

Sheerness

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company closures in Sheerness when compared to any previous second half year.
- Q4 2011 saw a new record in company closures in Sheerness when compared to any previous Q4.
- December 2011 saw a new record in company closures in Sheerness when compared to any previous December.
- December 2011 was a record month for company closures in Sheerness when compared to any month in history.
- November 2011 saw a new record in company closures in Sheerness when compared to any previous November.
- November 2011 was a record month for company closures in Sheerness when compared to any month in history.

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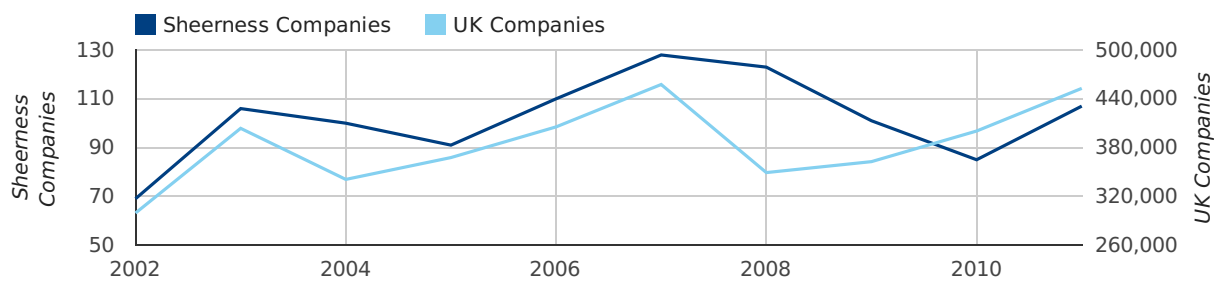
sic data

Annual Data (2011)

A total of 107 companies were formed in Sheerness in 2011. This total is 25.9% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SHEERNESS	UK
2011	107	452,870
2010	85	400,358
2009	101	362,675
2008	123	349,203
2007	128	457,649
RECORD YEAR	2007 (128)	2007 (457,649)

new companies by year



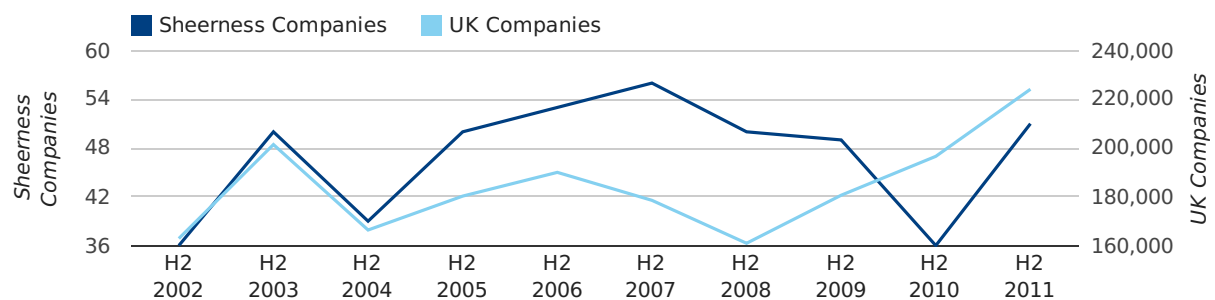
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 51 companies were formed in Sheerness. This figure is 41.7% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Sheerness occurred in 2007 when a total of 56 were formed.

HALF YEAR (JUL-DEC)	SHEERNESS	UK
2011	51	224,135
2010	36	196,609
% CHANGE	41.7%	14.0%
RECORD YEAR	2007 (56)	2011 (224,135)

