

Shepperton

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Shepperton when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Shepperton when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Shepperton when compared to any previous December.
- November 2011 saw a new record in company registrations in Shepperton when compared to any previous November.
- October 2011 saw a new record in company registrations in Shepperton when compared to any previous October.
- Q4 2011 saw a new record in company closures in Shepperton when compared to any previous Q4.
- December 2011 saw a new record in company closures in Shepperton when compared to any previous December.
- October 2011 saw a new record in company closures in Shepperton when compared to any previous October.
- The second half of 2011 saw a new record in net growth in Shepperton when compared to any previous second half year.
- Q4 2011 saw a new record in net growth in Shepperton when compared to any previous Q4.
- December 2011 saw a new record in net growth in Shepperton when compared to any previous December.
- November 2011 saw a new record in net growth in Shepperton when compared to any previous November.
- October 2011 saw a new record in net growth in Shepperton when compared to any previous October.
- The second half of 2011 saw a new record in UK company share in Shepperton when compared to any previous second half year.
- Q4 2011 saw a new record in UK company share in Shepperton when compared to any previous Q4.
- Q4 2011 was a record quarter for UK company share in Shepperton when compared to any quarter in history.
- December 2011 saw a new record in UK company share in Shepperton when compared to any previous December.
- November 2011 saw a new record in UK company share in Shepperton when compared to any previous November.
- October 2011 saw a new record in UK company share in Shepperton when compared to any previous October.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

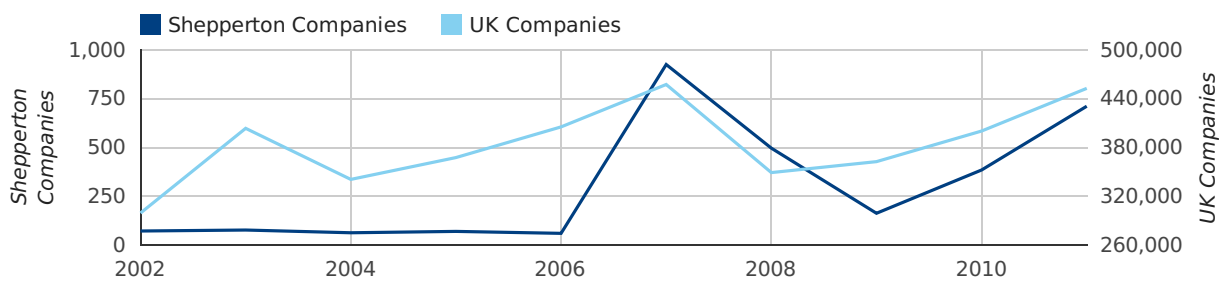
sic data

Annual Data (2011)

A total of 712 companies were formed in Shepperton in 2011. This total is 84.9% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SHEPPERTON	UK
2011	712	452,870
2010	385	400,358
2009	163	362,675
2008	497	349,203
2007	926	457,649
RECORD YEAR	2007 (926)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

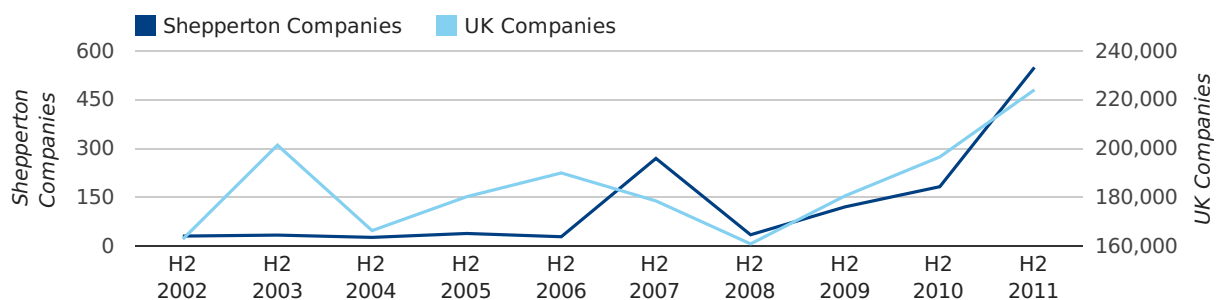
The second half of 2011 saw a new record in company registrations in Shepperton when compared to any previous second half year.

In the second half of 2011 a total of 550 companies were formed in Shepperton. This figure is 200.5% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Shepperton occurred in 2011 when a total of 550 were formed.

