

Rugby

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Rugby when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Rugby when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Rugby when compared to any previous December.
- October 2011 saw a new record in company registrations in Rugby when compared to any previous October.
- Q4 2011 saw a new record in company closures in Rugby when compared to any previous Q4.
- December 2011 saw a new record in company closures in Rugby when compared to any previous December.
- November 2011 saw a new record in company closures in Rugby when compared to any previous November.

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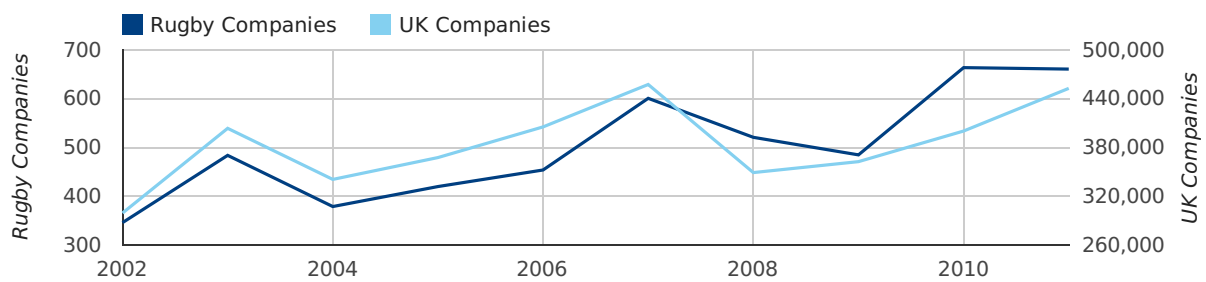
sic data

Annual Data (2011)

A total of 661 companies were formed in Rugby in 2011. This total is 0.5% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	RUGBY	UK
2011	661	452,870
2010	664	400,358
2009	485	362,675
2008	521	349,203
2007	601	457,649
RECORD YEAR	2010 (664)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

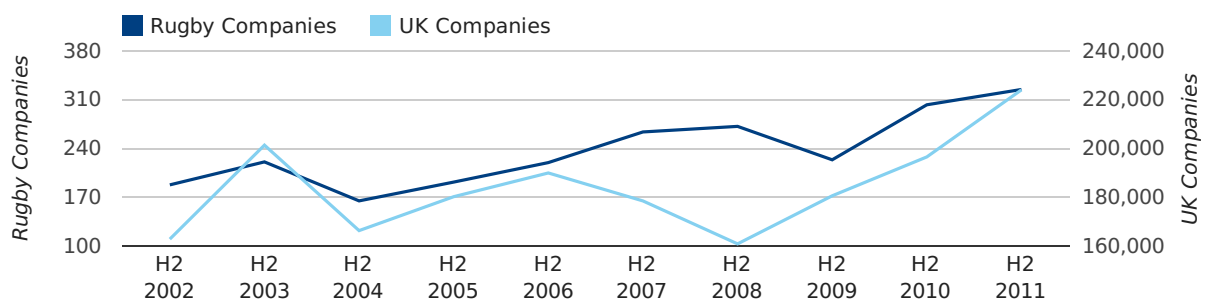
The second half of 2011 saw a new record in company registrations in Rugby when compared to any previous second half year.

In the second half of 2011 a total of 325 companies were formed in Rugby. This figure is 7.3% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Rugby occurred in 2011 when a total of 325 were formed.

