

Rugby

2012 half year business confidence report



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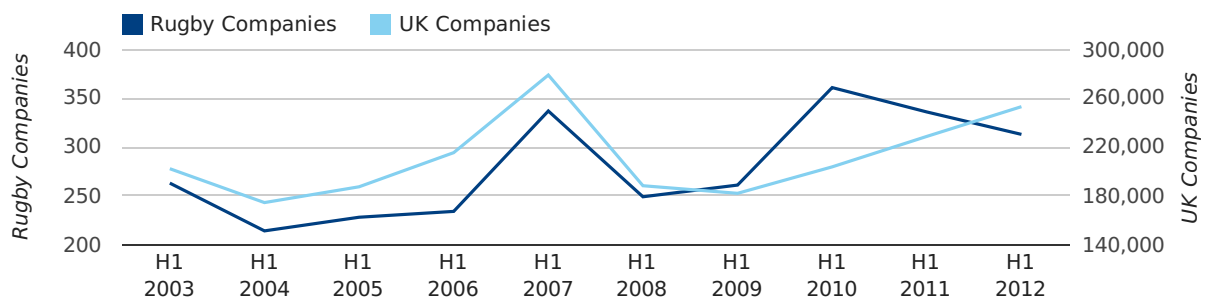
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 313 companies were formed in Rugby. This figure is 6.8% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Rugby occurred in 2010 when a total of 361 were formed.

HALF YEAR (JAN-JUN)	RUGBY	UK
2012	313	253,150
2011	336	228,735
% CHANGE	-6.8%	10.7%
RECORD YEAR	2010 (361)	2007 (279,097)

new companies by half year



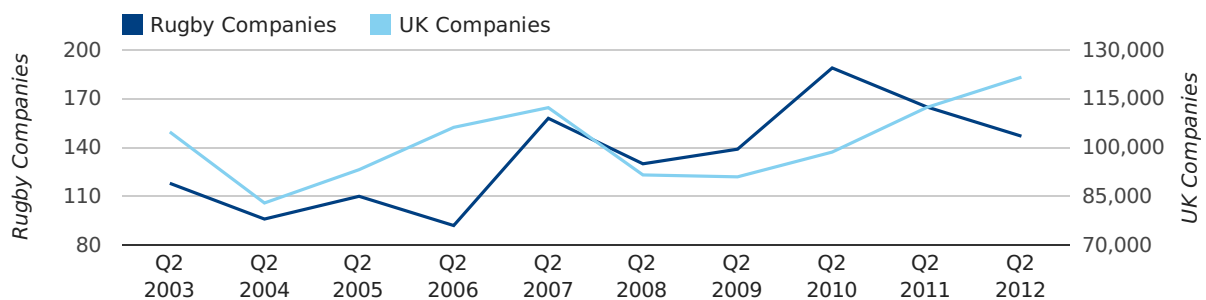
Quarterly Data (Q2 Apr-Jun 2012)

A total of 147 companies were registered in Rugby during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 10.9% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	RUGBY	UK
2012	147	121,659
2011	165	112,344
% CHANGE	-10.9%	8.3%
RECORD YEAR	2010 (189)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	51	46	50
NEW COMPANIES IN 2011	50	53	62
% CHANGE	2.0%	-13.2%	-19.4%
RECORD YEAR	2007 (72)	2010 (53)	2010 (89)

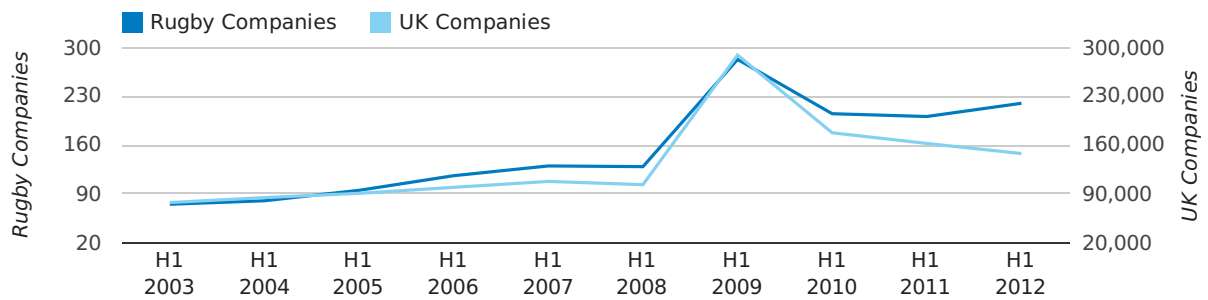
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 220 companies were dissolved in Rugby. This figure is 9.5% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Rugby occurred in 2009 when a total of 283 were closed.

