

Southend-On-Sea

q1 2012 business confidence report



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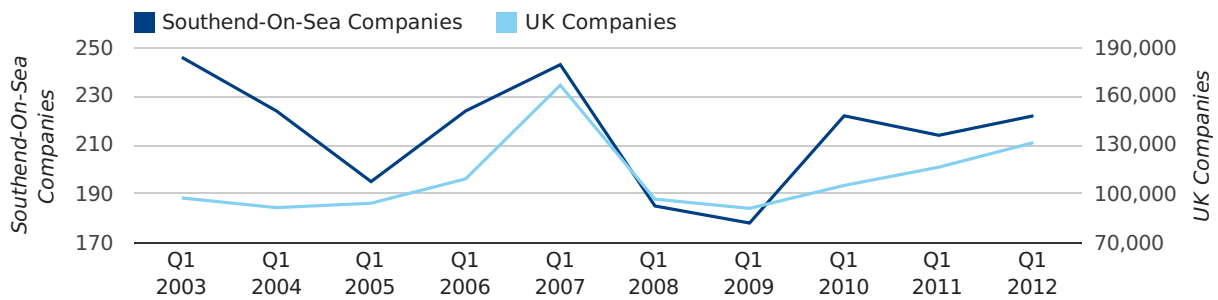
Quarterly Data (Q1 Jan-Mar 2012)

A total of 222 companies were registered in Southend-On-Sea during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 3.7% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

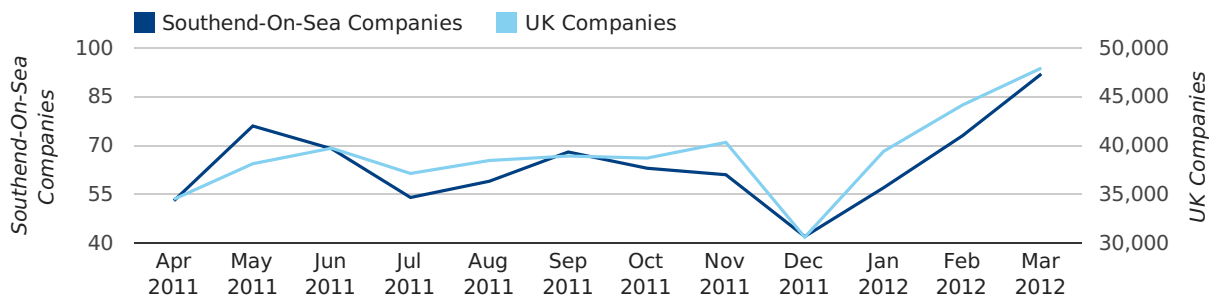
FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHEND-ON-SEA	UK
2012	222	131,491
2011	214	116,391
% CHANGE	3.7%	13.0%
RECORD YEAR	2003 (246)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	57	73	92
NEW COMPANIES IN 2011	58	74	82
% CHANGE	-1.7%	-1.4%	12.2%
RECORD YEAR	2007 (79)	2003 (84)	2007 (107)

Quarterly Data (Q1 Jan-Mar 2012)

A total of 159 companies were dissolved in Southend-On-Sea during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 21.3% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

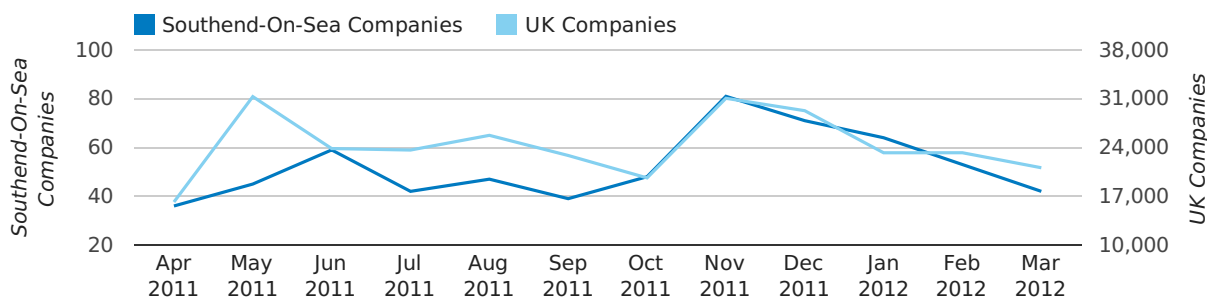
FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHEND-ON-SEA	UK
2012	159	67,576
2011	202	90,986
% CHANGE	-21.3%	-25.7%
RECORD YEAR	2010 (205)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	64	53	42
CLOSED COMPANIES IN 2011	80	65	57
% CHANGE	-20.0%	-18.5%	-26%
RECORD YEAR	2011 (80)	2011 (65)	2009 (102)

