Southampton

2012 half year business confidence report



headlines

- Q2 2012 saw a new record in company registrations in Southampton when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Southampton when compared to any previous May.
- April 2012 saw a new record in company registrations in Southampton when compared to any previous April.

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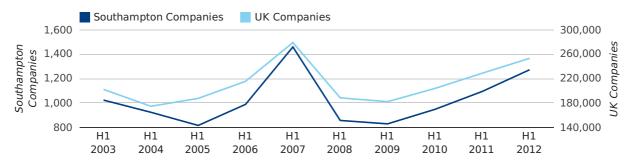
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closed companies (dissolved)	
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In the first half of 2012 a total of 1,272 companies were formed in Southampton. This figure is 16.3% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Southampton occurred in 2007 when a total of 1,459 were formed.

HALF YEAR (JAN-JUN)	SOUTHAMPTON	UK
2012	1,272	253,150
2011	1,094	228,735
% CHANGE	16.3%	10.7%
RECORD YEAR	2007 (1,459)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

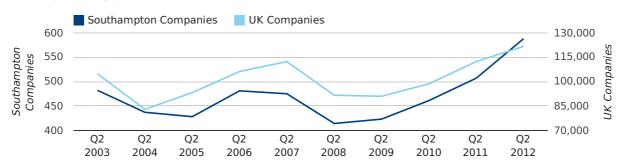
Q2 2012 saw a new record in company registrations in Southampton when compared to any previous Q2.

A total of 588 companies were registered in Southampton during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 16.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

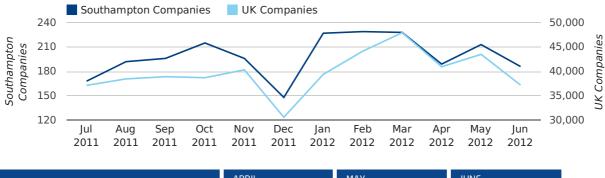
SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHAMPTON	UK
2012	588	121,659
2011	507	112,344
% CHANGE	16.0%	8.3%
RECORD YEAR	2012 (588)	2012 (121,659)

new companies by quarter



- May 2012 saw a new record in company registrations in Southampton when compared to any previous May.
- April 2012 saw a new record in company registrations in Southampton when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	189	213	186
NEW COMPANIES IN 2011	130	189	188
% CHANGE	45.4%	12.7%	-1.1%
RECORD YEAR	2012 (189)	2012 (213)	2011 (188)

In the first half of 2012 a total of 780 companies were dissolved in Southampton. This figure is 16.2% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Southampton occurred in 2009 when a total of 1,142 were closed.

HALF YEAR (JAN-JUN)	SOUTHAMPTON	UK
2012	780	147,793
2011	931	162,310
% CHANGE	-16.2%	-8.9%
RECORD YEAR	2009 (1,142)	2009 (289,236)

dissolved companies by half year



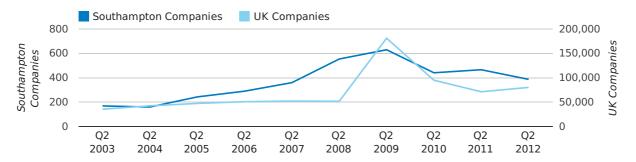
Quarterly Data (Q2 Apr-Jun 2012)

A total of 387 companies were dissolved in Southampton during the second quarter of 2012 (Apr 2012 - Jun 2012).

