

# South Croydon

2011 half year business confidence report



## headlines

- May 2011 saw a new record in company registrations in South Croydon when compared to any previous May.

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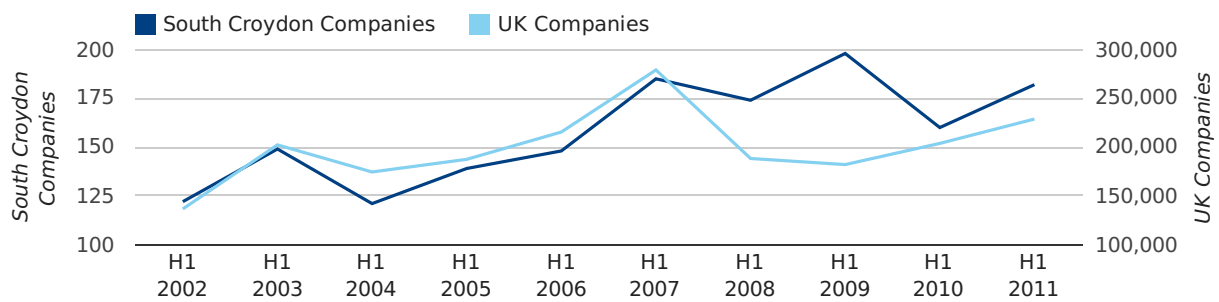
## Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 182 companies were formed in South Croydon. This figure is 13.8% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in South Croydon occurred in 2009 when a total of 198 were formed.

HALF YEAR (JAN-JUN)	SOUTH CROYDON	UK
2011	182	228,735
2010	160	203,749
% CHANGE	13.8%	12.3%
RECORD YEAR	2009 (198)	2007 (279,097)

### new companies by half year



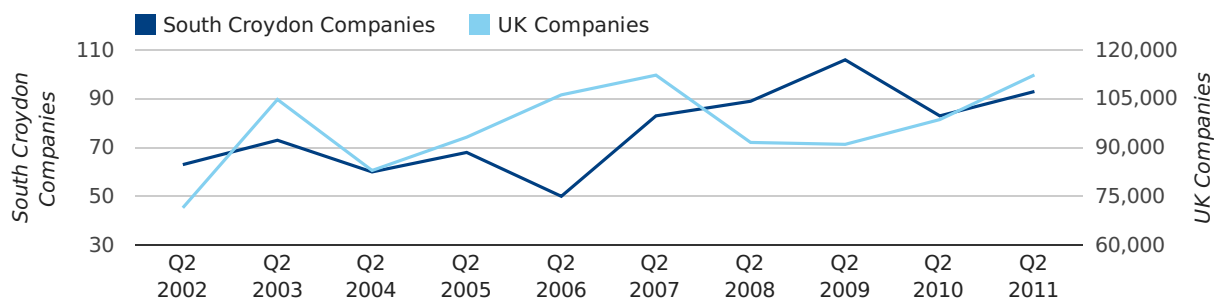
## Quarterly Data (Q2 Apr-Jun 2011)

A total of 93 companies were registered in South Croydon during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 12.0% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	SOUTH CROYDON	UK
2011	93	112,344
2010	83	98,612
% CHANGE	12.0%	13.9%
RECORD YEAR	2009 (106)	2011 (112,344)

