Romsey

2012 half year business confidence report



headlines

• April 2012 saw a new record in company closures in Romsey when compared to any previous April.

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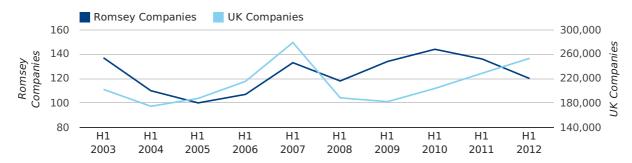
new company registrations	
closed companies (dissolved)	
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In the first half of 2012 a total of 120 companies were formed in Romsey. This figure is 11.8% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Romsey occurred in 2010 when a total of 144 were formed.

HALF YEAR (JAN-JUN)	ROMSEY	UK
2012	120	253,150
2011	136	228,735
% CHANGE	-11.8%	10.7%
RECORD YEAR	2010 (144)	2007 (279,097)

new companies by half year



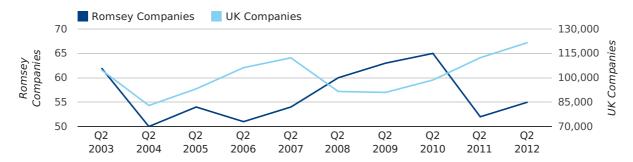
Quarterly Data (Q2 Apr-Jun 2012)

A total of 55 companies were registered in Romsey during the second quarter of 2012 (Apr 2012 - Jun 2012).

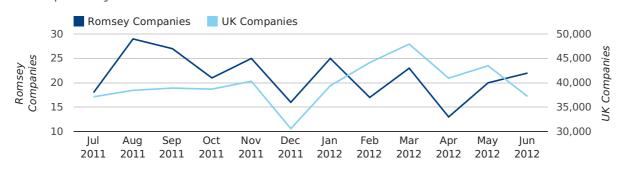
This figure is an increase of 5.8% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ROMSEY	UK
2012	55	121,659
2011	52	112,344
% CHANGE	5.8%	8.3%
RECORD YEAR	2010 (65)	2012 (121,659)

new companies by quarter



new companies by month



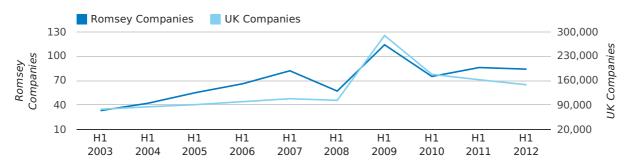
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	13	20	22
NEW COMPANIES IN 2011	14	22	16
% CHANGE	-7.1%	-9.1%	37.5%
RECORD YEAR	2008 (25)	2010 (27)	1999 (23)

In the first half of 2012 a total of 84 companies were dissolved in Romsey. This figure is 2.3% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Romsey occurred in 2009 when a total of 114 were closed.

HALF YEAR (JAN-JUN)	ROMSEY	UK
2012	84	147,793
2011	86	162,310
% CHANGE	-2.3%	-8.9%
RECORD YEAR	2009 (114)	2009 (289,236)

dissolved companies by half year



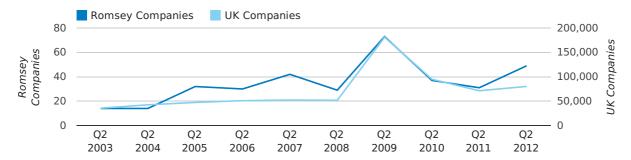
Quarterly Data (Q2 Apr-Jun 2012)

A total of 49 companies were dissolved in Romsey during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 58.1% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

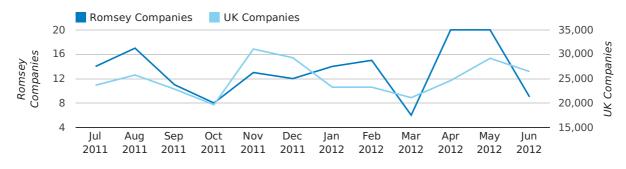
SECOND QUARTER (APR 2012 - JUN 2012)	ROMSEY	UK
2012	49	80,217
2011	31	71,324
% CHANGE	58.1%	12.5%
RECORD YEAR	2009 (73)	2009 (181,176)

dissolved companies by quarter



April 2012 saw a new record in company closures in Romsey when compared to any previous April.