HALF YEAR (JUL-DEC)	RUGBY	UK
2011	325	224,135
2010	303	196,609
% CHANGE	7.3%	14.0%
RECORD YEAR	2011 (325)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

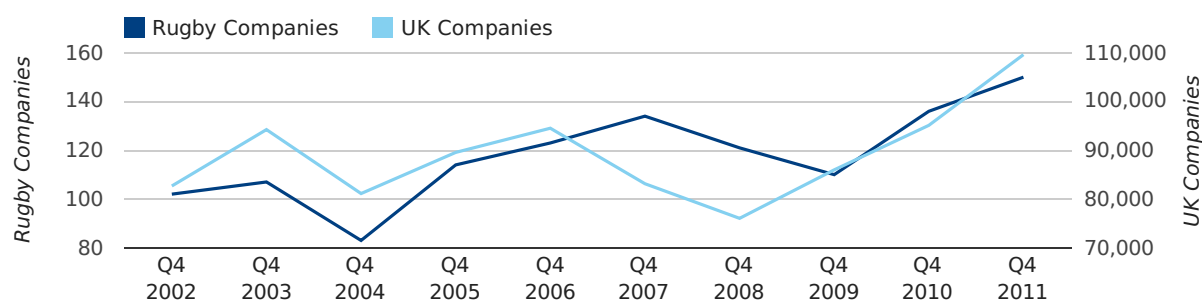
Q4 2011 saw a new record in company registrations in Rugby when compared to any previous Q4.

A total of 150 companies were registered in Rugby during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 10.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RUGBY	UK
2011	150	109,623
2010	136	95,117
% CHANGE	10.3%	15.3%
RECORD YEAR	2011 (150)	2011 (109,623)

new companies by quarter

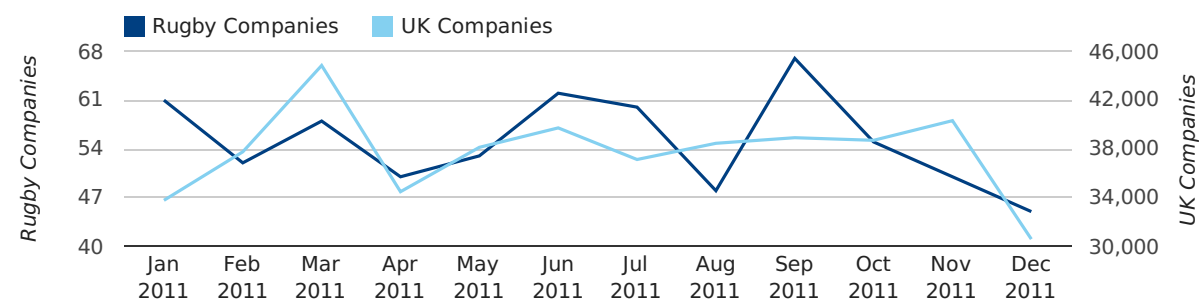


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Rugby when compared to any previous December.

October 2011 saw a new record in company registrations in Rugby when compared to any previous October.

new companies by month



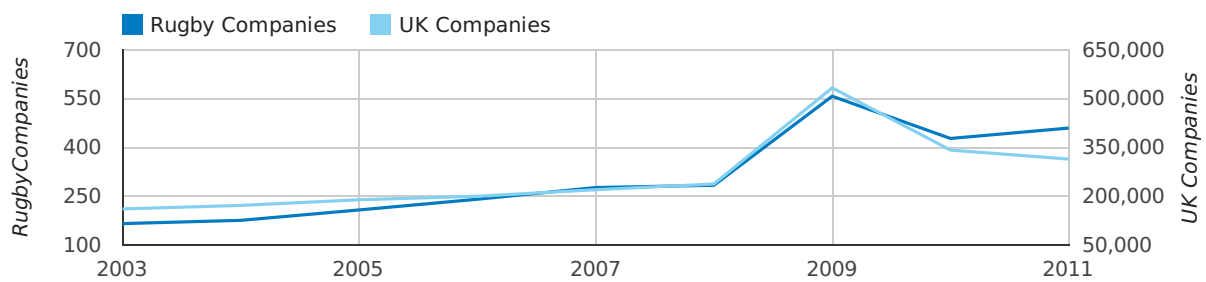
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	55	50	45
NEW COMPANIES IN 2010	50	46	40
% CHANGE	10.0%	8.7%	12.5%
RECORD YEAR	2011 (55)	2007 (57)	2011 (45)

Annual Data (2011)

