# Sevenoaks

q1 2012 business confidence report



## headlines

- Q1 2012 saw a new record in company registrations in Sevenoaks when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Sevenoaks when compared to any quarter in history.
- January 2012 saw a new record in company registrations in Sevenoaks when compared to any previous January.
- Q1 2012 saw a new record in company closures in Sevenoaks when compared to any previous Q1.
- February 2012 saw a new record in company closures in Sevenoaks when compared to any previous February.
- January 2012 saw a new record in company closures in Sevenoaks when compared to any previous January.

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Q1 2012 saw a new record in company registrations in Sevenoaks when compared to any previous Q1.

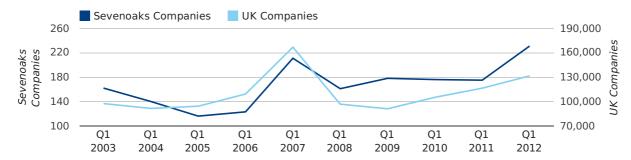
 ${\tt Q1~2012~was~a~record~quarter~for~company~registrations~in~Sevenoaks~when~compared~to~any~quarter~in~history}.$ 

A total of 231 companies were registered in Sevenoaks during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 32.0% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | SEVENOAKS  | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 231        | 131,491        |
| 2011                                | 175        | 116,391        |
| % CHANGE                            | 32.0%      | 13.0%          |
| RECORD YEAR                         | 2012 (231) | 2007 (166,814) |

#### new companies by quarter



## Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Sevenoaks when compared to any previous January.

## new companies by month



|                       | JANUARY   | FEBRUARY  | MARCH      |
|-----------------------|-----------|-----------|------------|
| NEW COMPANIES IN 2012 | 73        | 67        | 91         |
| NEW COMPANIES IN 2011 | 55        | 61        | 59         |
| % CHANGE              | 32.7%     | 9.8%      | 54.2%      |
| RECORD YEAR           | 2012 (73) | 2008 (67) | 2007 (104) |

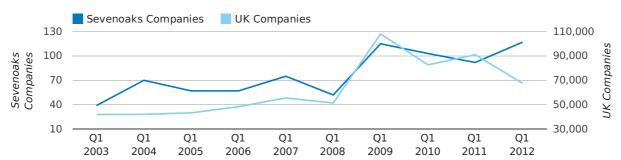
Q1 2012 saw a new record in company closures in Sevenoaks when compared to any previous Q1.

A total of 117 companies were dissolved in Sevenoaks during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 27.2% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | SEVENOAKS  | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 117        | 67,576         |
| 2011                                | 92         | 90,986         |
| % CHANGE                            | 27.2%      | -25.7%         |
| RECORD YEAR                         | 2012 (117) | 2009 (108,060) |

#### dissolved companies by quarter

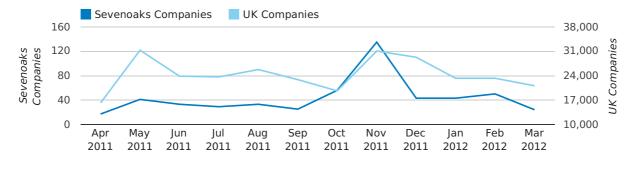


## Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company closures in Sevenoaks when compared to any previous February.

January 2012 saw a new record in company closures in Sevenoaks when compared to any previous January.

## dissolved companies by month



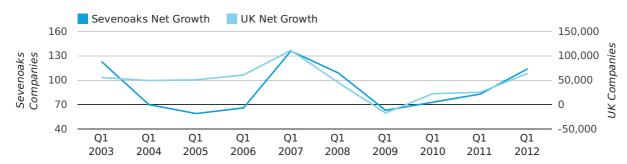
| JANUARY   | FEBRUARY          | MARCH                         |
|-----------|-------------------|-------------------------------|
| 43        | 50                | 24                            |
| 28        | 28                | 36                            |
| 53.6%     | 78.6%             | -33%                          |
| 2012 (43) | 2012 (50)         | 2009 (64)                     |
|           | 43<br>28<br>53.6% | 43 50<br>28 28<br>53.6% 78.6% |

Net company growth for Sevenoaks during the first quarter of 2012 (Jan 2012 - Mar 2012) was 114 companies.

This represents an increase of 37.3% on the same period last year.

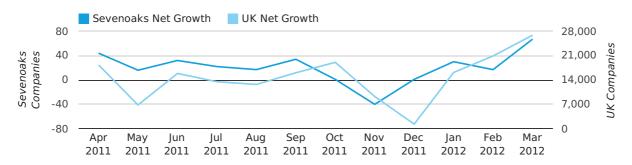
| FIRST QUARTER (JAN 2012 - MAR 2012) | SEVENOAKS  | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 114        | 63,915         |
| 2011                                | 83         | 25,405         |
| % CHANGE                            | 37.3%      | 151.6%         |
| RECORD YEAR                         | 2007 (136) | 2007 (111,282) |

## net growth by quarter



## Monthly Data (Jan, Feb & Mar 2012)

## net growth by month

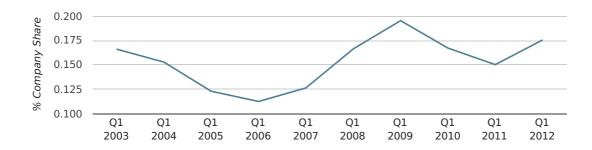


|                    | JANUARY   | FEBRUARY  | MARCH     |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 30        | 17        | 67        |
| NET GROWTH IN 2011 | 27        | 33        | 23        |
| % CHANGE           | 11.1%     | -48.5%    | 191.3%    |
| RECORD YEAR        | 2003 (37) | 2003 (40) | 2007 (82) |

In the first quarter of 2012, Sevenoaks formed 0.2% of all UK companies.

