Sittingbourne

2012 half year business confidence report



headlines

- May 2012 saw a new record in company registrations in Sittingbourne when compared to any previous May.
- May 2012 saw a new record in net growth in Sittingbourne when compared to any previous May.

contents

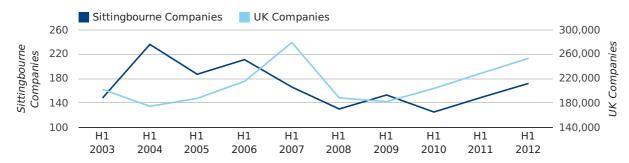
new company registrations	
closed companies (dissolved)	
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In the first half of 2012 a total of 172 companies were formed in Sittingbourne. This figure is 15.4% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Sittingbourne occurred in 2004 when a total of 236 were formed.

HALF YEAR (JAN-JUN)	SITTINGBOURNE	UK
2012	172	253,150
2011	149	228,735
% CHANGE	15.4%	10.7%
RECORD YEAR	2004 (236)	2007 (279,097)

new companies by half year



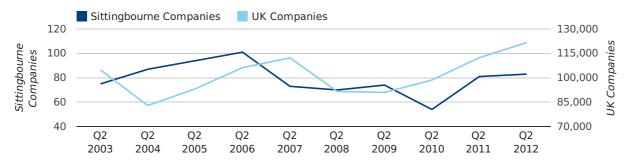
Quarterly Data (Q2 Apr-Jun 2012)

A total of 83 companies were registered in Sittingbourne during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 2.5% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

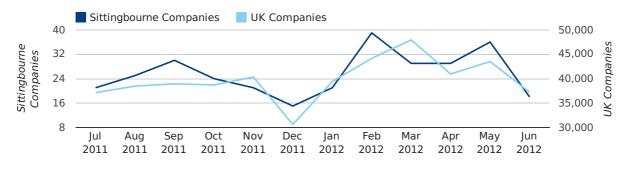
SECOND QUARTER (APR 2012 - JUN 2012)	SITTINGBOURNE	UK
2012	83	121,659
2011	81	112,344
% CHANGE	2.5%	8.3%
RECORD YEAR	2006 (101)	2012 (121,659)

new companies by quarter



May 2012 saw a new record in company registrations in Sittingbourne when compared to any previous May.

new companies by month



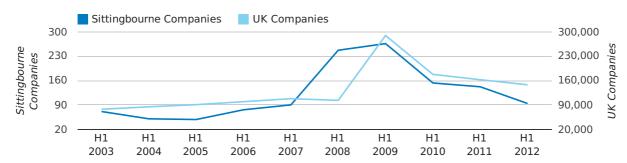
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	29	36	18
NEW COMPANIES IN 2011	29	23	29
% CHANGE	0.0%	56.5%	-37.9%
RECORD YEAR	2006 (36)	2012 (36)	2005 (37)

In the first half of 2012 a total of 94 companies were dissolved in Sittingbourne. This figure is 33.8% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Sittingbourne occurred in 2009 when a total of 266 were closed.

HALF YEAR (JAN-JUN)	SITTINGBOURNE	UK
2012	94	147,793
2011	142	162,310
% CHANGE	-33.8%	-8.9%
RECORD YEAR	2009 (266)	2009 (289,236)

dissolved companies by half year



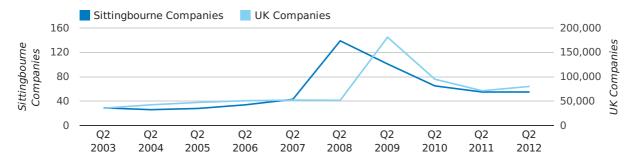
Quarterly Data (Q2 Apr-Jun 2012)

A total of 55 companies were dissolved in Sittingbourne during the second quarter of 2012 (Apr 2012 - Jun 2012).