HALF YEAR (JUL-DEC)	SHEPPERTON	UK
2011	550	224,135
2010	183	196,609
% CHANGE	200.5%	14.0%
RECORD YEAR	2011 (550)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

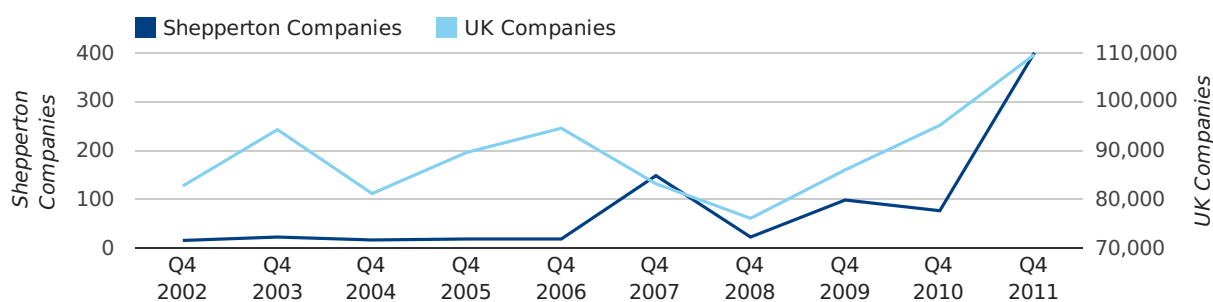
Q4 2011 saw a new record in company registrations in Shepperton when compared to any previous Q4.

A total of 400 companies were registered in Shepperton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 426.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEPPERTON	UK
2011	400	109,623
2010	76	95,117
% CHANGE	426.3%	15.3%
RECORD YEAR	2011 (400)	2011 (109,623)

new companies by quarter



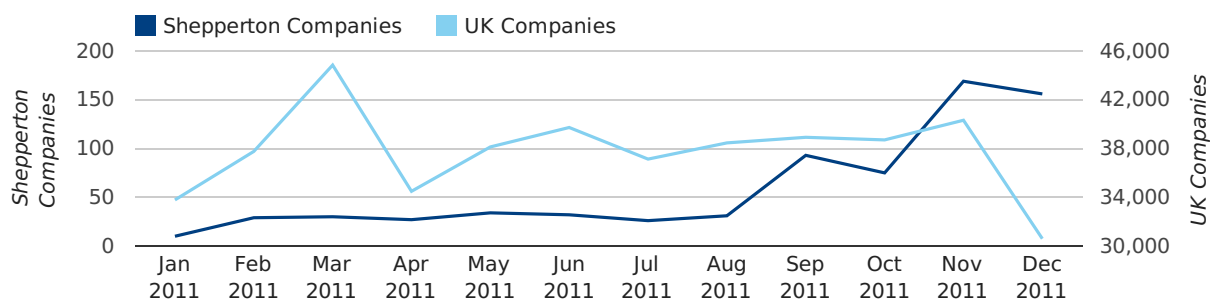
Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Shepperton when compared to any previous December.

November 2011 saw a new record in company registrations in Shepperton when compared to any previous November.

October 2011 saw a new record in company registrations in Shepperton when compared to any previous October.

new companies by month



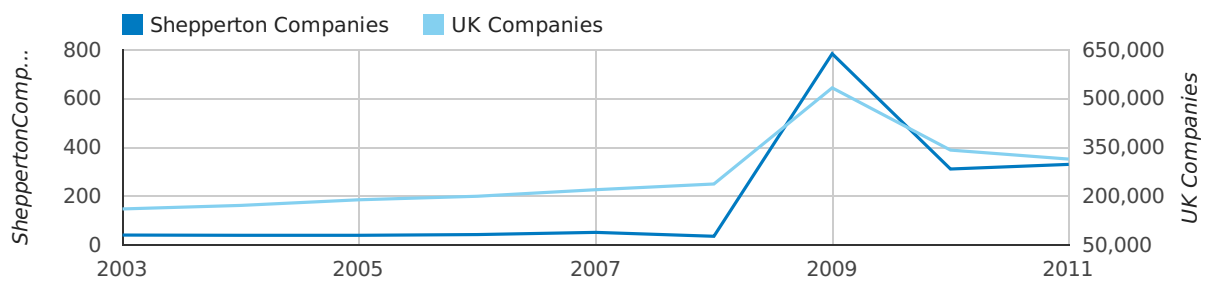
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	75	169	156
NEW COMPANIES IN 2010	24	33	19
% CHANGE	212.5%	412.1%	721.1%
RECORD YEAR	2011 (75)	2011 (169)	2011 (156)

