

Southport

q3 2011 business confidence report



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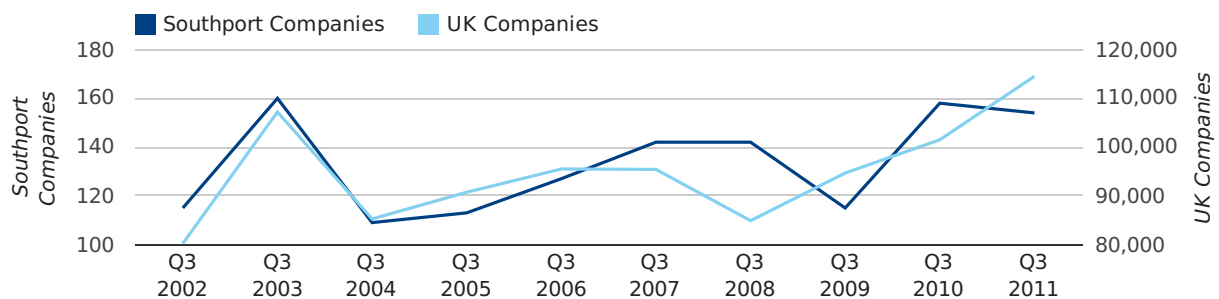
Quarterly Data (Q3 Jul-Sep 2011)

A total of 154 companies were registered in Southport during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 2.5% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

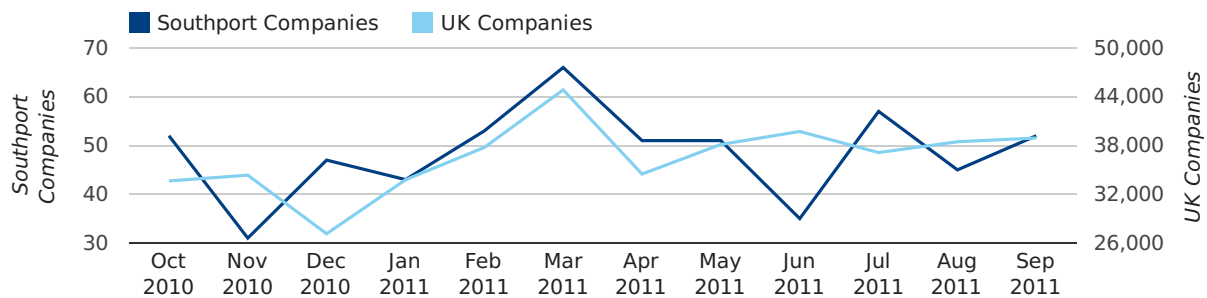
| THIRD QUARTER (JUL 2011 - SEP 2011) | SOUTHPORT | UK |
|-------------------------------------|------------|----------------|
| 2011 | 154 | 114,512 |
| 2010 | 158 | 101,492 |
| % CHANGE | -2.5% | 12.8% |
| RECORD YEAR | 2003 (160) | 2011 (114,512) |

new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

new companies by month



| | JULY | AUGUST | SEPTEMBER |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 57 | 45 | 52 |
| NEW COMPANIES IN 2010 | 57 | 51 | 50 |
| % CHANGE | 0.0% | -11.8% | 4.0% |
| RECORD YEAR | 2010 (57) | 2003 (51) | 2003 (54) |

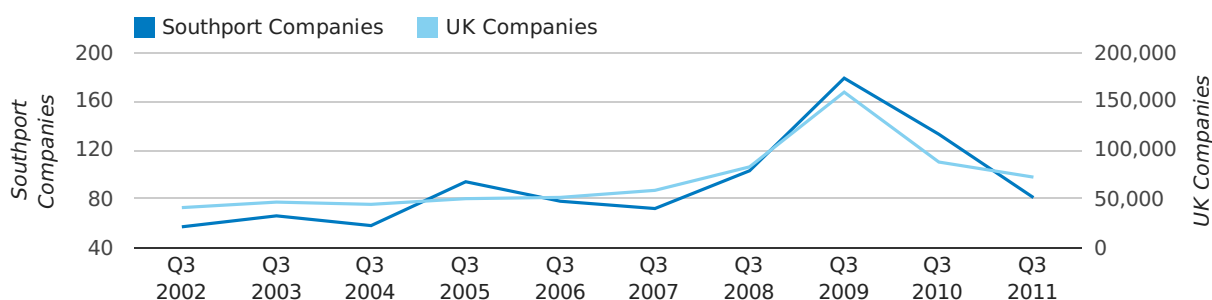
Quarterly Data (Q3 Jul-Sep 2011)

