

# Rugby

q1 2011 business confidence report



## headlines

- January 2011 saw a new record in company registrations in Rugby when compared to any previous January.
- Q1 2011 saw a new record in company closures in Rugby when compared to any previous Q1.
- January 2011 saw a new record in company closures in Rugby when compared to any previous January.

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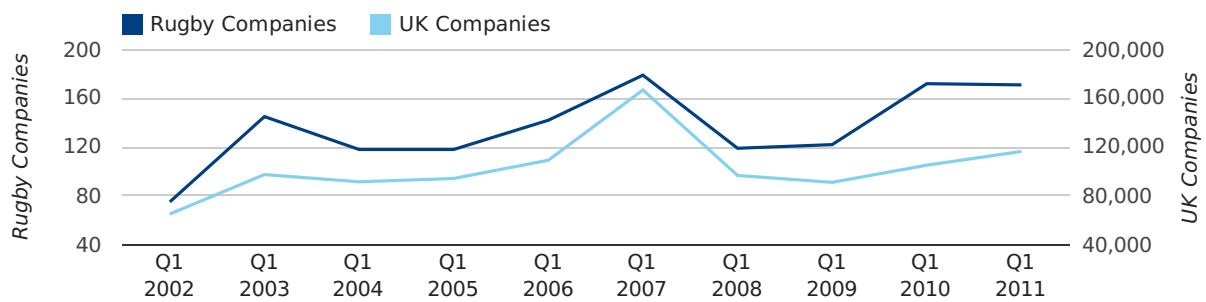
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 171 companies were registered in Rugby during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 0.6% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	RUGBY	UK
2011	171	116,391
2010	172	105,137
% CHANGE	-0.6%	10.7%
RECORD YEAR	2007 (179)	2007 (166,814)

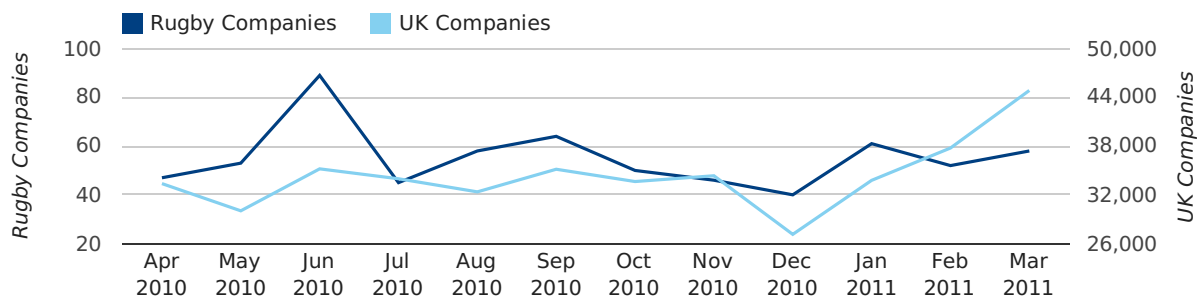
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company registrations in Rugby when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	61	52	58
NEW COMPANIES IN 2010	45	52	75
% CHANGE	35.6%	0.0%	-22.7%
RECORD YEAR	2011 (61)	2007 (58)	2007 (84)

### Quarterly Data (Q1 Jan-Mar 2011)

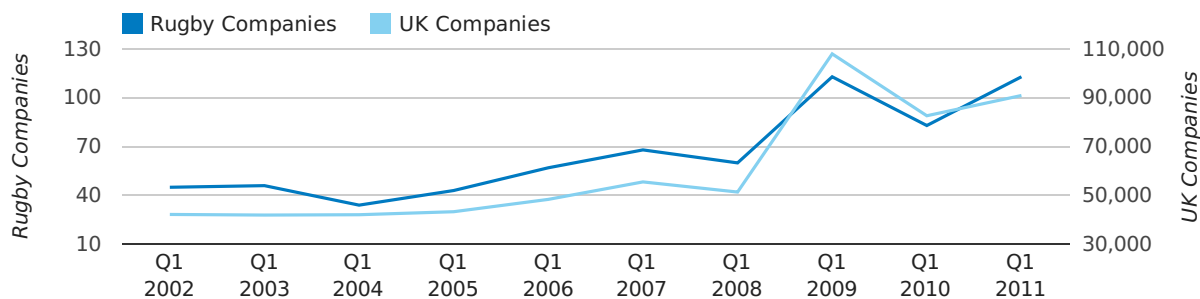
Q1 2011 saw a new record in company closures in Rugby when compared to any previous Q1.

