

Sawbridgeworth

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Sawbridgeworth when compared to any previous second half year.
- December 2011 saw a new record in company registrations in Sawbridgeworth when compared to any previous December.
- November 2011 saw a new record in company closures in Sawbridgeworth when compared to any previous November.
- October 2011 saw a new record in net growth in Sawbridgeworth when compared to any previous October.

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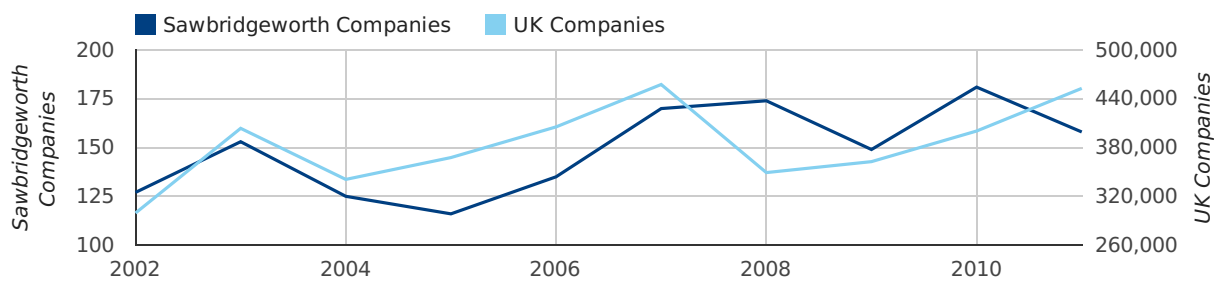
sic data

Annual Data (2011)

A total of 158 companies were formed in Sawbridgeworth in 2011. This total is 12.7% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SAWBRIDGEWORTH	UK
2011	158	452,870
2010	181	400,358
2009	149	362,675
2008	174	349,203
2007	170	457,649
RECORD YEAR	2010 (181)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

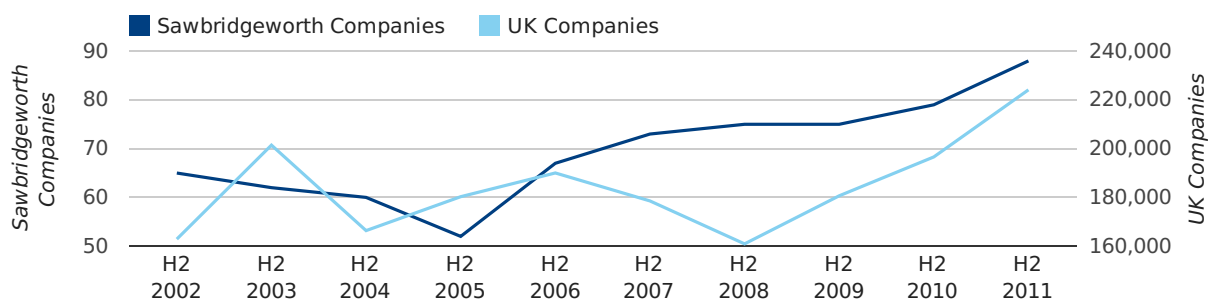
The second half of 2011 saw a new record in company registrations in Sawbridgeworth when compared to any previous second half year.

In the second half of 2011 a total of 88 companies were formed in Sawbridgeworth. This figure is 11.4% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Sawbridgeworth occurred in 2011 when a total of 88 were formed.

