

Romsey

2011 half year business confidence report



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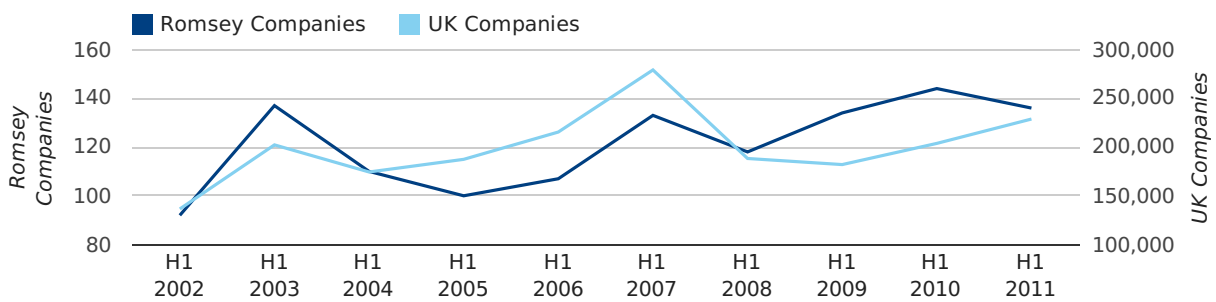
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 136 companies were formed in Romsey. This figure is 5.6% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Romsey occurred in 2010 when a total of 144 were formed.

| HALF YEAR (JAN-JUN) | ROMSEY | UK |
|---------------------|------------|----------------|
| 2011 | 136 | 228,735 |
| 2010 | 144 | 203,749 |
| % CHANGE | -5.6% | 12.3% |
| RECORD YEAR | 2010 (144) | 2007 (279,097) |

new companies by half year



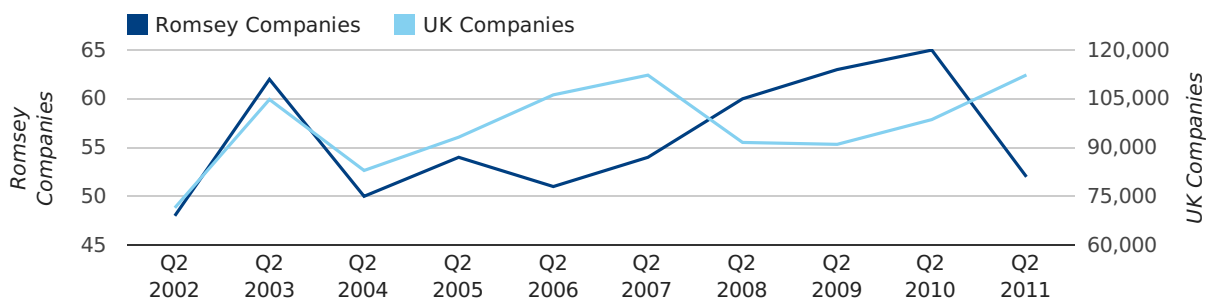
Quarterly Data (Q2 Apr-Jun 2011)

A total of 52 companies were registered in Romsey during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 20.0% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

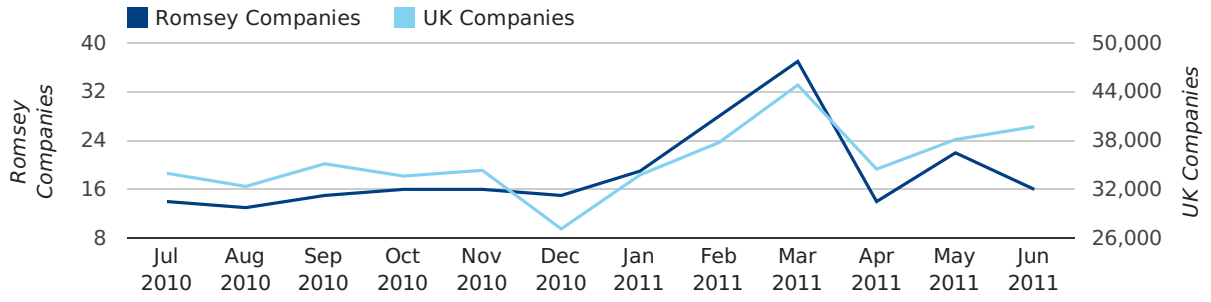
| SECOND QUARTER (APR 2011 - JUN 2011) | ROMSEY | UK |
|--------------------------------------|-----------|----------------|
| 2011 | 52 | 112,344 |
| 2010 | 65 | 98,612 |
| % CHANGE | -20.0% | 13.9% |
| RECORD YEAR | 2010 (65) | 2011 (112,344) |