HALF YEAR (JAN-JUN)	RUGBY	UK
2012	220	147,793
2011	201	162,310
% CHANGE	9.5%	-8.9%
RECORD YEAR	2009 (283)	2009 (289,236)

dissolved companies by half year



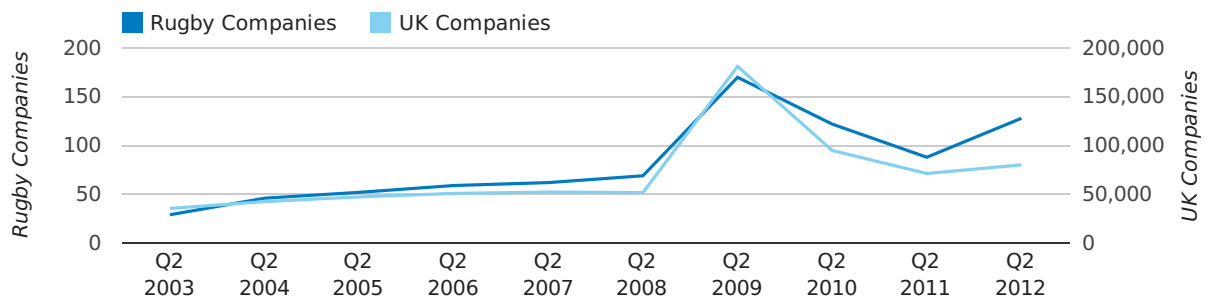
Quarterly Data (Q2 Apr-Jun 2012)

A total of 128 companies were dissolved in Rugby during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 45.5% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	RUGBY	UK
2012	128	80,217
2011	88	71,324
% CHANGE	45.5%	12.5%
RECORD YEAR	2009 (170)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



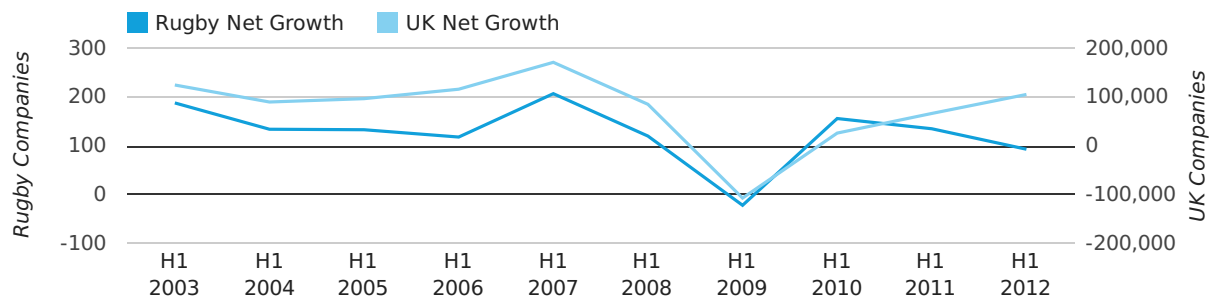
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	37	46	45
CLOSED COMPANIES IN 2011	16	32	40
% CHANGE	131.3%	43.8%	13%
RECORD YEAR	2009 (40)	2009 (84)	2009 (46)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Rugby increased by 93 companies. This figure is 31.1% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	RUGBY	UK
2012	93	105,357
2011	135	66,425
% CHANGE	-31.1%	58.6%
RECORD YEAR	2007 (207)	2007 (171,296)