Annual Data (2011)

A total of 331 companies were dissolved in Shepperton in 2011. This total is 6.1% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SHEPPERTON	UK
2011	331	314,523
2010	312	342,232
2009	785	533,773
2008	36	237,901
2007	52	220,295
RECORD YEAR	2009 (785)	2009 (533,773)

dissolved companies by year



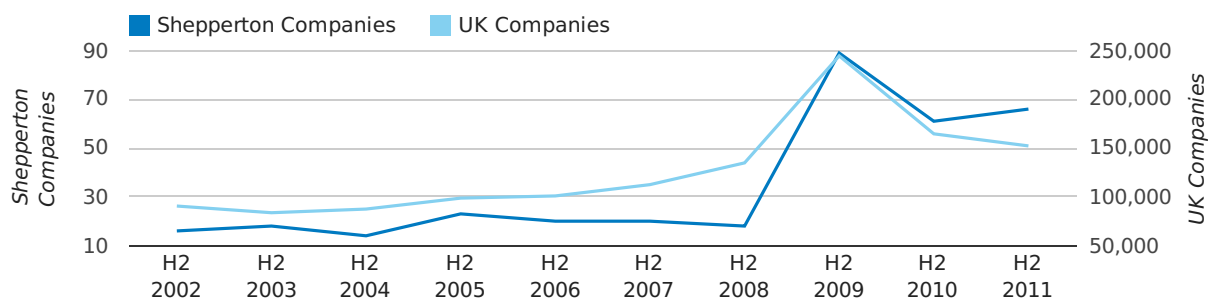
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 66 companies were dissolved in Shepperton. This figure is 8.2% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Shepperton occurred in 2009 when a total of 89 were closed.

HALF YEAR (JUL-DEC)	SHEPPERTON	UK
2011	66	152,213
2010	61	164,601
% CHANGE	8.2%	-7.5%
RECORD YEAR	2009 (89)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

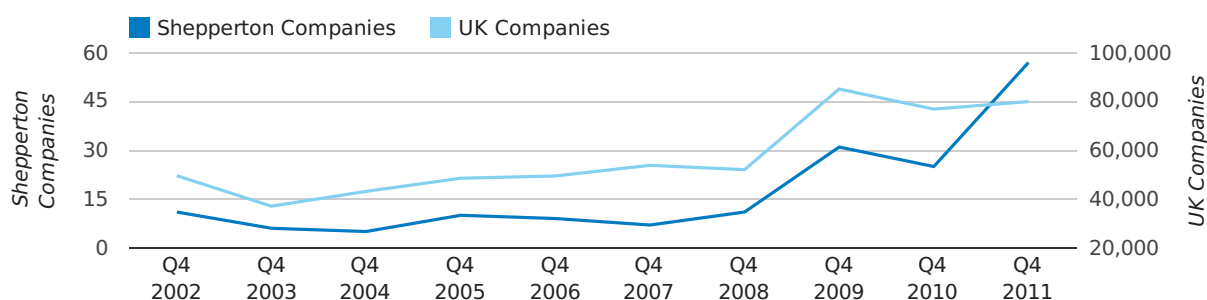
Q4 2011 saw a new record in company closures in Shepperton when compared to any previous Q4.

A total of 57 companies were dissolved in Shepperton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 128.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEPPERTON	UK
2011	57	79,983
2010	25	76,896
% CHANGE	128.0%	4.0%
RECORD YEAR	2011 (57)	2009 (85,136)

dissolved companies by quarter

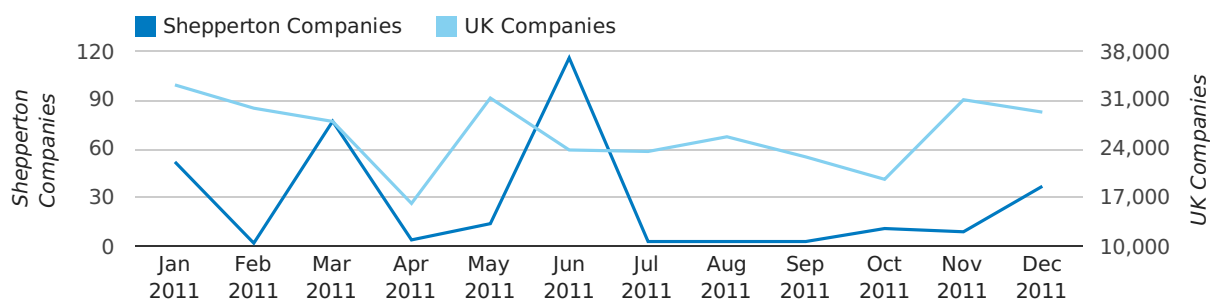


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Shepperton when compared to any previous December.

