

Runcorn

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Runcorn when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Runcorn when compared to any previous second half year.
- November 2011 saw a new record in company registrations in Runcorn when compared to any previous November.
- December 2011 saw a new record in company closures in Runcorn when compared to any previous December.
- November 2011 saw a new record in net growth in Runcorn when compared to any previous November.

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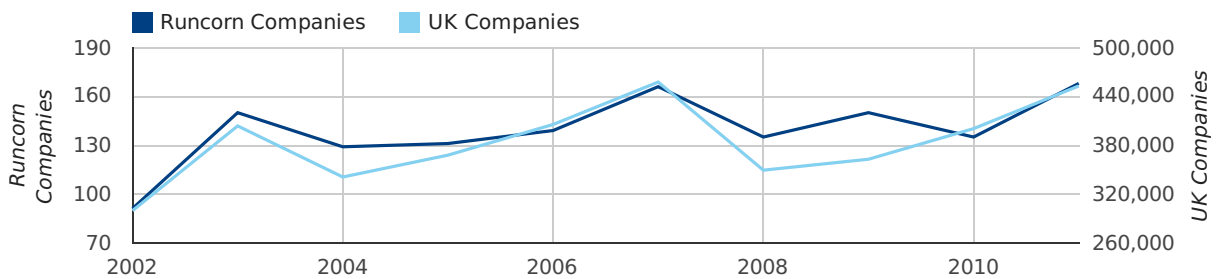
Annual Data (2011)

2011 was a record year for company registrations in Runcorn when compared to any year in history.

A total of 168 companies were formed in Runcorn in 2011. This total is 24.4% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	RUNCORN	UK
2011	168	452,870
2010	135	400,358
2009	150	362,675
2008	135	349,203
2007	166	457,649
RECORD YEAR	2011 (168)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

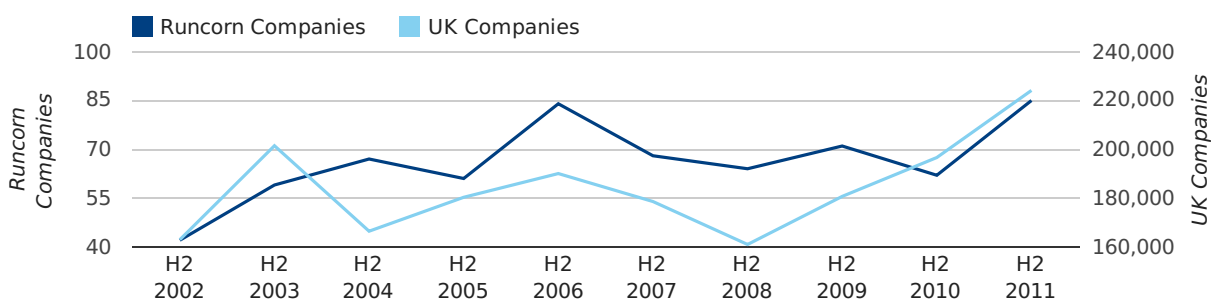
The second half of 2011 saw a new record in company registrations in Runcorn when compared to any previous second half year.

In the second half of 2011 a total of 85 companies were formed in Runcorn. This figure is 37.1% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Runcorn occurred in 2011 when a total of 85 were formed.

HALF YEAR (JUL-DEC)	RUNCORN	UK
2011	85	224,135
2010	62	196,609
% CHANGE	37.1%	14.0%
RECORD YEAR	2011 (85)	2011 (224,135)

