Southend-On-Sea

2011 half year business confidence report



contents

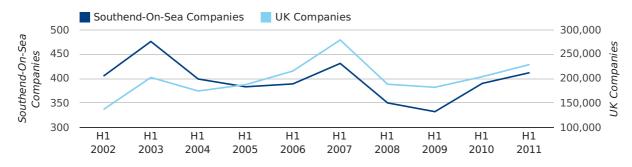
new company registrations	
closed companies (dissolved)	
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In the first half of 2011 a total of 412 companies were formed in Southend-On-Sea. This figure is 5.6% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Southend-On-Sea occurred in 2003 when a total of 476 were formed.

HALF YEAR (JAN-JUN)	SOUTHEND-ON-SEA	UK
2011	412	228,735
2010	390	203,749
% CHANGE	5.6%	12.3%
RECORD YEAR	2003 (476)	2007 (279,097)

new companies by half year

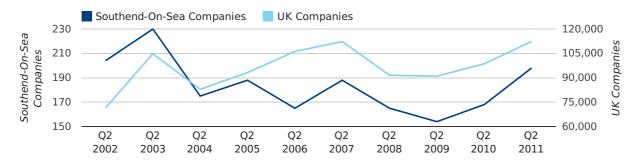


Quarterly Data (Q2 Apr-Jun 2011)

A total of 198 companies were registered in Southend-On-Sea during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 17.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	SOUTHEND-ON-SEA	UK
2011	198	112,344
2010	168	98,612
% CHANGE	17.9%	13.9%
RECORD YEAR	1997 (243)	2011 (112,344)



new companies by quarter

Southend-On-Sea Companies UK Companies 90 50,000 Southend-On-Sea Companies UK Companies 44,000 75 60 38,000 45 32,000 30 26,000 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun 2010 2010 2010 2010 2010 2010 2011 2011 2011 2011 2011 2011

	APRIL	ΜΑΥ	JUNE
NEW COMPANIES IN 2011	53	76	69
NEW COMPANIES IN 2010	60	56	52
% CHANGE	-11.7%	35.7%	32.7%
RECORD YEAR	1997 (105)	2002 (77)	2003 (84)

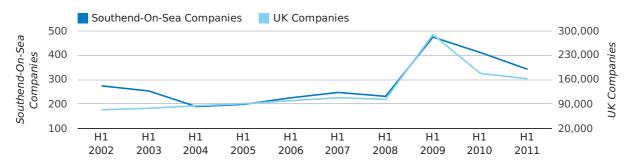
new companies by month

In the first half of 2011 a total of 342 companies were dissolved in Southend-On-Sea. This figure is 16.8% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Southend-On-Sea occurred in 2009 when a total of 474 were closed.

HALF YEAR (JAN-JUN)	SOUTHEND-ON-SEA	UK
2011	342	162,310
2010	411	177,631
% CHANGE	-16.8%	-8.6%
RECORD YEAR	2009 (474)	2009 (289,236)

dissolved companies by half year

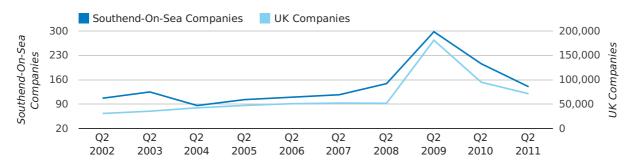


Quarterly Data (Q2 Apr-Jun 2011)

A total of 140 companies were dissolved in Southend-On-Sea during the second quarter of 2011 (Apr 2011 - Jun 2011).