HALF YEAR (JUL-DEC)	SAWBRIDGEWORTH	UK
2011	88	224,135
2010	79	196,609
% CHANGE	11.4%	14.0%
RECORD YEAR	2011 (88)	2011 (224,135)

new companies by half year



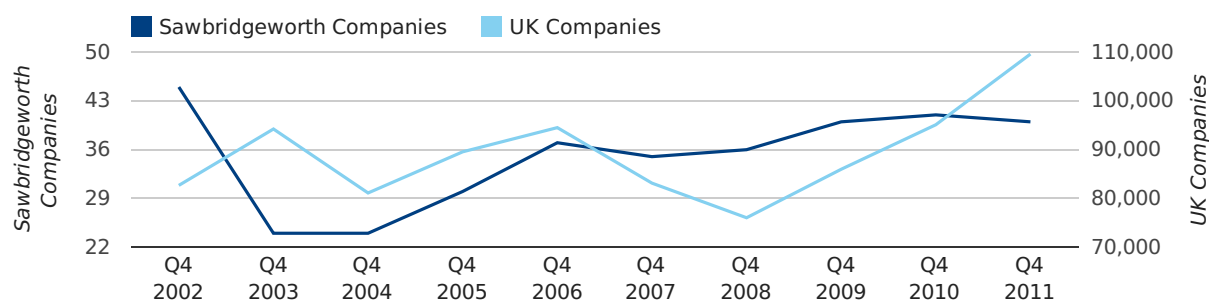
Quarterly Data (Q4 Oct-Dec 2011)

A total of 40 companies were registered in Sawbridgeworth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 2.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SAWBRIDGEWORTH	UK
2011	40	109,623
2010	41	95,117
% CHANGE	-2.4%	15.3%
RECORD YEAR	2002 (45)	2011 (109,623)

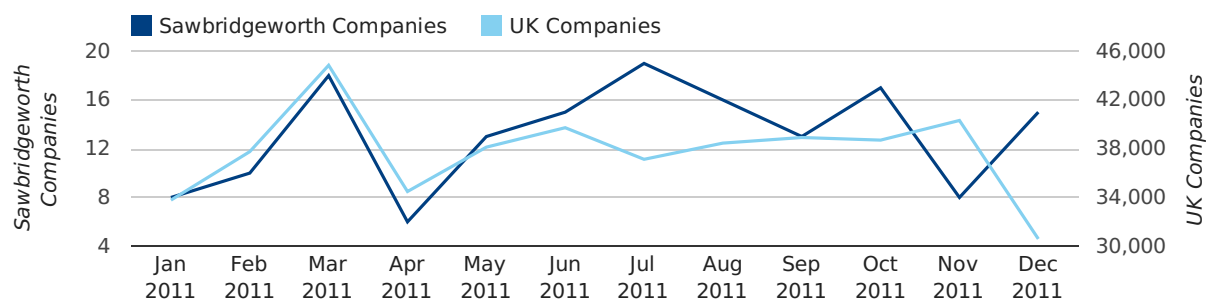
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Sawbridgeworth when compared to any previous December.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	17	8	15
NEW COMPANIES IN 2010	16	17	8
% CHANGE	6.3%	-52.9%	87.5%
RECORD YEAR	2002 (19)	2002 (20)	2011 (15)

Annual Data (2011)

A total of 105 companies were dissolved in Sawbridgeworth in 2011. This total is 1.9% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SAWBRIDGEWORTH	UK
2011	105	314,523
2010	103	342,232
2009	167	533,773
2008	82	237,901
2007	68	220,295
RECORD YEAR	2009 (167)	2009 (533,773)

dissolved companies by year



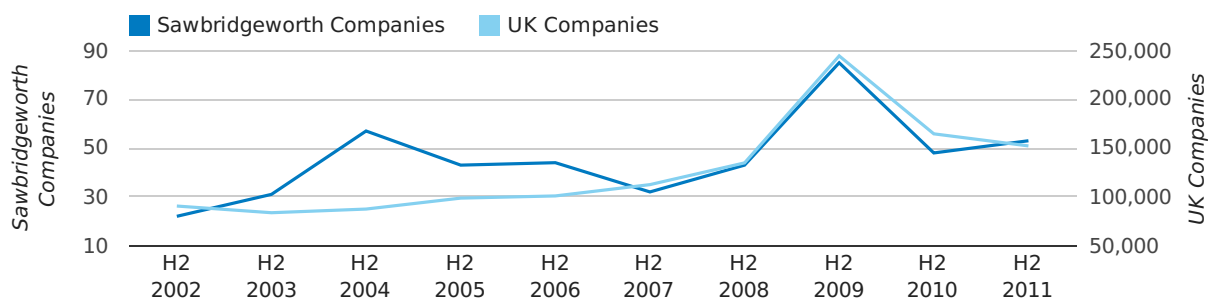
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 53 companies were dissolved in Sawbridgeworth. This figure is 10.4% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Sawbridgeworth occurred in 2009 when a total of 85 were closed.