new companies by half year



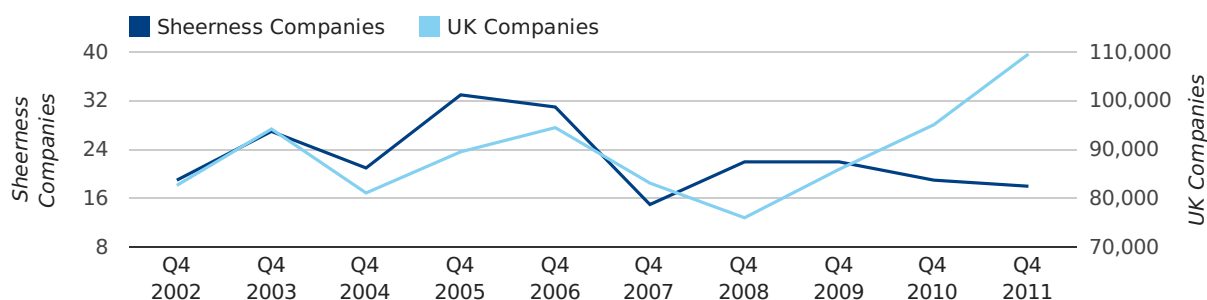
Quarterly Data (Q4 Oct-Dec 2011)

A total of 18 companies were registered in Sheerness during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 5.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

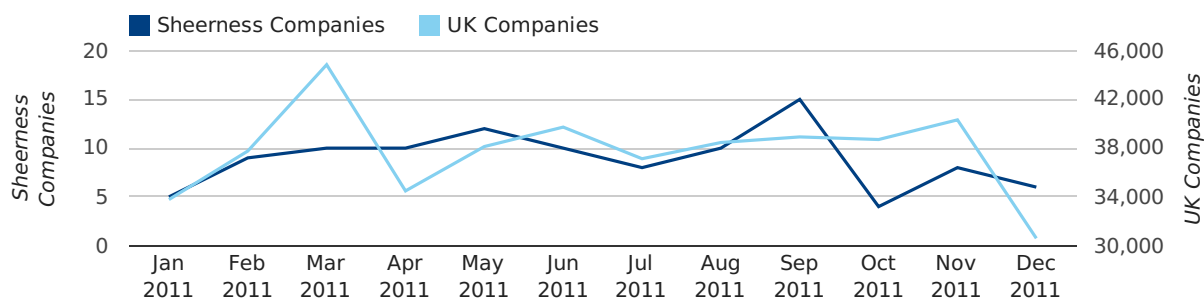
FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEERNESS	UK
2011	18	109,623
2010	19	95,117
% CHANGE	-5.3%	15.3%
RECORD YEAR	2005 (33)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	4	8	6
NEW COMPANIES IN 2010	5	5	9
% CHANGE	-20.0%	60.0%	-33.3%
RECORD YEAR	2005 (14)	2003 (13)	2005 (10)

Annual Data (2011)

A total of 108 companies were dissolved in Sheerness in 2011. This total is 4.9% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SHEERNESS	UK
2011	108	314,523
2010	103	342,232
2009	120	533,773
2008	44	237,901
2007	38	220,295
RECORD YEAR	2009 (120)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

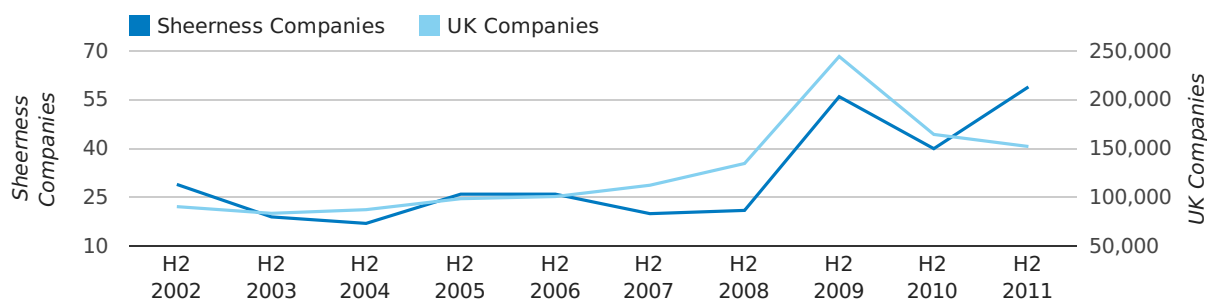
The second half of 2011 saw a new record in company closures in Sheerness when compared to any previous second half year.

