

Southampton

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Southampton when compared to any previous Q3.
- August 2011 saw a new record in company registrations in Southampton when compared to any previous August.

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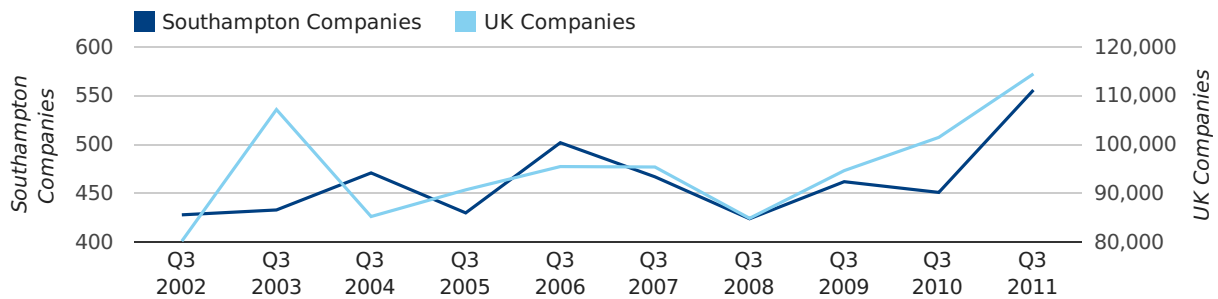
Q3 2011 saw a new record in company registrations in Southampton when compared to any previous Q3.

A total of 556 companies were registered in Southampton during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 23.3% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	SOUTHAMPTON	UK
2011	556	114,512
2010	451	101,492
% CHANGE	23.3%	12.8%
RECORD YEAR	2011 (556)	2011 (114,512)

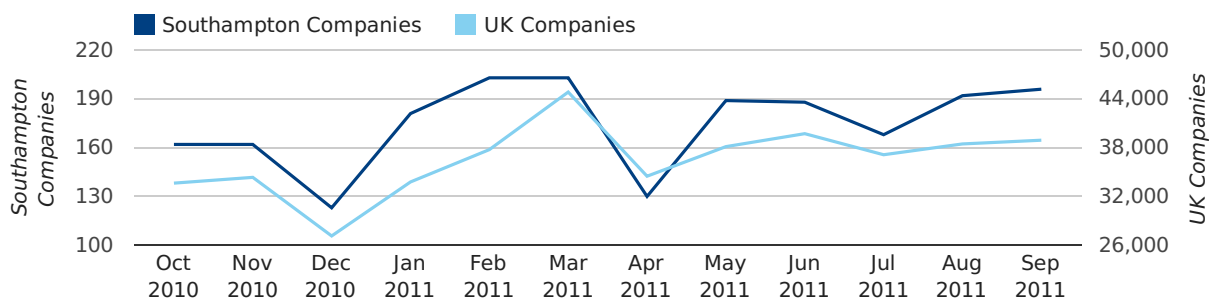
new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Southampton when compared to any previous August.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	168	192	196
NEW COMPANIES IN 2010	138	149	164
% CHANGE	21.7%	28.9%	19.5%
RECORD YEAR	2007 (186)	2011 (192)	2006 (199)

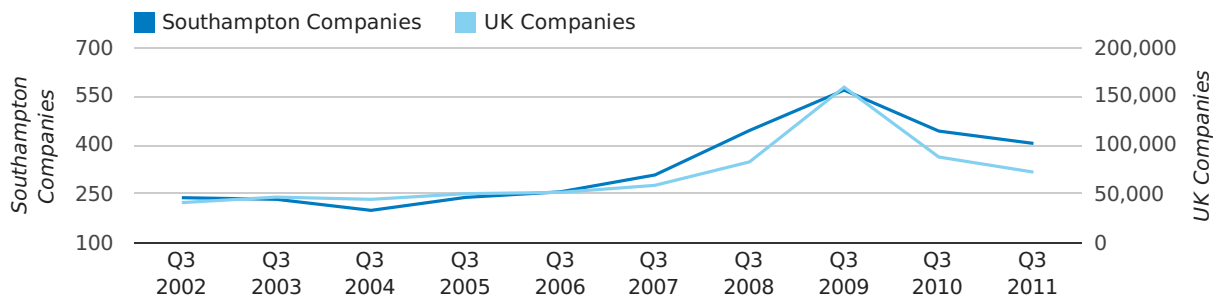
Quarterly Data (Q3 Jul-Sep 2011)

