

Romsey

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Romsey when compared to any previous second half year.
- November 2011 saw a new record in company registrations in Romsey when compared to any previous November.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

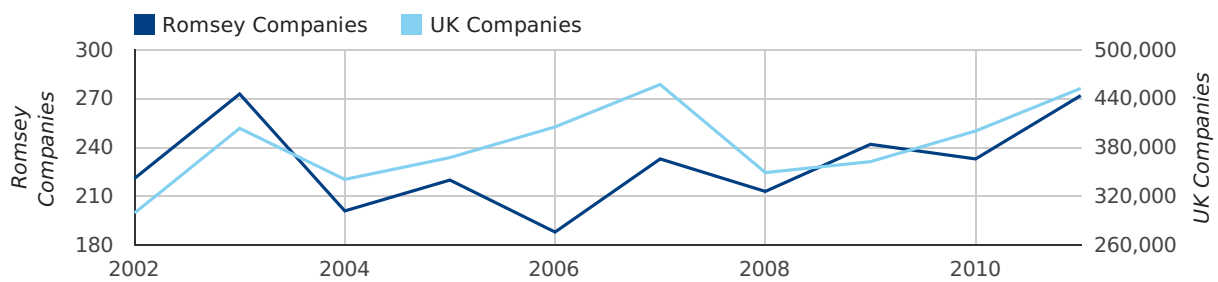
sic data

Annual Data (2011)

A total of 272 companies were formed in Romsey in 2011. This total is 16.7% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ROMSEY	UK
2011	272	452,870
2010	233	400,358
2009	242	362,675
2008	213	349,203
2007	233	457,649
RECORD YEAR	2003 (273)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

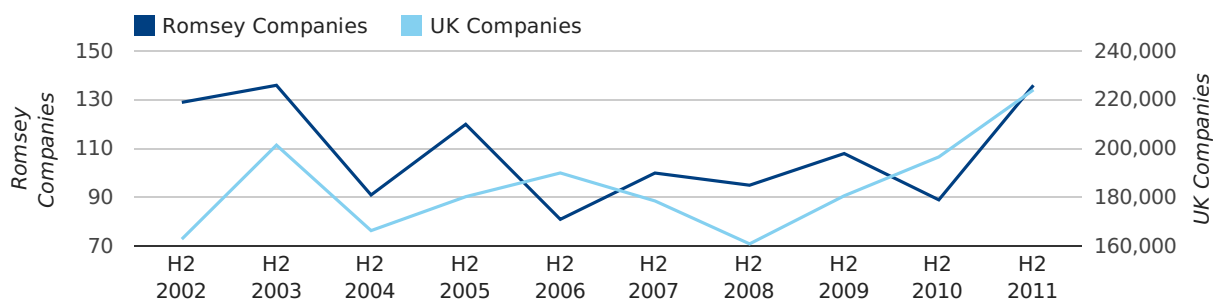
The second half of 2011 saw a new record in company registrations in Romsey when compared to any previous second half year.

In the second half of 2011 a total of 136 companies were formed in Romsey. This figure is 52.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Romsey occurred in 2011 when a total of 136 were formed.

HALF YEAR (JUL-DEC)	ROMSEY	UK
2011	136	224,135
2010	89	196,609
% CHANGE	52.8%	14.0%
RECORD YEAR	2011 (136)	2011 (224,135)

new companies by half year



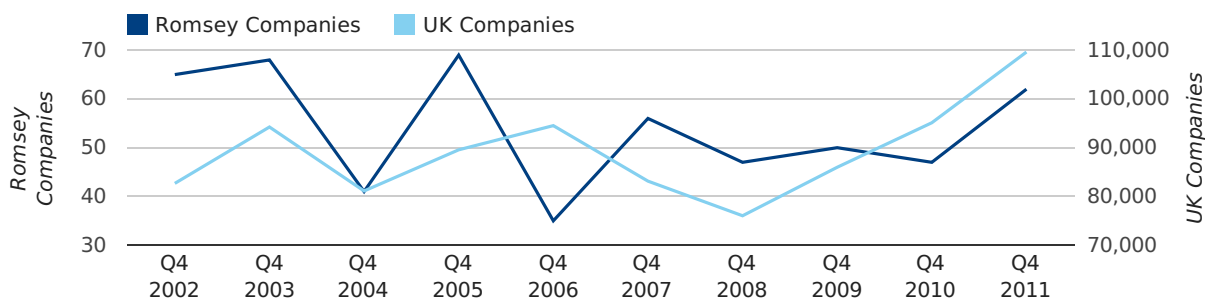
Quarterly Data (Q4 Oct-Dec 2011)