new companies by half year



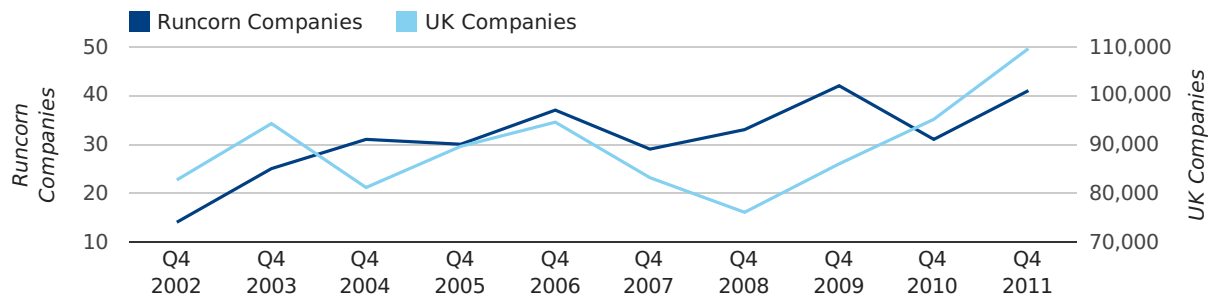
Quarterly Data (Q4 Oct-Dec 2011)

A total of 41 companies were registered in Runcorn during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 32.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RUNCORN	UK
2011	41	109,623
2010	31	95,117
% CHANGE	32.3%	15.3%
RECORD YEAR	2009 (42)	2011 (109,623)

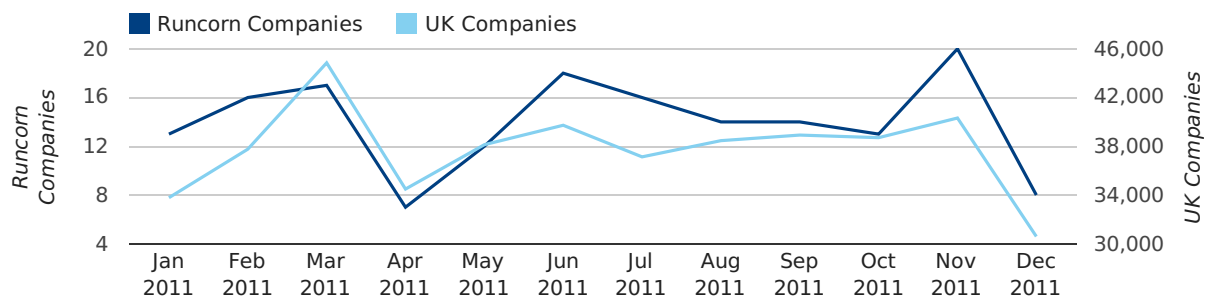
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Runcorn when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	13	20	8
NEW COMPANIES IN 2010	8	15	8
% CHANGE	62.5%	33.3%	0.0%
RECORD YEAR	2008 (15)	2011 (20)	2009 (16)

Annual Data (2011)

A total of 125 companies were dissolved in Runcorn in 2011. This total is 30.2% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	RUNCORN	UK
2011	125	314,523
2010	179	342,232
2009	159	533,773
2008	109	237,901
2007	123	220,295
RECORD YEAR	2010 (179)	2009 (533,773)

dissolved companies by year



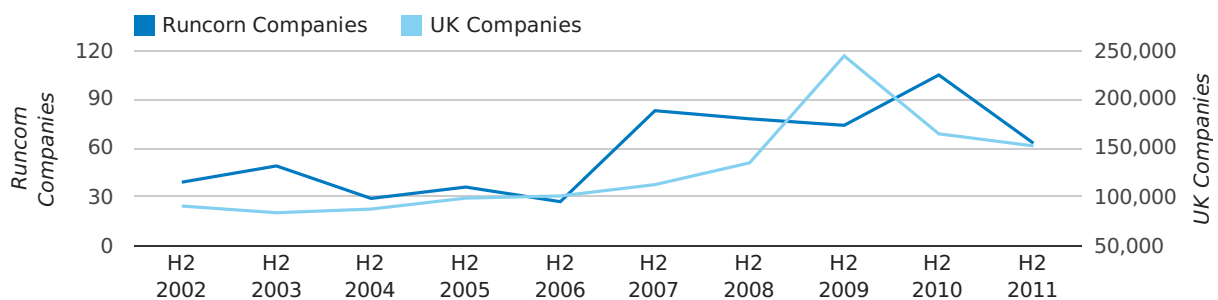
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 63 companies were dissolved in Runcorn. This figure is 40.0% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Runcorn occurred in 2010 when a total of 105 were closed.

