

Southampton

q1 2012 business confidence report



headlines

- February 2012 saw a new record in company registrations in Southampton when compared to any previous February.
- January 2012 saw a new record in company registrations in Southampton when compared to any previous January.

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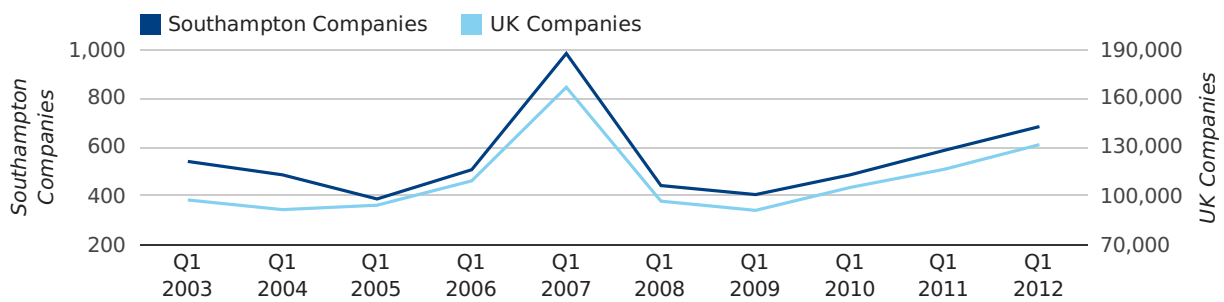
Quarterly Data (Q1 Jan-Mar 2012)

A total of 684 companies were registered in Southampton during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 16.5% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHAMPTON	UK
2012	684	131,491
2011	587	116,391
% CHANGE	16.5%	13.0%
RECORD YEAR	2007 (984)	2007 (166,814)

new companies by quarter

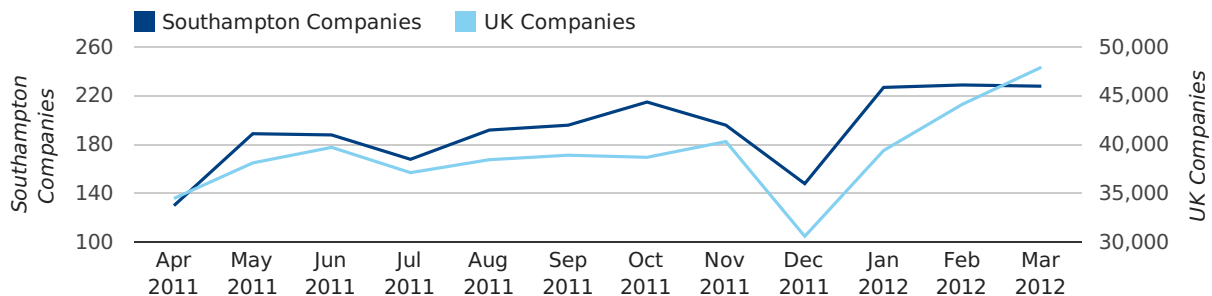


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Southampton when compared to any previous February.

January 2012 saw a new record in company registrations in Southampton when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	227	229	228
NEW COMPANIES IN 2011	181	203	203
% CHANGE	25.4%	12.8%	12.3%
RECORD YEAR	2012 (227)	2012 (229)	2007 (595)

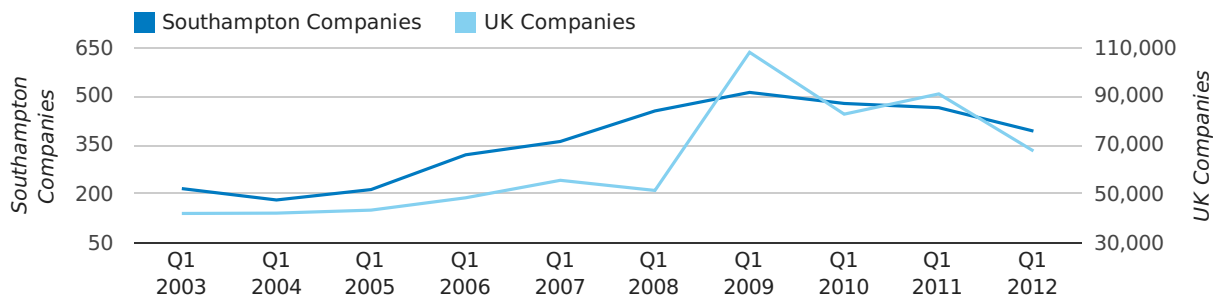
Quarterly Data (Q1 Jan-Mar 2012)

A total of 393 companies were dissolved in Southampton during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 15.5% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHAMPTON	UK
2012	393	67,576
2011	465	90,986
% CHANGE	-15.5%	-25.7%
RECORD YEAR	2009 (512)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	149	129	115
CLOSED COMPANIES IN 2011	165	128	172
% CHANGE	-9.7%	0.8%	-33%
RECORD YEAR	2008 (168)	2008 (276)	2009 (292)

