

Southend-On-Sea

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company closures in Southend-On-Sea when compared to any previous February.
- January 2011 saw a new record in company closures in Southend-On-Sea when compared to any previous January.

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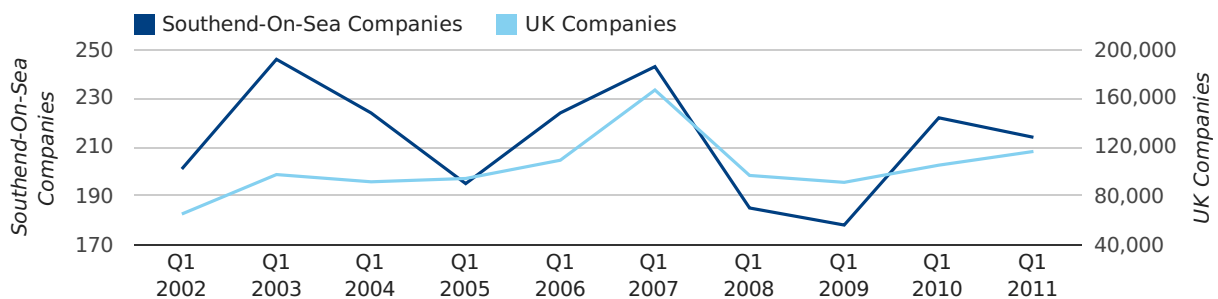
Quarterly Data (Q1 Jan-Mar 2011)

A total of 214 companies were registered in Southend-On-Sea during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 3.6% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

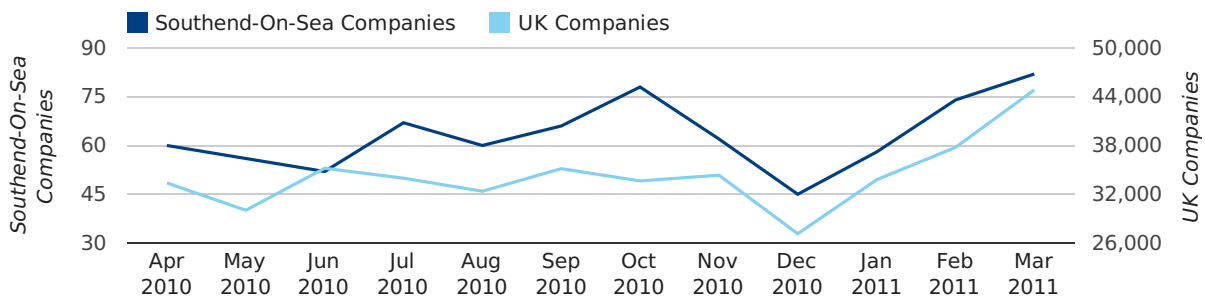
FIRST QUARTER (JAN 2011 - MAR 2011)	SOUTHEND-ON-SEA	UK
2011	214	116,391
2010	222	105,137
% CHANGE	-3.6%	10.7%
RECORD YEAR	2003 (246)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	58	74	82
NEW COMPANIES IN 2010	62	68	92
% CHANGE	-6.5%	8.8%	-10.9%
RECORD YEAR	2007 (79)	2003 (84)	2007 (107)

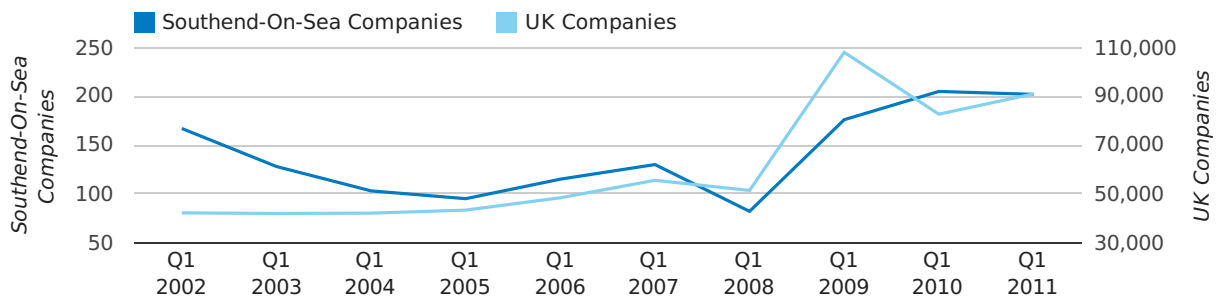
Quarterly Data (Q1 Jan-Mar 2011)