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 14 | 22 | 16 |
| NEW COMPANIES IN 2010 | 19 | 27 | 19 |
| % CHANGE | -26.3% | -18.5% | -15.8% |
| RECORD YEAR | 2008 (25) | 2010 (27) | 1999 (23) |

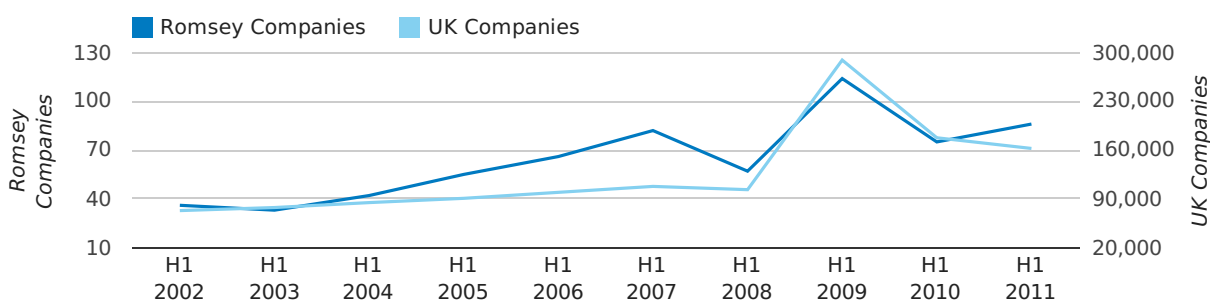
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 86 companies were dissolved in Romsey. This figure is 14.7% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Romsey occurred in 2009 when a total of 114 were closed.

| HALF YEAR (JAN-JUN) | ROMSEY | UK |
|---------------------|------------|----------------|
| 2011 | 86 | 162,310 |
| 2010 | 75 | 177,631 |
| % CHANGE | 14.7% | -8.6% |
| RECORD YEAR | 2009 (114) | 2009 (289,236) |

dissolved companies by half year



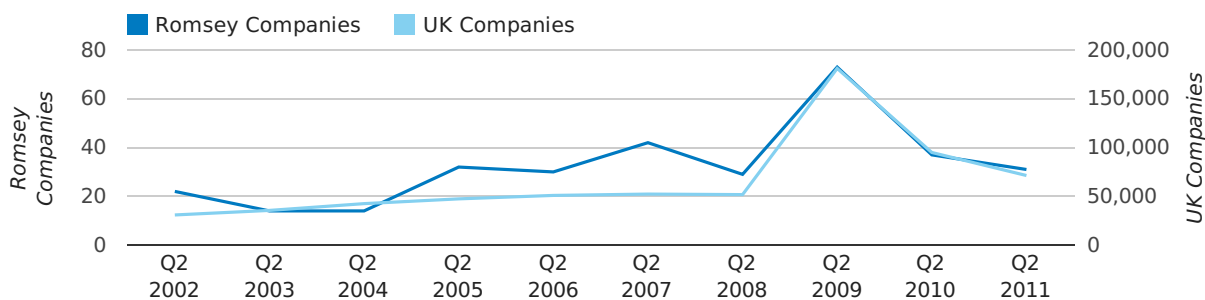
Quarterly Data (Q2 Apr-Jun 2011)

A total of 31 companies were dissolved in Romsey during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 16.2% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

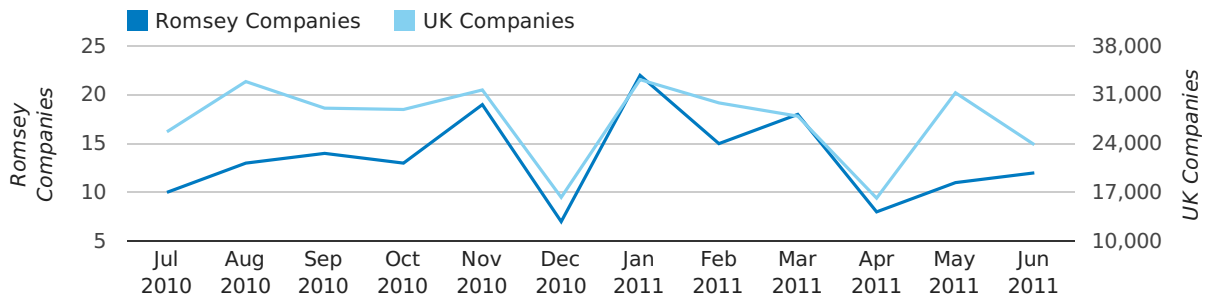
| SECOND QUARTER (APR 2011 - JUN 2011) | ROMSEY | UK |
|--------------------------------------|-----------|----------------|
| 2011 | 31 | 71,324 |
| 2010 | 37 | 94,954 |
| % CHANGE | -16.2% | -24.9% |
| RECORD YEAR | 2009 (73) | 2009 (181,176) |

