

# Royston

2012 half year business confidence report



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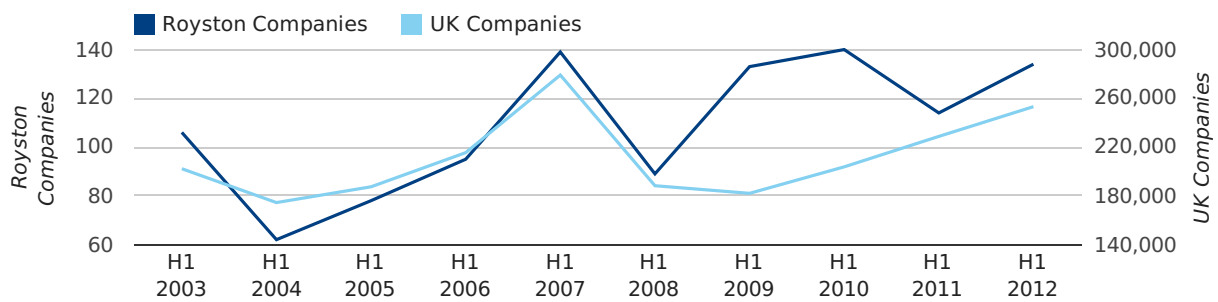
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 134 companies were formed in Royston. This figure is 17.5% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Royston occurred in 2010 when a total of 140 were formed.

HALF YEAR (JAN-JUN)	ROYSTON	UK
2012	134	253,150
2011	114	228,735
% CHANGE	17.5%	10.7%
RECORD YEAR	2010 (140)	2007 (279,097)

### new companies by half year



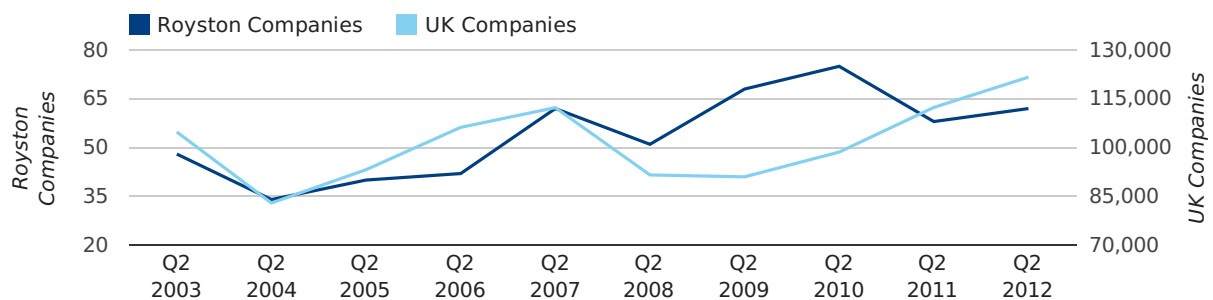
### Quarterly Data (Q2 Apr-Jun 2012)

A total of 62 companies were registered in Royston during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 6.9% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ROYSTON	UK
2012	62	121,659
2011	58	112,344
% CHANGE	6.9%	8.3%
RECORD YEAR	2010 (75)	2012 (121,659)

### new companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	20	23	19
NEW COMPANIES IN 2011	20	19	19
% CHANGE	0.0%	21.1%	0.0%
RECORD YEAR	2008 (22)	2007 (24)	2010 (36)

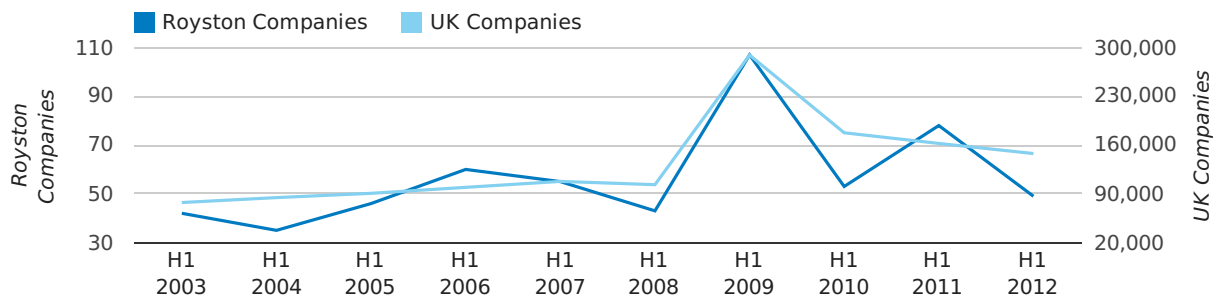
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 49 companies were dissolved in Royston. This figure is 37.2% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Royston occurred in 2009 when a total of 107 were closed.

