

# Royston

2011 half year business confidence report



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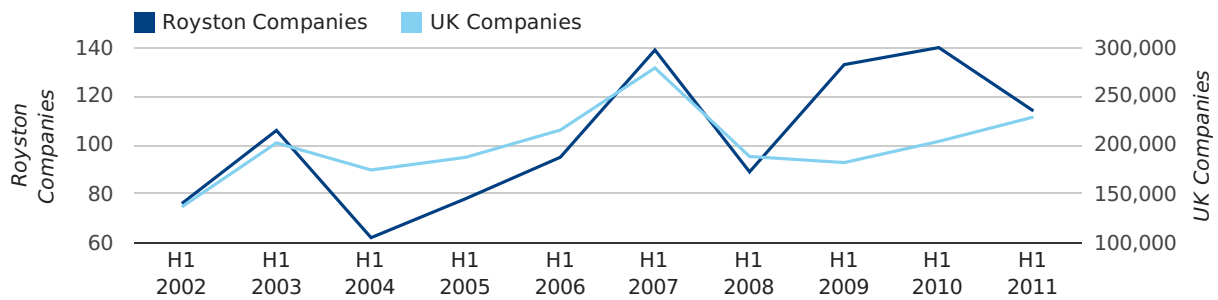
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 114 companies were formed in Royston. This figure is 18.6% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Royston occurred in 2010 when a total of 140 were formed.

HALF YEAR (JAN-JUN)	ROYSTON	UK
2011	114	228,735
2010	140	203,749
% CHANGE	-18.6%	12.3%
RECORD YEAR	2010 (140)	2007 (279,097)

### new companies by half year



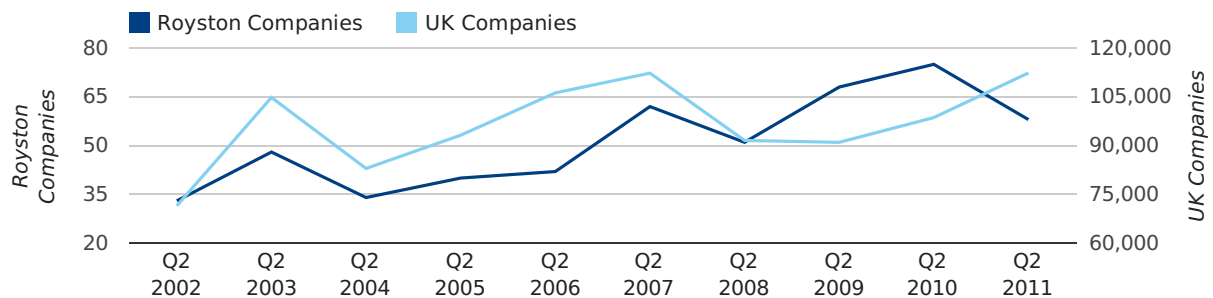
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 58 companies were registered in Royston during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 22.7% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

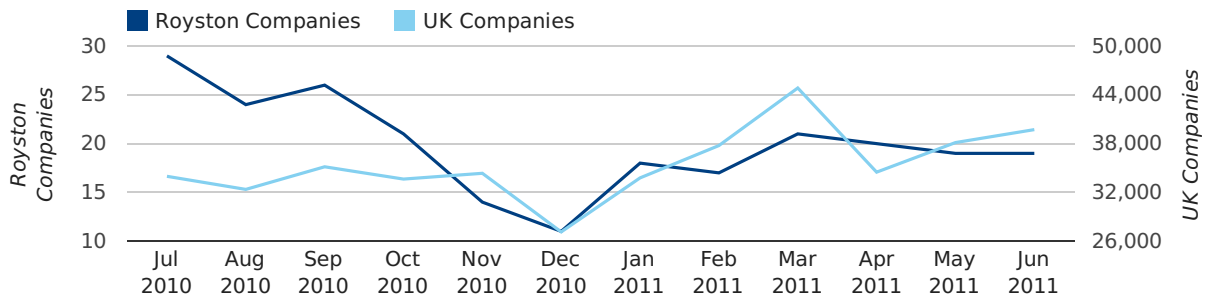
SECOND QUARTER (APR 2011 - JUN 2011)	ROYSTON	UK
2011	58	112,344
2010	75	98,612
% CHANGE	-22.7%	13.9%
RECORD YEAR	2010 (75)	2011 (112,344)

