

Romford

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Romford when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Romford when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Romford when compared to any previous March.
- March 2012 was a record month for company registrations in Romford when compared to any month in history.
- January 2012 saw a new record in company registrations in Romford when compared to any previous January.
- January 2012 saw a new record in net growth in Romford when compared to any previous January.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Romford when compared to any previous Q1.

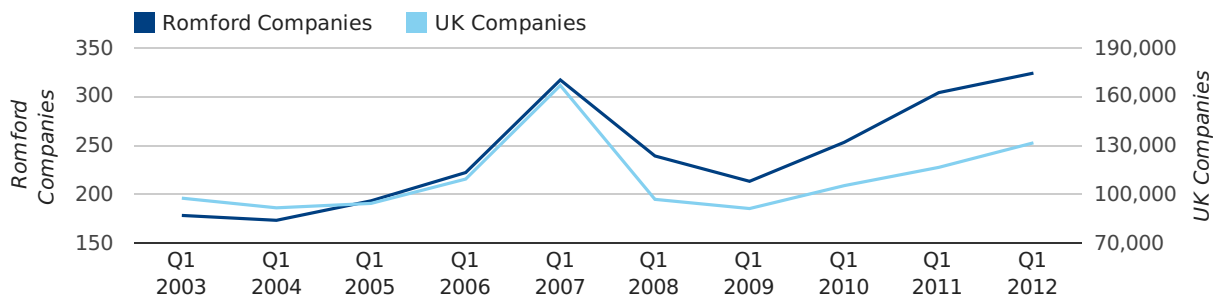
Q1 2012 was a record quarter for company registrations in Romford when compared to any quarter in history.

A total of 324 companies were registered in Romford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 6.6% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	ROMFORD	UK
2012	324	131,491
2011	304	116,391
% CHANGE	6.6%	13.0%
RECORD YEAR	2012 (324)	2007 (166,814)

new companies by quarter



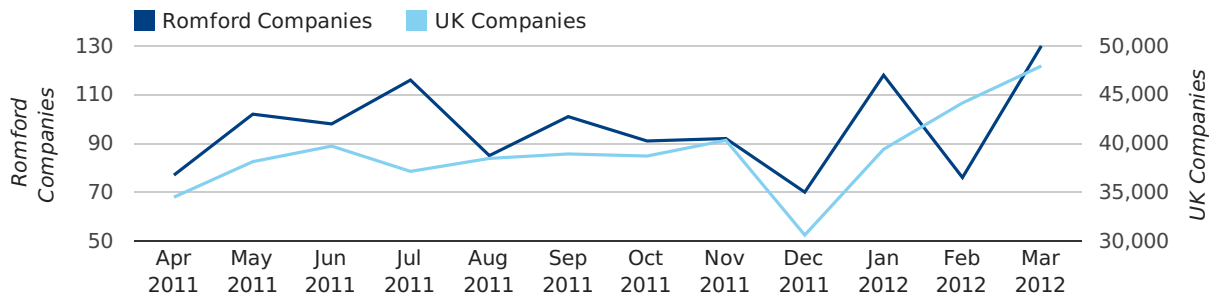
Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Romford when compared to any previous March.

March 2012 was a record month for company registrations in Romford when compared to any month in history.

January 2012 saw a new record in company registrations in Romford when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	118	76	130
NEW COMPANIES IN 2011	92	95	117
% CHANGE	28.3%	-20.0%	11.1%
RECORD YEAR	2012 (118)	2007 (102)	2012 (130)

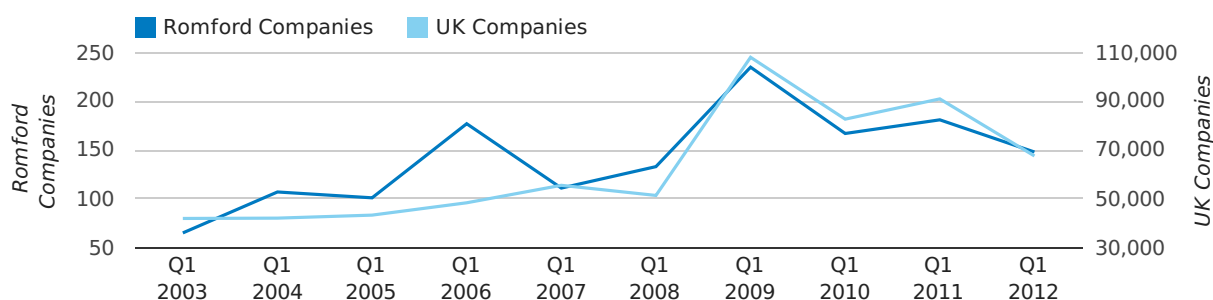
Quarterly Data (Q1 Jan-Mar 2012)

A total of 148 companies were dissolved in Romford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 18.2% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	ROMFORD	UK
2012	148	67,576
2011	181	90,986
% CHANGE	-18.2%	-25.7%
RECORD YEAR	2009 (235)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	45	50	53
CLOSED COMPANIES IN 2011	73	48	60
% CHANGE	-38.4%	4.2%	-12%
RECORD YEAR	2011 (73)	2008 (65)	2009 (164)