In the second half of 2011 a total of 59 companies were dissolved in Sheerness. This figure is 47.5% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Sheerness occurred in 2011 when a total of 59 were closed.

HALF YEAR (JUL-DEC)	SHEERNESS	UK
2011	59	152,213
2010	40	164,601
% CHANGE	47.5%	-7.5%
RECORD YEAR	2011 (59)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

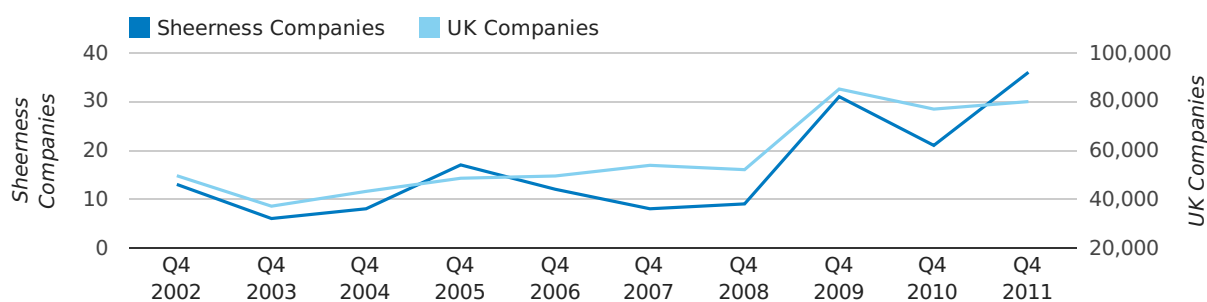
Q4 2011 saw a new record in company closures in Sheerness when compared to any previous Q4.

A total of 36 companies were dissolved in Sheerness during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 71.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEERNESS	UK
2011	36	79,983
2010	21	76,896
% CHANGE	71.4%	4.0%
RECORD YEAR	2011 (36)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

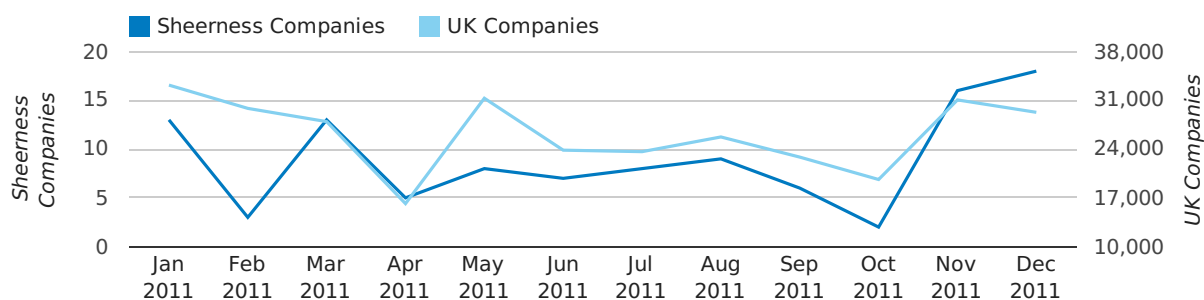
December 2011 saw a new record in company closures in Sheerness when compared to any previous December.

December 2011 was a record month for company closures in Sheerness when compared to any month in history.

November 2011 saw a new record in company closures in Sheerness when compared to any previous November.

