Shepton Mallet

2011 annual business confidence report





headlines

- The second half of 2011 saw a new record in company registrations in Shepton Mallet when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Shepton Mallet when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Shepton Mallet when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Shepton Mallet when compared to any previous December.
- November 2011 saw a new record in company closures in Shepton Mallet when compared to any previous November.

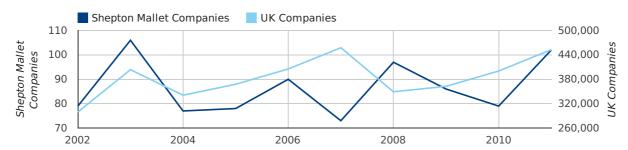
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A total of 102 companies were formed in Shepton Mallet in 2011. This total is 29.1% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SHEPTON MALLET	UK
2011	102	452,870
2010	79	400,358
2009	86	362,675
2008	97	349,203
2007	73	457,649
RECORD YEAR	2003 (106)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Shepton Mallet when compared to any previous second half year.

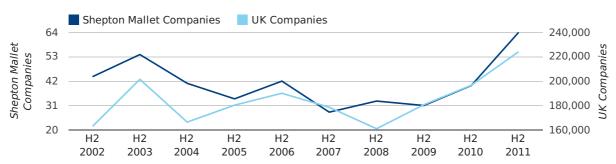
The second half of 2011 was a record second half year for company registrations in Shepton Mallet when compared to any half year in history.

In the second half of 2011 a total of 64 companies were formed in Shepton Mallet. This figure is 60.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Shepton Mallet occurred in 2011 when a total of 64 were formed.

HALF YEAR (JUL-DEC)	SHEPTON MALLET	UK
2011	64	224,135
2010	40	196,609
% CHANGE	60.0%	14.0%
RECORD YEAR	2011 (64)	2011 (224,135)

new companies by half year



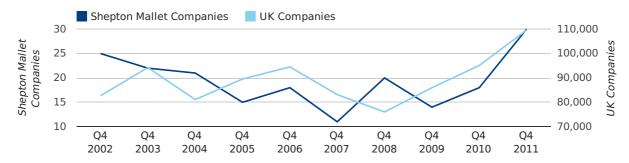
Q4 2011 saw a new record in company registrations in Shepton Mallet when compared to any previous Q4.

A total of 30 companies were registered in Shepton Mallet during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 66.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEPTON MALLET	UK
2011	30	109,623
2010	18	95,117
% CHANGE	66.7%	15.3%
RECORD YEAR	2011 (30)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Shepton Mallet when compared to any previous December.

new companies by month

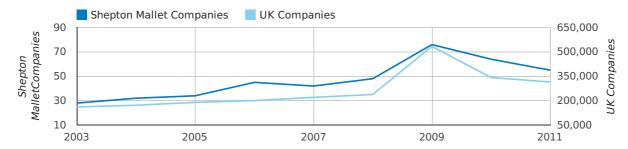


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	10	8	12
NEW COMPANIES IN 2010	5	6	7
% CHANGE	100.0%	33.3%	71.4%
RECORD YEAR	1991 (12)	2003 (11)	2011 (12)

A total of 55 companies were dissolved in Shepton Mallet in 2011. This total is 14.1% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SHEPTON MALLET	UK
2011	55	314,523
2010	64	342,232
2009	76	533,773
2008	48	237,901
2007	42	220,295
RECORD YEAR	2000 (79)	2009 (533,773)

dissolved companies by year



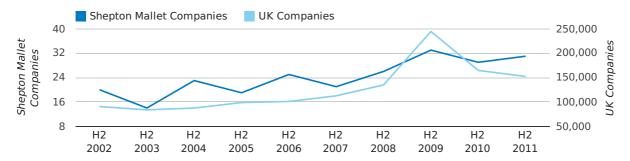
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 31 companies were dissolved in Shepton Mallet. This figure is 6.9% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Shepton Mallet occurred in 2000 when a total of 62 were closed.

HALF YEAR (JUL-DEC)	SHEPTON MALLET	UK
2011	31	152,213
2010	29	164,601
% CHANGE	6.9%	-7.5%
RECORD YEAR	2000 (62)	2009 (244,537)

dissolved companies by half year

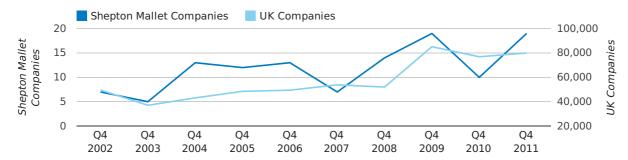


A total of 19 companies were dissolved in Shepton Mallet during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 90.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEPTON MALLET	UK
2011	19	79,983
2010	10	76,896
% CHANGE	90.0%	4.0%
RECORD YEAR	2000 (38)	2009 (85,136)

