

Southampton

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company registrations in Southampton when compared to any previous January.

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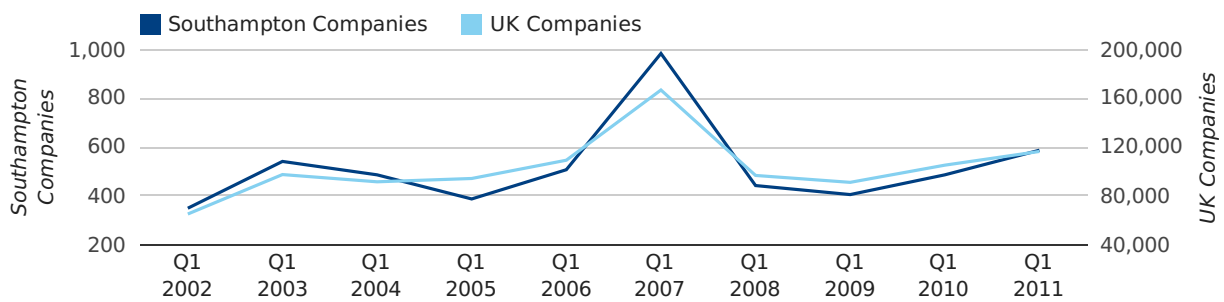
Quarterly Data (Q1 Jan-Mar 2011)

A total of 587 companies were registered in Southampton during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 20.8% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	SOUTHAMPTON	UK
2011	587	116,391
2010	486	105,137
% CHANGE	20.8%	10.7%
RECORD YEAR	2007 (984)	2007 (166,814)

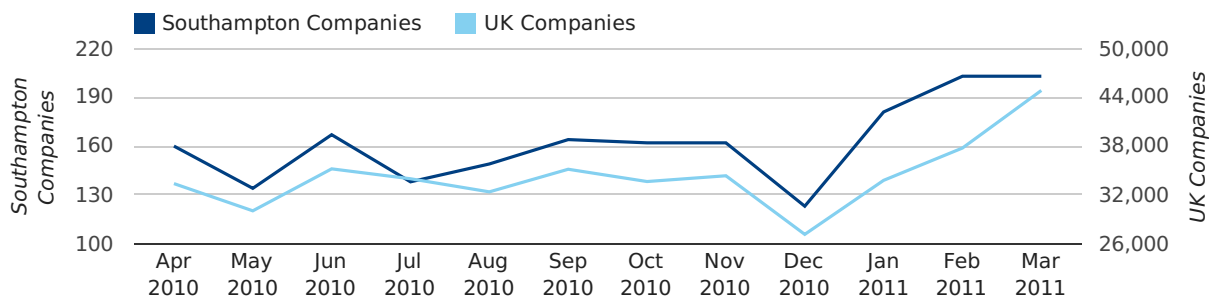
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company registrations in Southampton when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	181	203	203
NEW COMPANIES IN 2010	136	160	190
% CHANGE	33.1%	26.9%	6.8%
RECORD YEAR	2011 (181)	2007 (216)	2007 (595)

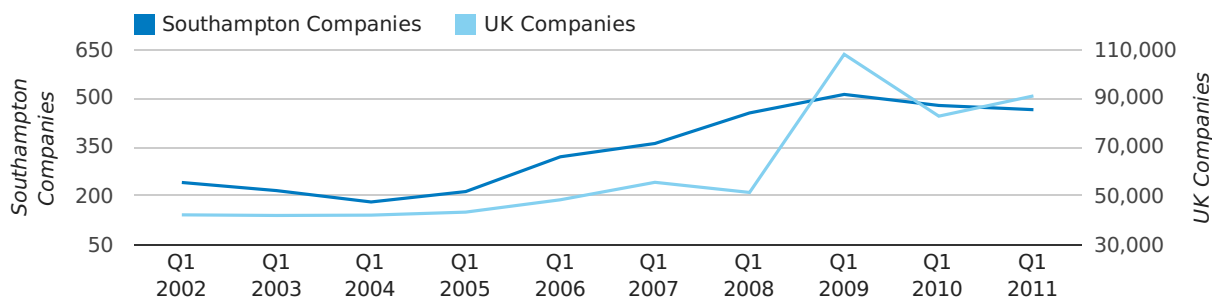
Quarterly Data (Q1 Jan-Mar 2011)