A total of 202 companies were dissolved in Southend-On-Sea during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 1.5% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	SOUTHEND-ON-SEA	UK
2011	202	90,986
2010	205	82,677
% CHANGE	-1.5%	10.0%
RECORD YEAR	2010 (205)	2009 (108,060)

dissolved companies by quarter

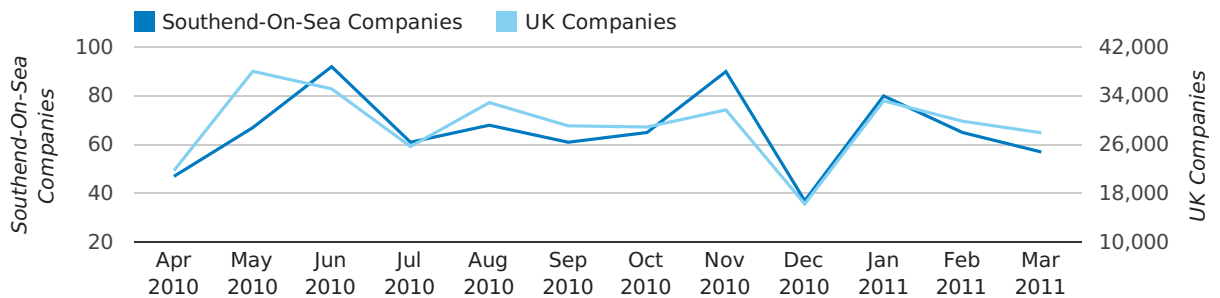


Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Southend-On-Sea when compared to any previous February.

January 2011 saw a new record in company closures in Southend-On-Sea when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	80	65	57
CLOSED COMPANIES IN 2010	62	61	82
% CHANGE	29.0%	6.6%	-30%
RECORD YEAR	2011 (80)	2011 (65)	2009 (102)

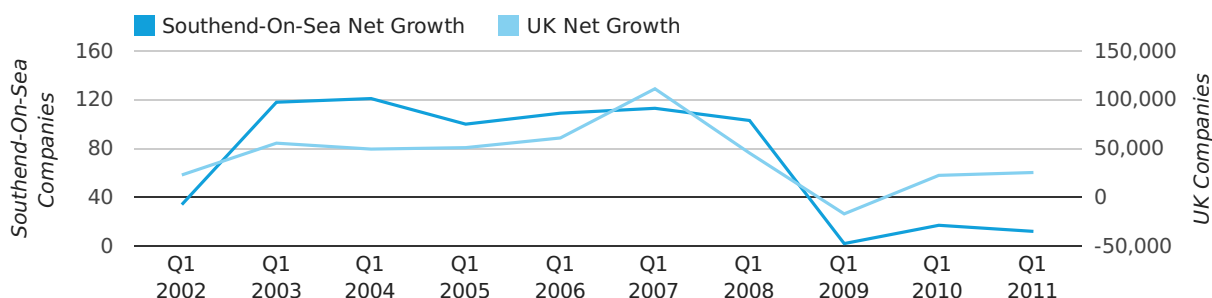
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Southend-On-Sea during the first quarter of 2011 (Jan 2011 - Mar 2011) was 12 companies.

This represents a decrease of 29.4% on the same period last year.

