Ruislip

2011 half year business confidence report



headlines

• June 2011 saw a new record in company registrations in Ruislip when compared to any previous June.

contents

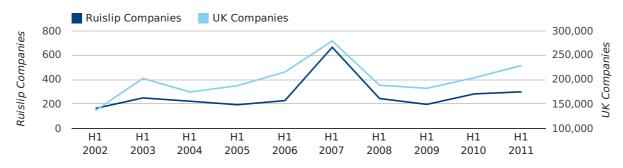
| new company registrations | |
|------------------------------|--|
| closed companies (dissolved) | |
| net company growth | |
| uk company share | |
| director age | |
| director gender | |
| naming trends | |
| sic data | |

In the first half of 2011 a total of 299 companies were formed in Ruislip. This figure is 6.0% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Ruislip occurred in 2007 when a total of 665 were formed.

| HALF YEAR (JAN-JUN) | RUISLIP | UK |
|---------------------|------------|----------------|
| 2011 | 299 | 228,735 |
| 2010 | 282 | 203,749 |
| % CHANGE | 6.0% | 12.3% |
| RECORD YEAR | 2007 (665) | 2007 (279,097) |

new companies by half year

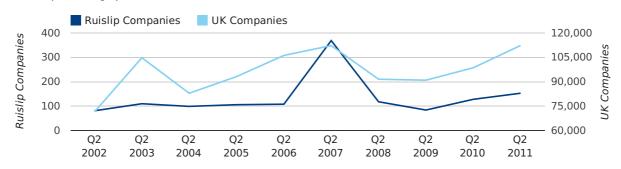


Quarterly Data (Q2 Apr-Jun 2011)

A total of 153 companies were registered in Ruislip during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 19.5% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | RUISLIP | UK |
|--------------------------------------|------------|----------------|
| 2011 | 153 | 112,344 |
| 2010 | 128 | 98,612 |
| % CHANGE | 19.5% | 13.9% |
| RECORD YEAR | 2007 (369) | 2011 (112,344) |



new companies by quarter

June 2011 saw a new record in company registrations in Ruislip when compared to any previous June.

Ruislip Companies UK Companies 70 50,000 Ruislip Companies UK Companies 44,000 60 50 38,000 40 32,000 30 26,000 Aug 2010 Jul Sep Oct Nov Dec Jan Feb Mar Apr May Jun 2010 2010 2010 2010 2010 2011 2011 2011 2011 2011 2011

| | APRIL | MAY | JUNE |
|-----------------------|------------|------------|-----------|
| NEW COMPANIES IN 2011 | 44 | 52 | 57 |
| NEW COMPANIES IN 2010 | 46 | 49 | 33 |
| % CHANGE | -4.3% | 6.1% | 72.7% |
| RECORD YEAR | 2007 (158) | 2007 (160) | 2011 (57) |

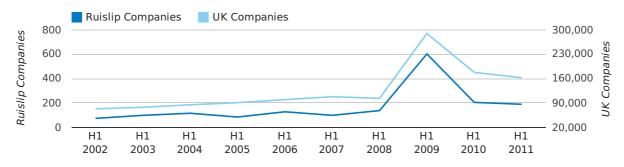
new companies by month

In the first half of 2011 a total of 189 companies were dissolved in Ruislip. This figure is 7.4% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Ruislip occurred in 2009 when a total of 602 were closed.

| HALF YEAR (JAN-JUN) | RUISLIP | UK |
|---------------------|------------|----------------|
| 2011 | 189 | 162,310 |
| 2010 | 204 | 177,631 |
| % CHANGE | -7.4% | -8.6% |
| RECORD YEAR | 2009 (602) | 2009 (289,236) |

dissolved companies by half year



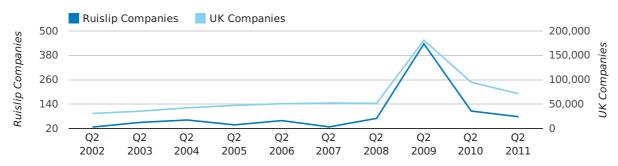
Quarterly Data (Q2 Apr-Jun 2011)