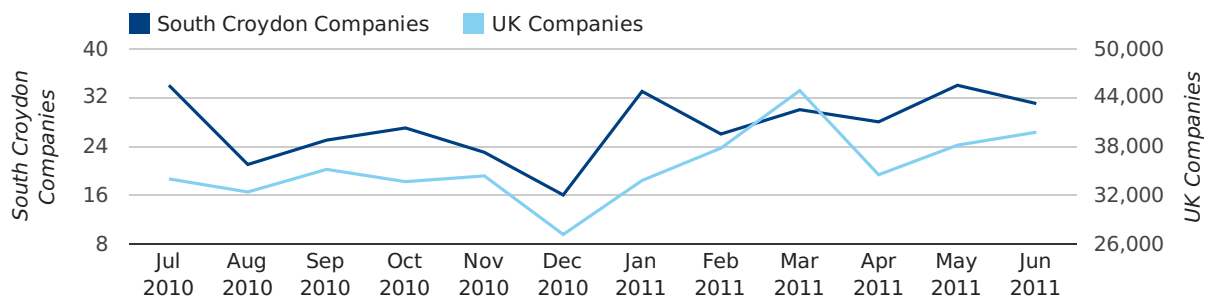
### new companies by quarter



## Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in company registrations in South Croydon when compared to any previous May.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	28	34	31
NEW COMPANIES IN 2010	27	22	34
% CHANGE	3.7%	54.5%	-8.8%
RECORD YEAR	2009 (43)	2011 (34)	2009 (39)

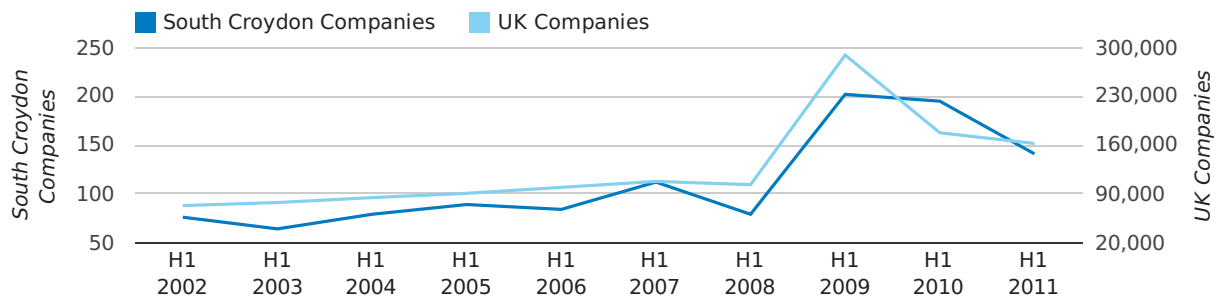
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 141 companies were dissolved in South Croydon. This figure is 27.7% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in South Croydon occurred in 2009 when a total of 202 were closed.

HALF YEAR (JAN-JUN)	SOUTH CROYDON	UK
2011	141	162,310
2010	195	177,631
% CHANGE	-27.7%	-8.6%
RECORD YEAR	2009 (202)	2009 (289,236)

### dissolved companies by half year



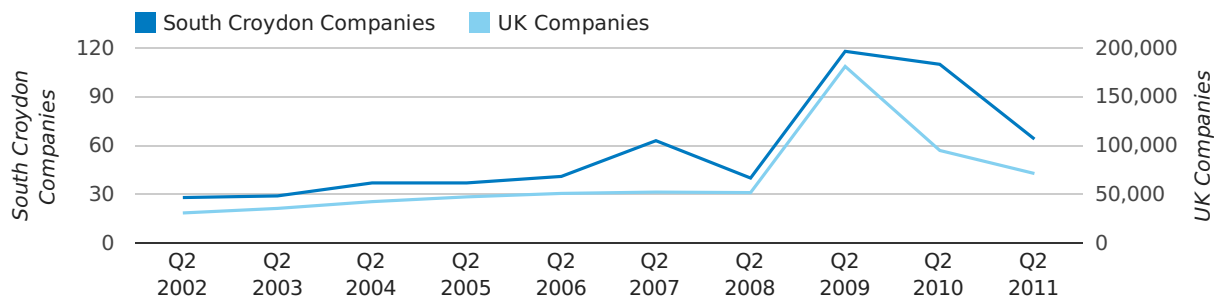
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 64 companies were dissolved in South Croydon during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 41.8% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