### new companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	20	19	19
NEW COMPANIES IN 2010	21	18	36
% CHANGE	-4.8%	5.6%	-47.2%
RECORD YEAR	2008 (22)	2007 (24)	2010 (36)

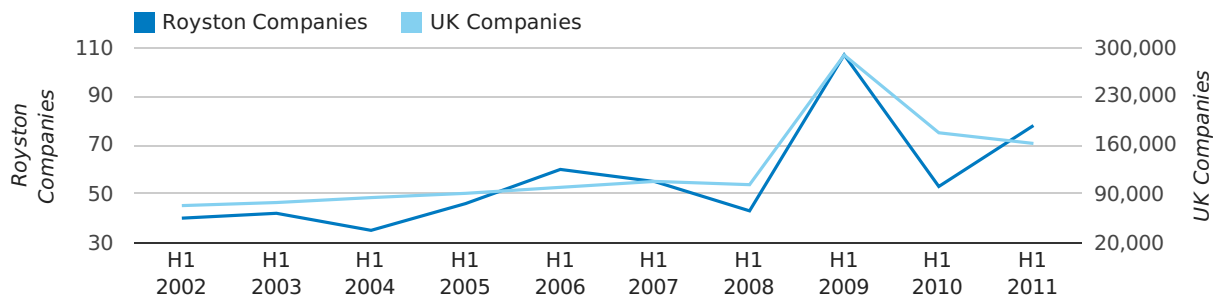
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 78 companies were dissolved in Royston. This figure is 47.2% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Royston occurred in 2009 when a total of 107 were closed.

HALF YEAR (JAN-JUN)	ROYSTON	UK
2011	78	162,310
2010	53	177,631
% CHANGE	47.2%	-8.6%
RECORD YEAR	2009 (107)	2009 (289,236)

### dissolved companies by half year



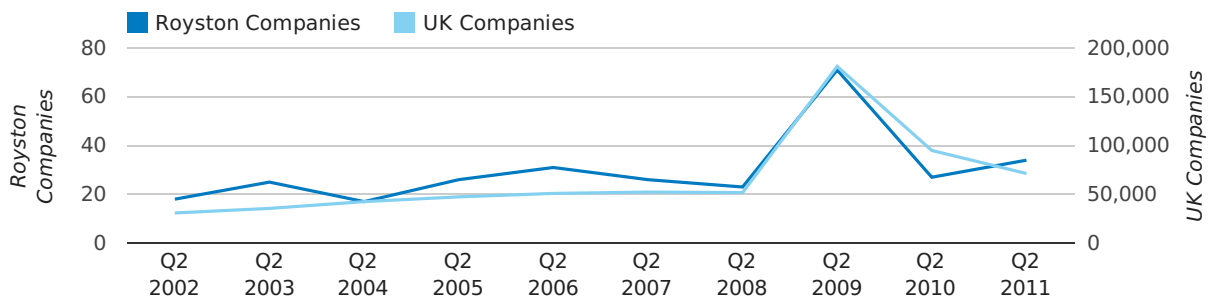
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 34 companies were dissolved in Royston during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 25.9% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