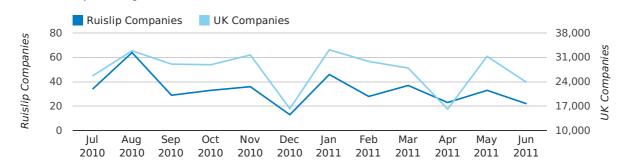
A total of 78 companies were dissolved in Ruislip during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 26.4% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | RUISLIP | UK |
|--------------------------------------|------------|----------------|
| 2011 | 78 | 71,324 |
| 2010 | 106 | 94,954 |
| % CHANGE | -26.4% | -24.9% |
| RECORD YEAR | 2009 (437) | 2009 (181,176) |

dissolved companies by quarter





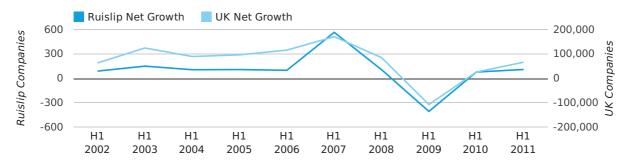
| | APRIL | MAY | JUNE |
|--------------------------|-----------|------------|-----------|
| CLOSED COMPANIES IN 2011 | 23 | 33 | 22 |
| CLOSED COMPANIES IN 2010 | 16 | 41 | 49 |
| % CHANGE | 43.8% | -19.5% | -55% |
| RECORD YEAR | 2009 (91) | 2009 (294) | 2009 (52) |

dissolved companies by month

In the first half of 2011 the company register for Ruislip increased by 110 companies. This figure is 41.0% higher than last year, which compares badly to a UK increase of 154.3%.

| HALF YEAR (JAN-JUN) | RUISLIP | UK |
|---------------------|------------|----------------|
| 2011 | 110 | 66,425 |
| 2010 | 78 | 26,118 |
| % CHANGE | 41.0% | 154.3% |
| RECORD YEAR | 2007 (567) | 2007 (171,296) |

net growth by half year

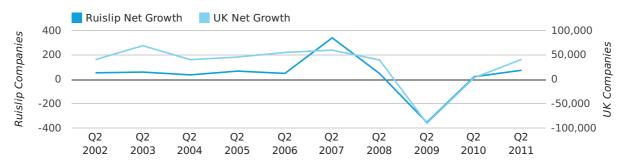


Quarterly Data (Q2 Apr-Jun 2011)

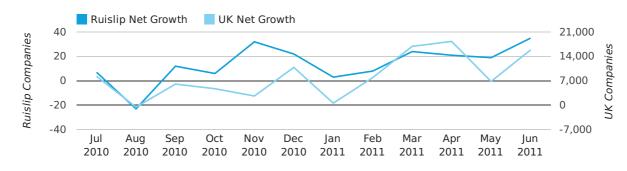
Net company growth for Ruislip during the second quarter of 2011 (Apr 2011 - Jun 2011) was 75 companies.

This represents an increase of 240.9% on the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | RUISLIP | UK |
|--------------------------------------|------------|---------------|
| 2011 | 75 | 41,020 |
| 2010 | 22 | 3,658 |
| % CHANGE | 240.9% | 1,021.4% |
| RECORD YEAR | 2007 (341) | 2003 (69,274) |



net growth by quarter



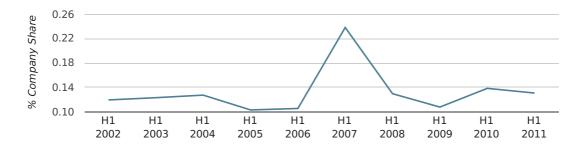
| | APRIL | MAY | JUNE |
|--------------------|------------|------------|-----------|
| NET GROWTH IN 2011 | 21 | 19 | 35 |
| NET GROWTH IN 2010 | 30 | 8 | -16 |
| % CHANGE | -30.0% | 137.5% | -318.8% |
| RECORD YEAR | 2007 (153) | 2007 (144) | 2007 (44) |

net growth by month

In the first half of 2011 Ruislip formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

| HALF YEAR (JAN-JUN) | RUISLIP |
|--------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.2% |
| RECORD YEAR (SINCE 1960) | 2007 (0.2%) |

company share by half year

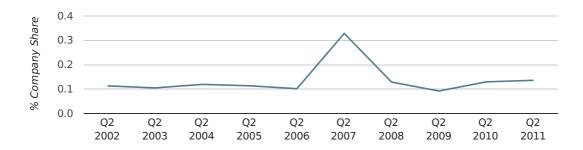


Quarterly Data (Q2 Apr-Jun 2011)

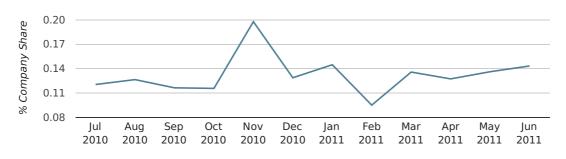
In the second quarter of 2011, Ruislip formed 0.1% of all UK companies.

| SECOND QUARTER (APR 2011 - JUN 2011) | RUISLIP |
|--------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.3% |
| RECORD YEAR (SINCE 1960) | 2007 (0.3%) |

company share by quarter



company share by month



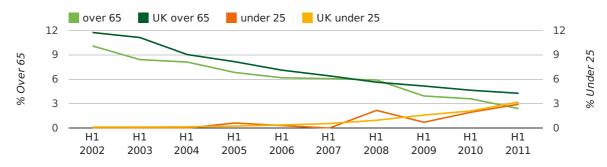
| | APRIL | ΜΑΥ | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.2% | 0.1% |
| % CHANGE | -7.4% | -16.4% | 53.0% |
| RECORD YEAR | 1962 (0.5%) | 2007 (0.4%) | 1981 (0.3%) |