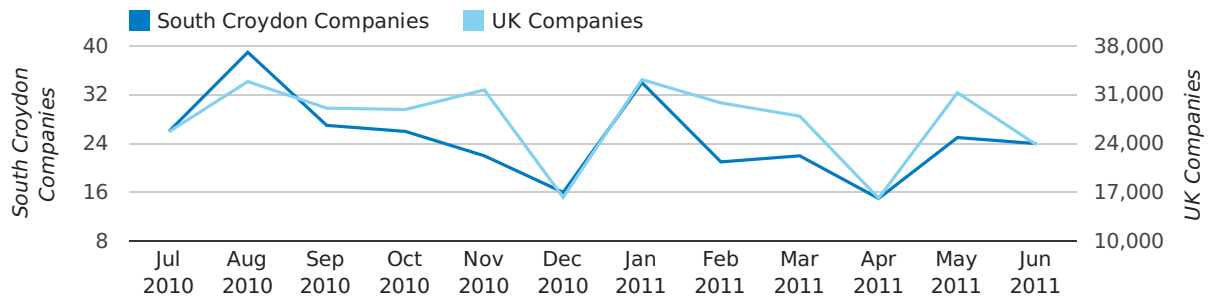
SECOND QUARTER (APR 2011 - JUN 2011)	SOUTH CROYDON	UK
2011	64	71,324
2010	110	94,954
% CHANGE	-41.8%	-24.9%
RECORD YEAR	2009 (118)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



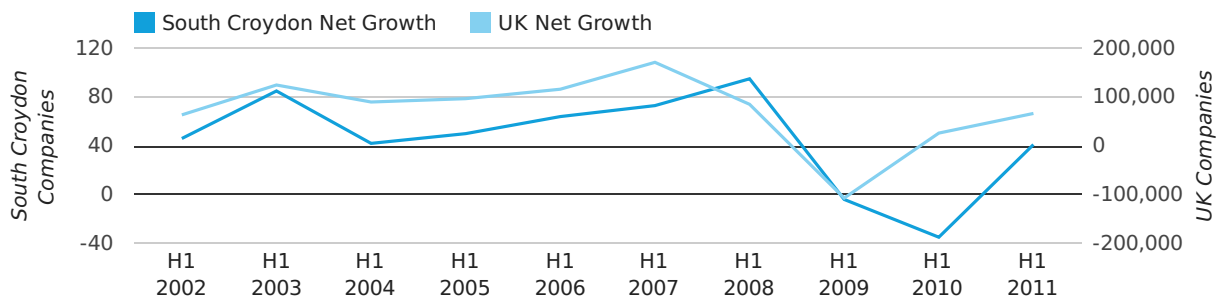
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	15	25	24
CLOSED COMPANIES IN 2010	21	47	42
% CHANGE	-28.6%	-46.8%	-43%
RECORD YEAR	2009 (34)	2009 (47)	2010 (42)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for South Croydon increased by 41 companies. This figure is 217.1% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	SOUTH CROYDON	UK
2011	41	66,425
2010	-35	26,118
% CHANGE	-217.1%	154.3%
RECORD YEAR	2008 (95)	2007 (171,296)

#### net growth by half year



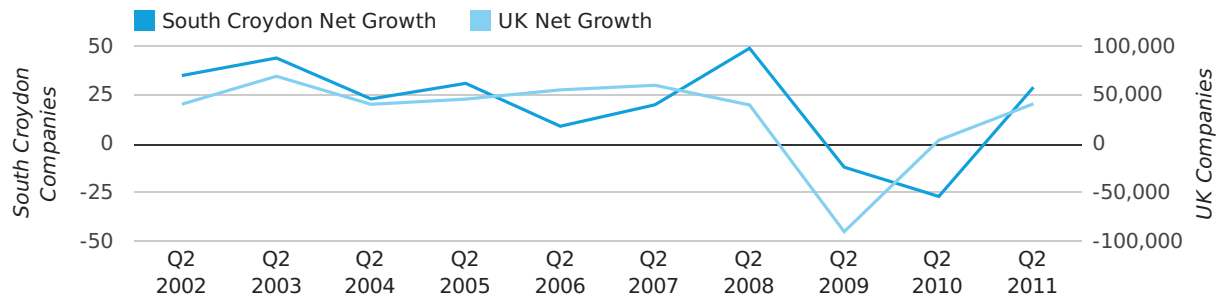
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for South Croydon during the second quarter of 2011 (Apr 2011 - Jun 2011) was 29 companies.

