

# Southam

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Southam when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Southam when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Southam when compared to any half year in history.
- December 2011 saw a new record in company closures in Southam when compared to any previous December.

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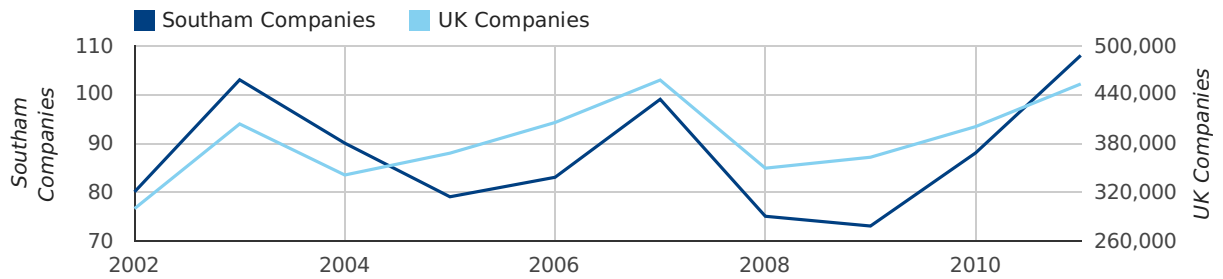
## Annual Data (2011)

2011 was a record year for company registrations in Southam when compared to any year in history.

A total of 108 companies were formed in Southam in 2011. This total is 22.7% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SOUTHAM	UK
2011	108	452,870
2010	88	400,358
2009	73	362,675
2008	75	349,203
2007	99	457,649
RECORD YEAR	2011 (108)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Southam when compared to any previous second half year.

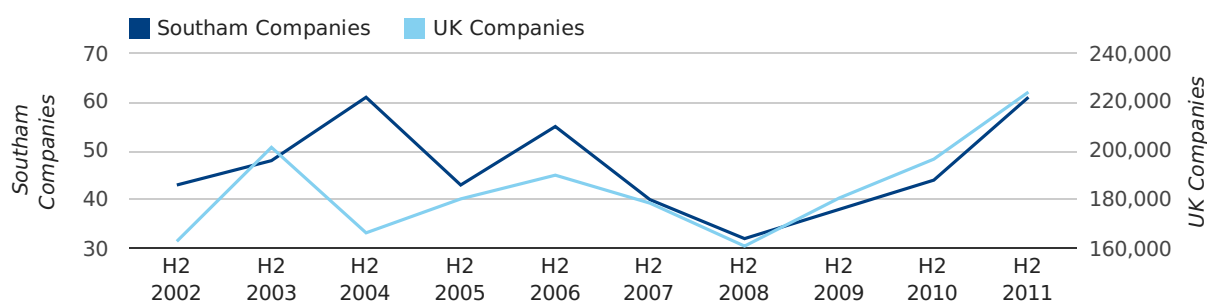
The second half of 2011 was a record second half year for company registrations in Southam when compared to any half year in history.

In the second half of 2011 a total of 61 companies were formed in Southam. This figure is 38.6% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Southam occurred in 2011 when a total of 61 were formed.

HALF YEAR (JUL-DEC)	SOUTHAM	UK
2011	61	224,135
2010	44	196,609
% CHANGE	38.6%	14.0%
RECORD YEAR	2011 (61)	2011 (224,135)

