

Rushden

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company closures in Rushden when compared to any previous Q4.
- December 2011 saw a new record in company closures in Rushden when compared to any previous December.
- November 2011 saw a new record in company closures in Rushden when compared to any previous November.

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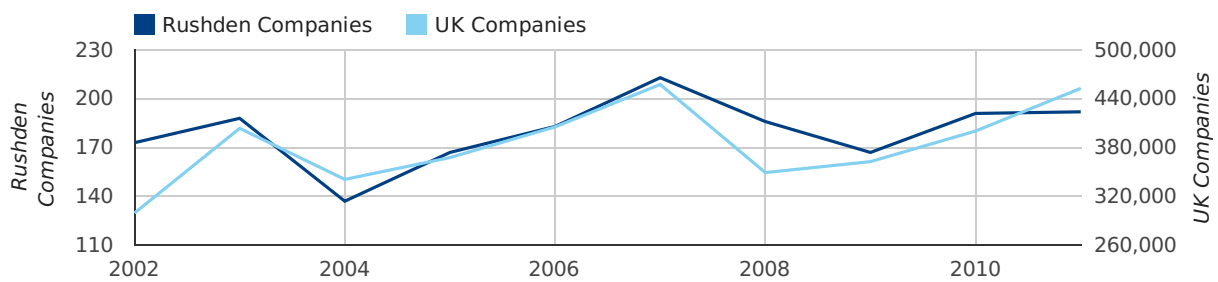
sic data

Annual Data (2011)

A total of 192 companies were formed in Rushden in 2011. This total is 0.5% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	RUSHDEN	UK
2011	192	452,870
2010	191	400,358
2009	167	362,675
2008	186	349,203
2007	213	457,649
RECORD YEAR	2007 (213)	2007 (457,649)

new companies by year



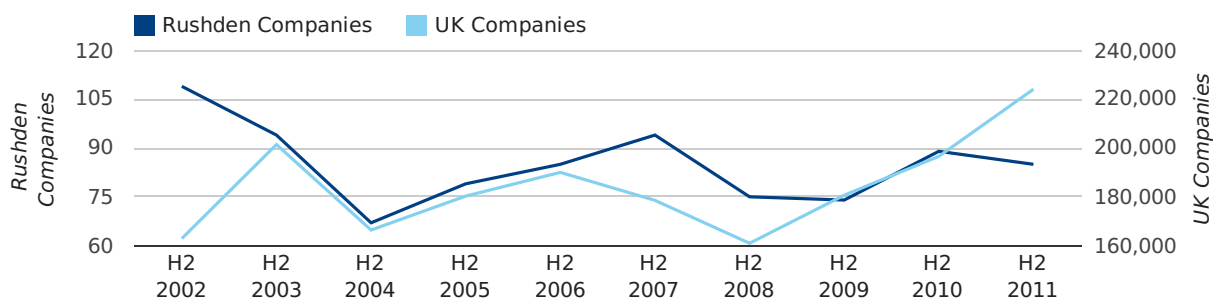
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 85 companies were formed in Rushden. This figure is 4.5% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Rushden occurred in 2002 when a total of 109 were formed.

HALF YEAR (JUL-DEC)	RUSHDEN	UK
2011	85	224,135
2010	89	196,609
% CHANGE	-4.5%	14.0%
RECORD YEAR	2002 (109)	2011 (224,135)

new companies by half year



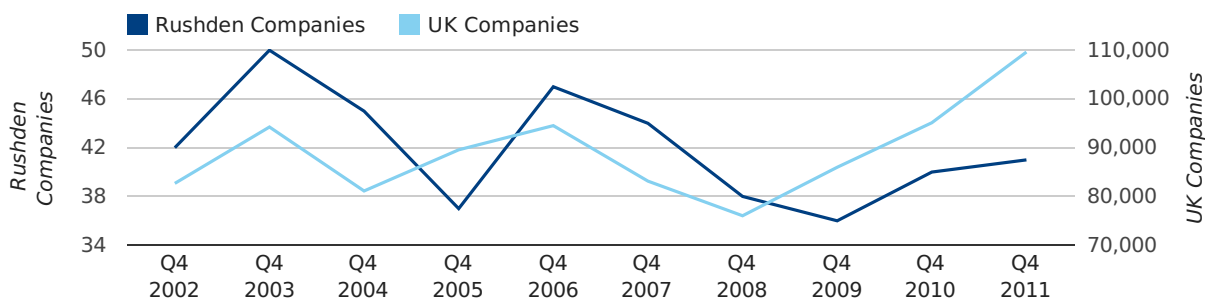
Quarterly Data (Q4 Oct-Dec 2011)