A total of 460 companies were dissolved in Rugby in 2011. This total is 7.5% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	RUGBY	UK
2011	460	314,523
2010	428	342,232
2009	558	533,773
2008	284	237,901
2007	277	220,295
RECORD YEAR	2009 (558)	2009 (533,773)

dissolved companies by year



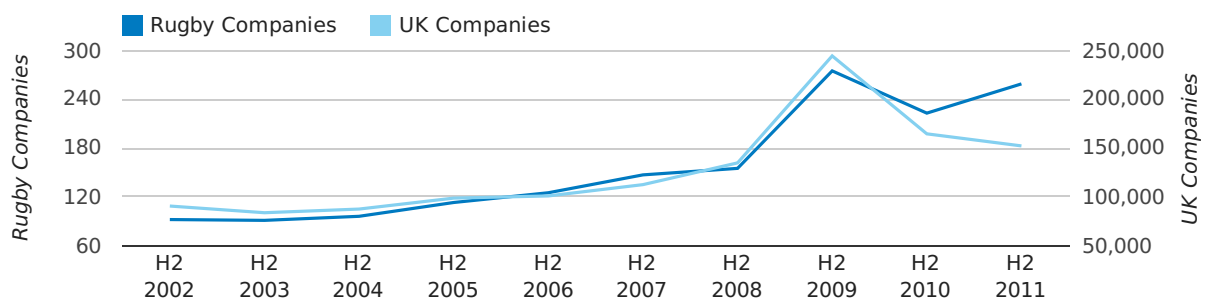
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 259 companies were dissolved in Rugby. This figure is 16.1% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Rugby occurred in 2009 when a total of 275 were closed.

HALF YEAR (JUL-DEC)	RUGBY	UK
2011	259	152,213
2010	223	164,601
% CHANGE	16.1%	-7.5%
RECORD YEAR	2009 (275)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

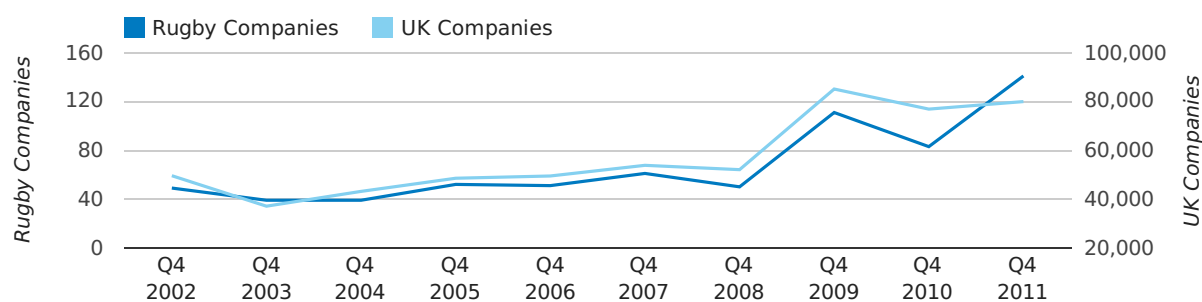
Q4 2011 saw a new record in company closures in Rugby when compared to any previous Q4.

A total of 141 companies were dissolved in Rugby during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 69.9% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RUGBY	UK
2011	141	79,983
2010	83	76,896
% CHANGE	69.9%	4.0%
RECORD YEAR	2011 (141)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Rugby when compared to any previous December.