A total of 81 companies were dissolved in Southport during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 39.1% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

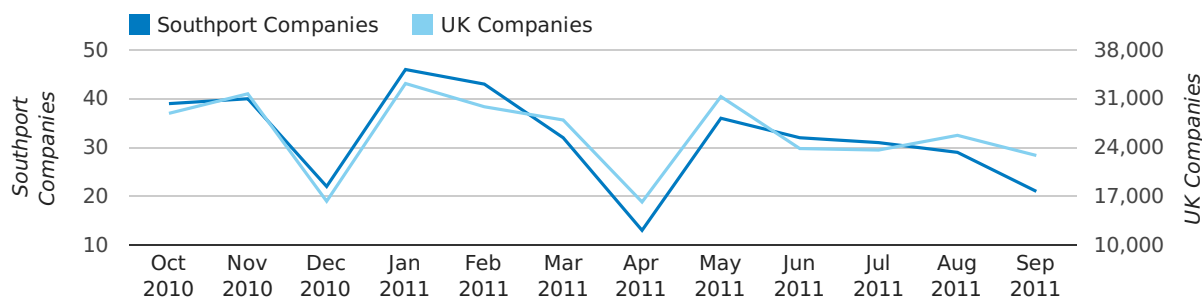
| THIRD QUARTER (JUL 2011 - SEP 2011) | SOUTHPORT | UK |
|-------------------------------------|------------|----------------|
| 2011 | 81 | 72,230 |
| 2010 | 133 | 87,705 |
| % CHANGE | -39.1% | -17.6% |
| RECORD YEAR | 2009 (179) | 2009 (159,401) |

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



| | JULY | AUGUST | SEPTEMBER |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 31 | 29 | 21 |
| CLOSED COMPANIES IN 2010 | 44 | 53 | 36 |
| % CHANGE | -29.5% | -45.3% | -42% |
| RECORD YEAR | 2009 (50) | 2008 (83) | 2009 (87) |

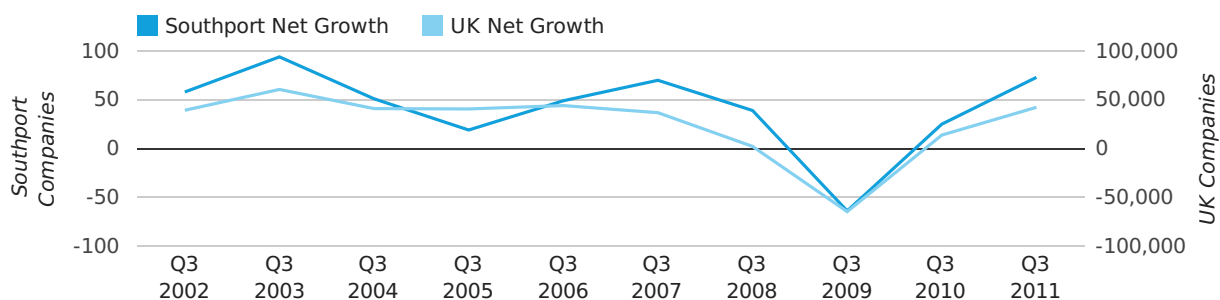
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Southport during the third quarter of 2011 (Jul 2011 - Sep 2011) was 73 companies.

This represents an increase of 192.0% on the same period last year.

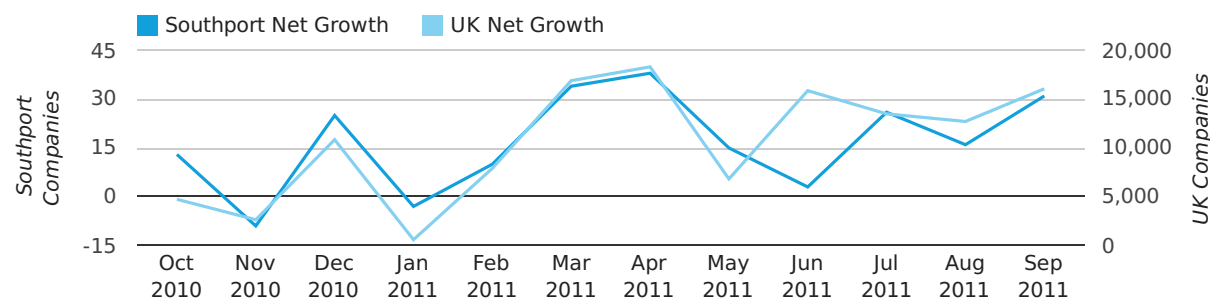
| THIRD QUARTER (JUL 2011 - SEP 2011) | SOUTHPORT | UK |
|-------------------------------------|-----------|---------------|
| 2011 | 73 | 42,282 |
| 2010 | 25 | 13,787 |
| % CHANGE | 192.0% | 206.7% |
| RECORD YEAR | 2003 (94) | 2003 (60,597) |