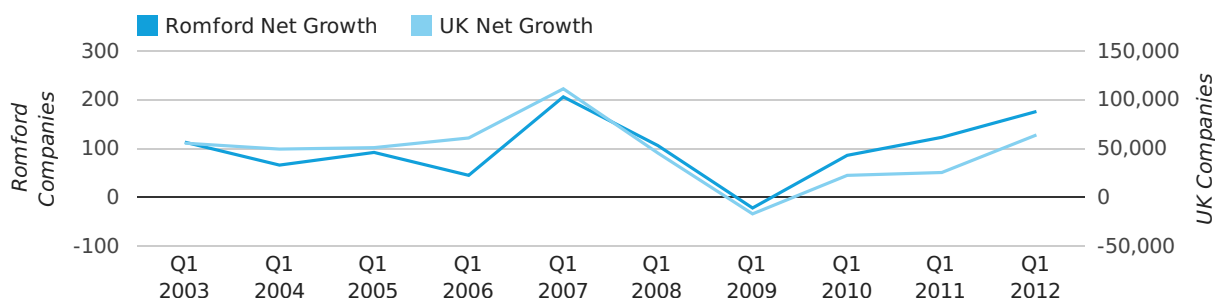
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Romford during the first quarter of 2012 (Jan 2012 - Mar 2012) was 176 companies.

This represents an increase of 43.1% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	ROMFORD	UK
2012	176	63,915
2011	123	25,405
% CHANGE	43.1%	151.6%
RECORD YEAR	2007 (206)	2007 (111,282)

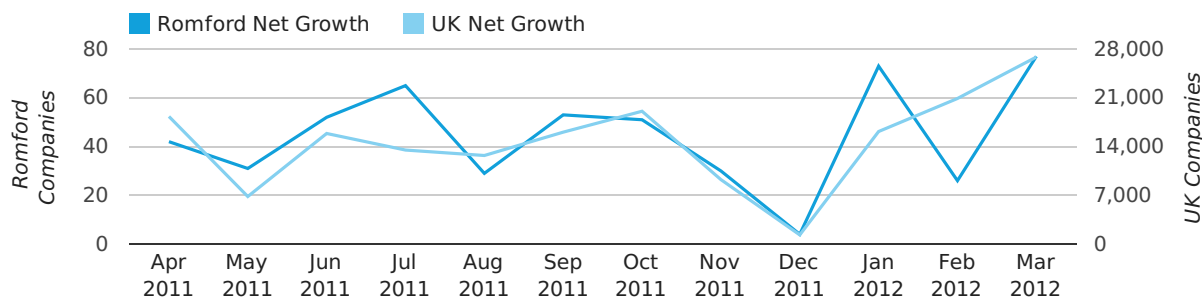
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Romford when compared to any previous January.

net growth by month



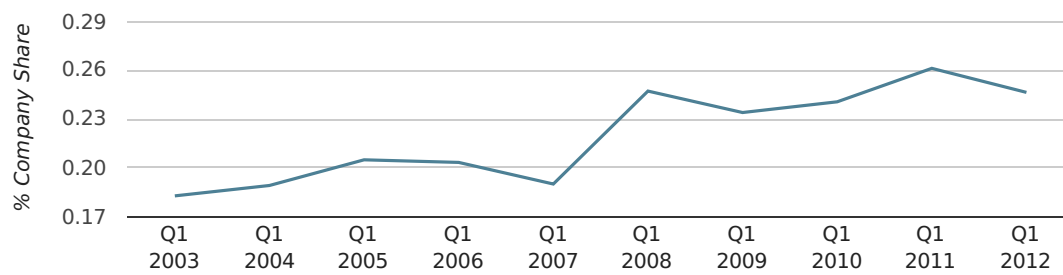
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	73	26	77
NET GROWTH IN 2011	19	47	57
% CHANGE	284.2%	-44.7%	35.1%
RECORD YEAR	2012 (73)	2007 (79)	2008 (81)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Romford formed 0.2% of all UK companies.

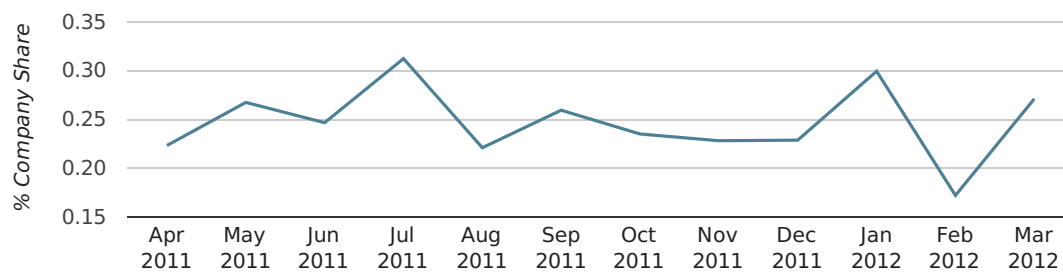
FIRST QUARTER (JAN 2012 - MAR 2012)	ROMFORD
2012	0.2%
2011	0.3%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1962 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.2%	0.3%
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
% CHANGE	10.0%	-31.6%	3.9%
RECORD YEAR	1967 (0.7%)	1960 (0.4%)	1979 (0.8%)

