

# Ruislip

2011 annual business confidence report



## headlines

- The second half of 2011 saw a new record in company registrations in Ruislip when compared to any previous second half year.
- October 2011 saw a new record in company registrations in Ruislip when compared to any previous October.
- December 2011 saw a new record in company closures in Ruislip when compared to any previous December.

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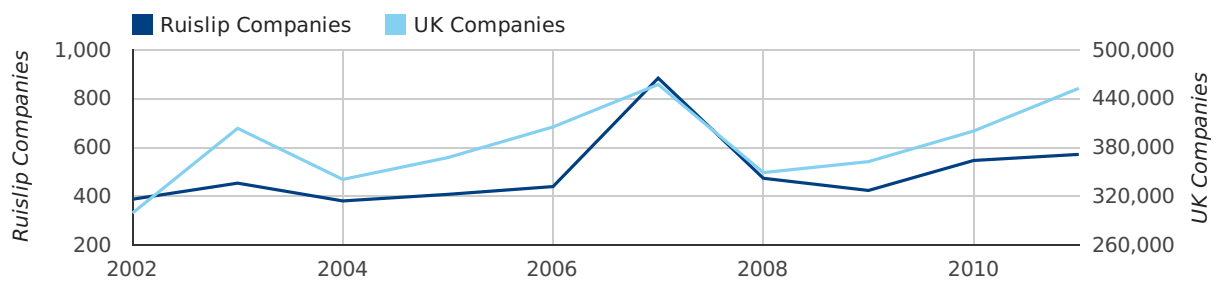
sic data

## Annual Data (2011)

A total of 572 companies were formed in Ruislip in 2011. This total is 4.6% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	RUISLIP	UK
2011	572	452,870
2010	547	400,358
2009	424	362,675
2008	474	349,203
2007	885	457,649
RECORD YEAR	2007 (885)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

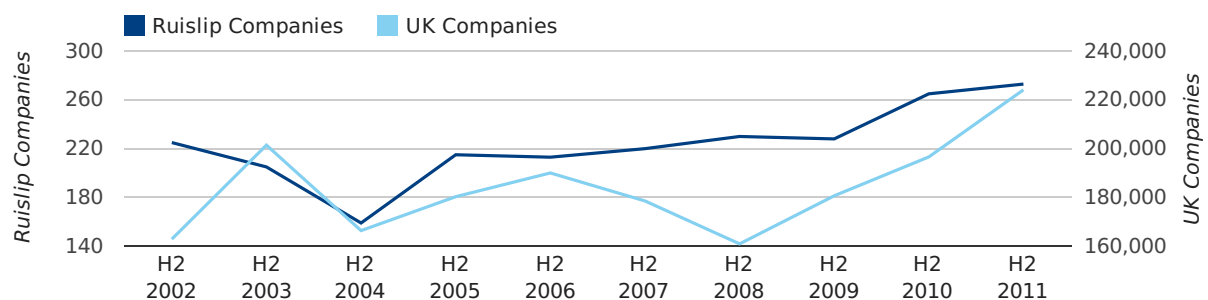
The second half of 2011 saw a new record in company registrations in Ruislip when compared to any previous second half year.

In the second half of 2011 a total of 273 companies were formed in Ruislip. This figure is 3.0% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Ruislip occurred in 2011 when a total of 273 were formed.

HALF YEAR (JUL-DEC)	RUISLIP	UK
2011	273	224,135
2010	265	196,609
% CHANGE	3.0%	14.0%
RECORD YEAR	2011 (273)	2011 (224,135)

