

Southend-On-Sea

2011 annual business confidence report



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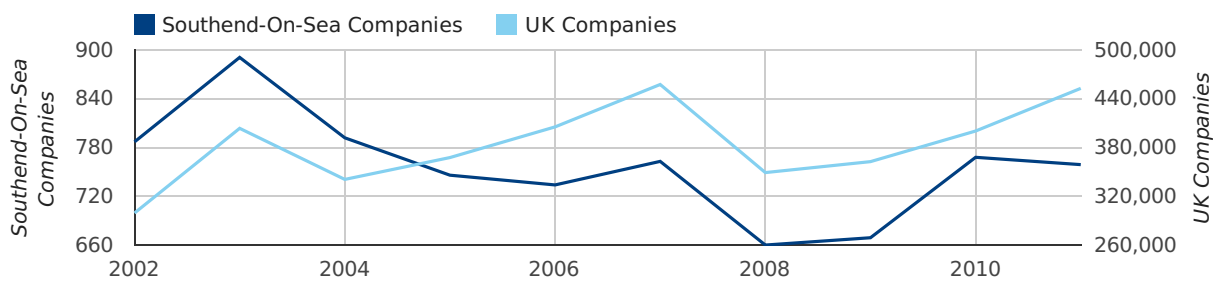
sic data

Annual Data (2011)

A total of 759 companies were formed in Southend-On-Sea in 2011. This total is 1.2% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SOUTHEND-ON-SEA	UK
2011	759	452,870
2010	768	400,358
2009	669	362,675
2008	660	349,203
2007	763	457,649
RECORD YEAR	1997 (901)	2007 (457,649)

new companies by year



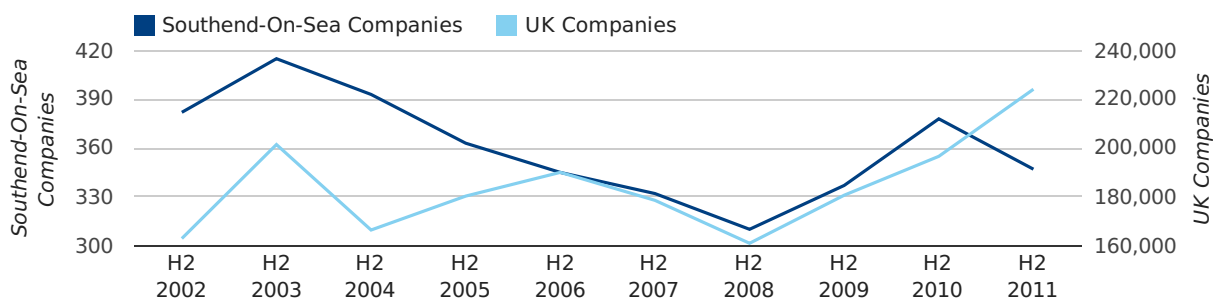
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 347 companies were formed in Southend-On-Sea. This figure is 8.2% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Southend-On-Sea occurred in 1997 when a total of 447 were formed.

HALF YEAR (JUL-DEC)	SOUTHEND-ON-SEA	UK
2011	347	224,135
2010	378	196,609
% CHANGE	-8.2%	14.0%
RECORD YEAR	1997 (447)	2011 (224,135)

new companies by half year



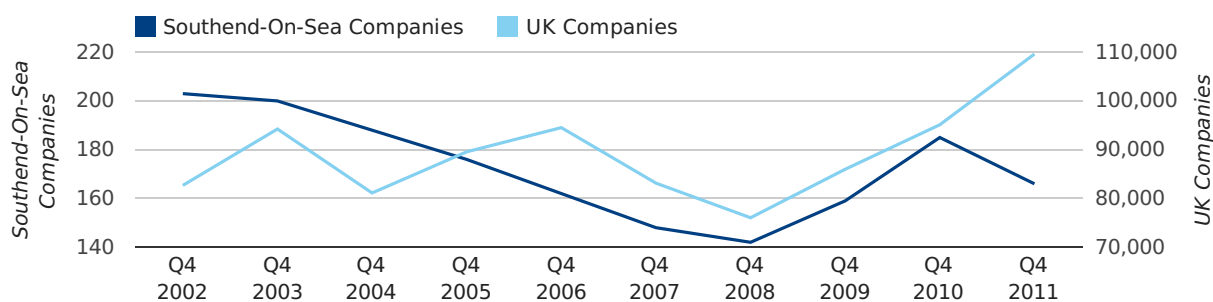
Quarterly Data (Q4 Oct-Dec 2011)

