

# Rugby

q3 2011 business confidence report



## headlines

- Q3 2011 saw a new record in company registrations in Rugby when compared to any previous Q3.
- September 2011 saw a new record in company registrations in Rugby when compared to any previous September.
- July 2011 saw a new record in company registrations in Rugby when compared to any previous July.

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### Quarterly Data (Q3 Jul-Sep 2011)

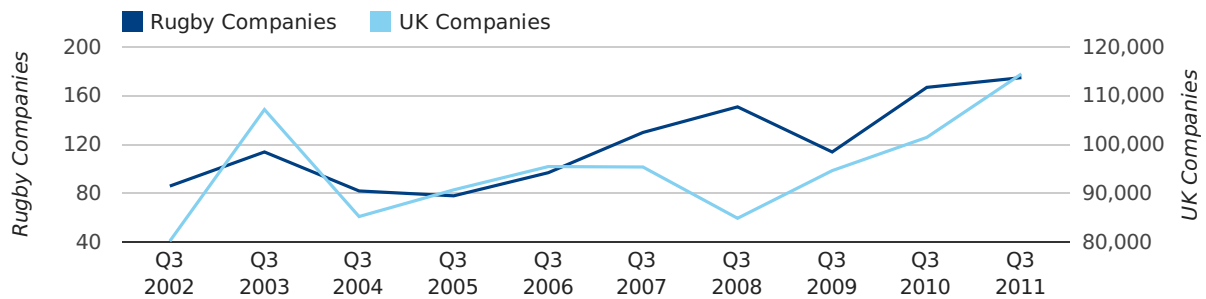
Q3 2011 saw a new record in company registrations in Rugby when compared to any previous Q3.

A total of 175 companies were registered in Rugby during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 4.8% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	RUGBY	UK
2011	175	114,512
2010	167	101,492
% CHANGE	4.8%	12.8%
RECORD YEAR	2011 (175)	2011 (114,512)

### new companies by quarter

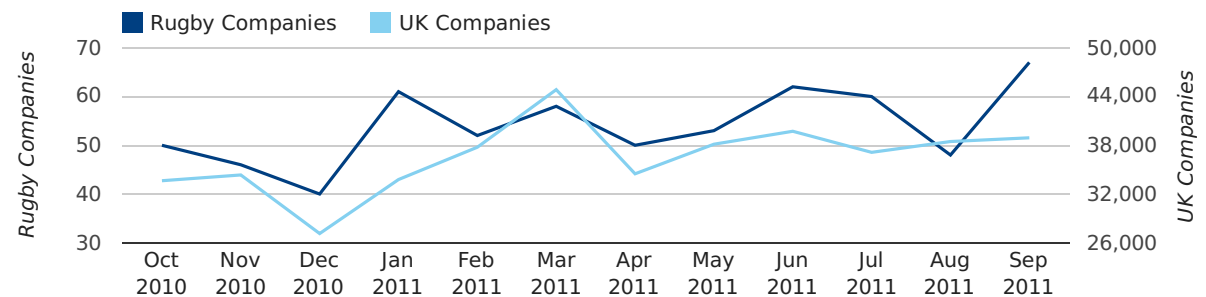


### Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Rugby when compared to any previous September.

July 2011 saw a new record in company registrations in Rugby when compared to any previous July.

### new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	60	48	67
NEW COMPANIES IN 2010	45	58	64
% CHANGE	33.3%	-17.2%	4.7%
RECORD YEAR	2011 (60)	2010 (58)	2011 (67)

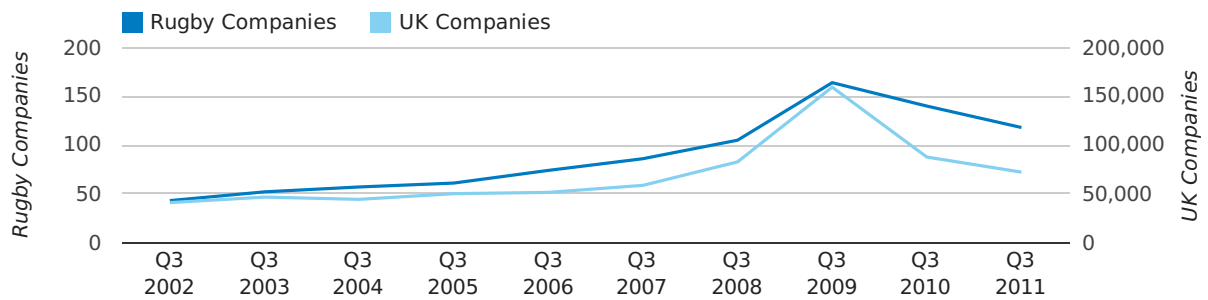
### Quarterly Data (Q3 Jul-Sep 2011)