A total of 41 companies were registered in Rushden during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 2.5% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

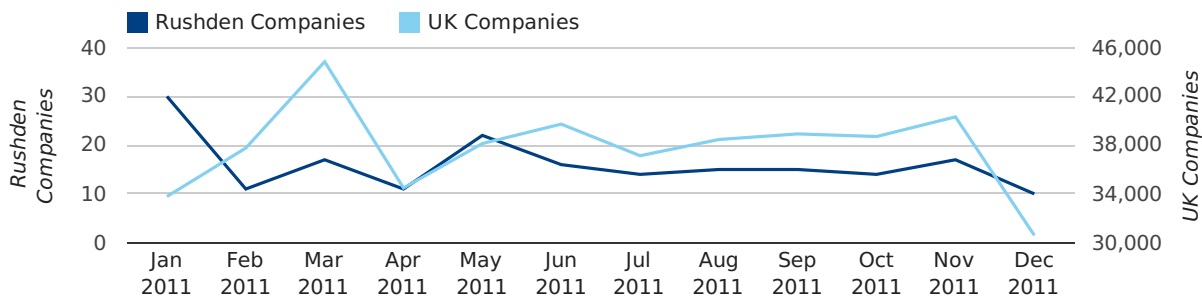
FOURTH QUARTER (OCT 2011 - DEC 2011)	RUSHDEN	UK
2011	41	109,623
2010	40	95,117
% CHANGE	2.5%	15.3%
RECORD YEAR	2003 (50)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



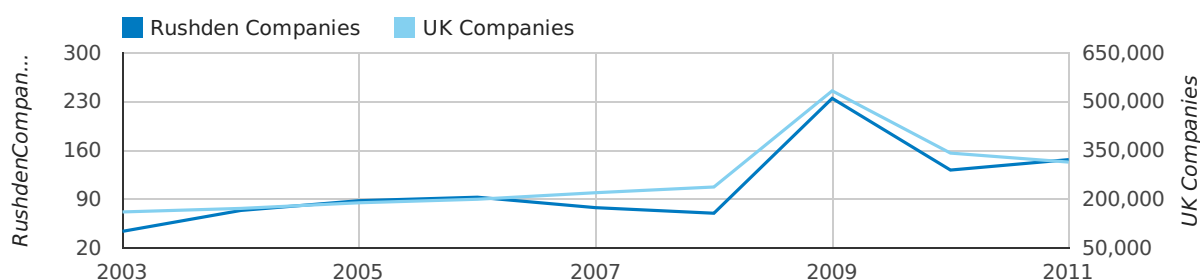
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	14	17	10
NEW COMPANIES IN 2010	23	6	11
% CHANGE	-39.1%	183.3%	-9.1%
RECORD YEAR	2010 (23)	2007 (19)	2003 (18)

Annual Data (2011)

A total of 147 companies were dissolved in Rushden in 2011. This total is 11.4% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	RUSHDEN	UK
2011	147	314,523
2010	132	342,232
2009	235	533,773
2008	70	237,901
2007	78	220,295
RECORD YEAR	2009 (235)	2009 (533,773)