A total of 166 companies were registered in Southend-On-Sea during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 10.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

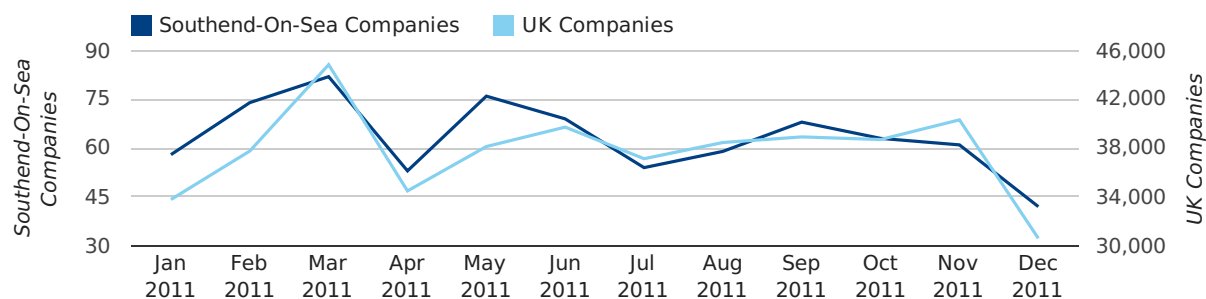
FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHEND-ON-SEA	UK
2011	166	109,623
2010	185	95,117
% CHANGE	-10.3%	15.3%
RECORD YEAR	1997 (212)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	63	61	42
NEW COMPANIES IN 2010	78	62	45
% CHANGE	-19.2%	-1.6%	-6.7%
RECORD YEAR	2003 (83)	2005 (78)	1997 (75)

Annual Data (2011)

A total of 670 companies were dissolved in Southend-On-Sea in 2011. This total is 15.5% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SOUTHEND-ON-SEA	UK
2011	670	314,523
2010	793	342,232
2009	962	533,773
2008	536	237,901
2007	463	220,295
RECORD YEAR	2009 (962)	2009 (533,773)

dissolved companies by year



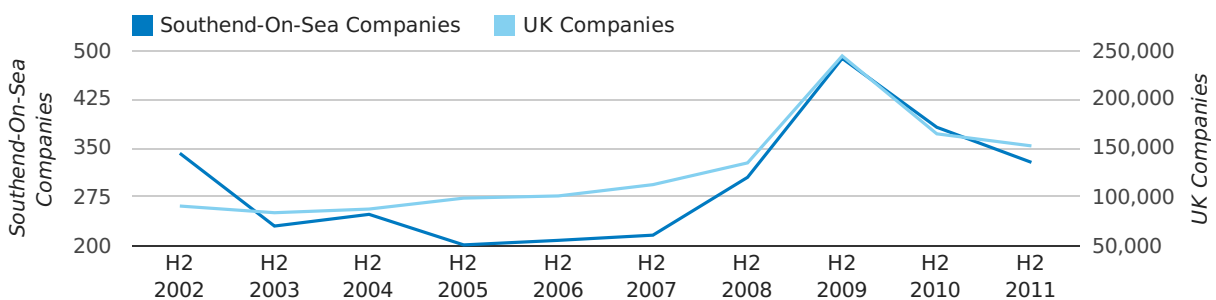
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 328 companies were dissolved in Southend-On-Sea. This figure is 14.1% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Southend-On-Sea occurred in 2009 when a total of 488 were closed.

HALF YEAR (JUL-DEC)	SOUTHEND-ON-SEA	UK
2011	328	152,213
2010	382	164,601
% CHANGE	-14.1%	-7.5%
RECORD YEAR	2009 (488)	2009 (244,537)