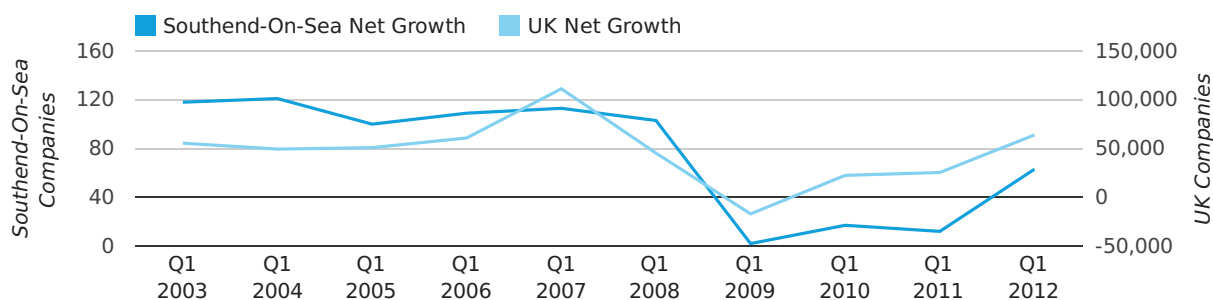
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Southend-On-Sea during the first quarter of 2012 (Jan 2012 - Mar 2012) was 63 companies.

This represents an increase of 425.0% on the same period last year.

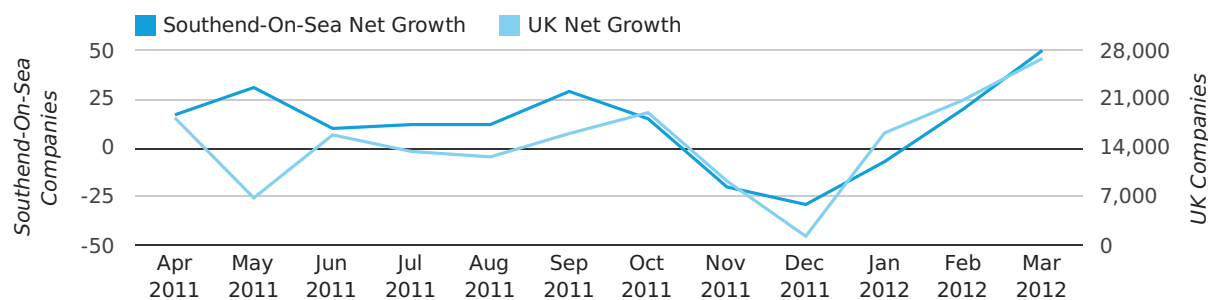
FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHEND-ON-SEA	UK
2012	63	63,915
2011	12	25,405
% CHANGE	425.0%	151.6%
RECORD YEAR	1997 (177)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



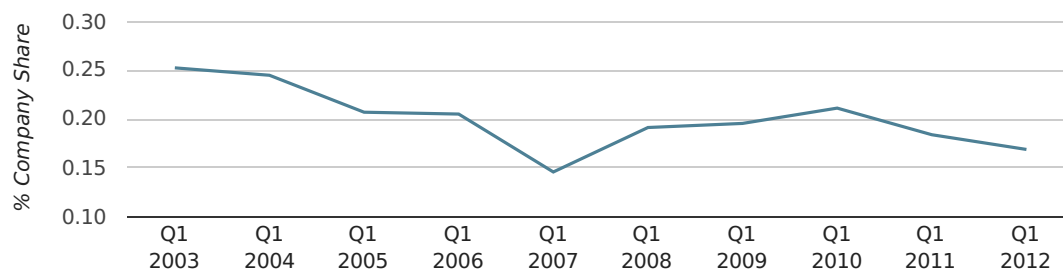
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	-7	20	50
NET GROWTH IN 2011	-22	9	25
% CHANGE	-68.2%	122.2%	100.0%
RECORD YEAR	1997 (51)	1997 (58)	2007 (70)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Southend-On-Sea formed 0.2% of all UK companies.

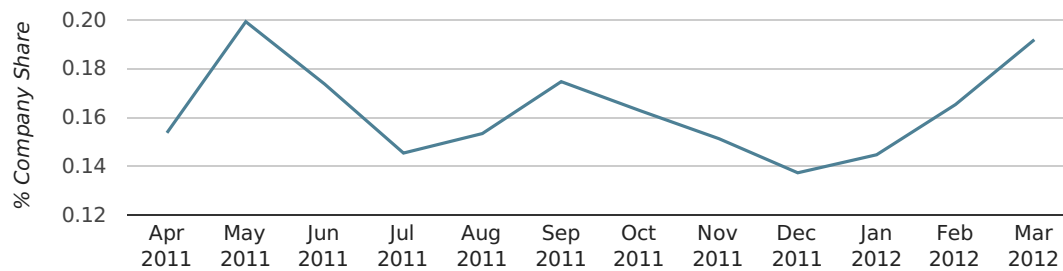
FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHEND-ON-SEA
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1993 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	-15.7%	-15.7%	5.0%
RECORD YEAR	1966 (0.7%)	1988 (0.6%)	1967 (0.8%)

