

Sittingbourne

2011 annual business confidence report



headlines

- December 2011 saw a new record in company closures in Sittingbourne when compared to any previous December.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

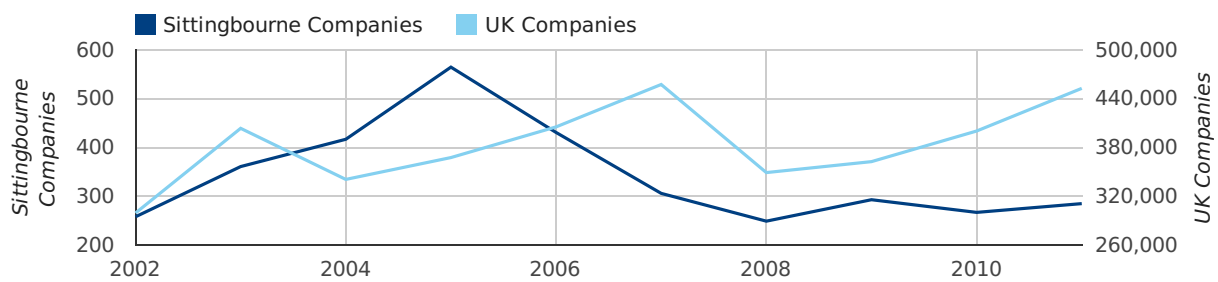
sic data

Annual Data (2011)

A total of 285 companies were formed in Sittingbourne in 2011. This total is 6.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SITTINGBOURNE	UK
2011	285	452,870
2010	267	400,358
2009	293	362,675
2008	249	349,203
2007	306	457,649
RECORD YEAR	2005 (565)	2007 (457,649)

new companies by year



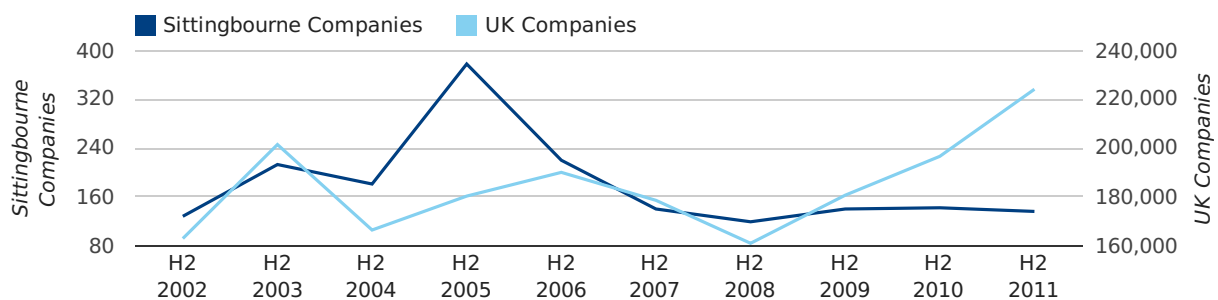
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 136 companies were formed in Sittingbourne. This figure is 4.2% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Sittingbourne occurred in 2005 when a total of 378 were formed.

HALF YEAR (JUL-DEC)	SITTINGBOURNE	UK
2011	136	224,135
2010	142	196,609
% CHANGE	-4.2%	14.0%
RECORD YEAR	2005 (378)	2011 (224,135)

new companies by half year



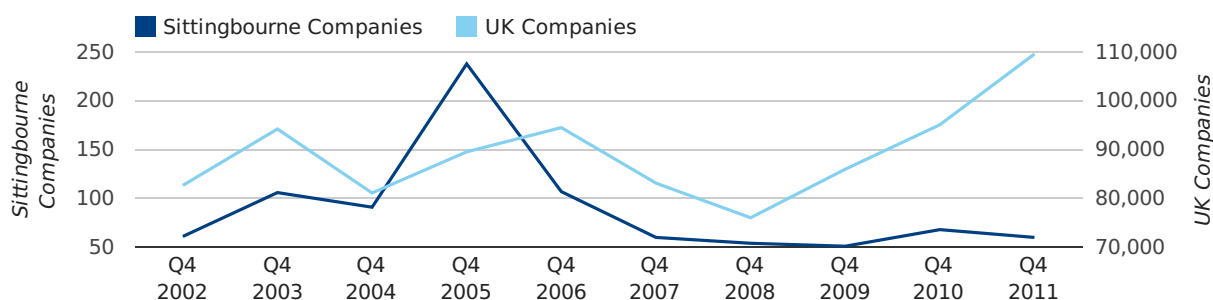
Quarterly Data (Q4 Oct-Dec 2011)

