

Ruislip

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company closures in Ruislip when compared to any previous January.

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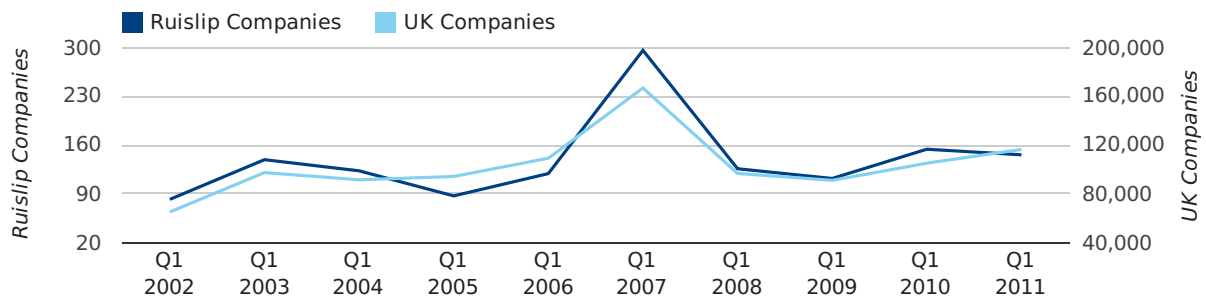
Quarterly Data (Q1 Jan-Mar 2011)

A total of 146 companies were registered in Ruislip during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 5.2% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

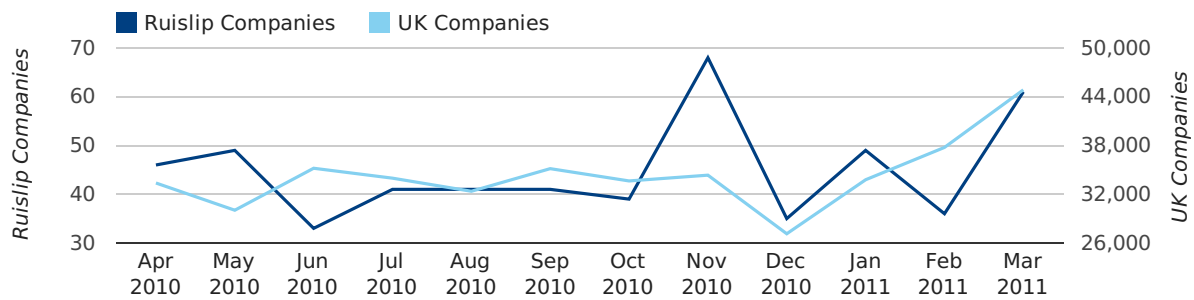
FIRST QUARTER (JAN 2011 - MAR 2011)	RUISLIP	UK
2011	146	116,391
2010	154	105,137
% CHANGE	-5.2%	10.7%
RECORD YEAR	2007 (296)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	49	36	61
NEW COMPANIES IN 2010	32	61	61
% CHANGE	53.1%	-41.0%	0.0%
RECORD YEAR	2003 (58)	2010 (61)	2007 (189)

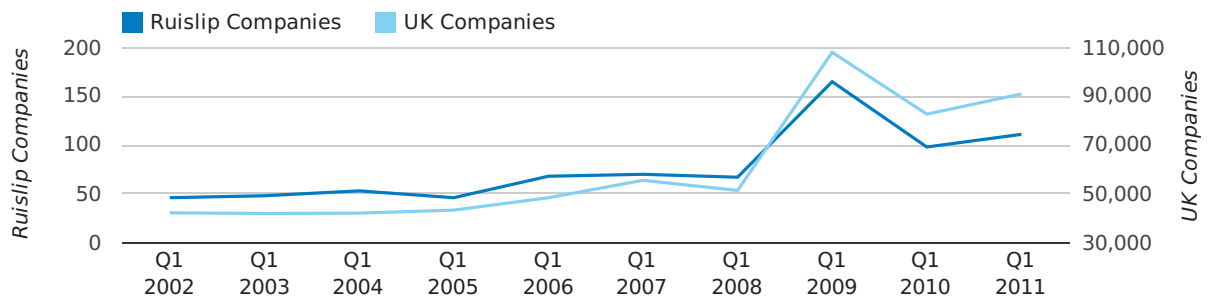
Quarterly Data (Q1 Jan-Mar 2011)