A total of 62 companies were registered in Romsey during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 31.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ROMSEY	UK
2011	62	109,623
2010	47	95,117
% CHANGE	31.9%	15.3%
RECORD YEAR	2005 (69)	2011 (109,623)

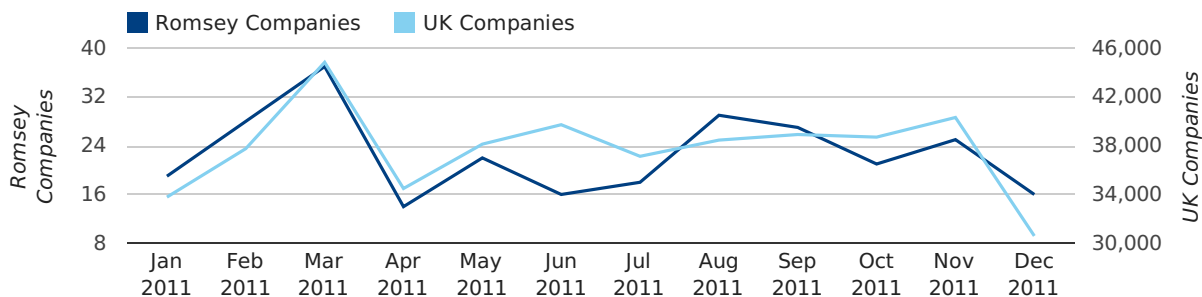
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Romsey when compared to any previous November.

new companies by month



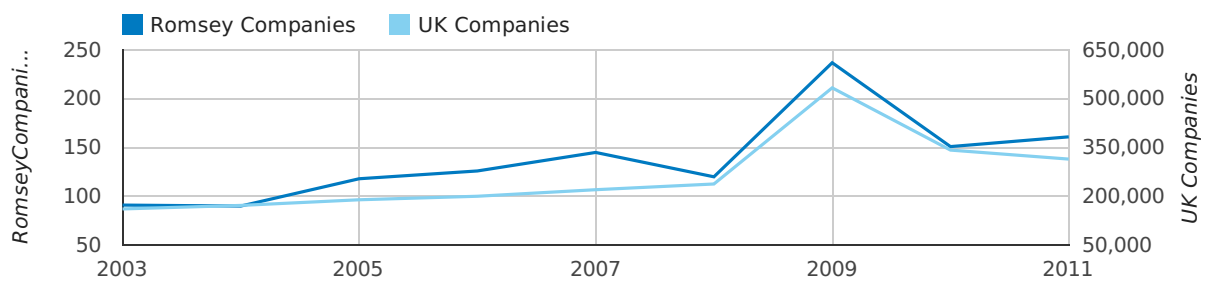
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	21	25	16
NEW COMPANIES IN 2010	16	16	15
% CHANGE	31.3%	56.3%	6.7%
RECORD YEAR	2003 (25)	2011 (25)	2005 (29)

Annual Data (2011)

A total of 161 companies were dissolved in Romsey in 2011. This total is 6.6% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ROMSEY	UK
2011	161	314,523
2010	151	342,232
2009	237	533,773
2008	120	237,901
2007	145	220,295
RECORD YEAR	2009 (237)	2009 (533,773)