This represents an increase of 207.4% on the same period last year.

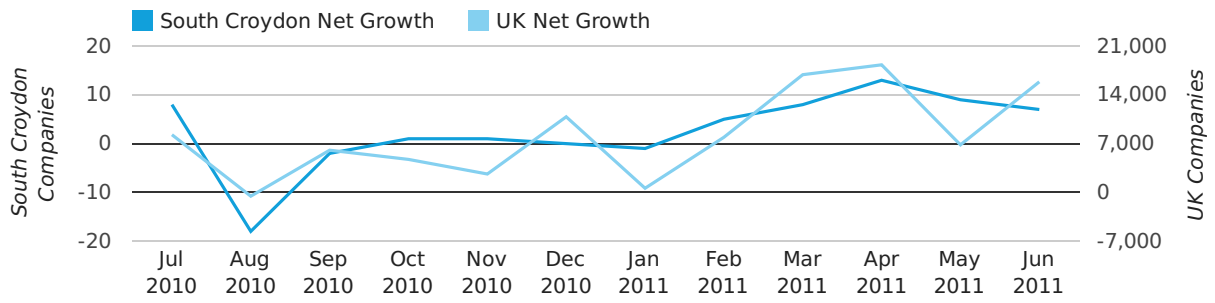
SECOND QUARTER (APR 2011 - JUN 2011)	SOUTH CROYDON	UK
2011	29	41,020
2010	-27	3,658
% CHANGE	207.4%	1,021.4%
RECORD YEAR	2008 (49)	2003 (69,274)

#### net growth by quarter



# Monthly Data (Apr, May & Jun 2011)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	13	9	7
NET GROWTH IN 2010	6	-25	-8
% CHANGE	116.7%	-136.0%	-187.5%
RECORD YEAR	2008 (22)	1998 (15)	2008 (25)

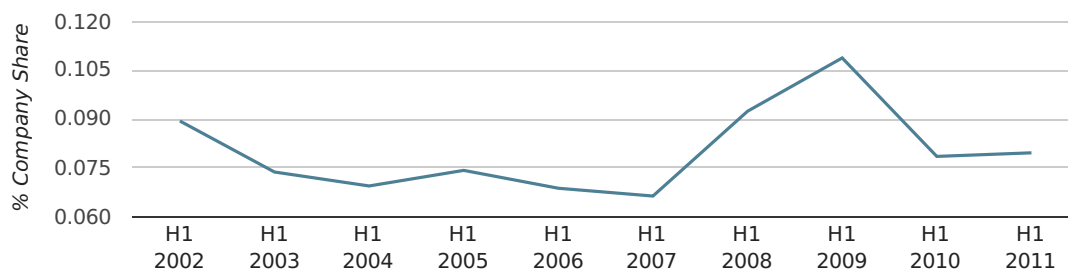


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 South Croydon formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	SOUTH CROYDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

#### company share by half year

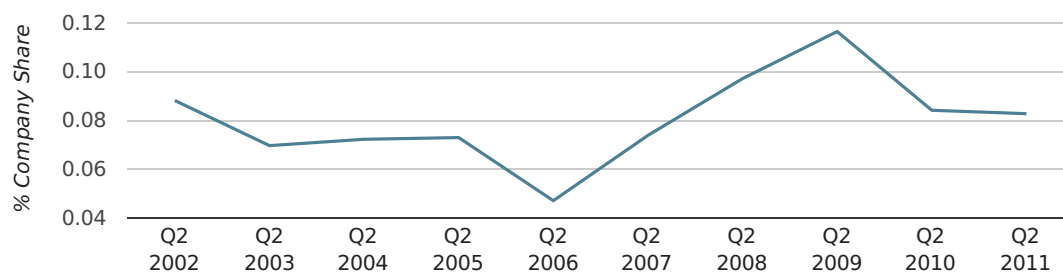


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, South Croydon formed 0.1% of all UK companies.

