

South Croydon

2011 annual business confidence report



headlines

- November 2011 saw a new record in company closures in South Croydon when compared to any previous November.

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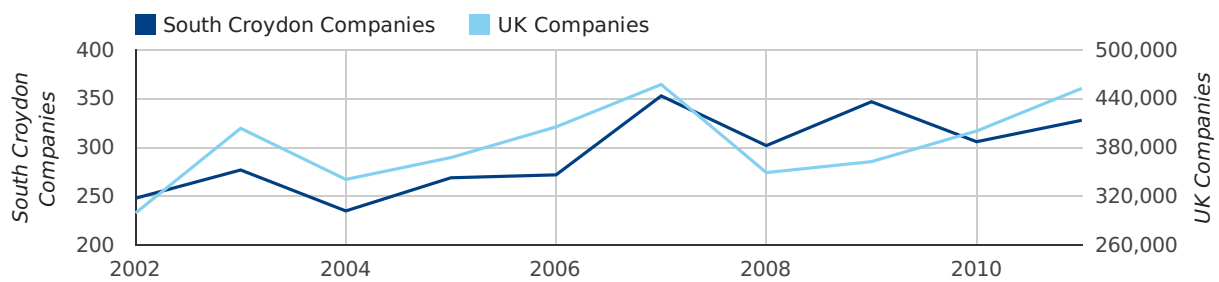
sic data

Annual Data (2011)

A total of 328 companies were formed in South Croydon in 2011. This total is 7.2% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SOUTH CROYDON	UK
2011	328	452,870
2010	306	400,358
2009	347	362,675
2008	302	349,203
2007	353	457,649
RECORD YEAR	2007 (353)	2007 (457,649)

new companies by year



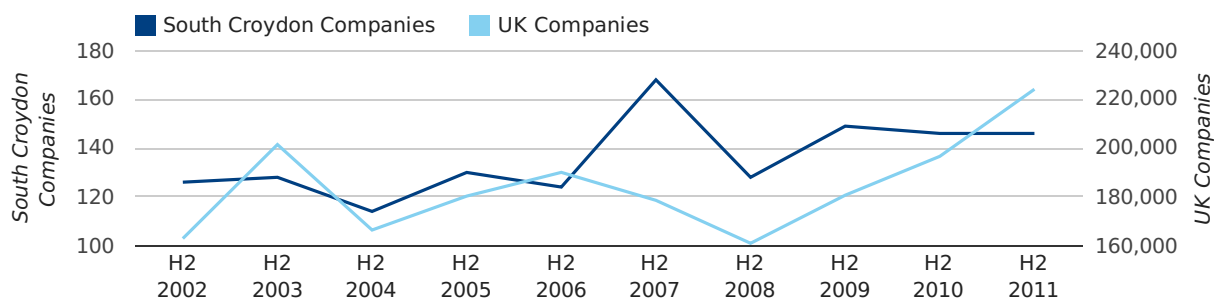
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 146 companies were formed in South Croydon. This figure is 0.0% the same as last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in South Croydon occurred in 2007 when a total of 168 were formed.

HALF YEAR (JUL-DEC)	SOUTH CROYDON	UK
2011	146	224,135
2010	146	196,609
% CHANGE	0.0%	14.0%
RECORD YEAR	2007 (168)	2011 (224,135)