dissolved companies by year



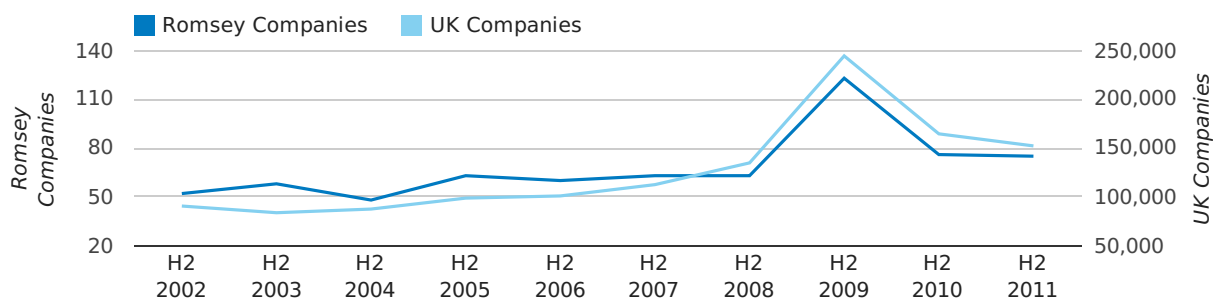
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 75 companies were dissolved in Romsey. This figure is 1.3% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Romsey occurred in 2009 when a total of 123 were closed.

HALF YEAR (JUL-DEC)	ROMSEY	UK
2011	75	152,213
2010	76	164,601
% CHANGE	-1.3%	-7.5%
RECORD YEAR	2009 (123)	2009 (244,537)

dissolved companies by half year



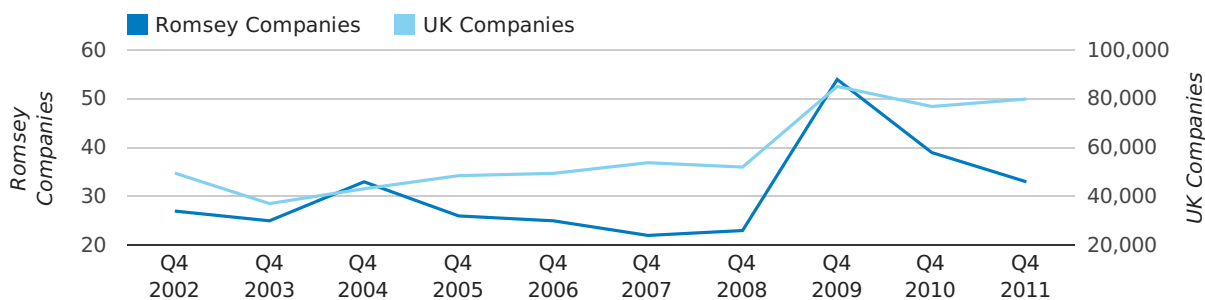
Quarterly Data (Q4 Oct-Dec 2011)

A total of 33 companies were dissolved in Romsey during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 15.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

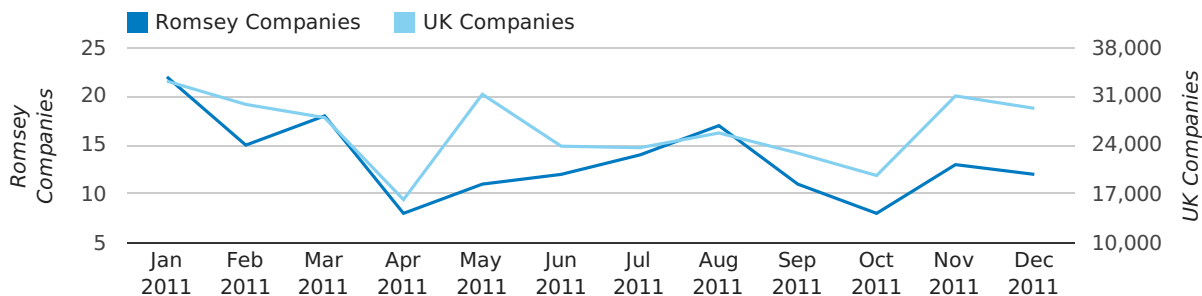
FOURTH QUARTER (OCT 2011 - DEC 2011)	ROMSEY	UK
2011	33	79,983
2010	39	76,896
% CHANGE	-15.4%	4.0%
RECORD YEAR	2009 (54)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	8	13	12
CLOSED COMPANIES IN 2010	13	19	7
% CHANGE	-38.5%	-31.6%	71%
RECORD YEAR	2009 (22)	2010 (19)	2009 (18)