October 2011 saw a new record in company closures in Shepperton when compared to any previous October.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	11	9	37
CLOSED COMPANIES IN 2010	5	18	2
% CHANGE	120.0%	-50.0%	1,750%
RECORD YEAR	2011 (11)	2010 (18)	2011 (37)

Annual Data (2011)

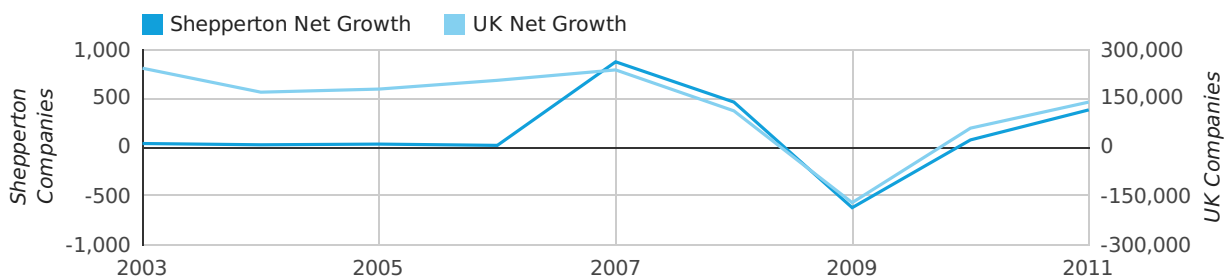
A total of 381 companies were added to the company register for Shepperton in 2011. This number represents growth of 99.0% which compares favourably to the UK figure of 34.6%.

This number is 308 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Shepperton company register grew by 874 companies.

YEAR	SHEPPERTON	UK
2011	381	138,347
2010	73	58,126
2009	-622	-171,098
2008	461	111,302
2007	874	237,354
RECORD YEAR	2007 (874)	2003 (242,543)

net growth by year



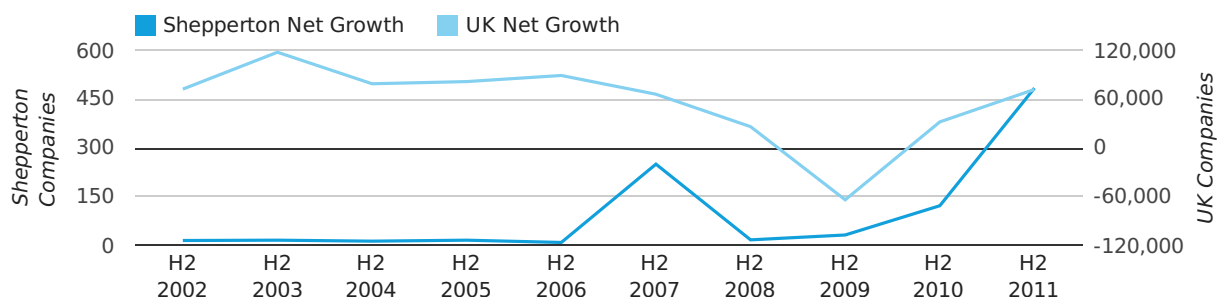
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Shepperton when compared to any previous second half year.

In the second half of 2011 the company register for Shepperton increased by 484 companies. This figure is 296.7% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SHEPPERTON	UK
2011	484	71,922
2010	122	32,008
% CHANGE	296.7%	124.7%
RECORD YEAR	2011 (484)	2003 (117,772)

net growth by half year



Quarterly Data (Q4 Oct-Dec 2011)