new companies by half year



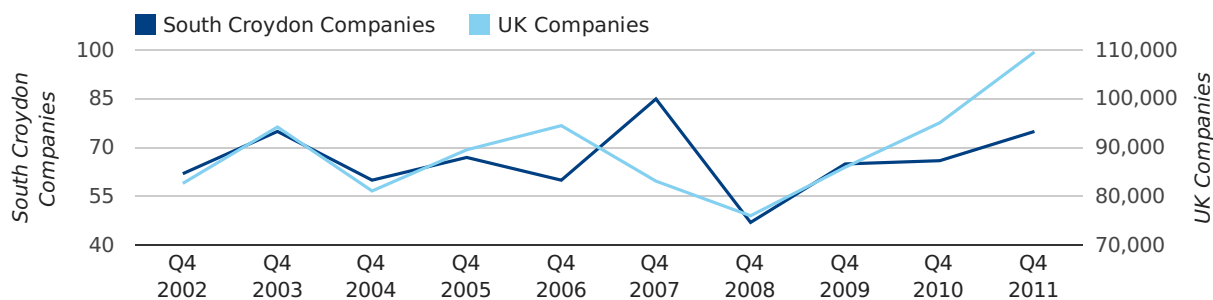
Quarterly Data (Q4 Oct-Dec 2011)

A total of 75 companies were registered in South Croydon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 13.6% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

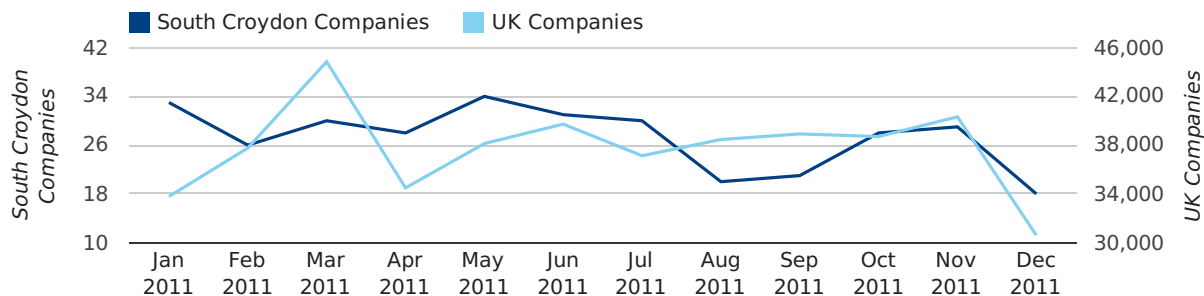
FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTH CROYDON	UK
2011	75	109,623
2010	66	95,117
% CHANGE	13.6%	15.3%
RECORD YEAR	2007 (85)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	28	29	18
NEW COMPANIES IN 2010	27	23	16
% CHANGE	3.7%	26.1%	12.5%
RECORD YEAR	2007 (32)	2007 (30)	2004 (24)

Annual Data (2011)

A total of 249 companies were dissolved in South Croydon in 2011. This total is 29.1% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SOUTH CROYDON	UK
2011	249	314,523
2010	351	342,232
2009	335	533,773
2008	174	237,901
2007	196	220,295
RECORD YEAR	2010 (351)	2009 (533,773)

dissolved companies by year



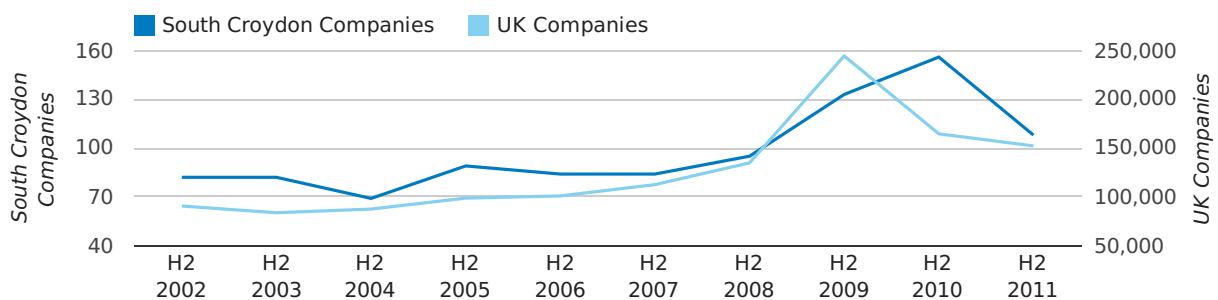
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 108 companies were dissolved in South Croydon. This figure is 30.8% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in South Croydon occurred in 2010 when a total of 156 were closed.