Annual Data (2011)

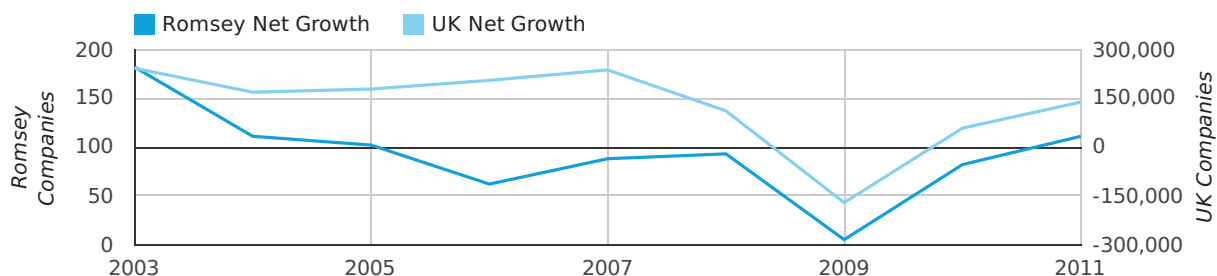
A total of 111 companies were added to the company register for Romsey in 2011. This number represents growth of 47.6% which compares favourably to the UK figure of 34.6%.

This number is 29 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Romsey company register grew by 182 companies.

YEAR	ROMSEY	UK
2011	111	138,347
2010	82	58,126
2009	5	-171,098
2008	93	111,302
2007	88	237,354
RECORD YEAR	2003 (182)	2003 (242,543)

net growth by year

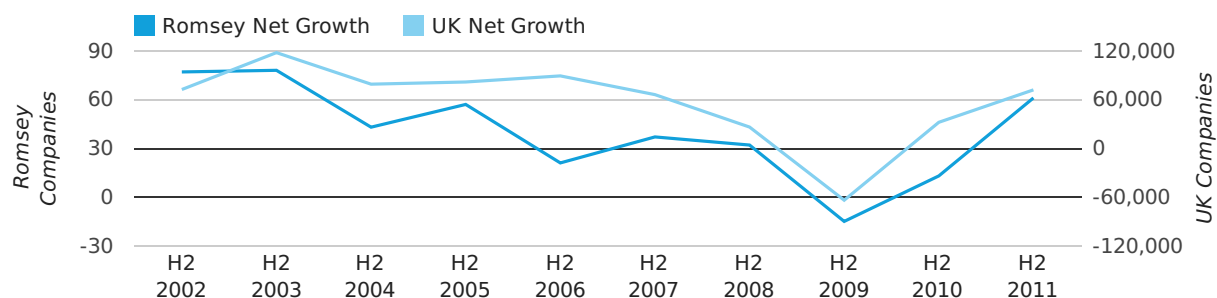


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Romsey increased by 61 companies. This figure is 369.2% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ROMSEY	UK
2011	61	71,922
2010	13	32,008
% CHANGE	369.2%	124.7%
RECORD YEAR	2003 (78)	2003 (117,772)

net growth by half year



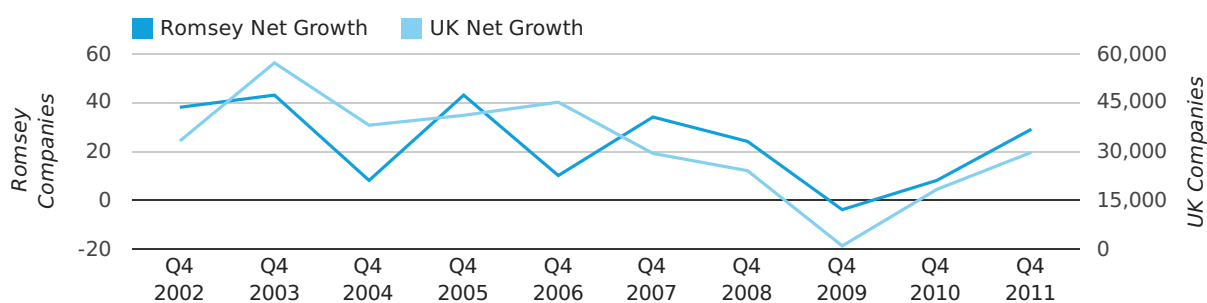
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Romsey during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 29 companies.