HALF YEAR (JUL-DEC)	RUNCORN	UK
2011	63	152,213
2010	105	164,601
% CHANGE	-40.0%	-7.5%
RECORD YEAR	2010 (105)	2009 (244,537)

dissolved companies by half year



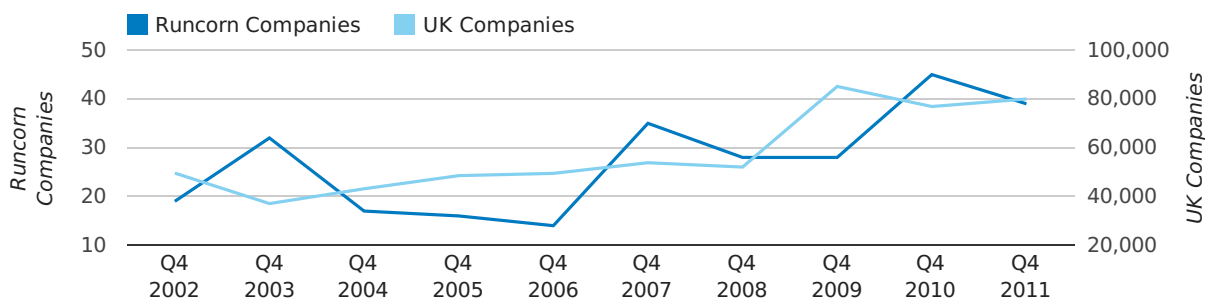
Quarterly Data (Q4 Oct-Dec 2011)

A total of 39 companies were dissolved in Runcorn during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 13.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RUNCORN	UK
2011	39	79,983
2010	45	76,896
% CHANGE	-13.3%	4.0%
RECORD YEAR	2010 (45)	2009 (85,136)

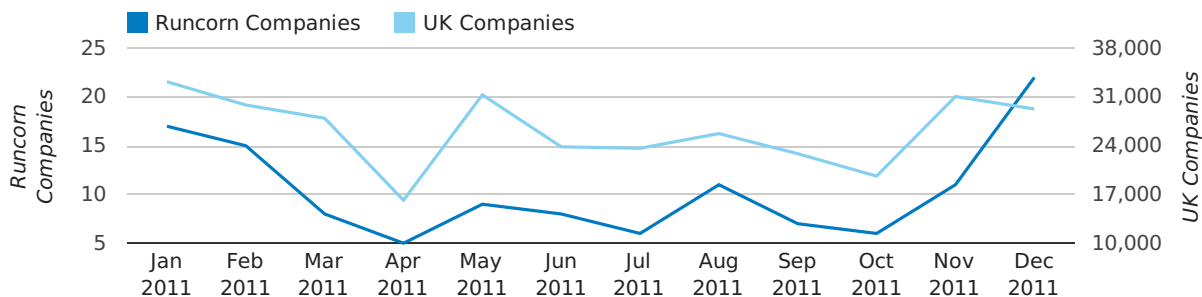
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Runcorn when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	6	11	22
CLOSED COMPANIES IN 2010	16	19	10
% CHANGE	-62.5%	-42.1%	120%
RECORD YEAR	2010 (16)	2010 (19)	2011 (22)

Annual Data (2011)