HALF YEAR (JUL-DEC)	SOUTH CROYDON	UK
2011	108	152,213
2010	156	164,601
% CHANGE	-30.8%	-7.5%
RECORD YEAR	2010 (156)	2009 (244,537)

dissolved companies by half year



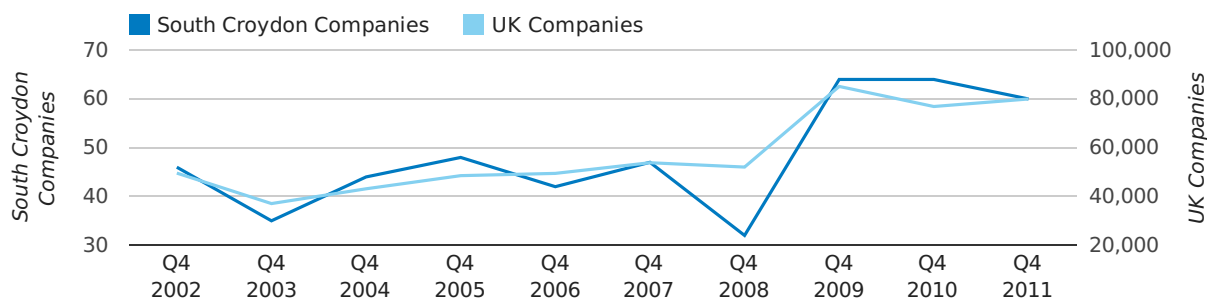
Quarterly Data (Q4 Oct-Dec 2011)

A total of 60 companies were dissolved in South Croydon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 6.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTH CROYDON	UK
2011	60	79,983
2010	64	76,896
% CHANGE	-6.3%	4.0%
RECORD YEAR	2010 (64)	2009 (85,136)

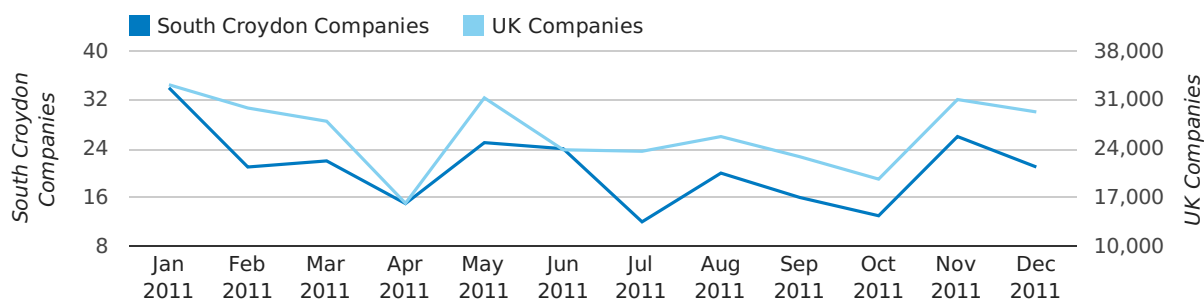
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in South Croydon when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	13	26	21
CLOSED COMPANIES IN 2010	26	22	16
% CHANGE	-50.0%	18.2%	31%
RECORD YEAR	2010 (26)	2011 (26)	1999 (36)

Annual Data (2011)

