

Southend-On-Sea

2012 half year business confidence report



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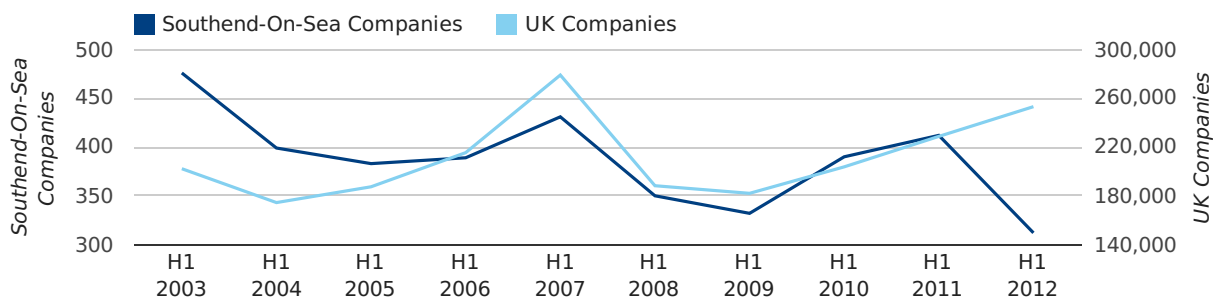
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 312 companies were formed in Southend-On-Sea. This figure is 24.3% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Southend-On-Sea occurred in 2003 when a total of 476 were formed.

HALF YEAR (JAN-JUN)	SOUTHEND-ON-SEA	UK
2012	312	253,150
2011	412	228,735
% CHANGE	-24.3%	10.7%
RECORD YEAR	2003 (476)	2007 (279,097)

new companies by half year



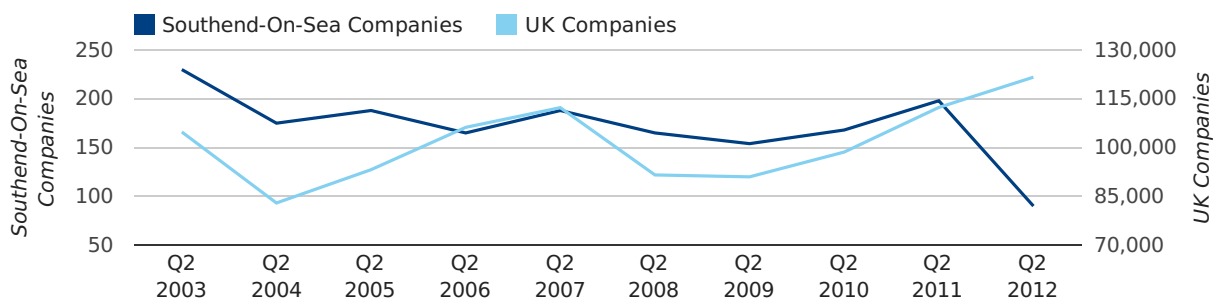
Quarterly Data (Q2 Apr-Jun 2012)

A total of 90 companies were registered in Southend-On-Sea during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 54.5% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHEND-ON-SEA	UK
2012	90	121,659
2011	198	112,344
% CHANGE	-54.5%	8.3%
RECORD YEAR	1997 (243)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	42	25	23
NEW COMPANIES IN 2011	53	76	69
% CHANGE	-20.8%	-67.1%	-66.7%
RECORD YEAR	1997 (105)	2002 (77)	2003 (84)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 355 companies were dissolved in Southend-On-Sea. This figure is 3.8% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Southend-On-Sea occurred in 2009 when a total of 474 were closed.