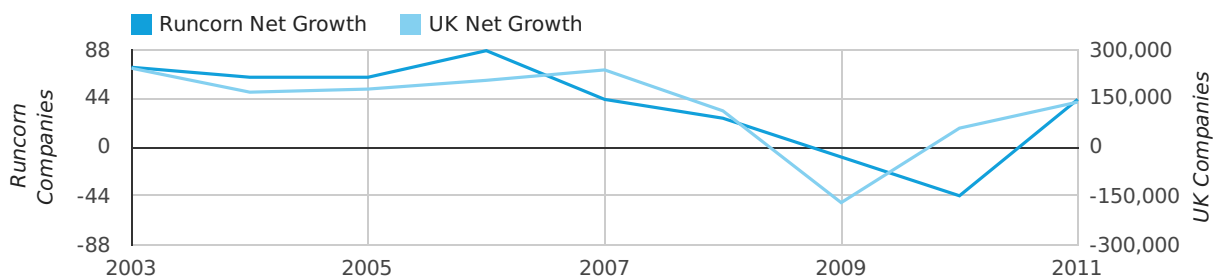
A total of 43 companies were added to the company register for Runcorn in 2011. This number represents growth of 31.9% which compares unfavourably to the UK figure of 34.6%.

This number is 87 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Runcorn company register grew by 87 companies.

YEAR	RUNCORN	UK
2011	43	138,347
2010	-44	58,126
2009	-9	-171,098
2008	26	111,302
2007	43	237,354
RECORD YEAR	2006 (87)	2003 (242,543)

net growth by year

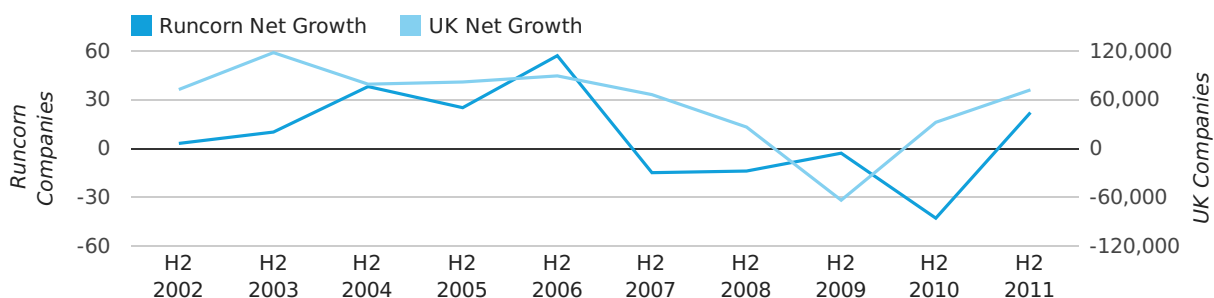


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Runcorn increased by 22 companies. This figure is 151.2% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	RUNCORN	UK
2011	22	71,922
2010	-43	32,008
% CHANGE	-151.2%	124.7%
RECORD YEAR	2006 (57)	2003 (117,772)

net growth by half year



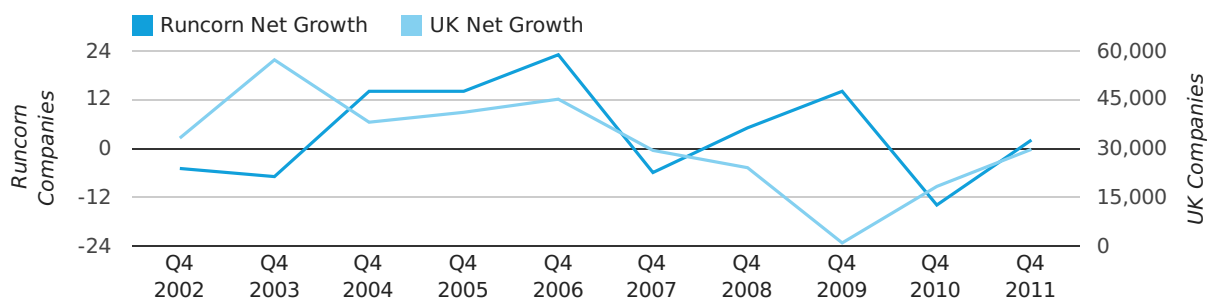
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Runcorn during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 2 companies.

