

# Southampton

2011 annual business confidence report



## headlines

- The second half of 2011 saw a new record in company registrations in Southampton when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Southampton when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Southampton when compared to any previous December.
- November 2011 saw a new record in company registrations in Southampton when compared to any previous November.
- October 2011 saw a new record in company registrations in Southampton when compared to any previous October.
- December 2011 saw a new record in company closures in Southampton when compared to any previous December.

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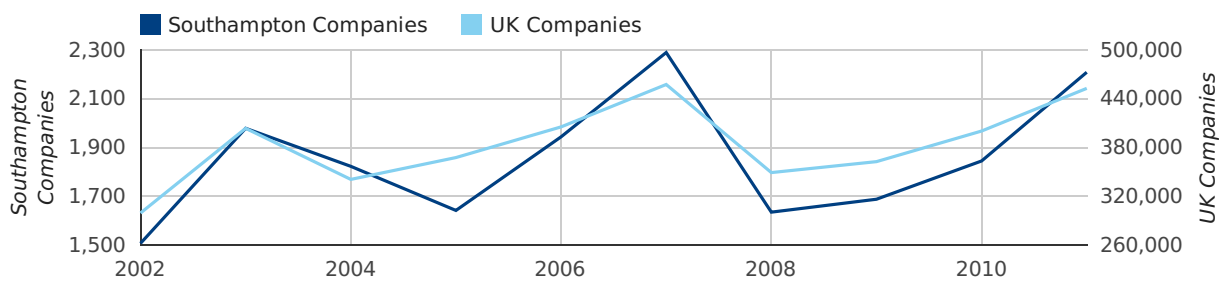
sic data

## Annual Data (2011)

A total of 2,209 companies were formed in Southampton in 2011. This total is 19.7% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SOUTHAMPTON	UK
2011	2,209	452,870
2010	1,845	400,358
2009	1,688	362,675
2008	1,635	349,203
2007	2,290	457,649
RECORD YEAR	2007 (2,290)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

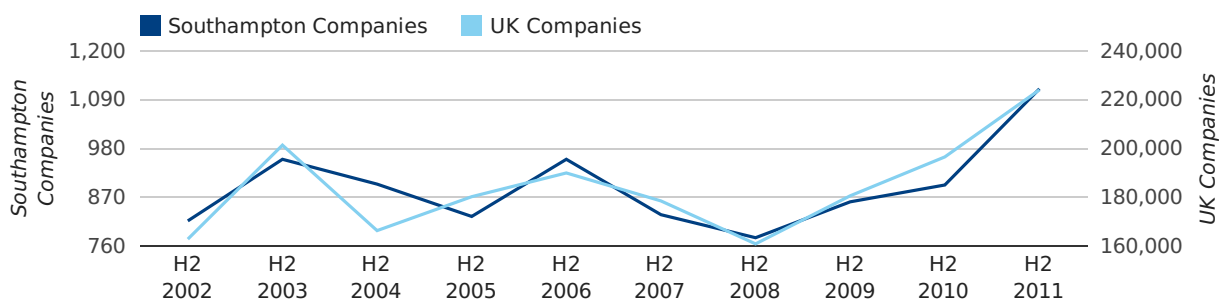
The second half of 2011 saw a new record in company registrations in Southampton when compared to any previous second half year.

In the second half of 2011 a total of 1,115 companies were formed in Southampton. This figure is 24.2% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Southampton occurred in 2011 when a total of 1,115 were formed.

HALF YEAR (JUL-DEC)	SOUTHAMPTON	UK
2011	1,115	224,135
2010	898	196,609
% CHANGE	24.2%	14.0%
RECORD YEAR	2011 (1,115)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