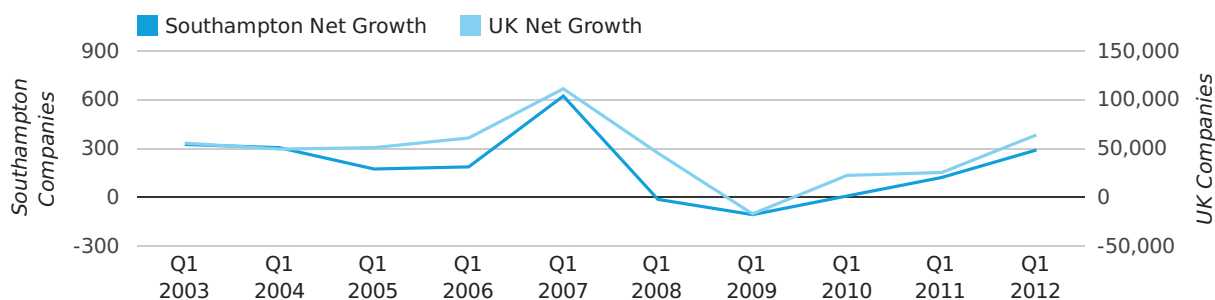
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Southampton during the first quarter of 2012 (Jan 2012 - Mar 2012) was 291 companies.

This represents an increase of 138.5% on the same period last year.

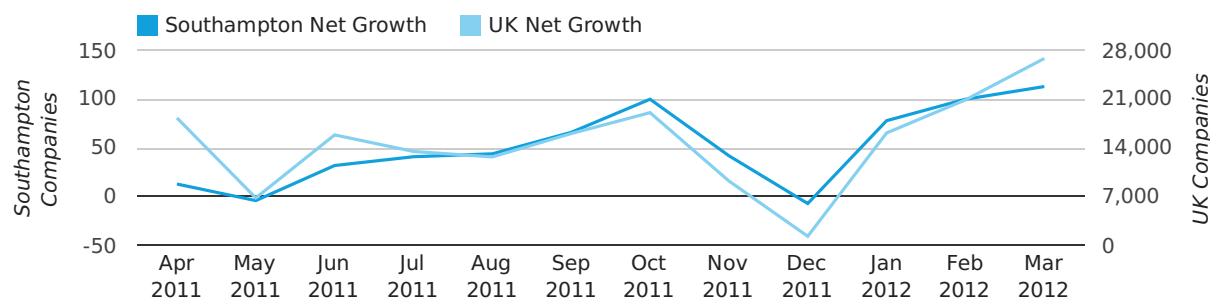
FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHAMPTON	UK
2012	291	63,915
2011	122	25,405
% CHANGE	138.5%	151.6%
RECORD YEAR	2007 (623)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



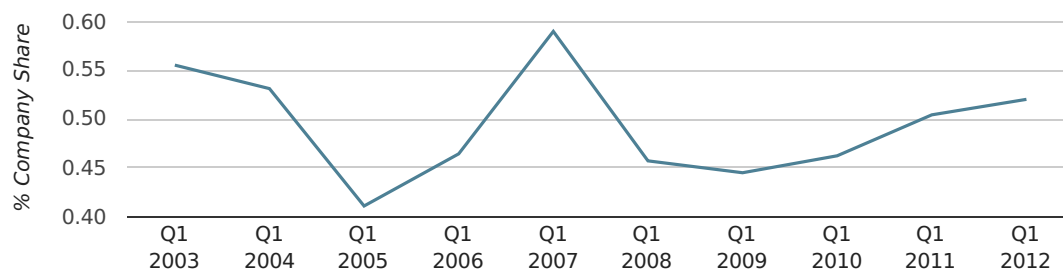
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	78	100	113
NET GROWTH IN 2011	16	75	31
% CHANGE	387.5%	33.3%	264.5%
RECORD YEAR	2003 (87)	2004 (130)	2007 (483)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Southampton formed 0.5% of all UK companies.

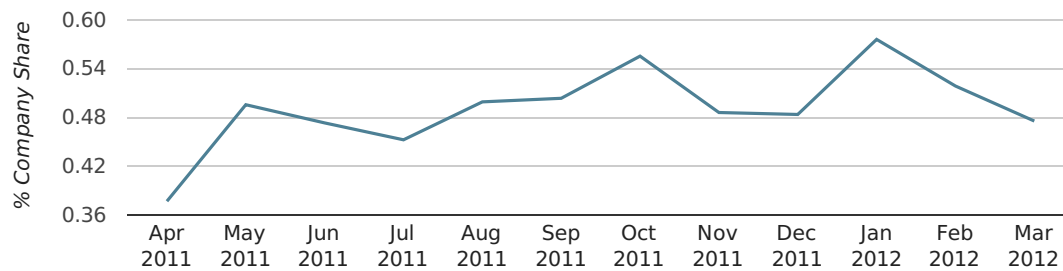
FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHAMPTON
2012	0.5%
2011	0.5%
2010	0.5%
2009	0.4%
2008	0.5%
RECORD YEAR (SINCE 1960)	1967 (1.0%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.6%	0.5%	0.5%
UK FORMATION SHARE IN 2011	0.5%	0.5%	0.5%
% CHANGE	7.5%	-3.5%	5.1%
RECORD YEAR	1963 (1.3%)	1977 (1.2%)	1967 (1.2%)