### new companies by half year



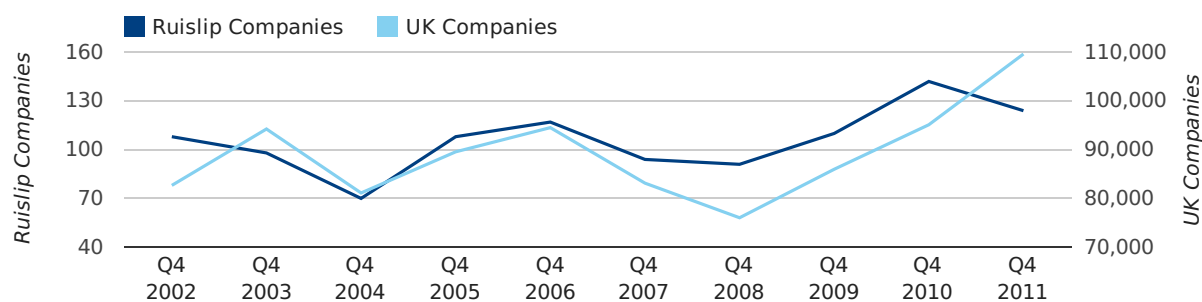
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 124 companies were registered in Ruislip during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 12.7% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RUISLIP	UK
2011	124	109,623
2010	142	95,117
% CHANGE	-12.7%	15.3%
RECORD YEAR	2010 (142)	2011 (109,623)

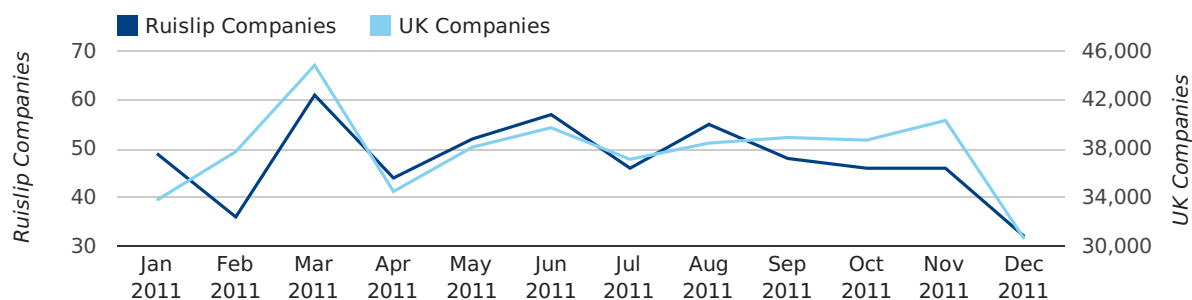
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Ruislip when compared to any previous October.

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	46	46	32
NEW COMPANIES IN 2010	39	68	35
% CHANGE	17.9%	-32.4%	-8.6%
RECORD YEAR	2011 (46)	2010 (68)	2010 (35)

### Annual Data (2011)

A total of 380 companies were dissolved in Ruislip in 2011. This total is 8.0% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	RUISLIP	UK
2011	380	314,523
2010	413	342,232
2009	883	533,773
2008	276	237,901
2007	184	220,295
RECORD YEAR	2009 (883)	2009 (533,773)

### dissolved companies by year



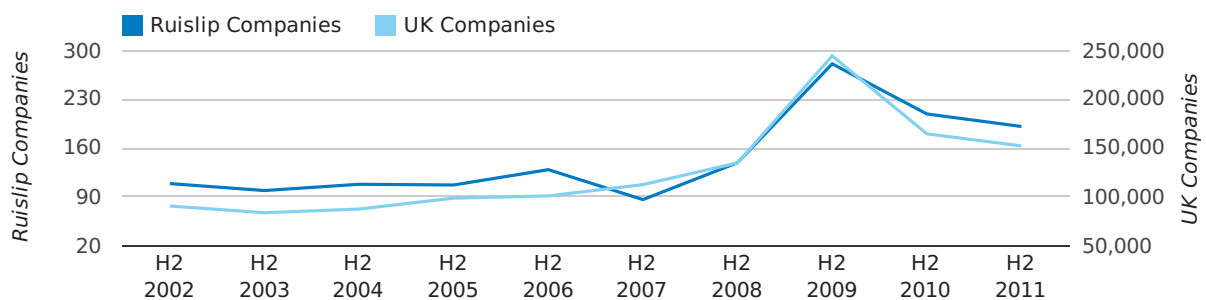
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 191 companies were dissolved in Ruislip. This figure is 8.6% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Ruislip occurred in 2009 when a total of 281 were closed.