A total of 60 companies were registered in Sittingbourne during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 11.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

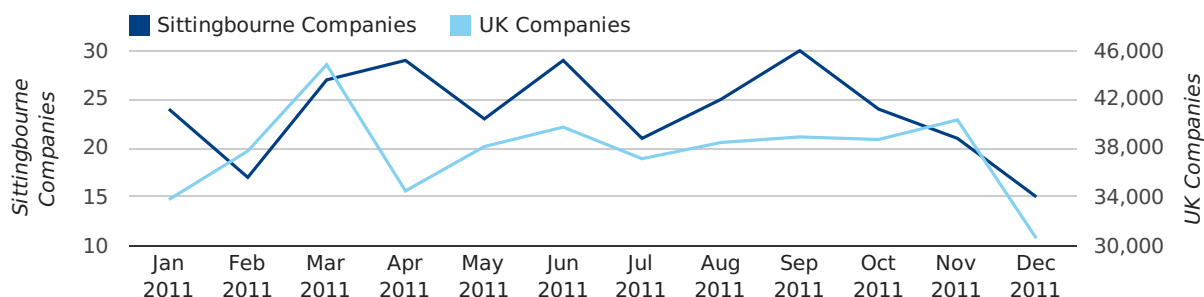
FOURTH QUARTER (OCT 2011 - DEC 2011)	SITTINGBOURNE	UK
2011	60	109,623
2010	68	95,117
% CHANGE	-11.8%	15.3%
RECORD YEAR	2005 (238)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



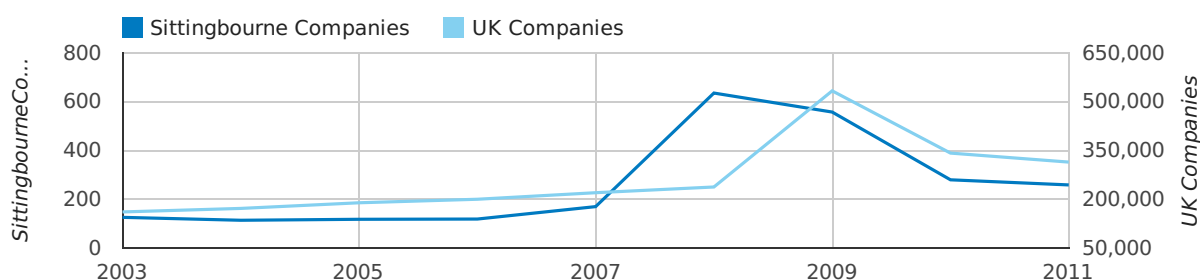
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	24	21	15
NEW COMPANIES IN 2010	26	27	15
% CHANGE	-7.7%	-22.2%	0.0%
RECORD YEAR	2005 (68)	2005 (129)	2005 (41)

Annual Data (2011)

A total of 259 companies were dissolved in Sittingbourne in 2011. This total is 7.5% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SITTINGBOURNE	UK
2011	259	314,523
2010	280	342,232
2009	558	533,773
2008	636	237,901
2007	170	220,295
RECORD YEAR	2008 (636)	2009 (533,773)

