

# Rugby

q1 2012 business confidence report



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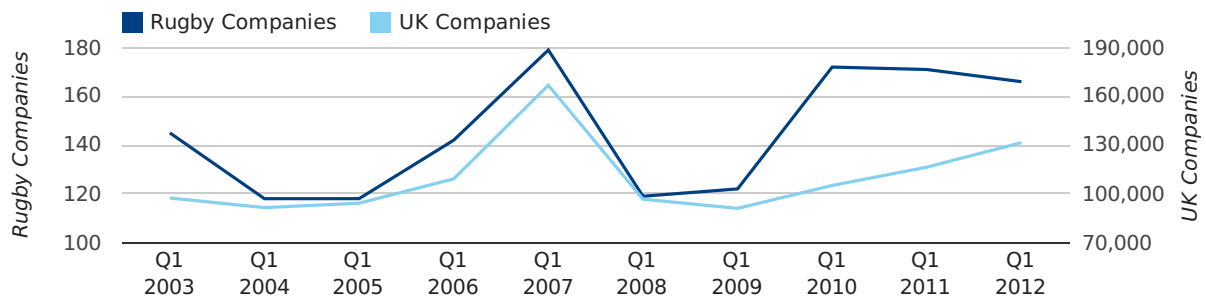
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 166 companies were registered in Rugby during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 2.9% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	RUGBY	UK
2012	166	131,491
2011	171	116,391
% CHANGE	-2.9%	13.0%
RECORD YEAR	2007 (179)	2007 (166,814)

### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	49	55	62
NEW COMPANIES IN 2011	61	52	58
% CHANGE	-19.7%	5.8%	6.9%
RECORD YEAR	2011 (61)	2007 (58)	2007 (84)

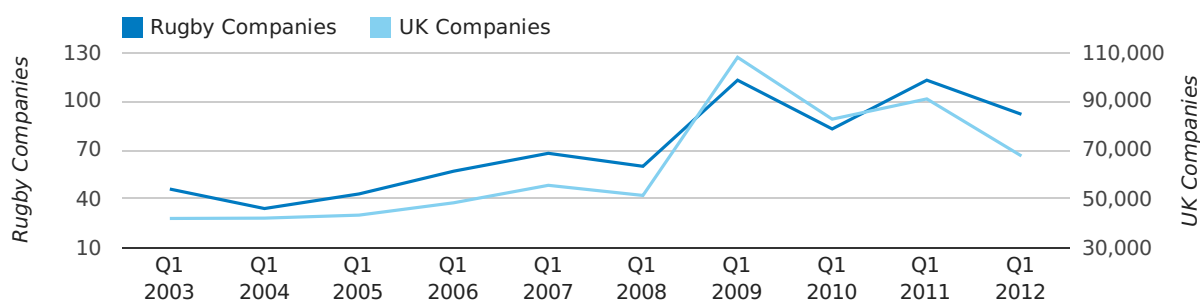
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 92 companies were dissolved in Rugby during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 18.6% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	RUGBY	UK
2012	92	67,576
2011	113	90,986
% CHANGE	-18.6%	-25.7%
RECORD YEAR	2011 (113)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	42	26	24
CLOSED COMPANIES IN 2011	49	26	38
% CHANGE	-14.3%	0.0%	-37%
RECORD YEAR	2011 (49)	2008 (38)	2009 (80)

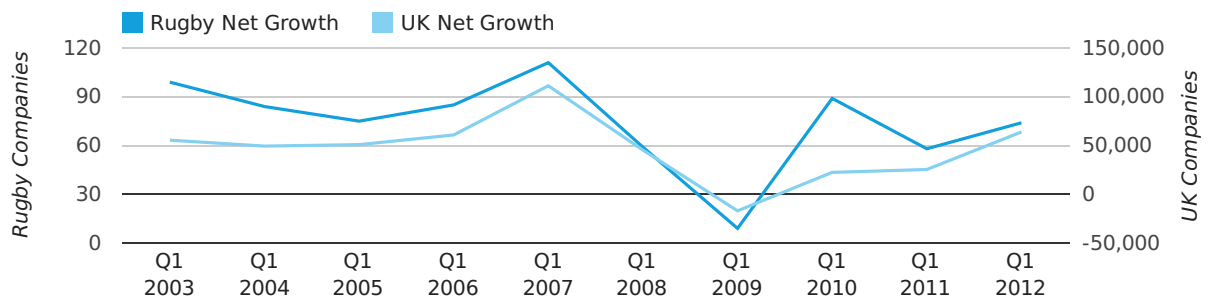
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Rugby during the first quarter of 2012 (Jan 2012 - Mar 2012) was 74 companies.