net growth by half year



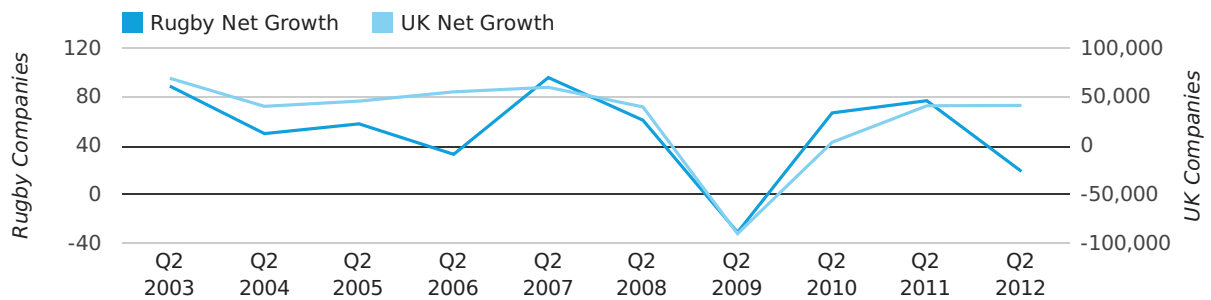
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Rugby during the second quarter of 2012 (Apr 2012 - Jun 2012) was 19 companies.

This represents a decrease of 75.3% on the same period last year.

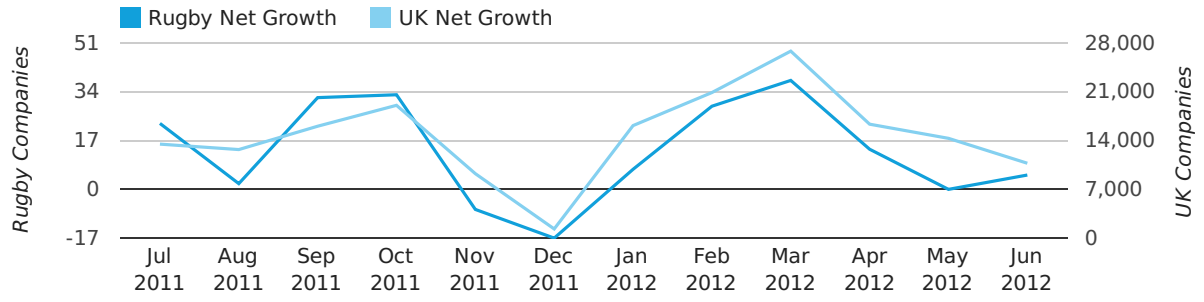
SECOND QUARTER (APR 2012 - JUN 2012)	RUGBY	UK
2012	19	41,442
2011	77	41,020
% CHANGE	-75.3%	1.0%
RECORD YEAR	2007 (96)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



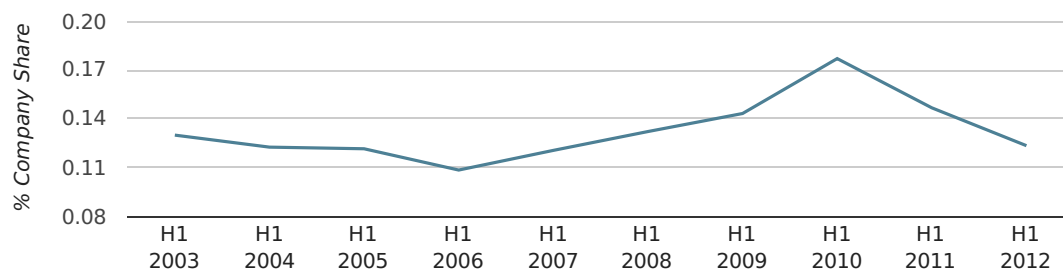
	APRIL	MAY	JUNE
NET GROWTH IN 2012	14	0	5
NET GROWTH IN 2011	34	21	22
% CHANGE	-58.8%	-100.0%	-77.3%
RECORD YEAR	2007 (58)	2007 (29)	2010 (44)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Rugby formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	RUGBY
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by half year

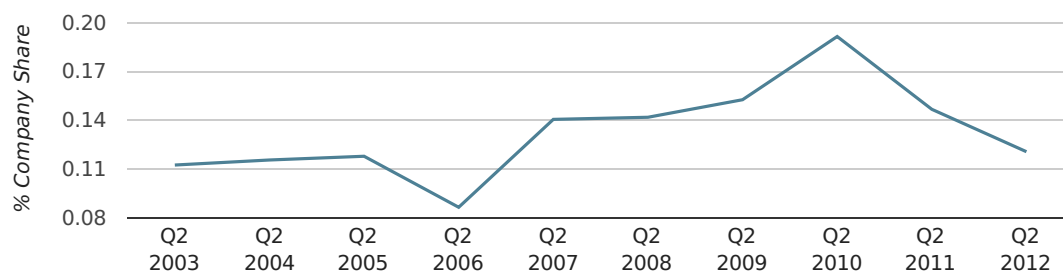


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Rugby formed 0.1% of all UK companies.