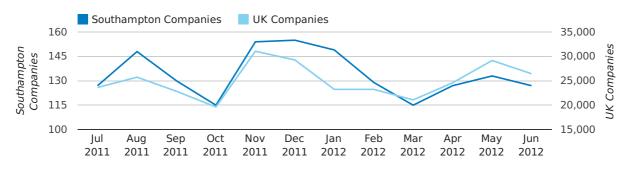
This figure is a decrease of 17.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHAMPTON	UK
2012	387	80,217
2011	466	71,324
% CHANGE	-17.0%	12.5%
RECORD YEAR	2009 (630)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

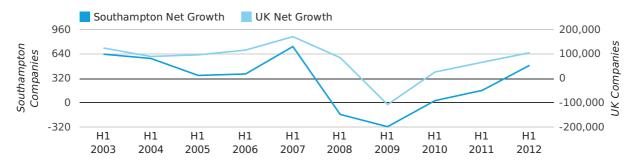


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	127	133	127
CLOSED COMPANIES IN 2011	117	193	156
% CHANGE	8.5%	-31.1%	-19%
RECORD YEAR	2008 (403)	2009 (288)	2009 (171)

In the first half of 2012 the company register for Southampton increased by 492 companies. This figure is 201.8% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	SOUTHAMPTON	UK
2012	492	105,357
2011	163	66,425
% CHANGE	201.8%	58.6%
RECORD YEAR	2007 (738)	2007 (171,296)

net growth by half year



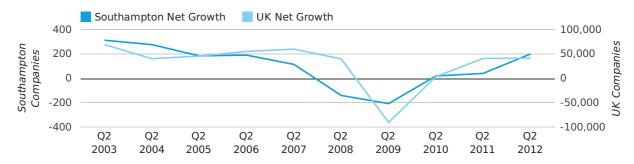
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Southampton during the second quarter of 2012 (Apr 2012 - Jun 2012) was 201 companies.

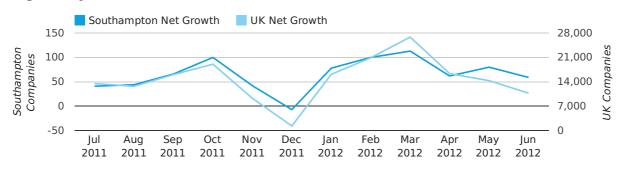
This represents an increase of 390.2% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHAMPTON	UK
2012	201	41,442
2011	41	41,020
% CHANGE	390.2%	1.0%
RECORD YEAR	2003 (313)	2003 (69,274)

net growth by quarter



net growth by month

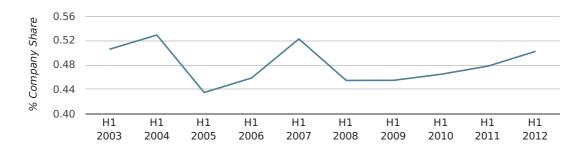


	APRIL	MAY	JUNE
NET GROWTH IN 2012	62	80	59
NET GROWTH IN 2011	13	-4	32
% CHANGE	376.9%	-2,100.0%	84.4%
RECORD YEAR	1997 (150)	2003 (100)	2008 (105)

In the first half of 2012 Southampton formed 0.5% of all UK companies. This is the same as the 2011 figure of 0.5%.

HALF YEAR (JAN-JUN)	SOUTHAMPTON
2012	0.5%
2011	0.5%
2010	0.5%
2009	0.5%
2008	0.5%
RECORD YEAR (SINCE 1960)	1963 (0.9%)

company share by half year

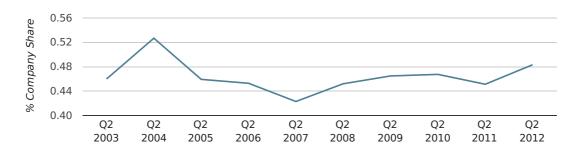


Quarterly Data (Q2 Apr-Jun 2012)

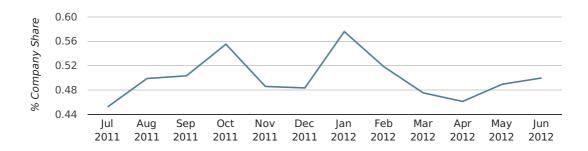
In the second quarter of 2012, Southampton formed 0.5% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHAMPTON
2012	0.5%
2011	0.5%
2010	0.5%
2009	0.5%
2008	0.5%
RECORD YEAR (SINCE 1960)	1964 (1.0%)

company share by quarter



company share by month



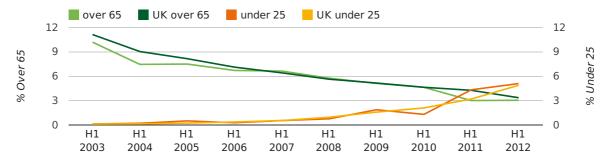
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.5%	0.5%	0.5%
UK FORMATION SHARE IN 2011	0.4%	0.5%	0.5%
% CHANGE	22.4%	-1.2%	5.6%
RECORD YEAR	1970 (1.5%)	1964 (1.8%)	1963 (1.2%)