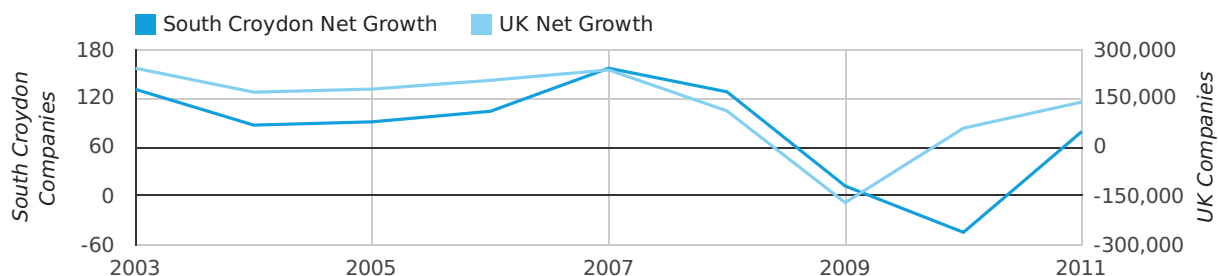
A total of 79 companies were added to the company register for South Croydon in 2011. This number represents growth of 25.8% which compares unfavourably to the UK figure of 34.6%.

This number is 124 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the South Croydon company register grew by 157 companies.

YEAR	SOUTH CROYDON	UK
2011	79	138,347
2010	-45	58,126
2009	12	-171,098
2008	128	111,302
2007	157	237,354
RECORD YEAR	2007 (157)	2003 (242,543)

net growth by year

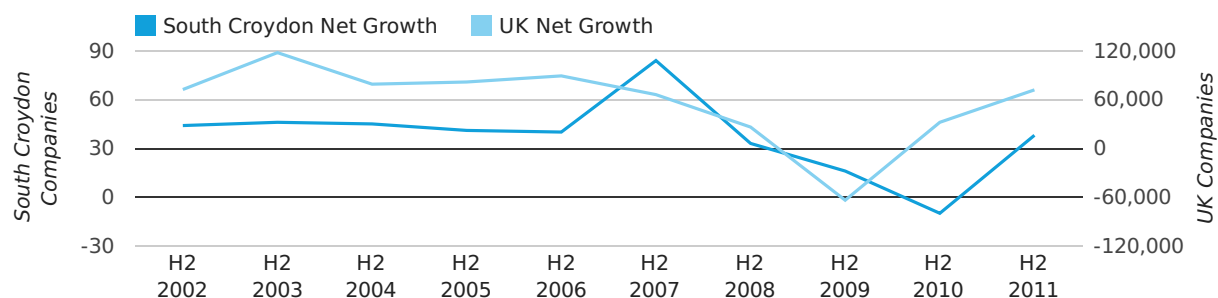


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for South Croydon increased by 38 companies. This figure is 480.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SOUTH CROYDON	UK
2011	38	71,922
2010	-10	32,008
% CHANGE	-480.0%	124.7%
RECORD YEAR	2007 (84)	2003 (117,772)

net growth by half year



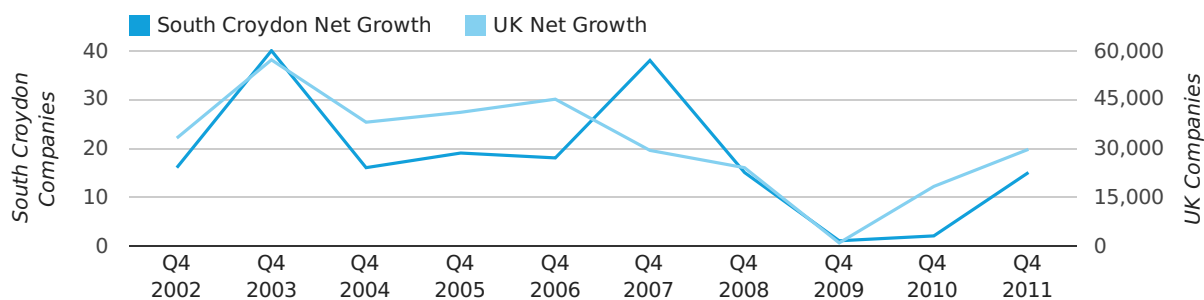
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for South Croydon during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 15 companies.

This represents an increase of 650.0% on the same period last year.