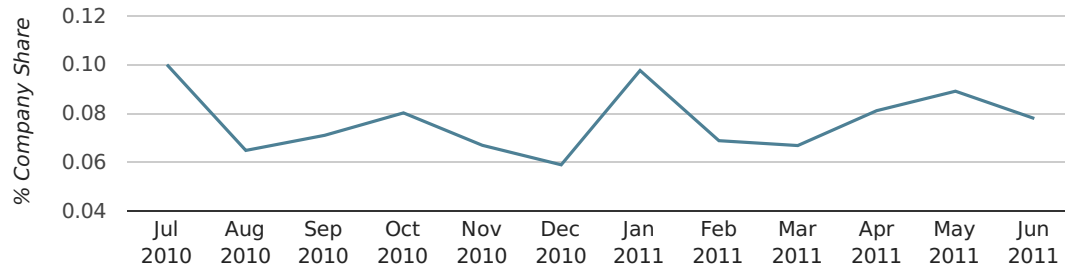
SECOND QUARTER (APR 2011 - JUN 2011)	SOUTH CROYDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.2%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	0.4%	21.7%	-19.3%
RECORD YEAR	1971 (0.2%)	1972 (0.3%)	1962 (0.4%)

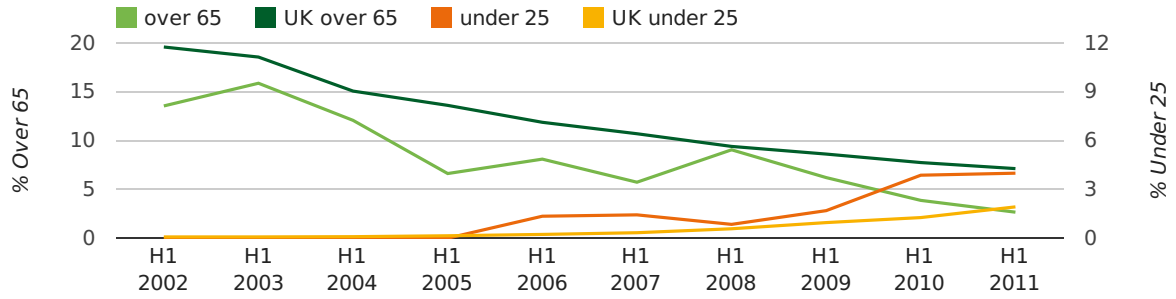
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.0.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.3%.

#### director age by half year



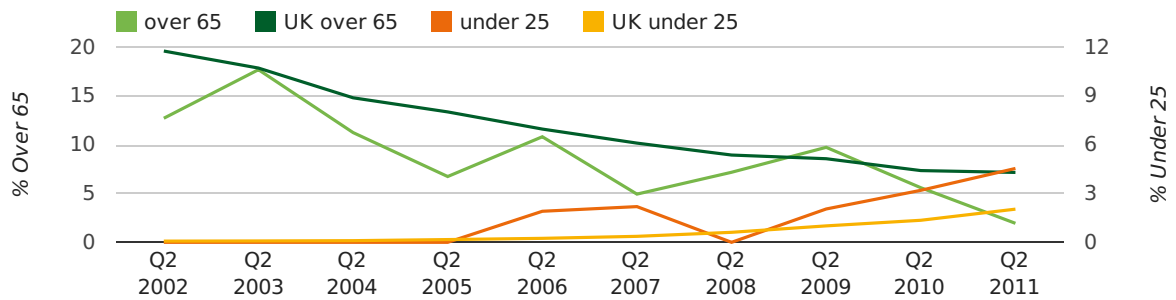
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 41.5.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 4.3%.

#### director age by quarter

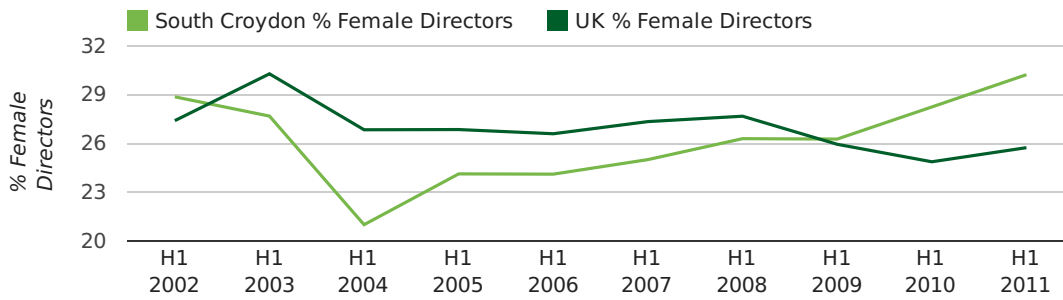


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in South Croydon was 1861 when 40.0% of all directors were female.