This represents an increase of 114.3% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RUNCORN	UK
2011	2	29,640
2010	-14	18,221
% CHANGE	-114.3%	62.7%
RECORD YEAR	2006 (23)	2003 (57,175)

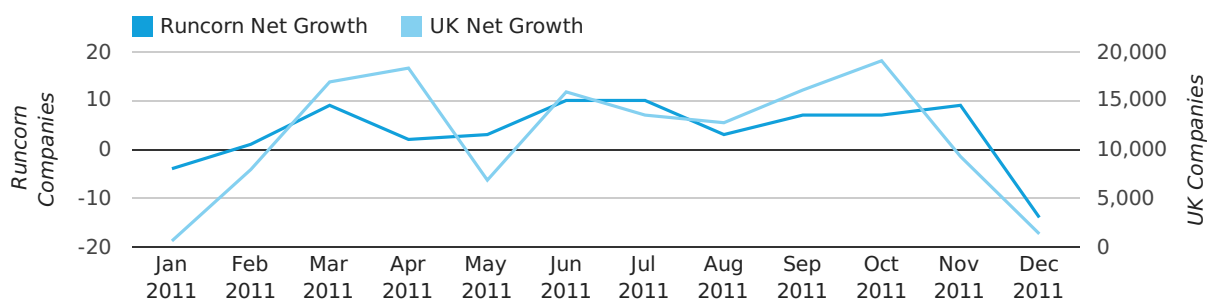
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Runcorn when compared to any previous November.

net growth by month



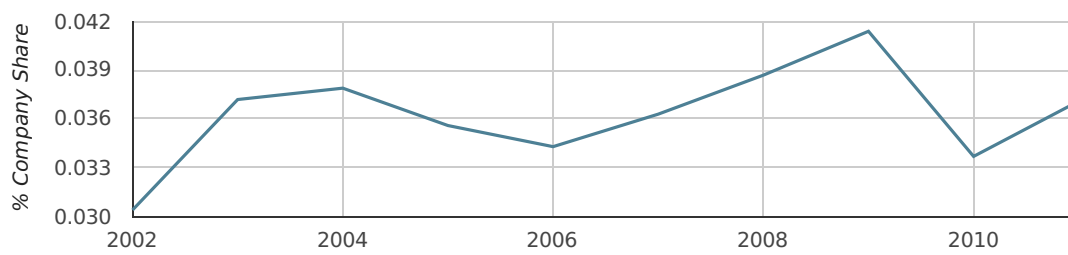
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	7	9	-14
NET GROWTH IN 2010	-8	-4	-2
% CHANGE	-187.5%	-325.0%	600.0%
RECORD YEAR	2008 (13)	2011 (9)	2006 (11)

Annual Data (2011)

In 2011 Runcorn formed 0.0% of all UK companies. This is no change on 2010 when Runcorn was responsible for 0.0% of all UK companies.

YEAR	RUNCORN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by year

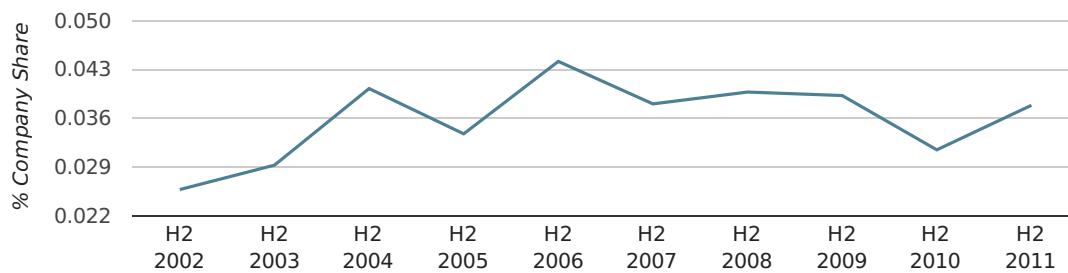


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Runcorn formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	RUNCORN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by half year