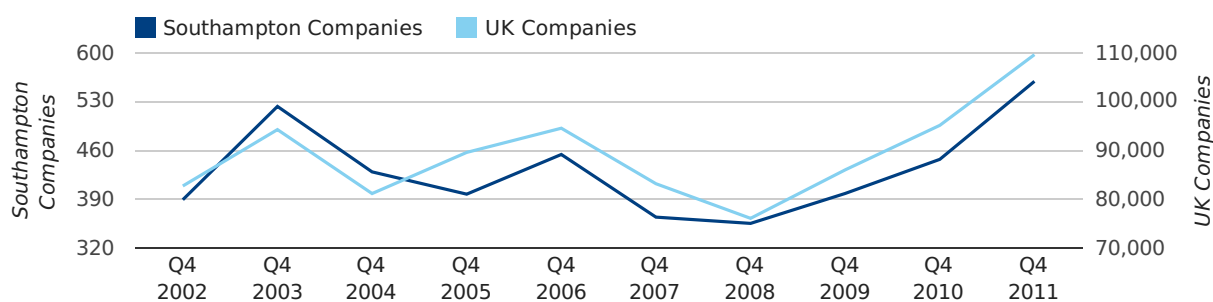
Q4 2011 saw a new record in company registrations in Southampton when compared to any previous Q4.

A total of 559 companies were registered in Southampton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 25.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHAMPTON	UK
2011	559	109,623
2010	447	95,117
% CHANGE	25.1%	15.3%
RECORD YEAR	2011 (559)	2011 (109,623)

### new companies by quarter



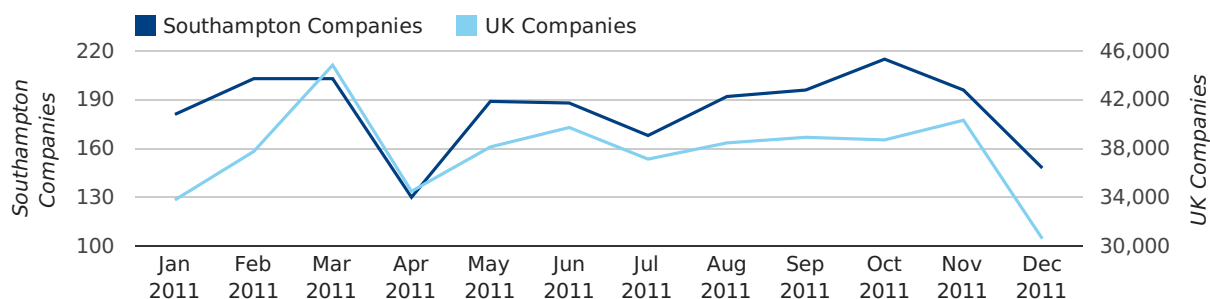
## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Southampton when compared to any previous December.

November 2011 saw a new record in company registrations in Southampton when compared to any previous November.

October 2011 saw a new record in company registrations in Southampton when compared to any previous October.

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	215	196	148
NEW COMPANIES IN 2010	162	162	123
% CHANGE	32.7%	21.0%	20.3%
RECORD YEAR	2011 (215)	2011 (196)	2011 (148)

### Annual Data (2011)

A total of 1,760 companies were dissolved in Southampton in 2011. This total is 0.3% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SOUTHAMPTON	UK
2011	1,760	314,523
2010	1,754	342,232
2009	2,154	533,773
2008	1,695	237,901
2007	1,262	220,295
RECORD YEAR	2009 (2,154)	2009 (533,773)

### dissolved companies by year



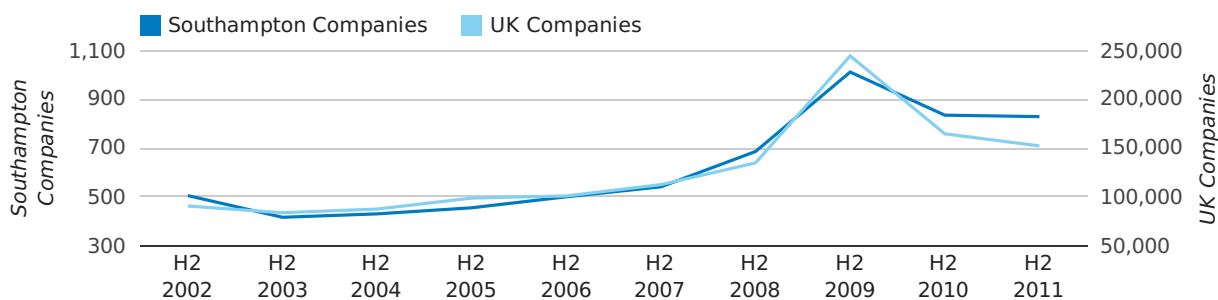
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 829 companies were dissolved in Southampton. This figure is 0.7% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Southampton occurred in 2009 when a total of 1,012 were closed.

