Saffron Walden

2011 annual business confidence report



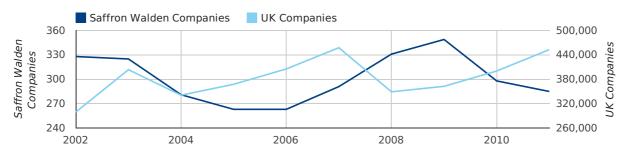
contents

new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

A total of 285 companies were formed in Saffron Walden in 2011. This total is 4.4% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SAFFRON WALDEN	UK
2011	285	452,870
2010	298	400,358
2009	349	362,675
2008	331	349,203
2007	291	457,649
RECORD YEAR	2009 (349)	2007 (457,649)

new companies by year



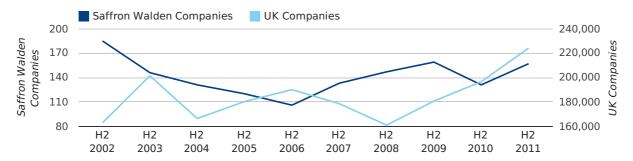
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 157 companies were formed in Saffron Walden. This figure is 19.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Saffron Walden occurred in 2002 when a total of 185 were formed.

HALF YEAR (JUL-DEC)	SAFFRON WALDEN	UK
2011	157	224,135
2010	131	196,609
% CHANGE	19.8%	14.0%
RECORD YEAR	2002 (185)	2011 (224,135)

new companies by half year

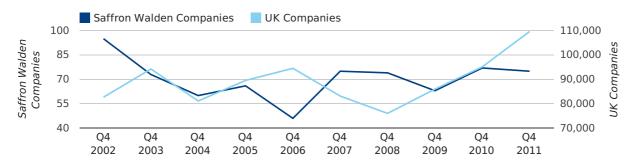


A total of 75 companies were registered in Saffron Walden during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 2.6% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

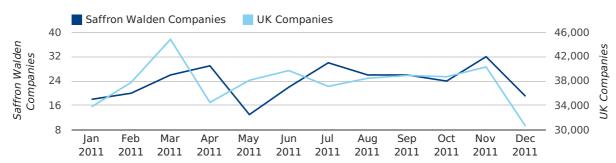
FOURTH QUARTER (OCT 2011 - DEC 2011)	SAFFRON WALDEN	UK
2011	75	109,623
2010	77	95,117
% CHANGE	-2.6%	15.3%
RECORD YEAR	2002 (95)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

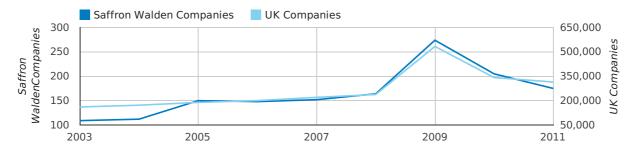


OCTOBER	NOVEMBER	DECEMBER
24	32	19
34	25	18
-29.4%	28.0%	5.6%
2002 (38)	2007 (37)	2002 (29)
	24 34 -29.4%	24 32 34 25 -29.4% 28.0%

A total of 175 companies were dissolved in Saffron Walden in 2011. This total is 14.6% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SAFFRON WALDEN	UK
2011	175	314,523
2010	205	342,232
2009	274	533,773
2008	164	237,901
2007	152	220,295
RECORD YEAR	2009 (274)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 89 companies were dissolved in Saffron Walden. This figure is 15.2% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Saffron Walden occurred in 2009 when a total of 133 were closed.

HALF YEAR (JUL-DEC)	SAFFRON WALDEN	UK
2011	89	152,213
2010	105	164,601
% CHANGE	-15.2%	-7.5%
RECORD YEAR	2009 (133)	2009 (244,537)

dissolved companies by half year

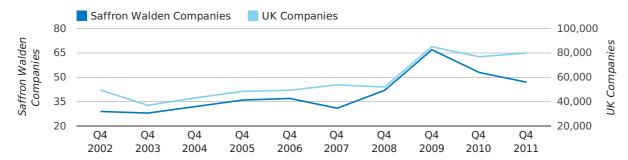


A total of 47 companies were dissolved in Saffron Walden during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 11.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SAFFRON WALDEN	UK
2011	47	79,983
2010	53	76,896
% CHANGE	-11.3%	4.0%
RECORD YEAR	2009 (67)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	12	22	13
CLOSED COMPANIES IN 2010	10	26	17
% CHANGE	20.0%	-15.4%	-24%
RECORD YEAR	2006 (16)	2010 (26)	2009 (33)

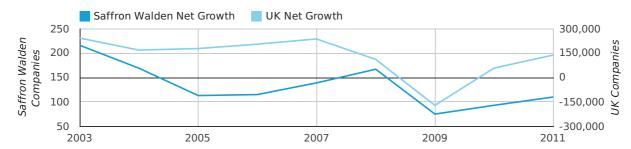
A total of 110 companies were added to the company register for Saffron Walden in 2011. This number represents growth of 36.9% which compares favourably to the UK figure of 34.6%.