This represents an increase of 27.6% on the same period last year.

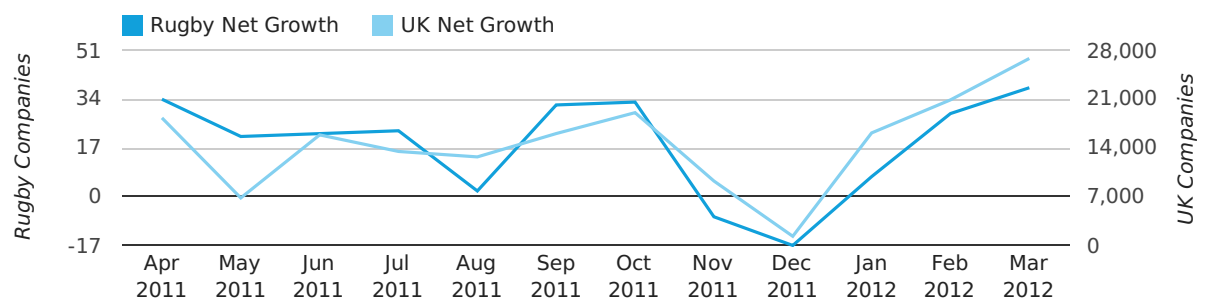
FIRST QUARTER (JAN 2012 - MAR 2012)	RUGBY	UK
2012	74	63,915
2011	58	25,405
% CHANGE	27.6%	151.6%
RECORD YEAR	2007 (111)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### net growth by month



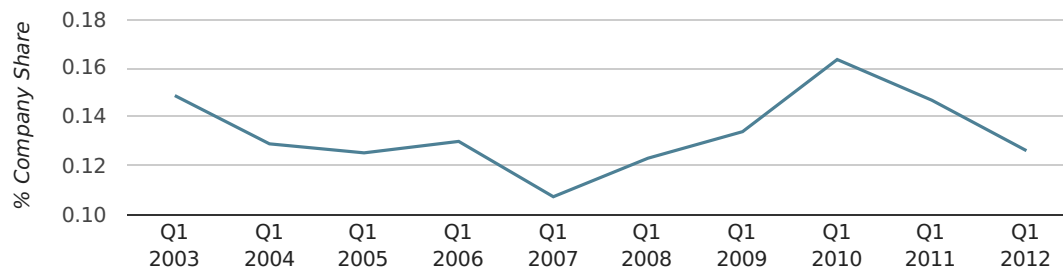
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	7	29	38
NET GROWTH IN 2011	12	26	20
% CHANGE	-41.7%	11.5%	90.0%
RECORD YEAR	2003 (40)	2007 (41)	2007 (60)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Rugby formed 0.1% of all UK companies.

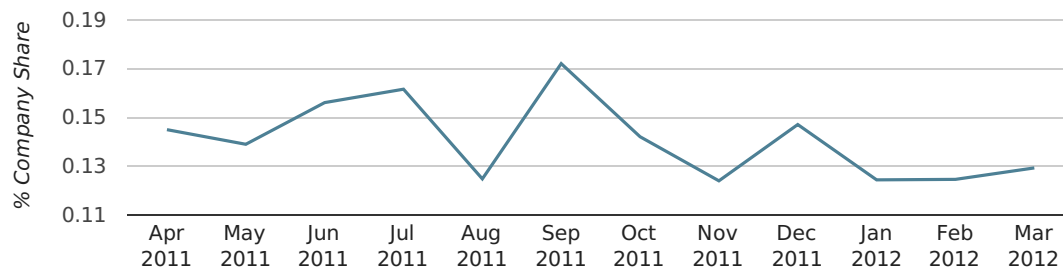
FIRST QUARTER (JAN 2012 - MAR 2012)	RUGBY
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.3%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
% CHANGE	-31.1%	-9.5%	0.0%
RECORD YEAR	1966 (0.4%)	1960 (0.6%)	1962 (0.5%)

