Saffron Walden

2012 half year business confidence report



contents

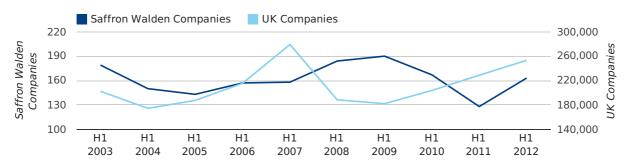
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

In the first half of 2012 a total of 163 companies were formed in Saffron Walden. This figure is 27.3% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Saffron Walden occurred in 2009 when a total of 190 were formed.

HALF YEAR (JAN-JUN)	SAFFRON WALDEN	UK
2012	163	253,150
2011	128	228,735
% CHANGE	27.3%	10.7%
RECORD YEAR	2009 (190)	2007 (279,097)

new companies by half year



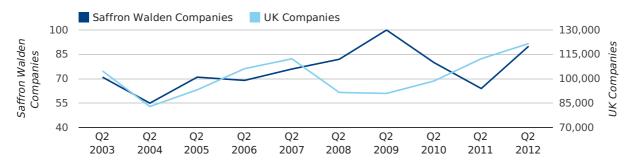
Quarterly Data (Q2 Apr-Jun 2012)

A total of 90 companies were registered in Saffron Walden during the second quarter of 2012 (Apr 2012 - Jun 2012).

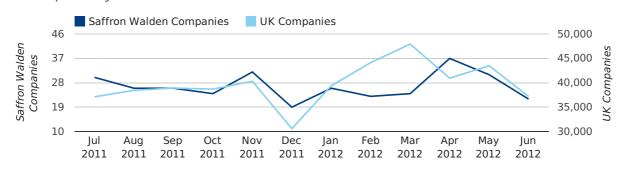
This figure is an increase of 40.6% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SAFFRON WALDEN	UK
2012	90	121,659
2011	64	112,344
% CHANGE	40.6%	8.3%
RECORD YEAR	2009 (100)	2012 (121,659)

new companies by quarter



new companies by month



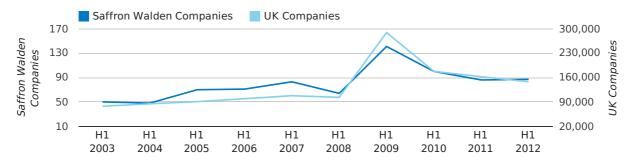
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	37	31	22
NEW COMPANIES IN 2011	29	13	22
% CHANGE	27.6%	138.5%	0.0%
RECORD YEAR	2002 (47)	2009 (38)	2008 (27)

In the first half of 2012 a total of 87 companies were dissolved in Saffron Walden. This figure is 1.2% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Saffron Walden occurred in 2009 when a total of 141 were closed.

HALF YEAR (JAN-JUN)	SAFFRON WALDEN	UK
2012	87	147,793
2011	86	162,310
% CHANGE	1.2%	-8.9%
RECORD YEAR	2009 (141)	2009 (289,236)

dissolved companies by half year



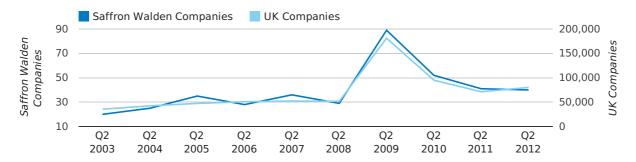
Quarterly Data (Q2 Apr-Jun 2012)

A total of 40 companies were dissolved in Saffron Walden during the second quarter of 2012 (Apr 2012 - Jun 2012).

