Slough

2011 annual business confidence report





headlines

- 2011 was a record year for company registrations in Slough when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Slough when compared to any previous second half year.
- October 2011 saw a new record in company registrations in Slough when compared to any previous October.
- December 2011 saw a new record in company closures in Slough when compared to any previous December.
- November 2011 saw a new record in company closures in Slough when compared to any previous November.

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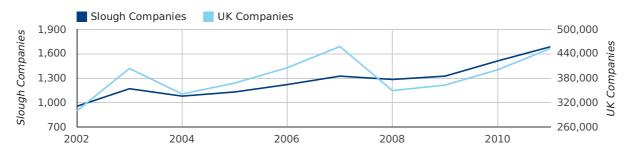
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2011 was a record year for company registrations in Slough when compared to any year in history.

A total of 1,685 companies were formed in Slough in 2011. This total is 11.5% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SLOUGH	UK
2011	1,685	452,870
2010	1,511	400,358
2009	1,324	362,675
2008	1,283	349,203
2007	1,324	457,649
RECORD YEAR	2011 (1,685)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

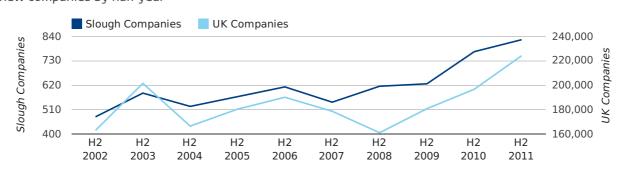
The second half of 2011 saw a new record in company registrations in Slough when compared to any previous second half year.

In the second half of 2011 a total of 825 companies were formed in Slough. This figure is 7.0% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Slough occurred in 2011 when a total of 825 were formed.

HALF YEAR (JUL-DEC)	SLOUGH	UK
2011	825	224,135
2010	771	196,609
% CHANGE	7.0%	14.0%
RECORD YEAR	2011 (825)	2011 (224,135)

new companies by half year

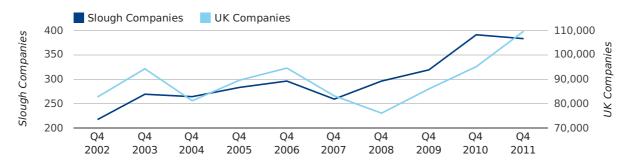


A total of 383 companies were registered in Slough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 2.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SLOUGH	UK
2011	383	109,623
2010	391	95,117
% CHANGE	-2.0%	15.3%
RECORD YEAR	2010 (391)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Slough when compared to any previous October.

new companies by month

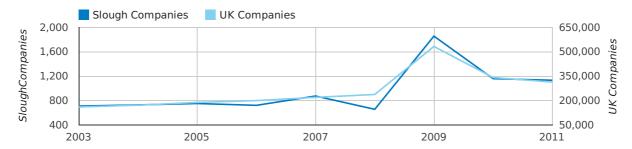


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	146	139	98
NEW COMPANIES IN 2010	135	149	107
% CHANGE	8.1%	-6.7%	-8.4%
RECORD YEAR	2011 (146)	2010 (149)	2010 (107)

A total of 1,135 companies were dissolved in Slough in 2011. This total is 2.2% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SLOUGH	UK
2011	1,135	314,523
2010	1,161	342,232
2009	1,859	533,773
2008	658	237,901
2007	876	220,295
RECORD YEAR	2009 (1,859)	2009 (533,773)

dissolved companies by year



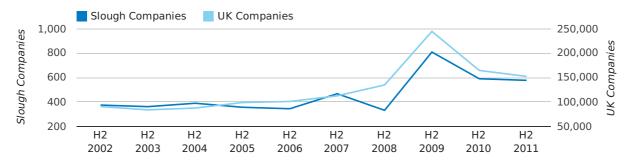
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 577 companies were dissolved in Slough. This figure is 2.2% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Slough occurred in 2009 when a total of 809 were closed.

HALF YEAR (JUL-DEC)	SLOUGH	UK
2011	577	152,213
2010	590	164,601
% CHANGE	-2.2%	-7.5%
RECORD YEAR	2009 (809)	2009 (244,537)

dissolved companies by half year

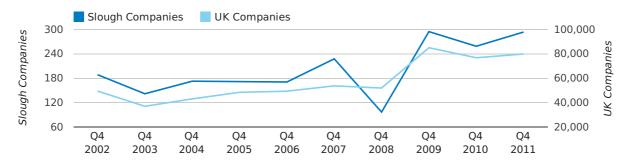


A total of 294 companies were dissolved in Slough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 13.5% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SLOUGH	UK
2011	294	79,983
2010	259	76,896
% CHANGE	13.5%	4.0%
RECORD YEAR	2009 (295)	2009 (85,136)

dissolved companies by quarter

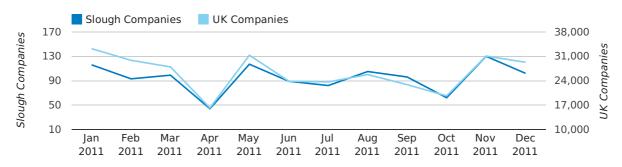


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Slough when compared to any previous December.