This number is 17 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2002 when the Saffron Walden company register grew by 229 companies.

YEAR	SAFFRON WALDEN	UK
2011	110	138,347
2010	93	58,126
2009	75	-171,098
2008	167	111,302
2007	139	237,354
RECORD YEAR	2002 (229)	2003 (242,543)

net growth by year

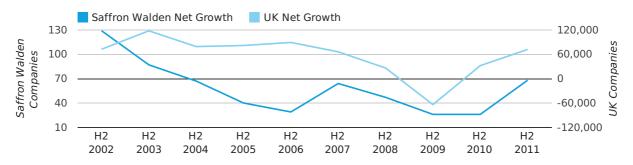


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Saffron Walden increased by 68 companies. This figure is 161.5% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SAFFRON WALDEN	UK
2011	68	71,922
2010	26	32,008
% CHANGE	161.5%	124.7%
RECORD YEAR	2002 (129)	2003 (117,772)

net growth by half year

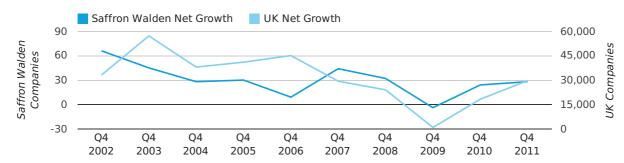


Net company growth for Saffron Walden during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 28 companies.

This represents an increase of 16.7% on the same period last year.

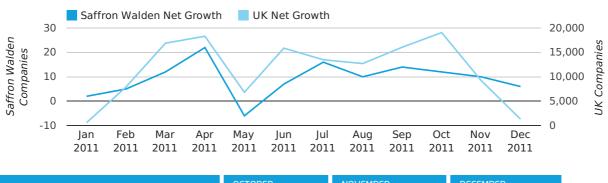
FOURTH QUARTER (OCT 2011 - DEC 2011)	SAFFRON WALDEN	UK
2011	28	29,640
2010	24	18,221
% CHANGE	16.7%	62.7%
RECORD YEAR	2002 (66)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

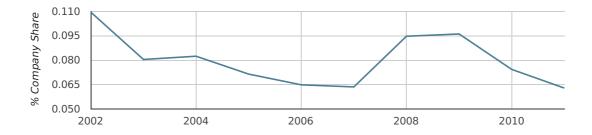


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	12	10	6
NET GROWTH IN 2010	24	-1	1
% CHANGE	-50.0%	-1,100.0%	500.0%
RECORD YEAR	2003 (31)	2007 (25)	2002 (23)

In 2011 Saffron Walden formed 0.1% of all UK companies. This is no change on 2010 when Saffron Walden was responsible for 0.1% of all UK companies.

YEAR	SAFFRON WALDEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2002 (0.1%)

company share by year

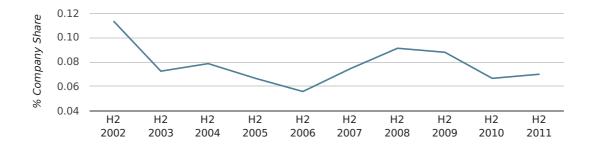


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Saffron Walden formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	SAFFRON WALDEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

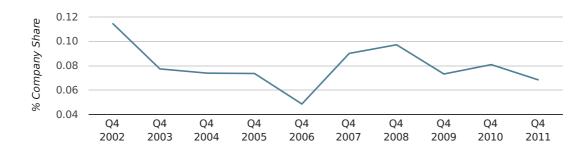
company share by half year



In the fourth quarter of 2011, Saffron Walden formed 0.1% of all UK companies.