### new companies by half year



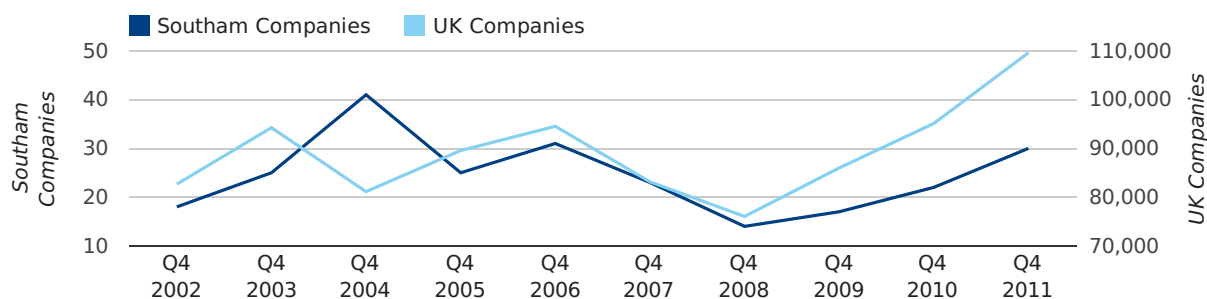
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 30 companies were registered in Southam during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 36.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

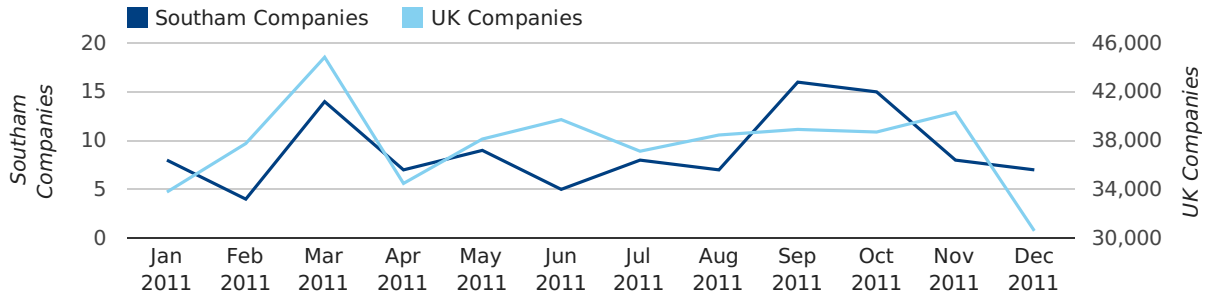
FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHAM	UK
2011	30	109,623
2010	22	95,117
% CHANGE	36.4%	15.3%
RECORD YEAR	2004 (41)	2011 (109,623)

### new companies by quarter



# Monthly Data (Oct, Nov & Dec 2011)

## new companies by month



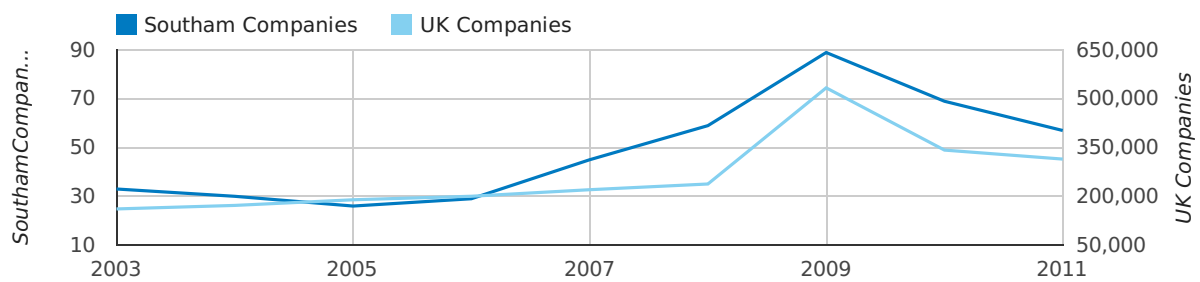
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	15	8	7
NEW COMPANIES IN 2010	5	12	5
% CHANGE	200.0%	-33.3%	40.0%
RECORD YEAR	2004 (19)	2004 (15)	2005 (11)

### Annual Data (2011)

A total of 57 companies were dissolved in Southam in 2011. This total is 17.4% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SOUTHAM	UK
2011	57	314,523
2010	69	342,232
2009	89	533,773
2008	59	237,901
2007	45	220,295
RECORD YEAR	2009 (89)	2009 (533,773)