dissolved companies by half year



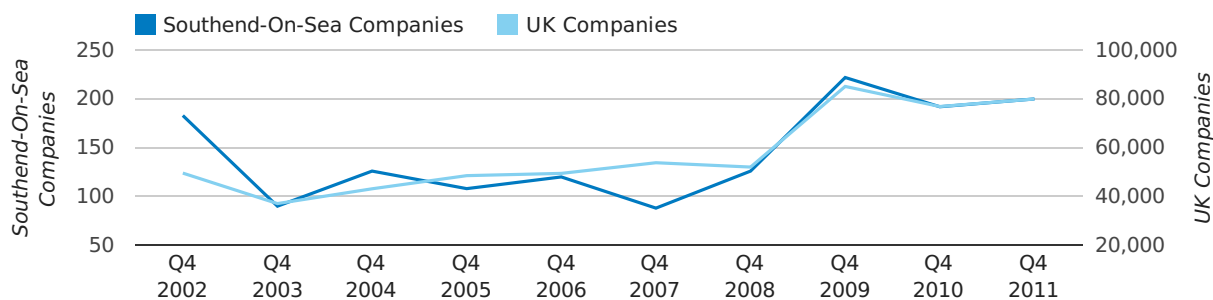
Quarterly Data (Q4 Oct-Dec 2011)

A total of 200 companies were dissolved in Southend-On-Sea during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 4.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

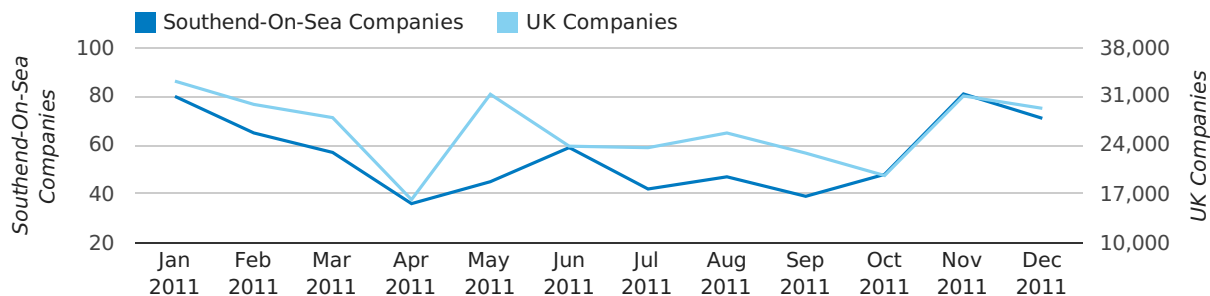
FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHEND-ON-SEA	UK
2011	200	79,983
2010	192	76,896
% CHANGE	4.2%	4.0%
RECORD YEAR	2009 (222)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	48	81	71
CLOSED COMPANIES IN 2010	65	90	37
% CHANGE	-26.2%	-10.0%	92%
RECORD YEAR	2002 (78)	2010 (90)	2009 (95)

Annual Data (2011)

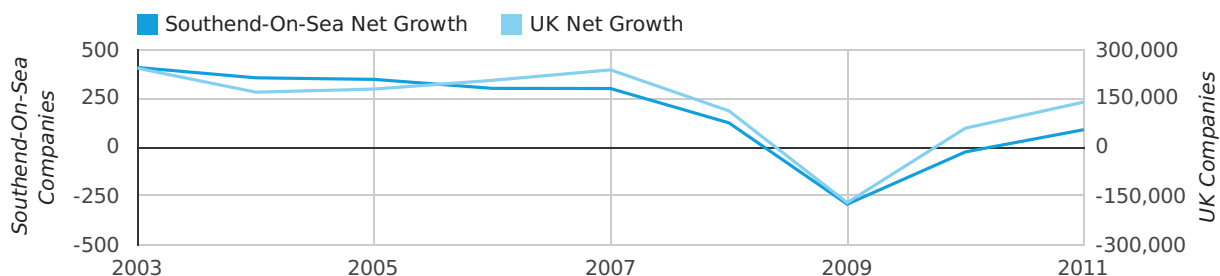
A total of 89 companies were added to the company register for Southend-On-Sea in 2011. This number represents growth of 11.6% which compares unfavourably to the UK figure of 34.6%.

This number is 114 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 1997 when the Southend-On-Sea company register grew by 686 companies.