HALF YEAR (JUL-DEC)	SAWBRIDGEWORTH	UK
2011	53	152,213
2010	48	164,601
% CHANGE	10.4%	-7.5%
RECORD YEAR	2009 (85)	2009 (244,537)

dissolved companies by half year



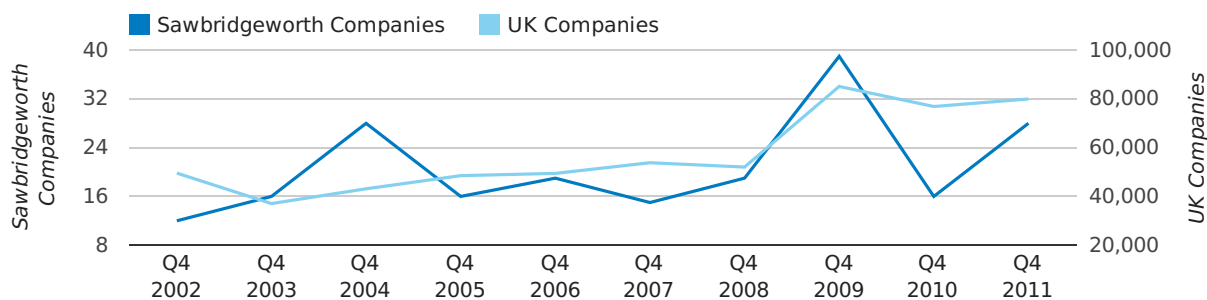
Quarterly Data (Q4 Oct-Dec 2011)

A total of 28 companies were dissolved in Sawbridgeworth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 75.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SAWBRIDGEWORTH	UK
2011	28	79,983
2010	16	76,896
% CHANGE	75.0%	4.0%
RECORD YEAR	2009 (39)	2009 (85,136)

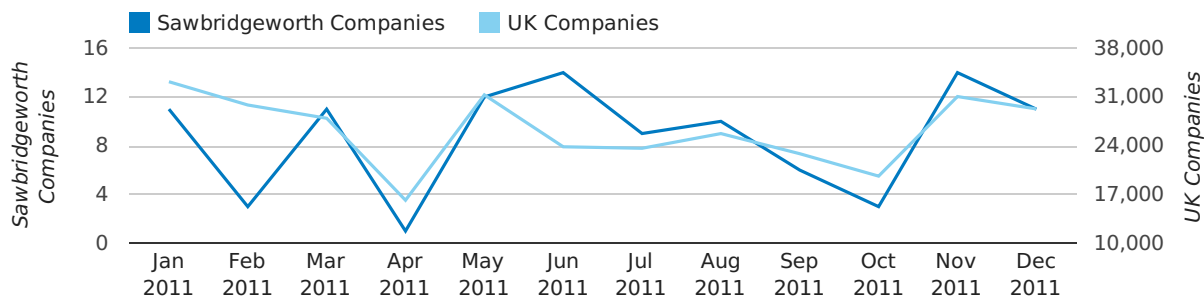
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Sawbridgeworth when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	3	14	11
CLOSED COMPANIES IN 2010	4	8	4
% CHANGE	-25.0%	75.0%	175%
RECORD YEAR	2009 (13)	2011 (14)	2009 (20)

Annual Data (2011)