dissolved companies by year



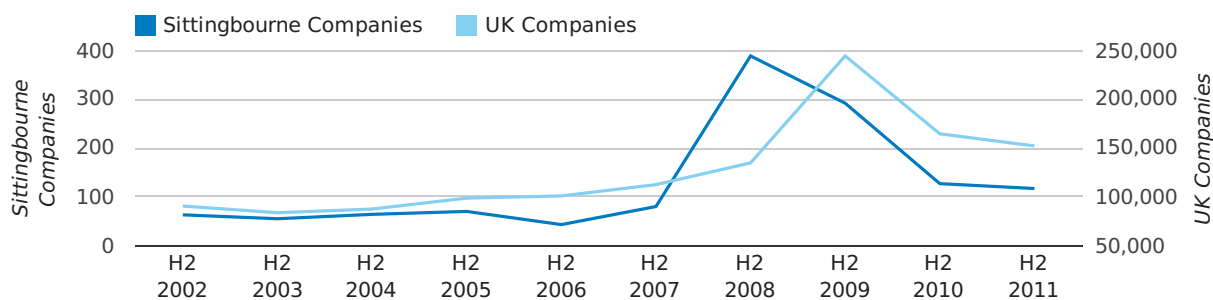
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 117 companies were dissolved in Sittingbourne. This figure is 7.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Sittingbourne occurred in 2008 when a total of 389 were closed.

HALF YEAR (JUL-DEC)	SITTINGBOURNE	UK
2011	117	152,213
2010	127	164,601
% CHANGE	-7.9%	-7.5%
RECORD YEAR	2008 (389)	2009 (244,537)

dissolved companies by half year



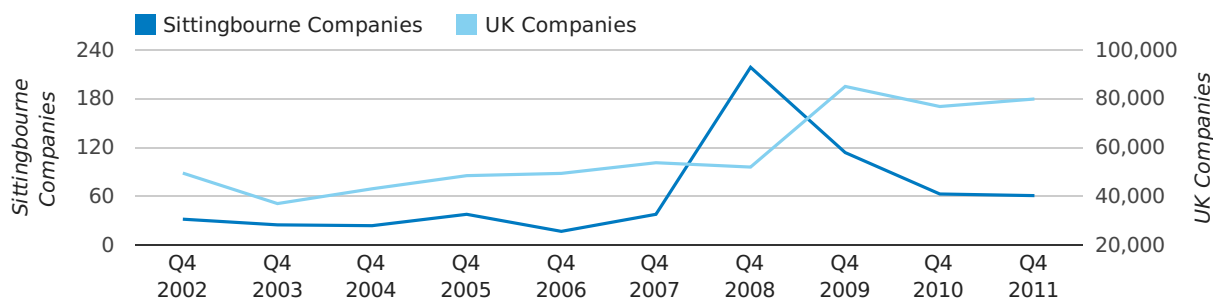
Quarterly Data (Q4 Oct-Dec 2011)

A total of 61 companies were dissolved in Sittingbourne during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 3.2% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SITTINGBOURNE	UK
2011	61	79,983
2010	63	76,896
% CHANGE	-3.2%	4.0%
RECORD YEAR	2008 (219)	2009 (85,136)

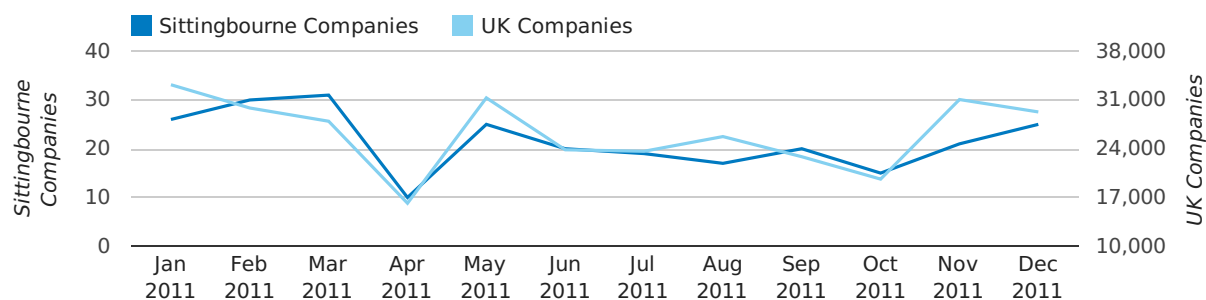
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Sittingbourne when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	15	21	25
CLOSED COMPANIES IN 2010	25	29	9
% CHANGE	-40.0%	-27.6%	178%
RECORD YEAR	2009 (83)	2008 (196)	2011 (25)