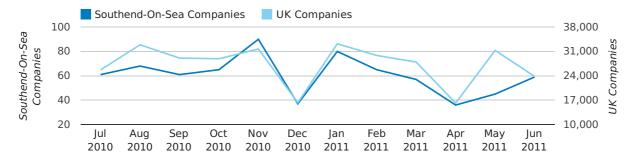
This figure is a decrease of 32.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	SOUTHEND-ON-SEA	UK
2011	140	71,324
2010	206	94,954
% CHANGE	-32.0%	-24.9%
RECORD YEAR	2009 (298)	2009 (181,176)



dissolved companies by quarter

dissolved companies by month

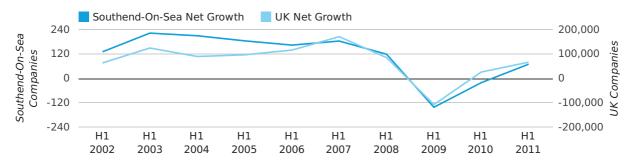


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	36	45	59
CLOSED COMPANIES IN 2010	47	67	92
% CHANGE	-23.4%	-32.8%	-36%
RECORD YEAR	2009 (90)	2009 (125)	2010 (92)

In the first half of 2011 the company register for Southend-On-Sea increased by 70 companies. This figure is 433.3% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	SOUTHEND-ON-SEA	UK
2011	70	66,425
2010	-21	26,118
% CHANGE	-433.3%	154.3%
RECORD YEAR	1997 (367)	2007 (171,296)

net growth by half year

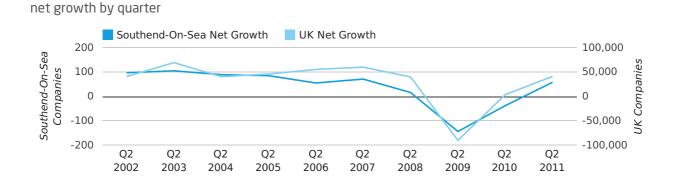


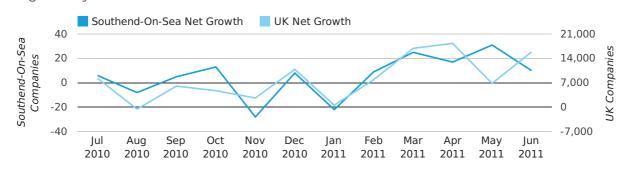
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Southend-On-Sea during the second quarter of 2011 (Apr 2011 - Jun 2011) was 58 companies.

This represents an increase of 252.6% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	SOUTHEND-ON-SEA	UK
2011	58	41,020
2010	-38	3,658
% CHANGE	-252.6%	1,021.4%
RECORD YEAR	1997 (190)	2003 (69,274)





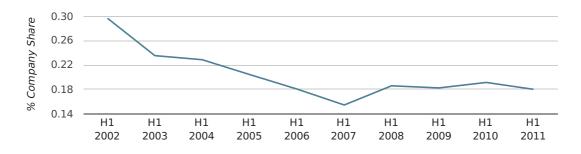
	APRIL	MAY	JUNE
NET GROWTH IN 2011	17	31	10
NET GROWTH IN 2010	13	-11	-40
% CHANGE	30.8%	-381.8%	-125.0%
RECORD YEAR	1997 (101)	1998 (49)	2008 (45)

net growth by month

In the first half of 2011 Southend-On-Sea formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JAN-JUN)	SOUTHEND-ON-SEA
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1974 (0.5%)

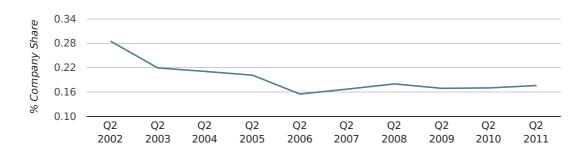
company share by half year



Quarterly Data (Q2 Apr-Jun 2011)

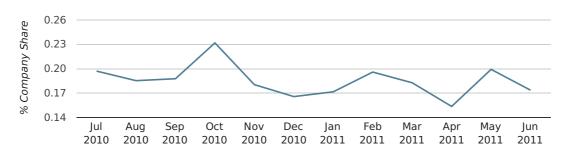
In the second quarter of 2011, Southend-On-Sea formed 0.2% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	SOUTHEND-ON-SEA
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1973 (0.6%)



company share by quarter

company share by month



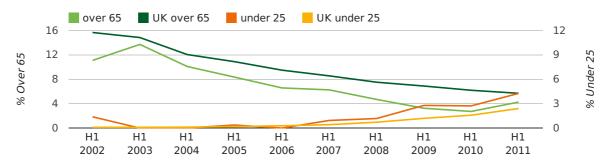
	APRIL	ΜΑΥ	JUNE
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.1%
% CHANGE	-14.5%	6.9%	17.6%
RECORD YEAR	1971 (0.7%)	1970 (0.9%)	1974 (0.8%)