HALF YEAR (JUL-DEC)	SOUTHAMPTON	UK
2011	829	152,213
2010	835	164,601
% CHANGE	-0.7%	-7.5%
RECORD YEAR	2009 (1,012)	2009 (244,537)

### dissolved companies by half year



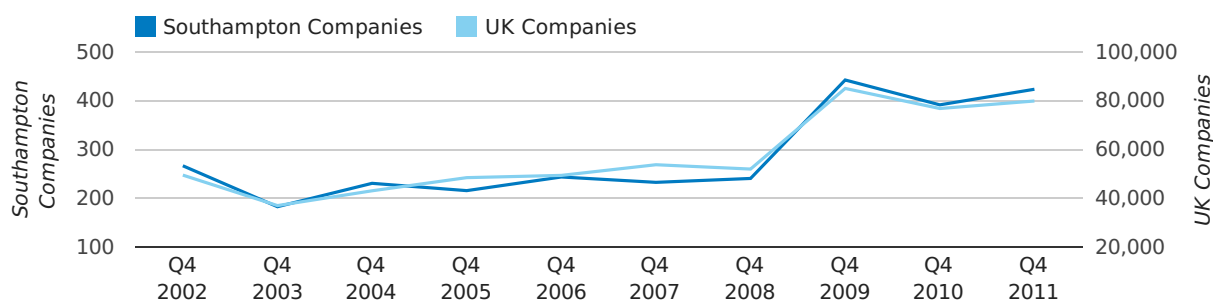
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 424 companies were dissolved in Southampton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 8.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHAMPTON	UK
2011	424	79,983
2010	392	76,896
% CHANGE	8.2%	4.0%
RECORD YEAR	2009 (443)	2009 (85,136)

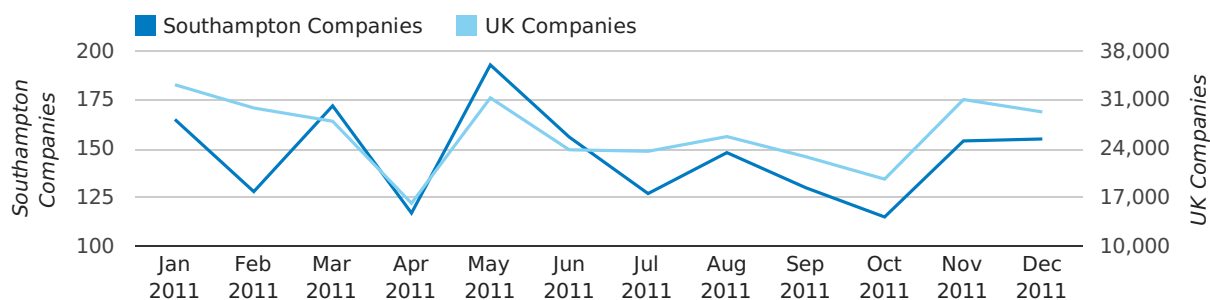
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Southampton when compared to any previous December.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	115	154	155
CLOSED COMPANIES IN 2010	131	172	89
% CHANGE	-12.2%	-10.5%	74%
RECORD YEAR	2009 (162)	2010 (172)	2011 (155)