HALF YEAR (JAN-JUN)	SOUTHEND-ON-SEA	UK
2012	355	147,793
2011	342	162,310
% CHANGE	3.8%	-8.9%
RECORD YEAR	2009 (474)	2009 (289,236)

dissolved companies by half year



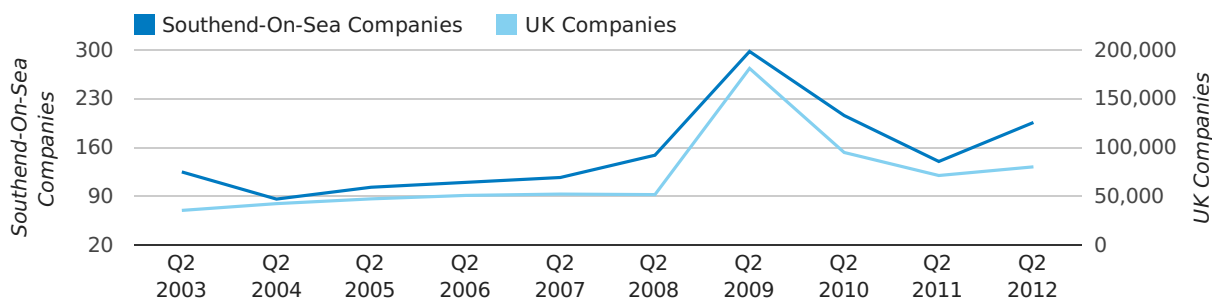
Quarterly Data (Q2 Apr-Jun 2012)

A total of 196 companies were dissolved in Southend-On-Sea during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 40.0% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHEND-ON-SEA	UK
2012	196	80,217
2011	140	71,324
% CHANGE	40.0%	12.5%
RECORD YEAR	2009 (298)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



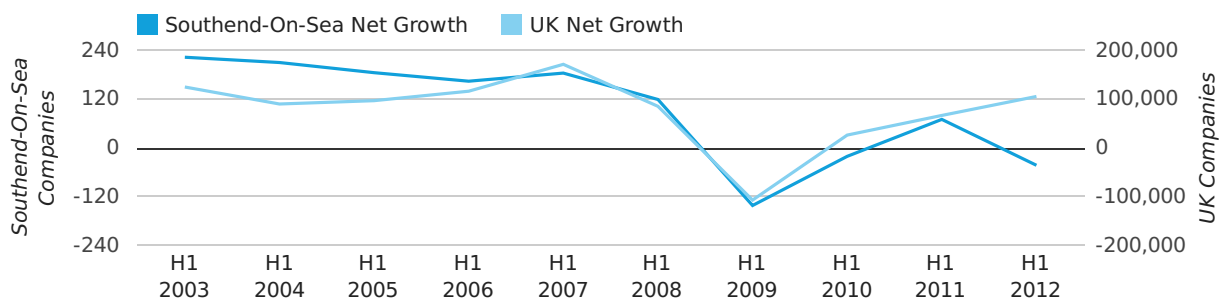
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	60	70	66
CLOSED COMPANIES IN 2011	36	45	59
% CHANGE	66.7%	55.6%	12%
RECORD YEAR	2009 (90)	2009 (125)	2010 (92)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Southend-On-Sea decreased by 43 companies. This figure is 161.4% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	SOUTHEND-ON-SEA	UK
2012	-43	105,357
2011	70	66,425
% CHANGE	-161.4%	58.6%
RECORD YEAR	1997 (367)	2007 (171,296)

net growth by half year



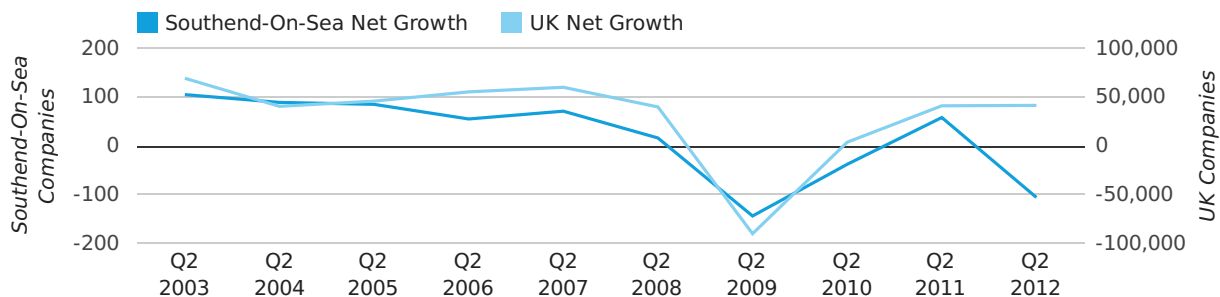
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Southend-On-Sea during the second quarter of 2012 (Apr 2012 - Jun 2012) was -106 companies.