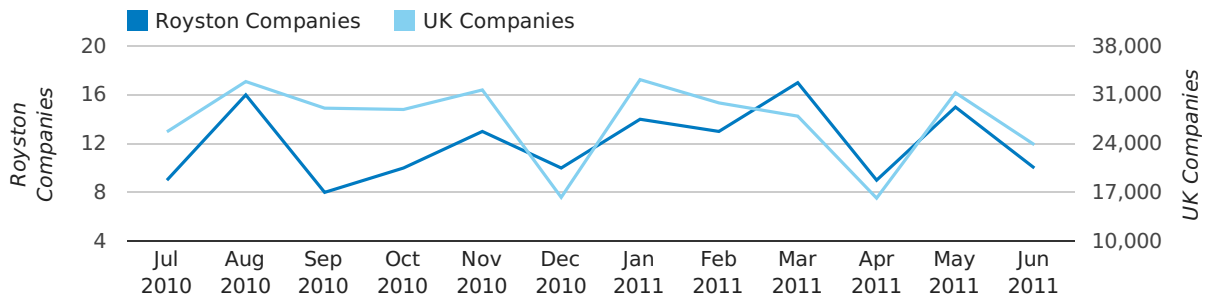
SECOND QUARTER (APR 2011 - JUN 2011)	ROYSTON	UK
2011	34	71,324
2010	27	94,954
% CHANGE	25.9%	-24.9%
RECORD YEAR	2009 (71)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



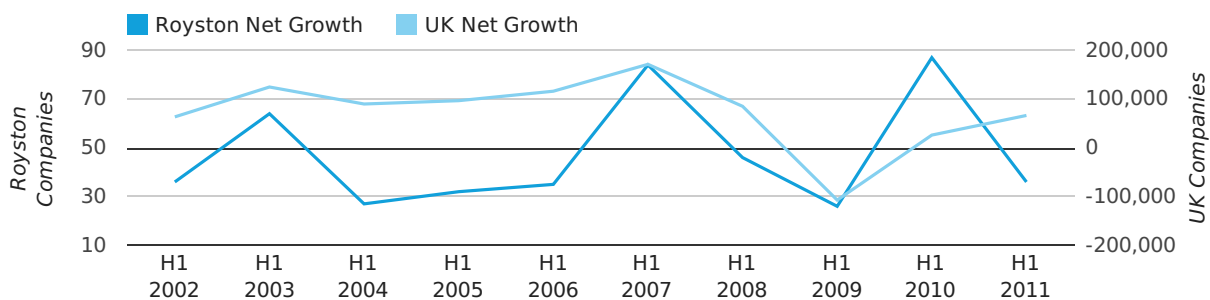
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	9	15	10
CLOSED COMPANIES IN 2010	4	10	13
% CHANGE	125.0%	50.0%	-23%
RECORD YEAR	2009 (15)	2009 (38)	2009 (18)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Royston increased by 36 companies. This figure is 58.6% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	ROYSTON	UK
2011	36	66,425
2010	87	26,118
% CHANGE	-58.6%	154.3%
RECORD YEAR	2010 (87)	2007 (171,296)

### net growth by half year



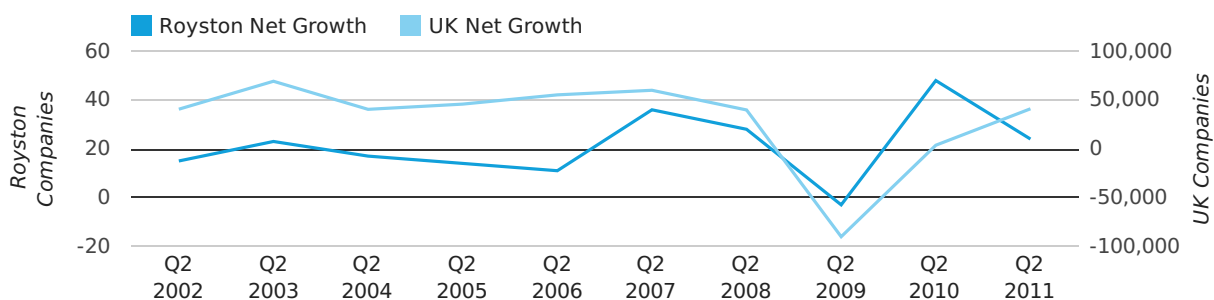
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Royston during the second quarter of 2011 (Apr 2011 - Jun 2011) was 24 companies.

This represents a decrease of 50.0% on the same period last year.