### dissolved companies by year



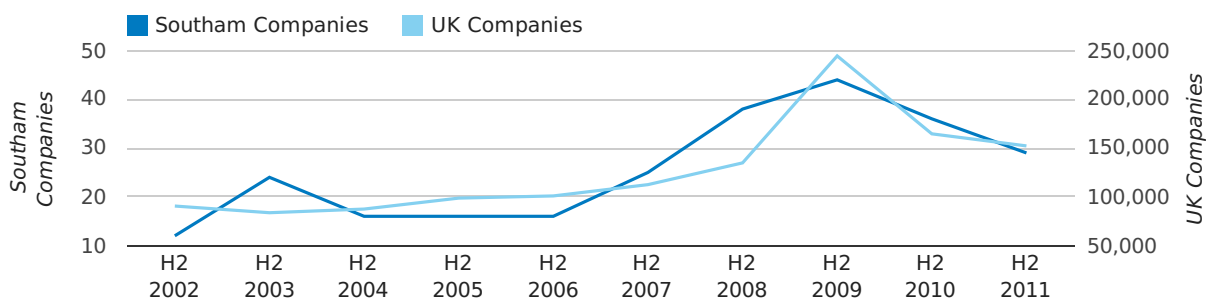
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 29 companies were dissolved in Southam. This figure is 19.4% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Southam occurred in 2009 when a total of 44 were closed.

HALF YEAR (JUL-DEC)	SOUTHAM	UK
2011	29	152,213
2010	36	164,601
% CHANGE	-19.4%	-7.5%
RECORD YEAR	2009 (44)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

A total of 12 companies were dissolved in Southam during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 20.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHAM	UK
2011	12	79,983
2010	10	76,896
% CHANGE	20.0%	4.0%
RECORD YEAR	2009 (19)	2009 (85,136)

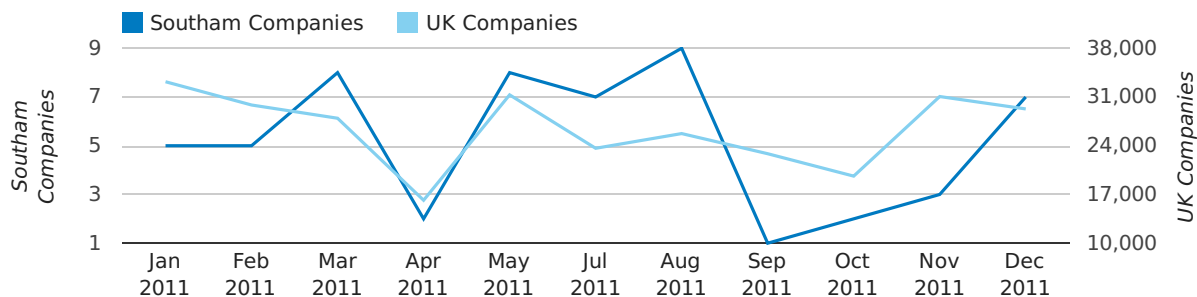
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Southam when compared to any previous December.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	2	3	7
CLOSED COMPANIES IN 2010	4	5	1
% CHANGE	-50.0%	-40.0%	600%
RECORD YEAR	2007 (6)	2007 (7)	2011 (7)

### Annual Data (2011)

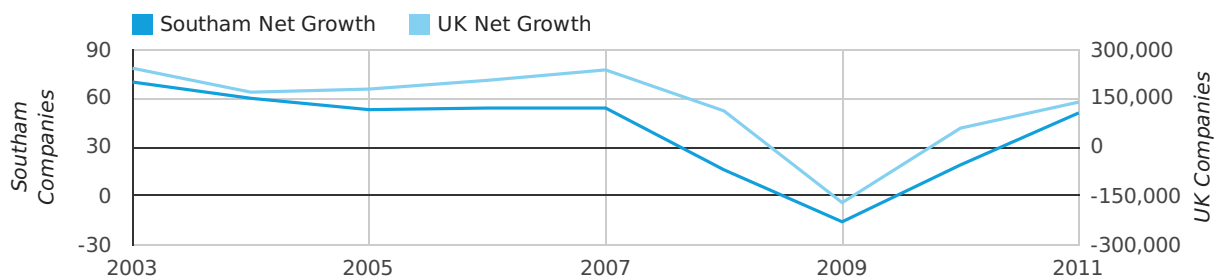
A total of 51 companies were added to the company register for Southam in 2011. This number represents growth of 58.0% which compares favourably to the UK figure of 34.6%.