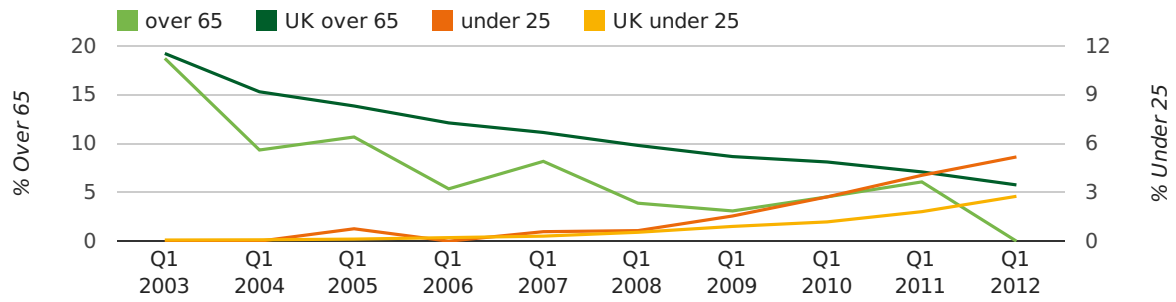
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.0.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 3.5%.

director age by quarter

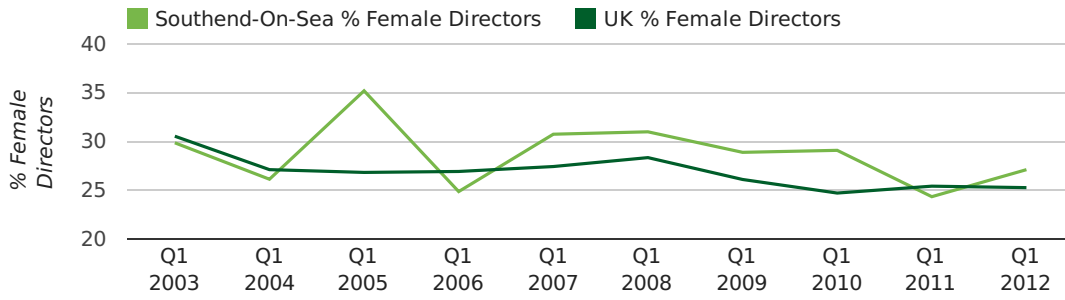


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Southend-On-Sea was in 1861 when 40.0% of all directors were female.

27.1% of all director appointments in Southend-On-Sea in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.73%	CONSULTING	5.07%
ESSEX	1.49%	MANAGEMENT	4.74%
CONSULTANCY	1.10%	CONSULTANCY	3.30%
CONSULTING	0.94%	PROPERTY	2.37%
PROPERTY	0.86%	TRADING	2.07%
C	0.78%	DESIGN	1.93%
(ESSEX)	0.78%	ENGINEERING	1.86%
IT	0.78%	ASSOCIATES	1.84%
SECURITY	0.71%	CONSULTANTS	1.79%
M	0.71%	BUSINESS	1.73%
2	0.63%	MEDIA	1.72%
BUILDING	0.55%	CONSTRUCTION	1.72%
MEDIA	0.55%	LONDON	1.66%
ASSOCIATES	0.55%	J	1.54%
SOUTHEND	0.47%	INVESTMENTS	1.51%
HOUSE	0.47%	GLOBAL	1.50%
BEAUTY	0.47%	IT	1.40%
CARE	0.47%	CARE	1.34%
EVENTS	0.47%	PROPERTIES	1.31%
DEVELOPMENTS	0.47%	ELECTRICAL	1.27%
J	0.47%	M	1.27%
PULSE	0.39%	BUILDING	1.24%
EBULLIO	0.39%	ENERGY	1.20%
SCHOOL	0.39%	S	1.20%
FOR	0.39%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	324	216,665
7487 - Other business activities	197	52,735
96090 - Other service activities not elsewhere classified	143	13,637
82990 - Other business support service activities not elsewhere classified	91	35,233
62020 - Information technology consultancy activities	51	14,303
99999 - Dormant Company	41	25,084
70229 - Management consultancy activities other than financial management	33	19,704
9999 - Dormant Company	31	18,617
7222 - Other software consultancy and supply	17	6,934
74909 - Other professional, scientific and technical activities not elsewhere classified	16	9,892
7414 - Business & management consultancy	14	12,113
7499 - Non-trading company	13	9,102
62090 - Other information technology service activities	13	8,145
74990 - Non-trading company	12	9,729
4521 - General construction & civil engineering	11	5,169
43999 - Other specialised construction activities not elsewhere classified	11	3,931
68100 - Buying and selling of own real estate	10	3,072
43210 - Electrical installation	9	3,573
5530 - Restaurants	9	4,633
43220 - Plumbing, heat and air-conditioning installation	8	2,693