

South Croydon

2012 half year business confidence report



headlines

- May 2012 saw a new record in company registrations in South Croydon when compared to any previous May.
- May 2012 saw a new record in net growth in South Croydon when compared to any previous May.

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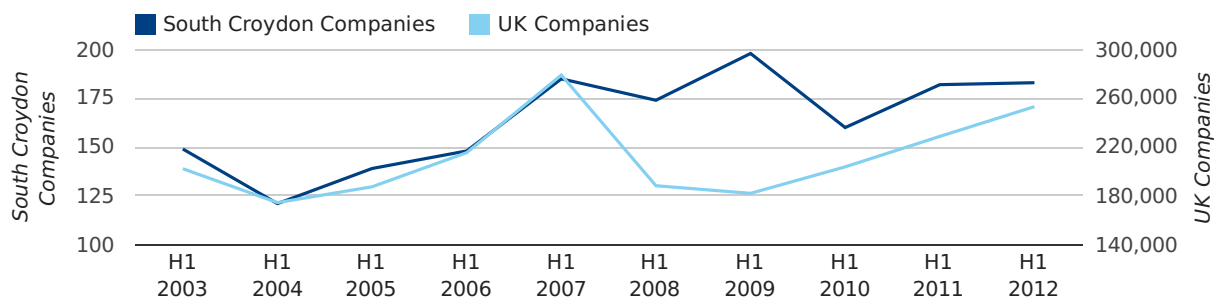
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 183 companies were formed in South Croydon. This figure is 0.5% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in South Croydon occurred in 2009 when a total of 198 were formed.

HALF YEAR (JAN-JUN)	SOUTH CROYDON	UK
2012	183	253,150
2011	182	228,735
% CHANGE	0.5%	10.7%
RECORD YEAR	2009 (198)	2007 (279,097)

new companies by half year



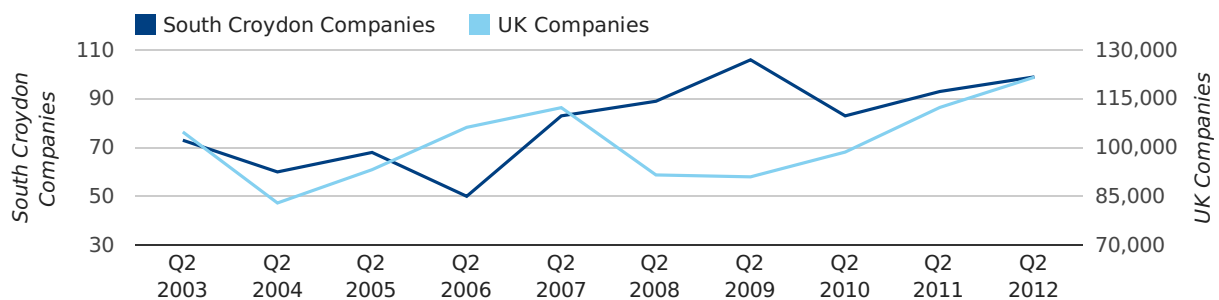
Quarterly Data (Q2 Apr-Jun 2012)

A total of 99 companies were registered in South Croydon during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 6.5% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTH CROYDON	UK
2012	99	121,659
2011	93	112,344
% CHANGE	6.5%	8.3%
RECORD YEAR	2009 (106)	2012 (121,659)