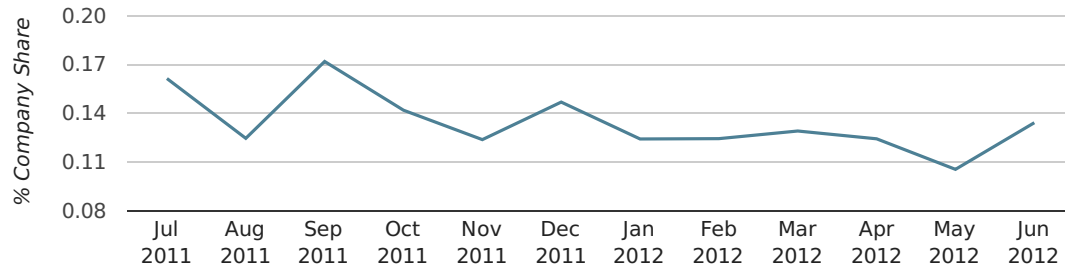
SECOND QUARTER (APR 2012 - JUN 2012)	RUGBY
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.2%
2008	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.2%
% CHANGE	-14.1%	-24.0%	-13.9%
RECORD YEAR	1976 (0.5%)	1965 (0.3%)	1974 (0.5%)

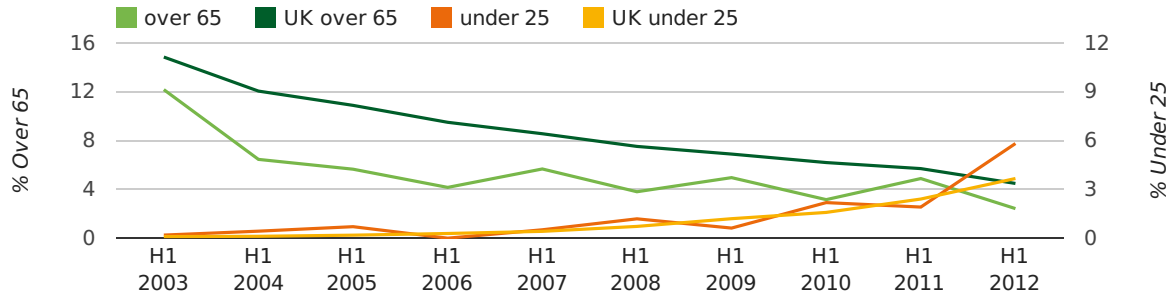
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.2.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 3.4%.

director age by half year



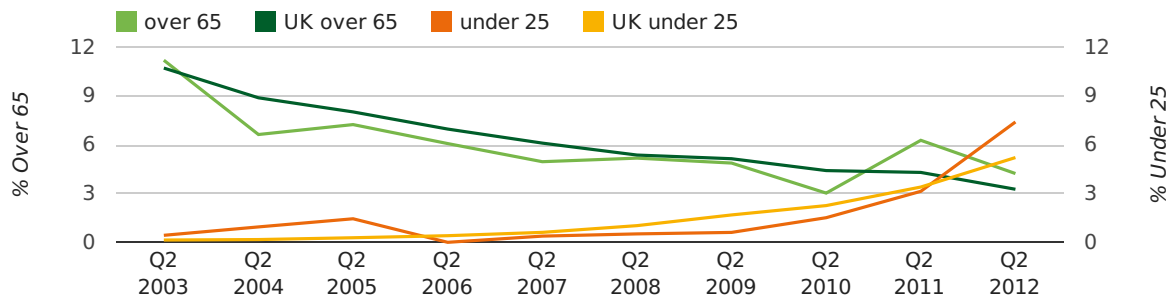
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.1.