This represents an increase of 262.5% on the same period last year.

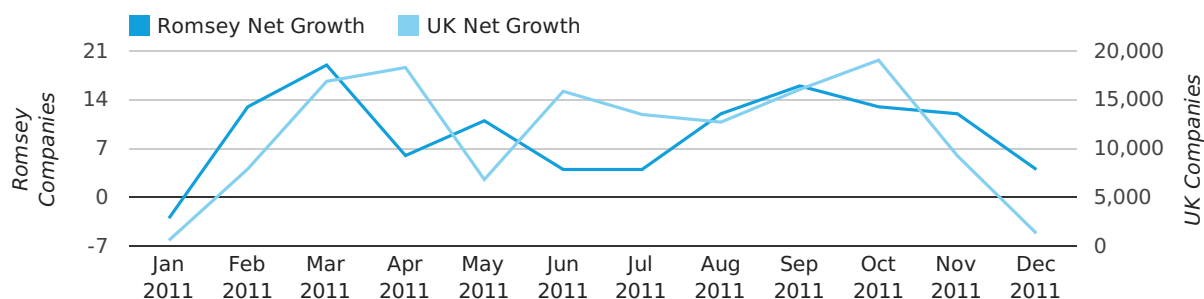
FOURTH QUARTER (OCT 2011 - DEC 2011)	ROMSEY	UK
2011	29	29,640
2010	8	18,221
% CHANGE	262.5%	62.7%
RECORD YEAR	2005 (43)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



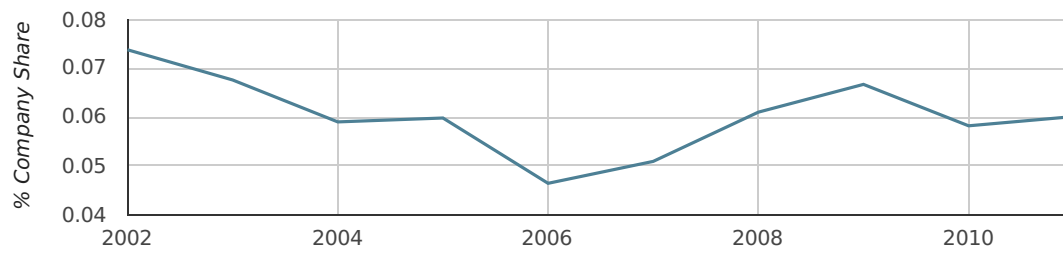
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	13	12	4
NET GROWTH IN 2010	3	-3	8
% CHANGE	333.3%	-500.0%	-50.0%
RECORD YEAR	2003 (21)	2007 (15)	2005 (24)

Annual Data (2011)

In 2011 Romsey formed 0.1% of all UK companies. This is no change on 2010 when Romsey was responsible for 0.1% of all UK companies.

YEAR	ROMSEY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by year

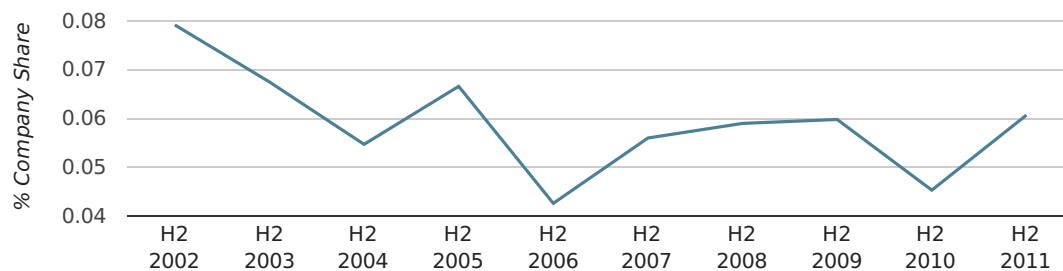


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Romsey formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	ROMSEY
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by half year