A total of 111 companies were dissolved in Ruislip during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 13.3% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	RUISLIP	UK
2011	111	90,986
2010	98	82,677
% CHANGE	13.3%	10.0%
RECORD YEAR	2009 (165)	2009 (108,060)

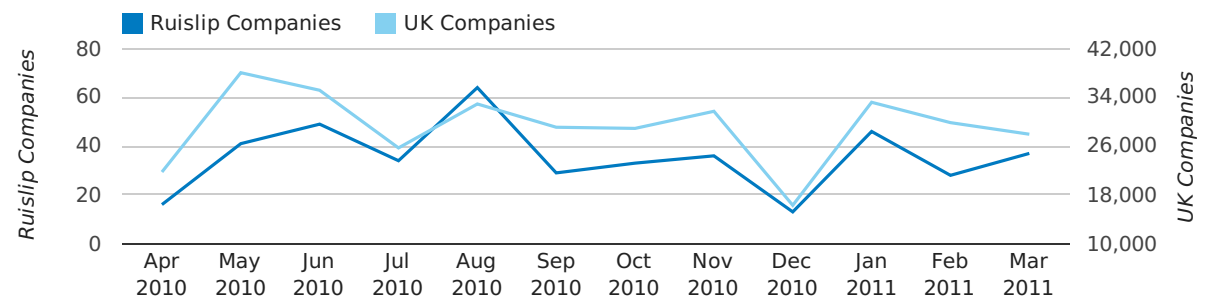
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Ruislip when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	46	28	37
CLOSED COMPANIES IN 2010	22	38	38
% CHANGE	109.1%	-26.3%	-3%
RECORD YEAR	2011 (46)	2008 (47)	2009 (110)

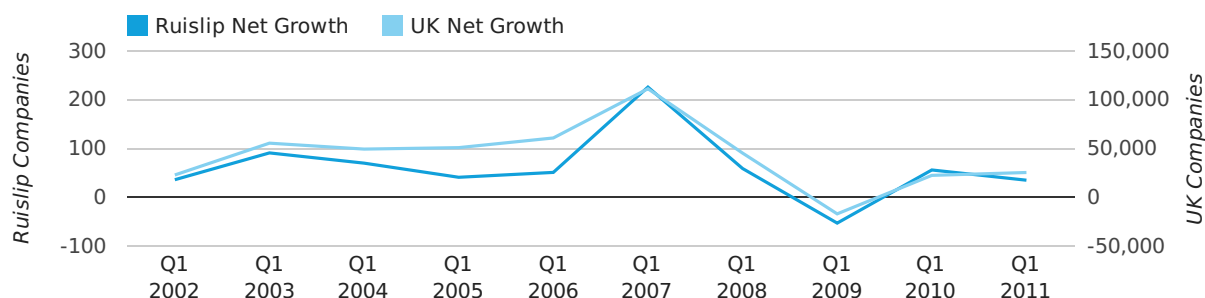
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Ruislip during the first quarter of 2011 (Jan 2011 - Mar 2011) was 35 companies.

This represents a decrease of 37.5% on the same period last year.

