

Ruislip

q1 2012 business confidence report



contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

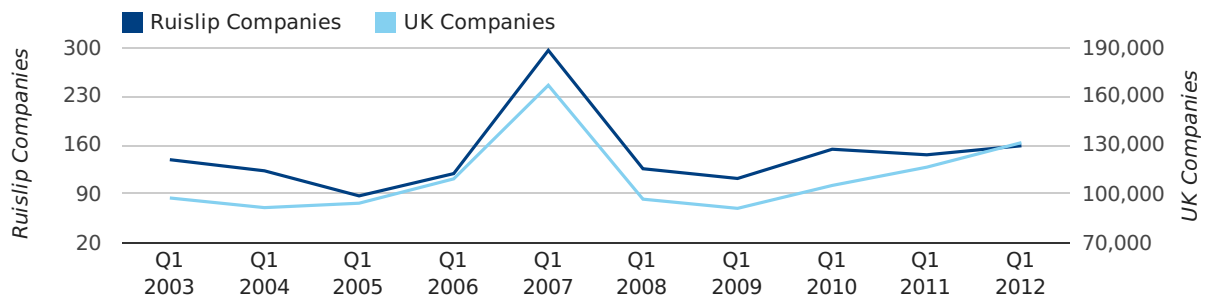
Quarterly Data (Q1 Jan-Mar 2012)

A total of 159 companies were registered in Ruislip during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 8.9% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

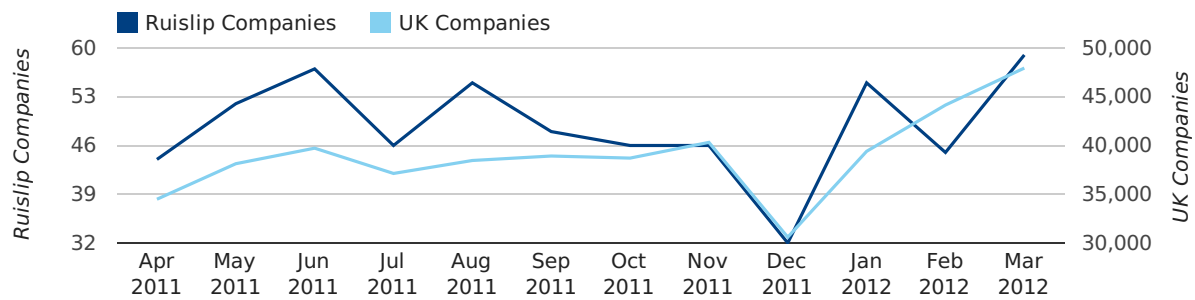
FIRST QUARTER (JAN 2012 - MAR 2012)	RUISLIP	UK
2012	159	131,491
2011	146	116,391
% CHANGE	8.9%	13.0%
RECORD YEAR	2007 (296)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	55	45	59
NEW COMPANIES IN 2011	49	36	61
% CHANGE	12.2%	25.0%	-3.3%
RECORD YEAR	2003 (58)	2010 (61)	2007 (189)

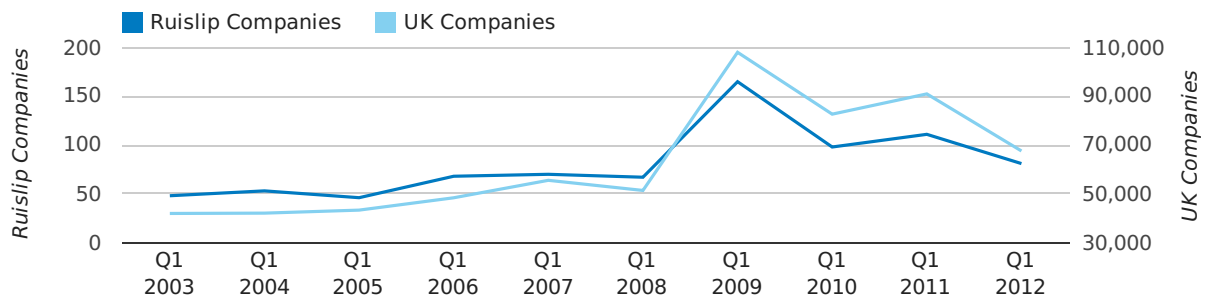
Quarterly Data (Q1 Jan-Mar 2012)

A total of 81 companies were dissolved in Ruislip during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 27.0% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	RUISLIP	UK
2012	81	67,576
2011	111	90,986
% CHANGE	-27.0%	-25.7%
RECORD YEAR	2009 (165)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	40	17	24
CLOSED COMPANIES IN 2011	46	28	37
% CHANGE	-13.0%	-39.3%	-35%
RECORD YEAR	2011 (46)	2008 (47)	2009 (110)