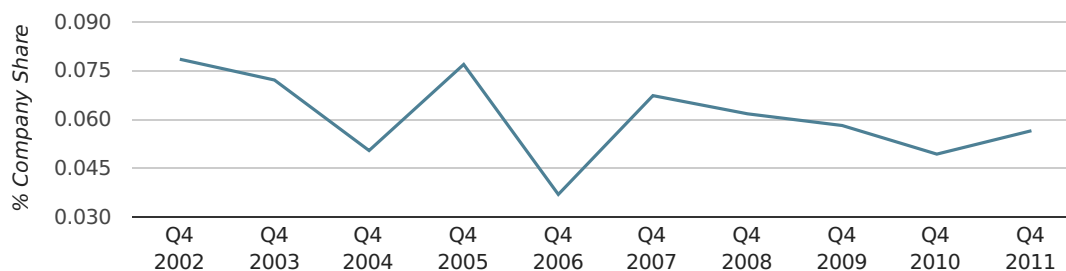


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Romsey formed 0.1% of all UK companies.

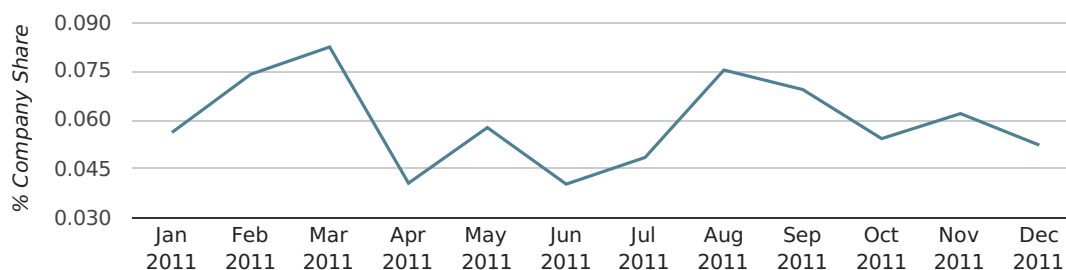
FOURTH QUARTER (OCT 2011 - DEC 2011)	ROMSEY
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.1%
% CHANGE	14.1%	33.0%	-5.4%
RECORD YEAR	1968 (0.2%)	1965 (0.4%)	1969 (0.2%)

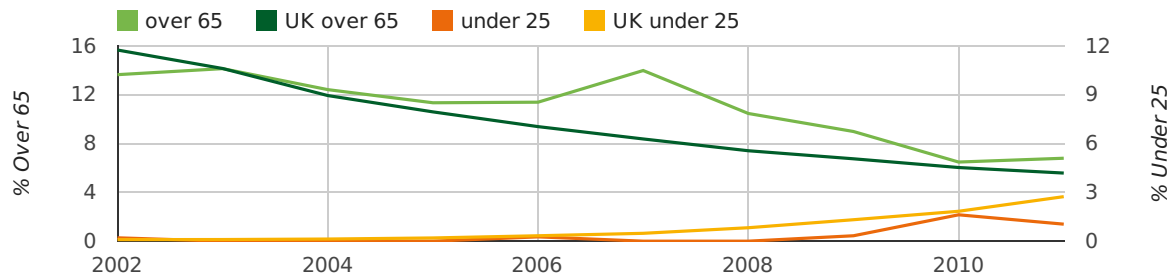
Annual Data (2011)

The average age of a director in 2011 was 48.2.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.8% compared to the UK figure of 4.2%.