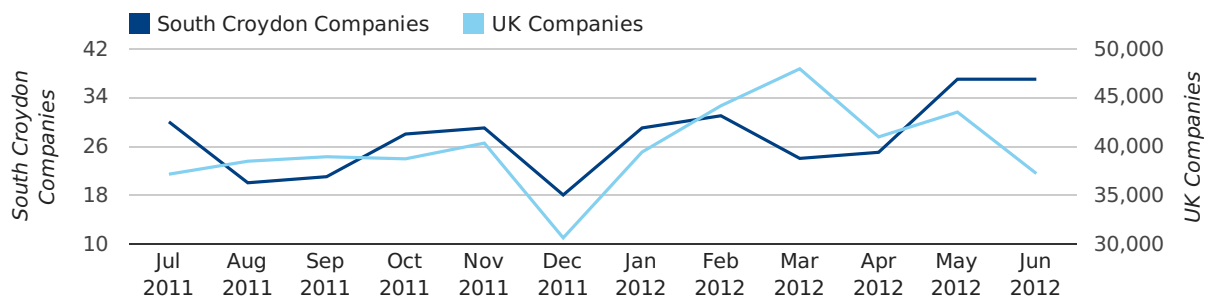
new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in South Croydon when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	25	37	37
NEW COMPANIES IN 2011	28	34	31
% CHANGE	-10.7%	8.8%	19.4%
RECORD YEAR	2009 (43)	2012 (37)	2009 (39)

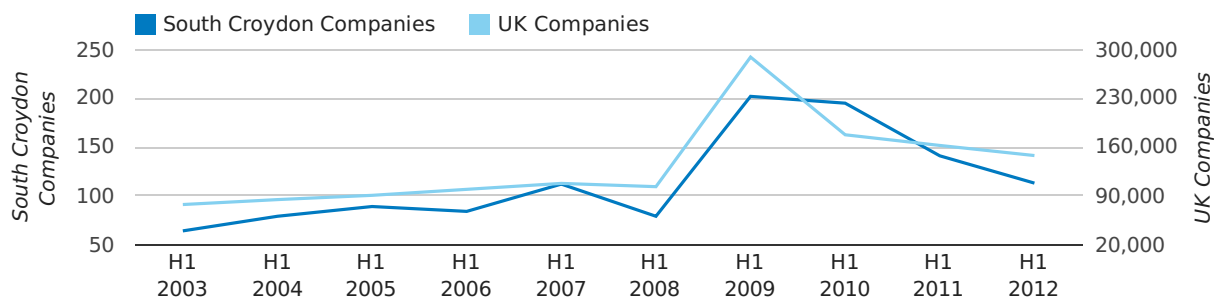
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 113 companies were dissolved in South Croydon. This figure is 19.9% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in South Croydon occurred in 2009 when a total of 202 were closed.

HALF YEAR (JAN-JUN)	SOUTH CROYDON	UK
2012	113	147,793
2011	141	162,310
% CHANGE	-19.9%	-8.9%
RECORD YEAR	2009 (202)	2009 (289,236)

dissolved companies by half year



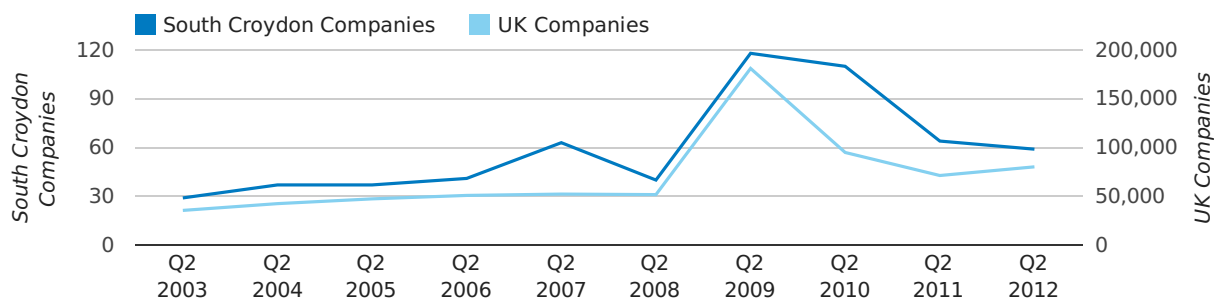
Quarterly Data (Q2 Apr-Jun 2012)