HALF YEAR (JUL-DEC)	RUISLIP	UK
2011	191	152,213
2010	209	164,601
% CHANGE	-8.6%	-7.5%
RECORD YEAR	2009 (281)	2009 (244,537)

### dissolved companies by half year



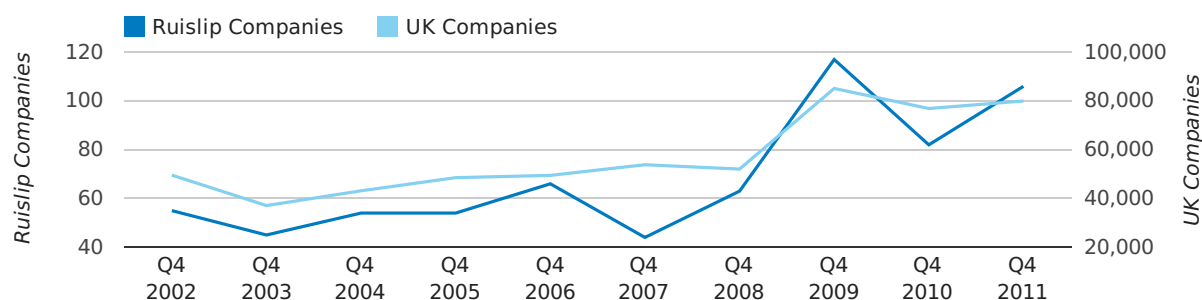
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 106 companies were dissolved in Ruislip during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 29.3% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RUISLIP	UK
2011	106	79,983
2010	82	76,896
% CHANGE	29.3%	4.0%
RECORD YEAR	2009 (117)	2009 (85,136)

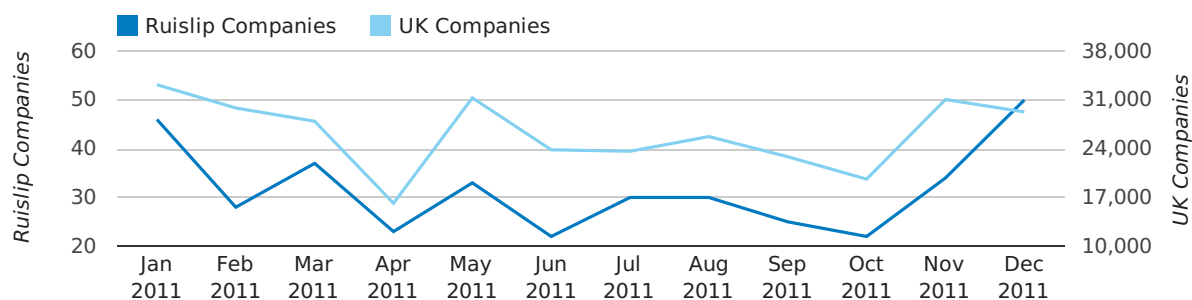
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Ruislip when compared to any previous December.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	22	34	50
CLOSED COMPANIES IN 2010	33	36	13
% CHANGE	-33.3%	-5.6%	285%
RECORD YEAR	2009 (41)	2009 (47)	2011 (50)