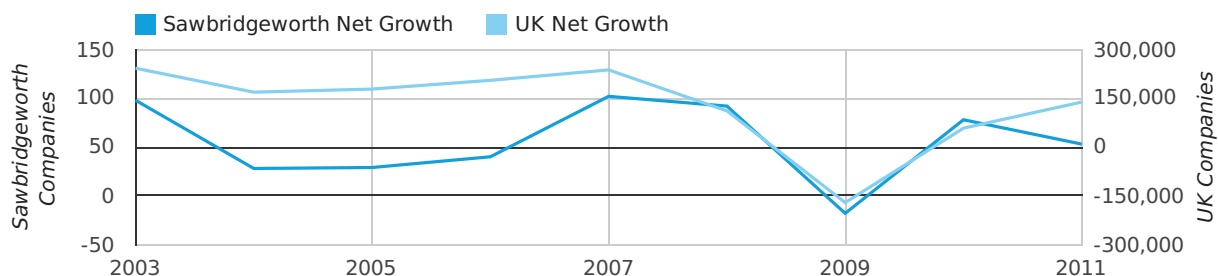
A total of 53 companies were added to the company register for Sawbridgeworth in 2011. This number represents growth of 29.3% which compares unfavourably to the UK figure of 34.6%.

This number is 25 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Sawbridgeworth company register grew by 102 companies.

YEAR	SAWBRIDGEWORTH	UK
2011	53	138,347
2010	78	58,126
2009	-18	-171,098
2008	92	111,302
2007	102	237,354
RECORD YEAR	2007 (102)	2003 (242,543)

net growth by year

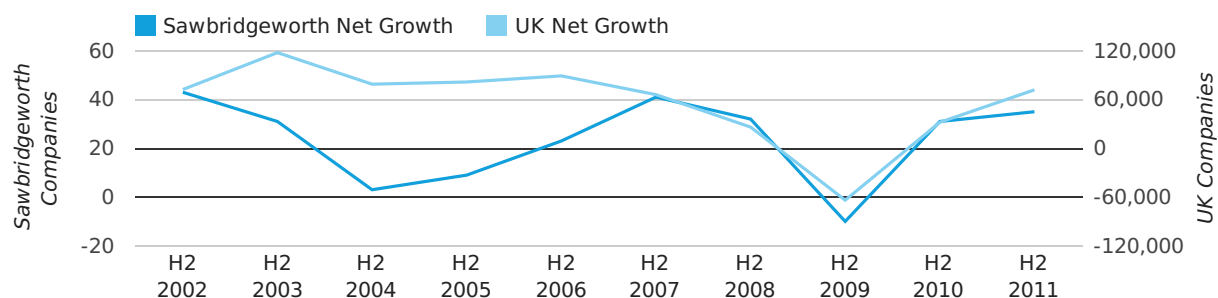


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Sawbridgeworth increased by 35 companies. This figure is 12.9% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SAWBRIDGEWORTH	UK
2011	35	71,922
2010	31	32,008
% CHANGE	12.9%	124.7%
RECORD YEAR	2002 (43)	2003 (117,772)

net growth by half year



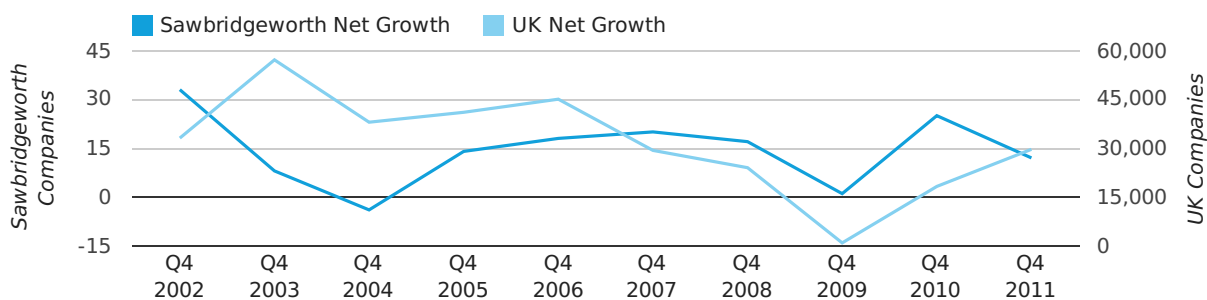
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Sawbridgeworth during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 12 companies.