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



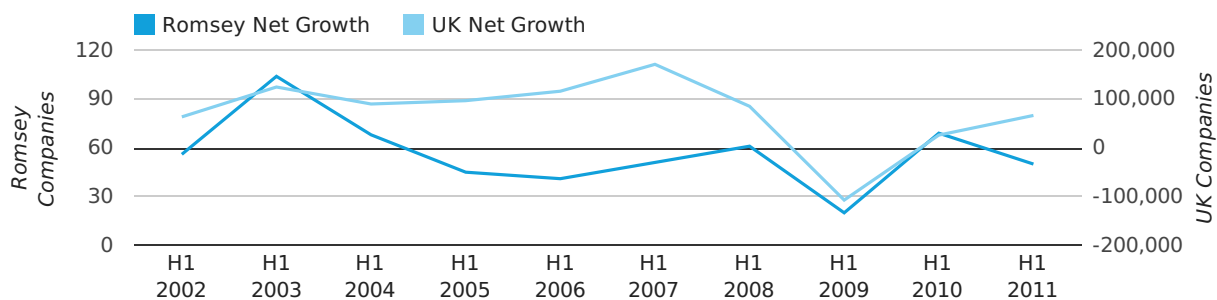
| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 8 | 11 | 12 |
| CLOSED COMPANIES IN 2010 | 10 | 13 | 14 |
| % CHANGE | -20.0% | -15.4% | -14% |
| RECORD YEAR | 2008 (16) | 2009 (49) | 2007 (15) |

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Romsey increased by 50 companies. This figure is 27.5% lower than last year, which compares badly to a UK increase of 154.3%.

| HALF YEAR (JAN-JUN) | ROMSEY | UK |
|---------------------|------------|----------------|
| 2011 | 50 | 66,425 |
| 2010 | 69 | 26,118 |
| % CHANGE | -27.5% | 154.3% |
| RECORD YEAR | 2003 (104) | 2007 (171,296) |

net growth by half year



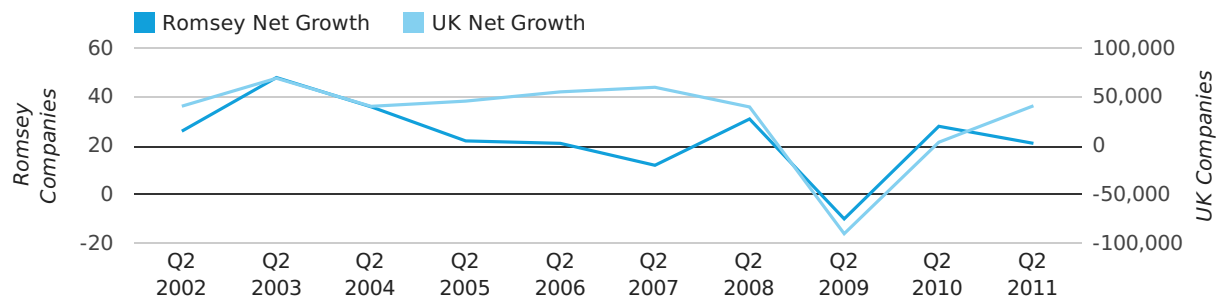
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Romsey during the second quarter of 2011 (Apr 2011 - Jun 2011) was 21 companies.

This represents a decrease of 25.0% on the same period last year.