The average age of a director in the first half of 2011 was 42.3.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.3%.

director age by half year



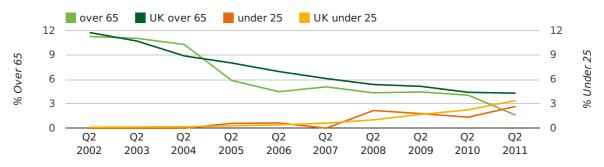
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 41.3.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.3%.

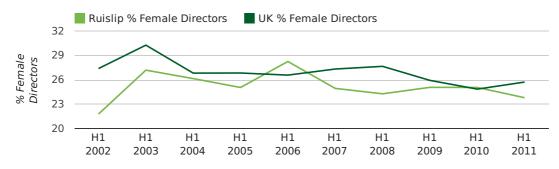
director age by quarter



The record first half year for female directors in Ruislip was 1861 when 40.0% of all directors were female.

23.8% of all director appointments in Ruislip in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

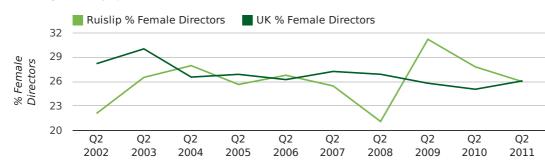
director gender by half year



Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Ruislip was in 1866 when 66.7% of all directors were female.

26.0% of all director appointments in Ruislip in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.



director gender by quarter

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| MANAGEMENT | 1.94% | CONSULTING | 5.09% |
| CONSULTING | 1.72% | MANAGEMENT | 4.86% |
| CONSULTANCY | 1.40% | CONSULTANCY | 3.17% |
| CONSTRUCTION | 1.29% | PROPERTY | 2.43% |
| PROPERTY | 1.08% | TRADING | 2.05% |
| CONSULTANTS | 0.86% | DESIGN | 1.94% |
| MEDIA | 0.86% | ASSOCIATES | 1.92% |
| LONDON | 0.75% | BUSINESS | 1.87% |
| ASSOCIATES | 0.75% | CONSTRUCTION | 1.77% |
| BUILDING | 0.65% | CONSULTANTS | 1.76% |
| CAPITAL | 0.54% | MEDIA | 1.73% |
| PROPERTIES | 0.54% | ENGINEERING | 1.67% |
| DRIVES | 0.43% | LONDON | 1.60% |
| EXPRESS | 0.43% | GLOBAL | 1.46% |
| ELECTRICAL | 0.43% | J | 1.44% |
| J | 0.43% | CARE | 1.44% |
| IT | 0.43% | INVESTMENTS | 1.42% |
| DEVELOPMENT | 0.43% | IT | 1.39% |
| INVESTMENTS | 0.43% | BUILDING | 1.32% |
| GROUP | 0.43% | PROPERTIES | 1.31% |
| FINANCE | 0.43% | ELECTRICAL | 1.30% |
| SECURITY | 0.43% | М | 1.27% |
| CONTRACTORS | 0.43% | S | 1.23% |
| HOMES | 0.43% | ENTERPRISES | 1.20% |
| TRAFALGAR | 0.43% | SYSTEMS | 1.20% |



Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 221 | 202,072 |
| 7487 - Other business activities | 83 | 60,758 |
| 9999 - Dormant Company | 34 | 20,111 |
| 82990 - Other business support service activities not elsewhere classified | 32 | 30,647 |
| 7414 - Business & management consultancy | 30 | 13,053 |
| 70229 - Management consultancy activities other than financial management | 23 | 16,419 |
| 7499 - Non-trading company | 20 | 10,955 |
| 99999 - Dormant Company | 19 | 18,918 |
| 7222 - Other software consultancy and supply | 16 | 7,143 |
| 86210 - General medical practice activities | 15 | 2,048 |
| 4521 - General construction & civil engineering | 14 | 5,928 |
| 96090 - Other service activities not elsewhere classified | 14 | 10,322 |
| 74990 - Non-trading company | 13 | 8,481 |
| 7260 - Other computer related activities | 12 | 7,849 |
| 9305 - Other service activities | 10 | 9,063 |
| 43999 - Other specialised construction activities not elsewhere classified | 10 | 3,050 |
| 62090 - Other information technology service activities | 10 | 7,095 |
| 62020 - Information technology consultancy activities | 10 | 10,545 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 9 | 7,835 |
| 5530 - Restaurants | 9 | 5,086 |