November 2011 saw a new record in company closures in Rugby when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	22	57	62
CLOSED COMPANIES IN 2010	38	30	15
% CHANGE	-42.1%	90.0%	313%
RECORD YEAR	2010 (38)	2011 (57)	2011 (62)

Annual Data (2011)

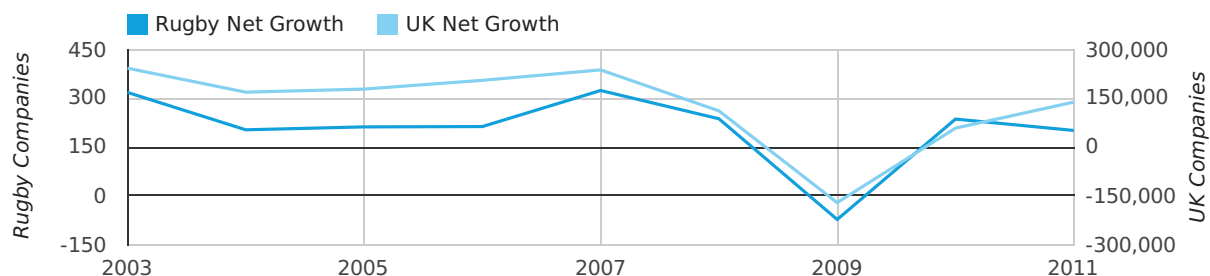
A total of 201 companies were added to the company register for Rugby in 2011. This number represents growth of 30.3% which compares unfavourably to the UK figure of 34.6%.

This number is 35 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Rugby company register grew by 324 companies.

YEAR	RUGBY	UK
2011	201	138,347
2010	236	58,126
2009	-73	-171,098
2008	237	111,302
2007	324	237,354
RECORD YEAR	2007 (324)	2003 (242,543)

net growth by year

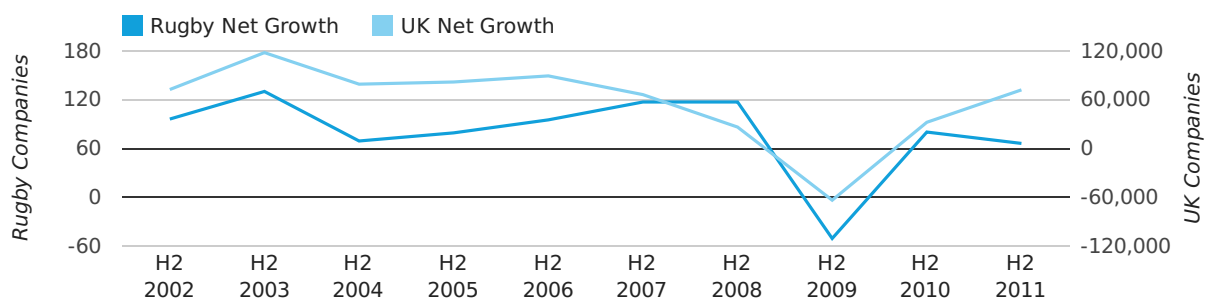


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Rugby increased by 66 companies. This figure is 17.5% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	RUGBY	UK
2011	66	71,922
2010	80	32,008
% CHANGE	-17.5%	124.7%
RECORD YEAR	2003 (130)	2003 (117,772)

net growth by half year



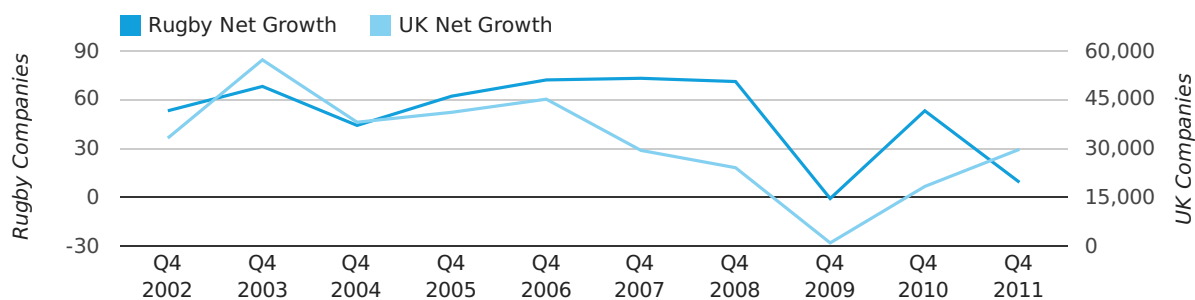
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Rugby during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 9 companies.