Annual Data (2011)

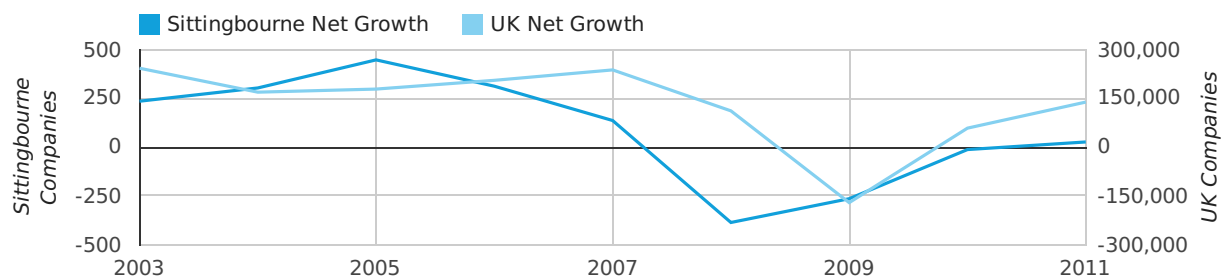
A total of 26 companies were added to the company register for Sittingbourne in 2011. This number represents growth of 9.7% which compares unfavourably to the UK figure of 34.6%.

This number is 39 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2005 when the Sittingbourne company register grew by 447 companies.

YEAR	SITTINGBOURNE	UK
2011	26	138,347
2010	-13	58,126
2009	-265	-171,098
2008	-387	111,302
2007	136	237,354
RECORD YEAR	2005 (447)	2003 (242,543)

net growth by year

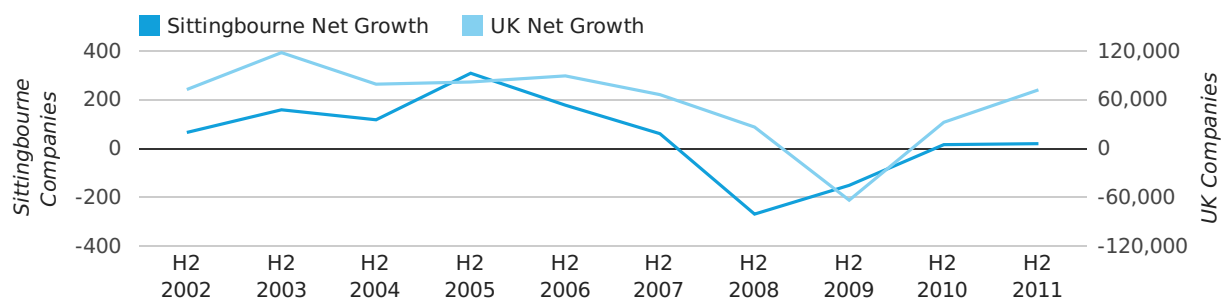


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Sittingbourne increased by 19 companies. This figure is 26.7% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SITTINGBOURNE	UK
2011	19	71,922
2010	15	32,008
% CHANGE	26.7%	124.7%
RECORD YEAR	2005 (308)	2003 (117,772)

net growth by half year



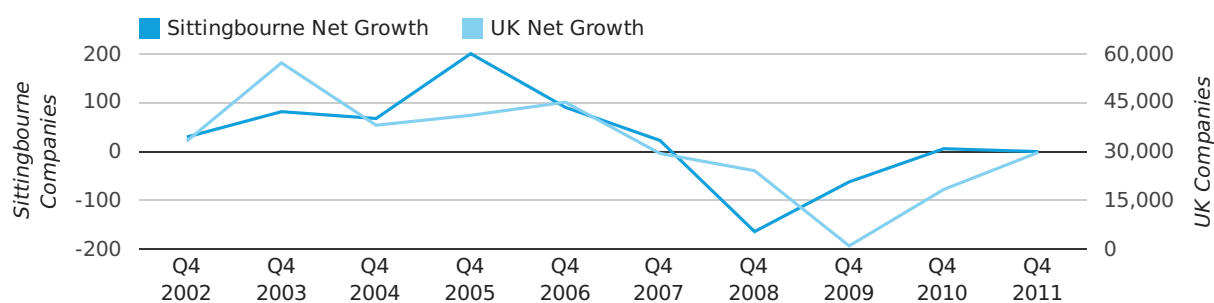
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Sittingbourne during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -1 companies.