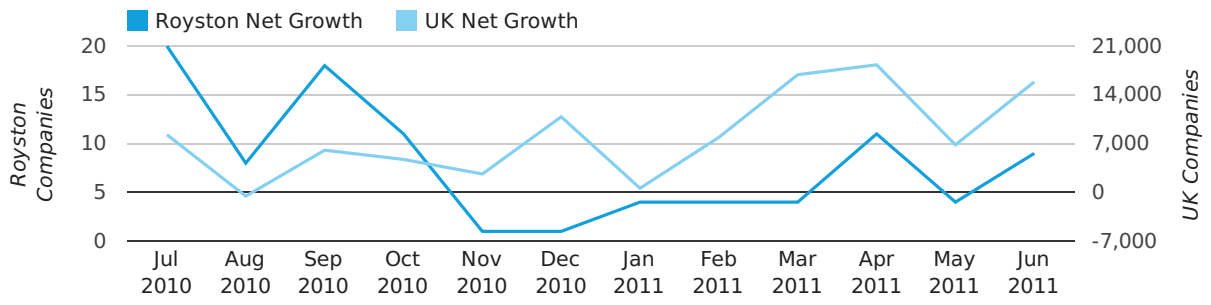
SECOND QUARTER (APR 2011 - JUN 2011)	ROYSTON	UK
2011	24	41,020
2010	48	3,658
% CHANGE	-50.0%	1,021.4%
RECORD YEAR	2010 (48)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2011)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	11	4	9
NET GROWTH IN 2010	17	8	23
% CHANGE	-35.3%	-50.0%	-60.9%
RECORD YEAR	2010 (17)	2007 (12)	2010 (23)

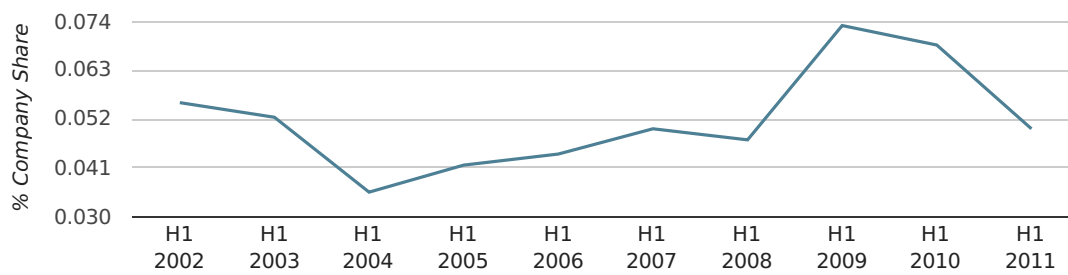


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Royston formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	ROYSTON
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

#### company share by half year

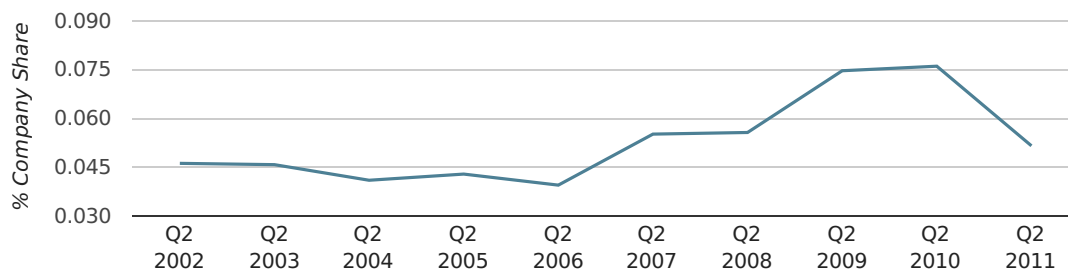


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Royston formed 0.1% of all UK companies.

