Rugby

2011 half year business confidence report



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In the first half of 2011 a total of 336 companies were formed in Rugby. This figure is 6.9% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Rugby occurred in 2010 when a total of 361 were formed.

| HALF YEAR (JAN-JUN) | RUGBY | UK |
|---------------------|------------|----------------|
| 2011 | 336 | 228,735 |
| 2010 | 361 | 203,749 |
| % CHANGE | -6.9% | 12.3% |
| RECORD YEAR | 2010 (361) | 2007 (279,097) |

new companies by half year



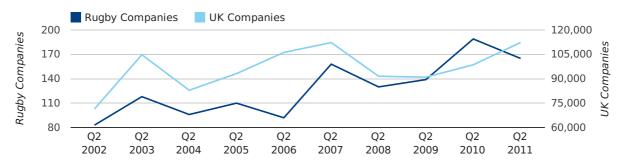
Quarterly Data (Q2 Apr-Jun 2011)

A total of 165 companies were registered in Rugby during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 12.7% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | RUGBY | UK |
|--------------------------------------|------------|----------------|
| 2011 | 165 | 112,344 |
| 2010 | 189 | 98,612 |
| % CHANGE | -12.7% | 13.9% |
| RECORD YEAR | 2010 (189) | 2011 (112,344) |

new companies by quarter



new companies by month



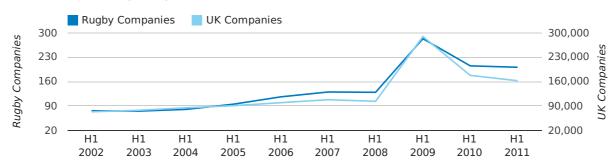
| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 50 | 53 | 62 |
| NEW COMPANIES IN 2010 | 47 | 53 | 89 |
| % CHANGE | 6.4% | 0.0% | -30.3% |
| RECORD YEAR | 2007 (72) | 2011 (53) | 2010 (89) |

In the first half of 2011 a total of 201 companies were dissolved in Rugby. This figure is 2.0% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Rugby occurred in 2009 when a total of 283 were closed.

| HALF YEAR (JAN-JUN) | RUGBY | UK |
|---------------------|------------|----------------|
| 2011 | 201 | 162,310 |
| 2010 | 205 | 177,631 |
| % CHANGE | -2.0% | -8.6% |
| RECORD YEAR | 2009 (283) | 2009 (289,236) |

dissolved companies by half year



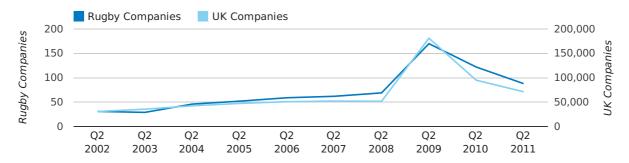
Quarterly Data (Q2 Apr-Jun 2011)

A total of 88 companies were dissolved in Rugby during the second quarter of 2011 (Apr 2011 - Jun 2011).

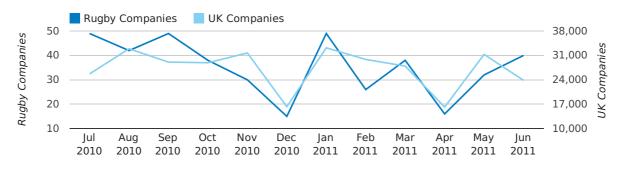
This figure is a decrease of 27.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | RUGBY | UK |
|--------------------------------------|------------|----------------|
| 2011 | 88 | 71,324 |
| 2010 | 122 | 94,954 |
| % CHANGE | -27.9% | -24.9% |
| RECORD YEAR | 2009 (170) | 2009 (181,176) |

dissolved companies by quarter



dissolved companies by month

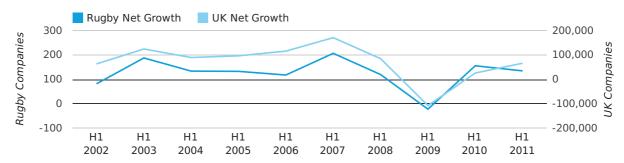


| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 16 | 32 | 40 |
| CLOSED COMPANIES IN 2010 | 24 | 53 | 45 |
| % CHANGE | -33.3% | -39.6% | -11% |
| RECORD YEAR | 2009 (40) | 2009 (84) | 2009 (46) |