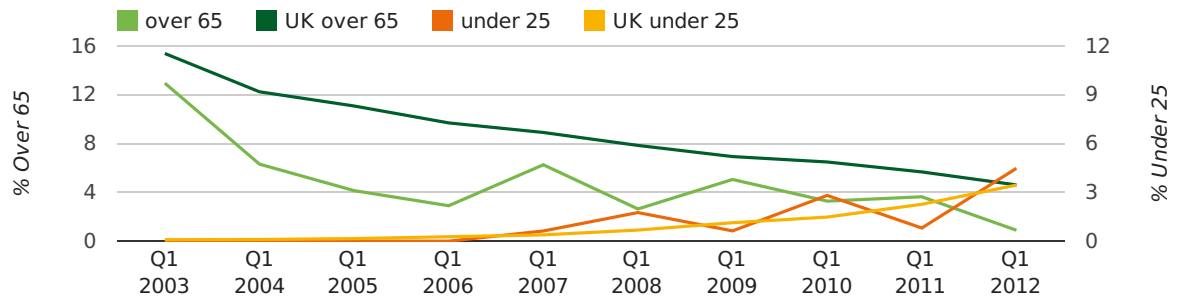
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 42.3.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 3.5%.

#### director age by quarter

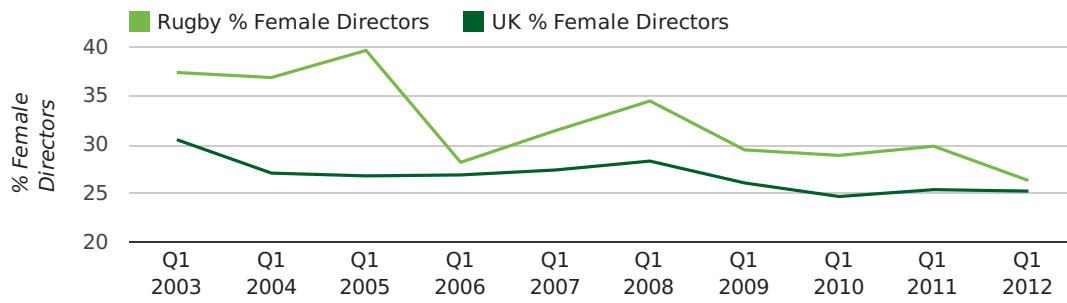


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Rugby was in 1861 when 40.0% of all directors were female.

26.3% of all director appointments in Rugby in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter





Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
TRANSPORT	2.52%	CONSULTING	5.07%
EUROPE	1.50%	MANAGEMENT	4.74%
CONSULTANCY	1.40%	CONSULTANCY	3.30%
MANAGEMENT	1.31%	PROPERTY	2.37%
RUGBY	1.03%	TRADING	2.07%
CONTRACTS	1.03%	DESIGN	1.93%
LOGISTICS	0.93%	ENGINEERING	1.86%
CONSULTING	0.93%	ASSOCIATES	1.84%
(RUGBY)	0.84%	CONSULTANTS	1.79%
SERVICE	0.75%	BUSINESS	1.73%
CONSULTANTS	0.75%	MEDIA	1.72%
PRODUCTIONS	0.65%	CONSTRUCTION	1.72%
PROPERTIES	0.65%	LONDON	1.66%
IT	0.65%	J	1.54%
BUSINESS	0.65%	INVESTMENTS	1.51%
DRIVER	0.65%	GLOBAL	1.50%
C	0.65%	IT	1.40%
CENTRE	0.56%	CARE	1.34%
J	0.56%	PROPERTIES	1.31%
PROPERTY	0.56%	ELECTRICAL	1.27%
COMMERCIAL	0.56%	M	1.27%
ELECTRICAL	0.56%	BUILDING	1.24%
CARE	0.47%	ENERGY	1.20%
EVENTS	0.47%	S	1.20%
CORPORATE	0.47%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	340	216,665
7487 - Other business activities	66	52,735
49410 - Freight transport by road	42	2,781
6024 - Freight transport by road	41	2,121
70229 - Management consultancy activities other than financial management	38	19,704
82990 - Other business support service activities not elsewhere classified	33	35,233
7414 - Business & management consultancy	32	12,113
99999 - Dormant Company	29	25,084
74990 - Non-trading company	28	9,729
7499 - Non-trading company	26	9,102
9999 - Dormant Company	21	18,617
62020 - Information technology consultancy activities	20	14,303
74909 - Other professional, scientific and technical activities not elsewhere classified	20	9,892
4521 - General construction & civil engineering	12	5,169
62090 - Other information technology service activities	11	8,145
7260 - Other computer related activities	11	7,154
52219 - Other service activities incidental to land transportation, not elsewhere classified	11	208
96020 - Hairdressing and other beauty treatment	10	2,798
68100 - Buying and selling of own real estate	10	3,072
7222 - Other software consultancy and supply	10	6,934