A total of 405 companies were dissolved in Southampton during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 8.6% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

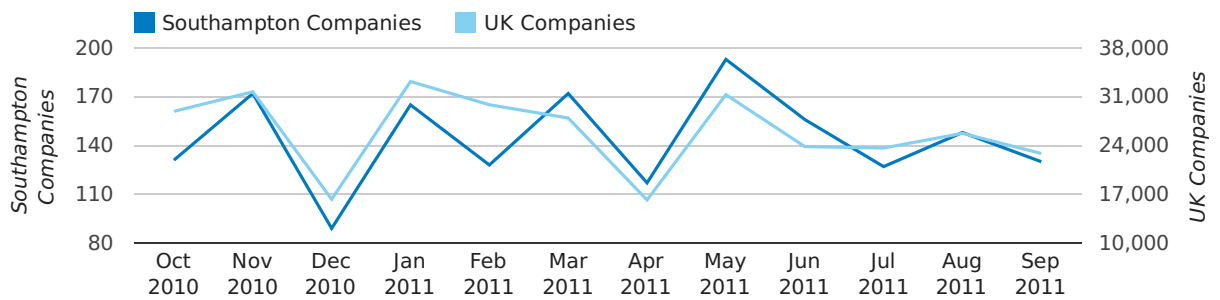
THIRD QUARTER (JUL 2011 - SEP 2011)	SOUTHAMPTON	UK
2011	405	72,230
2010	443	87,705
% CHANGE	-8.6%	-17.6%
RECORD YEAR	2009 (569)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	127	148	130
CLOSED COMPANIES IN 2010	137	160	146
% CHANGE	-7.3%	-7.5%	-11%
RECORD YEAR	2009 (144)	2008 (356)	2009 (264)

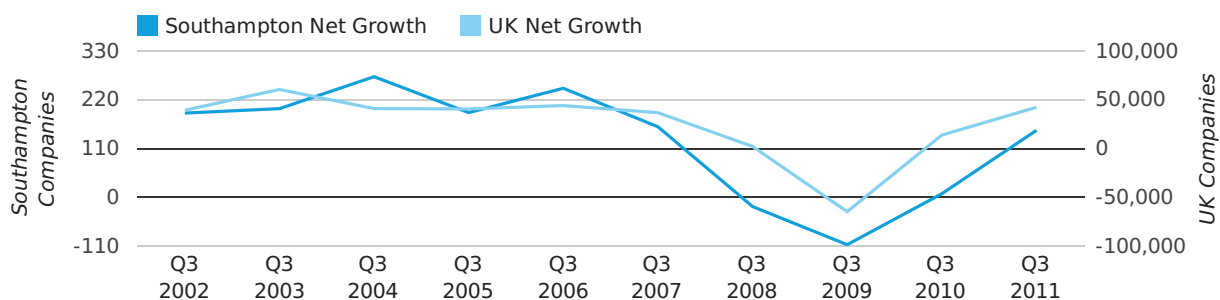
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Southampton during the third quarter of 2011 (Jul 2011 - Sep 2011) was 151 companies.

This represents an increase of 1,787.5% on the same period last year.