A total of 113 companies were dissolved in Rugby during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 36.1% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	RUGBY	UK
2011	113	90,986
2010	83	82,677
% CHANGE	36.1%	10.0%
RECORD YEAR	2011 (113)	2009 (108,060)

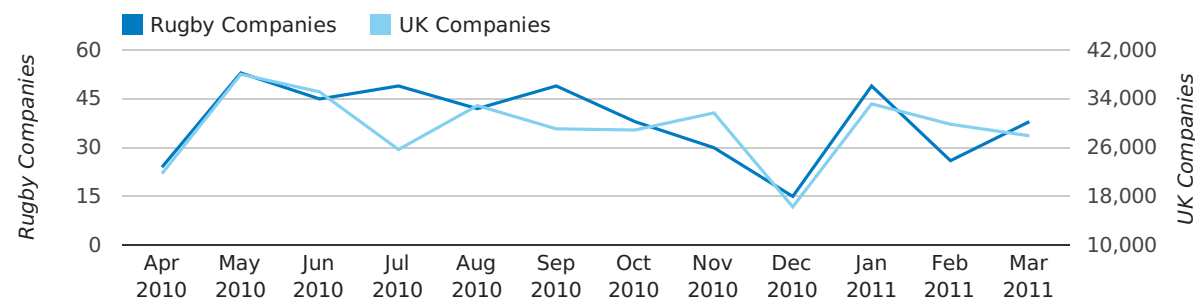
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Rugby when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	49	26	38
CLOSED COMPANIES IN 2010	23	28	32
% CHANGE	113.0%	-7.1%	19%
RECORD YEAR	2011 (49)	2008 (38)	2009 (80)

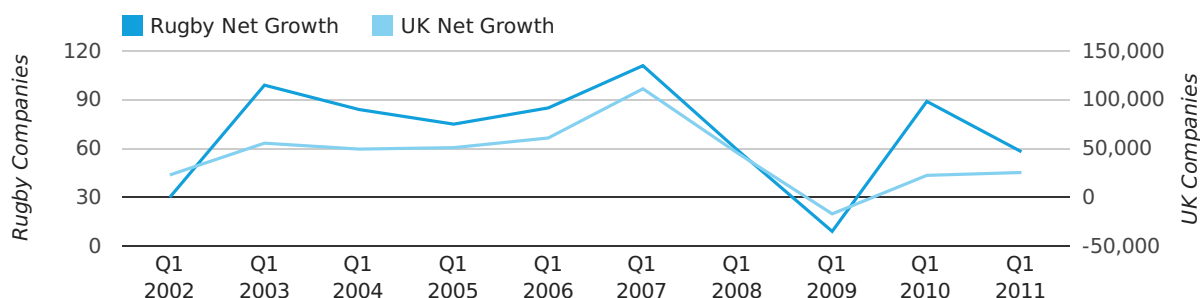
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Rugby during the first quarter of 2011 (Jan 2011 - Mar 2011) was 58 companies.

This represents a decrease of 34.8% on the same period last year.