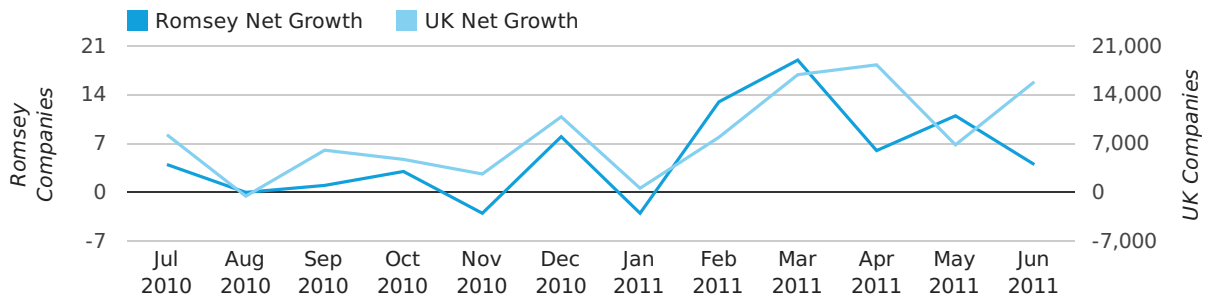
| SECOND QUARTER (APR 2011 - JUN 2011) | ROMSEY | UK |
|--------------------------------------|-----------|---------------|
| 2011 | 21 | 41,020 |
| 2010 | 28 | 3,658 |
| % CHANGE | -25.0% | 1,021.4% |
| RECORD YEAR | 2003 (48) | 2003 (69,274) |

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



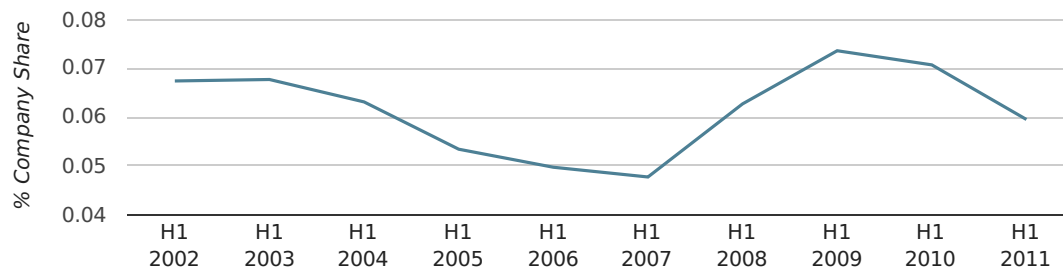
| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 6 | 11 | 4 |
| NET GROWTH IN 2010 | 9 | 14 | 5 |
| % CHANGE | -33.3% | -21.4% | -20.0% |
| RECORD YEAR | 2003 (20) | 1996 (15) | 1999 (19) |

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Romsey formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

| HALF YEAR (JAN-JUN) | ROMSEY |
|--------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.0% |
| RECORD YEAR (SINCE 1960) | 1961 (0.2%) |

company share by half year

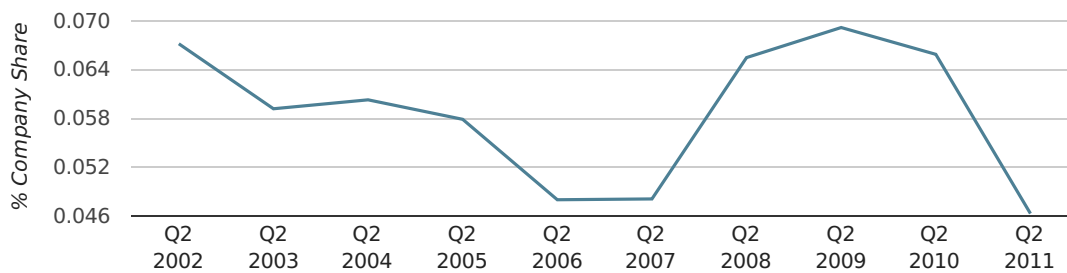


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Romsey formed 0.0% of all UK companies.