This represents a decrease of 52.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SAWBRIDGEWORTH	UK
2011	12	29,640
2010	25	18,221
% CHANGE	-52.0%	62.7%
RECORD YEAR	2002 (33)	2003 (57,175)

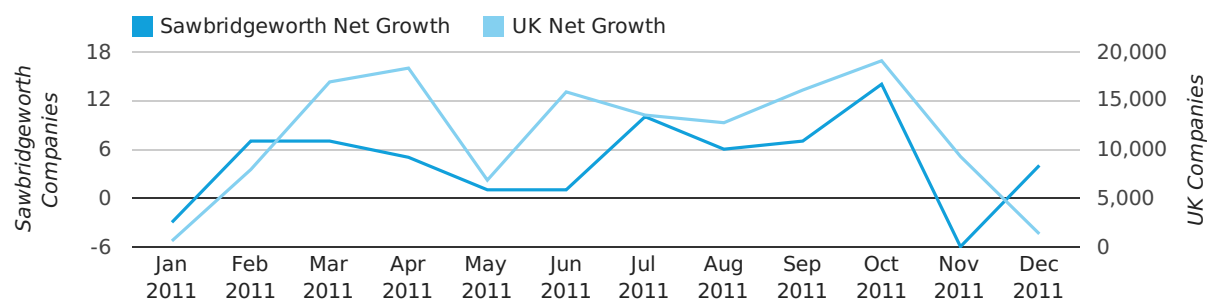
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Sawbridgeworth when compared to any previous October.

net growth by month



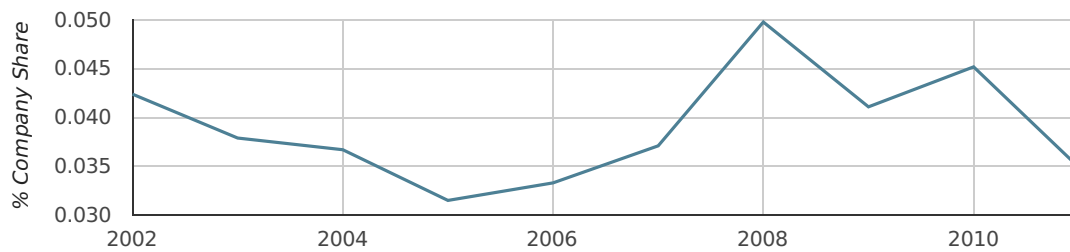
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	14	-6	4
NET GROWTH IN 2010	12	9	4
% CHANGE	16.7%	-166.7%	0.0%
RECORD YEAR	2011 (14)	2002 (15)	1997 (7)

Annual Data (2011)

In 2011 Sawbridgeworth formed 0.0% of all UK companies. This is no change on 2010 when Sawbridgeworth was responsible for 0.0% of all UK companies.

YEAR	SAWBRIDGEWORTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by year

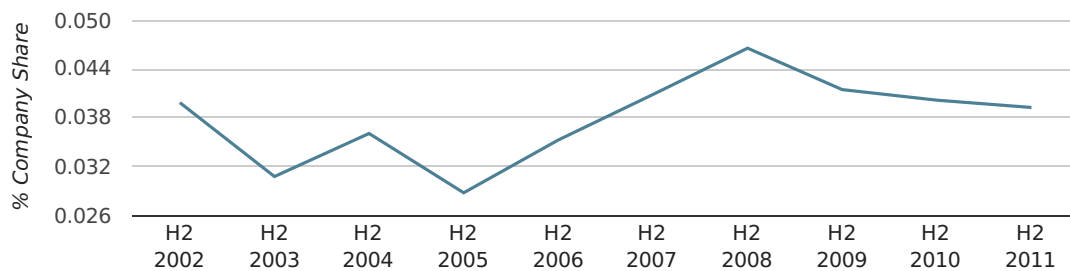


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Sawbridgeworth formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	SAWBRIDGEWORTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by half year