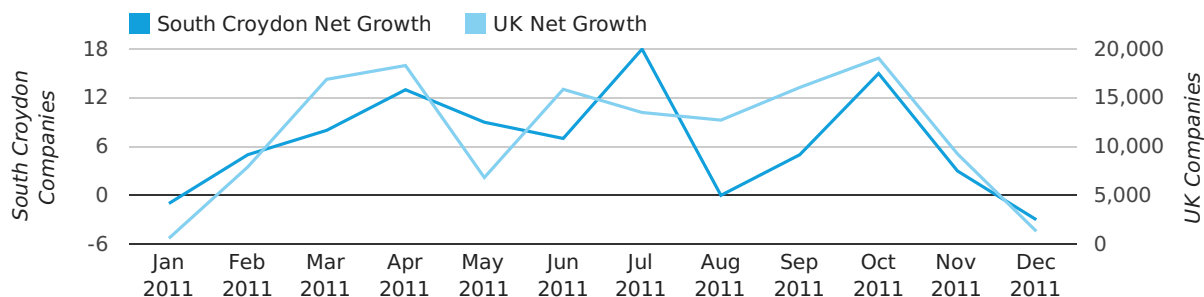
FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTH CROYDON	UK
2011	15	29,640
2010	2	18,221
% CHANGE	650.0%	62.7%
RECORD YEAR	1996 (41)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



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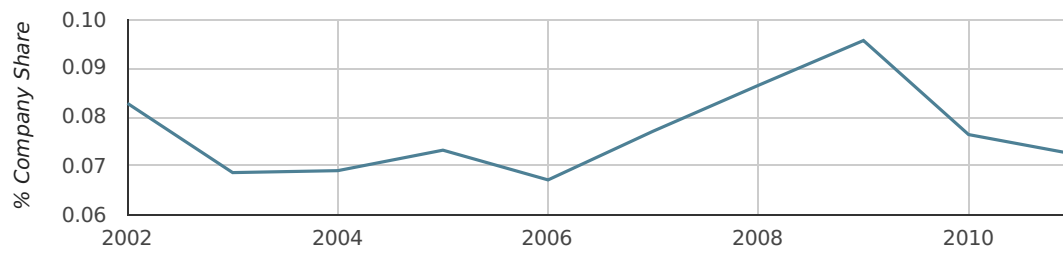
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	15	3	-3
NET GROWTH IN 2010	1	1	0
% CHANGE	1,400.0%	200.0%	0.0%
RECORD YEAR	2007 (20)	2003 (12)	2007 (12)

Annual Data (2011)

In 2011 South Croydon formed 0.1% of all UK companies. This is no change on 2010 when South Croydon was responsible for 0.1% of all UK companies.

YEAR	SOUTH CROYDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1978 (0.1%)

company share by year

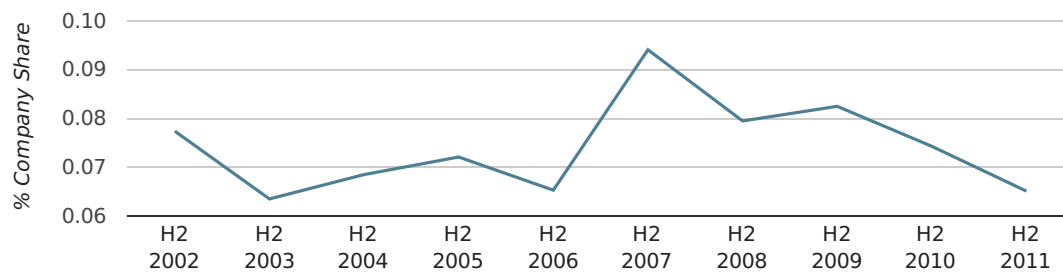


Half Year Data (Jul-Dec 2011)