dissolved companies by month

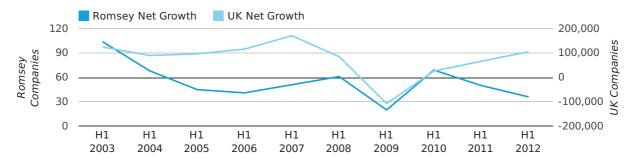


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	20	20	9
CLOSED COMPANIES IN 2011	8	11	12
% CHANGE	150.0%	81.8%	-25%
RECORD YEAR	2012 (20)	2009 (49)	2009 (15)

In the first half of 2012 the company register for Romsey increased by 36 companies. This figure is 28.0% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	ROMSEY	UK
2012	36	105,357
2011	50	66,425
% CHANGE	-28.0%	58.6%
RECORD YEAR	2003 (104)	2007 (171,296)

net growth by half year



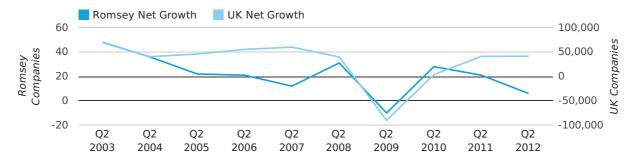
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Romsey during the second quarter of 2012 (Apr 2012 - Jun 2012) was 6 companies.

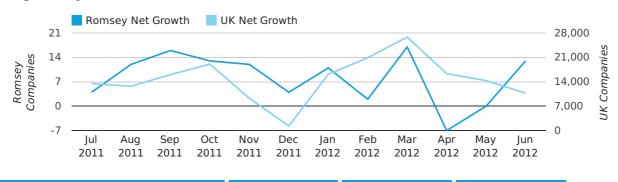
This represents a decrease of 71.4% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ROMSEY	UK
2012	6	41,442
2011	21	41,020
% CHANGE	-71.4%	1.0%
RECORD YEAR	2003 (48)	2003 (69,274)

net growth by quarter



net growth by month

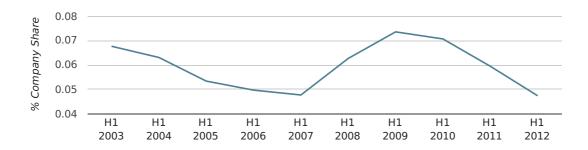


	APRIL	MAY	JUNE
NET GROWTH IN 2012	-7	0	13
NET GROWTH IN 2011	6	11	4
% CHANGE	-216.7%	-100.0%	225.0%
RECORD YEAR	2003 (20)	1996 (15)	1999 (19)

In the first half of 2012 Romsey formed 0.0% of all UK companies. This is less than the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	ROMSEY
2012	0.0%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

company share by half year

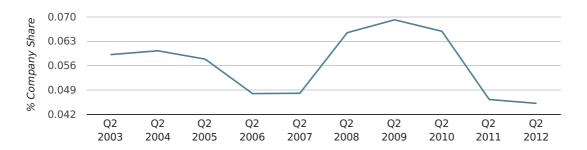


Quarterly Data (Q2 Apr-Jun 2012)

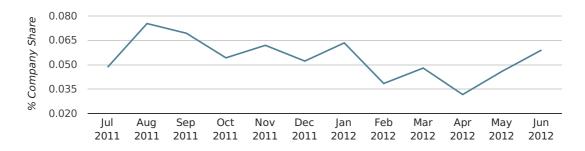
In the second quarter of 2012, Romsey formed 0.0% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	ROMSEY
2012	0.0%
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

company share by quarter



company share by month



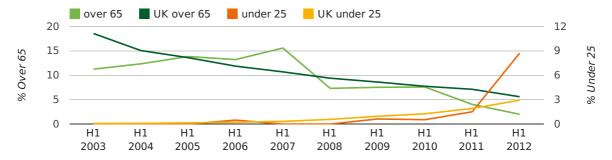
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.0%	0.1%
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.0%
% CHANGE	-21.9%	-20.3%	46.7%
RECORD YEAR	1961 (0.5%)	1963 (0.4%)	1961 (0.3%)

The average age of a director in the first half of 2012 was 44.2.

