# Solihull

q1 2011 business confidence report



# headlines

- February 2011 saw a new record in company registrations in Solihull when compared to any previous February.
- February 2011 saw a new record in company closures in Solihull when compared to any previous February.
- January 2011 saw a new record in company closures in Solihull when compared to any previous January.

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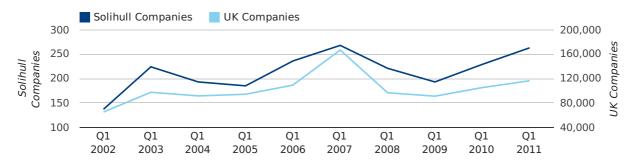
| Г   | new company registrations    |
|-----|------------------------------|
| C   | closed companies (dissolved) |
| _ r | net company growth           |
| L   | uk company share             |
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| r   | naming trends                |
| S   | sic data                     |

A total of 263 companies were registered in Solihull during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 14.8% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

| FIRST QUARTER (JAN 2011 - MAR 2011) | SOLIHULL   | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | 263        | 116,391        |
| 2010                                | 229        | 105,137        |
| % CHANGE                            | 14.8%      | 10.7%          |
| RECORD YEAR                         | 2007 (268) | 2007 (166,814) |

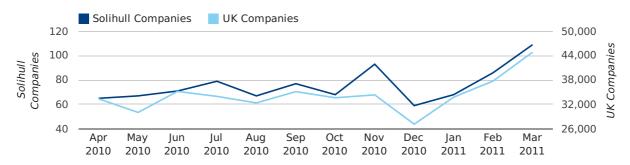
#### new companies by quarter



## Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Solihull when compared to any previous February.

#### new companies by month



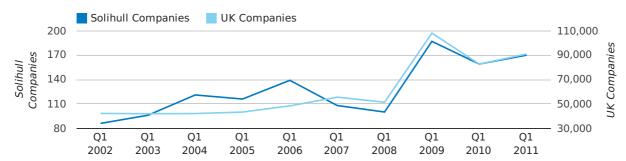
|                       | JANUARY   | FEBRUARY  | MARCH      |
|-----------------------|-----------|-----------|------------|
| NEW COMPANIES IN 2011 | 68        | 86        | 109        |
| NEW COMPANIES IN 2010 | 65        | 72        | 92         |
| % CHANGE              | 4.6%      | 19.4%     | 18.5%      |
| RECORD YEAR           | 2006 (75) | 2011 (86) | 2007 (119) |

A total of 170 companies were dissolved in Solihull during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 6.9% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

| FIRST QUARTER (JAN 2011 - MAR 2011) | SOLIHULL   | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | 170        | 90,986         |
| 2010                                | 159        | 82,677         |
| % CHANGE                            | 6.9%       | 10.0%          |
| RECORD YEAR                         | 2009 (187) | 2009 (108,060) |

#### dissolved companies by quarter

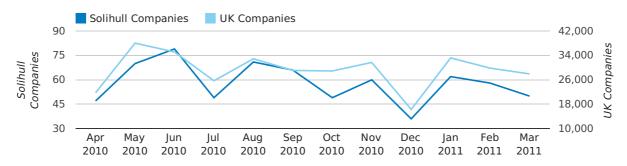


## Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Solihull when compared to any previous February.

January 2011 saw a new record in company closures in Solihull when compared to any previous January.

#### dissolved companies by month



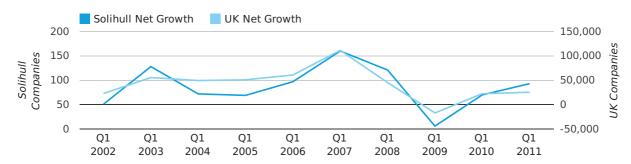
|                          | JANUARY   | FEBRUARY  | MARCH      |
|--------------------------|-----------|-----------|------------|
| CLOSED COMPANIES IN 2011 | 62        | 58        | 50         |
| CLOSED COMPANIES IN 2010 | 38        | 43        | 78         |
| % CHANGE                 | 63.2%     | 34.9%     | -36%       |
| RECORD YEAR              | 2011 (62) | 2011 (58) | 2009 (106) |

Net company growth for Solihull during the first quarter of 2011 (Jan 2011 - Mar 2011) was 93 companies.

This represents an increase of 32.9% on the same period last year.

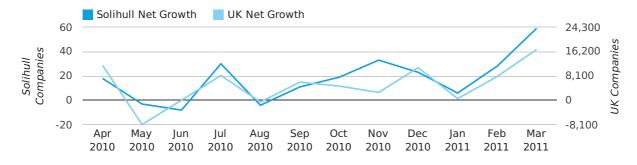
| FIRST QUARTER (JAN 2011 - MAR 2011) | SOLIHULL   | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | 93         | 25,405         |
| 2010                                | 70         | 22,460         |
| % CHANGE                            | 32.9%      | 13.1%          |
| RECORD YEAR                         | 2007 (160) | 2007 (111,282) |

#### net growth by quarter



## Monthly Data (Jan, Feb & Mar 2011)

#### net growth by month

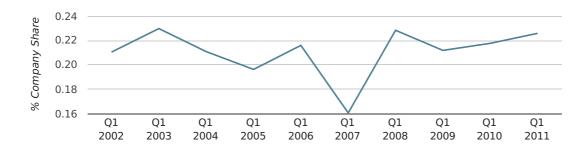


|                    | JANUARY   | FEBRUARY  | MARCH     |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 6         | 28        | 59        |
| NET GROWTH IN 2010 | 27        | 29        | 14        |
| % CHANGE           | -77.8%    | -3.4%     | 321.4%    |
| RECORD YEAR        | 1997 (47) | 2007 (51) | 2007 (80) |