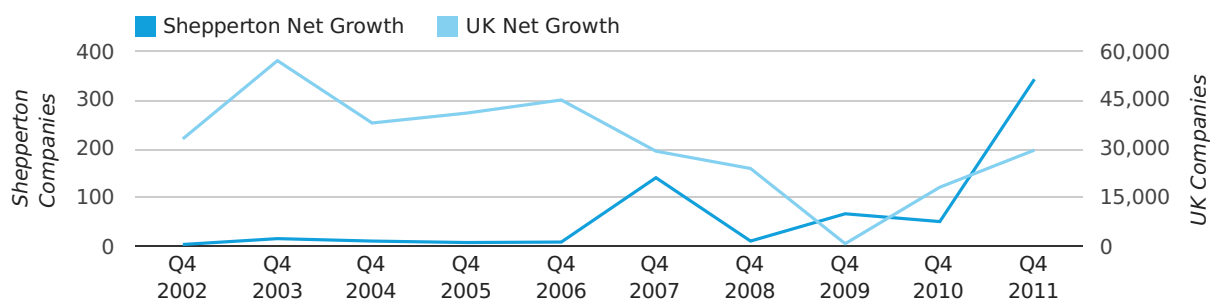
Q4 2011 saw a new record in net growth in Shepperton when compared to any previous Q4.

Net company growth for Shepperton during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 343 companies.

This represents an increase of 572.5% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEPPERTON	UK
2011	343	29,640
2010	51	18,221
% CHANGE	572.5%	62.7%
RECORD YEAR	2011 (343)	2003 (57,175)

net growth by quarter



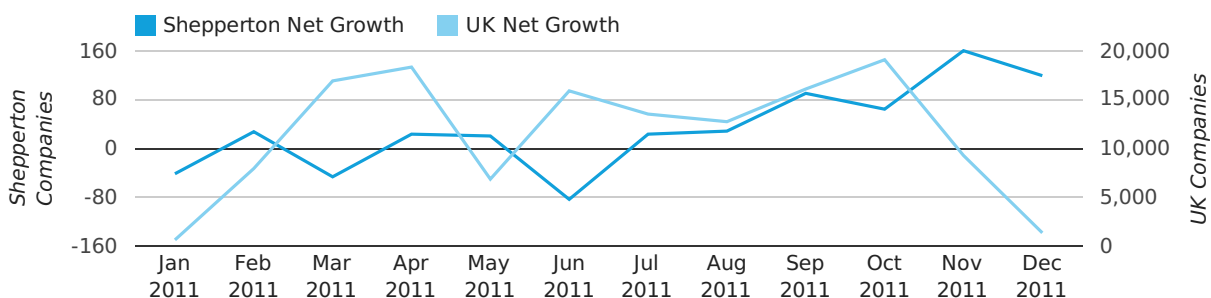
Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in net growth in Shepperton when compared to any previous December.

November 2011 saw a new record in net growth in Shepperton when compared to any previous November.

October 2011 saw a new record in net growth in Shepperton when compared to any previous October.

net growth by month



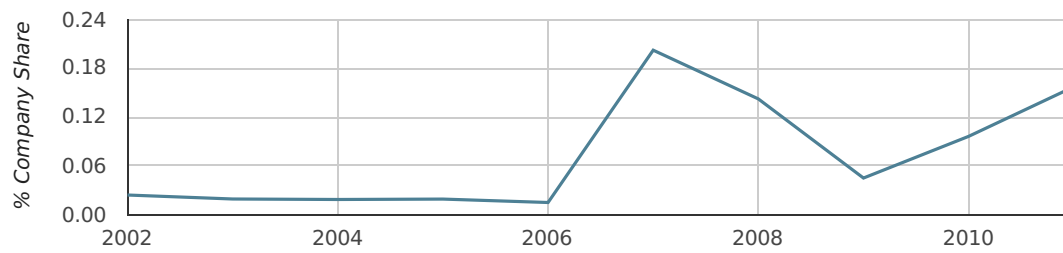
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	64	160	119
NET GROWTH IN 2010	19	15	17
% CHANGE	236.8%	966.7%	600.0%
RECORD YEAR	2011 (64)	2011 (160)	2011 (119)

Annual Data (2011)

In 2011 Shepperton formed 0.2% of all UK companies. This is an improvement on 2010 when Shepperton was responsible for 0.1% of all UK companies.