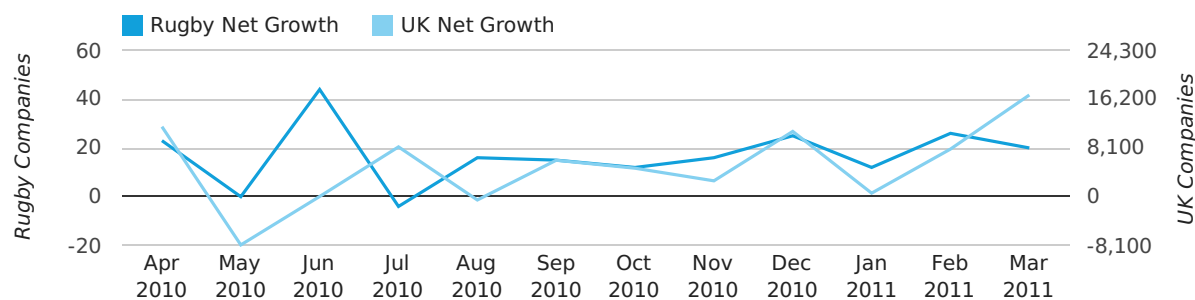
FIRST QUARTER (JAN 2011 - MAR 2011)	RUGBY	UK
2011	58	25,405
2010	89	22,460
% CHANGE	-34.8%	13.1%
RECORD YEAR	2007 (111)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

#### net growth by month



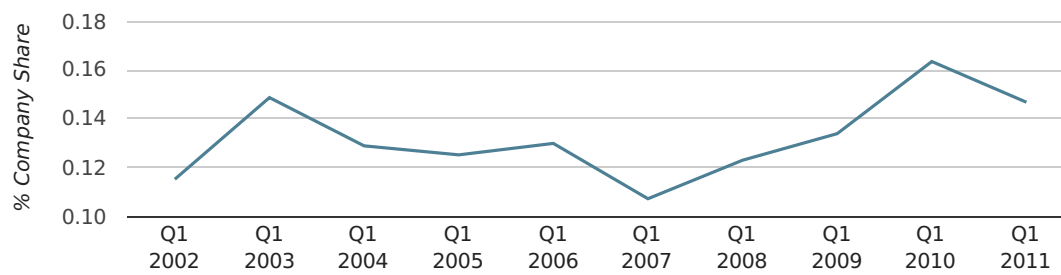
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	12	26	20
NET GROWTH IN 2010	22	24	43
% CHANGE	-45.5%	8.3%	-53.5%
RECORD YEAR	2003 (40)	2007 (41)	2007 (60)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Rugby formed 0.1% of all UK companies.

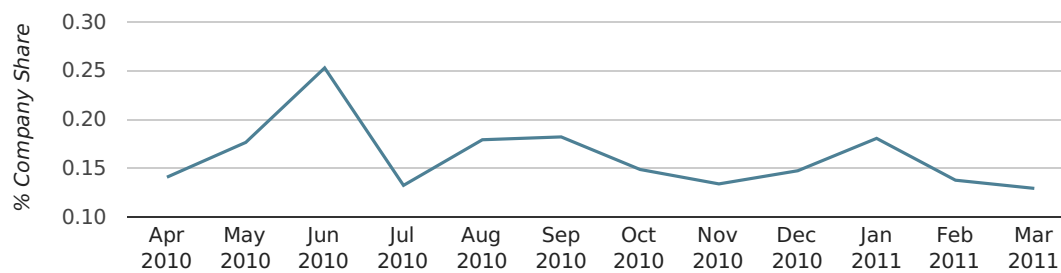
FIRST QUARTER (JAN 2011 - MAR 2011)	RUGBY
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.3%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	17.0%	-12.1%	-26.2%
RECORD YEAR	1966 (0.4%)	1960 (0.6%)	1962 (0.5%)

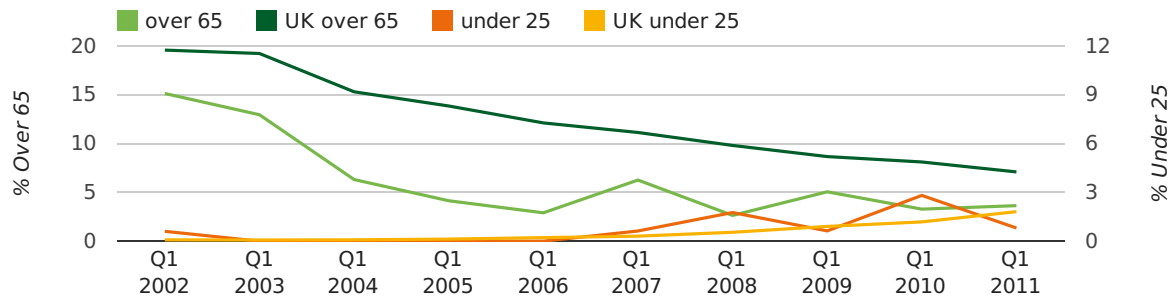
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.9.