November 2011 was a record month for company closures in Sheerness when compared to any month in history.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	2	16	18
CLOSED COMPANIES IN 2010	8	8	5
% CHANGE	-75.0%	100.0%	260%
RECORD YEAR	2009 (14)	2011 (16)	2011 (18)

Annual Data (2011)

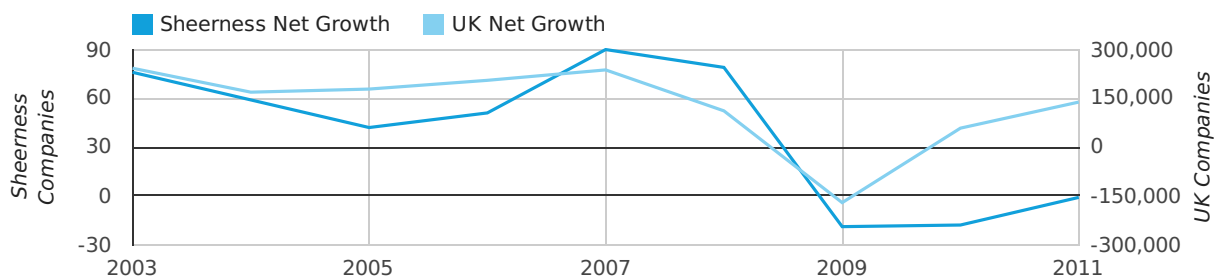
A total of -1 companies were removed to the company register for Sheerness in 2011. This number represents decline of 1.2% which compares unfavourably to the UK figure of 34.6%.

This number is 17 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Sheerness company register grew by 90 companies.

YEAR	SHEERNESS	UK
2011	-1	138,347
2010	-18	58,126
2009	-19	-171,098
2008	79	111,302
2007	90	237,354
RECORD YEAR	2007 (90)	2003 (242,543)

net growth by year

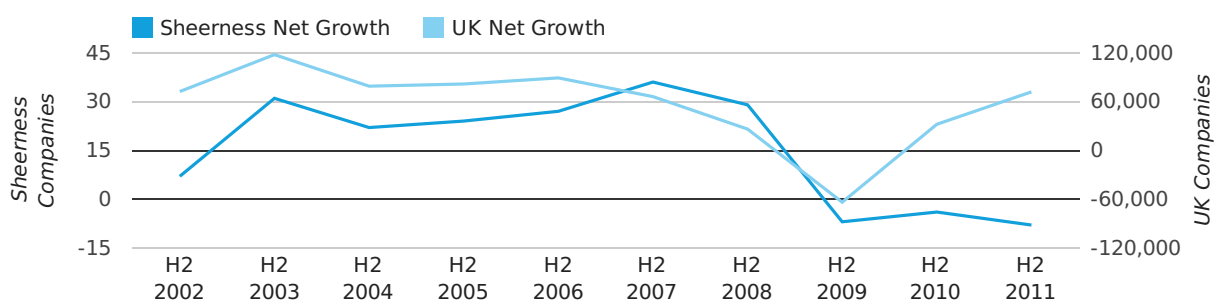


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Sheerness decreased by 8 companies. This figure is 100.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SHEERNESS	UK
2011	-8	71,922
2010	-4	32,008
% CHANGE	100.0%	124.7%
RECORD YEAR	2007 (36)	2003 (117,772)

net growth by half year



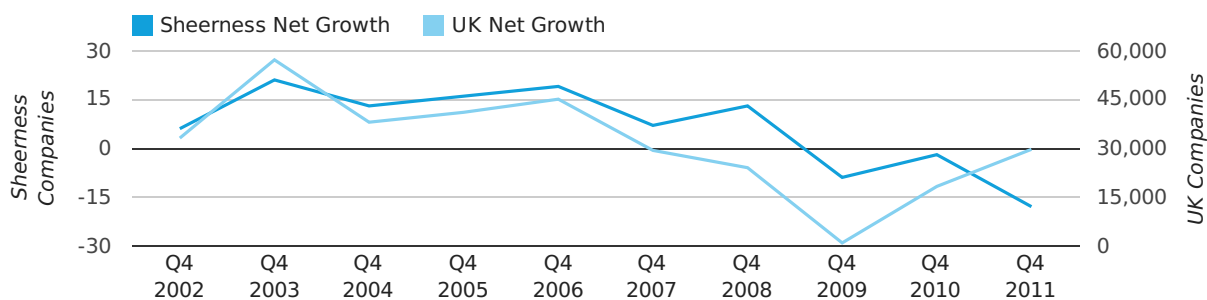
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Sheerness during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -18 companies.