This represents a decrease of 282.8% on the same period last year.

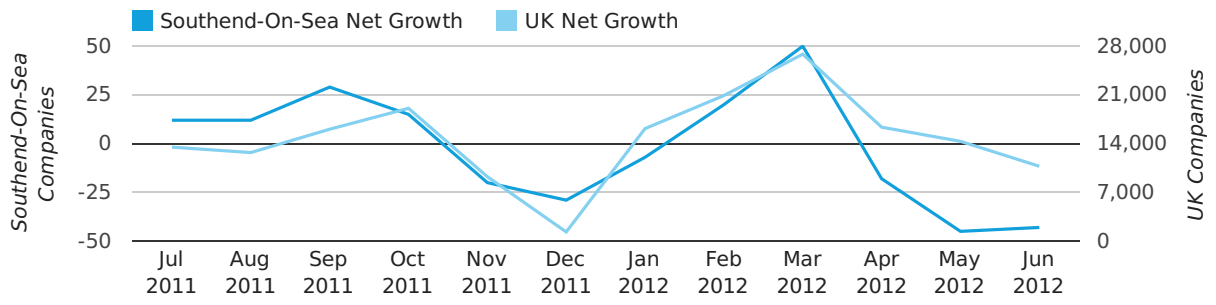
SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHEND-ON-SEA	UK
2012	-106	41,442
2011	58	41,020
% CHANGE	-282.8%	1.0%
RECORD YEAR	1997 (190)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



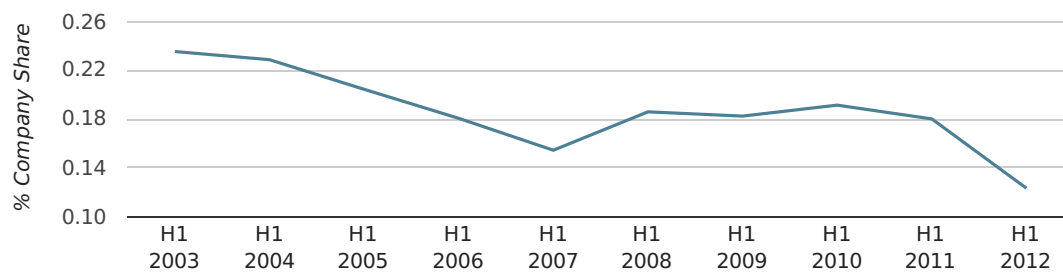
	APRIL	MAY	JUNE
NET GROWTH IN 2012	-18	-45	-43
NET GROWTH IN 2011	17	31	10
% CHANGE	-205.9%	-245.2%	-530.0%
RECORD YEAR	1997 (101)	1999 (49)	2008 (45)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Southend-On-Sea formed 0.1% of all UK companies. This is less than the 2011 figure of 0.2%.

HALF YEAR (JAN-JUN)	SOUTHEND-ON-SEA
2012	0.1%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1974 (0.5%)

company share by half year

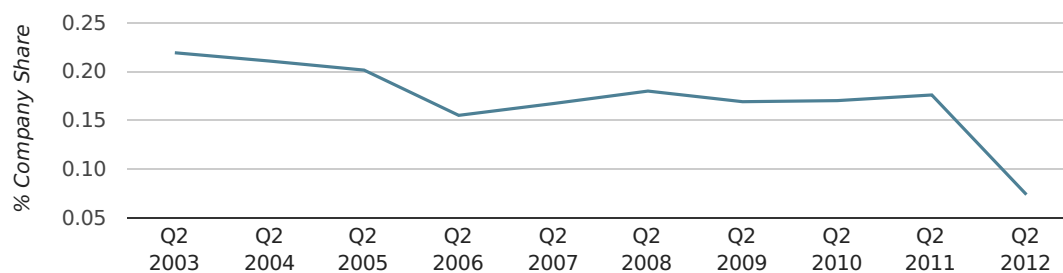


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Southend-On-Sea formed 0.1% of all UK companies.