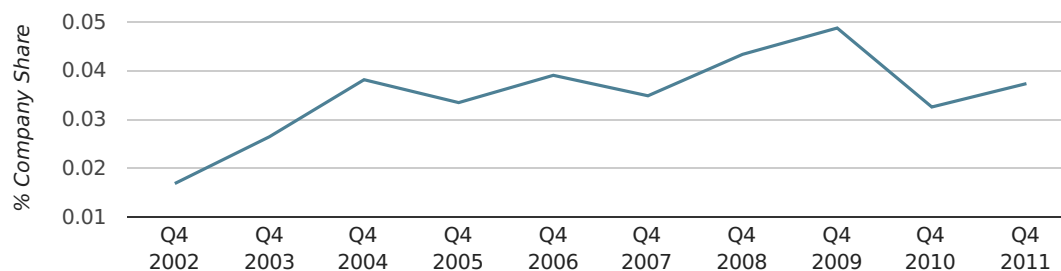


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Runcorn formed 0.0% of all UK companies.

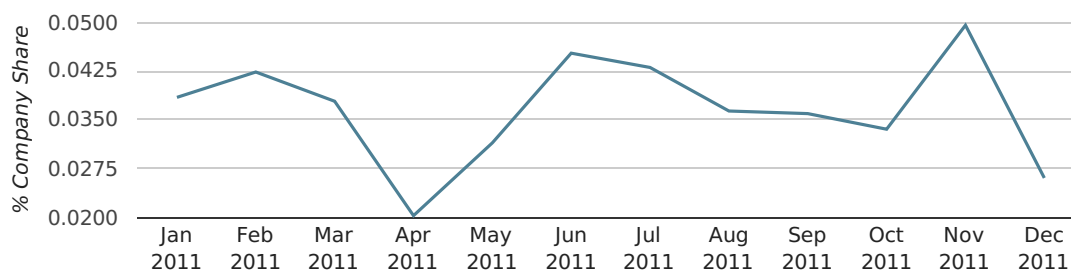
FOURTH QUARTER (OCT 2011 - DEC 2011)	RUNCORN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	41.2%	13.5%	-11.5%
RECORD YEAR	1965 (0.4%)	1966 (0.2%)	1966 (0.7%)

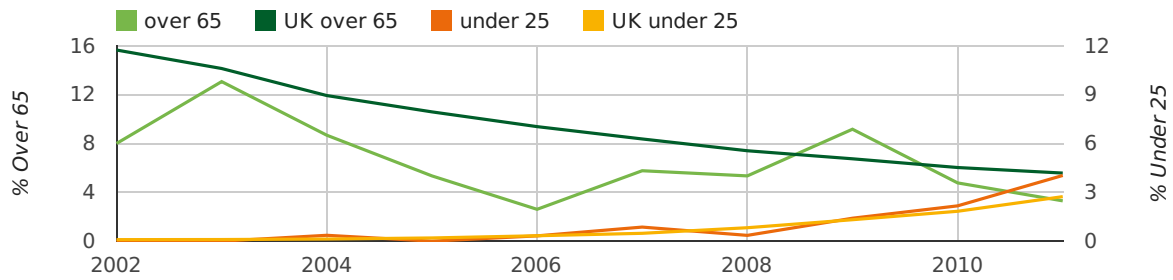
Annual Data (2011)

The average age of a director in 2011 was 44.9.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.2%.

director age by year



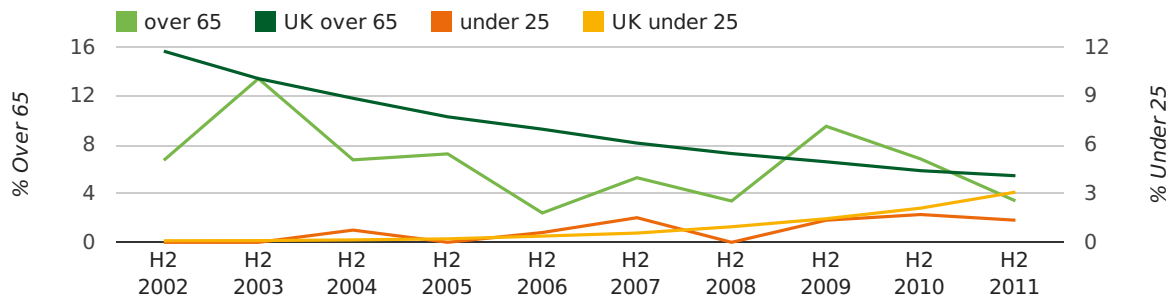
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.5.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.1%.