## Annual Data (2011)

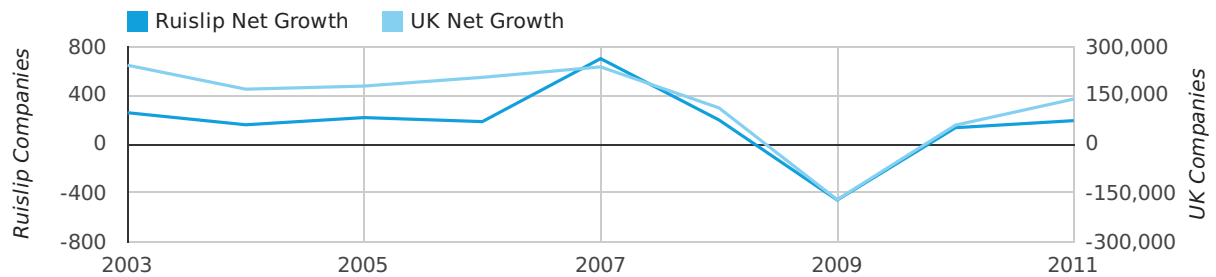
A total of 192 companies were added to the company register for Ruislip in 2011. This number represents growth of 35.1% which compares favourably to the UK figure of 34.6%.

This number is 58 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Ruislip company register grew by 701 companies.

YEAR	RUISLIP	UK
2011	192	138,347
2010	134	58,126
2009	-459	-171,098
2008	198	111,302
2007	701	237,354
RECORD YEAR	2007 (701)	2003 (242,543)

### net growth by year

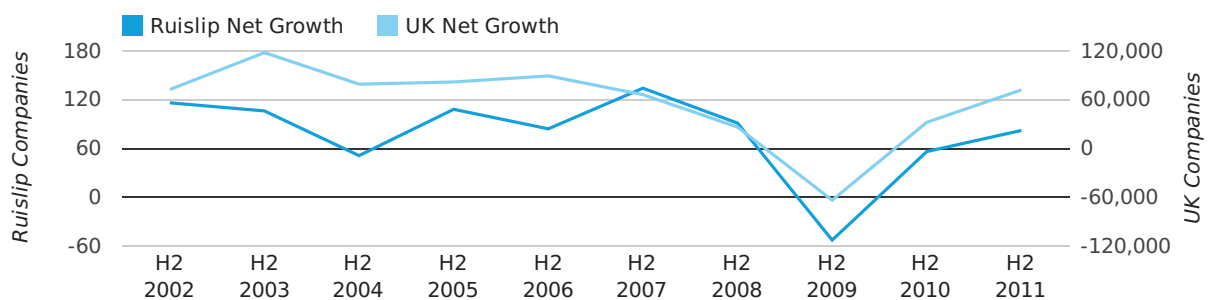


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Ruislip increased by 82 companies. This figure is 46.4% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	RUISLIP	UK
2011	82	71,922
2010	56	32,008
% CHANGE	46.4%	124.7%
RECORD YEAR	2007 (134)	2003 (117,772)

### net growth by half year



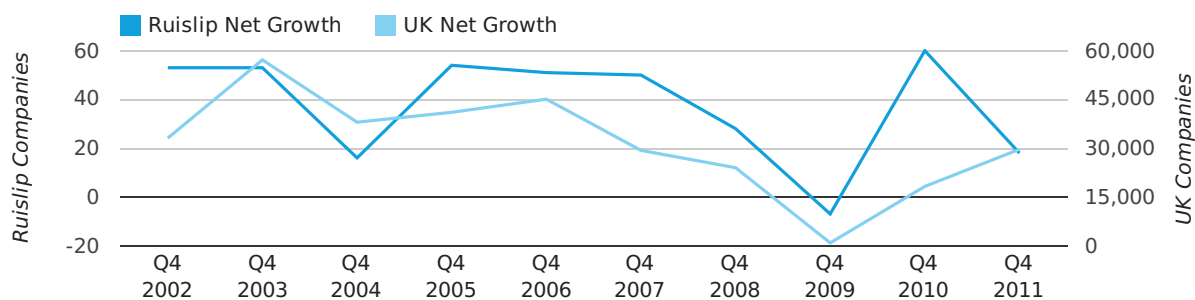
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Ruislip during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 18 companies.

This represents a decrease of 70.0% on the same period last year.