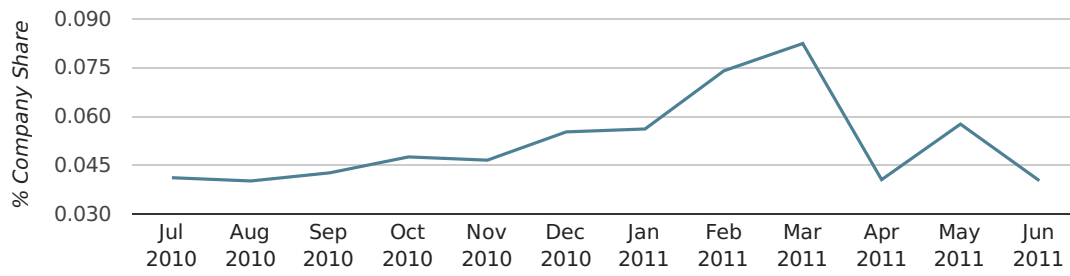
| SECOND QUARTER (APR 2011 - JUN 2011) | ROMSEY |
|--------------------------------------|-------------|
| 2011 | 0.0% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.0% |
| RECORD YEAR (SINCE 1960) | 1961 (0.3%) |

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.0% | 0.1% | 0.0% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.1% | 0.1% |
| % CHANGE | -28.6% | -35.8% | -25.4% |
| RECORD YEAR | 1961 (0.5%) | 1963 (0.4%) | 1961 (0.3%) |

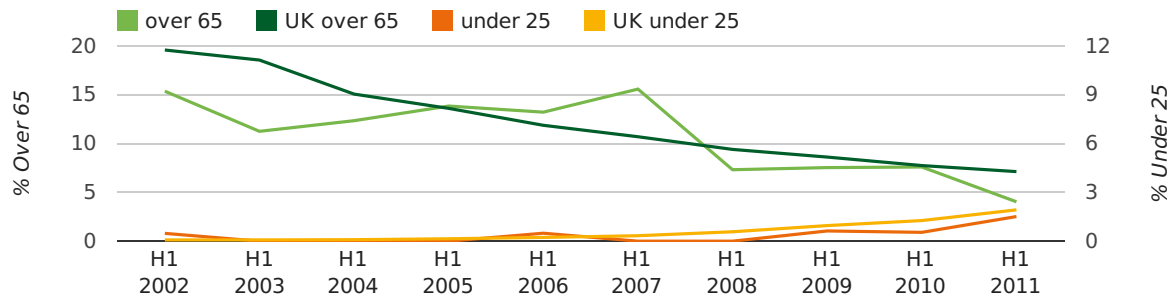
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 47.4.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.3%.

director age by half year



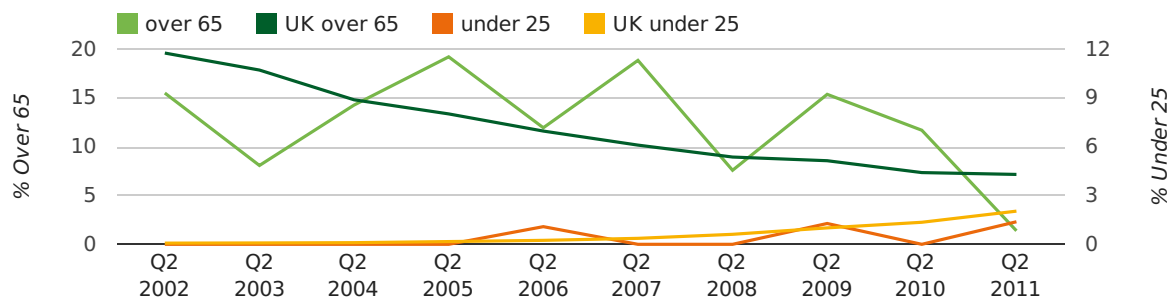
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 48.0.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 4.3%.

director age by quarter

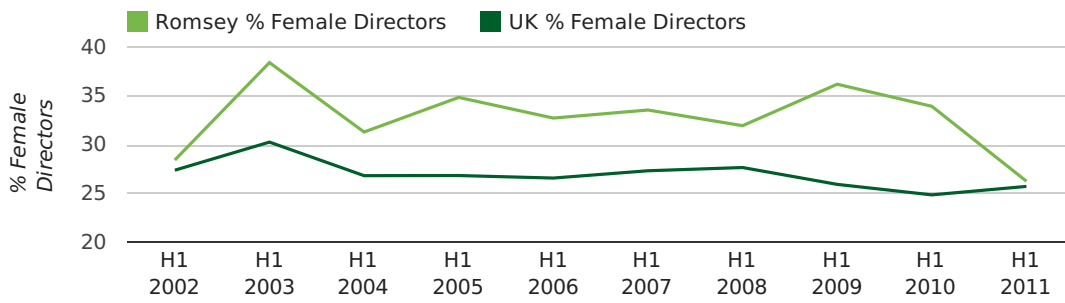


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Romsey was 1861 when 40.0% of all directors were female.