A total of 59 companies were dissolved in South Croydon during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 7.8% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTH CROYDON	UK
2012	59	80,217
2011	64	71,324
% CHANGE	-7.8%	12.5%
RECORD YEAR	2009 (118)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



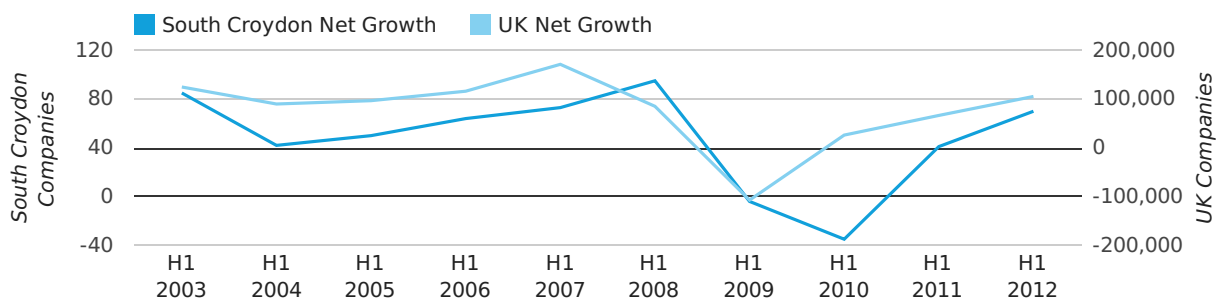
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	15	22	22
CLOSED COMPANIES IN 2011	15	25	24
% CHANGE	0.0%	-12.0%	-8%
RECORD YEAR	2009 (34)	2009 (47)	2010 (42)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for South Croydon increased by 70 companies. This figure is 70.7% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	SOUTH CROYDON	UK
2012	70	105,357
2011	41	66,425
% CHANGE	70.7%	58.6%
RECORD YEAR	2008 (95)	2007 (171,296)

net growth by half year



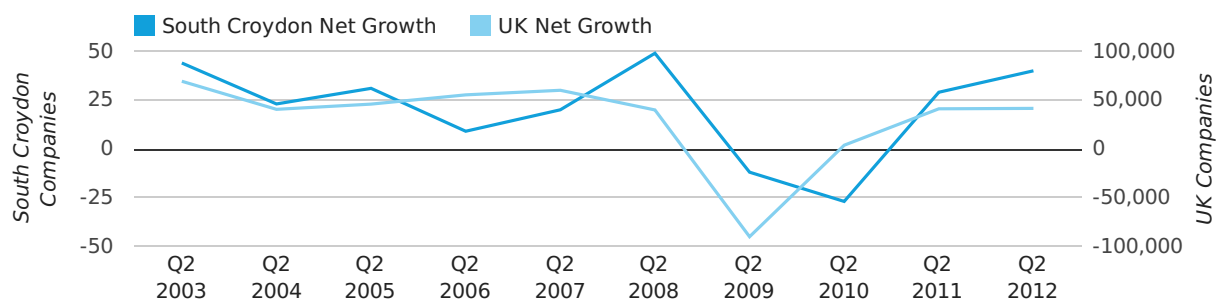
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for South Croydon during the second quarter of 2012 (Apr 2012 - Jun 2012) was 40 companies.

This represents an increase of 37.9% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTH CROYDON	UK
2012	40	41,442
2011	29	41,020
% CHANGE	37.9%	1.0%
RECORD YEAR	2008 (49)	2003 (69,274)