dissolved companies by year



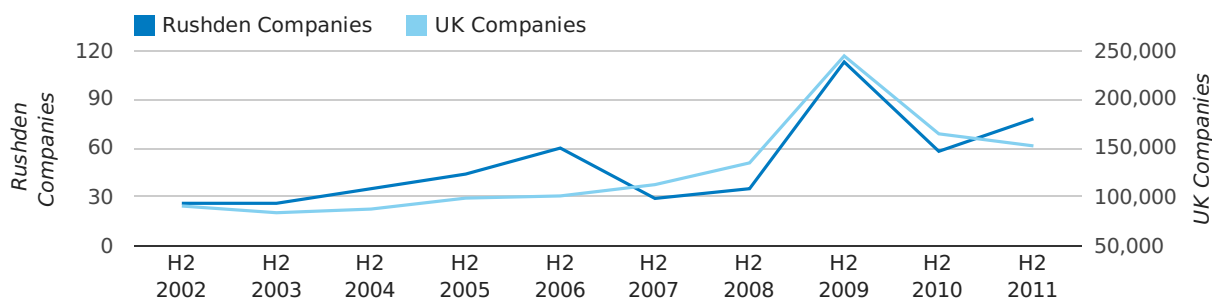
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 78 companies were dissolved in Rushden. This figure is 34.5% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Rushden occurred in 2009 when a total of 113 were closed.

HALF YEAR (JUL-DEC)	RUSHDEN	UK
2011	78	152,213
2010	58	164,601
% CHANGE	34.5%	-7.5%
RECORD YEAR	2009 (113)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

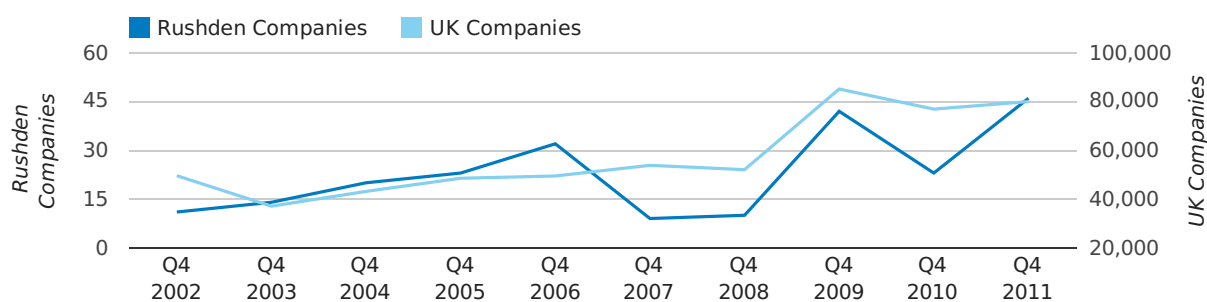
Q4 2011 saw a new record in company closures in Rushden when compared to any previous Q4.

A total of 46 companies were dissolved in Rushden during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 100.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RUSHDEN	UK
2011	46	79,983
2010	23	76,896
% CHANGE	100.0%	4.0%
RECORD YEAR	2011 (46)	2009 (85,136)

dissolved companies by quarter

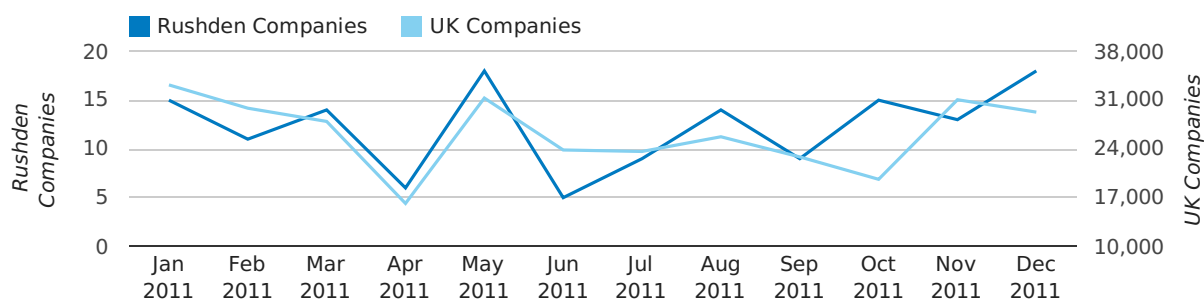


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Rushden when compared to any previous December.