This number is 32 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Southam company register grew by 70 companies.

YEAR	SOUTHAM	UK
2011	51	138,347
2010	19	58,126
2009	-16	-171,098
2008	16	111,302
2007	54	237,354
RECORD YEAR	2003 (70)	2003 (242,543)

### net growth by year

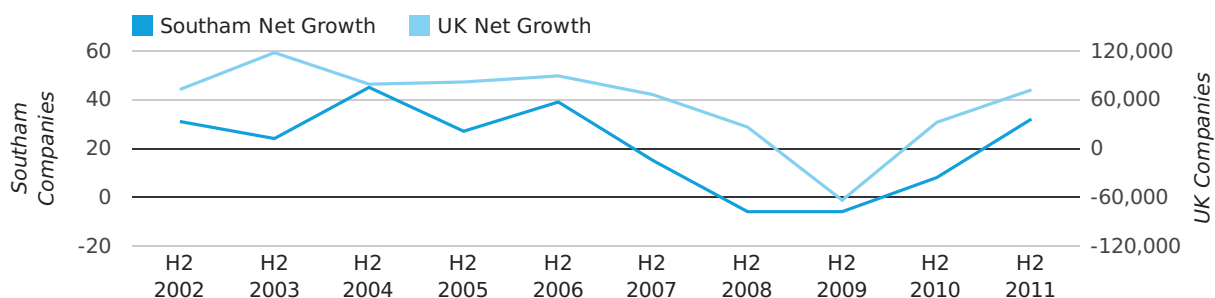


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Southam increased by 32 companies. This figure is 300.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SOUTHAM	UK
2011	32	71,922
2010	8	32,008
% CHANGE	300.0%	124.7%
RECORD YEAR	2004 (45)	2003 (117,772)

### net growth by half year





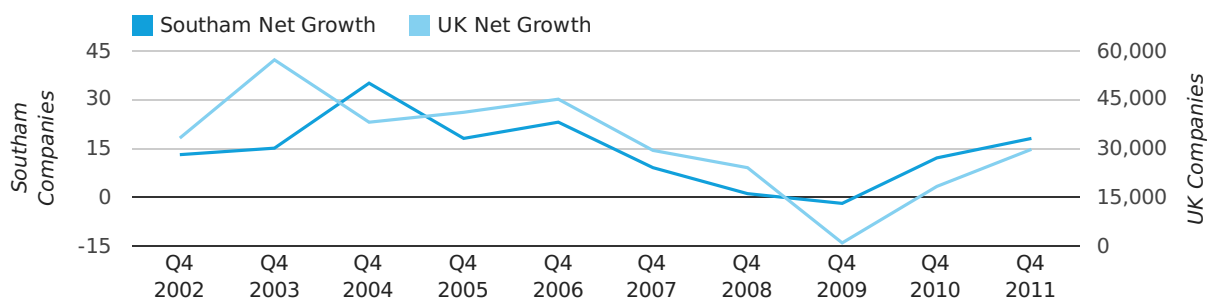
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Southam during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 18 companies.

This represents an increase of 50.0% on the same period last year.