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

net growth by month



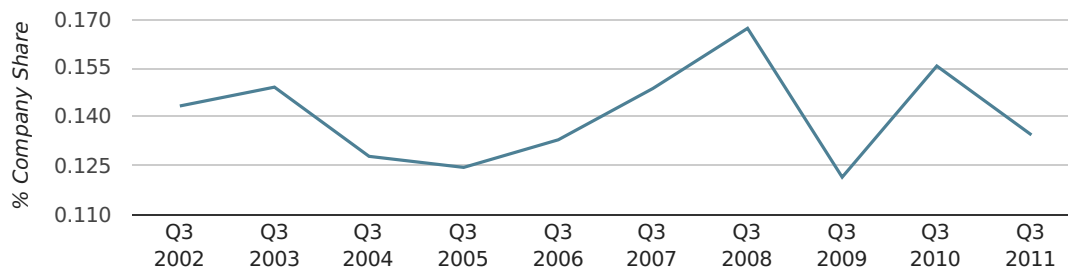
| | JULY | AUGUST | SEPTEMBER |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 26 | 16 | 31 |
| NET GROWTH IN 2010 | 13 | -2 | 14 |
| % CHANGE | 100.0% | -900.0% | 121.4% |
| RECORD YEAR | 2008 (37) | 2007 (33) | 2002 (41) |

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Southport formed 0.1% of all UK companies.

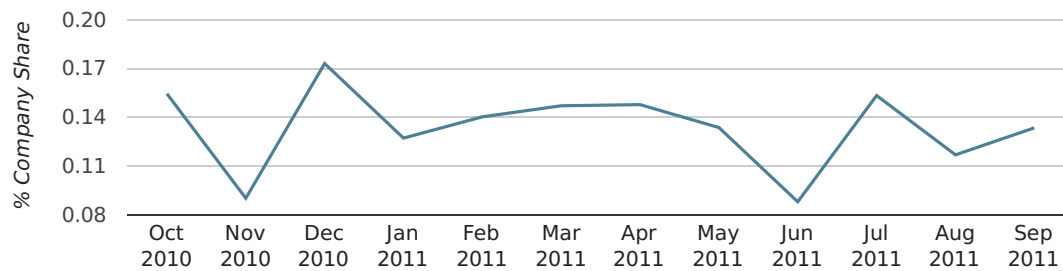
| THIRD QUARTER (JUL 2011 - SEP 2011) | SOUTHPORT |
|-------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.2% |
| 2009 | 0.1% |
| 2008 | 0.2% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1971 (0.3%) |

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



| | JULY | AUGUST | SEPTEMBER |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.2% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.2% | 0.2% | 0.1% |
| % CHANGE | -8.5% | -25.8% | -6.1% |
| RECORD YEAR | 1968 (0.4%) | 1961 (0.6%) | 1977 (0.5%) |

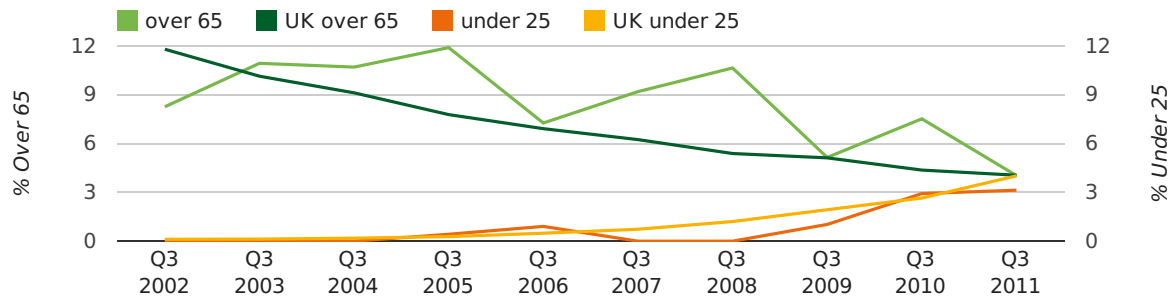
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 45.5.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.1%.