This represents a decrease of 120.0% on the same period last year.

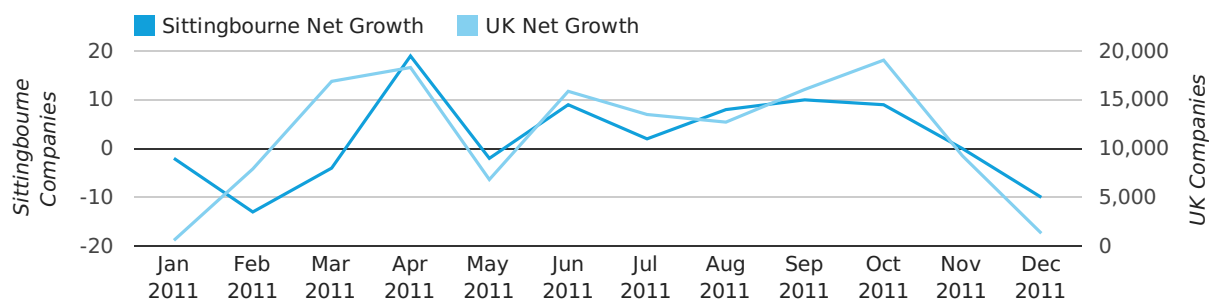
FOURTH QUARTER (OCT 2011 - DEC 2011)	SITTINGBOURNE	UK
2011	-1	29,640
2010	5	18,221
% CHANGE	-120.0%	62.7%
RECORD YEAR	2005 (200)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



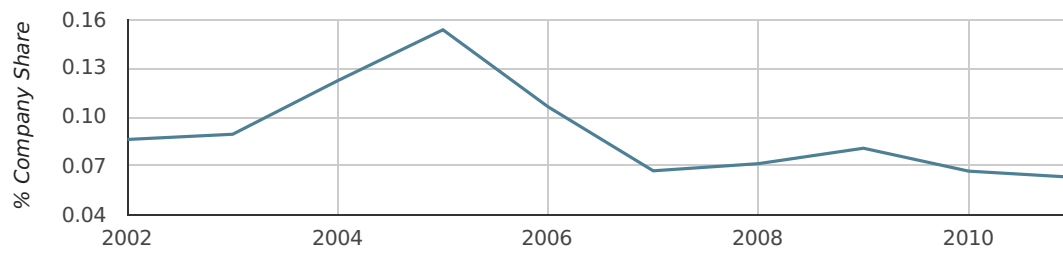
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	9	0	-10
NET GROWTH IN 2010	1	-2	6
% CHANGE	800.0%	-100.0%	-266.7%
RECORD YEAR	2005 (57)	2005 (108)	2005 (35)

Annual Data (2011)

In 2011 Sittingbourne formed 0.1% of all UK companies. This is no change on 2010 when Sittingbourne was responsible for 0.1% of all UK companies.

YEAR	SITTINGBOURNE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2005 (0.2%)

company share by year

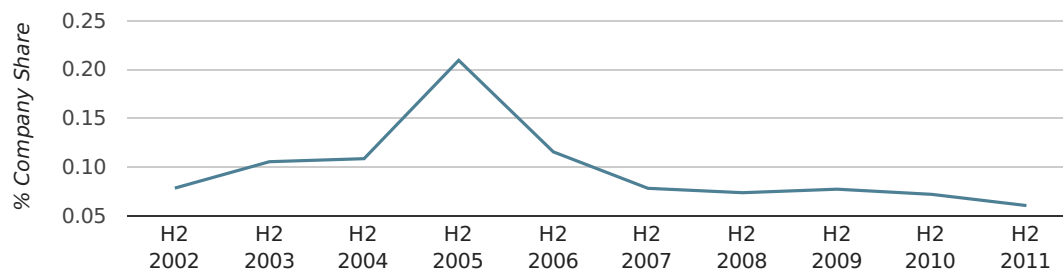


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Sittingbourne formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	SITTINGBOURNE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2005 (0.2%)