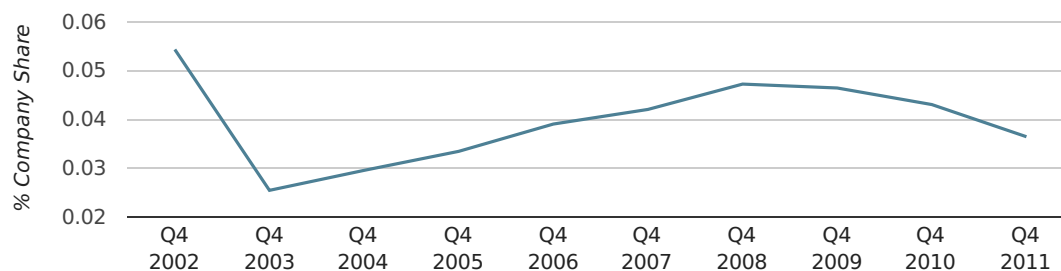


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Sawbridgeworth formed 0.0% of all UK companies.

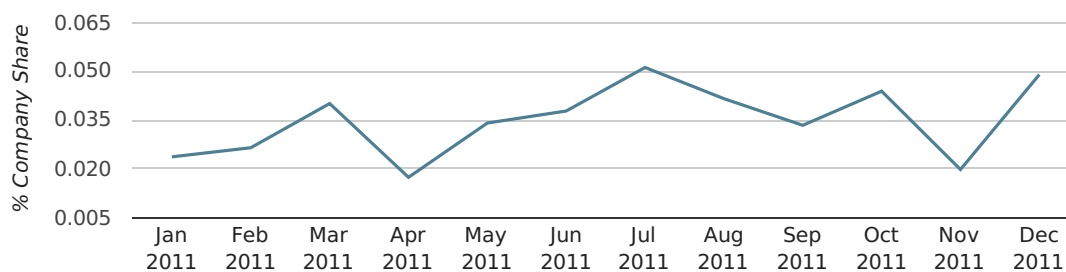
FOURTH QUARTER (OCT 2011 - DEC 2011)	SAWBRIDGEWORTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-7.8%	-60.0%	66.1%
RECORD YEAR	2008 (0.1%)	1969 (0.2%)	1969 (0.2%)

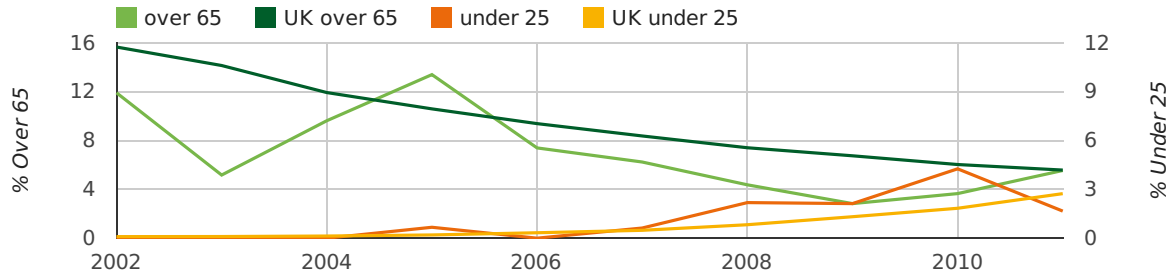
Annual Data (2011)

The average age of a director in 2011 was 45.1.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.2%.