This represents a decrease of 800.0% on the same period last year.

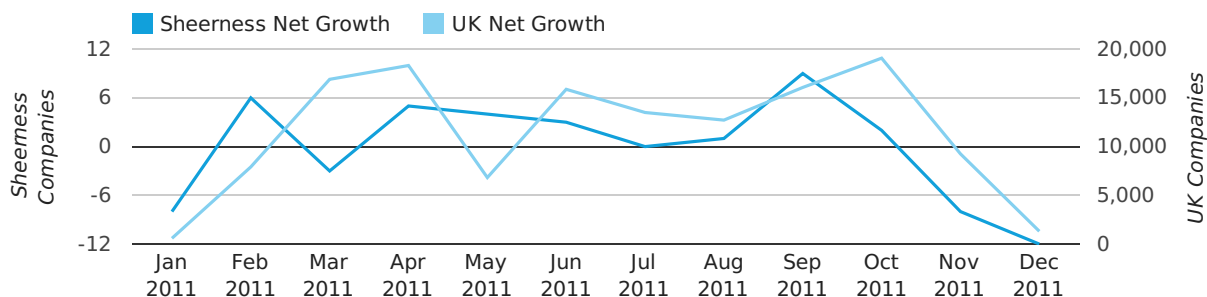
FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEERNESS	UK
2011	-18	29,640
2010	-2	18,221
% CHANGE	800.0%	62.7%
RECORD YEAR	2003 (21)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



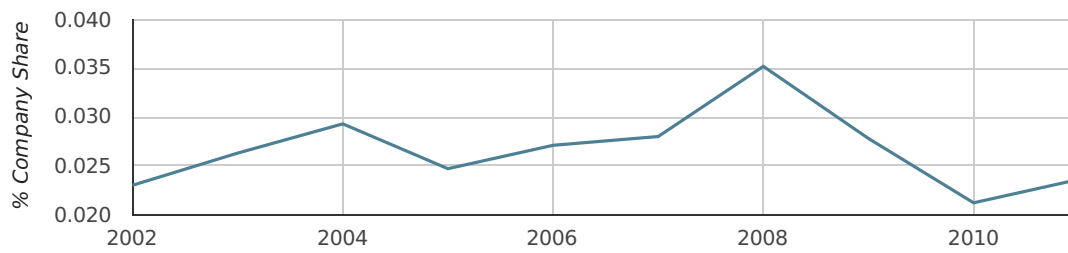
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	2	-8	-12
NET GROWTH IN 2010	-3	-3	4
% CHANGE	-166.7%	166.7%	-400.0%
RECORD YEAR	2008 (11)	2003 (12)	2003 (8)

Annual Data (2011)

In 2011 Sheerness formed 0.0% of all UK companies. This is no change on 2010 when Sheerness was responsible for 0.0% of all UK companies.

YEAR	SHEERNESS
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1979 (0.0%)

company share by year

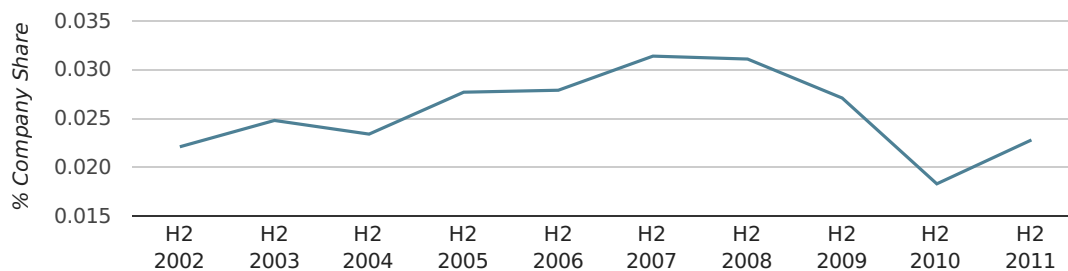


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Sheerness formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	SHEERNESS
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1972 (0.0%)