The average age of a director in the first half of 2011 was 43.2.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 4.3%.

director age by half year



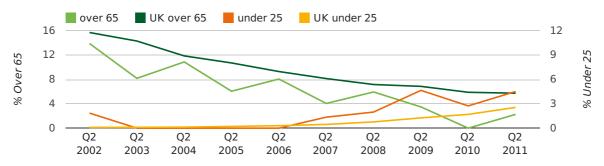
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.4.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.3%.

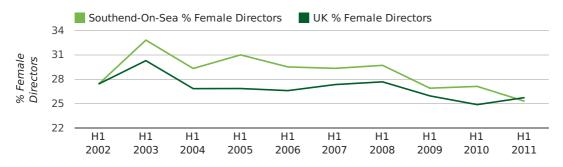
director age by quarter



The record first half year for female directors in Southend-On-Sea was 1861 when 40.0% of all directors were female.

25.3% of all director appointments in Southend-On-Sea in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Southend-On-Sea was in 1866 when 66.7% of all directors were female.

26.3% of all director appointments in Southend-On-Sea in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.70%	CONSULTING	5.09%
ESSEX	1.32%	MANAGEMENT	4.86%
CONSULTANCY	1.01%	CONSULTANCY	3.17%
BUILDING	0.85%	PROPERTY	2.43%
CONSULTING	0.85%	TRADING	2.05%
PROPERTY	0.77%	DESIGN	1.94%
SECURITY	0.77%	ASSOCIATES	1.92%
J	0.77%	BUSINESS	1.87%
CONSULTANTS	0.77%	CONSTRUCTION	1.77%
(ESSEX)	0.70%	CONSULTANTS	1.76%
CONSTRUCTION	0.62%	MEDIA	1.73%
G	0.62%	ENGINEERING	1.67%
SOUTHEND	0.62%	LONDON	1.60%
D	0.54%	GLOBAL	1.46%
DESIGN	0.54%	J	1.44%
GREEN	0.54%	CARE	1.44%
С	0.54%	INVESTMENTS	1.42%
SOUTH	0.54%	IT	1.39%
BUSINESS	0.54%	BUILDING	1.32%
Р	0.54%	PROPERTIES	1.31%
PROJECT	0.46%	ELECTRICAL	1.30%
ROAD	0.46%	М	1.27%
ELECTRICAL	0.46%	S	1.23%
PRODUCTS	0.46%	ENTERPRISES	1.20%
PRODUCTIONS	0.46%	SYSTEMS	1.20%



Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	295	202,072
7487 - Other business activities	242	60,758
96090 - Other service activities not elsewhere classified	95	10,322
82990 - Other business support service activities not elsewhere classified	91	30,647
62020 - Information technology consultancy activities	46	10,545
99999 - Dormant Company	32	18,918
70229 - Management consultancy activities other than financial management	26	16,419
9999 - Dormant Company	20	20,111
7499 - Non-trading company	16	10,955
7222 - Other software consultancy and supply	15	7,143
4521 - General construction & civil engineering	15	5,928
7414 - Business & management consultancy	14	13,053
5530 - Restaurants	14	5,086
68100 - Buying and selling of own real estate	12	2,543
74909 - Other professional, scientific and technical activities not elsewhere classified	12	7,835
7440 - Advertising	10	1,864
62090 - Other information technology service activities	10	7,095
70100 - Activities of head offices	9	2,632
7260 - Other computer related activities	9	7,849
43220 - Plumbing, heat and air-conditioning installation	8	2,223