26.3% of all director appointments in Romsey in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

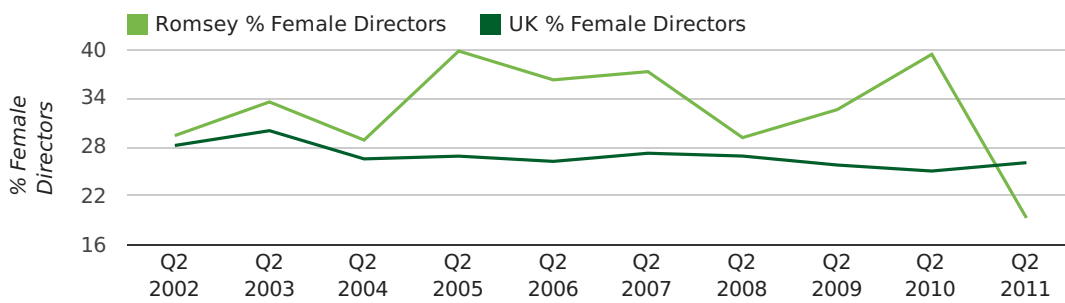


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Romsey was in 1866 when 66.7% of all directors were female.

19.3% of all director appointments in Romsey in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|----------------|------------|--------------|---------------|
| MANAGEMENT | 1.99% | CONSULTING | 5.09% |
| DORSET | 1.32% | MANAGEMENT | 4.86% |
| CONSULTING | 1.10% | CONSULTANCY | 3.17% |
| SOLAR | 1.10% | PROPERTY | 2.43% |
| HIVE | 0.88% | TRADING | 2.05% |
| COMMUNICATIONS | 0.66% | DESIGN | 1.94% |
| GROUP | 0.66% | ASSOCIATES | 1.92% |
| ELECTRICAL | 0.66% | BUSINESS | 1.87% |
| CENTRE | 0.66% | CONSTRUCTION | 1.77% |
| CONSULTANTS | 0.66% | CONSULTANTS | 1.76% |
| MEDICAL | 0.66% | MEDIA | 1.73% |
| CARE | 0.66% | ENGINEERING | 1.67% |
| TAB | 0.66% | LONDON | 1.60% |
| PMSS | 0.66% | GLOBAL | 1.46% |
| ENERGY | 0.66% | J | 1.44% |
| HAMPSHIRE | 0.66% | CARE | 1.44% |
| CLINIC | 0.66% | INVESTMENTS | 1.42% |
| SOUTHERN | 0.66% | IT | 1.39% |
| 3 | 0.44% | BUILDING | 1.32% |
| C. | 0.44% | PROPERTIES | 1.31% |
| STUDIO | 0.44% | ELECTRICAL | 1.30% |
| FARM | 0.44% | M | 1.27% |
| CONSTRUCTION | 0.44% | S | 1.23% |
| BERKSHIRE | 0.44% | ENTERPRISES | 1.20% |
| ORTHOPAEDICS | 0.44% | SYSTEMS | 1.20% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied | 84 | 202,072 |
| 7487 - Other business activities | 51 | 60,758 |
| 86220 - Specialists medical practice activities | 29 | 1,246 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 20 | 7,835 |
| 70229 - Management consultancy activities other than financial management | 19 | 16,419 |
| 99999 - Dormant Company | 16 | 18,918 |
| 82990 - Other business support service activities not elsewhere classified | 13 | 30,647 |
| 7414 - Business & management consultancy | 12 | 13,053 |
| 9999 - Dormant Company | 11 | 20,111 |
| 7499 - Non-trading company | 7 | 10,955 |
| 74990 - Non-trading company | 7 | 8,481 |
| 43999 - Other specialised construction activities not elsewhere classified | 6 | 3,050 |
| 47990 - Other retail sale not in stores, stalls or markets | 6 | 2,324 |
| 9305 - Other service activities | 6 | 9,063 |
| 8512 - Medical practice activities | 6 | 1,866 |
| 62090 - Other information technology service activities | 5 | 7,095 |
| 7222 - Other software consultancy and supply | 5 | 7,143 |
| 43390 - Other building completion and finishing | 5 | 2,641 |
| 7415 - Holding companies including head offices | 4 | 1,771 |
| 56302 - Public houses and bars | 4 | 1,900 |