The average age of a director in the first half of 2012 was 42.8.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 3.4%.

director age by half year



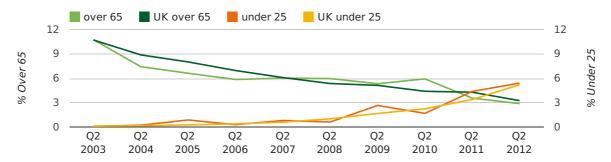
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.4.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 3.3%.

director age by quarter



The record first half year for female directors in Southampton was 1861 when 40.0% of all directors were female.

24.3% of all director appointments in Southampton in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

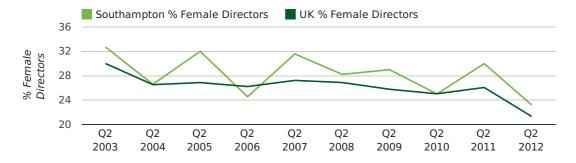


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Southampton was in 1866 when 66.7% of all directors were female.

23.2% of all director appointments in Southampton in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	5.80%	CONSULTING	5.07%
CONSULTANCY	1.62%	MANAGEMENT	4.74%
MANAGEMENT	1.59%	CONSULTANCY	3.28%
PROPERTY	1.16%	PROPERTY	2.35%
J	0.82%	TRADING	2.10%
ENGINEERING	0.82%	DESIGN	1.89%
ELECTRICAL	0.73%	ENGINEERING	1.87%
DESIGN	0.70%	ASSOCIATES	1.82%
SOUTHAMPTON	0.64%	CONSULTANTS	1.78%
BUILDING	0.61%	CONSTRUCTION	1.71%
S	0.58%	BUSINESS	1.70%
CONSTRUCTION	0.58%	MEDIA	1.69%
SOLENT	0.58%	LONDON	1.68%
MARINE	0.58%	J	1.57%
HAMPSHIRE	0.55%	GLOBAL	1.51%
SOUTHERN	0.55%	INVESTMENTS	1.48%
TRADING	0.52%	IT	1.42%
BUSINESS	0.52%	CARE	1.31%
(SOUTHERN)	0.52%	PROPERTIES	1.31%
D	0.49%	М	1.26%
TRAINING	0.49%	ELECTRICAL	1.23%
CONSULTANTS	0.46%	BUILDING	1.23%
FINANCIAL	0.46%	SECURITY	1.19%
IT	0.46%	S	1.18%
SECURITY	0.43%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,041	244,457
7487 - Other business activities	204	47,029
82990 - Other business support service activities not elsewhere classified	111	35,447
99999 - Dormant Company	95	26,088
70229 - Management consultancy activities other than financial management	80	20,390
62020 - Information technology consultancy activities	75	15,280
96090 - Other service activities not elsewhere classified	63	14,220
9999 - Dormant Company	58	16,469
74909 - Other professional, scientific and technical activities not elsewhere classified	52	10,271
74990 - Non-trading company	45	9,706
7414 - Business & management consultancy	44	10,978
62090 - Other information technology service activities	44	8,258
43210 - Electrical installation	44	3,557
9305 - Other service activities	36	7,926
86900 - Other human health activities	34	5,222
4521 - General construction & civil engineering	30	4,644
7222 - Other software consultancy and supply	30	6,356
7260 - Other computer related activities	26	6,456
49410 - Freight transport by road	26	2,912
41100 - Development of building projects	25	5,149