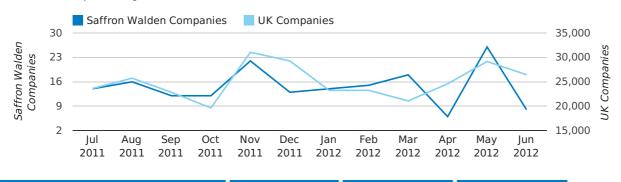
This figure is a decrease of 2.4% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SAFFRON WALDEN	UK
2012	40	80,217
2011	41	71,324
% CHANGE	-2.4%	12.5%
RECORD YEAR	2009 (89)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

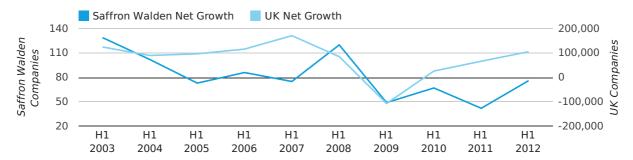


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	6	26	8
CLOSED COMPANIES IN 2011	7	19	15
% CHANGE	-14.3%	36.8%	-47%
RECORD YEAR	2009 (22)	2009 (47)	2010 (29)

In the first half of 2012 the company register for Saffron Walden increased by 76 companies. This figure is 81.0% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	SAFFRON WALDEN	UK
2012	76	105,357
2011	42	66,425
% CHANGE	81.0%	58.6%
RECORD YEAR	2003 (129)	2007 (171,296)

net growth by half year



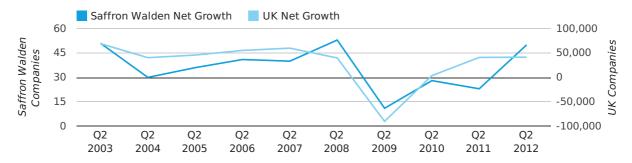
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Saffron Walden during the second quarter of 2012 (Apr 2012 - Jun 2012) was 50 companies.

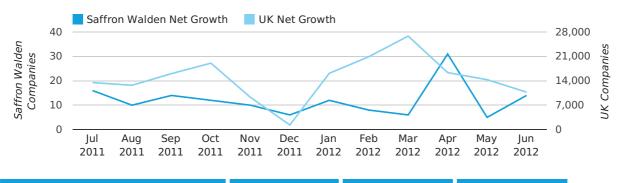
This represents an increase of 117.4% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SAFFRON WALDEN	UK
2012	50	41,442
2011	23	41,020
% CHANGE	117.4%	1.0%
RECORD YEAR	2002 (76)	2003 (69,274)

net growth by quarter



net growth by month

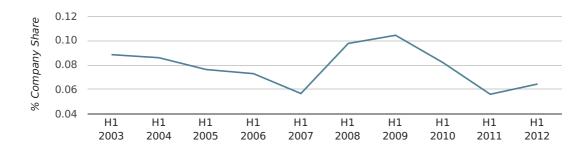


	APRIL	MAY	JUNE
NET GROWTH IN 2012	31	5	14
NET GROWTH IN 2011	22	-6	7
% CHANGE	40.9%	-183.3%	100.0%
RECORD YEAR	2002 (43)	2008 (26)	2008 (25)

In the first half of 2012 Saffron Walden formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	SAFFRON WALDEN
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1977 (0.1%)

company share by half year

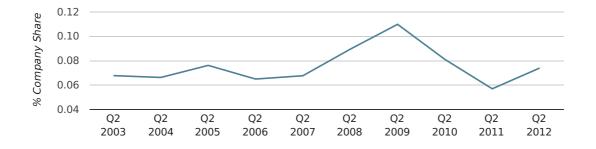


Quarterly Data (Q2 Apr-Jun 2012)

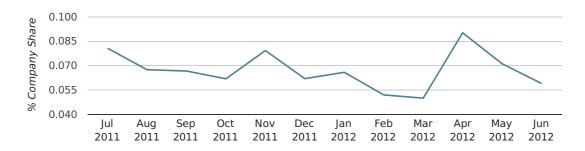
In the second quarter of 2012, Saffron Walden formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	SAFFRON WALDEN
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1977 (0.1%)

company share by quarter



company share by month



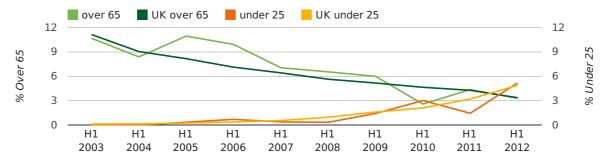
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
% CHANGE	7.4%	109.1%	6.7%
RECORD YEAR	2002 (0.2%)	1977 (0.3%)	1961 (0.2%)