### Annual Data (2011)

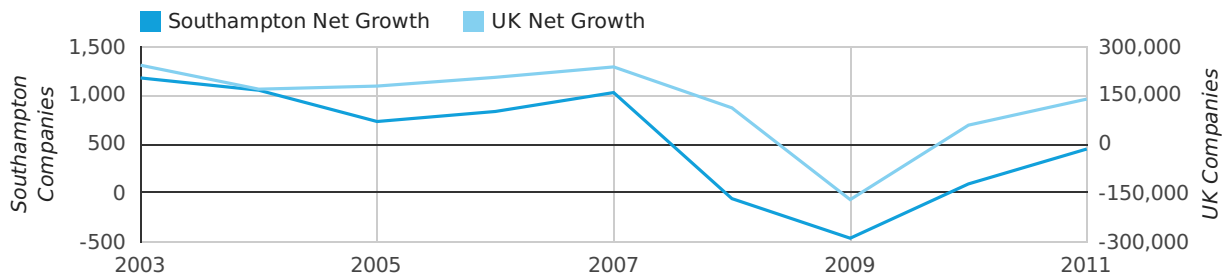
A total of 449 companies were added to the company register for Southampton in 2011. This number represents growth of 24.3% which compares unfavourably to the UK figure of 34.6%.

This number is 358 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Southampton company register grew by 1,178 companies.

YEAR	SOUTHAMPTON	UK
2011	449	138,347
2010	91	58,126
2009	-466	-171,098
2008	-60	111,302
2007	1,028	237,354
RECORD YEAR	2003 (1,178)	2003 (242,543)

### net growth by year

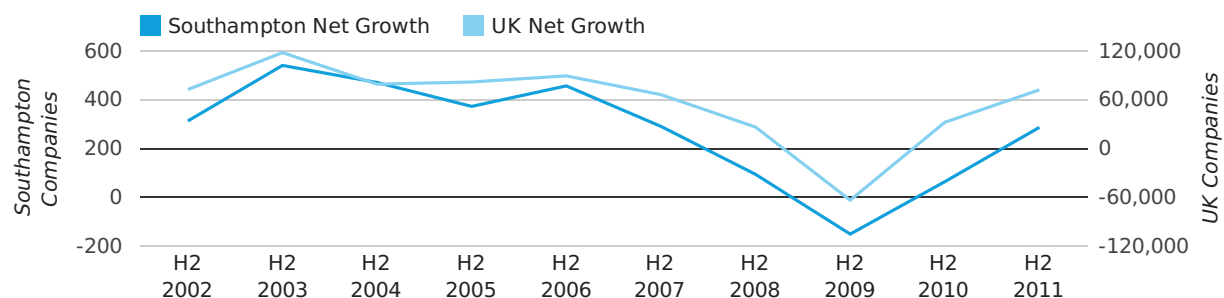


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Southampton increased by 286 companies. This figure is 354.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SOUTHAMPTON	UK
2011	286	71,922
2010	63	32,008
% CHANGE	354.0%	124.7%
RECORD YEAR	2003 (540)	2003 (117,772)

### net growth by half year



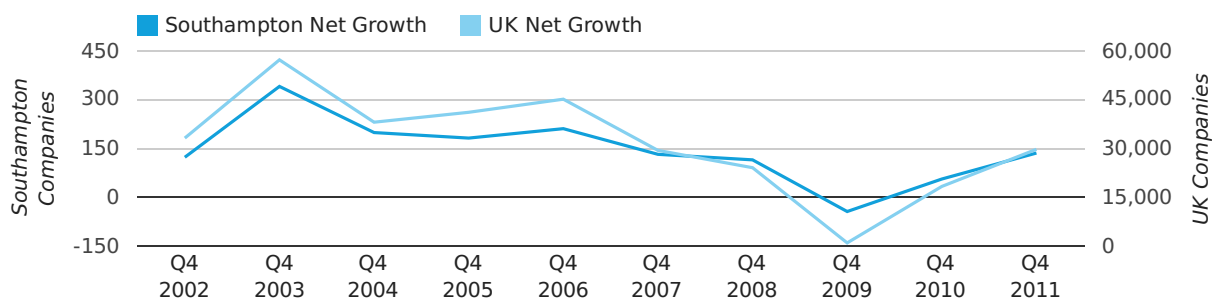
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Southampton during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 135 companies.

This represents an increase of 145.5% on the same period last year.