director age by half year



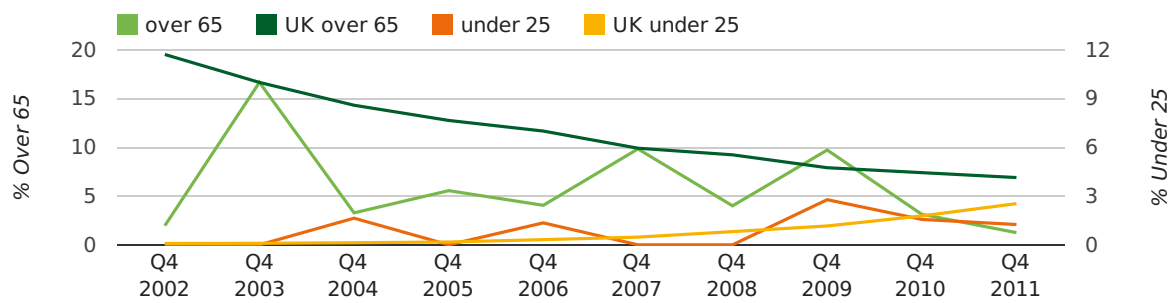
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.5.

The percentage of directors under the age of 25 was 1.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.3% compared to the UK figure of 4.1%.

director age by quarter

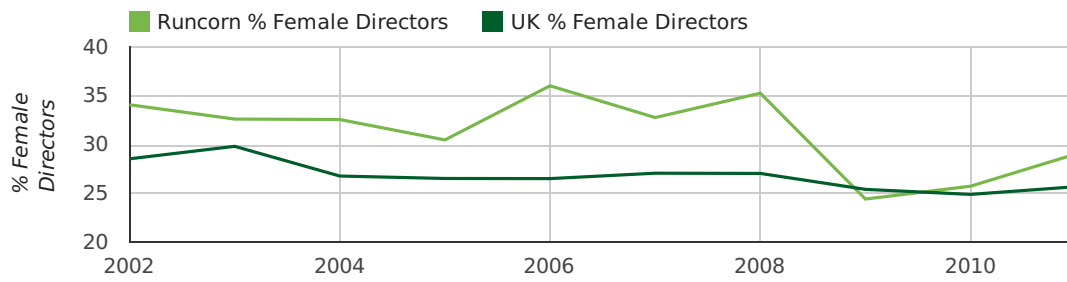


Annual Data (2011)

The record year for female directors in Runcorn was 1857 when 36.4% of all directors were female.

The percentage of female directors in Runcorn in 2011 was 34.1%. The average for the UK during this time was 28.6%

director gender by year

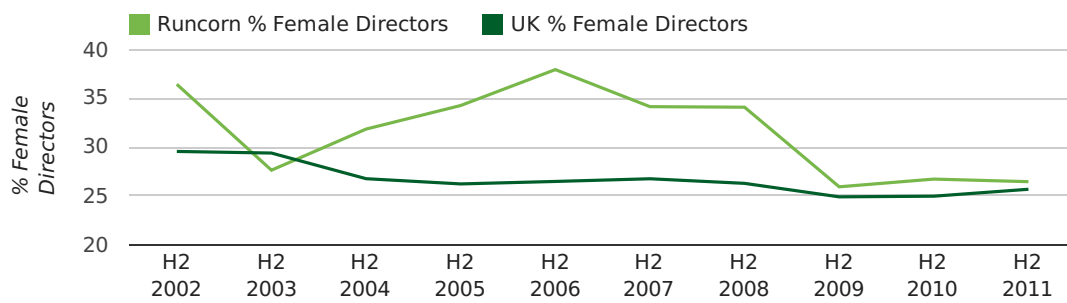


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Runcorn was 1860 when 42.9% of all directors were female.