This represents a decrease of 83.0% on the same period last year.

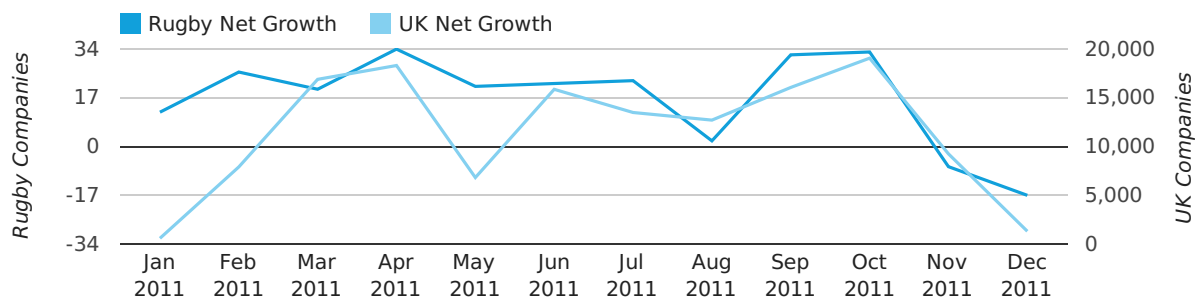
FOURTH QUARTER (OCT 2011 - DEC 2011)	RUGBY	UK
2011	9	29,640
2010	53	18,221
% CHANGE	-83.0%	62.7%
RECORD YEAR	2007 (73)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



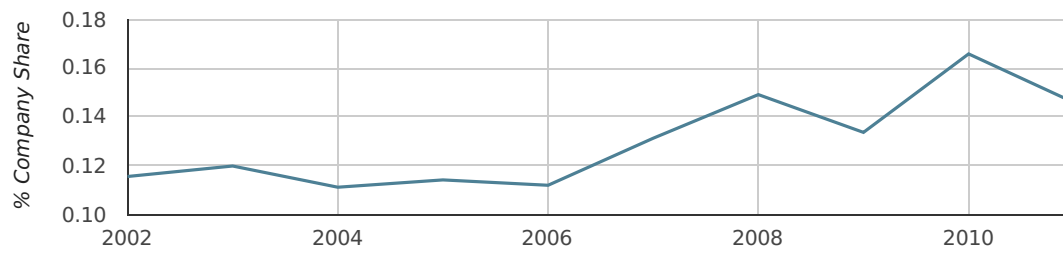
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	33	-7	-17
NET GROWTH IN 2010	12	16	25
% CHANGE	175.0%	-143.8%	-168.0%
RECORD YEAR	2003 (35)	2005 (36)	2006 (29)

Annual Data (2011)

In 2011 Rugby formed 0.1% of all UK companies. This is a decline on 2010 when Rugby was responsible for 0.2% of all UK companies.

YEAR	RUGBY
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by year

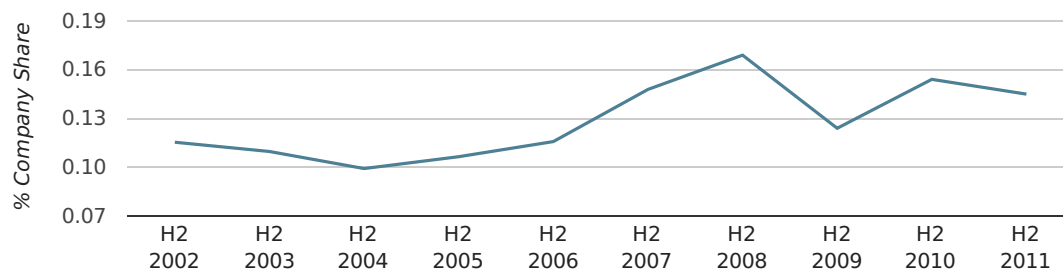


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Rugby formed 0.1% of all UK companies. This is less than the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	RUGBY
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by half year