YEAR	SHEPPERTON
2011	0.2%
2010	0.1%
2009	0.0%
2008	0.1%
2007	0.2%
RECORD YEAR (SINCE 1960)	2007 (0.2%)

company share by year



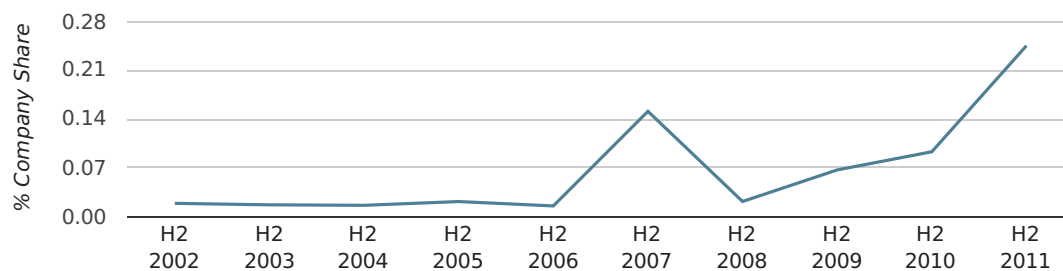
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in UK company share in Shepperton when compared to any previous second half year.

In the second half of 2011 Shepperton formed 0.2% of all UK companies. This is more than the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	SHEPPERTON
2011	0.2%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.2%
RECORD YEAR (SINCE 1960)	2011 (0.2%)

company share by half year

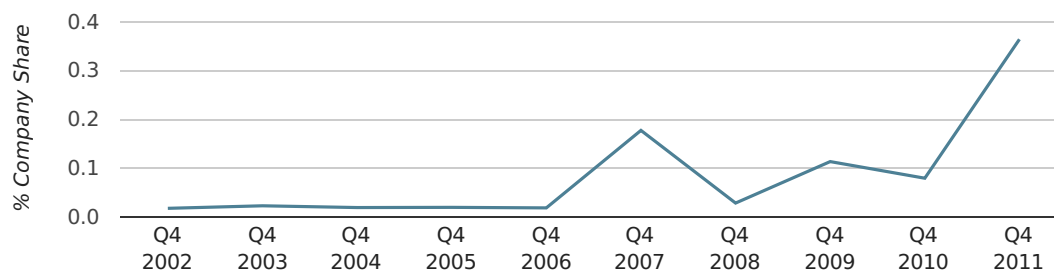


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Shepperton formed 0.4% of all UK companies.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEPPERTON
2011	0.4%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.2%
RECORD YEAR (SINCE 1960)	2011 (0.4%)

company share by quarter



Q4 2011 saw a new record in UK company share in Shepperton when compared to any previous Q4.

Q4 2011 was a record quarter for UK company share in Shepperton when compared to any quarter in history.

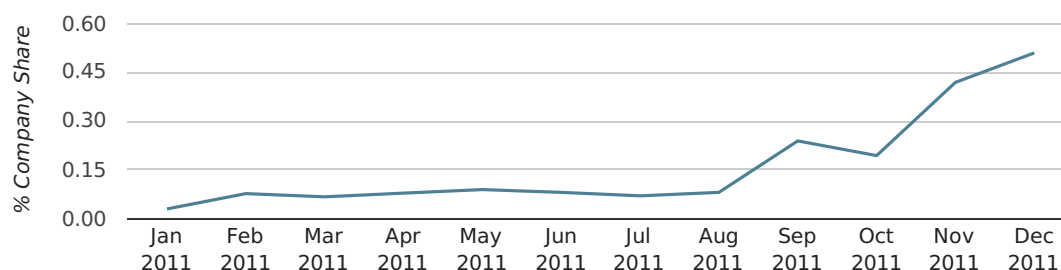
Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in UK company share in Shepperton when compared to any previous December.

November 2011 saw a new record in UK company share in Shepperton when compared to any previous November.

October 2011 saw a new record in UK company share in Shepperton when compared to any previous October.

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.4%	0.5%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	171.4%	336.2%	628.3%
RECORD YEAR	2011 (0.2%)	2011 (0.4%)	2011 (0.5%)

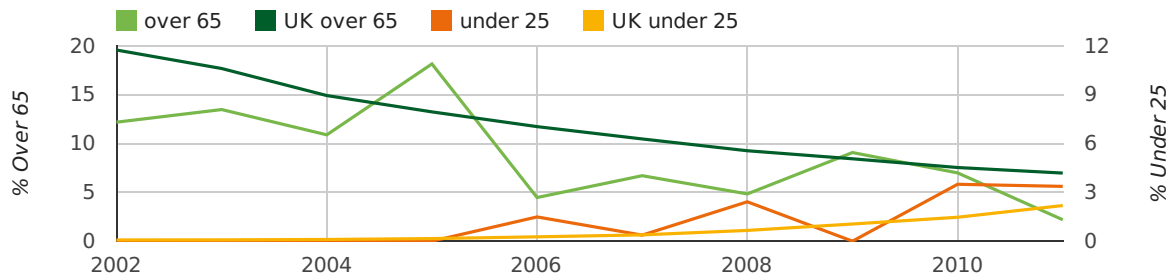
Annual Data (2011)