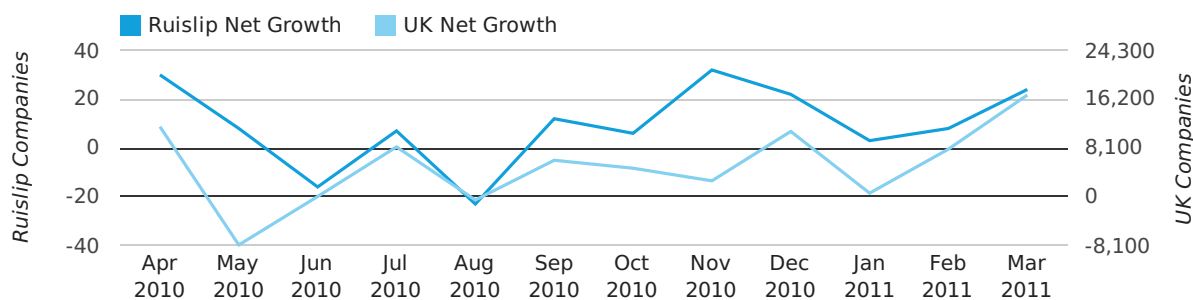
FIRST QUARTER (JAN 2011 - MAR 2011)	RUISLIP	UK
2011	35	25,405
2010	56	22,460
% CHANGE	-37.5%	13.1%
RECORD YEAR	2007 (226)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



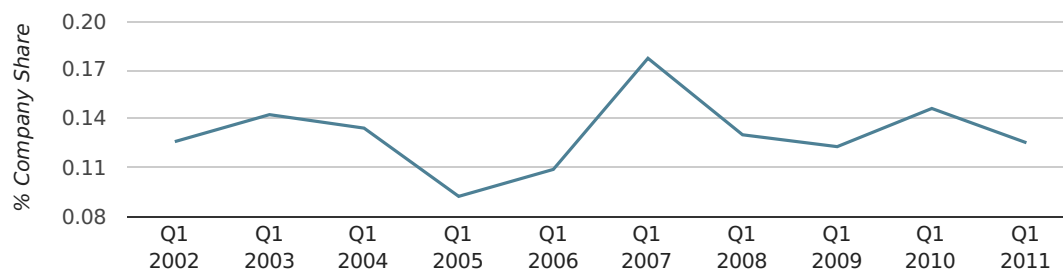
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	3	8	24
NET GROWTH IN 2010	10	23	23
% CHANGE	-70.0%	-65.2%	4.3%
RECORD YEAR	2003 (43)	2007 (30)	2007 (177)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Ruislip formed 0.1% of all UK companies.

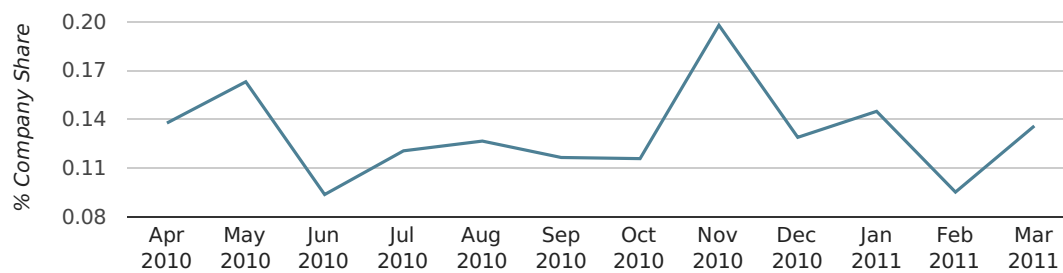
FIRST QUARTER (JAN 2011 - MAR 2011)	RUISLIP
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.2%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.1%
% CHANGE	32.1%	-48.1%	-4.6%
RECORD YEAR	1992 (0.3%)	1964 (0.3%)	2007 (0.3%)

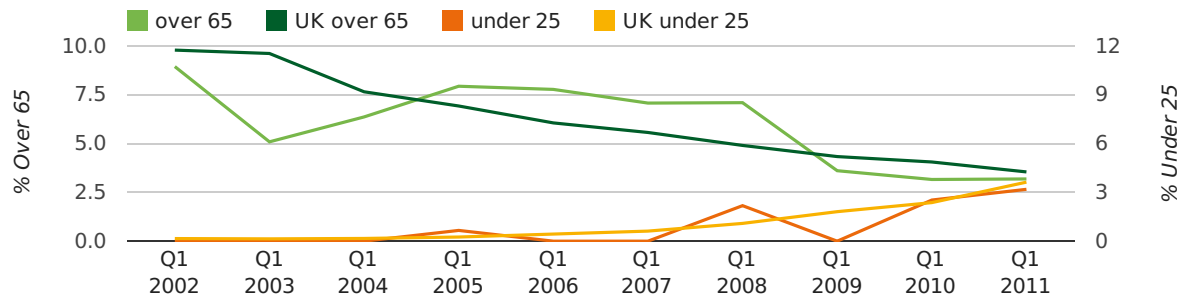
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 43.4.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.3%.