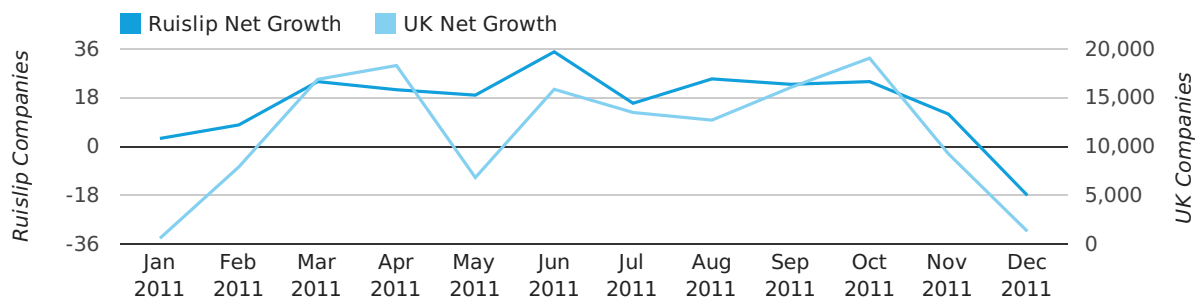
FOURTH QUARTER (OCT 2011 - DEC 2011)	RUISLIP	UK
2011	18	29,640
2010	60	18,221
% CHANGE	-70.0%	62.7%
RECORD YEAR	2010 (60)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	24	12	-18
NET GROWTH IN 2010	6	32	22
% CHANGE	300.0%	-62.5%	-181.8%
RECORD YEAR	2005 (25)	2010 (32)	1997 (25)

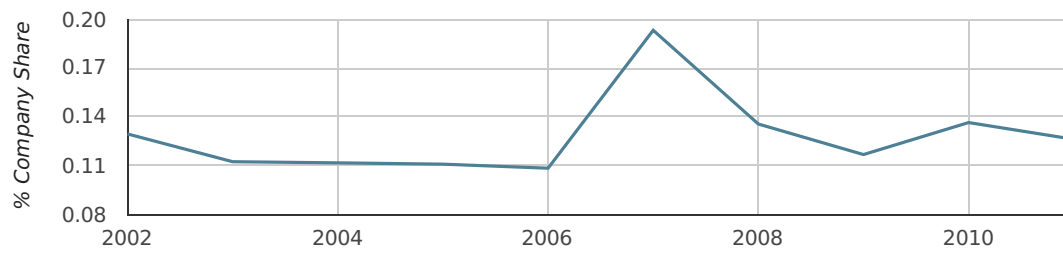


### Annual Data (2011)

In 2011 Ruislip formed 0.1% of all UK companies. This is no change on 2010 when Ruislip was responsible for 0.1% of all UK companies.

YEAR	RUISLIP
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.2%
RECORD YEAR (SINCE 1960)	2007 (0.2%)

### company share by year

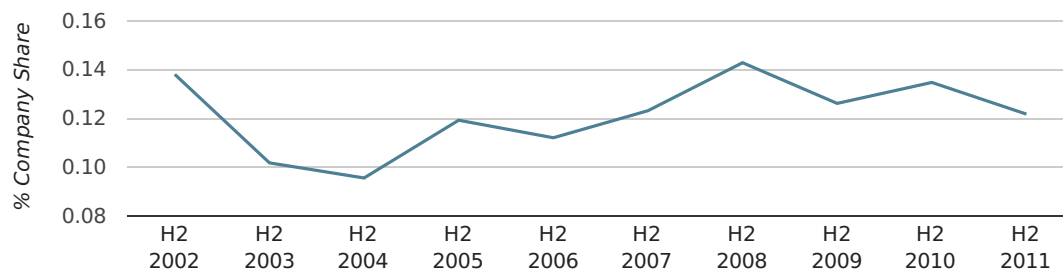


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Ruislip formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	RUISLIP
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1992 (0.2%)