November 2011 saw a new record in company closures in Slough when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	62	130	102
CLOSED COMPANIES IN 2010	84	116	59
% CHANGE	-26.2%	12.1%	73%
RECORD YEAR	2009 (97)	2011 (130)	2011 (102)

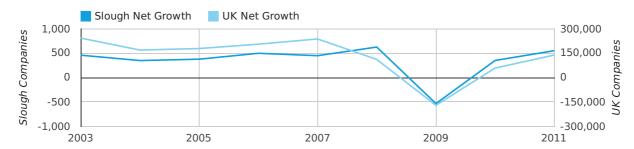
A total of 550 companies were added to the company register for Slough in 2011. This number represents growth of 36.4% which compares favourably to the UK figure of 34.6%.

This number is 200 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2008 when the Slough company register grew by 625 companies.

YEAR	SLOUGH	UK
2011	550	138,347
2010	350	58,126
2009	-535	-171,098
2008	625	111,302
2007	448	237,354
RECORD YEAR	2008 (625)	2003 (242,543)

net growth by year

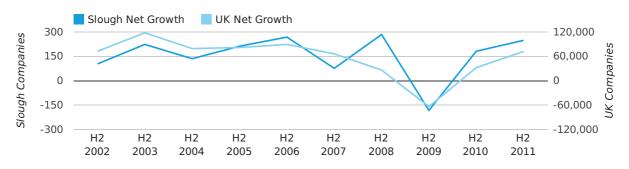


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Slough increased by 248 companies. This figure is 37.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SLOUGH	UK
2011	248	71,922
2010	181	32,008
% CHANGE	37.0%	124.7%
RECORD YEAR	2008 (284)	2003 (117,772)

net growth by half year

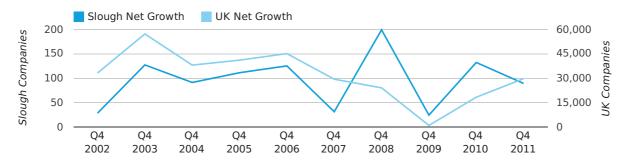


Net company growth for Slough during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 89 companies.

This represents a decrease of 32.6% on the same period last year.

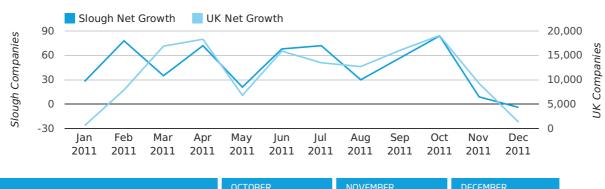
FOURTH QUARTER (OCT 2011 - DEC 2011)	SLOUGH	UK
2011	89	29,640
2010	132	18,221
% CHANGE	-32.6%	62.7%
RECORD YEAR	2008 (199)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

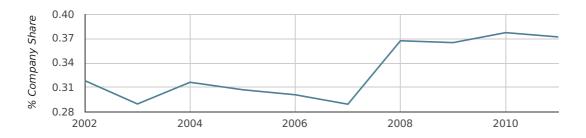


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	84	9	-4
NET GROWTH IN 2010	51	33	48
% CHANGE	64.7%	-72.7%	-108.3%
RECORD YEAR	2008 (107)	2008 (58)	2010 (48)

In 2011 Slough formed 0.4% of all UK companies. This is no change on 2010 when Slough was responsible for 0.4% of all UK companies.

YEAR	SLOUGH
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1992 (0.4%)

company share by year

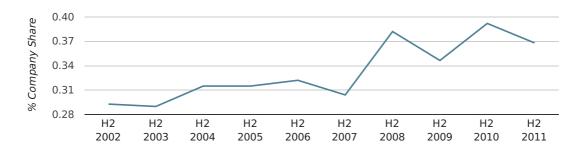


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Slough formed 0.4% of all UK companies. This is the same as the 2010 figure of 0.4%.

HALF YEAR (JUL-DEC)	SLOUGH
2011	0.4%
2010	0.4%
2009	0.3%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1968 (0.5%)

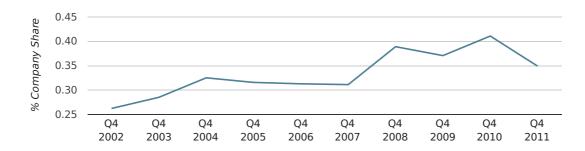
company share by half year



In the fourth quarter of 2011, Slough formed 0.3% of all UK companies.