In the first quarter of 2011, Solihull formed 0.2% of all UK companies.

| FIRST QUARTER (JAN 2011 - MAR 2011) | SOLIHULL    |
|-------------------------------------|-------------|
| 2011                                | 0.2%        |
| 2010                                | 0.2%        |
| 2009                                | 0.2%        |
| 2008                                | 0.2%        |
| 2007                                | 0.2%        |
| RECORD YEAR (SINCE 1960)            | 1966 (0.6%) |

## company share by quarter



# Monthly Data (Jan, Feb & Mar 2011)

## company share by month



|                            | JANUARY     | FEBRUARY    | MARCH       |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.2%        | 0.2%        | 0.2%        |
| UK FORMATION SHARE IN 2010 | 0.2%        | 0.2%        | 0.2%        |
| % CHANGE                   | -9.7%       | 5.0%        | 13.0%       |
| RECORD YEAR                | 1968 (1.0%) | 1966 (1.0%) | 1960 (0.6%) |

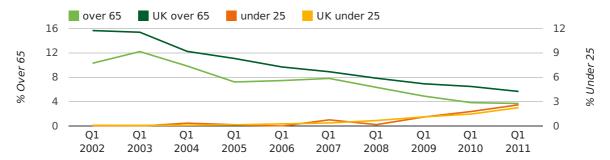
The average age of a director in the first quarter of 2011 was 46.1.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.3%.

## director age by quarter

director age



The record first quarter for female directors in Solihull was in 1861 when 40.0% of all directors were female.

27.4% of all director appointments in Solihull in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter



naming trends  $\operatorname{duport} \omega$ 

# Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD       | UK PERCENTAGE |
|--------------|------------|---------------|---------------|
| CONSULTING   | 2.77%      | CONSULTING    | 5.04%         |
| MANAGEMENT   | 2.35%      | MANAGEMENT    | 4.97%         |
| CONSULTANCY  | 1.66%      | CONSULTANCY   | 3.16%         |
| ASSOCIATES   | 1.31%      | PROPERTY      | 2.38%         |
| SOLIHULL     | 0.97%      | TRADING       | 2.10%         |
| PROPERTY     | 0.90%      | DESIGN        | 1.93%         |
| MEDICAL      | 0.76%      | ASSOCIATES    | 1.92%         |
| C            | 0.76%      | BUSINESS      | 1.87%         |
| CONSULTANTS  | 0.69%      | CONSTRUCTION  | 1.80%         |
| BUILDING     | 0.62%      | CONSULTANTS   | 1.76%         |
| R            | 0.62%      | MEDIA         | 1.69%         |
| CONSTRUCTION | 0.62%      | ENGINEERING   | 1.61%         |
| M            | 0.62%      | LONDON        | 1.60%         |
| (MIDLANDS)   | 0.55%      | CARE          | 1.45%         |
| DEVELOPMENTS | 0.55%      | J             | 1.45%         |
| D            | 0.48%      | GLOBAL        | 1.44%         |
| ACADEMY      | 0.48%      | INVESTMENTS   | 1.43%         |
| ENGINEERING  | 0.48%      | IT            | 1.41%         |
| IT           | 0.48%      | PROPERTIES    | 1.36%         |
| FINANCIAL    | 0.48%      | BUILDING      | 1.34%         |
| DESIGN       | 0.48%      | M             | 1.30%         |
| CARE         | 0.42%      | ELECTRICAL    | 1.28%         |
| WEALTH       | 0.42%      | S             | 1.24%         |
| SOLAR        | 0.42%      | INTERNATIONAL | 1.23%         |
| (SOLIHULL)   | 0.42%      | SYSTEMS       | 1.23%         |

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# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 341                    | 202,798         |
| 7487 - Other business activities   | 117                    | 60,968          |
| 82990 - Other business support service activities not elsewhere classified               | 75                     | 30,253          |
| 70229 - Management consultancy activities other than financial management                | 61                     | 16,150          |
| 99999 - Dormant Company  | 43                     | 18,336          |
| 7414 - Business & management consultancy   | 33                     | 12,916          |
| 74990 - Non-trading company  | 32                     | 8,695           |
| 62020 - Information technology consultancy activities                                    | 31                     | 10,246          |
| 96090 - Other service activities not elsewhere classified                                | 30                     | 10,085          |
| 9999 - Dormant Company   | 25                     | 19,765          |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 21                     | 7,788           |
| 4521 - General construction & civil engineering  | 19                     | 6,183           |
| 7222 - Other software consultancy and supply   | 18                     | 7,000           |
| 9305 - Other service activities  | 17                     | 8,740           |
| 7499 - Non-trading company   | 13                     | 11,316          |
| 62090 - Other information technology service activities                                  | 13                     | 6,996           |
| 64999 - Financial intermediation not elsewhere classified                                | 13                     | 2,754           |
| 70100 - Activities of head offices   | 13                     | 2,849           |
| 43210 - Electrical installation  | 13                     | 3,172           |
| 7260 - Other computer related activities   | 12                     | 7,789           |