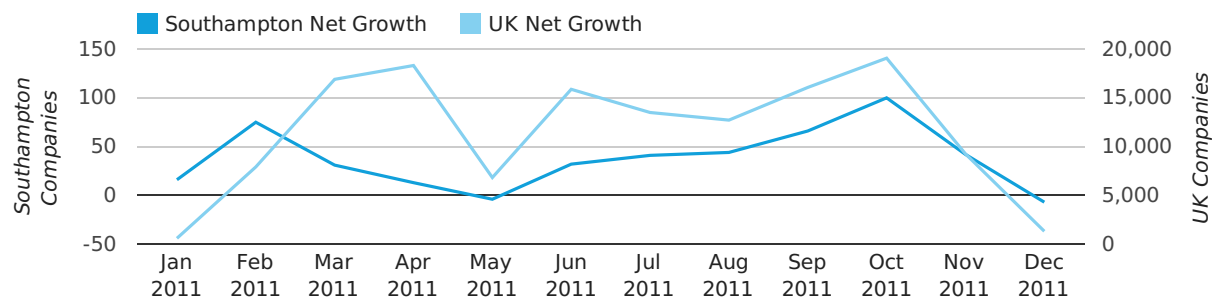
FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHAMPTON	UK
2011	135	29,640
2010	55	18,221
% CHANGE	145.5%	62.7%
RECORD YEAR	2003 (340)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	100	42	-7
NET GROWTH IN 2010	31	-10	34
% CHANGE	222.6%	-520.0%	-120.6%
RECORD YEAR	2003 (150)	2003 (115)	2003 (75)

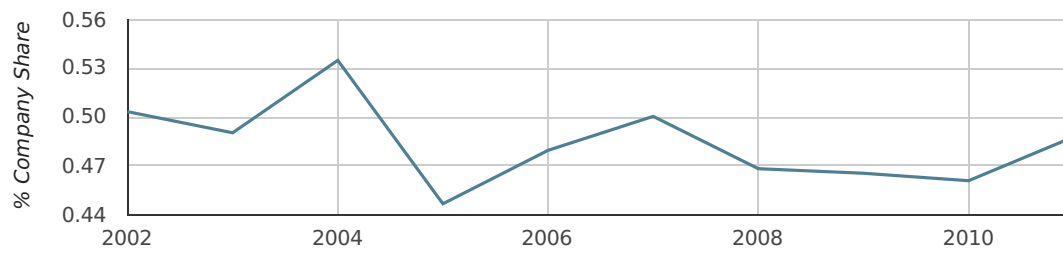


### Annual Data (2011)

In 2011 Southampton formed 0.5% of all UK companies. This is no change on 2010 when Southampton was responsible for 0.5% of all UK companies.

YEAR	SOUTHAMPTON
2011	0.5%
2010	0.5%
2009	0.5%
2008	0.5%
2007	0.5%
RECORD YEAR (SINCE 1960)	1982 (0.9%)

### company share by year

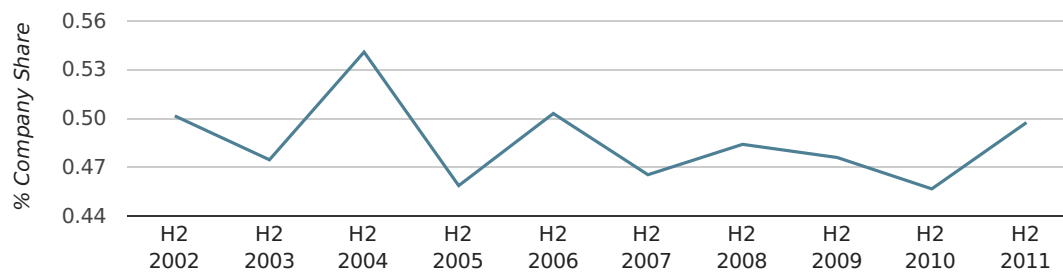


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Southampton formed 0.5% of all UK companies. This is the same as the 2010 figure of 0.5%.