HALF YEAR (JAN-JUN)	ROYSTON	UK
2012	49	147,793
2011	78	162,310
% CHANGE	-37.2%	-8.9%
RECORD YEAR	2009 (107)	2009 (289,236)

### dissolved companies by half year



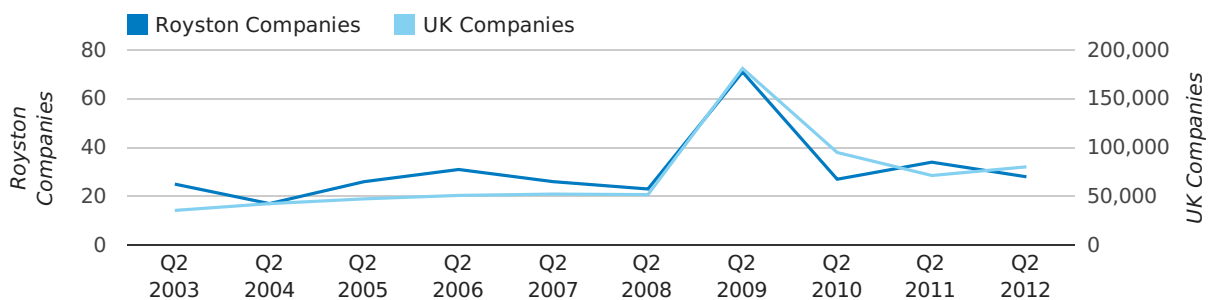
### Quarterly Data (Q2 Apr-Jun 2012)

A total of 28 companies were dissolved in Royston during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 17.6% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ROYSTON	UK
2012	28	80,217
2011	34	71,324
% CHANGE	-17.6%	12.5%
RECORD YEAR	2009 (71)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## dissolved companies by month



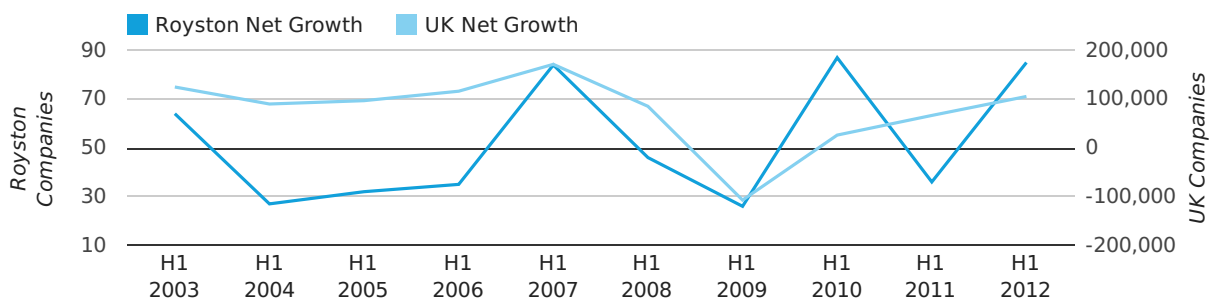
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	8	13	7
CLOSED COMPANIES IN 2011	9	15	10
% CHANGE	-11.1%	-13.3%	-30%
RECORD YEAR	2009 (15)	2009 (38)	2009 (18)

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Royston increased by 85 companies. This figure is 136.1% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	ROYSTON	UK
2012	85	105,357
2011	36	66,425
% CHANGE	136.1%	58.6%
RECORD YEAR	2010 (87)	2007 (171,296)