A total of 118 companies were dissolved in Rugby during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 15.7% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

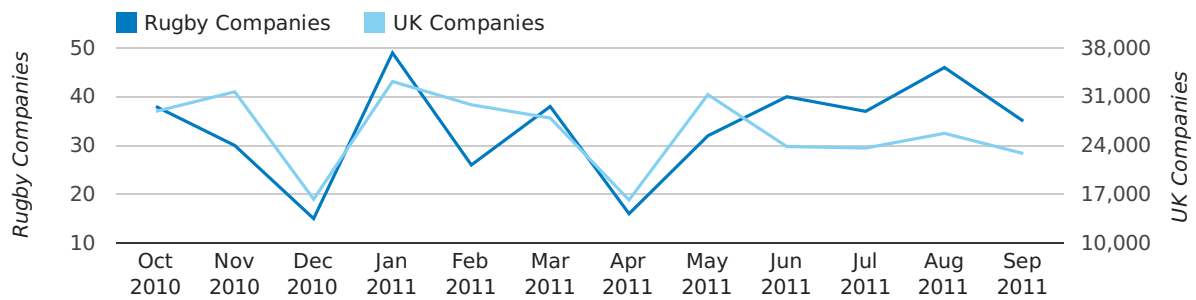
THIRD QUARTER (JUL 2011 - SEP 2011)	RUGBY	UK
2011	118	72,230
2010	140	87,705
% CHANGE	-15.7%	-17.6%
RECORD YEAR	2009 (164)	2009 (159,401)

### dissolved companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

#### dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	37	46	35
CLOSED COMPANIES IN 2010	49	42	49
% CHANGE	-24.5%	9.5%	-29%
RECORD YEAR	2010 (49)	2008 (86)	2009 (71)

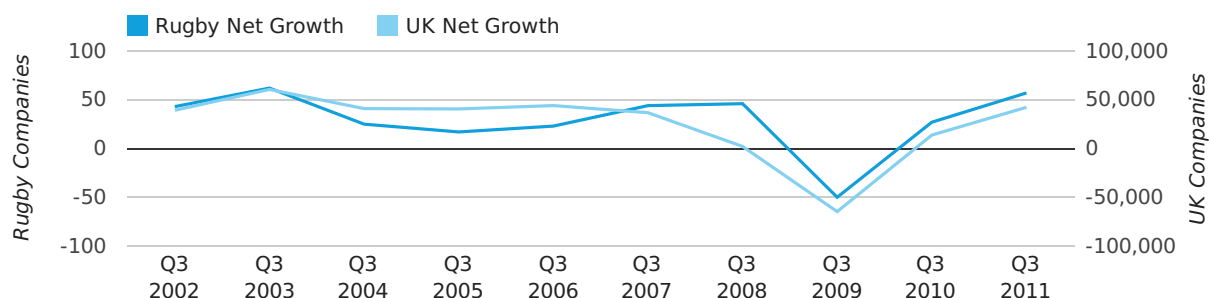
### Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Rugby during the third quarter of 2011 (Jul 2011 - Sep 2011) was 57 companies.

This represents an increase of 111.1% on the same period last year.