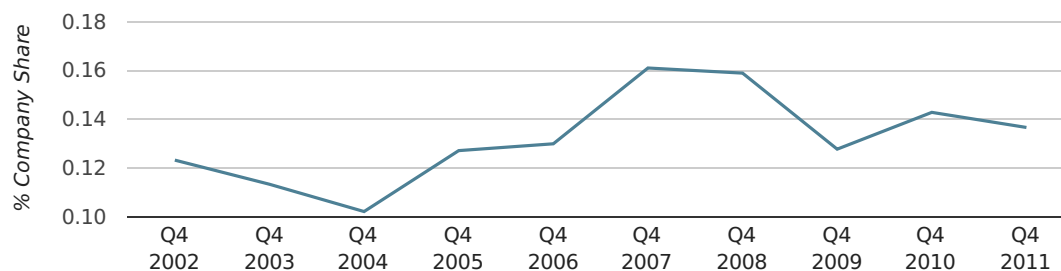


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Rugby formed 0.1% of all UK companies.

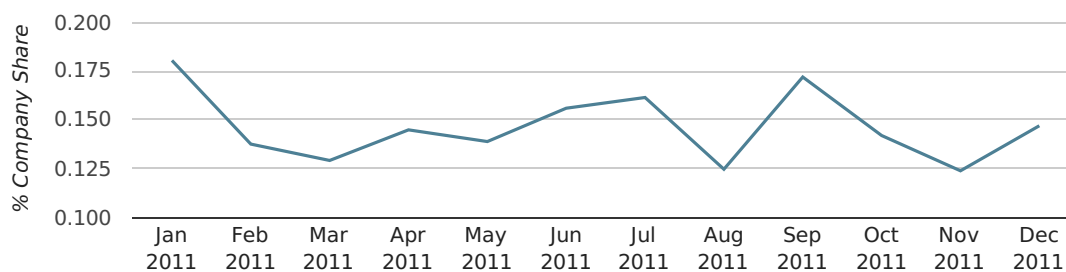
FOURTH QUARTER (OCT 2011 - DEC 2011)	RUGBY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-4.4%	-7.4%	-0.2%
RECORD YEAR	1961 (0.6%)	1963 (0.5%)	1968 (0.4%)

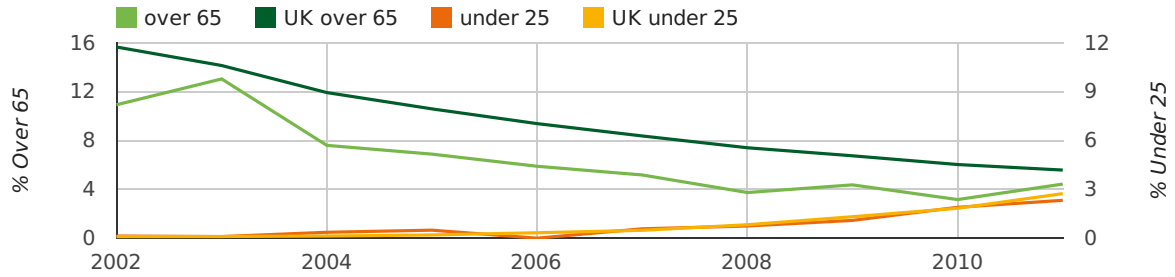
Annual Data (2011)

The average age of a director in 2011 was 46.0.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.2%.