### net growth by half year



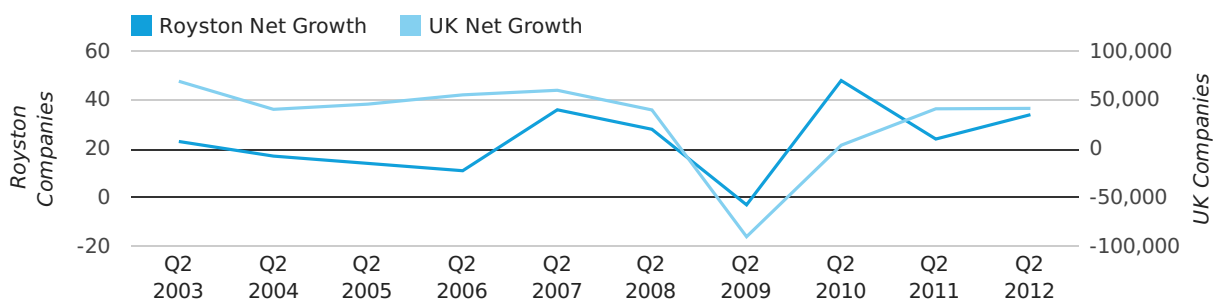
### Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Royston during the second quarter of 2012 (Apr 2012 - Jun 2012) was 34 companies.

This represents an increase of 41.7% on the same period last year.

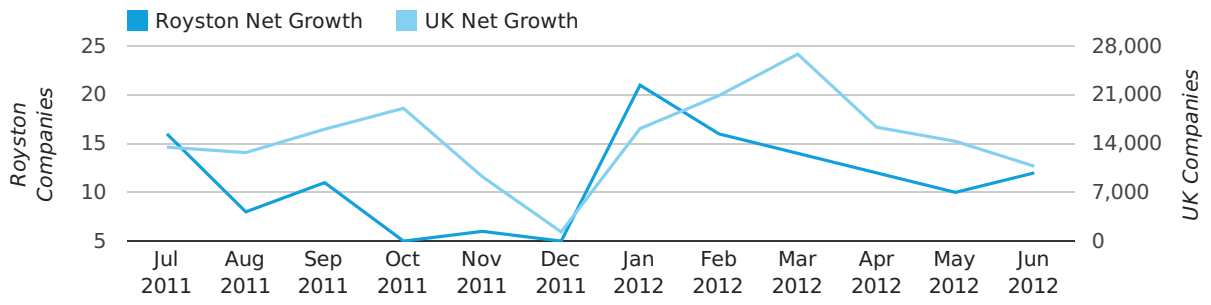
SECOND QUARTER (APR 2012 - JUN 2012)	ROYSTON	UK
2012	34	41,442
2011	24	41,020
% CHANGE	41.7%	1.0%
RECORD YEAR	2010 (48)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2012)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2012	12	10	12
NET GROWTH IN 2011	11	4	9
% CHANGE	9.1%	150.0%	33.3%
RECORD YEAR	2010 (17)	2007 (12)	2010 (23)

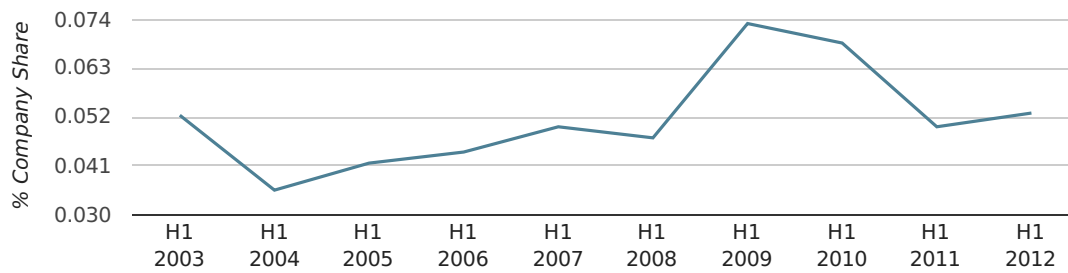


### Half Year Data (Jan-Jun 2012)

In the first half of 2012 Royston formed 0.1% of all UK companies. This is more than the 2011 figure of 0.0%.