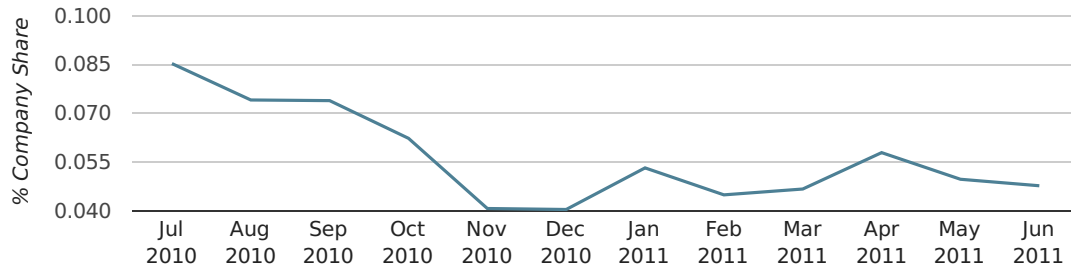
SECOND QUARTER (APR 2011 - JUN 2011)	ROYSTON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1981 (0.1%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-7.8%	-16.9%	-53.3%
RECORD YEAR	1969 (0.2%)	1970 (0.3%)	1967 (0.4%)

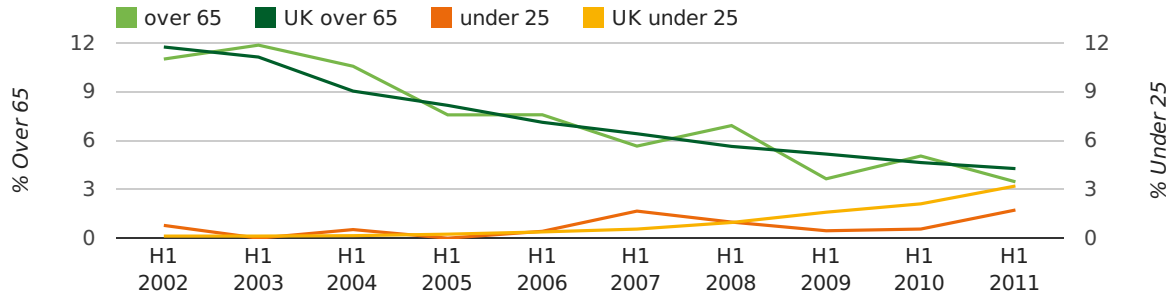
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.6.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.3%.

#### director age by half year



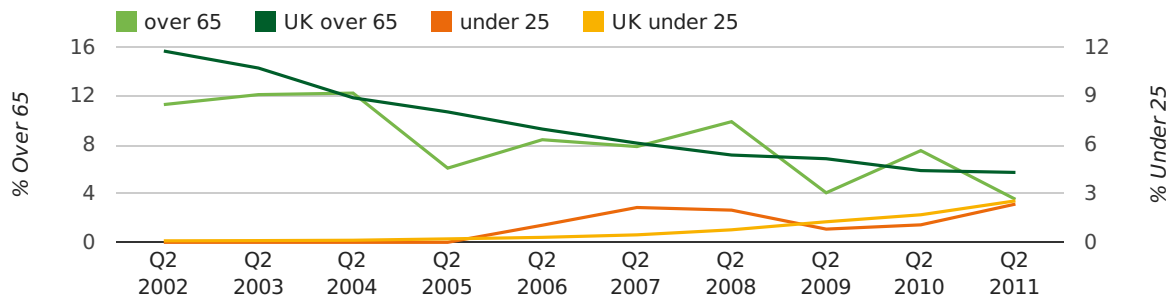
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.5.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.3%.

#### director age by quarter

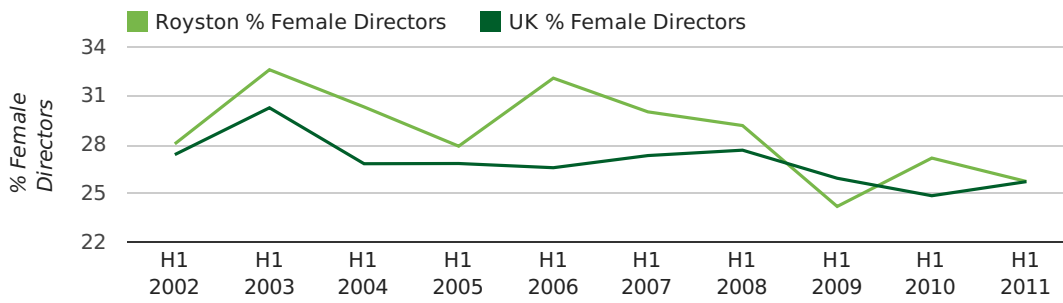


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Royston was 1861 when 40.0% of all directors were female.