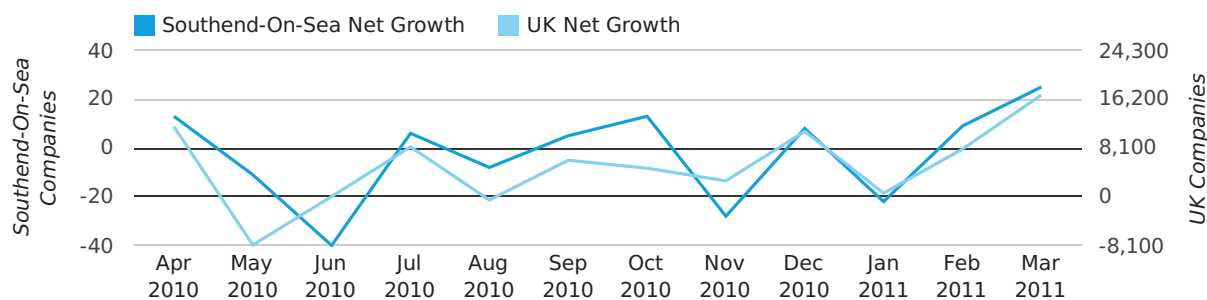
FIRST QUARTER (JAN 2011 - MAR 2011)	SOUTHEND-ON-SEA	UK
2011	12	25,405
2010	17	22,460
% CHANGE	-29.4%	13.1%
RECORD YEAR	1997 (177)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



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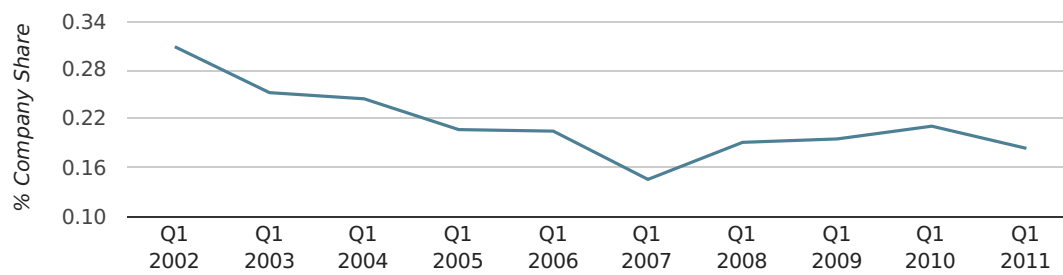
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-22	9	25
NET GROWTH IN 2010	0	7	10
% CHANGE	0.0%	28.6%	150.0%
RECORD YEAR	1997 (51)	1997 (58)	2007 (70)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Southend-On-Sea formed 0.2% of all UK companies.

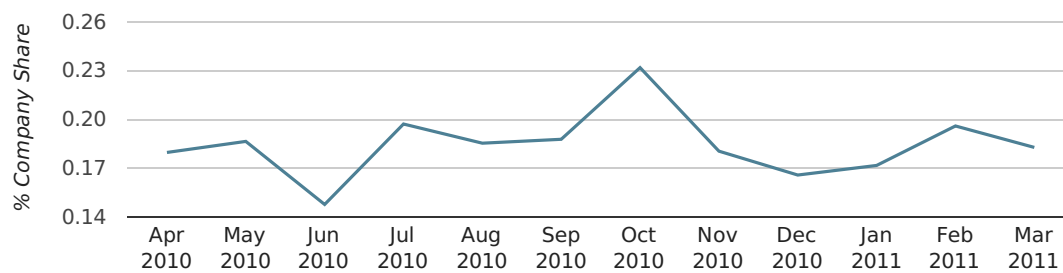
FIRST QUARTER (JAN 2011 - MAR 2011)	SOUTHEND-ON-SEA
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1993 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-19.3%	-4.3%	-15.0%
RECORD YEAR	1966 (0.7%)	1988 (0.6%)	1967 (0.8%)

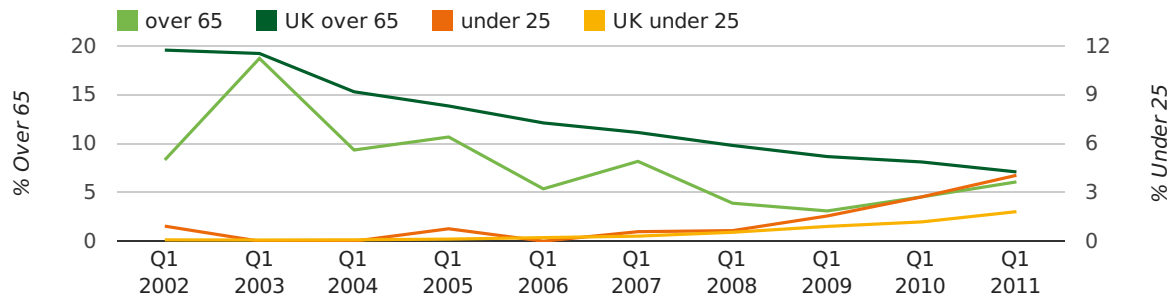
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 42.9.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.3%.