company share by half year

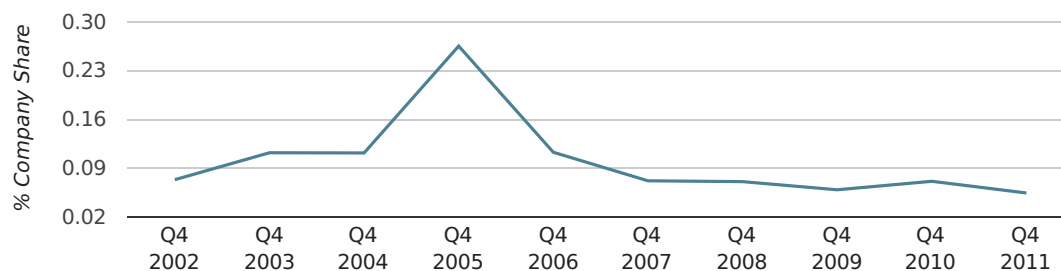


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Sittingbourne formed 0.1% of all UK companies.

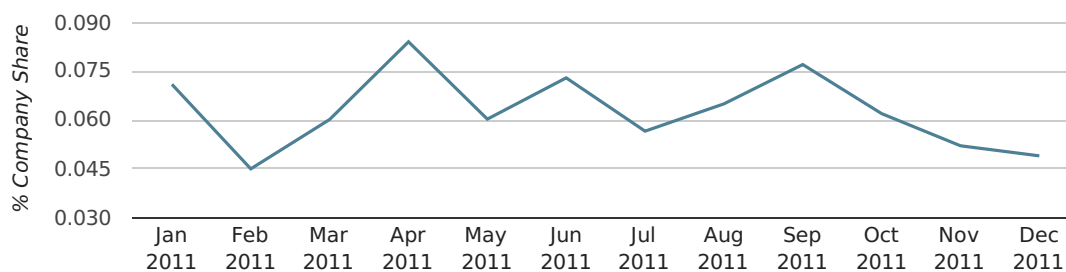
FOURTH QUARTER (OCT 2011 - DEC 2011)	SITTINGBOURNE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2005 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-19.8%	-33.7%	-11.4%
RECORD YEAR	2005 (0.2%)	2005 (0.4%)	1972 (0.3%)

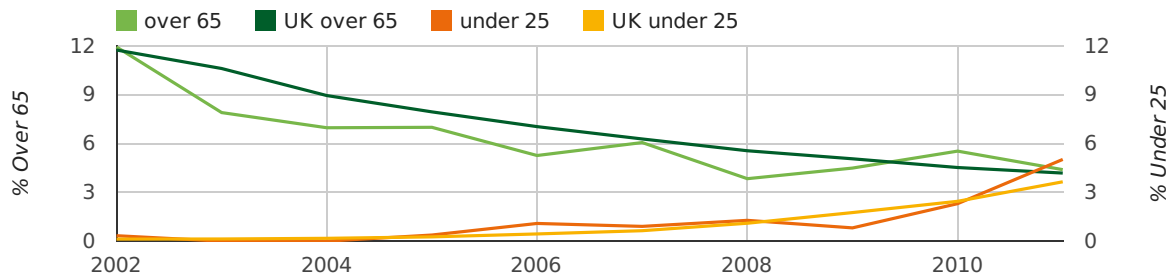
Annual Data (2011)

The average age of a director in 2011 was 43.8.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.2%.