25.7% of all director appointments in Royston in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

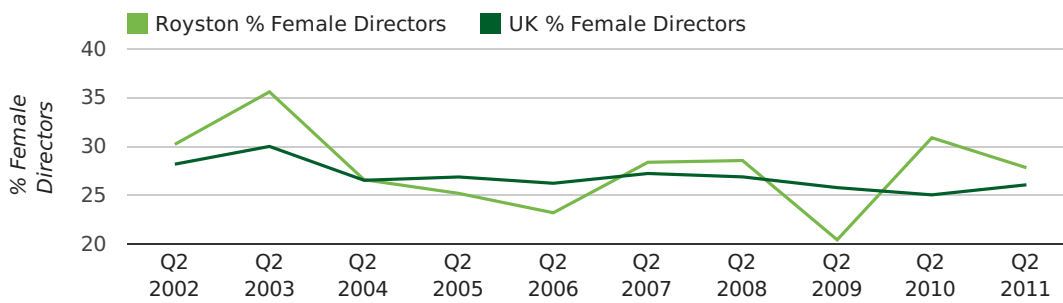


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Royston was in 1866 when 66.7% of all directors were female.

27.8% of all director appointments in Royston in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PROPERTIES	2.02%	CONSULTING	5.09%
ASSOCIATES	1.79%	MANAGEMENT	4.86%
CONSULTING	1.57%	CONSULTANCY	3.17%
ELECTRICAL	1.12%	PROPERTY	2.43%
DESIGN	1.12%	TRADING	2.05%
COMMUNICATIONS	0.90%	DESIGN	1.94%
BUSINESS	0.90%	ASSOCIATES	1.92%
C	0.90%	BUSINESS	1.87%
ENTERPRISES	0.90%	CONSTRUCTION	1.77%
SOLAR	0.90%	CONSULTANTS	1.76%
ENGINEERING	0.67%	MEDIA	1.73%
JOHN	0.67%	ENGINEERING	1.67%
ENERGY	0.67%	LONDON	1.60%
CAMBRIDGE	0.67%	GLOBAL	1.46%
BUILDING	0.67%	J	1.44%
J	0.67%	CARE	1.44%
CONSULTANCY	0.67%	INVESTMENTS	1.42%
RENOVATIONS	0.67%	IT	1.39%
HOME	0.67%	BUILDING	1.32%
MANAGEMENT	0.67%	PROPERTIES	1.31%
FOR	0.67%	ELECTRICAL	1.30%
PROPERTY	0.67%	M	1.27%
TECHNOLOGY	0.67%	S	1.23%
TRANSPORT	0.45%	ENTERPRISES	1.20%
COUNTIES	0.45%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	60	202,072
82990 - Other business support service activities not elsewhere classified	35	30,647
7487 - Other business activities	32	60,758
70229 - Management consultancy activities other than financial management	22	16,419
99999 - Dormant Company	15	18,918
9999 - Dormant Company	13	20,111
74909 - Other professional, scientific and technical activities not elsewhere classified	13	7,835
62020 - Information technology consultancy activities	11	10,545
7414 - Business & management consultancy	9	13,053
4521 - General construction & civil engineering	6	5,928
7499 - Non-trading company	6	10,955
9305 - Other service activities	5	9,063
68100 - Buying and selling of own real estate	5	2,543
9211 - Motion picture and video production	5	969
74990 - Non-trading company	5	8,481
7260 - Other computer related activities	5	7,849
63990 - Other information service activities not elsewhere classified	4	1,515
59111 - Motion picture production activities	4	1,237
72190 - Other research and experimental development on natural sciences and engineering	4	671
69201 - Accounting and auditing activities	4	3,394