director age by quarter

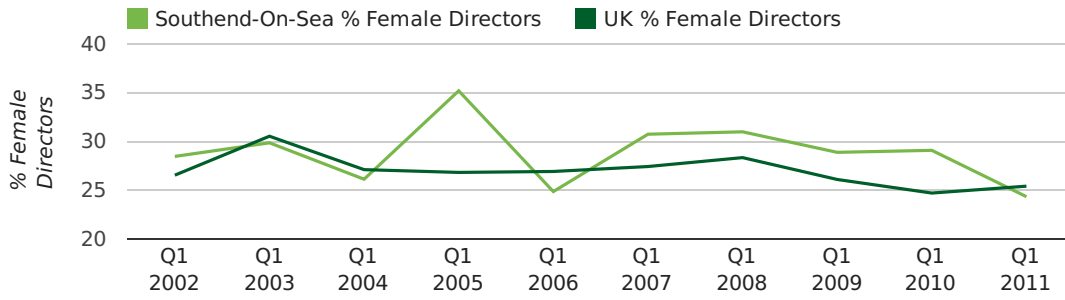


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Southend-On-Sea was in 1861 when 40.0% of all directors were female.

24.3% of all director appointments in Southend-On-Sea in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.10%	CONSULTING	5.04%
ESSEX	1.21%	MANAGEMENT	4.97%
CONSULTANCY	1.13%	CONSULTANCY	3.16%
CONSULTING	1.05%	PROPERTY	2.38%
CONSULTANTS	0.81%	TRADING	2.10%
BUILDING	0.81%	DESIGN	1.93%
PROPERTY	0.73%	ASSOCIATES	1.92%
J	0.73%	BUSINESS	1.87%
BUSINESS	0.73%	CONSTRUCTION	1.80%
(ESSEX)	0.65%	CONSULTANTS	1.76%
PRODUCTIONS	0.56%	MEDIA	1.69%
D	0.56%	ENGINEERING	1.61%
P	0.56%	LONDON	1.60%
SOUTHEND	0.56%	CARE	1.45%
CONSTRUCTION	0.56%	J	1.45%
ELECTRICAL	0.56%	GLOBAL	1.44%
PROJECT	0.56%	INVESTMENTS	1.43%
BEAUTY	0.48%	IT	1.41%
R.	0.48%	PROPERTIES	1.36%
EAST	0.48%	BUILDING	1.34%
ENTERPRISES	0.48%	M	1.30%
INVESTMENTS	0.48%	ELECTRICAL	1.28%
PRODUCTS	0.48%	S	1.24%
DIRECT	0.48%	INTERNATIONAL	1.23%
SECURITY	0.48%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	300	202,798
7487 - Other business activities	247	60,968
96090 - Other service activities not elsewhere classified	102	10,085
82990 - Other business support service activities not elsewhere classified	77	30,253
62020 - Information technology consultancy activities	44	10,246
99999 - Dormant Company	33	18,336
70229 - Management consultancy activities other than financial management	27	16,150
9999 - Dormant Company	20	19,765
7414 - Business & management consultancy	16	12,916
7222 - Other software consultancy and supply	16	7,000
7499 - Non-trading company	14	11,316
5530 - Restaurants	14	4,898
4521 - General construction & civil engineering	14	6,183
7260 - Other computer related activities	13	7,789
74909 - Other professional, scientific and technical activities not elsewhere classified	11	7,788
68100 - Buying and selling of own real estate	11	2,528
43210 - Electrical installation	9	3,172
70100 - Activities of head offices	9	2,849
62090 - Other information technology service activities	9	6,996
43999 - Other specialised construction activities not elsewhere classified	8	3,097