In the second half of 2011 South Croydon formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	SOUTH CROYDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1978 (0.2%)

company share by half year

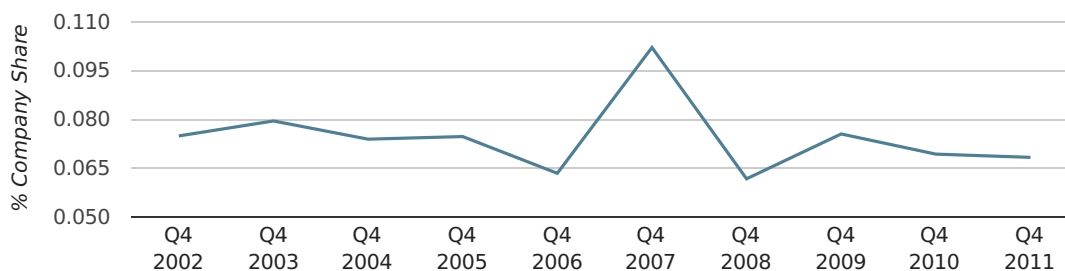


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, South Croydon formed 0.1% of all UK companies.

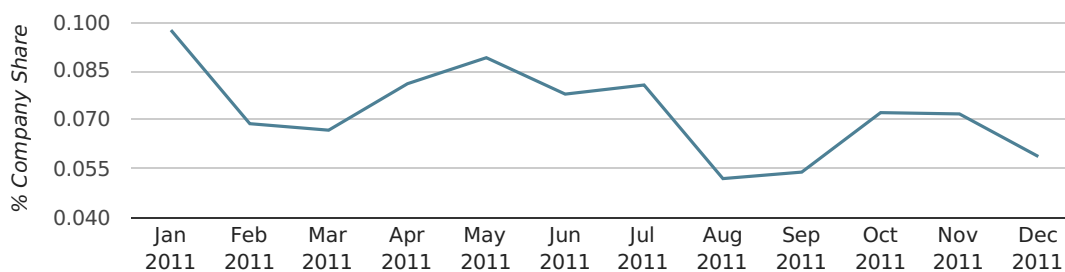
FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTH CROYDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-10.0%	7.3%	-0.3%
RECORD YEAR	1978 (0.5%)	1969 (0.6%)	1967 (0.6%)

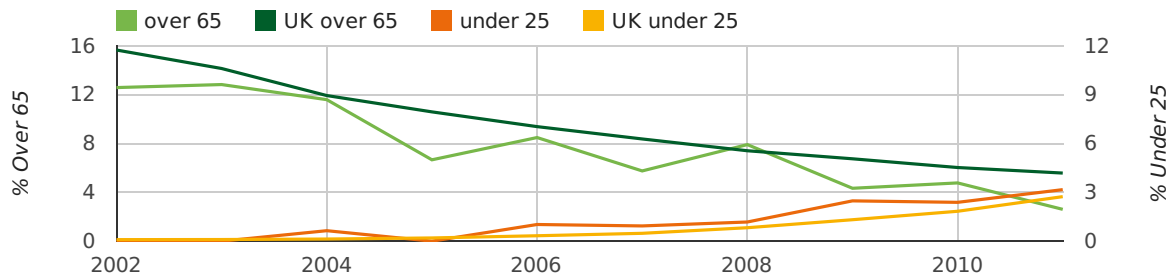
Annual Data (2011)

The average age of a director in 2011 was 42.8.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.2%.

director age by year



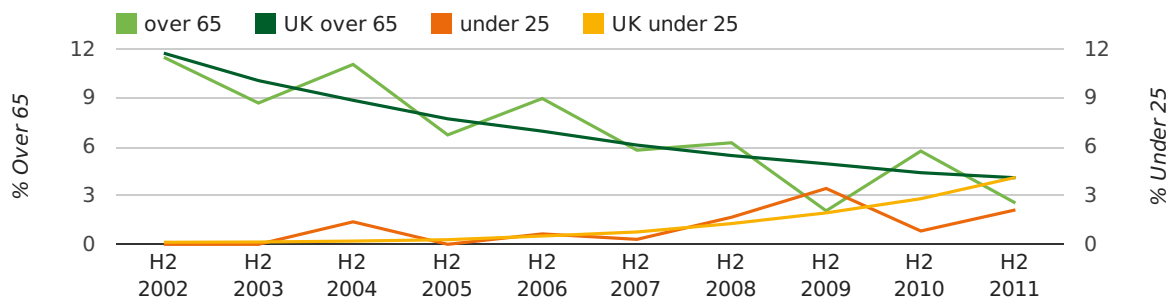
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.5.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.1%.