HALF YEAR (JUL-DEC)	SOUTHAMPTON
2011	0.5%
2010	0.5%
2009	0.5%
2008	0.5%
2007	0.5%
RECORD YEAR (SINCE 1960)	1982 (0.9%)

### company share by half year

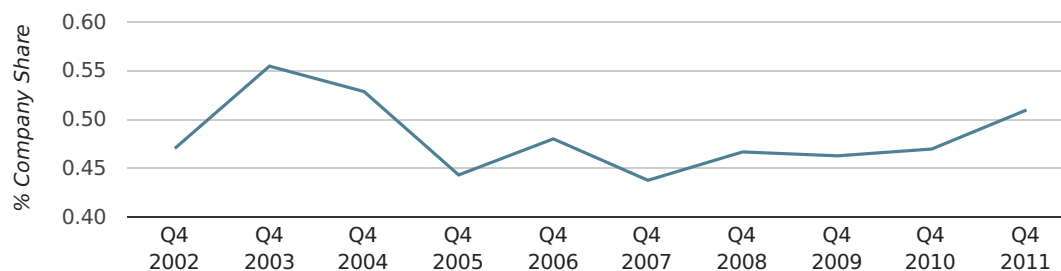


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Southampton formed 0.5% of all UK companies.

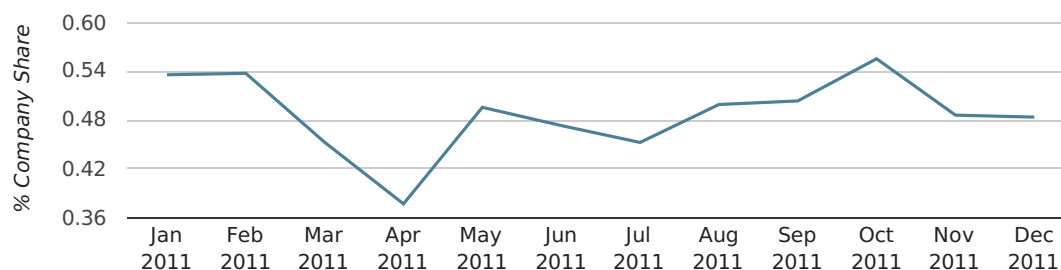
FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHAMPTON
2011	0.5%
2010	0.5%
2009	0.5%
2008	0.5%
2007	0.4%
RECORD YEAR (SINCE 1960)	1972 (1.0%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.6%	0.5%	0.5%
UK FORMATION SHARE IN 2010	0.5%	0.5%	0.5%
% CHANGE	15.3%	3.1%	6.7%
RECORD YEAR	1968 (1.1%)	1972 (1.2%)	1961 (1.4%)

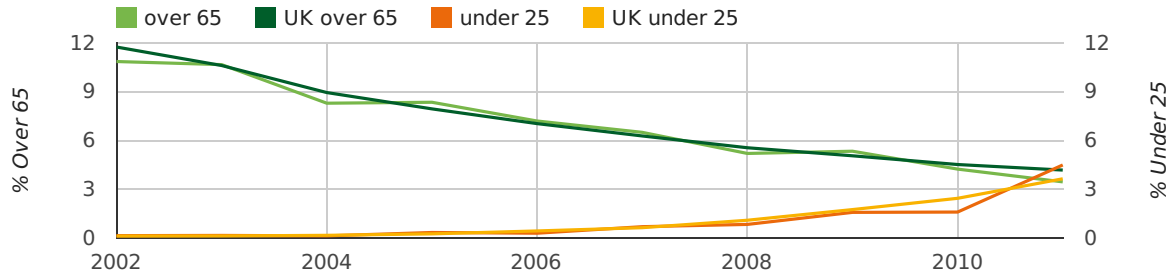
### Annual Data (2011)

The average age of a director in 2011 was 42.9.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.2%.