A total of 465 companies were dissolved in Southampton during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 2.7% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

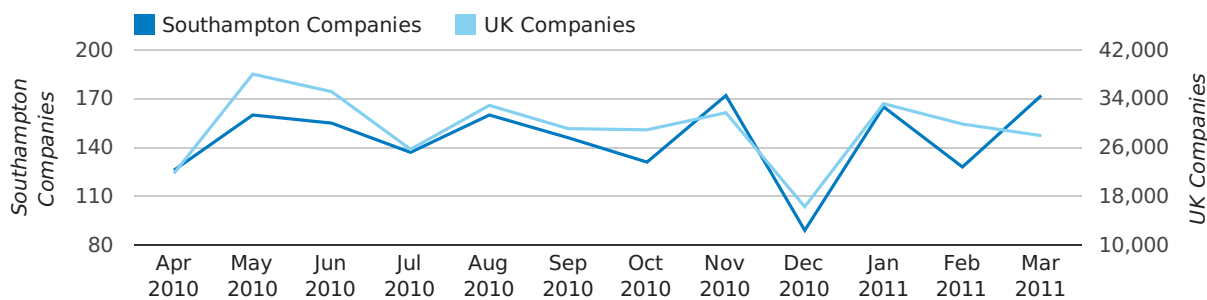
FIRST QUARTER (JAN 2011 - MAR 2011)	SOUTHAMPTON	UK
2011	465	90,986
2010	478	82,677
% CHANGE	-2.7%	10.0%
RECORD YEAR	2009 (512)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	165	128	172
CLOSED COMPANIES IN 2010	130	168	180
% CHANGE	26.9%	-23.8%	-4%
RECORD YEAR	2008 (168)	2008 (276)	2009 (292)

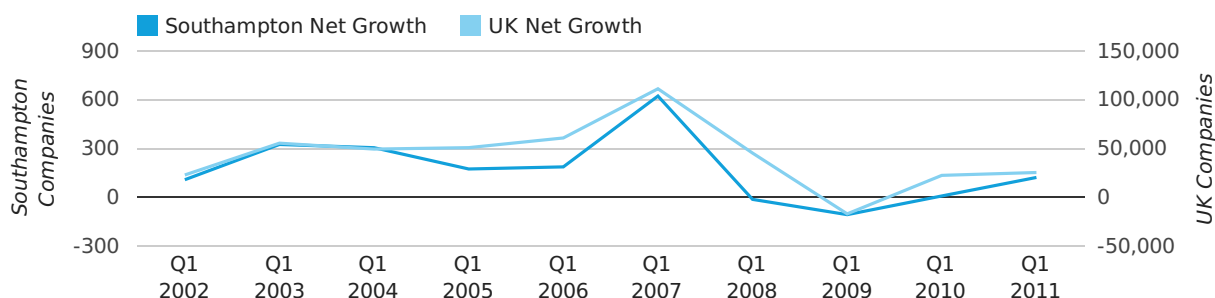
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Southampton during the first quarter of 2011 (Jan 2011 - Mar 2011) was 122 companies.

This represents an increase of 1,425.0% on the same period last year.

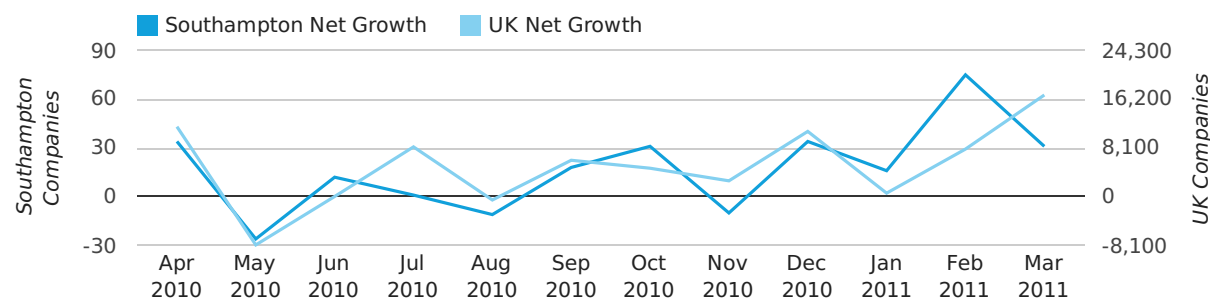
FIRST QUARTER (JAN 2011 - MAR 2011)	SOUTHAMPTON	UK
2011	122	25,405
2010	8	22,460
% CHANGE	1,425.0%	13.1%
RECORD YEAR	2007 (623)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