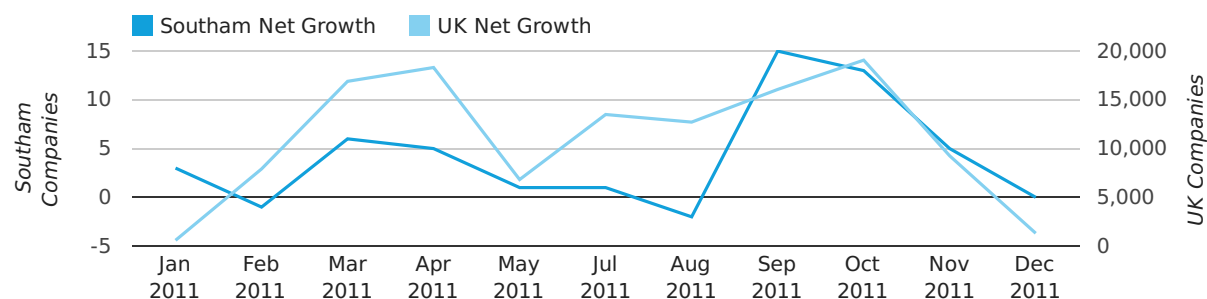
FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHAM	UK
2011	18	29,640
2010	12	18,221
% CHANGE	50.0%	62.7%
RECORD YEAR	2004 (35)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



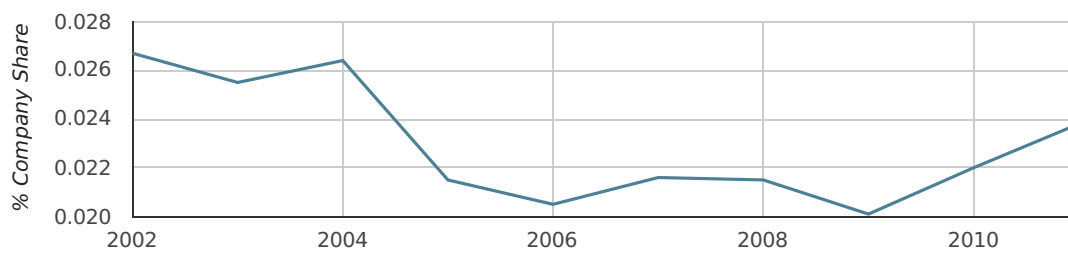
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	13	5	0
NET GROWTH IN 2010	1	7	4
% CHANGE	1,200.0%	-28.6%	-100.0%
RECORD YEAR	2004 (16)	2004 (13)	2005 (9)

### Annual Data (2011)

In 2011 Southam formed 0.0% of all UK companies. This is no change on 2010 when Southam was responsible for 0.0% of all UK companies.

YEAR	SOUTHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1974 (0.0%)

### company share by year

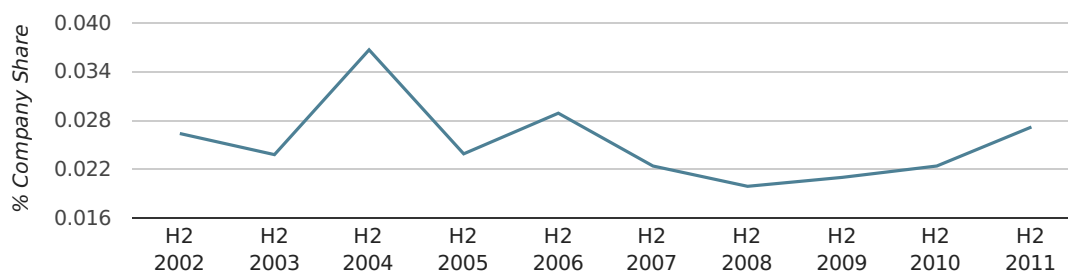


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Southam formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	SOUTHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1961 (0.1%)