YEAR	SOUTHEND-ON-SEA	UK
2011	89	138,347
2010	-25	58,126
2009	-293	-171,098
2008	124	111,302
2007	300	237,354
RECORD YEAR	1997 (686)	2003 (242,543)

net growth by year

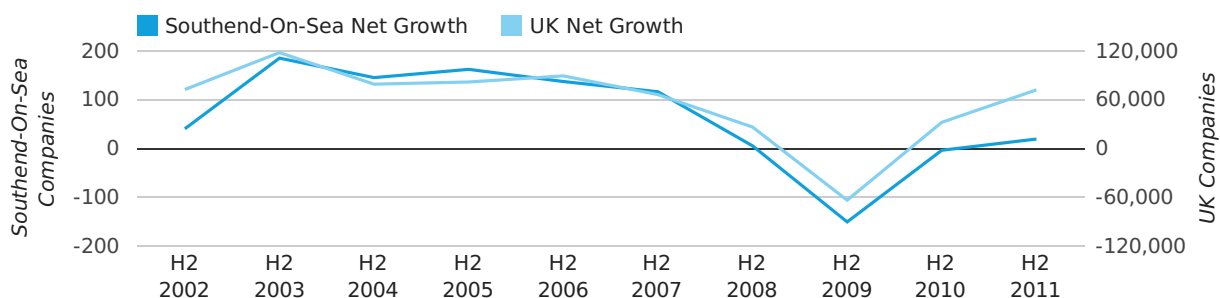


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Southend-On-Sea increased by 19 companies. This figure is 575.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SOUTHEND-ON-SEA	UK
2011	19	71,922
2010	-4	32,008
% CHANGE	-575.0%	124.7%
RECORD YEAR	1997 (319)	2003 (117,772)

net growth by half year



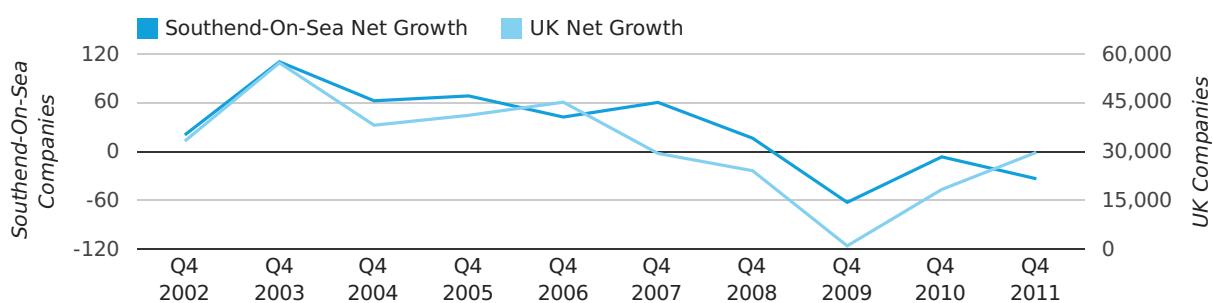
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Southend-On-Sea during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -34 companies.

This represents a decrease of 385.7% on the same period last year.

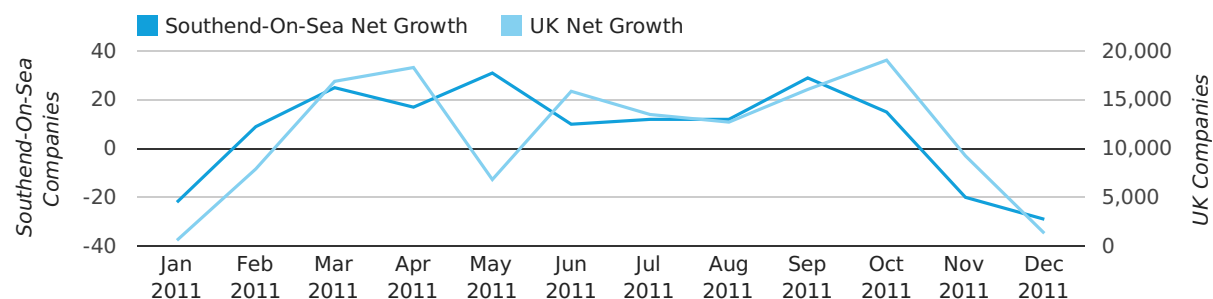
FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHEND-ON-SEA	UK
2011	-34	29,640
2010	-7	18,221
% CHANGE	385.7%	62.7%
RECORD YEAR	1997 (150)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