director age by year



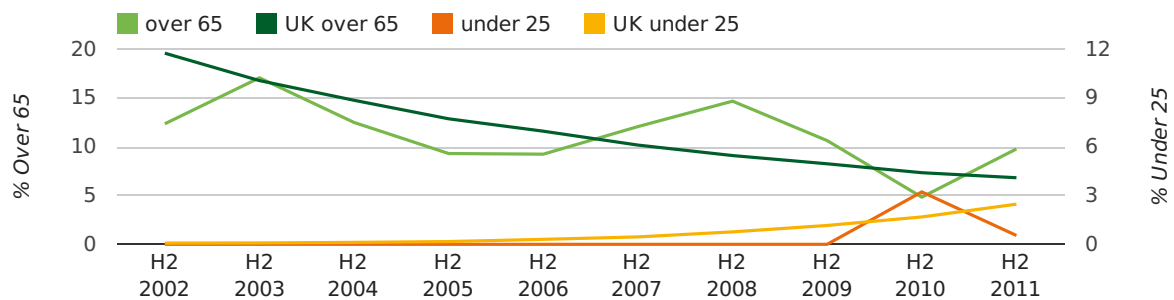
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 49.2.

The percentage of directors under the age of 25 was 0.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 9.8% compared to the UK figure of 4.1%.

director age by half year



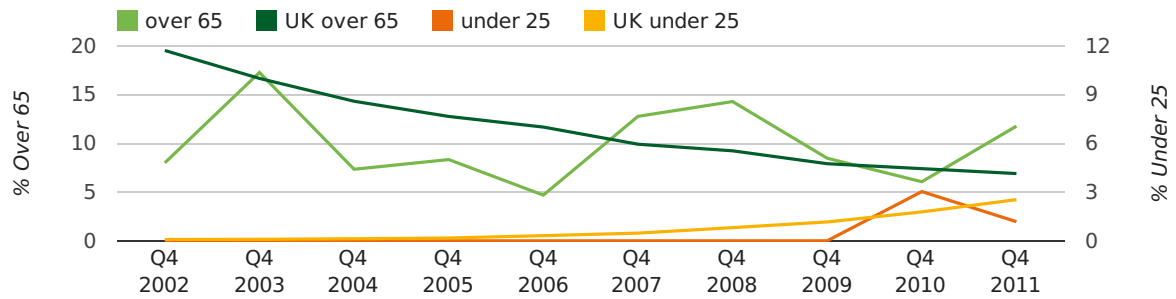
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 49.4.

The percentage of directors under the age of 25 was 1.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 11.8% compared to the UK figure of 4.1%.

director age by quarter

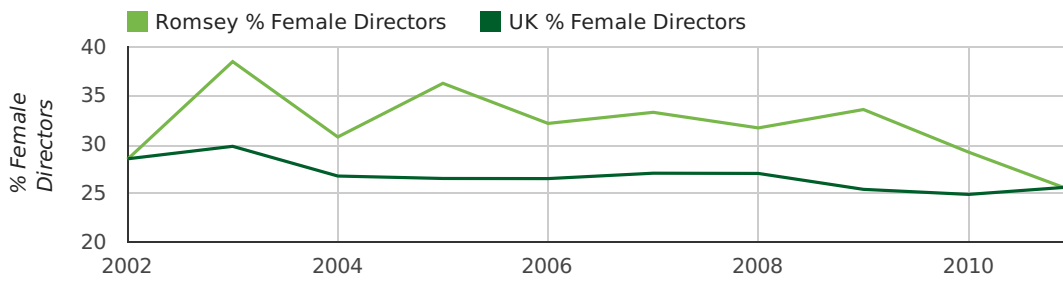


Annual Data (2011)

The record year for female directors in Romsey was 1857 when 36.4% of all directors were female.

The percentage of female directors in Romsey in 2011 was 28.5%. The average for the UK during this time was 28.6%

director gender by year

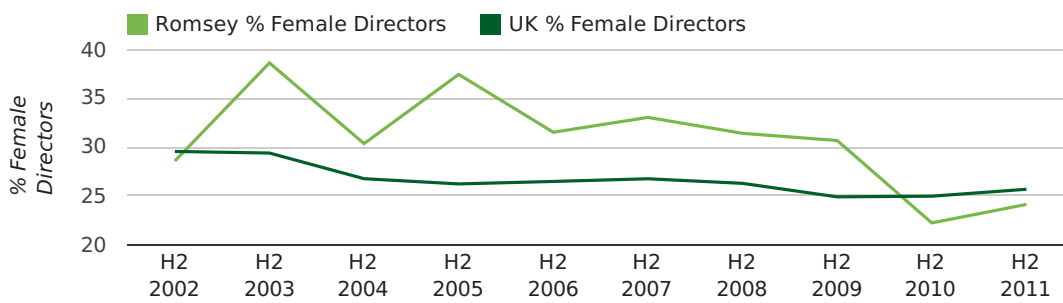


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Romsey was 1860 when 42.9% of all directors were female.