November 2011 saw a new record in company closures in Rushden when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	15	13	18
CLOSED COMPANIES IN 2010	7	12	4
% CHANGE	114.3%	8.3%	350%
RECORD YEAR	2009 (20)	2011 (13)	2011 (18)

Annual Data (2011)

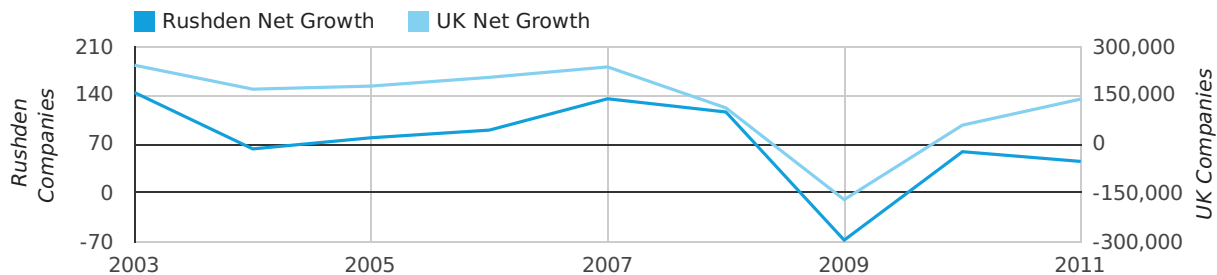
A total of 45 companies were added to the company register for Rushden in 2011. This number represents growth of 23.6% which compares unfavourably to the UK figure of 34.6%.

This number is 14 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Rushden company register grew by 144 companies.

YEAR	RUSHDEN	UK
2011	45	138,347
2010	59	58,126
2009	-68	-171,098
2008	116	111,302
2007	135	237,354
RECORD YEAR	2003 (144)	2003 (242,543)

net growth by year

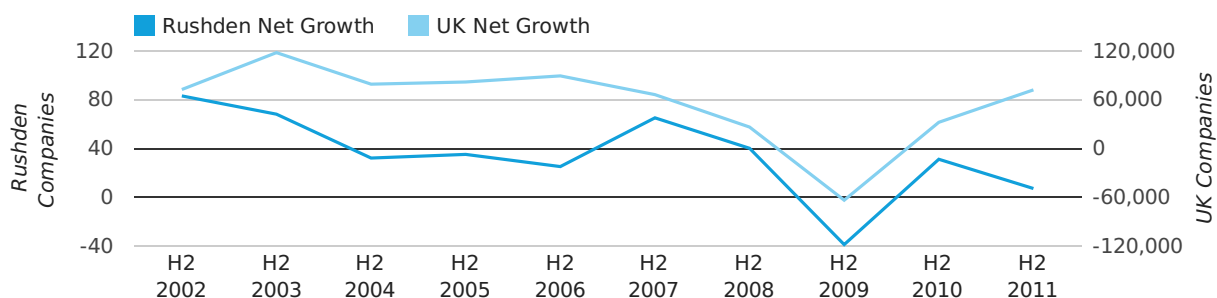


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Rushden increased by 7 companies. This figure is 77.4% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	RUSHDEN	UK
2011	7	71,922
2010	31	32,008
% CHANGE	-77.4%	124.7%
RECORD YEAR	2002 (83)	2003 (117,772)

net growth by half year



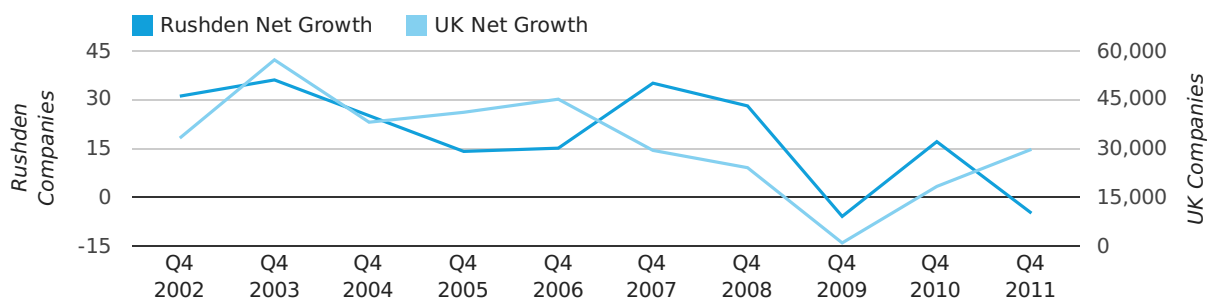
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Rushden during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -5 companies.