### company share by half year

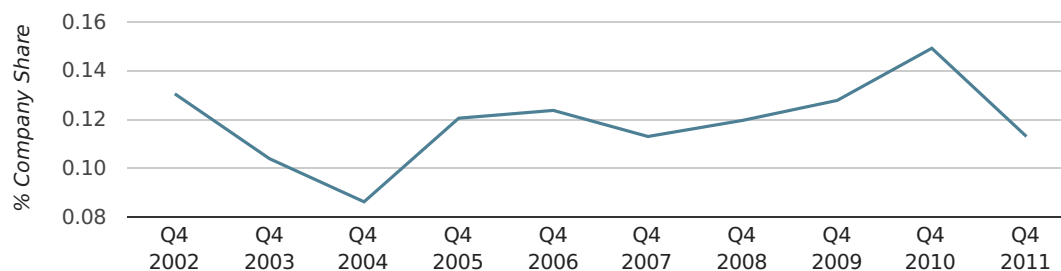


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Ruislip formed 0.1% of all UK companies.

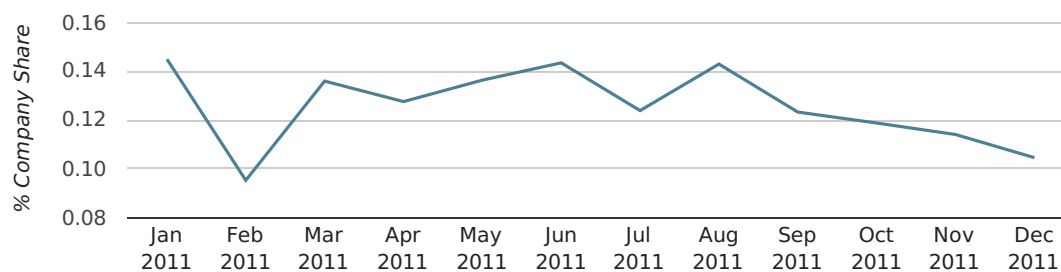
FOURTH QUARTER (OCT 2011 - DEC 2011)	RUISLIP
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.3%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.1%
% CHANGE	2.5%	-42.4%	-18.9%
RECORD YEAR	1970 (0.5%)	1960 (0.4%)	1988 (0.3%)

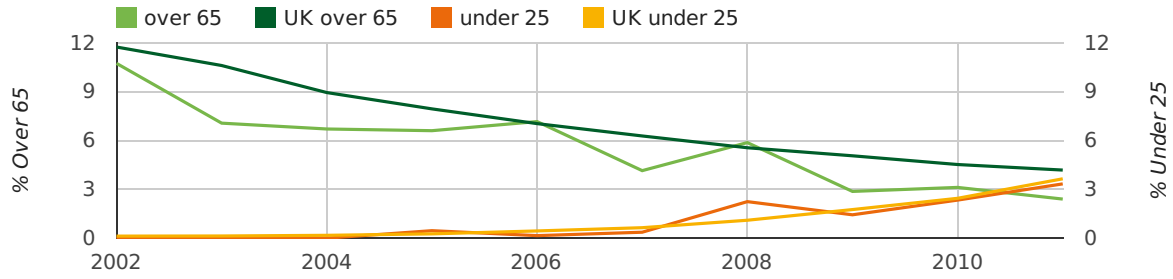
### Annual Data (2011)

The average age of a director in 2011 was 41.6.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.2%.

#### director age by year



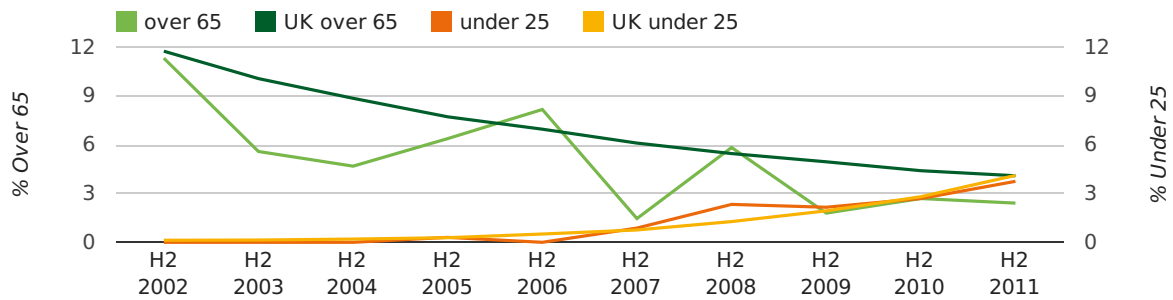
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 40.9.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.1%.