HALF YEAR (JAN-JUN)	ROYSTON
2012	0.1%
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

#### company share by half year

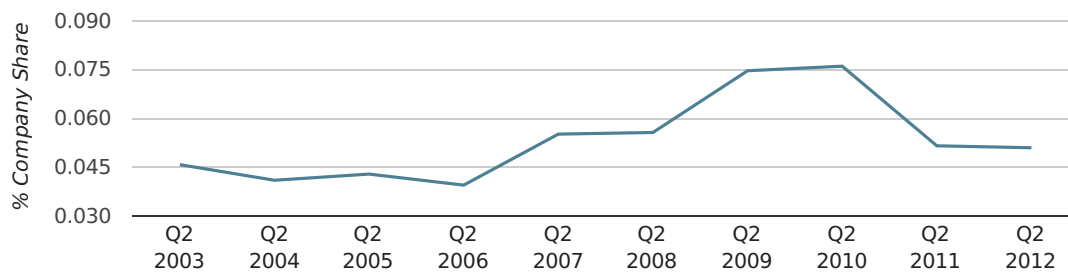


### Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Royston formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	ROYSTON
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1981 (0.1%)

#### company share by quarter



## Monthly Data (Apr, May & Jun 2012)

### company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.0%
% CHANGE	-15.9%	6.2%	6.9%
RECORD YEAR	1969 (0.2%)	1970 (0.3%)	1967 (0.4%)

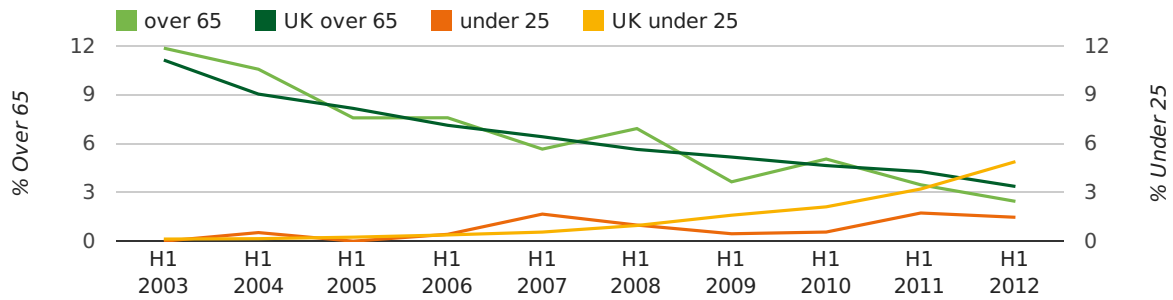
### Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 45.4.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 3.4%.

#### director age by half year



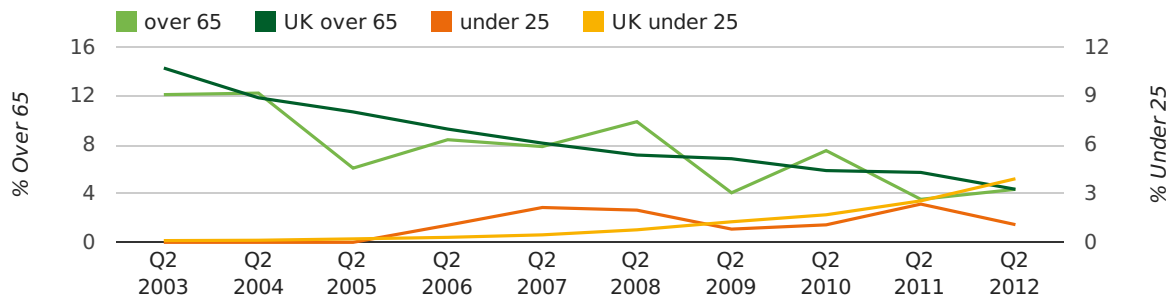
### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.6.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 3.3%.

#### director age by quarter

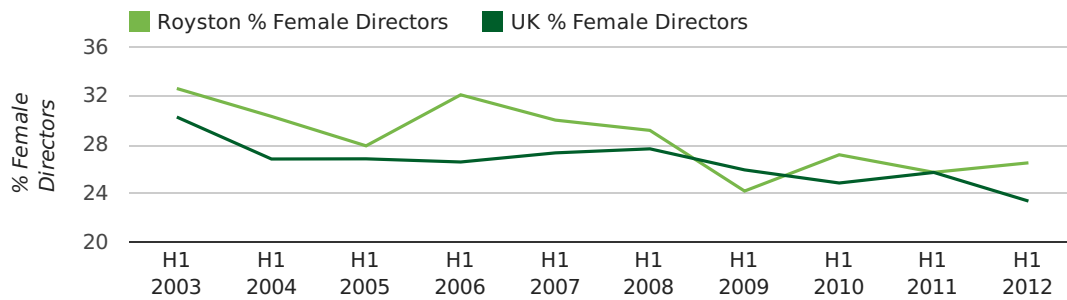


### Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Royston was 1861 when 40.0% of all directors were female.