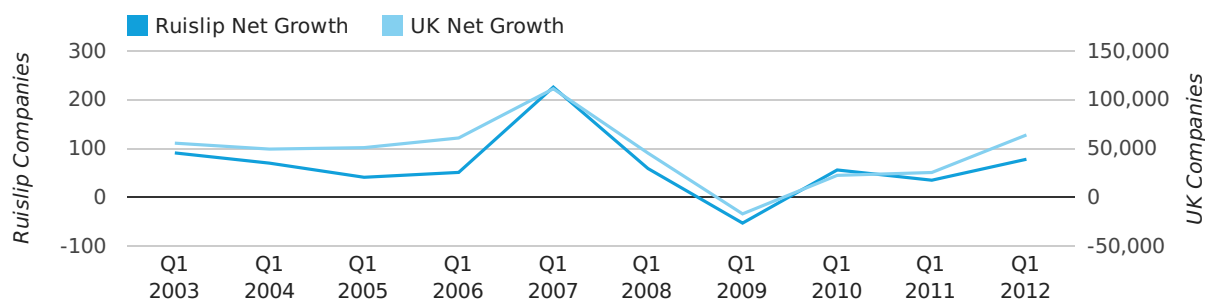
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Ruislip during the first quarter of 2012 (Jan 2012 - Mar 2012) was 78 companies.

This represents an increase of 122.9% on the same period last year.

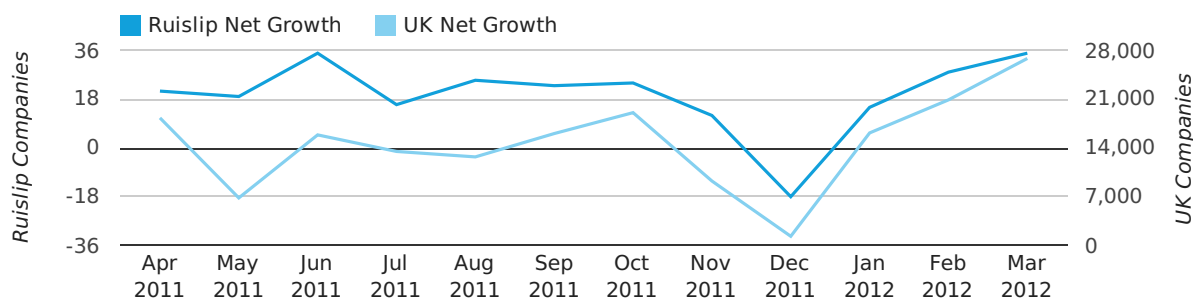
FIRST QUARTER (JAN 2012 - MAR 2012)	RUISLIP	UK
2012	78	63,915
2011	35	25,405
% CHANGE	122.9%	151.6%
RECORD YEAR	2007 (226)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



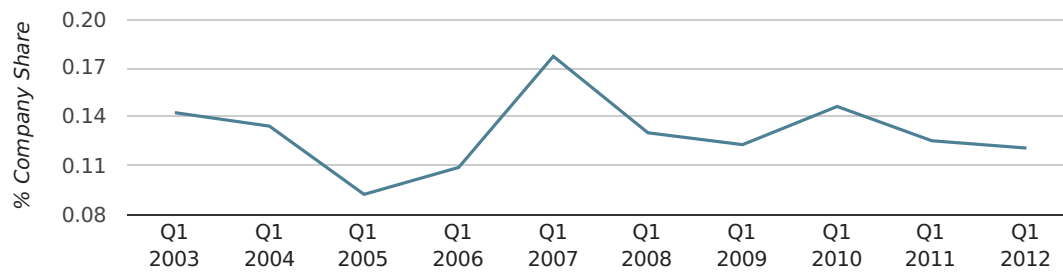
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	15	28	35
NET GROWTH IN 2011	3	8	24
% CHANGE	400.0%	250.0%	45.8%
RECORD YEAR	2003 (43)	2007 (30)	2007 (177)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Ruislip formed 0.1% of all UK companies.

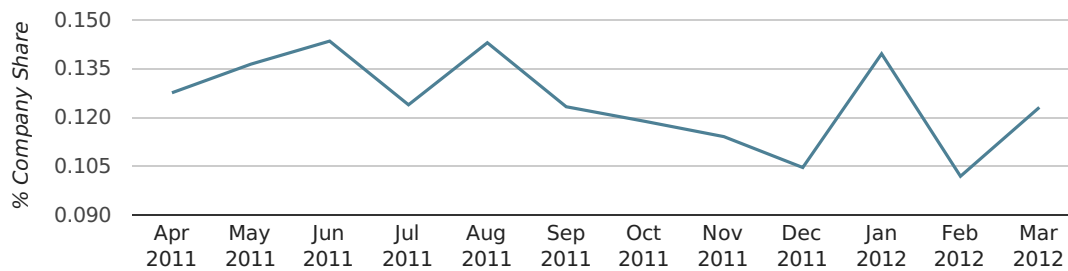
FIRST QUARTER (JAN 2012 - MAR 2012)	RUISLIP
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-3.7%	6.9%	-9.5%
RECORD YEAR	1992 (0.3%)	1964 (0.3%)	2007 (0.3%)