In the first half of 2011 the company register for Rugby increased by 135 companies. This figure is 13.5% lower than last year, which compares badly to a UK increase of 154.3%.

| HALF YEAR (JAN-JUN) | RUGBY | UK |
|---------------------|------------|----------------|
| 2011 | 135 | 66,425 |
| 2010 | 156 | 26,118 |
| % CHANGE | -13.5% | 154.3% |
| RECORD YEAR | 2007 (207) | 2007 (171,296) |

net growth by half year



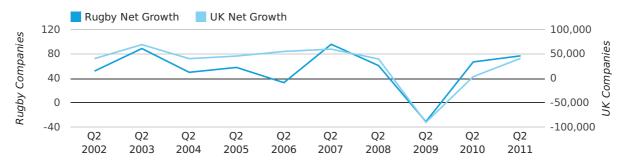
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Rugby during the second quarter of 2011 (Apr 2011 - Jun 2011) was 77 companies.

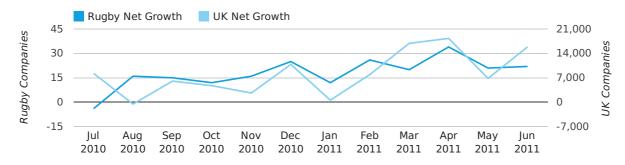
This represents an increase of 14.9% on the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | RUGBY | UK |
|--------------------------------------|-----------|---------------|
| 2011 | 77 | 41,020 |
| 2010 | 67 | 3,658 |
| % CHANGE | 14.9% | 1,021.4% |
| RECORD YEAR | 2007 (96) | 2003 (69,274) |

net growth by quarter



net growth by month



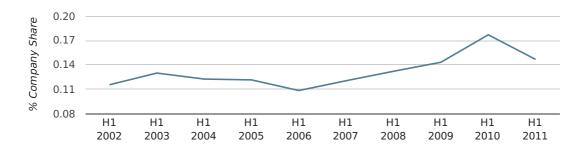
Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1

| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 34 | 21 | 22 |
| NET GROWTH IN 2010 | 23 | 0 | 44 |
| % CHANGE | 47.8% | 0.0% | -50.0% |
| RECORD YEAR | 2007 (58) | 2007 (29) | 2010 (44) |

In the first half of 2011 Rugby formed 0.1% of all UK companies. This is less than the 2010 figure of 0.2%.

| HALF YEAR (JAN-JUN) | RUGBY |
|--------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.2% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1966 (0.2%) |

company share by half year

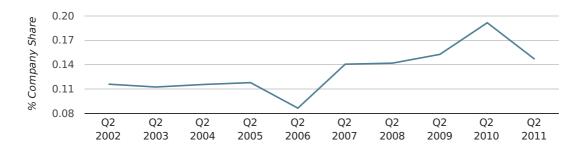


Quarterly Data (Q2 Apr-Jun 2011)

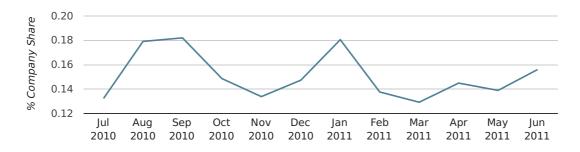
In the second quarter of 2011, Rugby formed 0.1% of all UK companies.

| SECOND QUARTER (APR 2011 - JUN 2011) | RUGBY |
|--------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1974 (0.3%) |

company share by quarter



company share by month



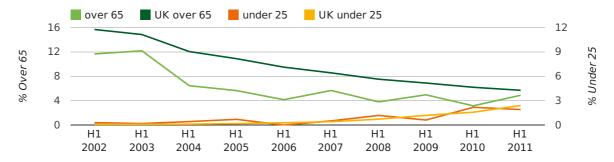
| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.1% | 0.2% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.2% | 0.3% |
| % CHANGE | 3.0% | -21.2% | -38.3% |
| RECORD YEAR | 1976 (0.5%) | 1965 (0.3%) | 1974 (0.5%) |

The average age of a director in the first half of 2011 was 46.7.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.3%.

director age by half year



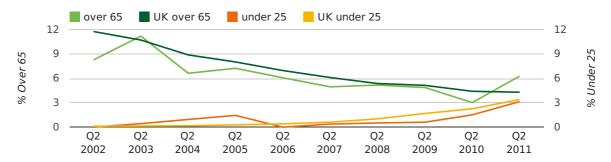
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 47.7.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 6.3% compared to the UK figure of 4.3%.