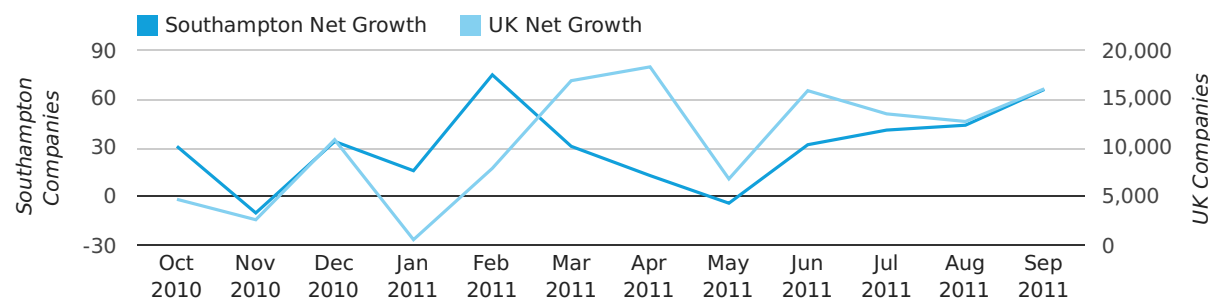
THIRD QUARTER (JUL 2011 - SEP 2011)	SOUTHAMPTON	UK
2011	151	42,282
2010	8	13,787
% CHANGE	1,787.5%	206.7%
RECORD YEAR	2004 (272)	2003 (60,597)

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

net growth by month



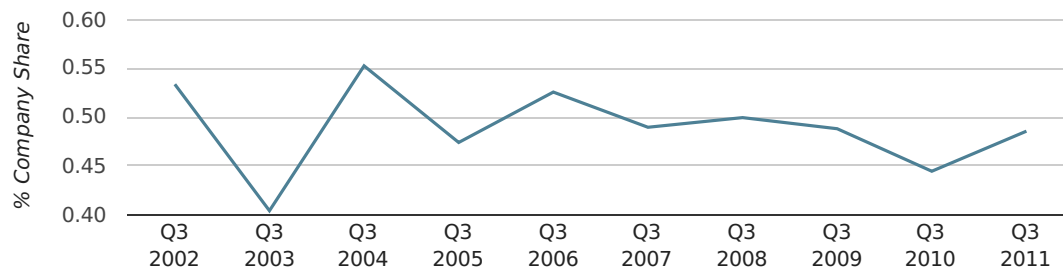
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	41	44	66
NET GROWTH IN 2010	1	-11	18
% CHANGE	4,000.0%	-500.0%	266.7%
RECORD YEAR	2008 (141)	2004 (88)	2006 (124)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Southampton formed 0.5% of all UK companies.

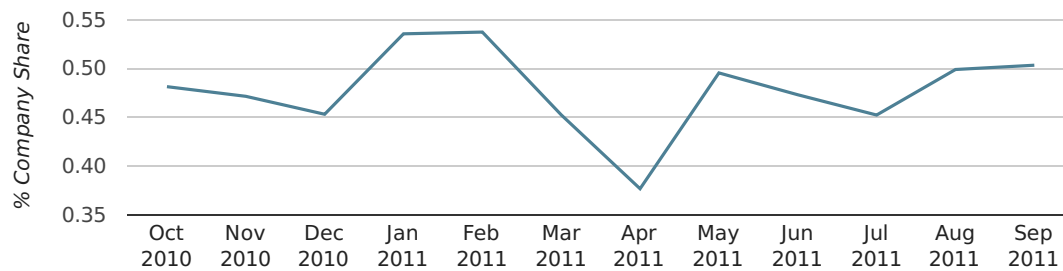
THIRD QUARTER (JUL 2011 - SEP 2011)	SOUTHAMPTON
2011	0.5%
2010	0.4%
2009	0.5%
2008	0.5%
2007	0.5%
RECORD YEAR (SINCE 1960)	1966 (1.0%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.5%	0.5%	0.5%
UK FORMATION SHARE IN 2010	0.4%	0.5%	0.5%
% CHANGE	11.4%	8.4%	7.9%
RECORD YEAR	1960 (1.4%)	1967 (1.3%)	1962 (1.7%)

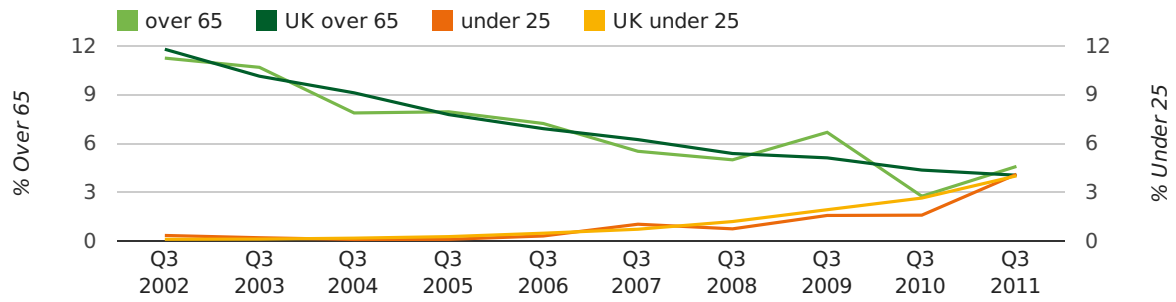
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 43.1.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.1%.