director age by year



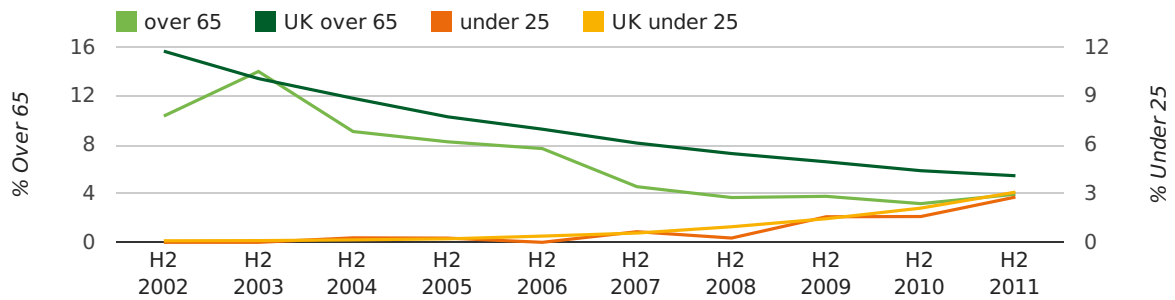
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.2.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

director age by half year



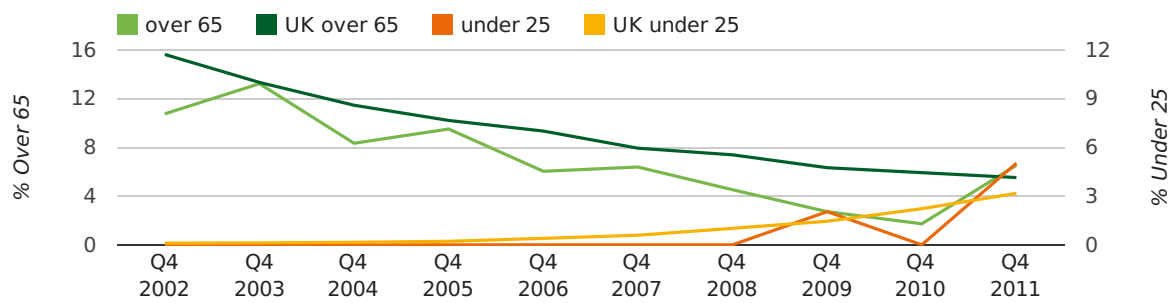
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.9.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.5% compared to the UK figure of 4.1%.

director age by quarter

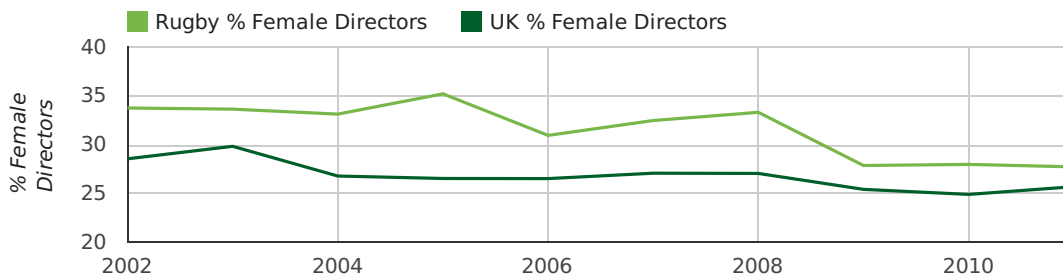


Annual Data (2011)

The record year for female directors in Rugby was 1857 when 36.4% of all directors were female.

The percentage of female directors in Rugby in 2011 was 33.8%. The average for the UK during this time was 28.6%

director gender by year

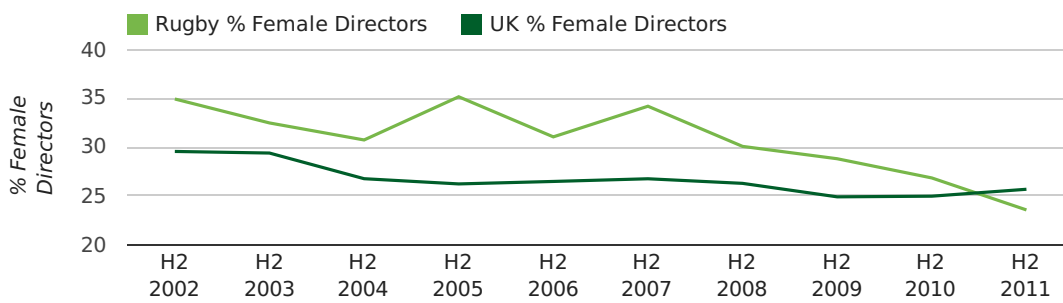


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Rugby was 1860 when 42.9% of all directors were female.

