Slough

q1 2011 business confidence report



headlines

- Q1 2011 saw a new record in company registrations in Slough when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Slough when compared to any quarter in history.
- February 2011 saw a new record in company registrations in Slough when compared to any previous February.
- January 2011 saw a new record in company registrations in Slough when compared to any previous January.
- January 2011 saw a new record in company closures in Slough when compared to any previous January.
- February 2011 saw a new record in net growth in Slough when compared to any previous February.

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Q1 2011 saw a new record in company registrations in Slough when compared to any previous Q1.

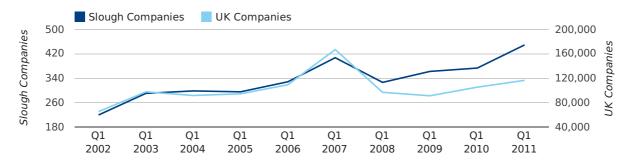
Q1 2011 was a record quarter for company registrations in Slough when compared to any quarter in history.

A total of 449 companies were registered in Slough during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 20.4% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	SLOUGH	UK
2011	449	116,391
2010	373	105,137
% CHANGE	20.4%	10.7%
RECORD YEAR	2011 (449)	2007 (166,814)

new companies by quarter

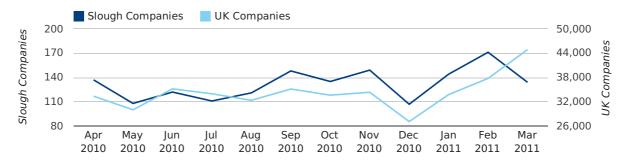


Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Slough when compared to any previous February.

January 2011 saw a new record in company registrations in Slough when compared to any previous January.

new companies by month



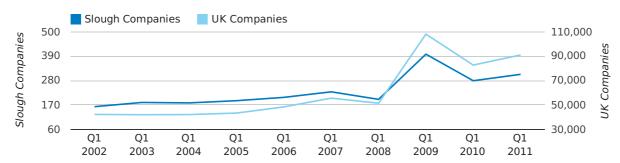
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	144	171	134
NEW COMPANIES IN 2010	111	129	133
% CHANGE	29.7%	32.6%	0.8%
RECORD YEAR	2011 (144)	2011 (171)	2007 (186)

A total of 308 companies were dissolved in Slough during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 10.4% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	SLOUGH	UK
2011	308	90,986
2010	279	82,677
% CHANGE	10.4%	10.0%
RECORD YEAR	2009 (399)	2009 (108,060)

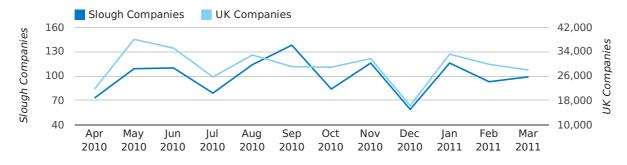
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Slough when compared to any previous January.

dissolved companies by month



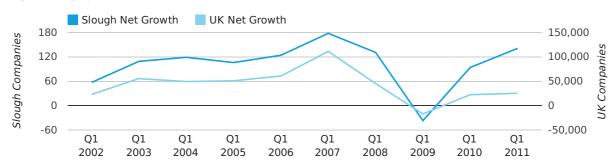
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	116	93	99
CLOSED COMPANIES IN 2010	69	88	122
% CHANGE	68.1%	5.7%	-19%
RECORD YEAR	2011 (116)	2008 (112)	2009 (290)

Net company growth for Slough during the first quarter of 2011 (Jan 2011 - Mar 2011) was 141 companies.

This represents an increase of 50.0% on the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	SLOUGH	UK
2011	141	25,405
2010	94	22,460
% CHANGE	50.0%	13.1%
RECORD YEAR	2007 (178)	2007 (111,282)

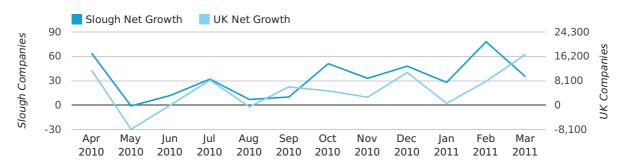
net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in net growth in Slough when compared to any previous February.

net growth by month

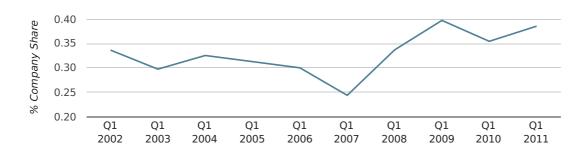


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	28	78	35
NET GROWTH IN 2010	42	41	11
% CHANGE	-33.3%	90.2%	218.2%
RECORD YEAR	2009 (61)	2011 (78)	2008 (119)

In the first quarter of 2011, Slough formed 0.4% of all UK companies.