30.2% of all director appointments in South Croydon in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

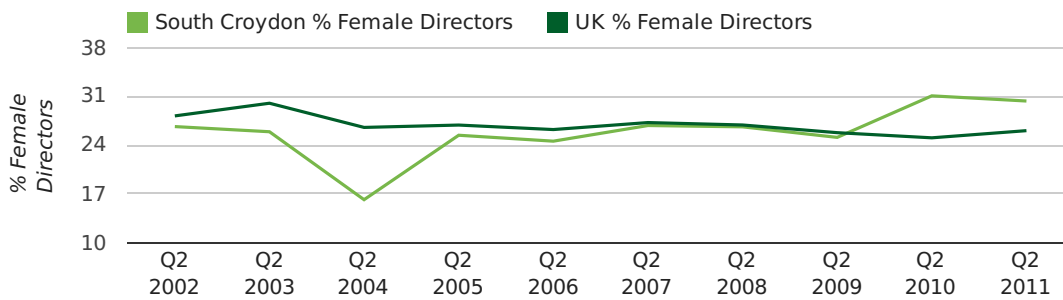


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in South Croydon was in 1866 when 66.7% of all directors were female.

30.3% of all director appointments in South Croydon in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ASSOCIATES	1.52%	CONSULTING	5.09%
CONSULTING	1.52%	MANAGEMENT	4.86%
MANAGEMENT	1.35%	CONSULTANCY	3.17%
CONSULTANCY	1.01%	PROPERTY	2.43%
HOUSE	0.84%	TRADING	2.05%
J	0.84%	DESIGN	1.94%
CLEANING	0.84%	ASSOCIATES	1.92%
LONDON	0.84%	BUSINESS	1.87%
ESTATES	0.67%	CONSTRUCTION	1.77%
CROYDON	0.67%	CONSULTANTS	1.76%
BLACK	0.67%	MEDIA	1.73%
C	0.67%	ENGINEERING	1.67%
BUILDING	0.67%	LONDON	1.60%
K	0.51%	GLOBAL	1.46%
IT	0.51%	J	1.44%
ROAD	0.51%	CARE	1.44%
OFFICE	0.51%	INVESTMENTS	1.42%
CREATIVE	0.51%	IT	1.39%
S	0.51%	BUILDING	1.32%
GROUP	0.51%	PROPERTIES	1.31%
PLUMBING	0.51%	ELECTRICAL	1.30%
TRADING	0.51%	M	1.27%
AGENCY	0.51%	S	1.23%
FUSION	0.51%	ENTERPRISES	1.20%
RED	0.51%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	177	202,072
7487 - Other business activities	52	60,758
99999 - Dormant Company	21	18,918
82990 - Other business support service activities not elsewhere classified	21	30,647
9999 - Dormant Company	19	20,111
62020 - Information technology consultancy activities	17	10,545
7414 - Business & management consultancy	12	13,053
7260 - Other computer related activities	12	7,849
70229 - Management consultancy activities other than financial management	12	16,419
7222 - Other software consultancy and supply	10	7,143
96090 - Other service activities not elsewhere classified	9	10,322
4521 - General construction & civil engineering	8	5,928
43390 - Other building completion and finishing	8	2,641
9305 - Other service activities	7	9,063
62090 - Other information technology service activities	7	7,095
69201 - Accounting and auditing activities	7	3,394
98000 - Residents property management	6	2,888
74990 - Non-trading company	6	8,481
5530 - Restaurants	6	5,086
8514 - Other human health activities	6	2,515