director age by quarter

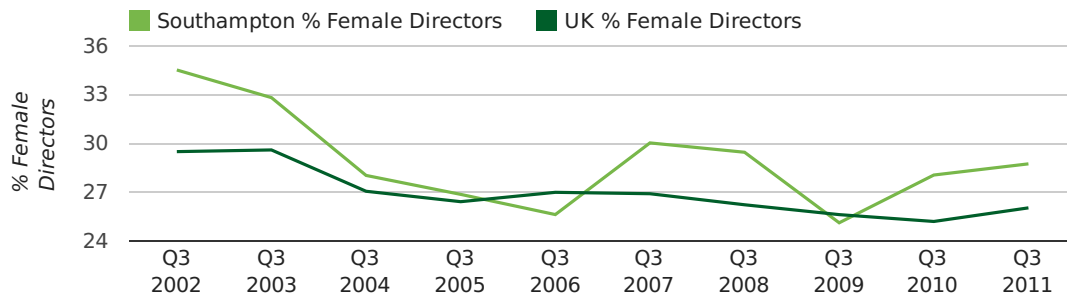


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Southampton was in 1862 when 50.0% of all directors were female.

28.7% of all director appointments in Southampton in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.90%	CONSULTING	5.11%
MANAGEMENT	1.45%	MANAGEMENT	4.75%
CONSULTANCY	1.31%	CONSULTANCY	3.19%
J	0.86%	PROPERTY	2.41%
ELECTRICAL	0.86%	TRADING	2.06%
PROPERTY	0.83%	DESIGN	1.94%
SOUTHERN	0.79%	ASSOCIATES	1.85%
SOLENT	0.76%	BUSINESS	1.82%
IT	0.76%	CONSULTANTS	1.76%
SOUTHAMPTON	0.76%	ENGINEERING	1.74%
DESIGN	0.69%	MEDIA	1.72%
TRADING	0.66%	CONSTRUCTION	1.72%
BUSINESS	0.66%	LONDON	1.63%
TRAINING	0.62%	J	1.47%
HAMPSHIRE	0.55%	GLOBAL	1.46%
CONSTRUCTION	0.55%	INVESTMENTS	1.43%
ENGINEERING	0.55%	CARE	1.42%
S	0.52%	IT	1.38%
BUILDING	0.52%	BUILDING	1.30%
ASSOCIATES	0.52%	PROPERTIES	1.28%
(SOUTHAMPTON)	0.48%	ELECTRICAL	1.27%
(SOUTHERN)	0.48%	M	1.25%
NEW	0.45%	ENERGY	1.22%
R	0.45%	TRAINING	1.21%
M	0.45%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	830	204,493
7487 - Other business activities	283	65,177
82990 - Other business support service activities not elsewhere classified	109	29,245
9999 - Dormant Company	85	22,587
70229 - Management consultancy activities other than financial management	67	15,760
7414 - Business & management consultancy	64	14,755
9305 - Other service activities	55	10,525
99999 - Dormant Company	52	18,281
96090 - Other service activities not elsewhere classified	48	10,018
7222 - Other software consultancy and supply	45	8,345
62090 - Other information technology service activities	45	6,798
74909 - Other professional, scientific and technical activities not elsewhere classified	43	7,551
7499 - Non-trading company	39	11,543
62020 - Information technology consultancy activities	38	10,137
74990 - Non-trading company	38	8,064
7260 - Other computer related activities	37	8,686
4521 - General construction & civil engineering	37	6,321
43210 - Electrical installation	33	2,938
6024 - Freight transport by road	27	2,601
86900 - Other human health activities	26	4,019