company share by half year

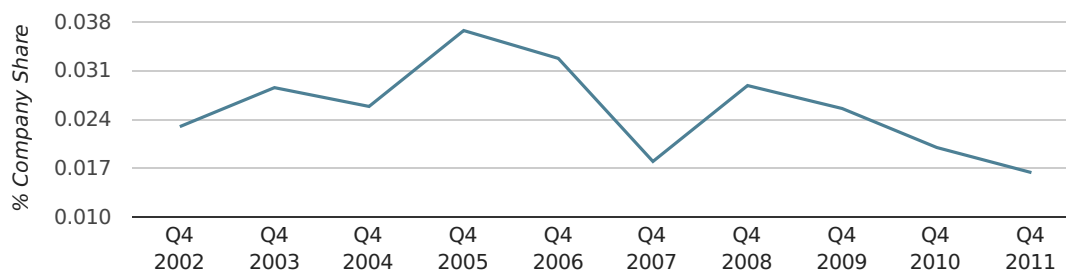


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Sheerness formed 0.0% of all UK companies.

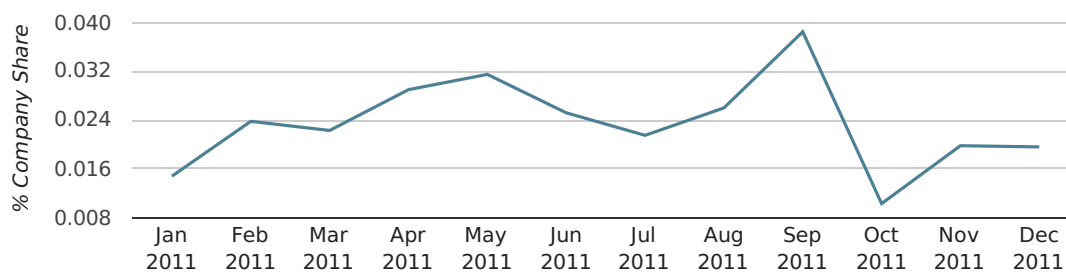
FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEERNESS
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1972 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-30.9%	35.6%	-41.0%
RECORD YEAR	1963 (0.1%)	1972 (0.1%)	1984 (0.1%)

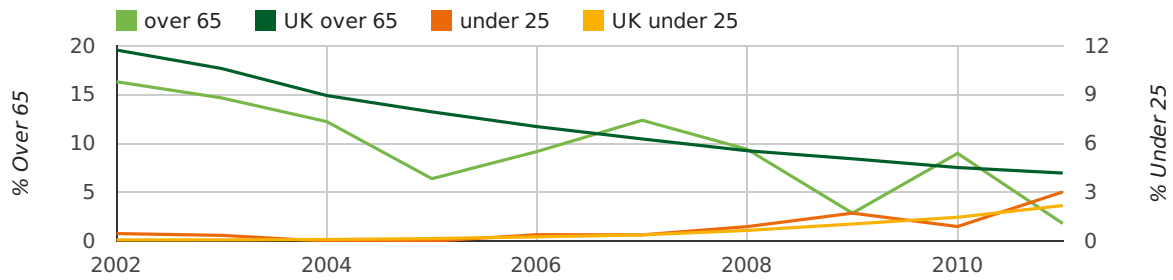
Annual Data (2011)

The average age of a director in 2011 was 44.2.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.2%.