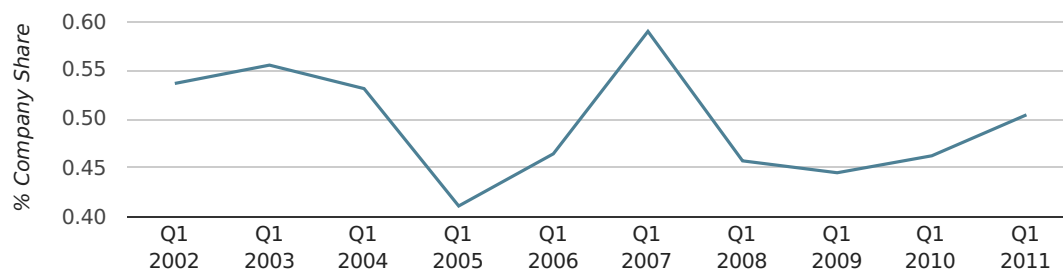
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	16	75	31
NET GROWTH IN 2010	6	-8	10
% CHANGE	166.7%	-1,037.5%	210.0%
RECORD YEAR	2003 (87)	2004 (130)	2007 (483)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Southampton formed 0.5% of all UK companies.

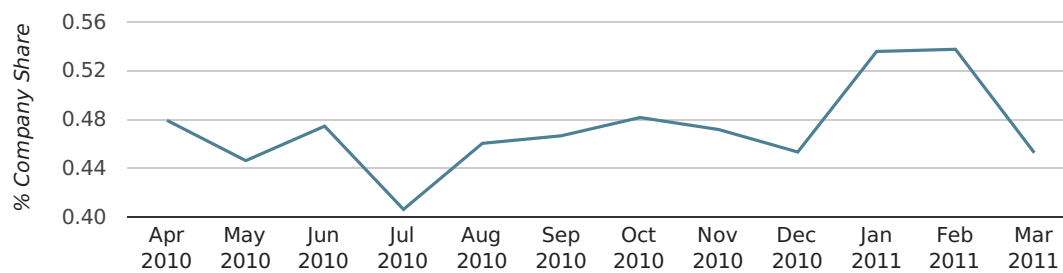
FIRST QUARTER (JAN 2011 - MAR 2011)	SOUTHAMPTON
2011	0.5%
2010	0.5%
2009	0.4%
2008	0.5%
2007	0.6%
RECORD YEAR (SINCE 1960)	1967 (1.0%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.5%	0.5%	0.5%
UK FORMATION SHARE IN 2010	0.5%	0.5%	0.4%
% CHANGE	14.8%	11.6%	1.9%
RECORD YEAR	1963 (1.3%)	1977 (1.2%)	1967 (1.2%)

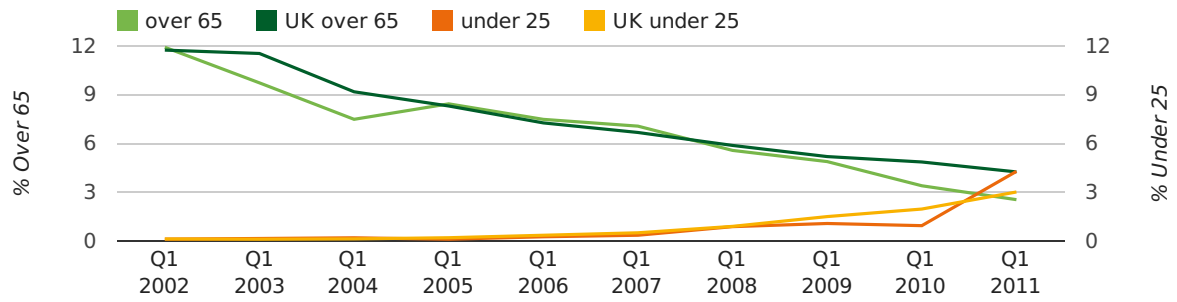
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 43.1.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.3%.