The percentage of directors under the age of 25 was 8.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 3.4%.

director age by half year



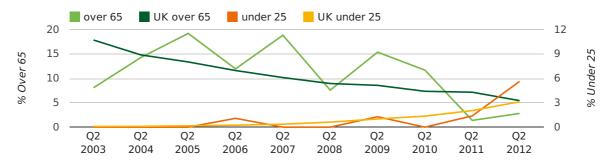
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 46.7.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 3.3%.

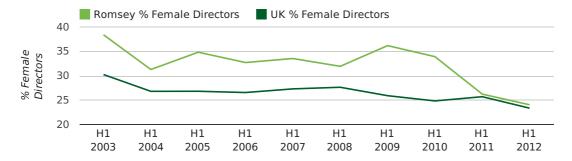
director age by quarter



The record first half year for female directors in Romsey was 1861 when 40.0% of all directors were female.

24.1% of all director appointments in Romsey in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Romsey was in 1866 when 66.7% of all directors were female.

19.7% of all director appointments in Romsey in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
DEVELOPMENTS	2.94%	CONSULTING	5.07%
NORTH	2.10%	MANAGEMENT	4.74%
STONEHAM	2.10%	CONSULTANCY	3.28%
ASSOCIATES	1.47%	PROPERTY	2.35%
ROMSEY	1.26%	TRADING	2.10%
MEDICAL	1.05%	DESIGN	1.89%
CONSULTANCY	1.05%	ENGINEERING	1.87%
ORTHOPAEDICS	1.05%	ASSOCIATES	1.82%
S	1.05%	CONSULTANTS	1.78%
CLINIC	0.84%	CONSTRUCTION	1.71%
CONSULTING	0.84%	BUSINESS	1.70%
HOLDINGS	0.84%	MEDIA	1.69%
SOLAR	0.84%	LONDON	1.68%
SCH00L	0.84%	J	1.57%
PROPERTY	0.84%	GLOBAL	1.51%
BUSINESS	0.63%	INVESTMENTS	1.48%
TRADING	0.63%	IT	1.42%
TRAINING	0.63%	CARE	1.31%
PRODUCTS	0.63%	PROPERTIES	1.31%
DEVELOPMENT	0.63%	М	1.26%
FARM	0.63%	ELECTRICAL	1.23%
COUNTRY	0.42%	BUILDING	1.23%
OFFICE	0.42%	SECURITY	1.19%
STELLAR	0.42%	S	1.18%
ART	0.42%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	82	244,457
86220 - Specialists medical practice activities	41	2,003
7487 - Other business activities	39	47,029
99999 - Dormant Company	25	26,088
74909 - Other professional, scientific and technical activities not elsewhere classified	22	10,271
70229 - Management consultancy activities other than financial management	16	20,390
82990 - Other business support service activities not elsewhere classified	14	35,447
74990 - Non-trading company	13	9,706
7414 - Business & management consultancy	9	10,978
8512 - Medical practice activities	8	1,960
9999 - Dormant Company	8	16,469
96090 - Other service activities not elsewhere classified	7	14,220
43999 - Other specialised construction activities not elsewhere classified	6	4,091
62090 - Other information technology service activities	6	8,258
43210 - Electrical installation	5	3,557
7222 - Other software consultancy and supply	5	6,356
56302 - Public houses and bars	4	2,913
86900 - Other human health activities	4	5,222
32990 - Other manufacturing not elsewhere classified	3	1,870
74902 - Quantity surveying activities	3	531