The percentage of directors under the age of 25 was 0.8% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.3%.

#### director age by quarter

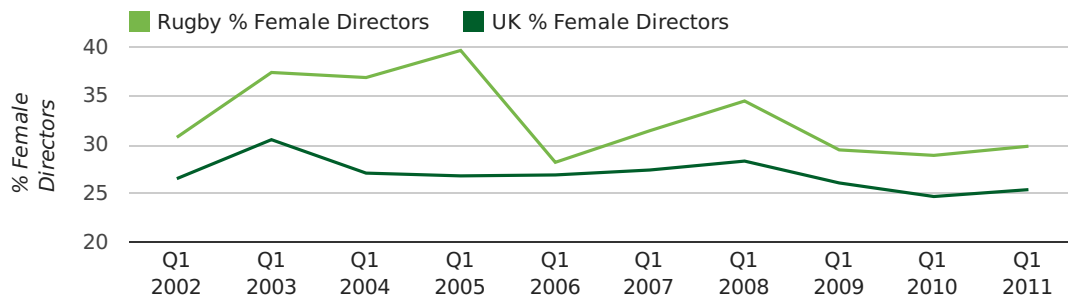


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Rugby was in 1861 when 40.0% of all directors were female.

29.9% of all director appointments in Rugby in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
EUROPE	2.02%	CONSULTING	5.04%
TRANSPORT	1.92%	MANAGEMENT	4.97%
MANAGEMENT	1.37%	CONSULTANCY	3.16%
CONSULTANCY	1.28%	PROPERTY	2.38%
CO.,	1.28%	TRADING	2.10%
GROUP	1.19%	DESIGN	1.93%
CONSULTING	1.19%	ASSOCIATES	1.92%
RUGBY	1.10%	BUSINESS	1.87%
ROXHILL	1.01%	CONSTRUCTION	1.80%
LOGISTICS	0.92%	CONSULTANTS	1.76%
TRANS	0.82%	MEDIA	1.69%
ASSOCIATES	0.82%	ENGINEERING	1.61%
INTERNATIONAL	0.82%	LONDON	1.60%
HAULAGE	0.82%	CARE	1.45%
PROPERTY	0.73%	J	1.45%
MARKETING	0.73%	GLOBAL	1.44%
SUPPORT	0.55%	INVESTMENTS	1.43%
INVESTMENTS	0.55%	IT	1.41%
GLOBAL	0.55%	PROPERTIES	1.36%
C	0.55%	BUILDING	1.34%
S	0.55%	M	1.30%
ENTERPRISES	0.55%	ELECTRICAL	1.28%
TRADE	0.55%	S	1.24%
BUSINESS	0.46%	INTERNATIONAL	1.23%
R	0.46%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	272	202,798
7487 - Other business activities	74	60,968
7499 - Non-trading company	36	11,316
70229 - Management consultancy activities other than financial management	36	16,150
74990 - Non-trading company	34	8,695
7414 - Business & management consultancy	31	12,916
49410 - Freight transport by road	27	2,167
82990 - Other business support service activities not elsewhere classified	27	30,253
6024 - Freight transport by road	24	2,299
99999 - Dormant Company	23	18,336
9999 - Dormant Company	22	19,765
7260 - Other computer related activities	17	7,789
62020 - Information technology consultancy activities	13	10,246
74909 - Other professional, scientific and technical activities not elsewhere classified	13	7,788
96090 - Other service activities not elsewhere classified	11	10,085
4521 - General construction & civil engineering	11	6,183
9305 - Other service activities	11	8,740
7222 - Other software consultancy and supply	10	7,000
96020 - Hairdressing and other beauty treatment	9	2,073
86900 - Other human health activities	8	4,092