The percentage of directors under the age of 25 was 7.4% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 3.3%.

director age by quarter

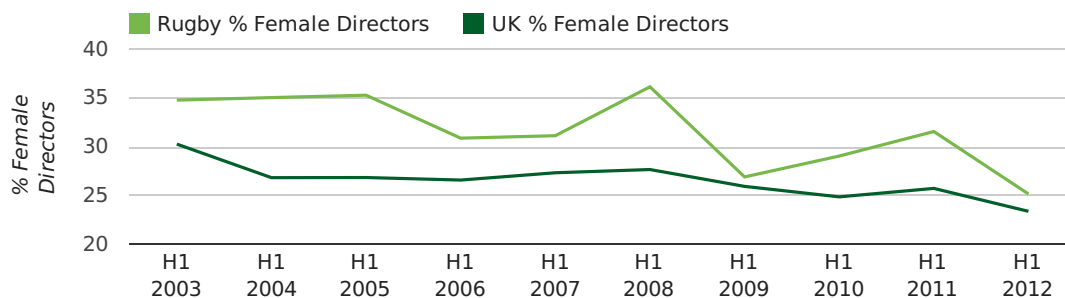


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Rugby was 1861 when 40.0% of all directors were female.

25.2% of all director appointments in Rugby in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

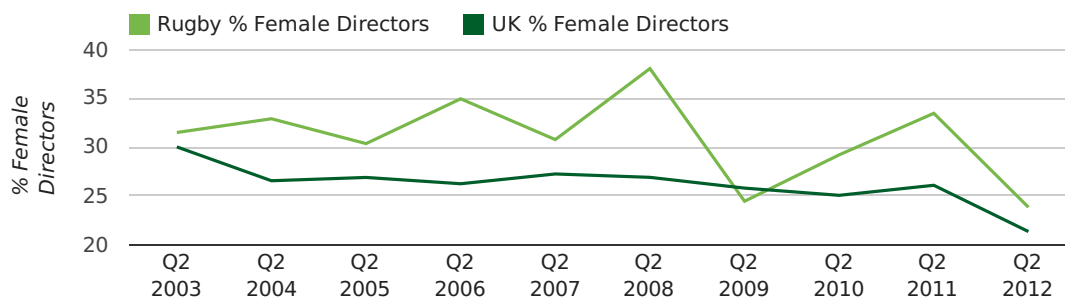


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Rugby was in 1866 when 66.7% of all directors were female.

23.8% of all director appointments in Rugby in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
TRANSPORT	2.52%	CONSULTING	5.07%
MANAGEMENT	1.65%	MANAGEMENT	4.74%
CONSULTANCY	1.36%	CONSULTANCY	3.28%
EUROPE	1.26%	PROPERTY	2.35%
RUGBY	1.17%	TRADING	2.10%
CONSULTING	1.17%	DESIGN	1.89%
LOGISTICS	0.97%	ENGINEERING	1.87%
CONTRACTS	0.97%	ASSOCIATES	1.82%
(RUGBY)	0.87%	CONSULTANTS	1.78%
CONSULTANTS	0.78%	CONSTRUCTION	1.71%
ELECTRICAL	0.68%	BUSINESS	1.70%
SERVICE	0.68%	MEDIA	1.69%
PROPERTY	0.68%	LONDON	1.68%
DRIVER	0.58%	J	1.57%
CONTRACT	0.58%	GLOBAL	1.51%
IT	0.58%	INVESTMENTS	1.48%
PROPERTIES	0.58%	IT	1.42%
TRADING	0.58%	CARE	1.31%
TRANS	0.58%	PROPERTIES	1.31%
MAGMA	0.58%	M	1.26%
D	0.58%	ELECTRICAL	1.23%
CENTRE	0.49%	BUILDING	1.23%
C	0.49%	SECURITY	1.19%
M	0.49%	S	1.18%
ENGINEERING	0.49%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	402	244,457
7487 - Other business activities	59	47,029
49410 - Freight transport by road	45	2,912
6024 - Freight transport by road	39	1,933
70229 - Management consultancy activities other than financial management	37	20,390
99999 - Dormant Company	32	26,088
82990 - Other business support service activities not elsewhere classified	31	35,447
7414 - Business & management consultancy	31	10,978
74990 - Non-trading company	28	9,706
62020 - Information technology consultancy activities	22	15,280
74909 - Other professional, scientific and technical activities not elsewhere classified	22	10,271
9999 - Dormant Company	18	16,469
7499 - Non-trading company	16	8,023
96090 - Other service activities not elsewhere classified	14	14,220
52219 - Other service activities incidental to land transportation, not elsewhere classified	12	216
4521 - General construction & civil engineering	12	4,644
86900 - Other human health activities	10	5,222
7260 - Other computer related activities	10	6,456
68100 - Buying and selling of own real estate	9	3,143
62090 - Other information technology service activities	9	8,258