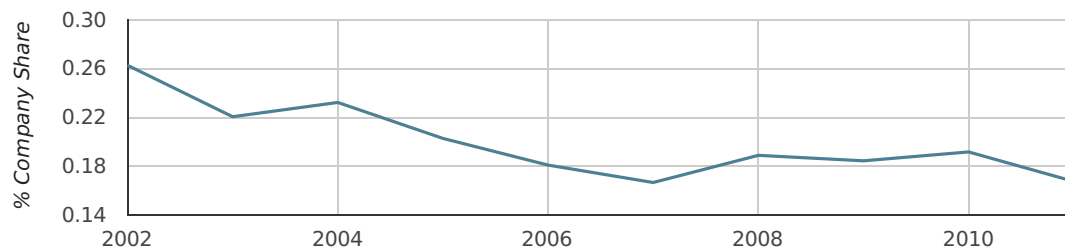
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	15	-20	-29
NET GROWTH IN 2010	13	-28	8
% CHANGE	15.4%	-28.6%	-462.5%
RECORD YEAR	2003 (61)	1996 (48)	1997 (59)

Annual Data (2011)

In 2011 Southend-On-Sea formed 0.2% of all UK companies. This is no change on 2010 when Southend-On-Sea was responsible for 0.2% of all UK companies.

YEAR	SOUTHEND-ON-SEA
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.5%)

company share by year

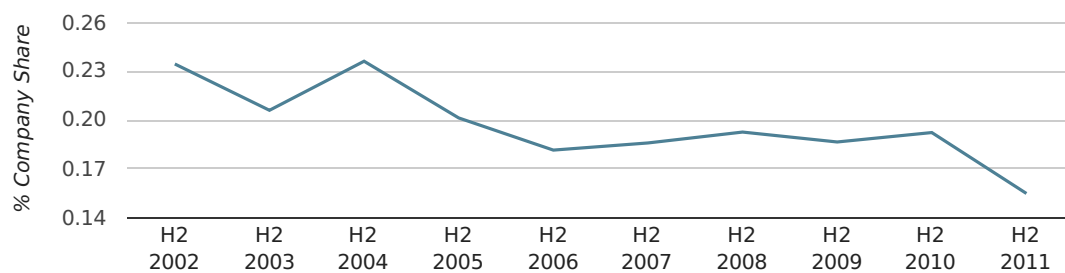


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Southend-On-Sea formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	SOUTHEND-ON-SEA
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.7%)

company share by half year

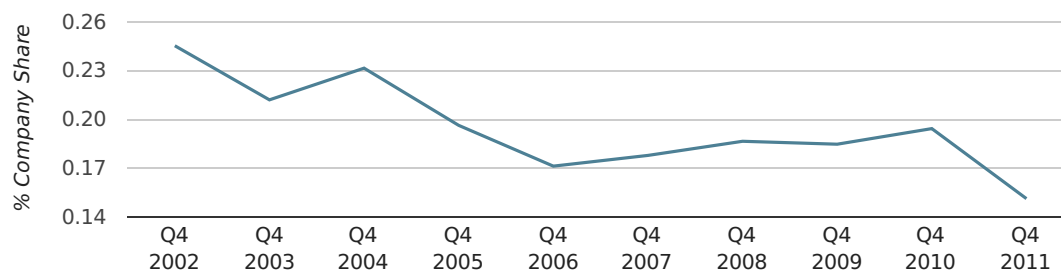


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Southend-On-Sea formed 0.2% of all UK companies.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SOUTHEND-ON-SEA
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.6%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-29.8%	-16.2%	-17.2%
RECORD YEAR	1960 (0.6%)	1969 (1.3%)	1962 (0.8%)

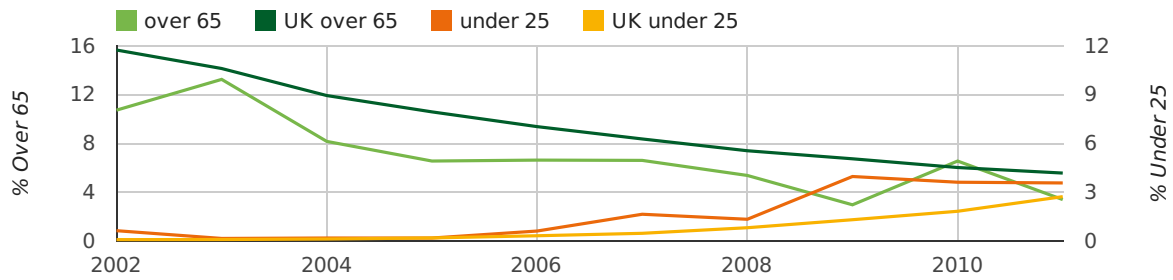
Annual Data (2011)