23.6% of all director appointments in Rugby in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

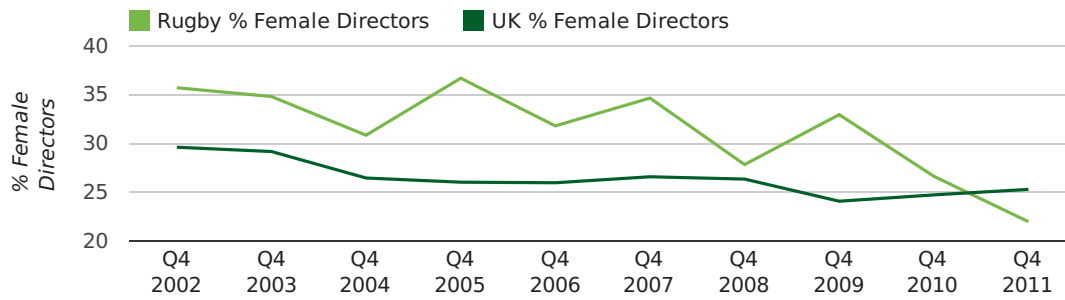


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Rugby was in 1977 when 31.1% of all directors were female.

22.0% of all director appointments in Rugby in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
TRANSPORT	2.46%	CONSULTING	5.07%
EUROPE	2.18%	MANAGEMENT	4.74%
CONSULTANCY	1.52%	CONSULTANCY	3.26%
RUGBY	1.23%	PROPERTY	2.37%
LOGISTICS	1.14%	TRADING	2.07%
CONSULTING	1.14%	DESIGN	1.92%
MANAGEMENT	1.04%	ASSOCIATES	1.86%
CONTRACTS	0.95%	ENGINEERING	1.78%
DRIVER	0.85%	BUSINESS	1.78%
ASSOCIATES	0.85%	CONSULTANTS	1.76%
SERVICE	0.85%	CONSTRUCTION	1.73%
(RUGBY)	0.76%	MEDIA	1.71%
CONSULTANTS	0.66%	LONDON	1.63%
BUSINESS	0.66%	J	1.51%
PRODUCTIONS	0.57%	INVESTMENTS	1.48%
IT	0.57%	GLOBAL	1.46%
ELECTRICAL	0.57%	IT	1.41%
TRANS	0.57%	CARE	1.39%
CENTRE	0.47%	PROPERTIES	1.29%
SUPPORT	0.47%	ELECTRICAL	1.29%
M	0.47%	M	1.27%
DEVELOPMENTS	0.47%	BUILDING	1.26%
COMMERCIAL	0.47%	ENERGY	1.25%
C	0.47%	S	1.20%
ROXHILL	0.47%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	321	205,525
7487 - Other business activities	73	57,052
6024 - Freight transport by road	43	2,280
82990 - Other business support service activities not elsewhere classified	36	32,483
7499 - Non-trading company	35	9,957
7414 - Business & management consultancy	33	13,034
70229 - Management consultancy activities other than financial management	33	17,765
49410 - Freight transport by road	30	2,392
99999 - Dormant Company	26	21,846
74990 - Non-trading company	26	8,929
9999 - Dormant Company	21	20,199
74909 - Other professional, scientific and technical activities not elsewhere classified	18	8,671
62020 - Information technology consultancy activities	15	12,072
4521 - General construction & civil engineering	13	5,558
96090 - Other service activities not elsewhere classified	12	11,768
7260 - Other computer related activities	12	7,667
52219 - Other service activities incidental to land transportation, not elsewhere classified	10	184
7222 - Other software consultancy and supply	10	7,398
68100 - Buying and selling of own real estate	10	2,749
9305 - Other service activities	9	9,492