The average age of a director in 2011 was 42.9.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.2%.

director age by year



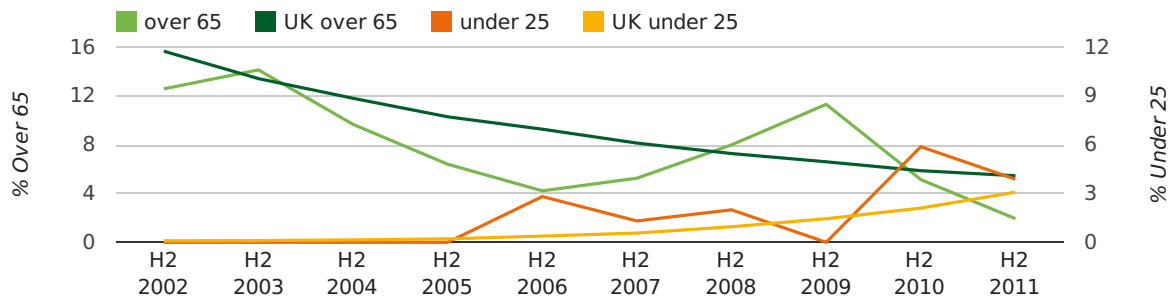
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.1.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 4.1%.

director age by half year



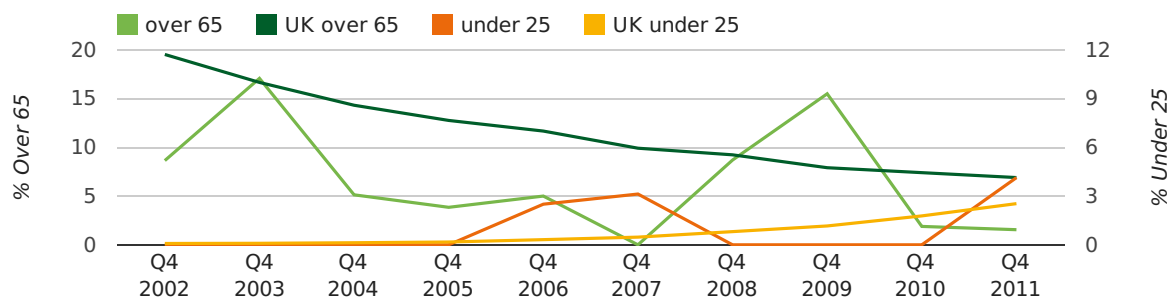
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.4.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.1%.

director age by quarter

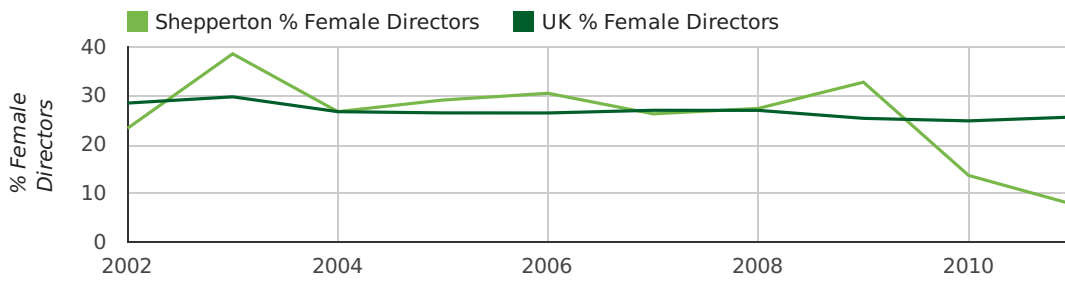


Annual Data (2011)

The record year for female directors in Shepperton was 1857 when 36.4% of all directors were female.