This represents a decrease of 129.4% on the same period last year.

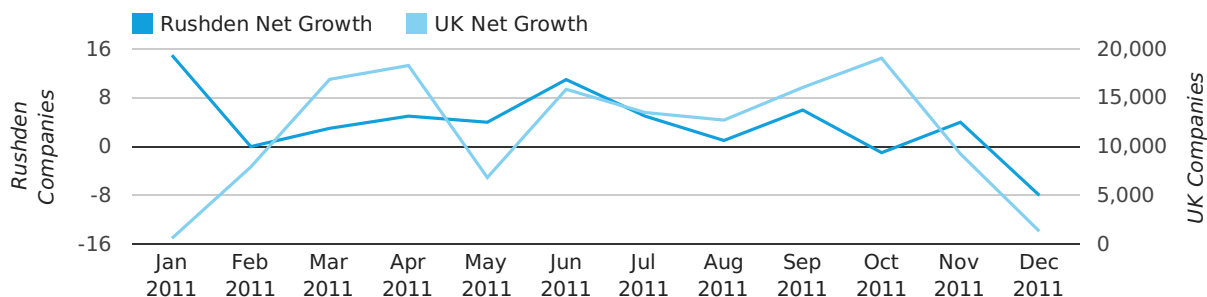
FOURTH QUARTER (OCT 2011 - DEC 2011)	RUSHDEN	UK
2011	-5	29,640
2010	17	18,221
% CHANGE	-129.4%	62.7%
RECORD YEAR	2003 (36)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



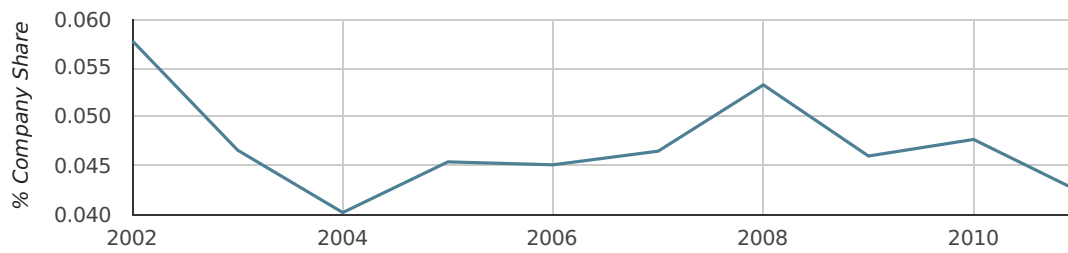
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	-1	4	-8
NET GROWTH IN 2010	16	-6	7
% CHANGE	-106.3%	-166.7%	-214.3%
RECORD YEAR	2010 (16)	2007 (16)	2003 (13)

Annual Data (2011)

In 2011 Rushden formed 0.0% of all UK companies. This is no change on 2010 when Rushden was responsible for 0.0% of all UK companies.

YEAR	RUSHDEN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by year

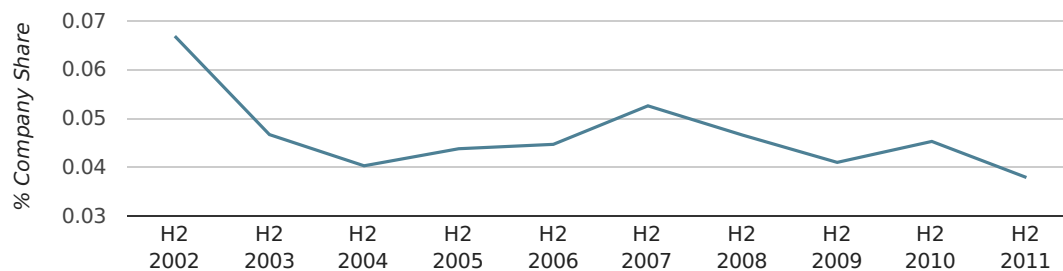


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Rushden formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	RUSHDEN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