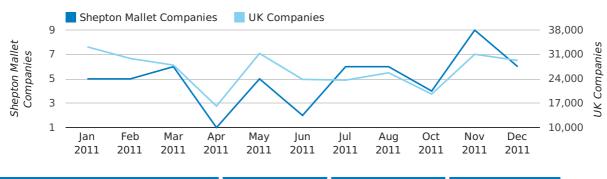
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Shepton Mallet when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	4	9	6
CLOSED COMPANIES IN 2010	3	3	4
% CHANGE	33.3%	200.0%	50%
RECORD YEAR	2000 (33)	2011 (9)	2009 (12)

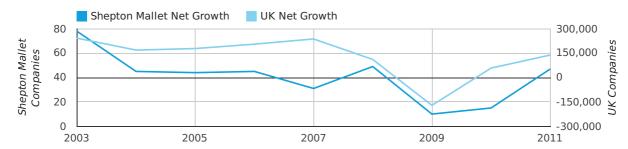
A total of 47 companies were added to the company register for Shepton Mallet in 2011. This number represents growth of 59.5% which compares favourably to the UK figure of 34.6%.

This number is 32 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Shepton Mallet company register grew by 78 companies.

YEAR	SHEPTON MALLET	UK
2011	47	138,347
2010	15	58,126
2009	10	-171,098
2008	49	111,302
2007	31	237,354
RECORD YEAR	2003 (78)	2003 (242,543)

net growth by year

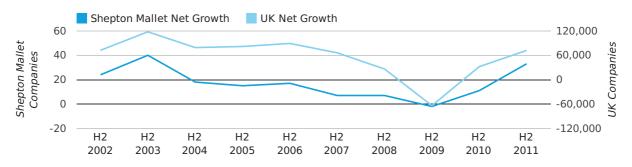


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Shepton Mallet increased by 33 companies. This figure is 200.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SHEPTON MALLET	UK
2011	33	71,922
2010	11	32,008
% CHANGE	200.0%	124.7%
RECORD YEAR	2003 (40)	2003 (117,772)

net growth by half year

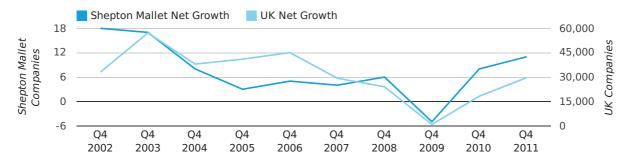


Net company growth for Shepton Mallet during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 11 companies.

This represents an increase of 37.5% on the same period last year.

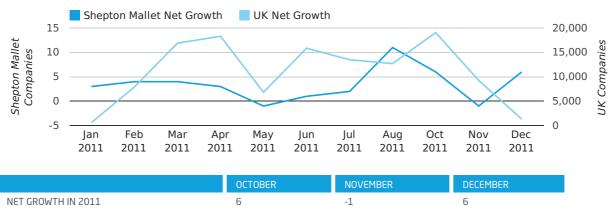
FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEPTON MALLET	UK
2011	11	29,640
2010	8	18,221
% CHANGE	37.5%	62.7%
RECORD YEAR	2002 (18)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

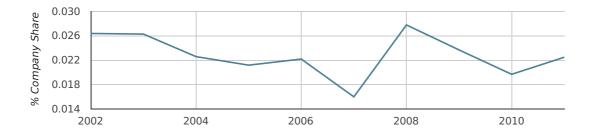


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	-1	6
NET GROWTH IN 2010	2	3	3
% CHANGE	200.0%	-133.3%	100.0%
RECORD YEAR	2008 (10)	2003 (9)	2002 (8)

In 2011 Shepton Mallet formed 0.0% of all UK companies. This is no change on 2010 when Shepton Mallet was responsible for 0.0% of all UK companies.

YEAR	SHEPTON MALLET
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1990 (0.1%)

company share by year

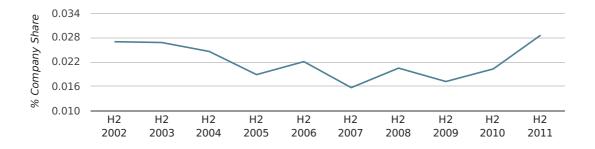


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Shepton Mallet formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	SHEPTON MALLET
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

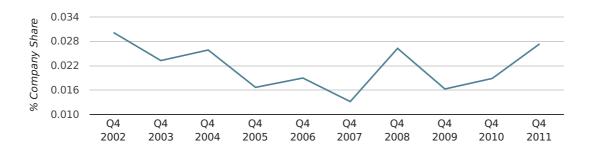
company share by half year



In the fourth quarter of 2011, Shepton Mallet formed 0.0% of all UK companies.