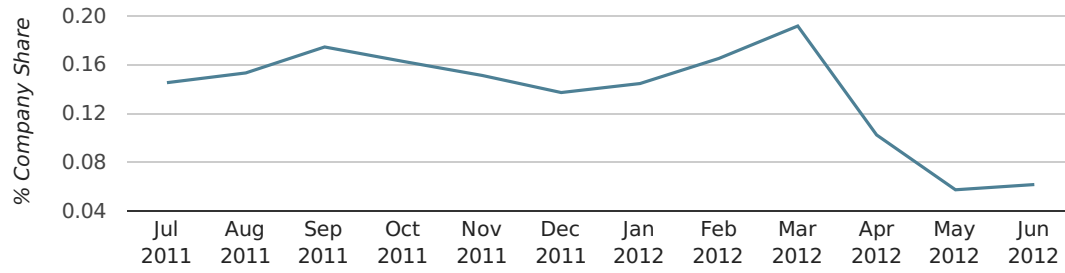
SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHEND-ON-SEA
2012	0.1%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1973 (0.6%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	-33.3%	-71.1%	-64.4%
RECORD YEAR	1971 (0.7%)	1970 (0.9%)	1974 (0.8%)

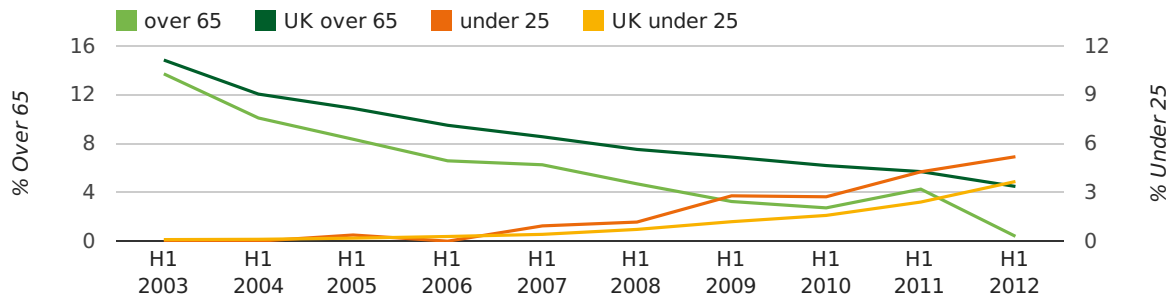
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.4.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 0.4% compared to the UK figure of 3.4%.

director age by half year



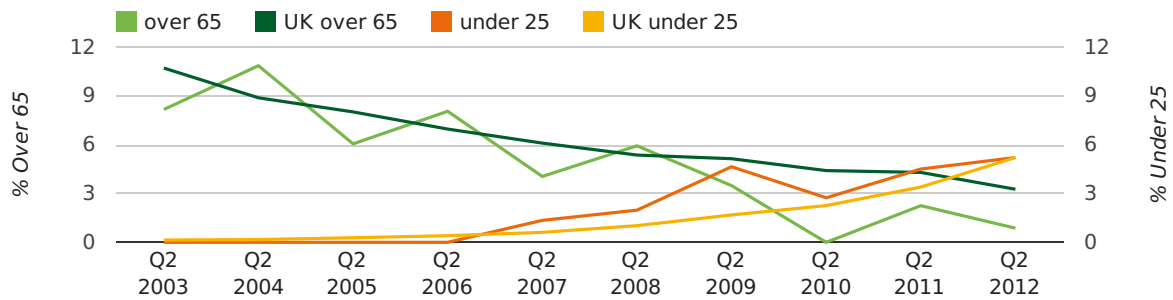
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.7.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 3.3%.

director age by quarter

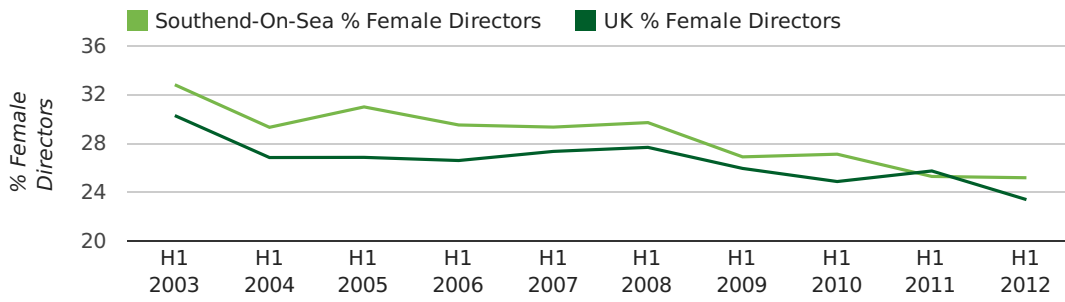


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Southend-On-Sea was 1861 when 40.0% of all directors were female.