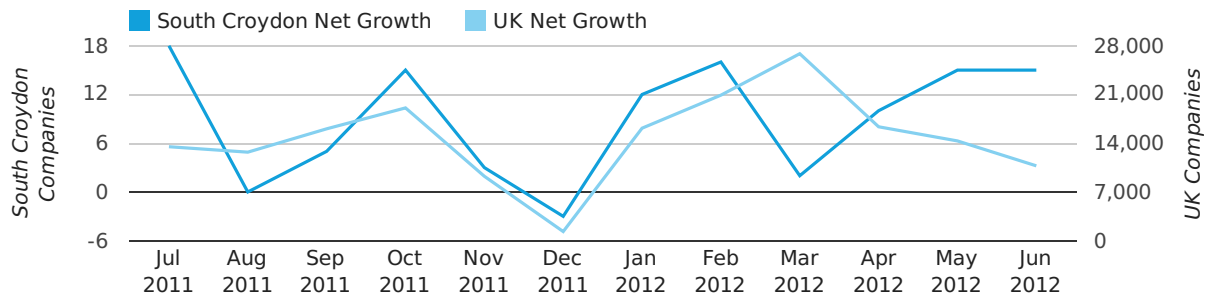
net growth by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in net growth in South Croydon when compared to any previous May.

net growth by month



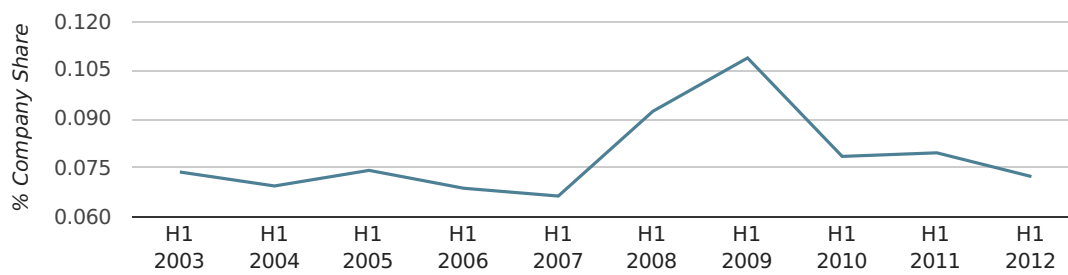
	APRIL	MAY	JUNE
NET GROWTH IN 2012	10	15	15
NET GROWTH IN 2011	13	9	7
% CHANGE	-23.1%	66.7%	114.3%
RECORD YEAR	2008 (22)	2003 (15)	2008 (25)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 South Croydon formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	SOUTH CROYDON
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

company share by half year

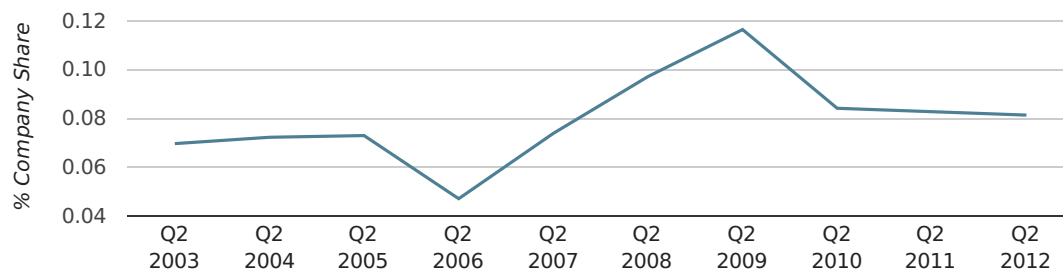


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, South Croydon formed 0.1% of all UK companies.

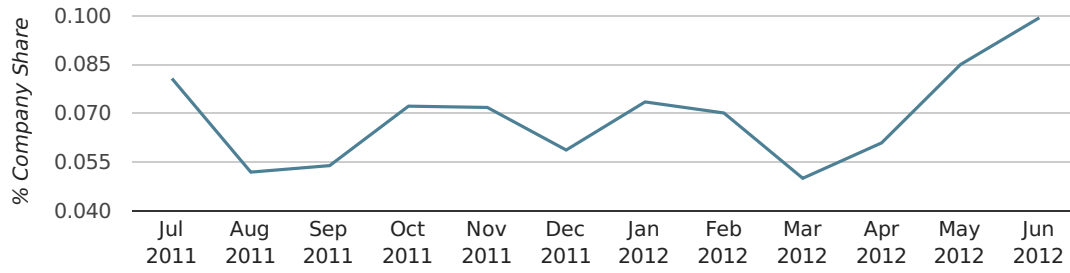
SECOND QUARTER (APR 2012 - JUN 2012)	SOUTH CROYDON
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-24.9%	-4.6%	27.6%
RECORD YEAR	1971 (0.2%)	1972 (0.3%)	1962 (0.4%)