director age by quarter

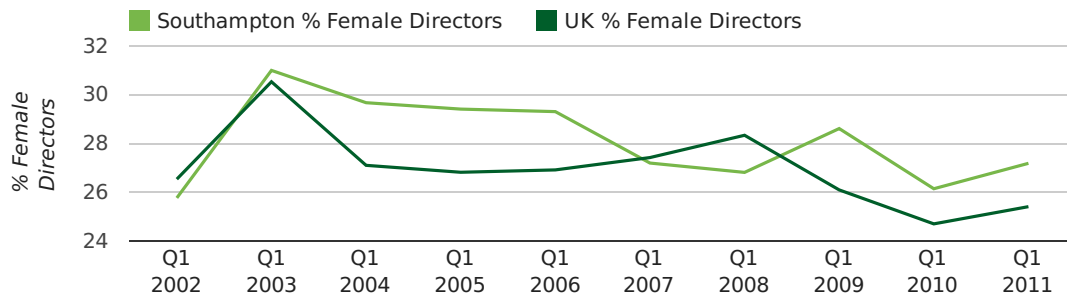


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Southampton was in 1861 when 40.0% of all directors were female.

27.2% of all director appointments in Southampton in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.88%	CONSULTING	5.04%
MANAGEMENT	1.47%	MANAGEMENT	4.97%
ELECTRICAL	1.25%	CONSULTANCY	3.16%
CONSULTANCY	1.00%	PROPERTY	2.38%
J	0.92%	TRADING	2.10%
BUSINESS	0.85%	DESIGN	1.93%
SOLENT	0.81%	ASSOCIATES	1.92%
SOUTHERN	0.74%	BUSINESS	1.87%
PROPERTY	0.74%	CONSTRUCTION	1.80%
NEW	0.70%	CONSULTANTS	1.76%
SOUTHAMPTON	0.70%	MEDIA	1.69%
IT	0.70%	ENGINEERING	1.61%
TRAINING	0.66%	LONDON	1.60%
DEVELOPMENTS	0.63%	CARE	1.45%
MARINE	0.63%	J	1.45%
CARE	0.59%	GLOBAL	1.44%
CONSULTANTS	0.59%	INVESTMENTS	1.43%
M	0.55%	IT	1.41%
FOREST	0.55%	PROPERTIES	1.36%
TRADING	0.55%	BUILDING	1.34%
ASSOCIATES	0.55%	M	1.30%
R	0.55%	ELECTRICAL	1.28%
CLEANING	0.55%	S	1.24%
S	0.52%	INTERNATIONAL	1.23%
ENGINEERING	0.52%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	871	202,798
7487 - Other business activities	254	60,968
82990 - Other business support service activities not elsewhere classified	105	30,253
9999 - Dormant Company	69	19,765
70229 - Management consultancy activities other than financial management	65	16,150
7414 - Business & management consultancy	57	12,916
96090 - Other service activities not elsewhere classified	54	10,085
99999 - Dormant Company	54	18,336
74909 - Other professional, scientific and technical activities not elsewhere classified	49	7,788
9305 - Other service activities	47	8,740
62090 - Other information technology service activities	43	6,996
7260 - Other computer related activities	43	7,789
7499 - Non-trading company	40	11,316
7222 - Other software consultancy and supply	38	7,000
74990 - Non-trading company	37	8,695
62020 - Information technology consultancy activities	36	10,246
4521 - General construction & civil engineering	35	6,183
43210 - Electrical installation	33	3,172
86900 - Other human health activities	26	4,092
5530 - Restaurants	26	4,898