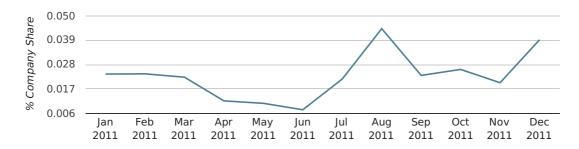
FOURTH QUARTER (OCT 2011 - DEC 2011)	SHEPTON MALLET
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1991 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



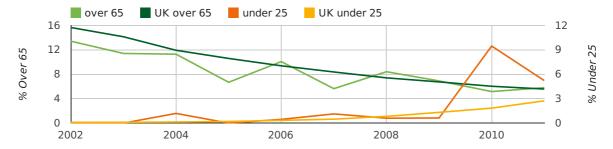
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	73.2%	13.1%	51.9%
RECORD YEAR	1991 (0.2%)	1965 (0.2%)	1961 (0.2%)

The average age of a director in 2011 was 47.0.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.8% compared to the UK figure of 4.2%.

director age by year



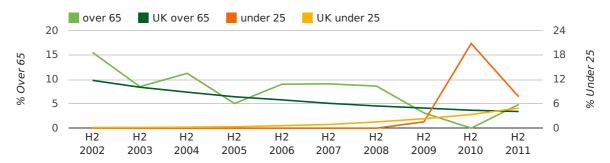
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.3.

The percentage of directors under the age of 25 was 7.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.1%.

director age by half year

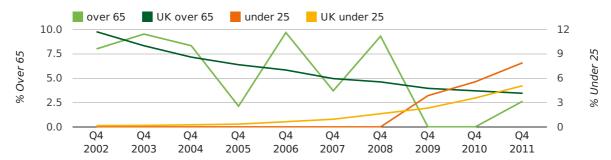


The average age of a director in the fourth quarter of 2011 was 43.5.

The percentage of directors under the age of 25 was 7.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.1%.

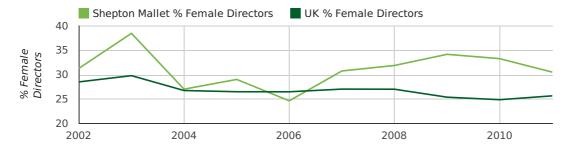
director age by quarter



The record year for female directors in Shepton Mallet was 1857 when 36.4% of all directors were female.

The percentage of female directors in Shepton Mallet in 2011 was 31.3%. The average for the UK during this time was 28.6%

director gender by year

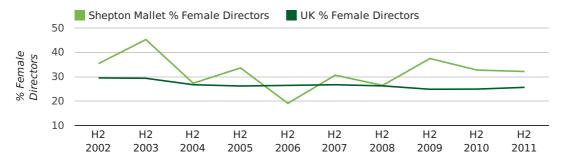


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Shepton Mallet was 1860 when 42.9% of all directors were female.

32.2% of all director appointments in Shepton Mallet in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

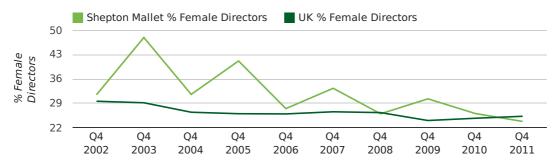


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The record fourth quarter for female directors in Shepton Mallet was in 1977 when 31.1% of all directors were female.

23.8% of all director appointments in Shepton Mallet in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PARTNERS	2.49%	CONSULTING	5.07%
MANAGEMENT	1.99%	MANAGEMENT	4.74%
ENTERPRISES	1.49%	CONSULTANCY	3.26%
SOMERSET	1.49%	PROPERTY	2.37%
POWER	1.49%	TRADING	2.07%
RENEWABLES	1.49%	DESIGN	1.92%
SOLAR	1.49%	ASSOCIATES	1.86%
GREEN	1.49%	ENGINEERING	1.78%
HOLDINGS	1.49%	BUSINESS	1.78%
SHEPTON	1.49%	CONSULTANTS	1.76%
GROUP	1.00%	CONSTRUCTION	1.73%
NATION	1.00%	MEDIA	1.71%
J	1.00%	LONDON	1.63%
MARKETING	1.00%	J	1.51%
DIRECT	1.00%	INVESTMENTS	1.48%
TRAINING	1.00%	GLOBAL	1.46%
MITCHAM	1.00%	IT	1.41%
SECURITY	1.00%	CARE	1.39%
HOUSE	1.00%	PROPERTIES	1.29%
DAYTIME	1.00%	ELECTRICAL	1.29%
PROPERTY	1.00%	М	1.27%
SALES	1.00%	BUILDING	1.26%
PROJECT	1.00%	ENERGY	1.25%
OLD	1.00%	S	1.20%
TREE	1.00%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	23	205,525
99999 - Dormant Company	13	21,846
7487 - Other business activities	13	57,052
82990 - Other business support service activities not elsewhere classified	10	32,483
70229 - Management consultancy activities other than financial management	5	17,765
7414 - Business & management consultancy	5	13,034
62020 - Information technology consultancy activities	3	12,072
8513 - Dental practice activities	3	642
81300 - Landscape service activities	3	755
43999 - Other specialised construction activities not elsewhere classified	3	3,342
9999 - Dormant Company	3	20,199
5248 - Other retail specialised stores	2	1,968
43130 - Test drilling and boring	2	59
5552 - Catering	2	2,110
61900 - Other telecommunications activities	2	1,386
5530 - Restaurants	2	5,013
4534 - Other building installation	2	2,091
41100 - Development of building projects	2	4,331
9305 - Other service activities	2	9,492
7499 - Non-trading company	2	9,957