director age by year



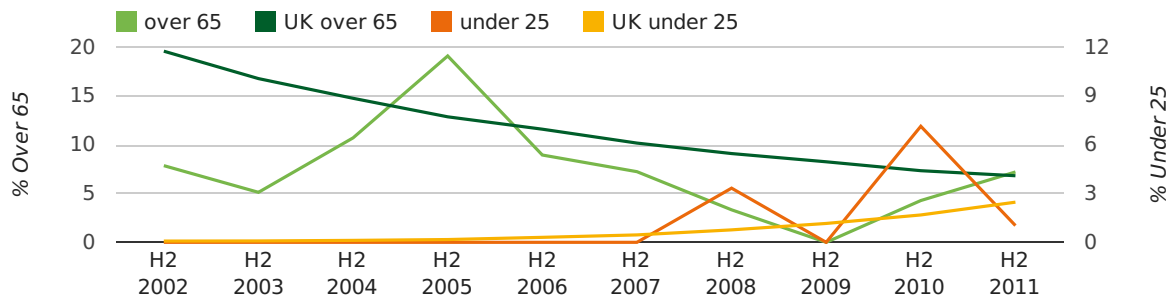
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.8.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.2% compared to the UK figure of 4.1%.

director age by half year



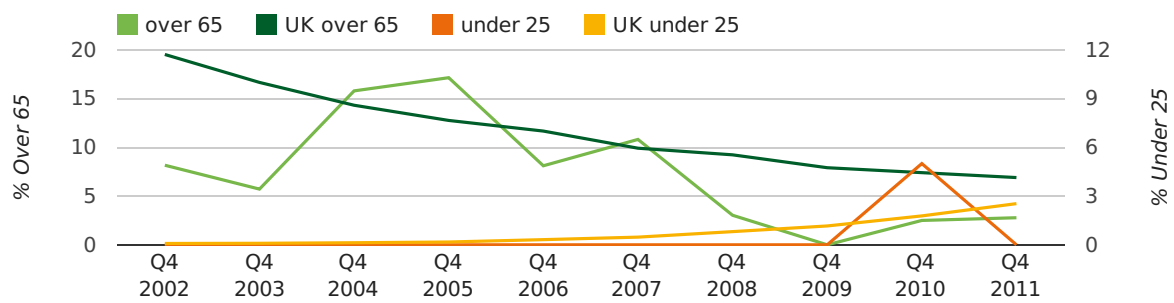
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.6.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 4.1%.

director age by quarter

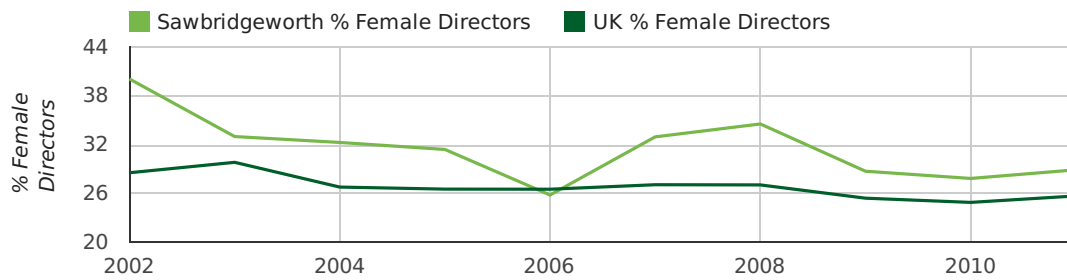


Annual Data (2011)

The record year for female directors in Sawbridgeworth was 1857 when 36.4% of all directors were female.

The percentage of female directors in Sawbridgeworth in 2011 was 40.1%. The average for the UK during this time was 28.6%

director gender by year

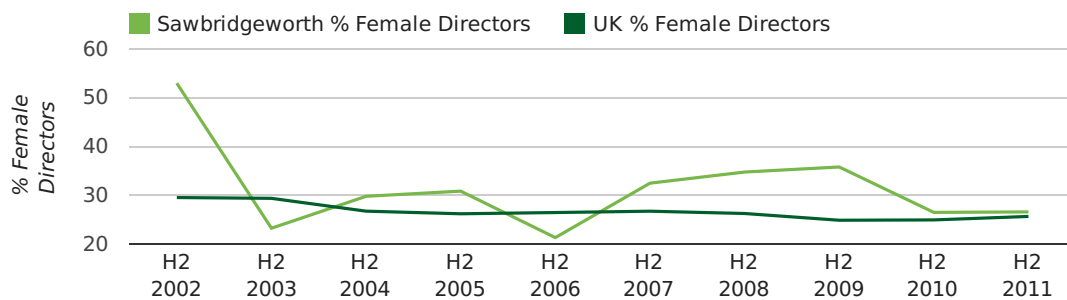


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Sawbridgeworth was 1860 when 42.9% of all directors were female.