director age by year



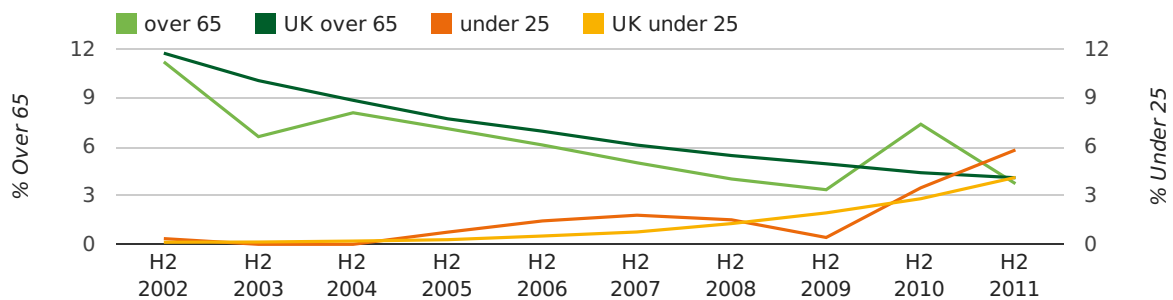
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.4.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.1%.

director age by half year



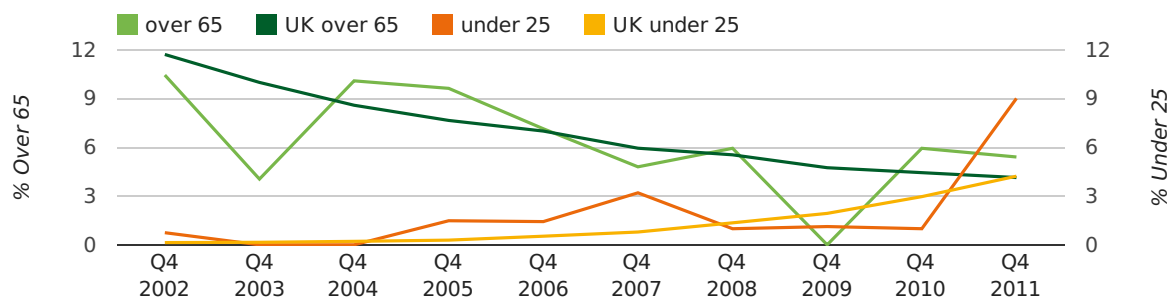
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.9.

The percentage of directors under the age of 25 was 9.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.1%.

director age by quarter

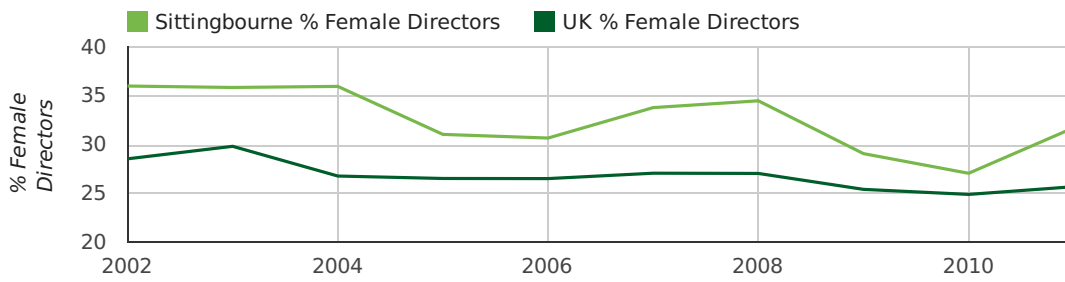


Annual Data (2011)

The record year for female directors in Sittingbourne was 1857 when 36.4% of all directors were female.

The percentage of female directors in Sittingbourne in 2011 was 36.0%. The average for the UK during this time was 28.6%

director gender by year

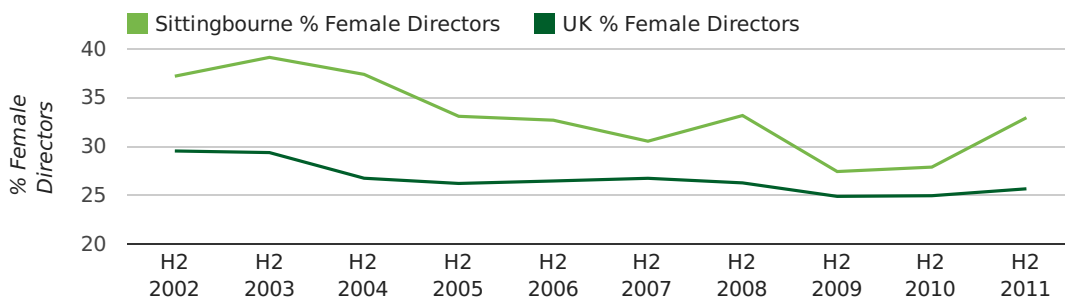


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Sittingbourne was 1860 when 42.9% of all directors were female.