26.5% of all director appointments in Runcorn in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

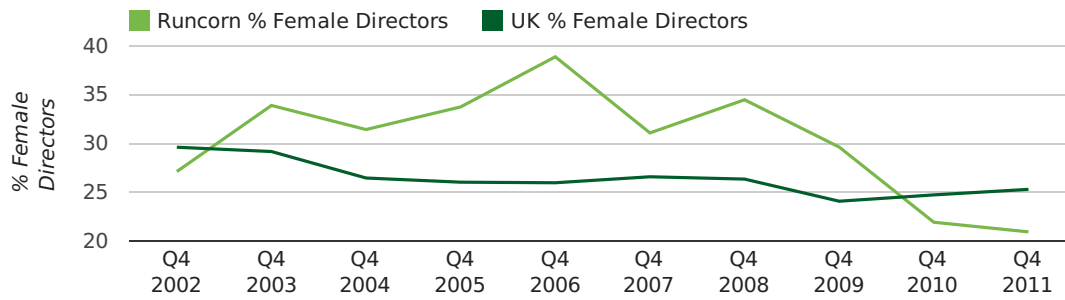


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Runcorn was in 1977 when 31.1% of all directors were female.

20.9% of all director appointments in Runcorn in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.78%	CONSULTING	5.07%
CARE	1.18%	MANAGEMENT	4.74%
LEGAL	1.18%	CONSULTANCY	3.26%
SCHOOL	0.89%	PROPERTY	2.37%
JAMES	0.89%	TRADING	2.07%
HAULAGE	0.89%	DESIGN	1.92%
J	0.89%	ASSOCIATES	1.86%
M	0.89%	ENGINEERING	1.78%
DESIGN	0.89%	BUSINESS	1.78%
FINANCIAL	0.89%	CONSULTANTS	1.76%
ENGINEERING	0.59%	CONSTRUCTION	1.73%
GREEN	0.59%	MEDIA	1.71%
PROJECT	0.59%	LONDON	1.63%
IN	0.59%	J	1.51%
CONSULTING	0.59%	INVESTMENTS	1.48%
PICOW	0.59%	GLOBAL	1.46%
RUNCORN	0.59%	IT	1.41%
RECYCLERS	0.59%	CARE	1.39%
ENERGY	0.59%	PROPERTIES	1.29%
PARTNERSHIP	0.59%	ELECTRICAL	1.29%
POWER	0.59%	M	1.27%
CENTRE	0.59%	BUILDING	1.26%
CAR	0.59%	ENERGY	1.25%
HOLDINGS	0.59%	S	1.20%
HEATH	0.59%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	76	205,525
7487 - Other business activities	14	57,052
99999 - Dormant Company	12	21,846
82990 - Other business support service activities not elsewhere classified	11	32,483
74909 - Other professional, scientific and technical activities not elsewhere classified	6	8,671
9999 - Dormant Company	6	20,199
70229 - Management consultancy activities other than financial management	6	17,765
7414 - Business & management consultancy	6	13,034
41100 - Development of building projects	5	4,331
56302 - Public houses and bars	4	2,308
62020 - Information technology consultancy activities	4	12,072
5540 - Bars	4	2,147
43999 - Other specialised construction activities not elsewhere classified	4	3,342
70100 - Activities of head offices	3	2,662
93290 - Other amusement and recreation activities not elsewhere classified	3	1,595
8042 - Adult and other education	3	2,253
6024 - Freight transport by road	3	2,280
62090 - Other information technology service activities	3	7,493
49410 - Freight transport by road	3	2,392
4521 - General construction & civil engineering	2	5,558