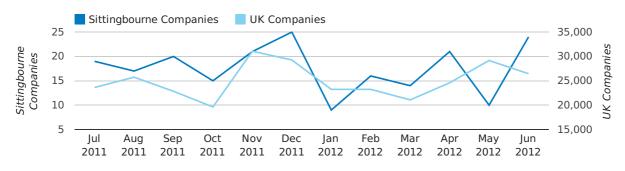
This figure is an increase of 0.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SITTINGBOURNE	UK
2012	55	80,217
2011	55	71,324
% CHANGE	0.0%	12.5%
RECORD YEAR	2008 (139)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

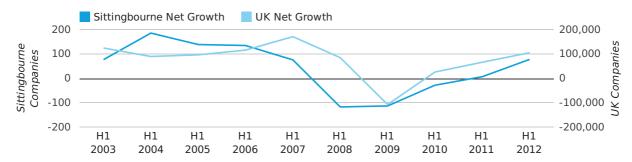


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	21	10	24
CLOSED COMPANIES IN 2011	10	25	20
% CHANGE	110.0%	-60.0%	20%
RECORD YEAR	2009 (28)	2008 (116)	2009 (27)

In the first half of 2012 the company register for Sittingbourne increased by 78 companies. This figure is 1,014.3% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	SITTINGBOURNE	UK
2012	78	105,357
2011	7	66,425
% CHANGE	1,014.3%	58.6%
RECORD YEAR	2004 (186)	2007 (171,296)

net growth by half year



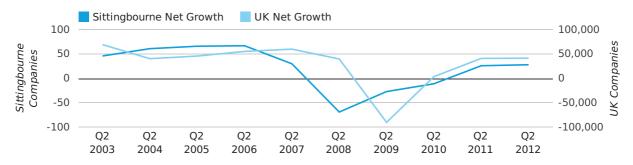
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Sittingbourne during the second quarter of 2012 (Apr 2012 - Jun 2012) was 28 companies.

This represents an increase of 7.7% on the same period last year.

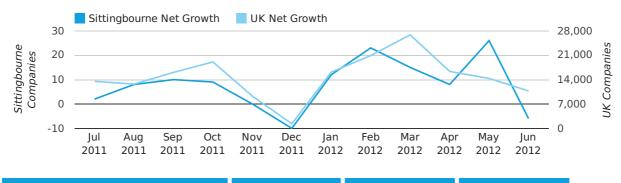
SECOND QUARTER (APR 2012 - JUN 2012)	SITTINGBOURNE	UK
2012	28	41,442
2011	26	41,020
% CHANGE	7.7%	1.0%
RECORD YEAR	2006 (67)	2003 (69,274)

net growth by quarter



May 2012 saw a new record in net growth in Sittingbourne when compared to any previous May.

net growth by month

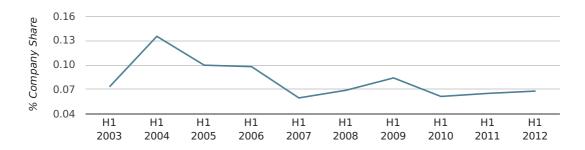


	APRIL	MAY	JUNE
NET GROWTH IN 2012	8	26	-6
NET GROWTH IN 2011	19	-2	9
% CHANGE	-57.9%	-1,400.0%	-166.7%
RECORD YEAR	2005 (26)	2012 (26)	2005 (23)

In the first half of 2012 Sittingbourne formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	SITTINGBOURNE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

company share by half year

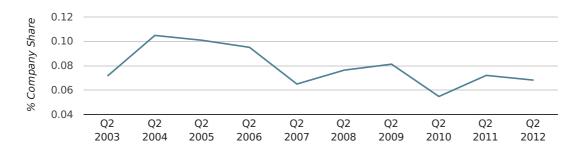


Quarterly Data (Q2 Apr-Jun 2012)