company share by half year

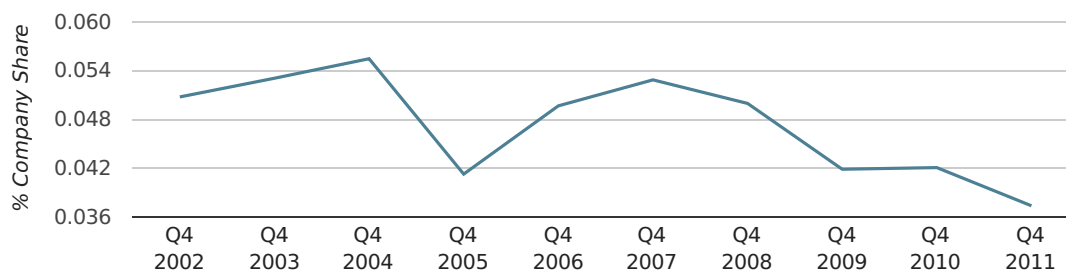


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Rushden formed 0.0% of all UK companies.

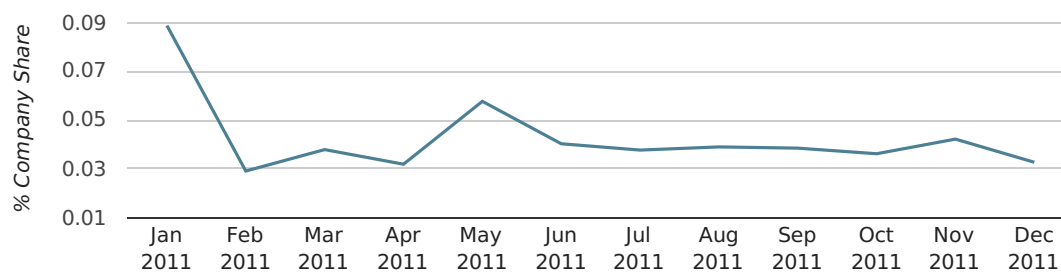
FOURTH QUARTER (OCT 2011 - DEC 2011)	RUSHDEN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.0%
% CHANGE	-47.1%	141.1%	-19.3%
RECORD YEAR	1962 (0.2%)	1972 (0.2%)	1981 (0.2%)

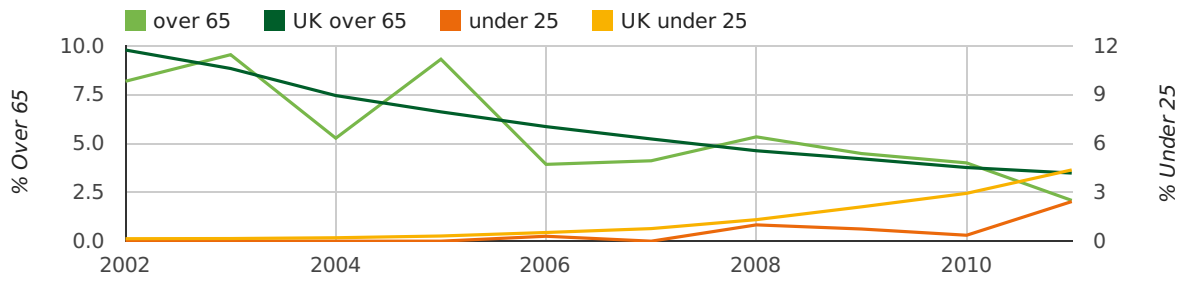
Annual Data (2011)

The average age of a director in 2011 was 44.7.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 4.2%.