director age by quarter

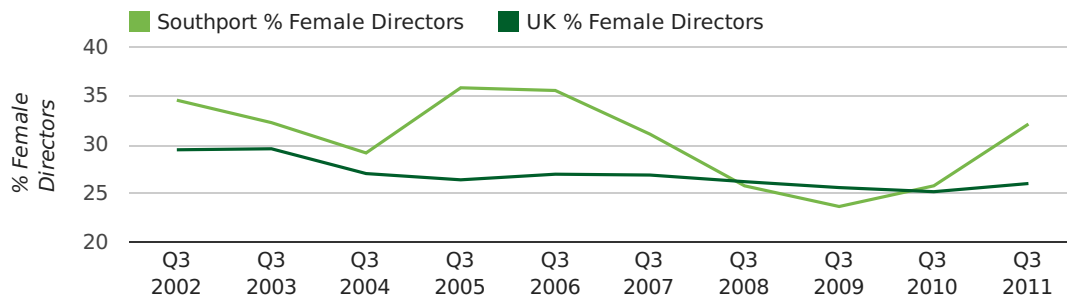


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Southport was in 1862 when 50.0% of all directors were female.

32.1% of all director appointments in Southport in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| MANAGEMENT | 1.71% | CONSULTING | 5.11% |
| HOUSE | 1.41% | MANAGEMENT | 4.75% |
| SOUTHPORT | 1.31% | CONSULTANCY | 3.19% |
| MEDICAL | 1.21% | PROPERTY | 2.41% |
| S | 1.01% | TRADING | 2.06% |
| CONSULTING | 1.01% | DESIGN | 1.94% |
| DEVELOPMENTS | 1.01% | ASSOCIATES | 1.85% |
| WEST) | 1.01% | BUSINESS | 1.82% |
| (NORTH | 1.01% | CONSULTANTS | 1.76% |
| D | 0.80% | ENGINEERING | 1.74% |
| J | 0.70% | MEDIA | 1.72% |
| CONSULTANCY | 0.70% | CONSTRUCTION | 1.72% |
| ASSOCIATES | 0.70% | LONDON | 1.63% |
| C | 0.60% | J | 1.47% |
| WEST | 0.60% | GLOBAL | 1.46% |
| BUSINESS | 0.60% | INVESTMENTS | 1.43% |
| R2 | 0.60% | CARE | 1.42% |
| M | 0.60% | IT | 1.38% |
| PROPERTY | 0.50% | BUILDING | 1.30% |
| COMPUTER | 0.50% | PROPERTIES | 1.28% |
| BAR | 0.50% | ELECTRICAL | 1.27% |
| R | 0.50% | M | 1.25% |
| NORTH | 0.50% | ENERGY | 1.22% |
| TRANSPORT | 0.50% | TRAINING | 1.21% |
| LEGAL | 0.50% | S | 1.21% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied | 281 | 204,493 |
| 7487 - Other business activities | 78 | 65,177 |
| 99999 - Dormant Company | 39 | 18,281 |
| 9999 - Dormant Company | 26 | 22,587 |
| 82990 - Other business support service activities not elsewhere classified | 26 | 29,245 |
| 9305 - Other service activities | 23 | 10,525 |
| 70229 - Management consultancy activities other than financial management | 22 | 15,760 |
| 7414 - Business & management consultancy | 20 | 14,755 |
| 5540 - Bars | 20 | 2,379 |
| 5530 - Restaurants | 16 | 5,640 |
| 96090 - Other service activities not elsewhere classified | 15 | 10,018 |
| 86210 - General medical practice activities | 13 | 1,986 |
| 74990 - Non-trading company | 11 | 8,064 |
| 8512 - Medical practice activities | 10 | 2,427 |
| 7499 - Non-trading company | 10 | 11,543 |
| 4521 - General construction & civil engineering | 10 | 6,321 |
| 56101 - Licensed restaurants | 9 | 2,332 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 9 | 7,551 |
| 68209 - Other letting and operating of own or leased real estate | 9 | 3,614 |
| 7260 - Other computer related activities | 8 | 8,686 |