#### director age by year



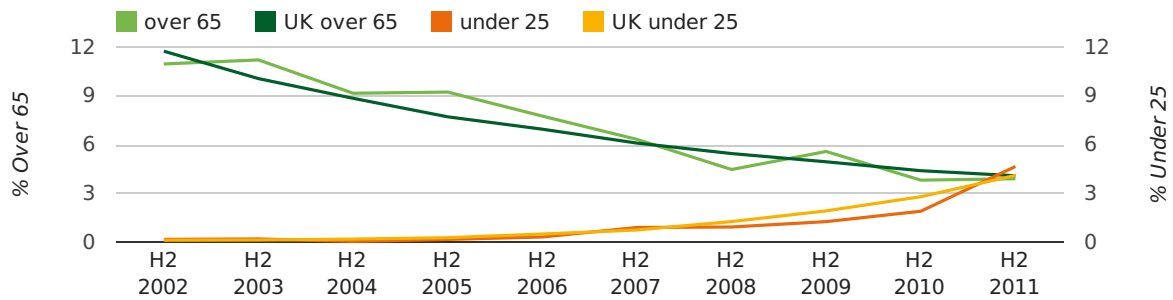
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.0.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

#### director age by half year



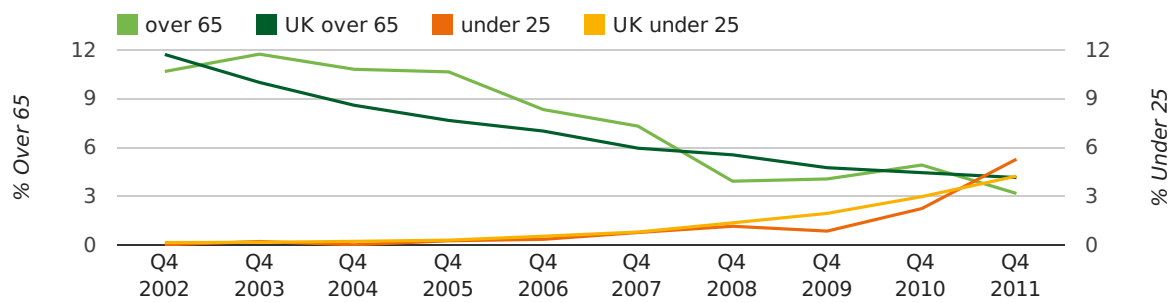
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.8.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.1%.

### director age by quarter

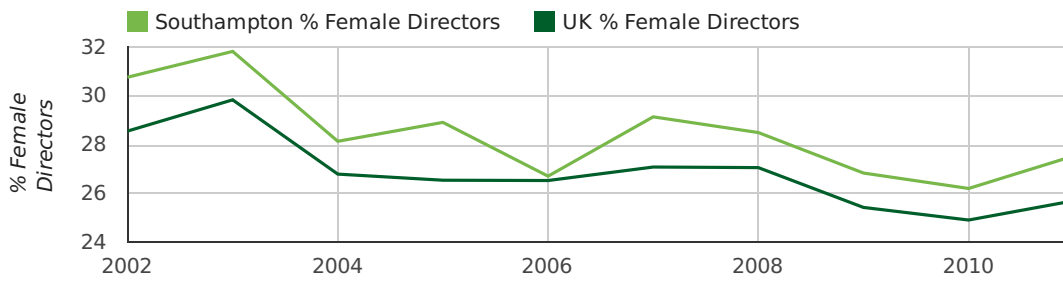


### Annual Data (2011)

The record year for female directors in Southampton was 1857 when 36.4% of all directors were female.

The percentage of female directors in Southampton in 2011 was 30.8%. The average for the UK during this time was 28.6%

#### director gender by year

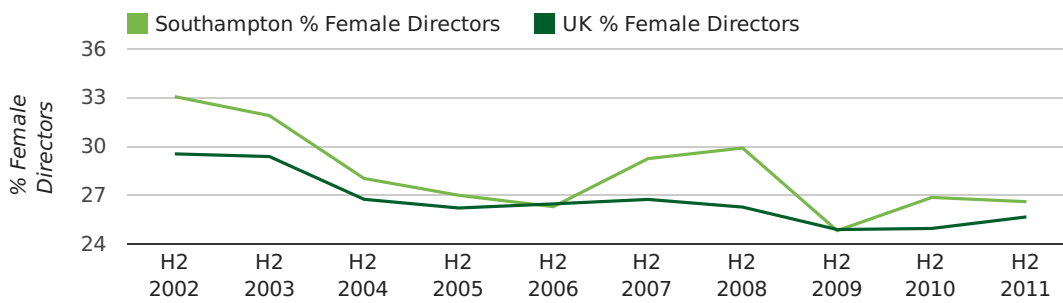


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Southampton was 1860 when 42.9% of all directors were female.