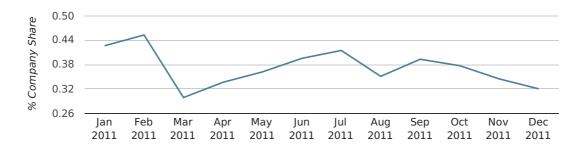
FOURTH QUARTER (OCT 2011 - DEC 2011)	SLOUGH
2011	0.3%
2010	0.4%
2009	0.4%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1968 (0.7%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



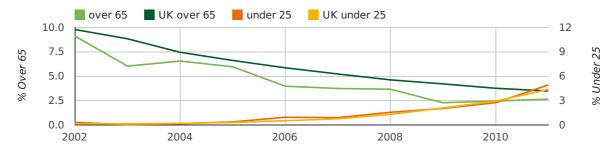
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.4%	0.4%	0.4%
% CHANGE	-6.0%	-20.5%	-18.8%
RECORD YEAR	1968 (0.9%)	1969 (1.1%)	1970 (0.9%)

The average age of a director in 2011 was 40.1.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.2%.

director age by year



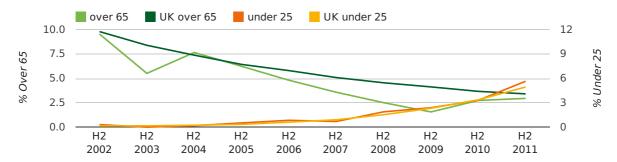
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 40.2.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.1%.

director age by half year

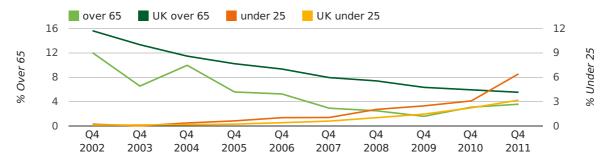


The average age of a director in the fourth quarter of 2011 was 40.3.

The percentage of directors under the age of 25 was 6.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Slough was 1857 when 36.4% of all directors were female.

The percentage of female directors in Slough in 2011 was 21.6%. The average for the UK during this time was 28.6%

director gender by year

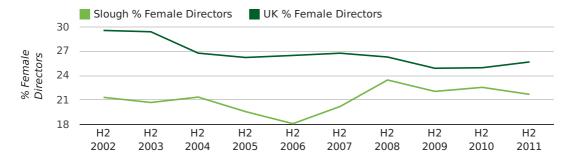


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Slough was 1860 when 42.9% of all directors were female.

21.7% of all director appointments in Slough in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Th

The record fourth quarter for female directors in Slough was in 1977 when 31.1% of all directors were female.

19.6% of all director appointments in Slough in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.13%	CONSULTING	5.07%
MANAGEMENT	1.29%	MANAGEMENT	4.74%
CONSULTANCY	1.13%	CONSULTANCY	3.26%
CONSULTANTS	0.92%	PROPERTY	2.37%
IT	0.92%	TRADING	2.07%
SLOUGH	0.88%	DESIGN	1.92%
CONSTRUCTION	0.84%	ASSOCIATES	1.86%
TRADING	0.84%	ENGINEERING	1.78%
BUSINESS	0.75%	BUSINESS	1.78%
ASSOCIATES	0.71%	CONSULTANTS	1.76%
CARE	0.67%	CONSTRUCTION	1.73%
MEDIA	0.67%	MEDIA	1.71%
ENTERPRISES	0.63%	LONDON	1.63%
LONDON	0.58%	J	1.51%
TRAVEL	0.54%	INVESTMENTS	1.48%
ENGINEERING	0.50%	GLOBAL	1.46%
S	0.50%	IT	1.41%
CLAIMS	0.50%	CARE	1.39%
FOR	0.46%	PROPERTIES	1.29%
D	0.46%	ELECTRICAL	1.29%
LOGISTICS	0.46%	М	1.27%
SYSTEMS	0.46%	BUILDING	1.26%
R	0.46%	ENERGY	1.25%
BUILDING	0.42%	S	1.20%
INVESTMENTS	0.42%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	910	205,525
7487 - Other business activities	153	57,052
7414 - Business & management consultancy	111	13,034
62020 - Information technology consultancy activities	111	12,072
82990 - Other business support service activities not elsewhere classified	71	32,483
9999 - Dormant Company	65	20,199
70229 - Management consultancy activities other than financial management	60	17,765
7222 - Other software consultancy and supply	55	7,398
7260 - Other computer related activities	52	7,667
99999 - Dormant Company	47	21,846
62090 - Other information technology service activities	43	7,493
7499 - Non-trading company	39	9,957
9305 - Other service activities	35	9,492
96090 - Other service activities not elsewhere classified	34	11,768
74909 - Other professional, scientific and technical activities not elsewhere classified	24	8,671
74990 - Non-trading company	23	8,929
86900 - Other human health activities	21	4,457
5530 - Restaurants	21	5,013
69201 - Accounting and auditing activities	21	3,633
7210 - Hardware consultancy	20	722