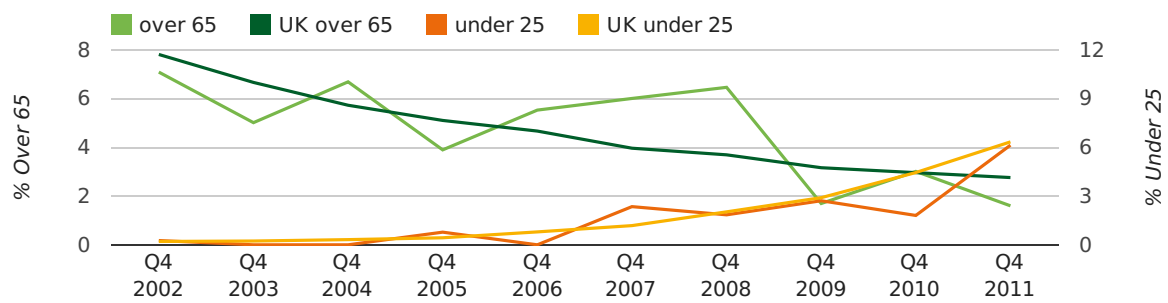
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 39.4.

The percentage of directors under the age of 25 was 6.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.1%.

director age by quarter

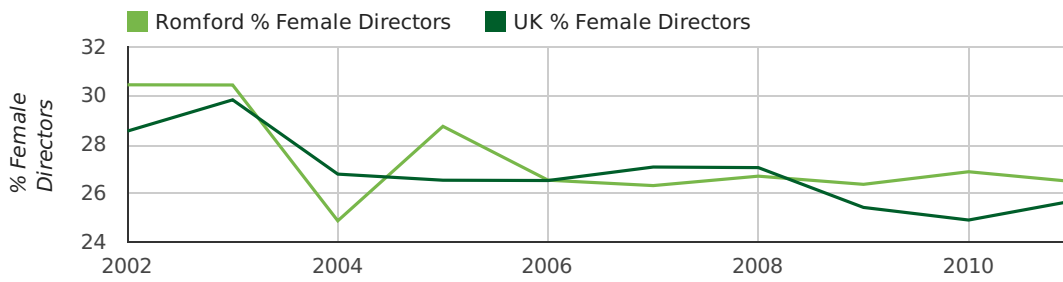


Annual Data (2011)

The record year for female directors in Romford was 1857 when 36.4% of all directors were female.

The percentage of female directors in Romford in 2011 was 30.5%. The average for the UK during this time was 28.6%

director gender by year

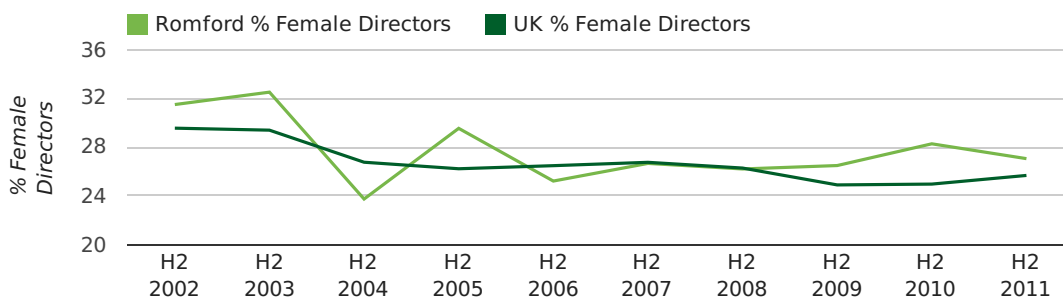


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Romford was 1860 when 42.9% of all directors were female.

27.1% of all director appointments in Romford in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

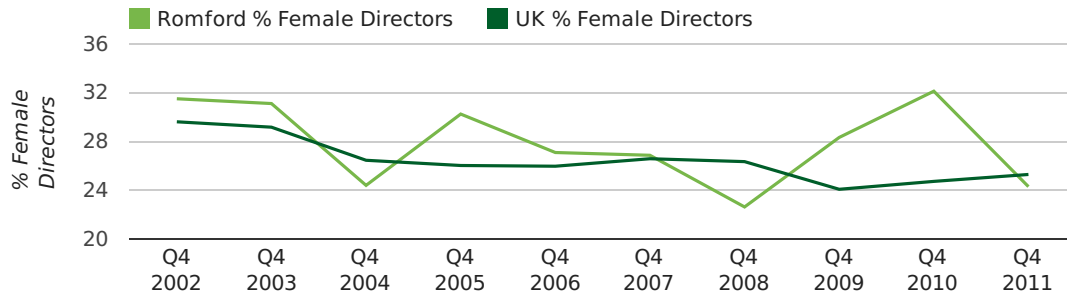


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Romford was in 1977 when 31.1% of all directors were female.

24.3% of all director appointments in Romford in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.24%	CONSULTING	5.07%
MANAGEMENT	1.24%	MANAGEMENT	4.74%
CONSULTANCY	0.95%	CONSULTANCY	3.26%
LONDON	0.90%	PROPERTY	2.37%
SECURITY	0.79%	TRADING	2.07%
CONSTRUCTION	0.73%	DESIGN	1.92%
ESSEX	0.62%	ASSOCIATES	1.86%
J	0.56%	ENGINEERING	1.78%
S	0.56%	BUSINESS	1.78%
INVESTMENT	0.56%	CONSULTANTS	1.76%
TRADING	0.56%	CONSTRUCTION	1.73%
HOME	0.51%	MEDIA	1.71%
CONSULTANTS	0.51%	LONDON	1.63%
PROPERTY	0.51%	J	1.51%
CARE	0.51%	INVESTMENTS	1.48%
ENTERPRISES	0.45%	GLOBAL	1.46%
MEDIA	0.45%	IT	1.41%
EVENTS	0.45%	CARE	1.39%
DESIGN	0.45%	PROPERTIES	1.29%
IT	0.45%	ELECTRICAL	1.29%
ELITE	0.39%	M	1.27%
ELECTRICAL	0.39%	BUILDING	1.26%
ENGINEERING	0.39%	ENERGY	1.25%
CO	0.39%	S	1.20%
GLOBAL	0.39%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	537	205,525
7487 - Other business activities	114	57,052
82990 - Other business support service activities not elsewhere classified	55	32,483
99999 - Dormant Company	54	21,846
62020 - Information technology consultancy activities	34	12,072
7260 - Other computer related activities	32	7,667
96090 - Other service activities not elsewhere classified	32	11,768
9999 - Dormant Company	29	20,199
7499 - Non-trading company	28	9,957
70229 - Management consultancy activities other than financial management	27	17,765
7222 - Other software consultancy and supply	26	7,398
9305 - Other service activities	26	9,492
86900 - Other human health activities	26	4,457
74990 - Non-trading company	25	8,929
7414 - Business & management consultancy	19	13,034
62090 - Other information technology service activities	18	7,493
4521 - General construction & civil engineering	18	5,558
43210 - Electrical installation	16	3,175
74909 - Other professional, scientific and technical activities not elsewhere classified	16	8,671
5530 - Restaurants	15	5,013