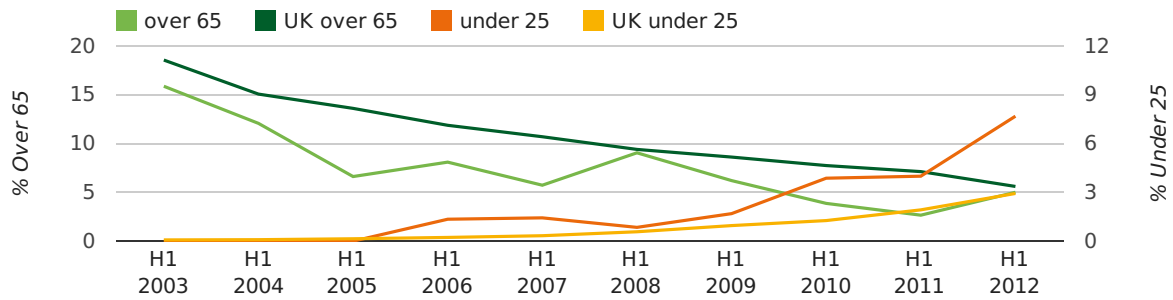
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.4.

The percentage of directors under the age of 25 was 7.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 3.4%.

director age by half year



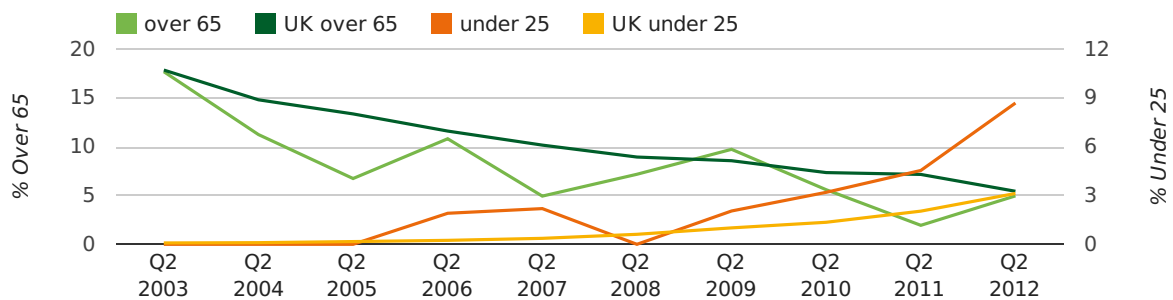
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.1.

The percentage of directors under the age of 25 was 8.7% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 3.3%.

director age by quarter

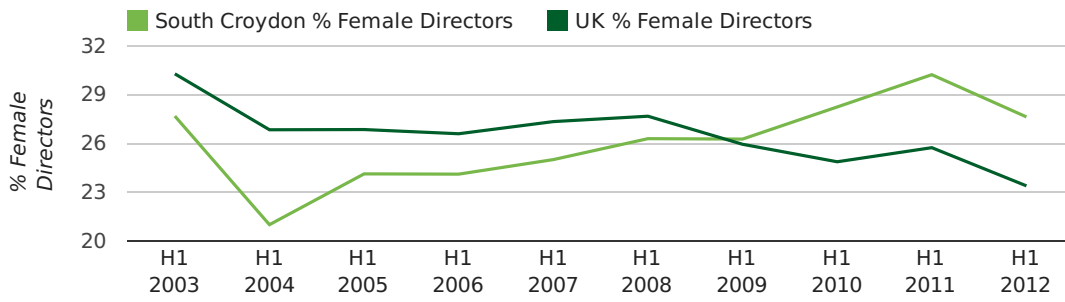


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in South Croydon was 1861 when 40.0% of all directors were female.