### company share by half year

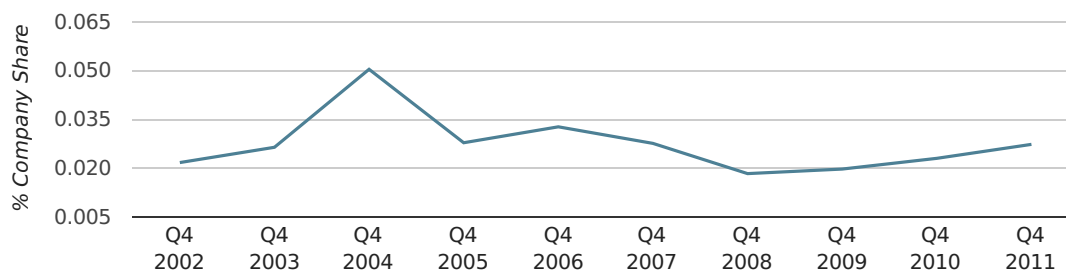


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Southam formed 0.0% of all UK companies.

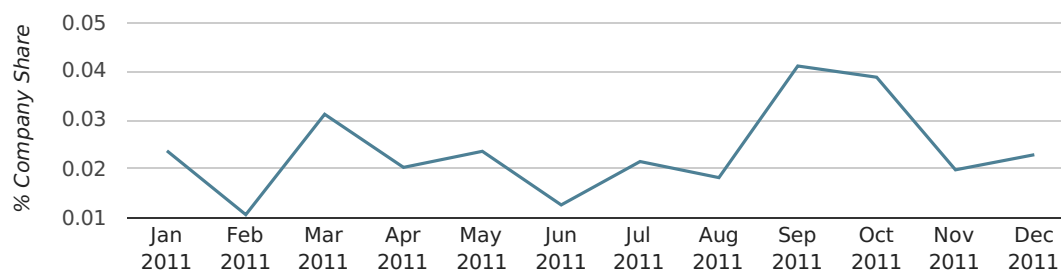
FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1974 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	160.4%	-43.3%	24.5%
RECORD YEAR	1974 (0.2%)	1977 (0.1%)	1981 (0.1%)

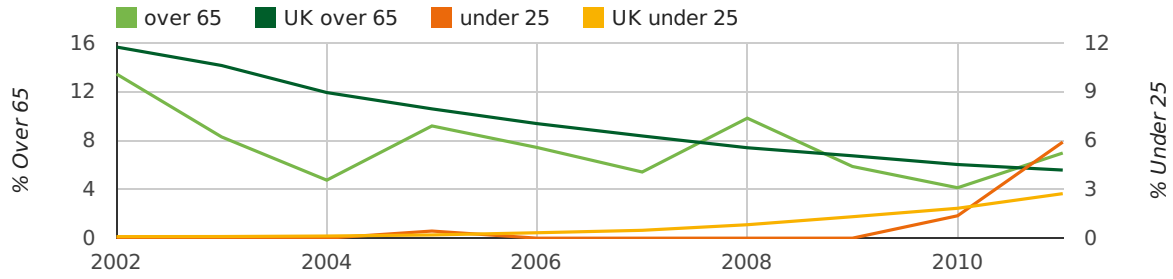
### Annual Data (2011)

The average age of a director in 2011 was 44.6.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 7.0% compared to the UK figure of 4.2%.

#### director age by year



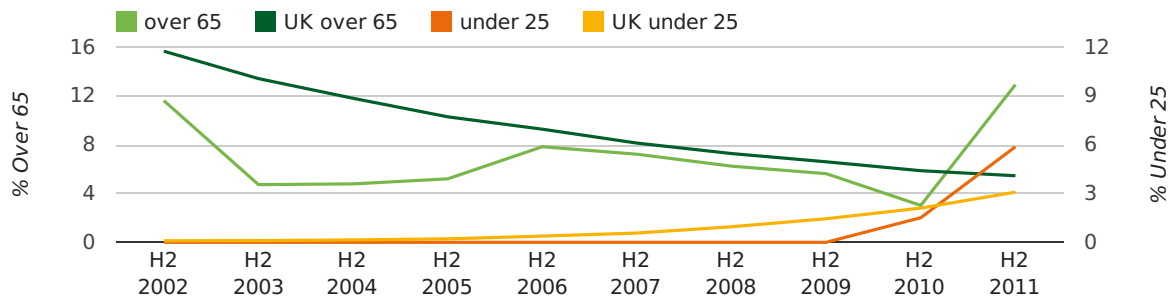
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.0.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 12.9% compared to the UK figure of 4.1%.