The average age of a director in the first half of 2012 was 43.8.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 3.4%.

director age by half year



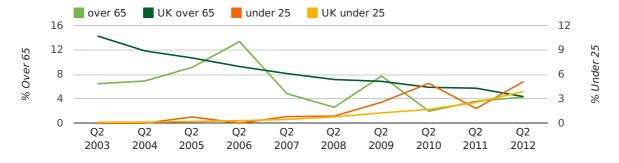
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 44.8.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 3.3%.

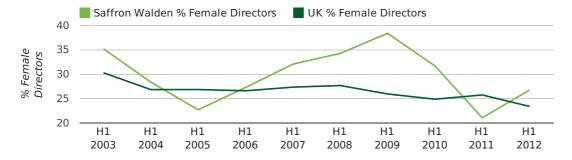
director age by quarter



The record first half year for female directors in Saffron Walden was 1861 when 40.0% of all directors were female.

26.7% of all director appointments in Saffron Walden in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

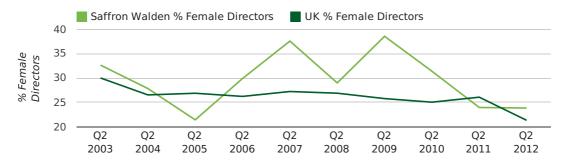


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Saffron Walden was in 1866 when 66.7% of all directors were female.

23.8% of all director appointments in Saffron Walden in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SW	2.33%	CONSULTING	5.07%
NO.	2.33%	MANAGEMENT	4.74%
CO.	2.33%	CONSULTANCY	3.28%
CONSULTING	1.17%	PROPERTY	2.35%
ELECTRICAL	1.00%	TRADING	2.10%
DESIGN	1.00%	DESIGN	1.89%
MANAGEMENT	1.00%	ENGINEERING	1.87%
PROPERTY	0.83%	ASSOCIATES	1.82%
CONSULTANCY	0.67%	CONSULTANTS	1.78%
TRAINING	0.67%	CONSTRUCTION	1.71%
TRADING	0.67%	BUSINESS	1.70%
ASSOCIATES	0.67%	MEDIA	1.69%
FOR	0.67%	LONDON	1.68%
NORTH	0.50%	J	1.57%
ASSET	0.50%	GLOBAL	1.51%
WORLD	0.50%	INVESTMENTS	1.48%
INTERIORS	0.50%	IT	1.42%
MEDIA	0.50%	CARE	1.31%
DEVELOPMENT	0.50%	PROPERTIES	1.31%
CONTRACTORS	0.50%	М	1.26%
COUNTRY	0.50%	ELECTRICAL	1.23%
AVIATION	0.50%	BUILDING	1.23%
DEVELOPMENTS	0.50%	SECURITY	1.19%
BUSINESS	0.50%	S	1.18%
SAFFRON	0.50%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	98	244,457
7487 - Other business activities	59	47,029
9999 - Dormant Company	37	16,469
99999 - Dormant Company	36	26,088
82990 - Other business support service activities not elsewhere classified	32	35,447
70229 - Management consultancy activities other than financial management	23	20,390
62020 - Information technology consultancy activities	15	15,280
7414 - Business & management consultancy	12	10,978
62090 - Other information technology service activities	12	8,258
41100 - Development of building projects	8	5,149
74100 - specialised design activities	7	2,028
96090 - Other service activities not elsewhere classified	7	14,220
74909 - Other professional, scientific and technical activities not elsewhere classified	7	10,271
56103 - Take-away food shops and mobile food stands	7	3,169
7011 - Development & sell real estate	6	1,921
5530 - Restaurants	6	4,037
74990 - Non-trading company	6	9,706
21100 - Manufacture of basic pharmaceutical products	5	92
78109 - Other activities of employment placement agencies	5	2,039
68310 - Real estate agencies	5	2,192