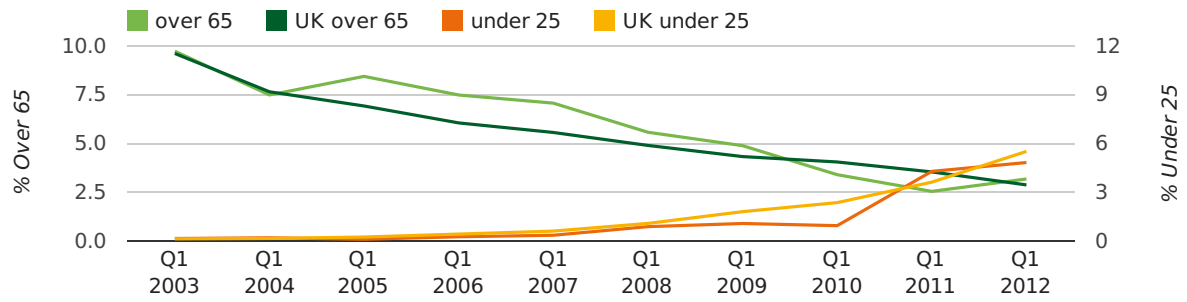
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 42.2.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 3.5%.

director age by quarter

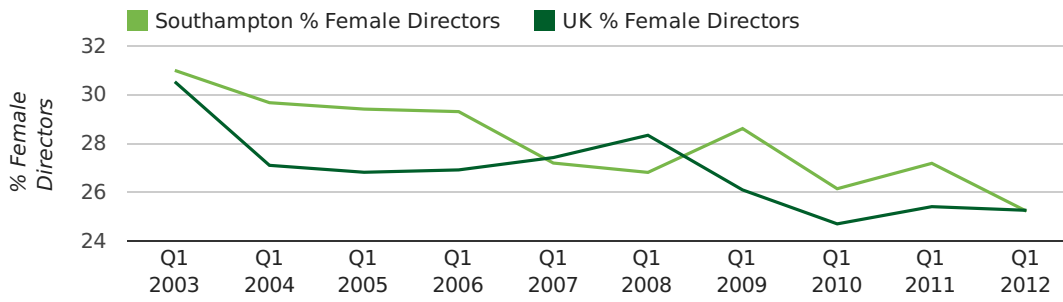


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Southampton was in 1861 when 40.0% of all directors were female.

25.2% of all director appointments in Southampton in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	4.92%	CONSULTING	5.07%
CONSULTANCY	1.60%	MANAGEMENT	4.74%
MANAGEMENT	1.54%	CONSULTANCY	3.30%
PROPERTY	0.94%	PROPERTY	2.37%
ENGINEERING	0.88%	TRADING	2.07%
DESIGN	0.82%	DESIGN	1.93%
J	0.69%	ENGINEERING	1.86%
SOUTHAMPTON	0.66%	ASSOCIATES	1.84%
SOLENT	0.63%	CONSULTANTS	1.79%
BUILDING	0.63%	BUSINESS	1.73%
ELECTRICAL	0.63%	MEDIA	1.72%
SOUTHERN	0.63%	CONSTRUCTION	1.72%
TRADING	0.60%	LONDON	1.66%
HAMPSHIRE	0.60%	J	1.54%
SECURITY	0.53%	INVESTMENTS	1.51%
TRAINING	0.53%	GLOBAL	1.50%
MARINE	0.53%	IT	1.40%
BUSINESS	0.53%	CARE	1.34%
D	0.50%	PROPERTIES	1.31%
IT	0.50%	ELECTRICAL	1.27%
ASSOCIATES	0.47%	M	1.27%
S	0.47%	BUILDING	1.24%
FINANCIAL	0.44%	ENERGY	1.20%
INVESTMENTS	0.44%	S	1.20%
MAINTENANCE	0.44%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	907	216,665
7487 - Other business activities	230	52,735
82990 - Other business support service activities not elsewhere classified	124	35,233
99999 - Dormant Company	84	25,084
70229 - Management consultancy activities other than financial management	76	19,704
9999 - Dormant Company	72	18,617
62020 - Information technology consultancy activities	66	14,303
96090 - Other service activities not elsewhere classified	61	13,637
74909 - Other professional, scientific and technical activities not elsewhere classified	51	9,892
7414 - Business & management consultancy	50	12,113
62090 - Other information technology service activities	47	8,145
74990 - Non-trading company	45	9,729
43210 - Electrical installation	44	3,573
9305 - Other service activities	41	8,818
7222 - Other software consultancy and supply	36	6,934
4521 - General construction & civil engineering	32	5,169
45200 - Maintenance and repair of motor vehicles	31	2,832
43999 - Other specialised construction activities not elsewhere classified	30	3,931
86900 - Other human health activities	30	5,066
7260 - Other computer related activities	28	7,154