#### director age by half year



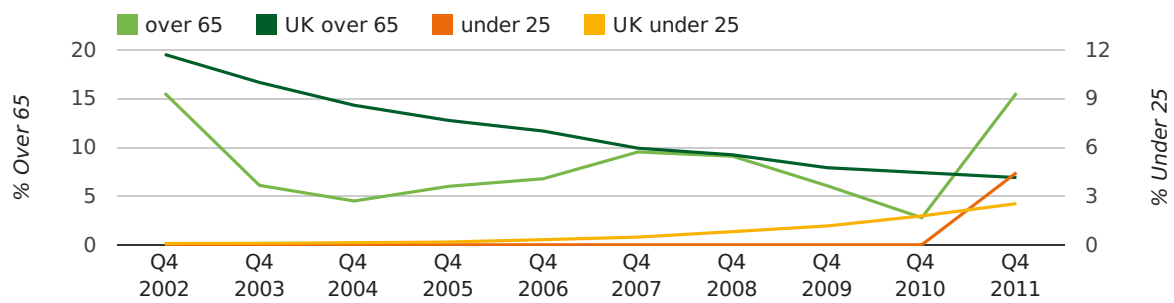
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 49.2.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 15.6% compared to the UK figure of 4.1%.

### director age by quarter

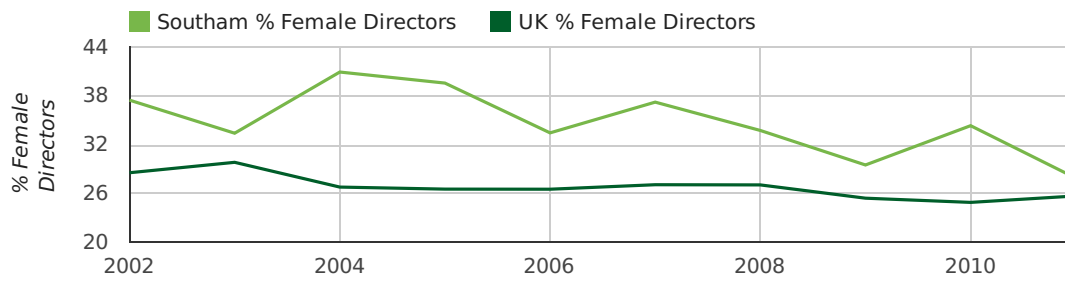


### Annual Data (2011)

The record year for female directors in Southam was 1857 when 36.4% of all directors were female.

The percentage of female directors in Southam in 2011 was 37.5%. The average for the UK during this time was 28.6%

#### director gender by year

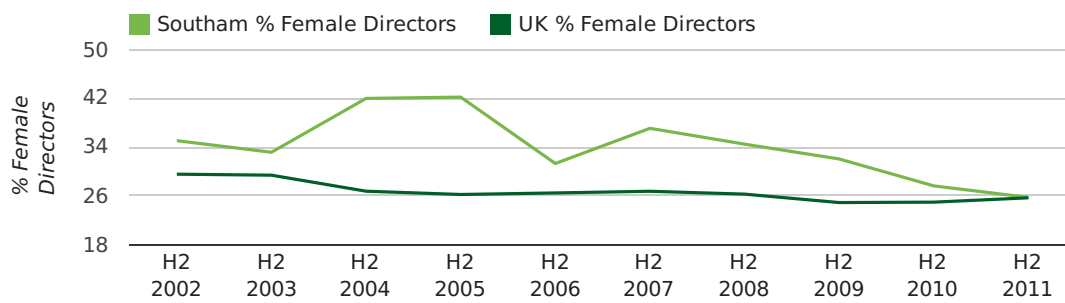


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Southam was 1860 when 42.9% of all directors were female.