director age by year



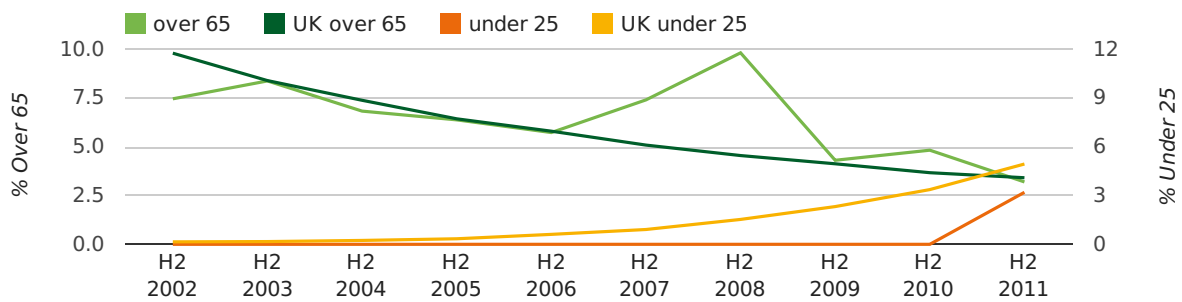
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.6.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.1%.

director age by half year



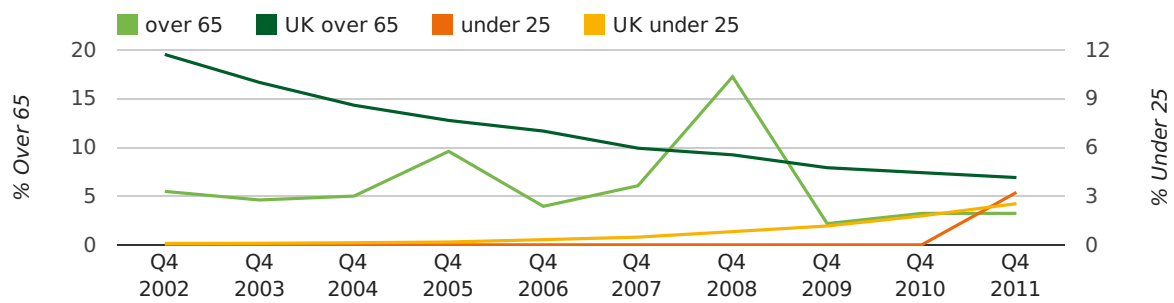
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.2.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.1%.

director age by quarter

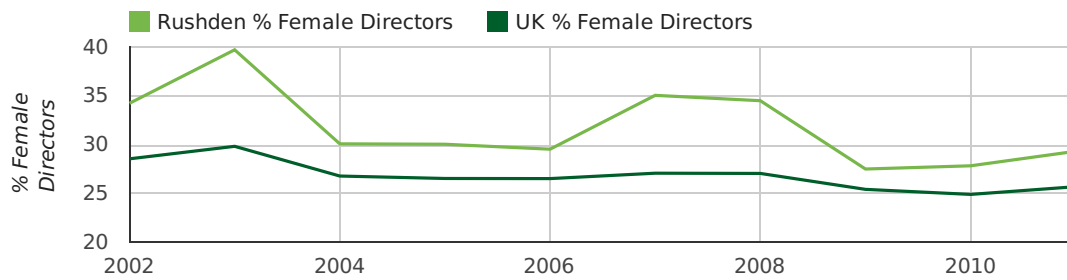


Annual Data (2011)

The record year for female directors in Rushden was 1857 when 36.4% of all directors were female.

The percentage of female directors in Rushden in 2011 was 34.3%. The average for the UK during this time was 28.6%

director gender by year

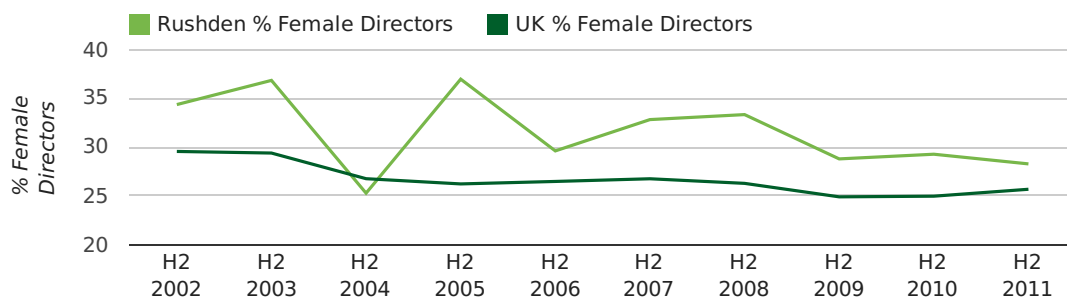


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Rushden was 1860 when 42.9% of all directors were female.