26.6% of all director appointments in Sawbridgeworth in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

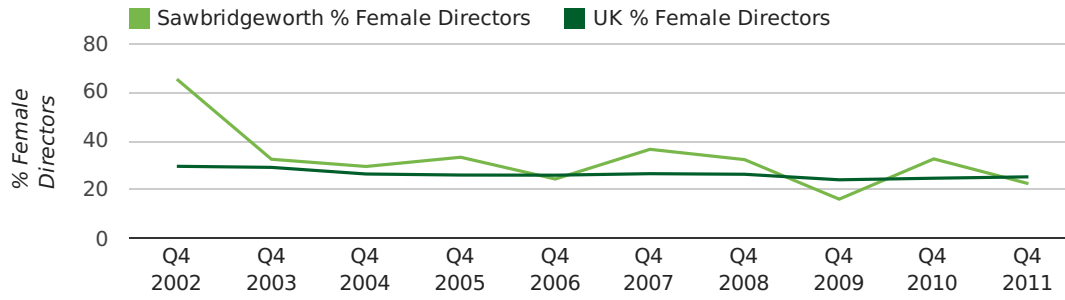


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Sawbridgeworth was in 1977 when 31.1% of all directors were female.

22.5% of all director appointments in Sawbridgeworth in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
S	2.48%	CONSULTING	5.07%
MANAGEMENT	1.86%	MANAGEMENT	4.74%
ASSOCIATES	1.86%	CONSULTANCY	3.26%
CONSTRUCTION	1.55%	PROPERTY	2.37%
TAVERNS	1.24%	TRADING	2.07%
J	1.24%	DESIGN	1.92%
CONSULTING	1.24%	ASSOCIATES	1.86%
T	1.24%	ENGINEERING	1.78%
M	0.93%	BUSINESS	1.78%
CREATIVE	0.93%	CONSULTANTS	1.76%
RECRUITMENT	0.93%	CONSTRUCTION	1.73%
DIAMOND	0.93%	MEDIA	1.71%
ROAD	0.62%	LONDON	1.63%
CONSULTANTS	0.62%	J	1.51%
EURO	0.62%	INVESTMENTS	1.48%
ELECTRICAL	0.62%	GLOBAL	1.46%
NEW	0.62%	IT	1.41%
WORK	0.62%	CARE	1.39%
SOCIAL	0.62%	PROPERTIES	1.29%
HEATING	0.62%	ELECTRICAL	1.29%
BUILDING	0.62%	M	1.27%
DEMOLITION	0.62%	BUILDING	1.26%
FURNITURE	0.62%	ENERGY	1.25%
STUDIO	0.62%	S	1.20%
BEAUTY	0.62%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	62	205,525
7487 - Other business activities	30	57,052
96090 - Other service activities not elsewhere classified	16	11,768
70229 - Management consultancy activities other than financial management	14	17,765
86210 - General medical practice activities	10	2,285
8512 - Medical practice activities	7	2,224
7414 - Business & management consultancy	6	13,034
9305 - Other service activities	5	9,492
88990 - Other social work activities without accommodation not elsewhere classified	5	1,567
99999 - Dormant Company	5	21,846
6024 - Freight transport by road	4	2,280
7499 - Non-trading company	4	9,957
43390 - Other building completion and finishing	4	2,832
8532 - Social work without accommodation	4	1,189
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
43999 - Other specialised construction activities not elsewhere classified	3	3,342
4545 - Other building completion	3	2,369
7260 - Other computer related activities	3	7,667
82990 - Other business support service activities not elsewhere classified	3	32,483
47710 - Retail sale of clothing in specialised stores	3	1,402