The average age of a director in 2011 was 44.1.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.2%.

director age by year



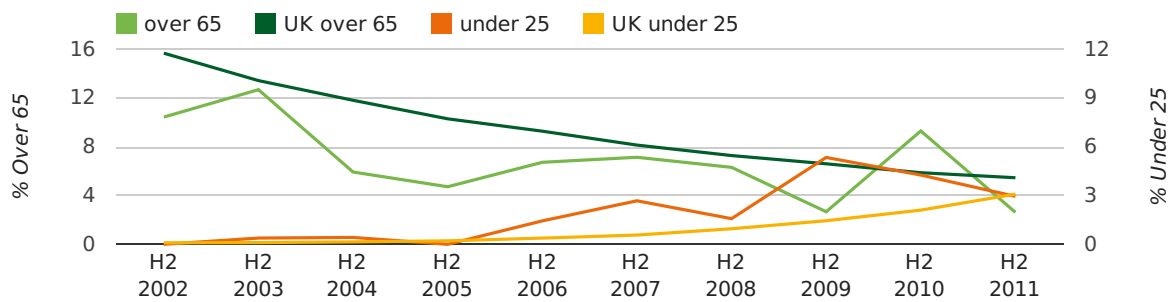
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.0.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.1%.

director age by half year



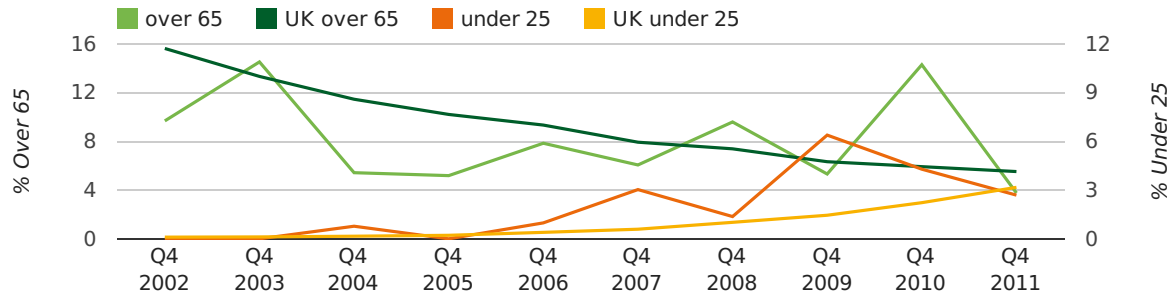
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 46.6.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.1%.

director age by quarter

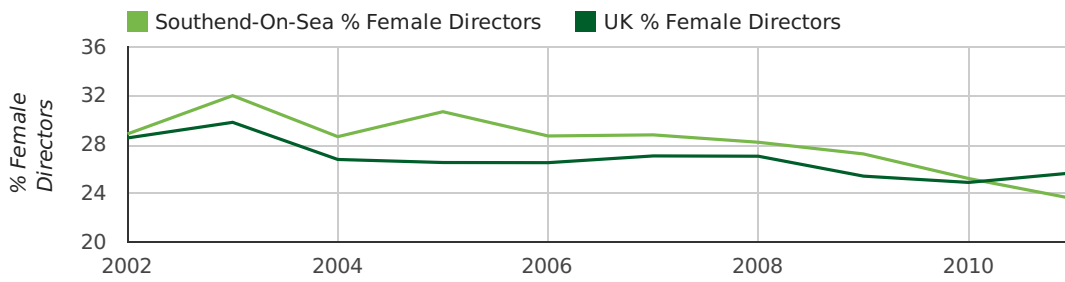


Annual Data (2011)

The record year for female directors in Southend-On-Sea was 1857 when 36.4% of all directors were female.