33.0% of all director appointments in Sittingbourne in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

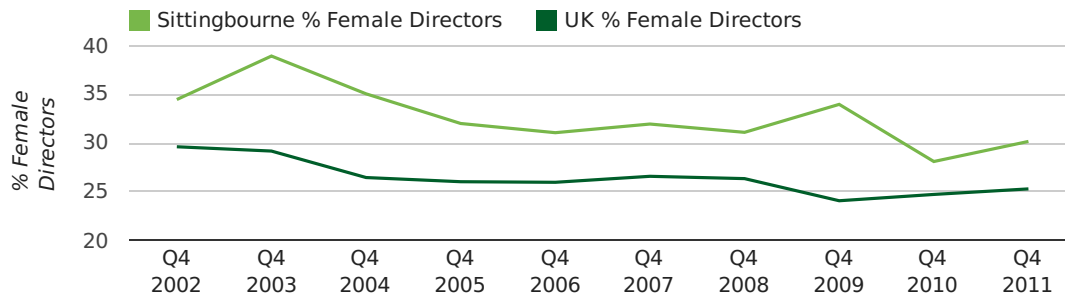


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Sittingbourne was in 1977 when 31.1% of all directors were female.

30.2% of all director appointments in Sittingbourne in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
KENT	1.75%	CONSULTING	5.07%
CONSULTING	1.40%	MANAGEMENT	4.74%
K	1.05%	CONSULTANCY	3.26%
PROPERTY	1.05%	PROPERTY	2.37%
CARE	1.05%	TRADING	2.07%
MANAGEMENT	0.88%	DESIGN	1.92%
T	0.88%	ASSOCIATES	1.86%
J	0.88%	ENGINEERING	1.78%
D	0.88%	BUSINESS	1.78%
MEDICAL	0.70%	CONSULTANTS	1.76%
SERVICE	0.70%	CONSTRUCTION	1.73%
SECURITY	0.70%	MEDIA	1.71%
DESIGN	0.70%	LONDON	1.63%
TECH	0.53%	J	1.51%
ENGINEERING	0.53%	INVESTMENTS	1.48%
N	0.53%	GLOBAL	1.46%
ON	0.53%	IT	1.41%
(SOUTH	0.53%	CARE	1.39%
HOME	0.53%	PROPERTIES	1.29%
M	0.53%	ELECTRICAL	1.29%
HOUSE	0.53%	M	1.27%
CONSULTANTS	0.53%	BUILDING	1.26%
SUPPORT	0.53%	ENERGY	1.25%
FINANCIAL	0.35%	S	1.20%
LOGISTICS	0.35%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	124	205,525
7487 - Other business activities	52	57,052
82990 - Other business support service activities not elsewhere classified	33	32,483
9999 - Dormant Company	14	20,199
99999 - Dormant Company	12	21,846
70229 - Management consultancy activities other than financial management	10	17,765
7499 - Non-trading company	9	9,957
96090 - Other service activities not elsewhere classified	9	11,768
7414 - Business & management consultancy	8	13,034
4521 - General construction & civil engineering	8	5,558
9305 - Other service activities	8	9,492
74909 - Other professional, scientific and technical activities not elsewhere classified	7	8,671
69201 - Accounting and auditing activities	6	3,633
62020 - Information technology consultancy activities	6	12,072
7260 - Other computer related activities	5	7,667
43999 - Other specialised construction activities not elsewhere classified	5	3,342
43210 - Electrical installation	5	3,175
96020 - Hairdressing and other beauty treatment	5	2,380
7011 - Development & sell real estate	4	2,287
6024 - Freight transport by road	4	2,280