director age by quarter

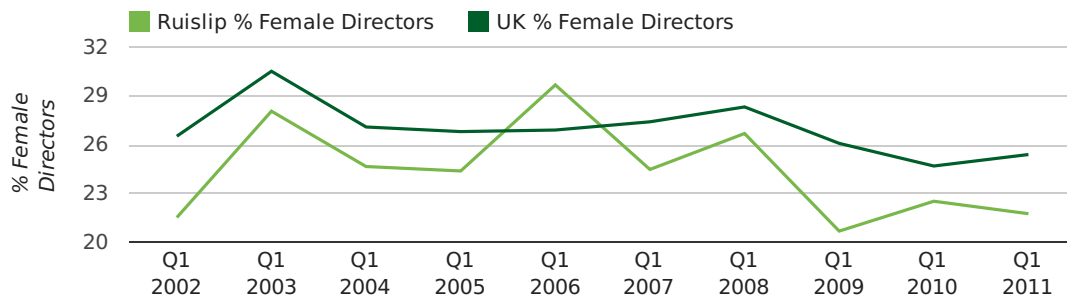


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Ruislip was in 1861 when 40.0% of all directors were female.

21.8% of all director appointments in Ruislip in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.99%	CONSULTING	5.04%
MANAGEMENT	1.99%	MANAGEMENT	4.97%
CONSULTING	1.55%	CONSULTANCY	3.16%
CONSTRUCTION	1.11%	PROPERTY	2.38%
PROPERTY	0.89%	TRADING	2.10%
LONDON	0.78%	DESIGN	1.93%
CONSULTANTS	0.66%	ASSOCIATES	1.92%
RUISLIP	0.66%	BUSINESS	1.87%
MEDIA	0.66%	CONSTRUCTION	1.80%
DESIGN	0.55%	CONSULTANTS	1.76%
CAPITAL	0.55%	MEDIA	1.69%
IT	0.55%	ENGINEERING	1.61%
ASSOCIATES	0.55%	LONDON	1.60%
BUILDING	0.55%	CARE	1.45%
LIGHTING	0.55%	J	1.45%
HORNBILL	0.44%	GLOBAL	1.44%
DEVELOPMENT	0.44%	INVESTMENTS	1.43%
EXPRESS	0.44%	IT	1.41%
TRAFALGAR	0.44%	PROPERTIES	1.36%
TRAINING	0.44%	BUILDING	1.34%
CONTRACTORS	0.44%	M	1.30%
BUILD	0.44%	ELECTRICAL	1.28%
M	0.33%	S	1.24%
ROOFING	0.33%	INTERNATIONAL	1.23%
RESOURCE	0.33%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	217	202,798
7487 - Other business activities	80	60,968
7414 - Business & management consultancy	31	12,916
9999 - Dormant Company	29	19,765
82990 - Other business support service activities not elsewhere classified	28	30,253
70229 - Management consultancy activities other than financial management	25	16,150
74990 - Non-trading company	17	8,695
99999 - Dormant Company	17	18,336
7499 - Non-trading company	17	11,316
86210 - General medical practice activities	14	1,874
7222 - Other software consultancy and supply	14	7,000
4521 - General construction & civil engineering	14	6,183
96090 - Other service activities not elsewhere classified	13	10,085
43999 - Other specialised construction activities not elsewhere classified	13	3,097
62090 - Other information technology service activities	12	6,996
7260 - Other computer related activities	11	7,789
9305 - Other service activities	9	8,740
49410 - Freight transport by road	8	2,167
74909 - Other professional, scientific and technical activities not elsewhere classified	8	7,788
5530 - Restaurants	8	4,898