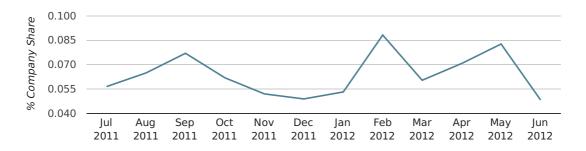
In the second quarter of 2012, Sittingbourne formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	SITTINGBOURNE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by quarter



company share by month



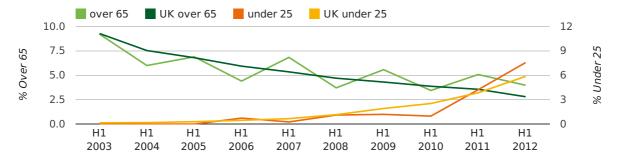
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-15.8%	37.3%	-33.7%
RECORD YEAR	1969 (0.6%)	1968 (0.5%)	1970 (0.3%)

The average age of a director in the first half of 2012 was 41.6.

The percentage of directors under the age of 25 was 7.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 3.4%.

director age by half year



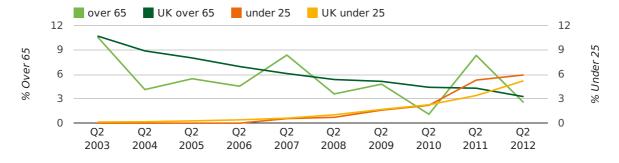
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.6.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 3.3%.

director age by quarter



The record first half year for female directors in Sittingbourne was 1861 when 40.0% of all directors were female.

24.6% of all director appointments in Sittingbourne in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Sittingbourne was in 1866 when 66.7% of all directors were female.

19.7% of all director appointments in Sittingbourne in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $ext{duport}\, arphi$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.50%	CONSULTING	5.07%
M	1.33%	MANAGEMENT	4.74%
J	1.00%	CONSULTANCY	3.28%
CONSULTING	1.00%	PROPERTY	2.35%
SITTINGBOURNE	0.66%	TRADING	2.10%
K	0.66%	DESIGN	1.89%
CONSULTANTS	0.66%	ENGINEERING	1.87%
BUILDING	0.66%	ASSOCIATES	1.82%
SCH00L	0.66%	CONSULTANTS	1.78%
CONSULTANCY	0.66%	CONSTRUCTION	1.71%
PARK	0.66%	BUSINESS	1.70%
ENGINEERING	0.66%	MEDIA	1.69%
PROPERTY	0.66%	LONDON	1.68%
D	0.50%	J	1.57%
FINANCIAL	0.50%	GLOBAL	1.51%
ALL	0.50%	INVESTMENTS	1.48%
CARE	0.50%	IT	1.42%
COMMERCIAL	0.50%	CARE	1.31%
CONSTRUCTION	0.50%	PROPERTIES	1.31%
KENT	0.50%	М	1.26%
W	0.50%	ELECTRICAL	1.23%
ELECTRICAL	0.50%	BUILDING	1.23%
INTERIORS	0.50%	SECURITY	1.19%
MEDICAL	0.50%	S	1.18%
DAY	0.50%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	143	244,457
7487 - Other business activities	39	47,029
82990 - Other business support service activities not elsewhere classified	26	35,447
9999 - Dormant Company	13	16,469
99999 - Dormant Company	12	26,088
62020 - Information technology consultancy activities	11	15,280
74909 - Other professional, scientific and technical activities not elsewhere classified	10	10,271
7499 - Non-trading company	9	8,023
96090 - Other service activities not elsewhere classified	9	14,220
70229 - Management consultancy activities other than financial management	9	20,390
69201 - Accounting and auditing activities	7	4,295
9305 - Other service activities	7	7,926
4521 - General construction & civil engineering	7	4,644
86900 - Other human health activities	7	5,222
74990 - Non-trading company	6	9,706
43210 - Electrical installation	6	3,557
7414 - Business & management consultancy	5	10,978
93199 - Other sports activities	5	2,095
96020 - Hairdressing and other beauty treatment	5	2,993
43999 - Other specialised construction activities not elsewhere classified	4	4,091