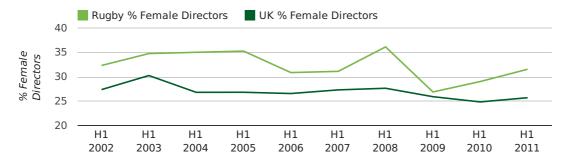
director age by quarter



The record first half year for female directors in Rugby was 1861 when 40.0% of all directors were female.

31.6% of all director appointments in Rugby in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

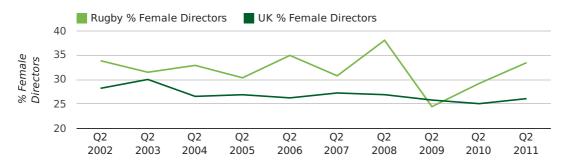


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Rugby was in 1866 when 66.7% of all directors were female.

33.5% of all director appointments in Rugby in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| EUROPE | 2.58% | CONSULTING | 5.09% |
| TRANSPORT | 2.19% | MANAGEMENT | 4.86% |
| MANAGEMENT | 1.62% | CONSULTANCY | 3.17% |
| CONSULTANCY | 1.43% | PROPERTY | 2.43% |
| RUGBY | 1.34% | TRADING | 2.05% |
| CONSULTING | 1.34% | DESIGN | 1.94% |
| ROXHILL | 1.15% | ASSOCIATES | 1.92% |
| LOGISTICS | 1.05% | BUSINESS | 1.87% |
| ASSOCIATES | 0.86% | CONSTRUCTION | 1.77% |
| SUPPORT | 0.76% | CONSULTANTS | 1.76% |
| MARKETING | 0.76% | MEDIA | 1.73% |
| HAULAGE | 0.67% | ENGINEERING | 1.67% |
| DRIVER | 0.67% | LONDON | 1.60% |
| FREIGHT | 0.57% | GLOBAL | 1.46% |
| INVESTMENTS | 0.57% | J | 1.44% |
| TRANS | 0.57% | CARE | 1.44% |
| BUSINESS | 0.57% | INVESTMENTS | 1.42% |
| DEVELOPMENTS | 0.57% | IT | 1.39% |
| PROPERTY | 0.57% | BUILDING | 1.32% |
| ENTERPRISES | 0.48% | PROPERTIES | 1.31% |
| D | 0.48% | ELECTRICAL | 1.30% |
| GLOBAL | 0.48% | М | 1.27% |
| J | 0.48% | S | 1.23% |
| М | 0.48% | ENTERPRISES | 1.20% |
| S | 0.48% | SYSTEMS | 1.20% |

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Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 300 | 202,072 |
| 7487 - Other business activities | 80 | 60,758 |
| 7499 - Non-trading company | 37 | 10,955 |
| 82990 - Other business support service activities not elsewhere classified | 36 | 30,647 |
| 70229 - Management consultancy activities other than financial management | 35 | 16,419 |
| 74990 - Non-trading company | 32 | 8,481 |
| 7414 - Business & management consultancy | 32 | 13,053 |
| 49410 - Freight transport by road | 31 | 2,142 |
| 6024 - Freight transport by road | 26 | 2,316 |
| 99999 - Dormant Company | 26 | 18,918 |
| 9999 - Dormant Company | 22 | 20,111 |
| 7260 - Other computer related activities | 14 | 7,849 |
| 62020 - Information technology consultancy activities | 14 | 10,545 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 13 | 7,835 |
| 9305 - Other service activities | 12 | 9,063 |
| 4521 - General construction & civil engineering | 12 | 5,928 |
| 96090 - Other service activities not elsewhere classified | 11 | 10,322 |
| 7222 - Other software consultancy and supply | 11 | 7,143 |
| 86900 - Other human health activities | 10 | 4,154 |
| 68100 - Buying and selling of own real estate | 9 | 2,543 |