director age by year



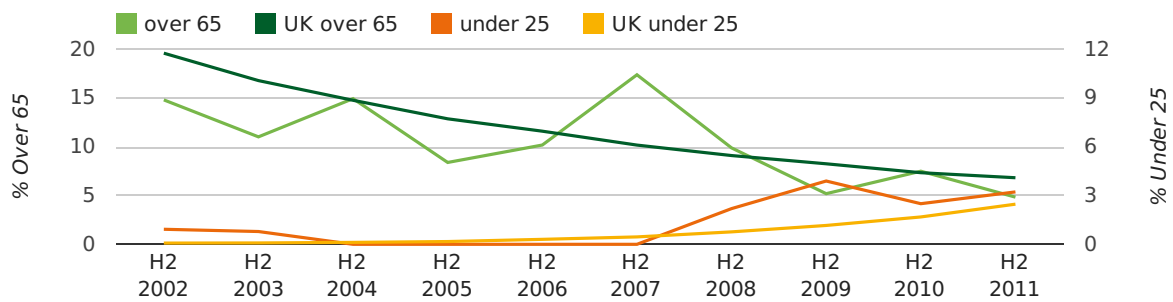
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.0.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.1%.

director age by half year



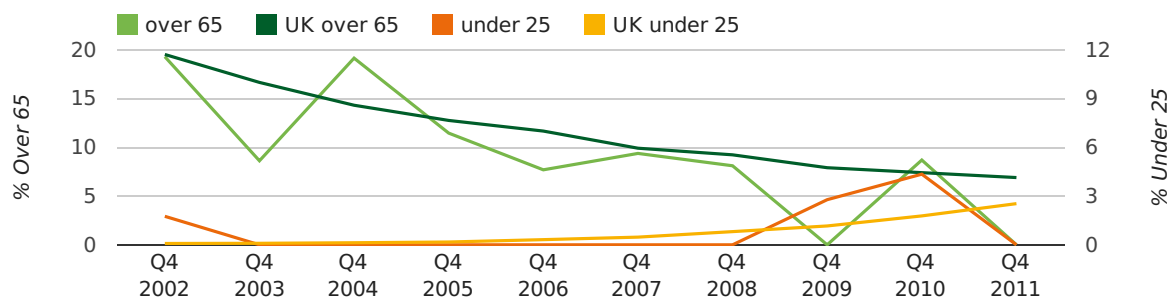
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.1.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

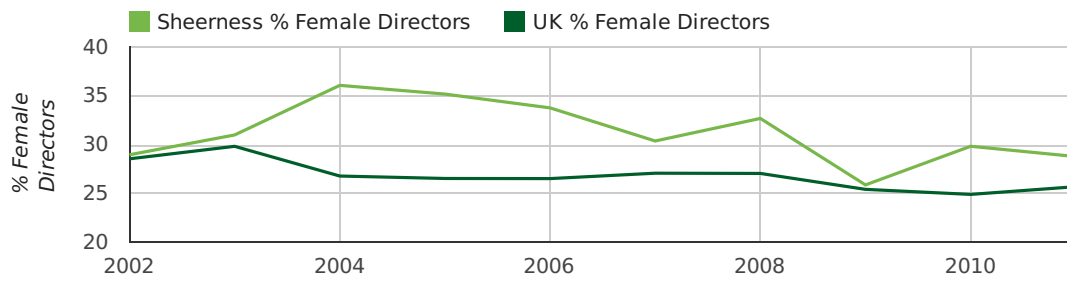


Annual Data (2011)

The record year for female directors in Sheerness was 1857 when 36.4% of all directors were female.

The percentage of female directors in Sheerness in 2011 was 29.0%. The average for the UK during this time was 28.6%

director gender by year

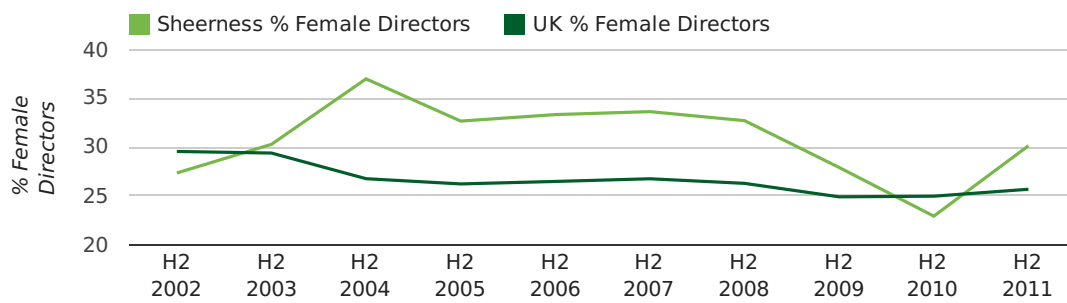


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Sheerness was 1860 when 42.9% of all directors were female.