25.2% of all director appointments in Southend-On-Sea in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

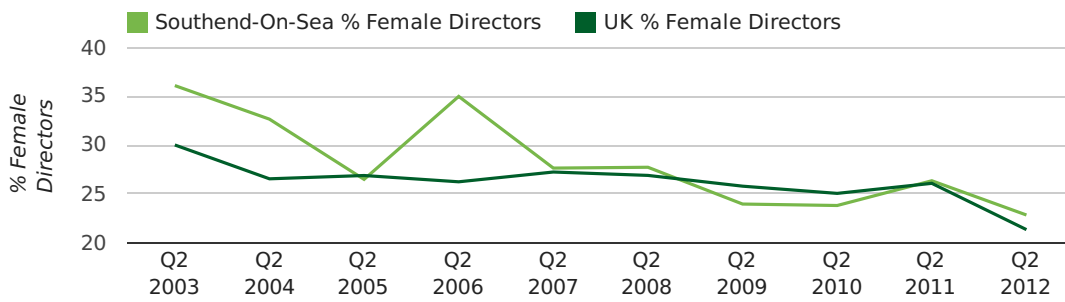


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Southend-On-Sea was in 1866 when 66.7% of all directors were female.

22.8% of all director appointments in Southend-On-Sea in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.95%	CONSULTING	5.07%
ESSEX	1.15%	MANAGEMENT	4.74%
CONSULTING	1.15%	CONSULTANCY	3.28%
CONSULTANCY	1.15%	PROPERTY	2.35%
MEDIA	0.80%	TRADING	2.10%
IT	0.71%	DESIGN	1.89%
PROPERTY	0.71%	ENGINEERING	1.87%
HOUSE	0.71%	ASSOCIATES	1.82%
Z	0.71%	CONSULTANTS	1.78%
C	0.71%	CONSTRUCTION	1.71%
M	0.71%	BUSINESS	1.70%
(ESSEX)	0.71%	MEDIA	1.69%
ASSOCIATES	0.53%	LONDON	1.68%
DEVELOPMENTS	0.53%	J	1.57%
NEW	0.53%	GLOBAL	1.51%
SECURITY	0.53%	INVESTMENTS	1.48%
BUILDING	0.53%	IT	1.42%
BEAUTY	0.53%	CARE	1.31%
CARE	0.44%	PROPERTIES	1.31%
RYCO	0.44%	M	1.26%
EBULLIO	0.44%	ELECTRICAL	1.23%
CAPITAL	0.44%	BUILDING	1.23%
DIRECT	0.44%	SECURITY	1.19%
ENGINEERING	0.44%	S	1.18%
PULSE	0.44%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	391	244,457
7487 - Other business activities	165	47,029
96090 - Other service activities not elsewhere classified	140	14,220
82990 - Other business support service activities not elsewhere classified	89	35,447
62020 - Information technology consultancy activities	41	15,280
99999 - Dormant Company	41	26,088
9999 - Dormant Company	29	16,469
70229 - Management consultancy activities other than financial management	29	20,390
7222 - Other software consultancy and supply	15	6,356
62090 - Other information technology service activities	15	8,258
74909 - Other professional, scientific and technical activities not elsewhere classified	14	10,271
7499 - Non-trading company	13	8,023
74990 - Non-trading company	12	9,706
43999 - Other specialised construction activities not elsewhere classified	12	4,091
4521 - General construction & civil engineering	11	4,644
7414 - Business & management consultancy	11	10,978
62012 - Business and domestic software development	10	4,742
5530 - Restaurants	9	4,037
69201 - Accounting and auditing activities	9	4,295
47910 - Retail sale via mail order houses or via Internet	9	3,818