28.3% of all director appointments in Rushden in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

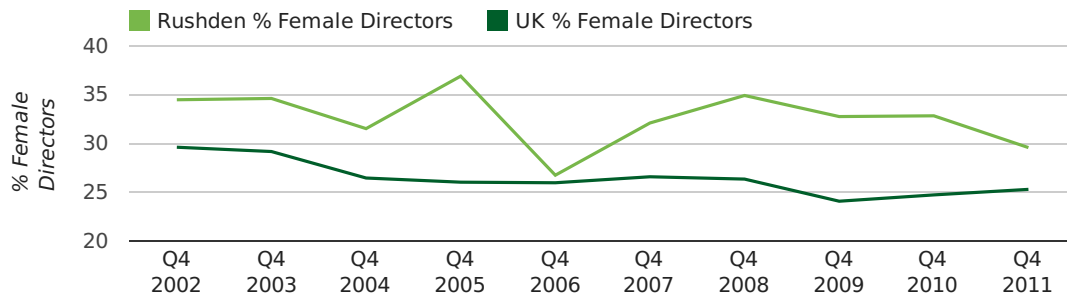


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Rushden was in 1977 when 31.1% of all directors were female.

29.6% of all director appointments in Rushden in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BELLE	3.11%	CONSULTING	5.07%
CASA	2.82%	MANAGEMENT	4.74%
CONSULTANCY	1.69%	CONSULTANCY	3.26%
C	1.41%	PROPERTY	2.37%
MANAGEMENT	1.41%	TRADING	2.07%
DESIGN	1.13%	DESIGN	1.92%
PRIMO	1.13%	ASSOCIATES	1.86%
CONSULTING	1.13%	ENGINEERING	1.78%
CARE	1.13%	BUSINESS	1.78%
BUSINESS	0.85%	CONSULTANTS	1.76%
DIRECT	0.85%	CONSTRUCTION	1.73%
BARKER	0.85%	MEDIA	1.71%
S	0.85%	LONDON	1.63%
RACING	0.85%	J	1.51%
HEART	0.85%	INVESTMENTS	1.48%
P	0.85%	GLOBAL	1.46%
ASSOCIATES	0.85%	IT	1.41%
TRANSPORT	0.85%	CARE	1.39%
MY	0.56%	PROPERTIES	1.29%
ENGINEERING	0.56%	ELECTRICAL	1.29%
ENTERPRISE	0.56%	M	1.27%
SALES	0.56%	BUILDING	1.26%
INVESTMENTS	0.56%	ENERGY	1.25%
G	0.56%	S	1.20%
HOME	0.56%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	70	205,525
7487 - Other business activities	23	57,052
82990 - Other business support service activities not elsewhere classified	18	32,483
9999 - Dormant Company	12	20,199
99999 - Dormant Company	9	21,846
7499 - Non-trading company	7	9,957
43999 - Other specialised construction activities not elsewhere classified	6	3,342
7414 - Business & management consultancy	6	13,034
70229 - Management consultancy activities other than financial management	5	17,765
74909 - Other professional, scientific and technical activities not elsewhere classified	5	8,671
96020 - Hairdressing and other beauty treatment	5	2,380
7011 - Development & sell real estate	5	2,287
4531 - Installation electrical wiring etc.	4	1,967
78109 - Other activities of employment placement agencies	4	1,784
62020 - Information technology consultancy activities	4	12,072
47910 - Retail sale via mail order houses or via Internet	4	2,740
42990 - Construction of other civil engineering projects not elsewhere classified	3	1,441
80200 - Security systems service activities	3	486
7222 - Other software consultancy and supply	3	7,398
7450 - Labour recruitment	3	1,864