#### director age by half year



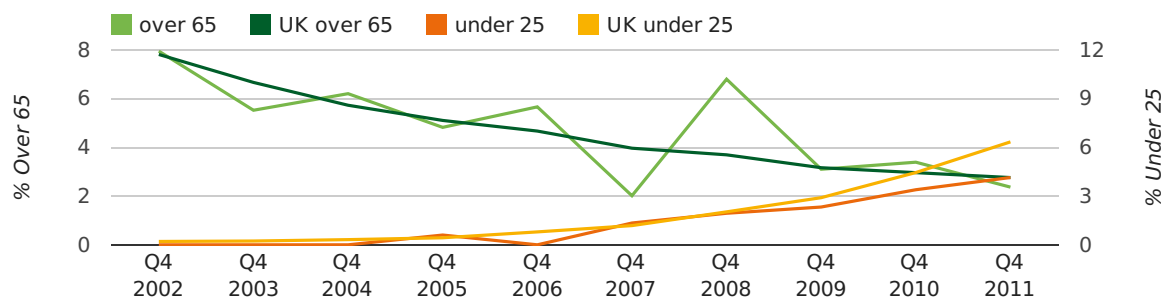
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 40.8.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.1%.

### director age by quarter

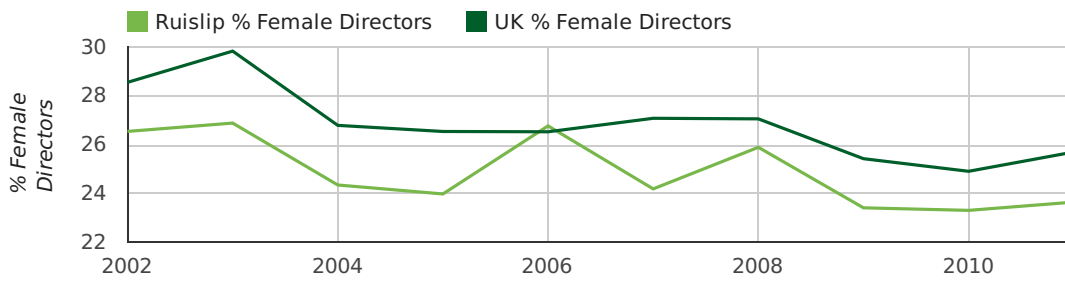


### Annual Data (2011)

The record year for female directors in Ruislip was 1857 when 36.4% of all directors were female.

The percentage of female directors in Ruislip in 2011 was 26.6%. The average for the UK during this time was 28.6%

#### director gender by year

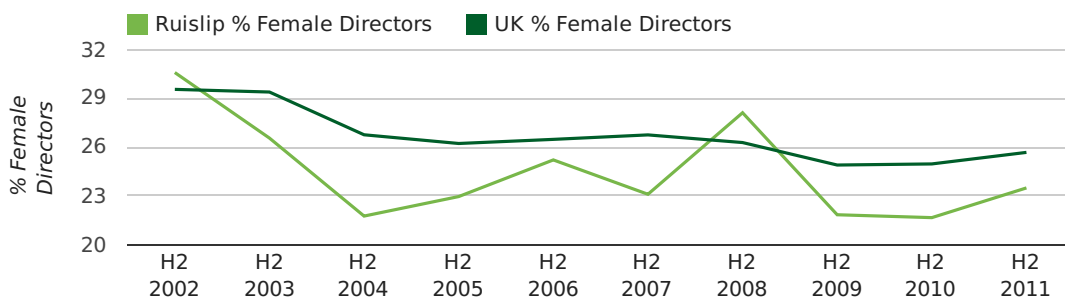


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Ruislip was 1860 when 42.9% of all directors were female.