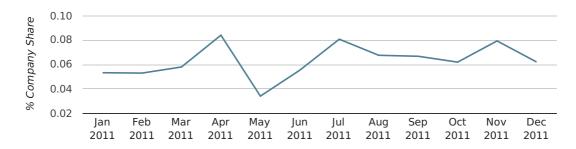
FOURTH QUARTER (OCT 2011 - DEC 2011)	SAFFRON WALDEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1975 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



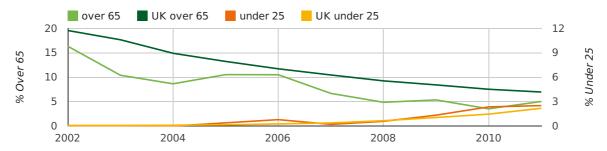
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-38.7%	9.1%	-6.3%
RECORD YEAR	1966 (0.5%)	1972 (0.4%)	1974 (0.4%)

The average age of a director in 2011 was 46.8.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 4.2%.

director age by year



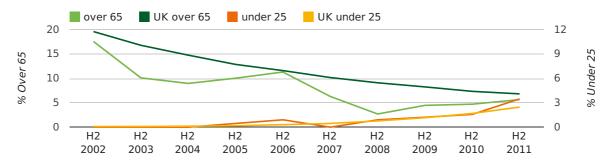
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.5.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.7% compared to the UK figure of 4.1%.

director age by half year

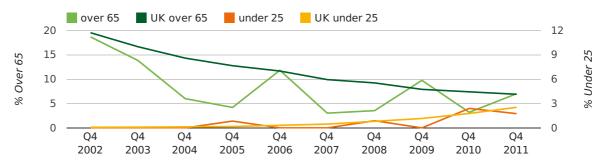


The average age of a director in the fourth quarter of 2011 was 48.4.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.0% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Saffron Walden was 1857 when 36.4% of all directors were female.

The percentage of female directors in Saffron Walden in 2011 was 30.2%. The average for the UK during this time was 28.6%

director gender by year

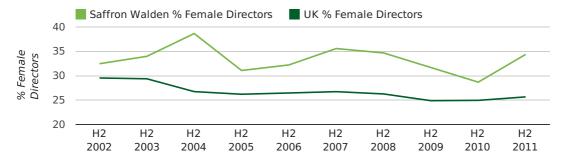


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Saffron Walden was 1860 when 42.9% of all directors were female.

34.4% of all director appointments in Saffron Walden in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

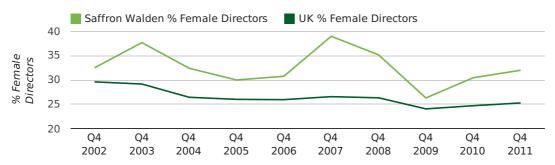


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The record fourth quarter for female directors in Saffron Walden was in 1977 when 31.1% of all directors were female.

32.0% of all director appointments in Saffron Walden in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
NO.	2.87%	CONSULTING	5.07%
CO.	2.87%	MANAGEMENT	4.74%
CONSULTING	1.72%	CONSULTANCY	3.26%
SW	1.53%	PROPERTY	2.37%
CAMB	1.34%	TRADING	2.07%
CONSULTANCY	1.15%	DESIGN	1.92%
MANAGEMENT	0.96%	ASSOCIATES	1.86%
BUSINESS	0.96%	ENGINEERING	1.78%
WORLD	0.77%	BUSINESS	1.78%
ELECTRICAL	0.77%	CONSULTANTS	1.76%
IT	0.57%	CONSTRUCTION	1.73%
PARTNERS	0.57%	MEDIA	1.71%
Z-AH	0.57%	LONDON	1.63%
CONTRACTORS	0.57%	J	1.51%
SCH00L	0.57%	INVESTMENTS	1.48%
TRUST	0.57%	GLOBAL	1.46%
SAFFRON	0.57%	IT	1.41%
PROPERTY	0.57%	CARE	1.39%
10	0.57%	PROPERTIES	1.29%
TRADING	0.57%	ELECTRICAL	1.29%
ASSOCIATES	0.57%	М	1.27%
AVIATION	0.57%	BUILDING	1.26%
MEDIA	0.57%	ENERGY	1.25%
SPECIALISTS	0.38%	S	1.20%
WOOD	0.38%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
99999 - Dormant Company	90	21,846
None Supplied	85	205,525
7487 - Other business activities	68	57,052
9999 - Dormant Company	39	20,199
82990 - Other business support service activities not elsewhere classified	38	32,483
70229 - Management consultancy activities other than financial management	25	17,765
7414 - Business & management consultancy	14	13,034
62020 - Information technology consultancy activities	13	12,072
74909 - Other professional, scientific and technical activities not elsewhere classified	10	8,671
62090 - Other information technology service activities	10	7,493
96090 - Other service activities not elsewhere classified	8	11,768
74990 - Non-trading company	7	8,929
68320 - Management of real estate on a fee or contract basis	7	3,194
5530 - Restaurants	7	5,013
41100 - Development of building projects	7	4,331
56103 - Take-away food shops and mobile food stands	7	2,264
7011 - Development & sell real estate	7	2,287
74100 - specialised design activities	7	1,530
85100 - Pre-primary education	6	554
62012 - Business and domestic software development	4	3,714