27.6% of all director appointments in South Croydon in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

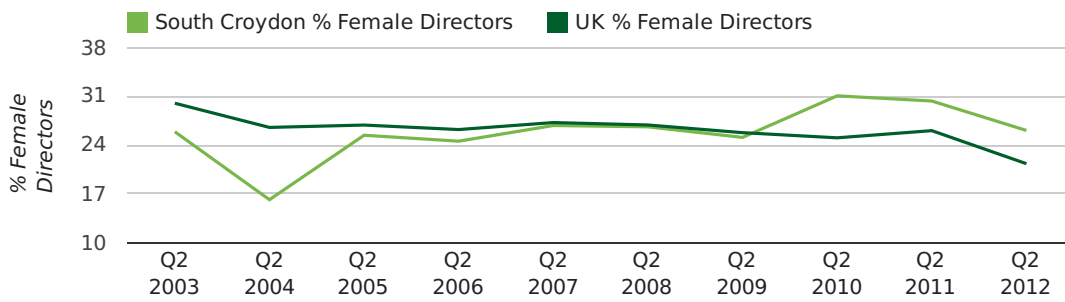


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in South Croydon was in 1866 when 66.7% of all directors were female.

26.1% of all director appointments in South Croydon in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.88%	CONSULTING	5.07%
MANAGEMENT	1.54%	MANAGEMENT	4.74%
LONDON	1.20%	CONSULTANCY	3.28%
NEW	0.85%	PROPERTY	2.35%
BUSINESS	0.85%	TRADING	2.10%
CONSULTANCY	0.85%	DESIGN	1.89%
RECRUITMENT	0.85%	ENGINEERING	1.87%
CATERING	0.85%	ASSOCIATES	1.82%
MAINTENANCE	0.68%	CONSULTANTS	1.78%
IT	0.68%	CONSTRUCTION	1.71%
ENTERPRISES	0.68%	BUSINESS	1.70%
TRADING	0.68%	MEDIA	1.69%
DEVELOPMENTS	0.68%	LONDON	1.68%
MALOS	0.51%	J	1.57%
BLUE	0.51%	GLOBAL	1.51%
PROFESSIONAL	0.51%	INVESTMENTS	1.48%
ESTATES	0.51%	IT	1.42%
PARK	0.51%	CARE	1.31%
PROPERTY	0.51%	PROPERTIES	1.31%
IMPACT	0.51%	M	1.26%
S	0.51%	ELECTRICAL	1.23%
MARKETING	0.51%	BUILDING	1.23%
CONSULTANTS	0.51%	SECURITY	1.19%
ACADEMY	0.51%	S	1.18%
ASSOCIATES	0.51%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	198	244,457
7487 - Other business activities	34	47,029
62020 - Information technology consultancy activities	21	15,280
82990 - Other business support service activities not elsewhere classified	18	35,447
70229 - Management consultancy activities other than financial management	16	20,390
99999 - Dormant Company	16	26,088
96090 - Other service activities not elsewhere classified	12	14,220
7222 - Other software consultancy and supply	11	6,356
9999 - Dormant Company	10	16,469
7414 - Business & management consultancy	9	10,978
62090 - Other information technology service activities	9	8,258
69201 - Accounting and auditing activities	8	4,295
74990 - Non-trading company	8	9,706
43390 - Other building completion and finishing	7	3,241
8514 - Other human health activities	6	2,277
85600 - Educational support services	6	1,578
74909 - Other professional, scientific and technical activities not elsewhere classified	6	10,271
4521 - General construction & civil engineering	6	4,644
7260 - Other computer related activities	6	6,456
98000 - Residents property management	6	3,001