24.1% of all director appointments in Romsey in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

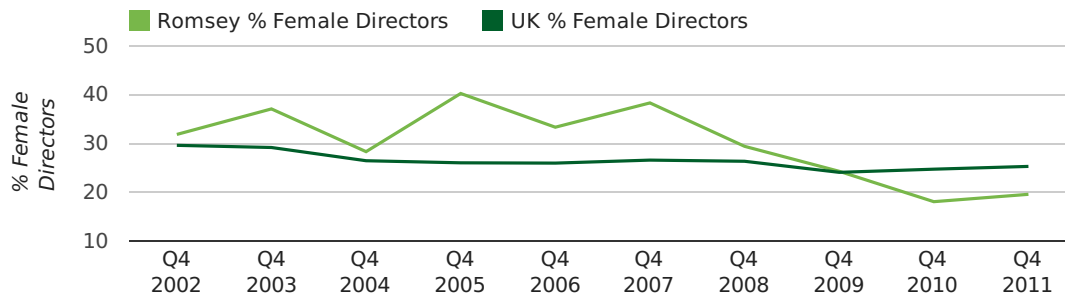


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Romsey was in 1977 when 31.1% of all directors were female.

19.6% of all director appointments in Romsey in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SOLAR	1.15%	CONSULTING	5.07%
ASSOCIATES	1.15%	MANAGEMENT	4.74%
DEVELOPMENTS	1.15%	CONSULTANCY	3.26%
MANAGEMENT	1.15%	PROPERTY	2.37%
SCHOOL	0.96%	TRADING	2.07%
DORSET	0.96%	DESIGN	1.92%
MEDICAL	0.96%	ASSOCIATES	1.86%
ORTHOPAEDICS	0.76%	ENGINEERING	1.78%
HIVE	0.76%	BUSINESS	1.78%
FARM	0.76%	CONSULTANTS	1.76%
SOUTHERN	0.76%	CONSTRUCTION	1.73%
NORTH	0.76%	MEDIA	1.71%
ROMSEY	0.76%	LONDON	1.63%
CLINIC	0.76%	J	1.51%
COMMUNICATIONS	0.76%	INVESTMENTS	1.48%
PROPERTY	0.76%	GLOBAL	1.46%
STONEHAM	0.76%	IT	1.41%
BERKSHIRE	0.57%	CARE	1.39%
ENGINEERING	0.57%	PROPERTIES	1.29%
S	0.57%	ELECTRICAL	1.29%
BUSINESS	0.57%	M	1.27%
C	0.57%	BUILDING	1.26%
HOLDINGS	0.57%	ENERGY	1.25%
ELECTRICAL	0.57%	S	1.20%
CENTRE	0.57%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	85	205,525
7487 - Other business activities	48	57,052
86220 - Specialists medical practice activities	33	1,474
70229 - Management consultancy activities other than financial management	21	17,765
99999 - Dormant Company	20	21,846
74909 - Other professional, scientific and technical activities not elsewhere classified	18	8,671
7414 - Business & management consultancy	14	13,034
82990 - Other business support service activities not elsewhere classified	12	32,483
9999 - Dormant Company	9	20,199
8512 - Medical practice activities	8	2,224
43999 - Other specialised construction activities not elsewhere classified	6	3,342
96090 - Other service activities not elsewhere classified	6	11,768
74990 - Non-trading company	6	8,929
56302 - Public houses and bars	5	2,308
62090 - Other information technology service activities	5	7,493
7222 - Other software consultancy and supply	5	7,398
47990 - Other retail sale not in stores, stalls or markets	5	2,699
9305 - Other service activities	5	9,492
43390 - Other building completion and finishing	4	2,832
81300 - Landscape service activities	4	755