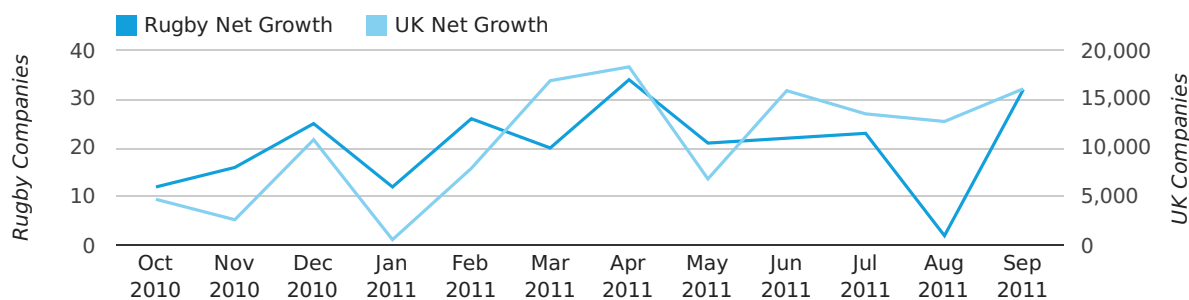
THIRD QUARTER (JUL 2011 - SEP 2011)	RUGBY	UK
2011	57	42,282
2010	27	13,787
% CHANGE	111.1%	206.7%
RECORD YEAR	2003 (62)	2003 (60,597)

### net growth by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### net growth by month



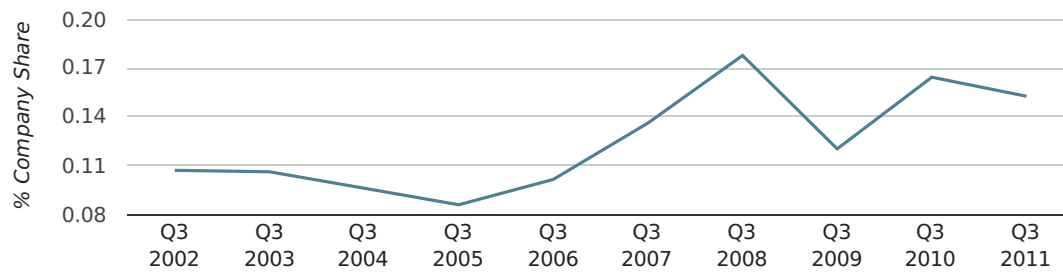
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	23	2	32
NET GROWTH IN 2010	-4	16	15
% CHANGE	-675.0%	-87.5%	113.3%
RECORD YEAR	2008 (53)	2003 (18)	2008 (36)

### Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Rugby formed 0.2% of all UK companies.

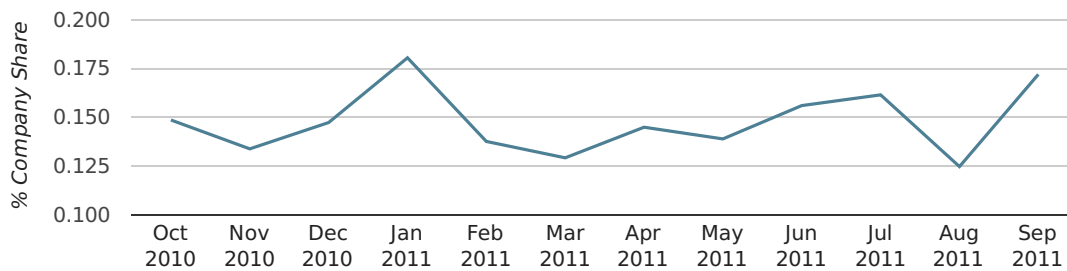
THIRD QUARTER (JUL 2011 - SEP 2011)	RUGBY
2011	0.2%
2010	0.2%
2009	0.1%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

### company share by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.2%
% CHANGE	22.1%	-30.4%	-5.5%
RECORD YEAR	1961 (0.4%)	1963 (0.5%)	1968 (0.7%)

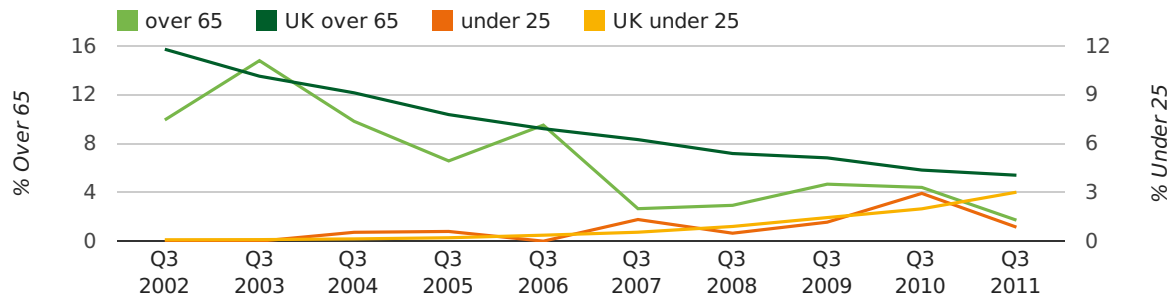
### Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 45.4.