director age by half year



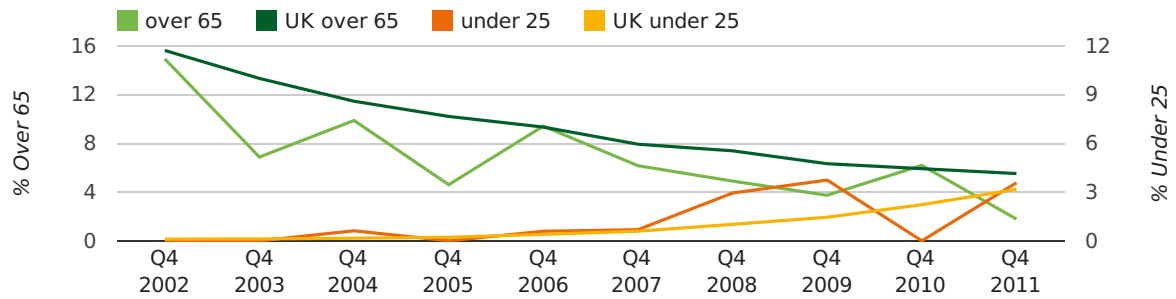
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.8.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.1%.

director age by quarter

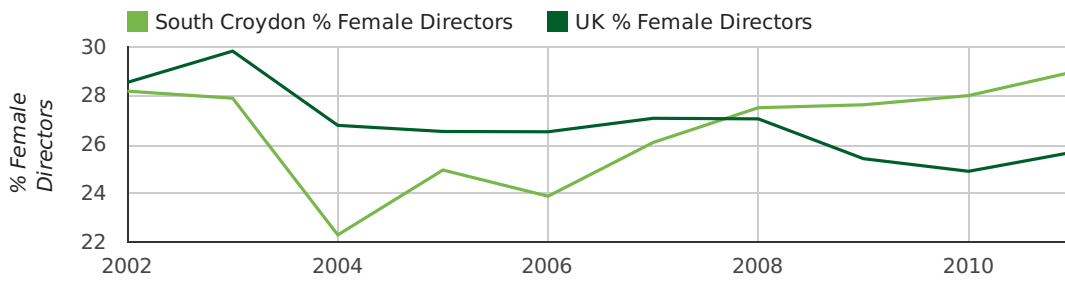


Annual Data (2011)

The record year for female directors in South Croydon was 1857 when 36.4% of all directors were female.

The percentage of female directors in South Croydon in 2011 was 28.2%. The average for the UK during this time was 28.6%

director gender by year

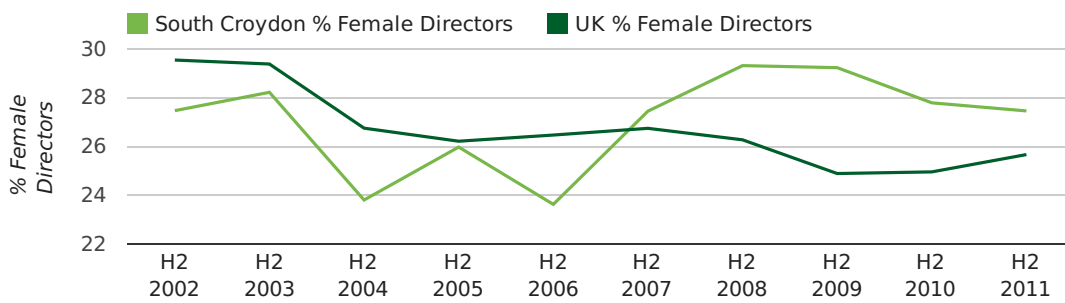


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in South Croydon was 1860 when 42.9% of all directors were female.