The percentage of female directors in Southend-On-Sea in 2011 was 28.9%. The average for the UK during this time was 28.6%

director gender by year

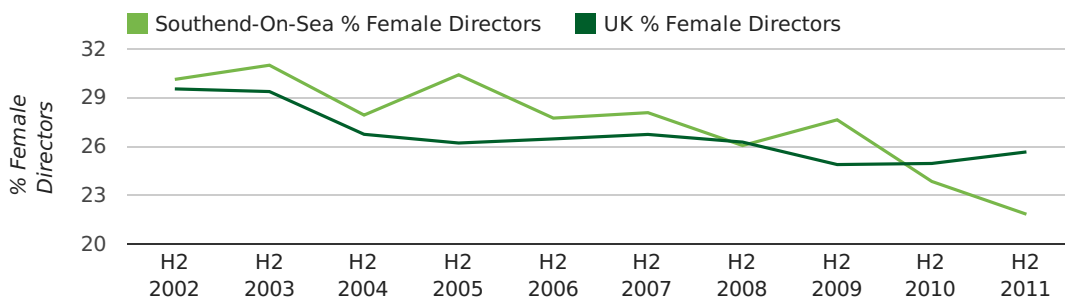


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Southend-On-Sea was 1860 when 42.9% of all directors were female.

21.8% of all director appointments in Southend-On-Sea in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

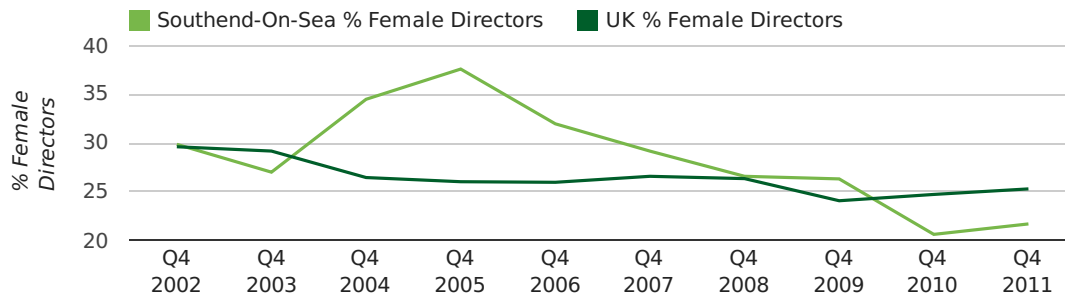


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Southend-On-Sea was in 1977 when 31.1% of all directors were female.

21.7% of all director appointments in Southend-On-Sea in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.33%	CONSULTING	5.07%
CONSULTANCY	1.25%	MANAGEMENT	4.74%
ESSEX	1.25%	CONSULTANCY	3.26%
CONSULTING	0.86%	PROPERTY	2.37%
CONSULTANTS	0.78%	TRADING	2.07%
PROPERTY	0.71%	DESIGN	1.92%
C	0.71%	ASSOCIATES	1.86%
IT	0.71%	ENGINEERING	1.78%
SECURITY	0.63%	BUSINESS	1.78%
M	0.55%	CONSULTANTS	1.76%
CONSTRUCTION	0.55%	CONSTRUCTION	1.73%
SOUTHEND	0.55%	MEDIA	1.71%
J	0.55%	LONDON	1.63%
GREEN	0.55%	J	1.51%
ACADEMY	0.47%	INVESTMENTS	1.48%
BEAUTY	0.47%	GLOBAL	1.46%
Z	0.47%	IT	1.41%
K	0.47%	CARE	1.39%
FOR	0.47%	PROPERTIES	1.29%
(ESSEX)	0.47%	ELECTRICAL	1.29%
HOUSE	0.47%	M	1.27%
EVENTS	0.47%	BUILDING	1.26%
HEALTH	0.47%	ENERGY	1.25%
ASSOCIATES	0.47%	S	1.20%
PROJECT	0.39%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	303	205,525
7487 - Other business activities	219	57,052
96090 - Other service activities not elsewhere classified	116	11,768
82990 - Other business support service activities not elsewhere classified	88	32,483
62020 - Information technology consultancy activities	50	12,072
99999 - Dormant Company	39	21,846
9999 - Dormant Company	31	20,199
70229 - Management consultancy activities other than financial management	28	17,765
7222 - Other software consultancy and supply	17	7,398
7499 - Non-trading company	16	9,957
62090 - Other information technology service activities	14	7,493
7414 - Business & management consultancy	14	13,034
74909 - Other professional, scientific and technical activities not elsewhere classified	13	8,671
4521 - General construction & civil engineering	12	5,558
68100 - Buying and selling of own real estate	11	2,749
5530 - Restaurants	10	5,013
43999 - Other specialised construction activities not elsewhere classified	9	3,342
43220 - Plumbing, heat and air-conditioning installation	8	2,372
68209 - Other letting and operating of own or leased real estate	8	4,082
4525 - Other special trades construction	8	1,651