The percentage of directors under the age of 25 was 0.9% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.1%.

#### director age by quarter

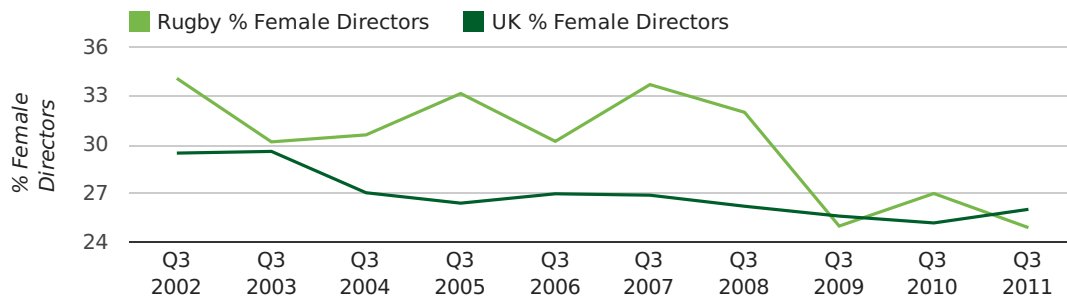


### Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Rugby was in 1862 when 50.0% of all directors were female.

24.9% of all director appointments in Rugby in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

#### director gender by quarter





## Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
EUROPE	2.38%	CONSULTING	5.11%
TRANSPORT	2.00%	MANAGEMENT	4.75%
CONSULTANCY	1.52%	CONSULTANCY	3.19%
CONSULTING	1.43%	PROPERTY	2.41%
RUGBY	1.24%	TRADING	2.06%
MANAGEMENT	1.05%	DESIGN	1.94%
ASSOCIATES	0.76%	ASSOCIATES	1.85%
ROXHILL	0.76%	BUSINESS	1.82%
LOGISTICS	0.76%	CONSULTANTS	1.76%
CONTRACTS	0.76%	ENGINEERING	1.74%
TRANS	0.67%	MEDIA	1.72%
DRIVER	0.67%	CONSTRUCTION	1.72%
BUSINESS	0.67%	LONDON	1.63%
SERVICE	0.67%	J	1.47%
FREIGHT	0.57%	GLOBAL	1.46%
CONSULTANTS	0.57%	INVESTMENTS	1.43%
(RUGBY)	0.57%	CARE	1.42%
MARKETING	0.57%	IT	1.38%
D	0.57%	BUILDING	1.30%
M	0.57%	PROPERTIES	1.28%
SUPPORT	0.57%	ELECTRICAL	1.27%
S	0.48%	M	1.25%
G	0.48%	ENERGY	1.22%
AIR	0.48%	TRAINING	1.21%
IT	0.48%	S	1.21%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	305	204,493
7487 - Other business activities	82	65,177
6024 - Freight transport by road	47	2,601
7499 - Non-trading company	38	11,543
82990 - Other business support service activities not elsewhere classified	35	29,245
7414 - Business & management consultancy	34	14,755
70229 - Management consultancy activities other than financial management	32	15,760
74990 - Non-trading company	26	8,064
49410 - Freight transport by road	26	2,049
9999 - Dormant Company	25	22,587
99999 - Dormant Company	25	18,281
4521 - General construction & civil engineering	16	6,321
7260 - Other computer related activities	14	8,686
74909 - Other professional, scientific and technical activities not elsewhere classified	14	7,551
62020 - Information technology consultancy activities	13	10,137
7222 - Other software consultancy and supply	12	8,345
96090 - Other service activities not elsewhere classified	11	10,018
9305 - Other service activities	10	10,525
86900 - Other human health activities	10	4,019
68100 - Buying and selling of own real estate	9	2,426