26.5% of all director appointments in Royston in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year

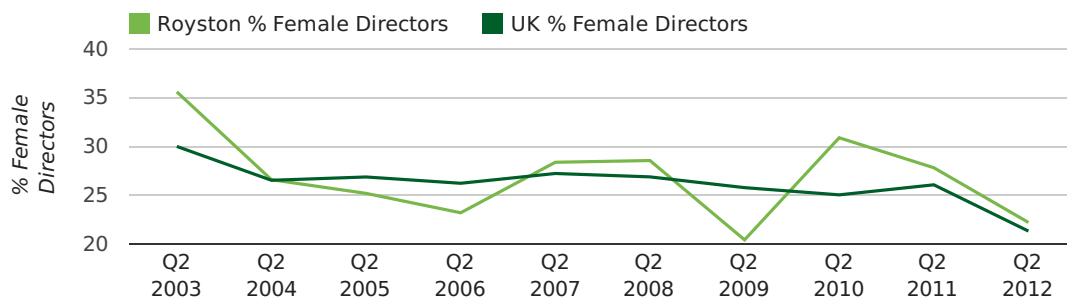


### Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Royston was in 1866 when 66.7% of all directors were female.

22.2% of all director appointments in Royston in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CAMBRIDGE	1.63%	CONSULTING	5.07%
PROPERTIES	1.42%	MANAGEMENT	4.74%
CONSULTING	1.22%	CONSULTANCY	3.28%
MANAGEMENT	1.22%	PROPERTY	2.35%
S	1.02%	TRADING	2.10%
CONSULTANCY	1.02%	DESIGN	1.89%
CONSULTANTS	0.81%	ENGINEERING	1.87%
PROPERTY	0.81%	ASSOCIATES	1.82%
ASSOCIATES	0.81%	CONSULTANTS	1.78%
M	0.81%	CONSTRUCTION	1.71%
ENTERPRISES	0.81%	BUSINESS	1.70%
TRAINING	0.81%	MEDIA	1.69%
ROYSTON	0.81%	LONDON	1.68%
DESIGN	0.81%	J	1.57%
DEVELOPMENT	0.61%	GLOBAL	1.51%
HOME	0.61%	INVESTMENTS	1.48%
CHOCOLAT	0.61%	IT	1.42%
HOTEL	0.61%	CARE	1.31%
SYSTEMS	0.61%	PROPERTIES	1.31%
(ROYSTON)	0.61%	M	1.26%
DAY	0.61%	ELECTRICAL	1.23%
COLLEGE	0.61%	BUILDING	1.23%
DEVELOPMENTS	0.61%	SECURITY	1.19%
GOOD	0.61%	S	1.18%
TECHNOLOGY	0.61%	ENTERPRISES	1.17%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	77	244,457
82990 - Other business support service activities not elsewhere classified	34	35,447
7487 - Other business activities	33	47,029
70229 - Management consultancy activities other than financial management	21	20,390
99999 - Dormant Company	20	26,088
74909 - Other professional, scientific and technical activities not elsewhere classified	15	10,271
62020 - Information technology consultancy activities	14	15,280
7414 - Business & management consultancy	13	10,978
9999 - Dormant Company	7	16,469
7499 - Non-trading company	6	8,023
68100 - Buying and selling of own real estate	6	3,143
74990 - Non-trading company	5	9,706
43999 - Other specialised construction activities not elsewhere classified	5	4,091
4521 - General construction & civil engineering	5	4,644
7222 - Other software consultancy and supply	5	6,356
9305 - Other service activities	4	7,926
43210 - Electrical installation	4	3,557
56302 - Public houses and bars	4	2,913
58190 - Other publishing activities	4	1,258
86101 - Hospital activities	4	1,455