25.7% of all director appointments in Southam in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

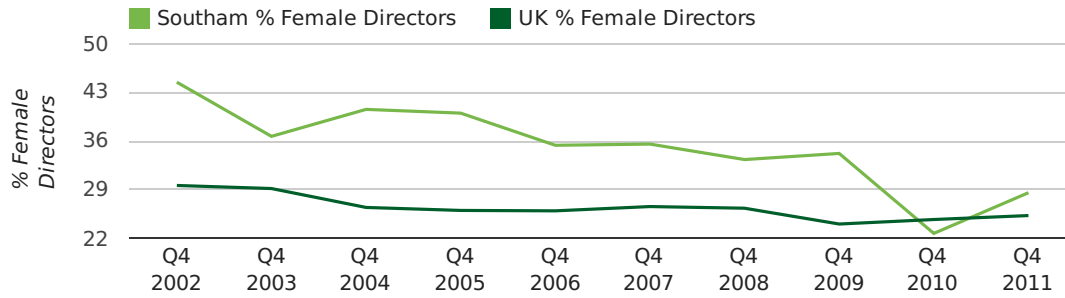


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Southam was in 1977 when 31.1% of all directors were female.

28.6% of all director appointments in Southam in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SHARE	2.80%	CONSULTING	5.07%
SKY	2.80%	MANAGEMENT	4.74%
CONSULTING	1.87%	CONSULTANCY	3.26%
DESIGN	1.40%	PROPERTY	2.37%
CONSULTANCY	1.40%	TRADING	2.07%
PUB	1.40%	DESIGN	1.92%
MOBILITY	1.40%	ASSOCIATES	1.86%
LIFESTYLE	1.40%	ENGINEERING	1.78%
MANAGEMENT	1.40%	BUSINESS	1.78%
FINANCIAL	0.93%	CONSULTANTS	1.76%
PRODUCTIONS	0.93%	CONSTRUCTION	1.73%
HORSES	0.93%	MEDIA	1.71%
INN	0.93%	LONDON	1.63%
SOUTHAM	0.93%	J	1.51%
SPORTS	0.93%	INVESTMENTS	1.48%
HOME	0.93%	GLOBAL	1.46%
TRAINING	0.93%	IT	1.41%
CONSULTANTS	0.93%	CARE	1.39%
INTERIORS	0.93%	PROPERTIES	1.29%
TREND	0.93%	ELECTRICAL	1.29%
TICK	0.93%	M	1.27%
TRADING	0.47%	BUILDING	1.26%
RACoon	0.47%	ENERGY	1.25%
TRUSTEES	0.47%	S	1.20%
TRADITIONAL	0.47%	ENTERPRISES	1.20%



## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	33	205,525
82990 - Other business support service activities not elsewhere classified	10	32,483
7414 - Business & management consultancy	9	13,034
7487 - Other business activities	9	57,052
70229 - Management consultancy activities other than financial management	4	17,765
7412 - Accounting, auditing; tax consult	4	2,496
62090 - Other information technology service activities	4	7,493
7499 - Non-trading company	3	9,957
25990 - Manufacture of other fabricated metal products not elsewhere classified	3	569
4525 - Other special trades construction	2	1,651
78109 - Other activities of employment placement agencies	2	1,784
4521 - General construction & civil engineering	2	5,558
85320 - Technical and vocational secondary education	2	540
62020 - Information technology consultancy activities	2	12,072
8042 - Adult and other education	2	2,253
81210 - General cleaning of buildings	2	589
99999 - Dormant Company	2	21,846
8514 - Other human health activities	2	2,637
4545 - Other building completion	2	2,369
7260 - Other computer related activities	2	7,667