27.5% of all director appointments in South Croydon in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

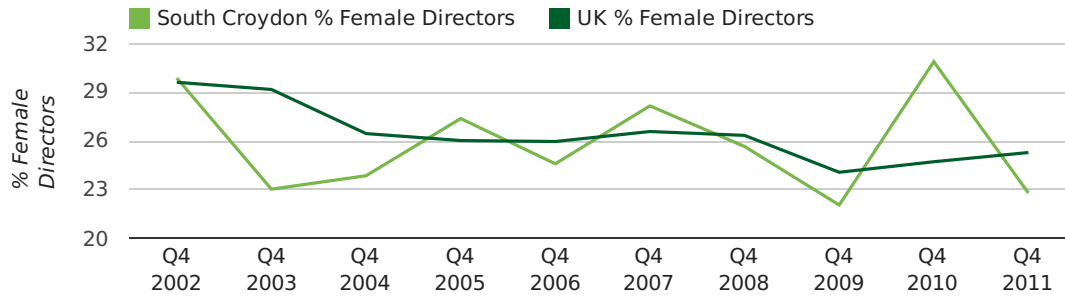


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in South Croydon was in 1977 when 31.1% of all directors were female.

22.8% of all director appointments in South Croydon in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.75%	CONSULTING	5.07%
MANAGEMENT	1.23%	MANAGEMENT	4.74%
ASSOCIATES	1.23%	CONSULTANCY	3.26%
CONSULTANCY	1.05%	PROPERTY	2.37%
ENTERPRISES	1.05%	TRADING	2.07%
TRADING	1.05%	DESIGN	1.92%
PROPERTY	0.88%	ASSOCIATES	1.86%
S	0.70%	ENGINEERING	1.78%
J	0.70%	BUSINESS	1.78%
FREEHOLD	0.70%	CONSULTANTS	1.76%
CLEANING	0.70%	CONSTRUCTION	1.73%
DEVELOPMENTS	0.70%	MEDIA	1.71%
ESTATES	0.70%	LONDON	1.63%
SUPPLIES	0.53%	J	1.51%
CREATIVE	0.53%	INVESTMENTS	1.48%
COMMUNITY	0.53%	GLOBAL	1.46%
DESIGN	0.53%	IT	1.41%
LONDON	0.53%	CARE	1.39%
C	0.53%	PROPERTIES	1.29%
GROUP	0.53%	ELECTRICAL	1.29%
RECRUITMENT	0.53%	M	1.27%
CLINIC	0.53%	BUILDING	1.26%
CATERING	0.53%	ENERGY	1.25%
FUSION	0.53%	S	1.20%
BLACK	0.53%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	175	205,525
7487 - Other business activities	45	57,052
99999 - Dormant Company	20	21,846
82990 - Other business support service activities not elsewhere classified	20	32,483
62020 - Information technology consultancy activities	17	12,072
9999 - Dormant Company	15	20,199
70229 - Management consultancy activities other than financial management	14	17,765
7222 - Other software consultancy and supply	13	7,398
7414 - Business & management consultancy	13	13,034
96090 - Other service activities not elsewhere classified	11	11,768
7260 - Other computer related activities	10	7,667
43390 - Other building completion and finishing	7	2,832
69201 - Accounting and auditing activities	7	3,633
74990 - Non-trading company	7	8,929
62090 - Other information technology service activities	7	7,493
9305 - Other service activities	7	9,492
4521 - General construction & civil engineering	6	5,558
8514 - Other human health activities	6	2,637
4533 - Plumbing	6	1,374
7499 - Non-trading company	5	9,957