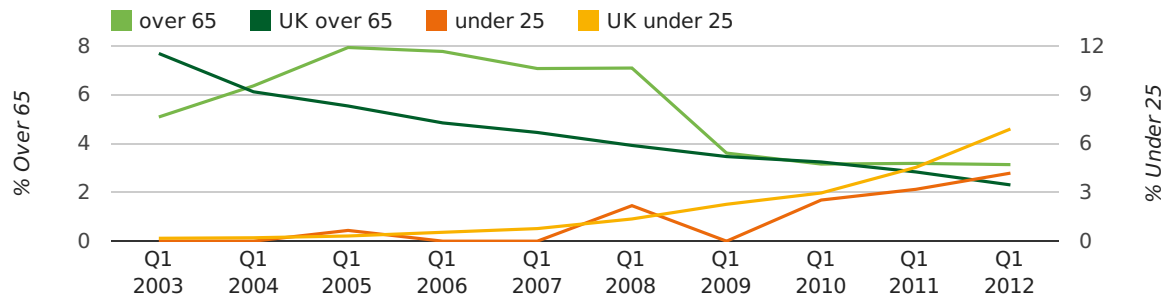
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 41.1.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 3.5%.

director age by quarter

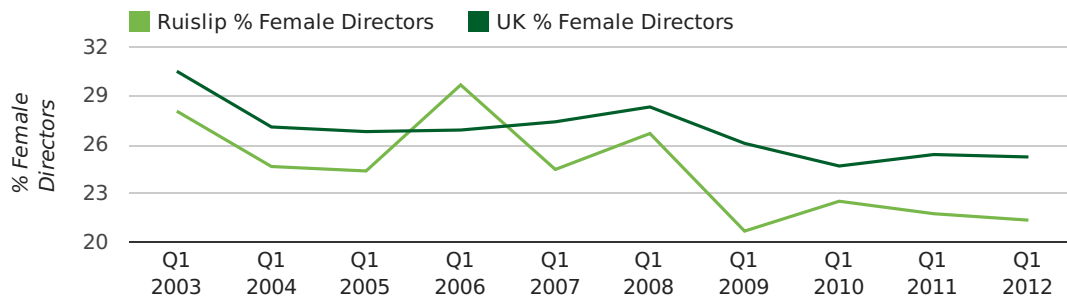


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Ruislip was in 1861 when 40.0% of all directors were female.

21.4% of all director appointments in Ruislip in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.53%	CONSULTING	5.07%
MANAGEMENT	1.22%	MANAGEMENT	4.74%
PROPERTY	1.12%	CONSULTANCY	3.30%
CONSULTANTS	1.12%	PROPERTY	2.37%
DESIGN	0.92%	TRADING	2.07%
BUILDING	0.92%	DESIGN	1.93%
LONDON	0.92%	ENGINEERING	1.86%
T	0.92%	ASSOCIATES	1.84%
R	0.92%	CONSULTANTS	1.79%
S	0.82%	BUSINESS	1.73%
HOME	0.82%	MEDIA	1.72%
IMPROVEMENTS	0.82%	CONSTRUCTION	1.72%
CONSTRUCTION	0.71%	LONDON	1.66%
C	0.71%	J	1.54%
GLOBAL	0.71%	INVESTMENTS	1.51%
ASSOCIATES	0.71%	GLOBAL	1.50%
DRIVES	0.61%	IT	1.40%
MAINTENANCE	0.61%	CARE	1.34%
K	0.61%	PROPERTIES	1.31%
PROPERTIES	0.61%	ELECTRICAL	1.27%
J	0.61%	M	1.27%
CONSULTANCY	0.61%	BUILDING	1.24%
D	0.61%	ENERGY	1.20%
M	0.61%	S	1.20%
ELECTRICAL	0.51%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	219	216,665
7487 - Other business activities	75	52,735
82990 - Other business support service activities not elsewhere classified	52	35,233
70229 - Management consultancy activities other than financial management	35	19,704
99999 - Dormant Company	27	25,084
9999 - Dormant Company	26	18,617
86210 - General medical practice activities	22	2,594
7414 - Business & management consultancy	21	12,113
62020 - Information technology consultancy activities	20	14,303
96090 - Other service activities not elsewhere classified	18	13,637
7499 - Non-trading company	15	9,102
43999 - Other specialised construction activities not elsewhere classified	13	3,931
7222 - Other software consultancy and supply	12	6,934
62012 - Business and domestic software development	12	4,356
62090 - Other information technology service activities	11	8,145
4521 - General construction & civil engineering	11	5,169
7260 - Other computer related activities	11	7,154
9305 - Other service activities	10	8,818
49410 - Freight transport by road	9	2,781
74909 - Other professional, scientific and technical activities not elsewhere classified	9	9,892