23.5% of all director appointments in Ruislip in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

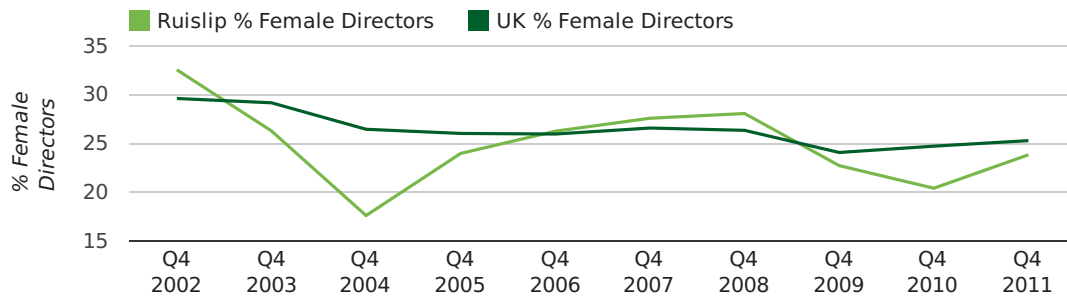


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Ruislip was in 1977 when 31.1% of all directors were female.

23.8% of all director appointments in Ruislip in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.59%	CONSULTING	5.07%
CONSULTING	1.48%	MANAGEMENT	4.74%
LONDON	1.16%	CONSULTANCY	3.26%
CONSULTANTS	1.06%	PROPERTY	2.37%
BUILDING	1.06%	TRADING	2.07%
PROPERTY	0.95%	DESIGN	1.92%
J	0.85%	ASSOCIATES	1.86%
CONTRACTORS	0.74%	ENGINEERING	1.78%
R	0.74%	BUSINESS	1.78%
IMPROVEMENTS	0.74%	CONSULTANTS	1.76%
HOME	0.74%	CONSTRUCTION	1.73%
CONSTRUCTION	0.63%	MEDIA	1.71%
ASSOCIATES	0.63%	LONDON	1.63%
T	0.63%	J	1.51%
D	0.63%	INVESTMENTS	1.48%
PROPERTIES	0.63%	GLOBAL	1.46%
ELECTRICAL	0.63%	IT	1.41%
CONSULTANCY	0.63%	CARE	1.39%
MAINTENANCE	0.53%	PROPERTIES	1.29%
DRIVES	0.53%	ELECTRICAL	1.29%
DESIGN	0.53%	M	1.27%
C	0.53%	BUILDING	1.26%
M	0.53%	ENERGY	1.25%
ROOFING	0.42%	S	1.20%
FINANCIAL	0.42%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	218	205,525
7487 - Other business activities	82	57,052
82990 - Other business support service activities not elsewhere classified	39	32,483
70229 - Management consultancy activities other than financial management	30	17,765
9999 - Dormant Company	29	20,199
7414 - Business & management consultancy	26	13,034
99999 - Dormant Company	26	21,846
86210 - General medical practice activities	17	2,285
7499 - Non-trading company	16	9,957
96090 - Other service activities not elsewhere classified	15	11,768
62020 - Information technology consultancy activities	13	12,072
7260 - Other computer related activities	13	7,667
7222 - Other software consultancy and supply	12	7,398
4521 - General construction & civil engineering	11	5,558
9305 - Other service activities	10	9,492
74990 - Non-trading company	10	8,929
43999 - Other specialised construction activities not elsewhere classified	10	3,342
62012 - Business and domestic software development	10	3,714
62090 - Other information technology service activities	10	7,493
49410 - Freight transport by road	9	2,392