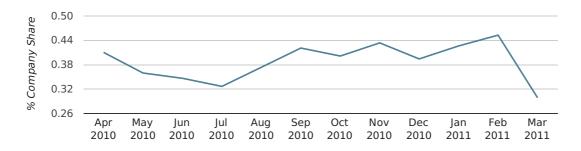
FIRST QUARTER (JAN 2011 - MAR 2011)	SLOUGH
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.3%
2007	0.2%
RECORD YEAR (SINCE 1960)	1992 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



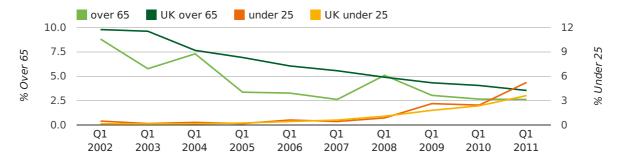
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.4%	0.5%	0.3%
UK FORMATION SHARE IN 2010	0.4%	0.4%	0.3%
% CHANGE	11.9%	16.6%	-3.9%
RECORD YEAR	1971 (0.6%)	1971 (0.5%)	1970 (0.7%)

The average age of a director in the first quarter of 2011 was 39.8.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.3%.

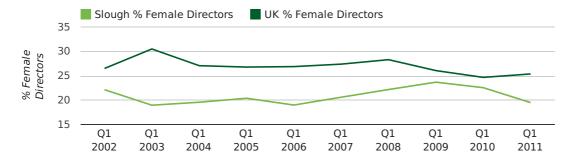
director age by quarter



The record first quarter for female directors in Slough was in 1861 when 40.0% of all directors were female.

19.5% of all director appointments in Slough in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.88%	CONSULTING	5.04%
MANAGEMENT	1.68%	MANAGEMENT	4.97%
TRADING	1.37%	CONSULTANCY	3.16%
CONSULTANCY	1.33%	PROPERTY	2.38%
BUSINESS	1.02%	TRADING	2.10%
SLOUGH	0.97%	DESIGN	1.93%
CONSULTANTS	0.88%	ASSOCIATES	1.92%
ASSOCIATES	0.75%	BUSINESS	1.87%
FOR	0.75%	CONSTRUCTION	1.80%
CARS	0.71%	CONSULTANTS	1.76%
SIMPLY	0.71%	MEDIA	1.69%
IT	0.66%	ENGINEERING	1.61%
CONSTRUCTION	0.66%	LONDON	1.60%
MEDIA	0.66%	CARE	1.45%
LONDON	0.62%	J	1.45%
ENTERPRISES	0.62%	GLOBAL	1.44%
SERVICE	0.58%	INVESTMENTS	1.43%
INTERNATIONAL	0.58%	IT	1.41%
RECRUITMENT	0.53%	PROPERTIES	1.36%
EDUCATION	0.53%	BUILDING	1.34%
BERKSHIRE	0.49%	М	1.30%
PROPERTY	0.49%	ELECTRICAL	1.28%
TECHNOLOGY	0.49%	S	1.24%
TRAVEL	0.49%	INTERNATIONAL	1.23%
TECHNOLOGIES	0.49%	SYSTEMS	1.23%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	890	202,798
7487 - Other business activities	178	60,968
7414 - Business & management consultancy	107	12,916
62020 - Information technology consultancy activities	82	10,246
9999 - Dormant Company	70	19,765
82990 - Other business support service activities not elsewhere classified	59	30,253
70229 - Management consultancy activities other than financial management	49	16,150
62090 - Other information technology service activities	46	6,996
99999 - Dormant Company	45	18,336
9305 - Other service activities	45	8,740
7222 - Other software consultancy and supply	44	7,000
7260 - Other computer related activities	43	7,789
7499 - Non-trading company	37	11,316
96090 - Other service activities not elsewhere classified	33	10,085
7210 - Hardware consultancy	24	834
5530 - Restaurants	22	4,898
62012 - Business and domestic software development	22	3,168
74990 - Non-trading company	18	8,695
69201 - Accounting and auditing activities	16	3,436
74909 - Other professional, scientific and technical activities not elsewhere classified	16	7,788