The percentage of female directors in Shepperton in 2011 was 23.4%. The average for the UK during this time was 28.6%

director gender by year

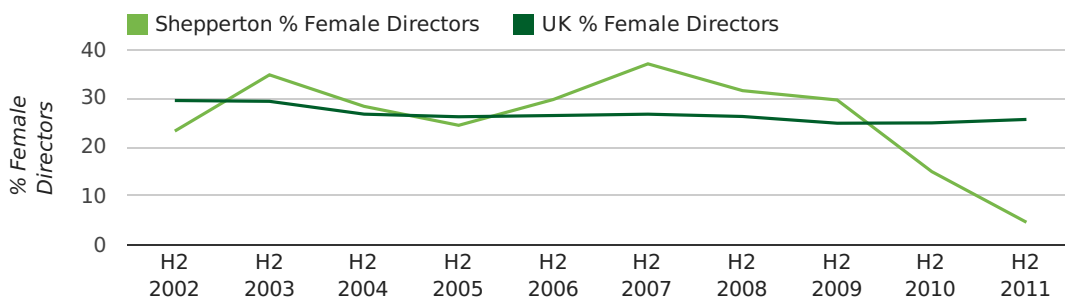


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Shepperton was 1860 when 42.9% of all directors were female.

4.6% of all director appointments in Shepperton in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

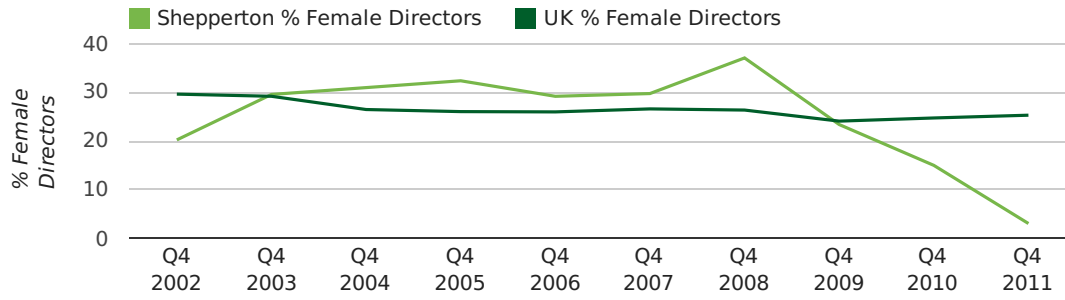


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Shepperton was in 1977 when 31.1% of all directors were female.

3.1% of all director appointments in Shepperton in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
TRANSPORT	15.48%	CONSULTING	5.07%
DRIVING	8.59%	MANAGEMENT	4.74%
LOGISTICS	4.67%	CONSULTANCY	3.26%
J	3.18%	PROPERTY	2.37%
D	2.01%	TRADING	2.07%
M	1.91%	DESIGN	1.92%
C	1.91%	ASSOCIATES	1.86%
DRIVER	1.80%	ENGINEERING	1.78%
HAULAGE	1.48%	BUSINESS	1.78%
K	1.48%	CONSULTANTS	1.76%
B	1.27%	CONSTRUCTION	1.73%
DAVID	1.17%	MEDIA	1.71%
G	1.17%	LONDON	1.63%
PAUL	1.06%	J	1.51%
R	1.06%	INVESTMENTS	1.48%
T	1.06%	GLOBAL	1.46%
JOHN	1.06%	IT	1.41%
S	0.95%	CARE	1.39%
P	0.95%	PROPERTIES	1.29%
STEPHEN	0.74%	ELECTRICAL	1.29%
I	0.64%	M	1.27%
CHRIS	0.64%	BUILDING	1.26%
E	0.64%	ENERGY	1.25%
DRIVERS	0.64%	S	1.20%
DAVE	0.64%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	217	205,525
7487 - Other business activities	122	57,052
96090 - Other service activities not elsewhere classified	117	11,768
43210 - Electrical installation	6	3,175
9999 - Dormant Company	4	20,199
62020 - Information technology consultancy activities	4	12,072
82990 - Other business support service activities not elsewhere classified	3	32,483
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
70229 - Management consultancy activities other than financial management	3	17,765
47990 - Other retail sale not in stores, stalls or markets	2	2,699
59200 - Sound recording and music publishing activities	2	1,124
81300 - Landscape service activities	2	755
7499 - Non-trading company	2	9,957
78109 - Other activities of employment placement agencies	2	1,784
62090 - Other information technology service activities	2	7,493
7260 - Other computer related activities	2	7,667
5137 - Wholesale coffee, tea, cocoa etc.	2	61
71129 - Other engineering activities	2	1,823
88990 - Other social work activities without accommodation not elsewhere classified	2	1,567
45200 - Maintenance and repair of motor vehicles	2	2,452