30.1% of all director appointments in Sheerness in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

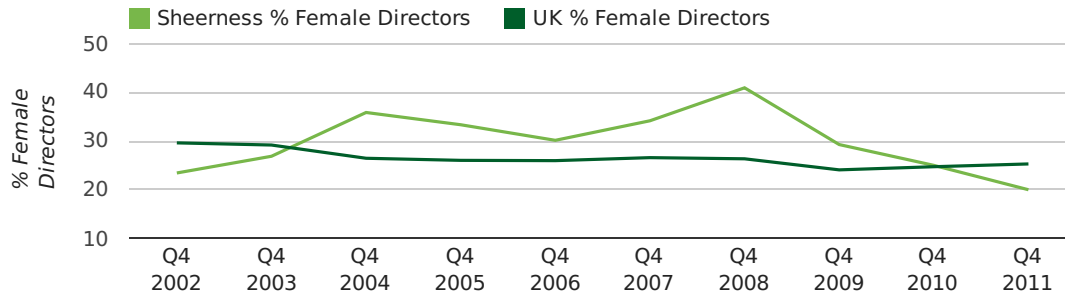


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Sheerness was in 1977 when 31.1% of all directors were female.

20.0% of all director appointments in Sheerness in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
KENT	3.17%	CONSULTING	5.07%
ELECTRICAL	1.81%	MANAGEMENT	4.74%
SUPPLIES	1.81%	CONSULTANCY	3.26%
SHEERNESS	1.36%	PROPERTY	2.37%
FOR	0.90%	TRADING	2.07%
BUILDING	0.90%	DESIGN	1.92%
MANAGEMENT	0.90%	ASSOCIATES	1.86%
EUROPE	0.90%	ENGINEERING	1.78%
(HOLDINGS)	0.90%	BUSINESS	1.78%
LONDON	0.90%	CONSULTANTS	1.76%
DEMERGER	0.90%	CONSTRUCTION	1.73%
CONSULTANCY	0.90%	MEDIA	1.71%
PARK	0.90%	LONDON	1.63%
LEISURE	0.90%	J	1.51%
STORM	0.90%	INVESTMENTS	1.48%
PROPERTY	0.90%	GLOBAL	1.46%
NURSERY	0.45%	IT	1.41%
ASMS	0.45%	CARE	1.39%
CONSULTANTS	0.45%	PROPERTIES	1.29%
NEXTSTEP	0.45%	ELECTRICAL	1.29%
C&P	0.45%	M	1.27%
WARRANTY	0.45%	BUILDING	1.26%
SERVICE	0.45%	ENERGY	1.25%
TYRE	0.45%	S	1.20%
BARNES	0.45%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	45	205,525
7487 - Other business activities	7	57,052
4521 - General construction & civil engineering	5	5,558
7260 - Other computer related activities	4	7,667
4525 - Other special trades construction	4	1,651
85590 - Other education not elsewhere classified	4	2,395
41100 - Development of building projects	3	4,331
62020 - Information technology consultancy activities	3	12,072
47910 - Retail sale via mail order houses or via Internet	3	2,740
49410 - Freight transport by road	3	2,392
56302 - Public houses and bars	3	2,308
43999 - Other specialised construction activities not elsewhere classified	3	3,342
9999 - Dormant Company	2	20,199
43390 - Other building completion and finishing	2	2,832
7222 - Other software consultancy and supply	2	7,398
9302 - Hairdressing & other beauty treatment	2	1,516
7499 - Non-trading company	2	9,957
5212 - Other retail non-specialised stores	2	1,088
99999 - Dormant Company	2	21,846
82990 - Other business support service activities not elsewhere classified	2	32,483