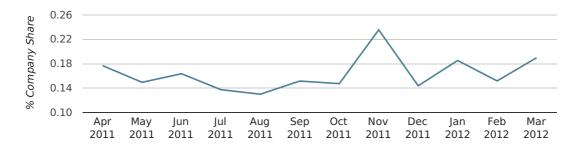
| FIRST QUARTER (JAN 2012 - MAR 2012) | SEVENOAKS   |
|-------------------------------------|-------------|
| 2012                                | 0.2%        |
| 2011                                | 0.2%        |
| 2010                                | 0.2%        |
| 2009                                | 0.2%        |
| 2008                                | 0.2%        |
| RECORD YEAR (SINCE 1960)            | 1968 (0.3%) |

## company share by quarter



## Monthly Data (Jan, Feb & Mar 2012)

## company share by month



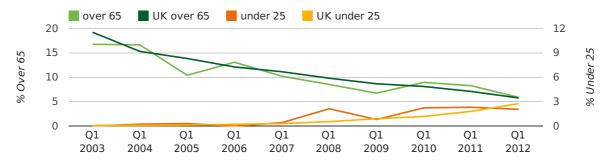
|                            | JANUARY     | FEBRUARY    | MARCH       |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.2%        | 0.2%        | 0.2%        |
| UK FORMATION SHARE IN 2011 | 0.2%        | 0.2%        | 0.1%        |
| % CHANGE                   | 13.8%       | -6.0%       | 44.2%       |
| RECORD YEAR                | 1968 (0.5%) | 1968 (0.6%) | 1976 (0.4%) |

The average age of a director in the first quarter of 2012 was 45.3.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 5.9% compared to the UK figure of 3.5%.

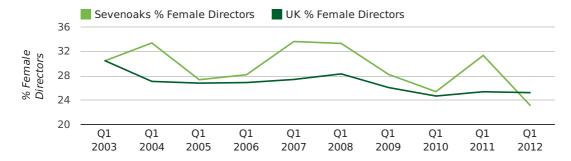
## director age by quarter



The record first quarter for female directors in Sevenoaks was in 1861 when 40.0% of all directors were female.

23.1% of all director appointments in Sevenoaks in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

## director gender by quarter



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## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD           | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|----------------|------------|--------------|---------------|
| FOR            | 2.55%      | CONSULTING   | 5.07%         |
| POWER          | 2.30%      | MANAGEMENT   | 4.74%         |
| FREE           | 2.22%      | CONSULTANCY  | 3.30%         |
| SCHOOLS        | 2.22%      | PROPERTY     | 2.37%         |
| MANAGEMENT     | 2.06%      | TRADING      | 2.07%         |
| CONSULTING     | 1.89%      | DESIGN       | 1.93%         |
| TRADING        | 1.23%      | ENGINEERING  | 1.86%         |
| INFRASTRUCTURE | 1.23%      | ASSOCIATES   | 1.84%         |
| PROPERTY       | 1.15%      | CONSULTANTS  | 1.79%         |
| INVESTMENTS    | 1.15%      | BUSINESS     | 1.73%         |
| LONDON         | 0.91%      | MEDIA        | 1.72%         |
| ASSOCIATES     | 0.91%      | CONSTRUCTION | 1.72%         |
| SEVENOAKS      | 0.82%      | LONDON       | 1.66%         |
| ELECTRICAL     | 0.82%      | J            | 1.54%         |
| CONSULTANCY    | 0.82%      | INVESTMENTS  | 1.51%         |
| CAPITAL        | 0.82%      | GLOBAL       | 1.50%         |
| CONSTRUCTION   | 0.66%      | IT           | 1.40%         |
| CONSULTANTS    | 0.66%      | CARE         | 1.34%         |
| ENTERPRISES    | 0.58%      | PROPERTIES   | 1.31%         |
| BUSINESS       | 0.58%      | ELECTRICAL   | 1.27%         |
| GLOBAL         | 0.58%      | М            | 1.27%         |
| SALES          | 0.49%      | BUILDING     | 1.24%         |
| INVESTMENT     | 0.49%      | ENERGY       | 1.20%         |
| BLUE           | 0.49%      | S            | 1.20%         |
| DEVELOPMENTS   | 0.49%      | ENTERPRISES  | 1.19%         |

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# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 352                    | 216,665         |
| 7487 - Other business activities   | 88                     | 52,735          |
| 82990 - Other business support service activities not elsewhere classified               | 78                     | 35,233          |
| 5132 - Wholesale of meat and meat products   | 57                     | 212             |
| 70229 - Management consultancy activities other than financial management                | 42                     | 19,704          |
| 96090 - Other service activities not elsewhere classified                                | 30                     | 13,637          |
| 9999 - Dormant Company   | 28                     | 18,617          |
| 7414 - Business & management consultancy   | 26                     | 12,113          |
| 99999 - Dormant Company  | 26                     | 25,084          |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 23                     | 9,892           |
| 62020 - Information technology consultancy activities                                    | 22                     | 14,303          |
| 41100 - Development of building projects   | 15                     | 4,984           |
| 74990 - Non-trading company  | 14                     | 9,729           |
| 7222 - Other software consultancy and supply   | 12                     | 6,934           |
| 43999 - Other specialised construction activities not elsewhere classified               | 12                     | 3,931           |
| 7499 - Non-trading company   | 12                     | 9,102           |
| 7260 - Other computer related activities   | 11                     | 7,154           |
| 9305 - Other service activities  | 11                     | 8,818           |
| 62090 - Other information technology service activities                                  | 10                     | 8,145           |
| 64999 - Financial intermediation not elsewhere classified                                | 9                      | 3,136           |