26.6% of all director appointments in Southampton in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

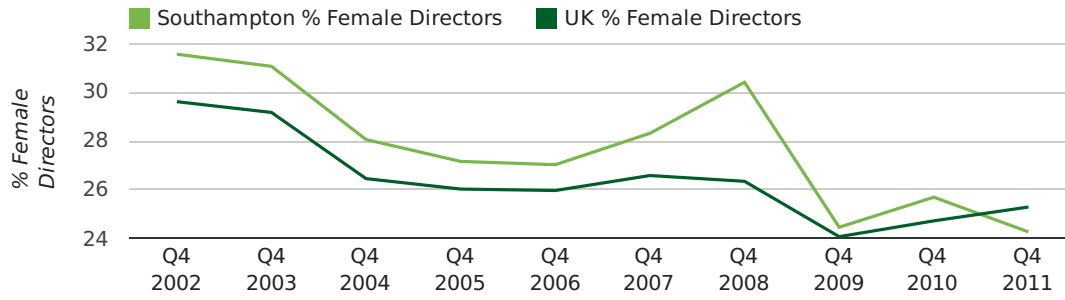


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Southampton was in 1977 when 31.1% of all directors were female.

24.3% of all director appointments in Southampton in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.98%	CONSULTING	5.07%
CONSULTANCY	1.64%	MANAGEMENT	4.74%
MANAGEMENT	1.35%	CONSULTANCY	3.26%
PROPERTY	0.85%	PROPERTY	2.37%
J	0.82%	TRADING	2.07%
DESIGN	0.82%	DESIGN	1.92%
SOUTHAMPTON	0.82%	ASSOCIATES	1.86%
ELECTRICAL	0.82%	ENGINEERING	1.78%
TRADING	0.69%	BUSINESS	1.78%
SOLENT	0.69%	CONSULTANTS	1.76%
HAMPSHIRE	0.66%	CONSTRUCTION	1.73%
IT	0.62%	MEDIA	1.71%
ENGINEERING	0.62%	LONDON	1.63%
S	0.59%	J	1.51%
BUSINESS	0.59%	INVESTMENTS	1.48%
SOUTHERN	0.56%	GLOBAL	1.46%
TRAINING	0.53%	IT	1.41%
R	0.49%	CARE	1.39%
BUILDING	0.49%	PROPERTIES	1.29%
(SOUTHAMPTON)	0.46%	ELECTRICAL	1.29%
D	0.46%	M	1.27%
CLEANING	0.46%	BUILDING	1.26%
ASSOCIATES	0.46%	ENERGY	1.25%
M	0.46%	S	1.20%
FINANCIAL	0.46%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	833	205,525
7487 - Other business activities	251	57,052
82990 - Other business support service activities not elsewhere classified	117	32,483
9999 - Dormant Company	77	20,199
70229 - Management consultancy activities other than financial management	76	17,765
99999 - Dormant Company	62	21,846
7414 - Business & management consultancy	56	13,034
96090 - Other service activities not elsewhere classified	54	11,768
62020 - Information technology consultancy activities	48	12,072
74990 - Non-trading company	47	8,929
9305 - Other service activities	47	9,492
74909 - Other professional, scientific and technical activities not elsewhere classified	47	8,671
62090 - Other information technology service activities	46	7,493
7222 - Other software consultancy and supply	39	7,398
4521 - General construction & civil engineering	35	5,558
43210 - Electrical installation	34	3,175
7260 - Other computer related activities	32	7,667
7499 - Non-trading company	29	9,957
86900 - Other human health activities	29	4,457
6024 - Freight transport by road	27	2,280