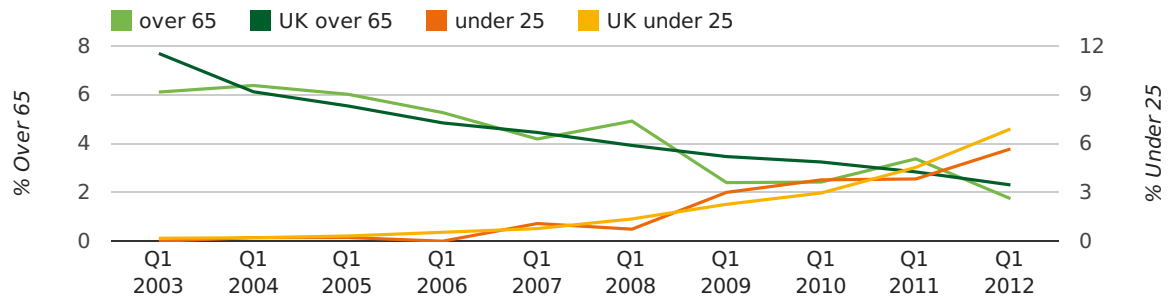
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 39.6.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 3.5%.

director age by quarter

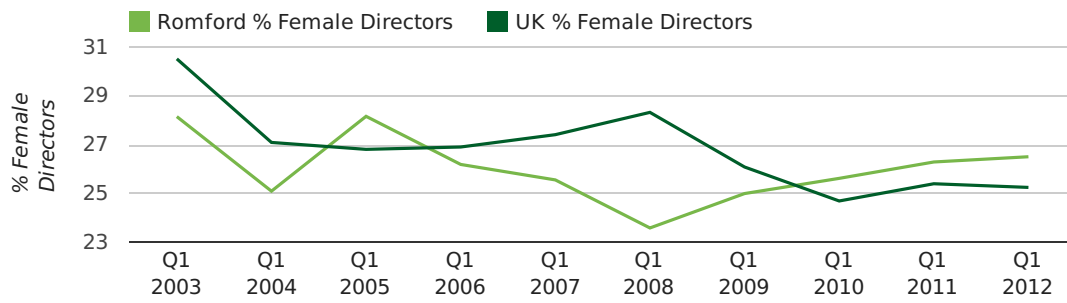


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Romford was in 1861 when 40.0% of all directors were female.

26.5% of all director appointments in Romford in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.36%	CONSULTING	5.07%
MANAGEMENT	1.24%	MANAGEMENT	4.74%
CONSULTANCY	1.07%	CONSULTANCY	3.30%
LONDON	0.90%	PROPERTY	2.37%
CONSTRUCTION	0.90%	TRADING	2.07%
PROPERTY	0.85%	DESIGN	1.93%
CONSULTANTS	0.68%	ENGINEERING	1.86%
TRADING	0.62%	ASSOCIATES	1.84%
SECURITY	0.62%	CONSULTANTS	1.79%
ESSEX	0.62%	BUSINESS	1.73%
ASSOCIATES	0.57%	MEDIA	1.72%
ELECTRICAL	0.57%	CONSTRUCTION	1.72%
MAINTENANCE	0.57%	LONDON	1.66%
BUILDING	0.57%	J	1.54%
GLOBAL	0.51%	INVESTMENTS	1.51%
INVESTMENTS	0.51%	GLOBAL	1.50%
J	0.45%	IT	1.40%
PLUMBING	0.45%	CARE	1.34%
EVENTS	0.45%	PROPERTIES	1.31%
MEDIA	0.45%	ELECTRICAL	1.27%
CO	0.45%	M	1.27%
CLEANING	0.45%	BUILDING	1.24%
S	0.45%	ENERGY	1.20%
HOUSE	0.40%	S	1.20%
TRAINING	0.40%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	543	216,665
7487 - Other business activities	108	52,735
99999 - Dormant Company	69	25,084
82990 - Other business support service activities not elsewhere classified	59	35,233
96090 - Other service activities not elsewhere classified	40	13,637
62020 - Information technology consultancy activities	37	14,303
7260 - Other computer related activities	30	7,154
70229 - Management consultancy activities other than financial management	28	19,704
9999 - Dormant Company	27	18,617
7499 - Non-trading company	27	9,102
74990 - Non-trading company	27	9,729
86900 - Other human health activities	26	5,066
7222 - Other software consultancy and supply	24	6,934
9305 - Other service activities	23	8,818
62090 - Other information technology service activities	21	8,145
74909 - Other professional, scientific and technical activities not elsewhere classified	20	9,892
4521 - General construction & civil engineering	18	5,169
7414 - Business & management consultancy	17	12,113
43210 - Electrical installation	17	3,573
43999 - Other specialised construction activities not elsewhere classified	17	3,931