Southport

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Southport when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Southport when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Southport when compared to any previous Q2.
- June 2012 saw a new record in company registrations in Southport when compared to any previous June.
- May 2012 saw a new record in company registrations in Southport when compared to any previous May.

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The first half of 2012 saw a new record in company registrations in Southport when compared to any previous first half year.

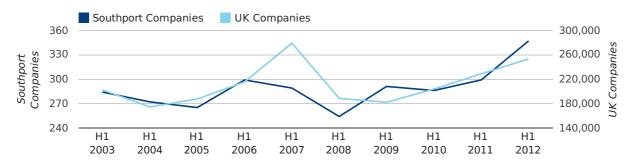
The first half of 2012 was a record first half year for company registrations in Southport when compared to any half year in history.

In the first half of 2012 a total of 347 companies were formed in Southport. This figure is 16.1% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Southport occurred in 2012 when a total of 347 were formed.

HALF YEAR (JAN-JUN)	SOUTHPORT	UK
2012	347	253,150
2011	299	228,735
% CHANGE	16.1%	10.7%
RECORD YEAR	2012 (347)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

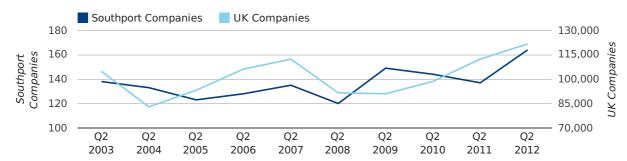
Q2 2012 saw a new record in company registrations in Southport when compared to any previous Q2.

A total of 164 companies were registered in Southport during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 19.7% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHPORT	UK
2012	164	121,659
2011	137	112,344
% CHANGE	19.7%	8.3%
RECORD YEAR	2012 (164)	2012 (121,659)

new companies by quarter

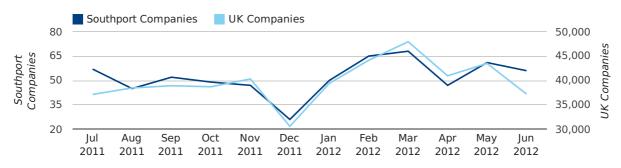


Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Southport when compared to any previous June.

May 2012 saw a new record in company registrations in Southport when compared to any previous May.

new companies by month



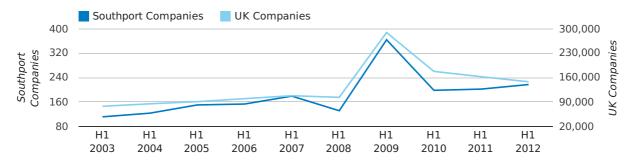
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	47	61	56
NEW COMPANIES IN 2011	51	51	35
% CHANGE	-7.8%	19.6%	60.0%
RECORD YEAR	2003 (54)	2012 (61)	2012 (56)

In the first half of 2012 a total of 217 companies were dissolved in Southport. This figure is 7.4% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Southport occurred in 2009 when a total of 364 were closed.

HALF YEAR (JAN-JUN)	SOUTHPORT	UK
2012	217	147,793
2011	202	162,310
% CHANGE	7.4%	-8.9%
RECORD YEAR	2009 (364)	2009 (289,236)

dissolved companies by half year



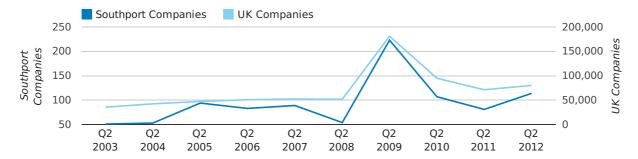
Quarterly Data (Q2 Apr-Jun 2012)

A total of 114 companies were dissolved in Southport during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 40.7% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

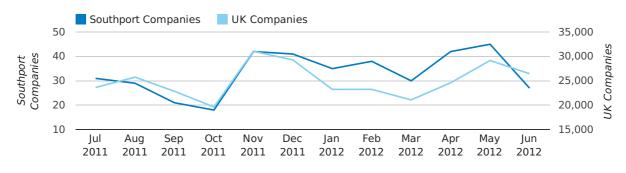
SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHPORT	UK
2012	114	80,217
2011	81	71,324
% CHANGE	40.7%	12.5%
RECORD YEAR	2009 (223)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month

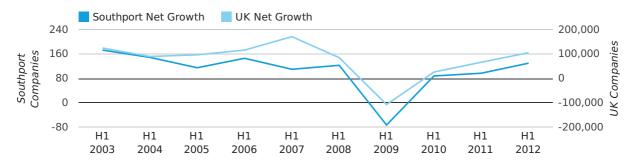


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	42	45	27
CLOSED COMPANIES IN 2011	13	36	32
% CHANGE	223.1%	25.0%	-16%
RECORD YEAR	2009 (61)	2009 (109)	2009 (53)

In the first half of 2012 the company register for Southport increased by 130 companies. This figure is 34.0% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	SOUTHPORT	UK
2012	130	105,357
2011	97	66,425
% CHANGE	34.0%	58.6%
RECORD YEAR	2003 (173)	2007 (171,296)

net growth by half year



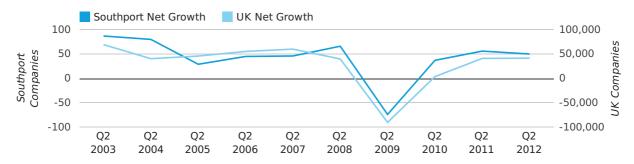
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Southport during the second quarter of 2012 (Apr 2012 - Jun 2012) was 50 companies.

This represents a decrease of 10.7% on the same period last year.

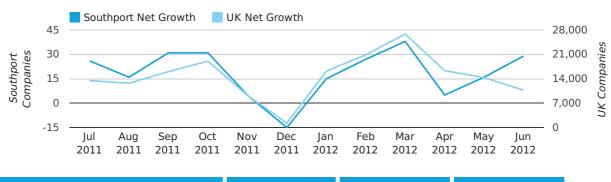
SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHPORT	UK
2012	50	41,442
2011	56	41,020
% CHANGE	-10.7%	1.0%
RECORD YEAR	2003 (87)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month

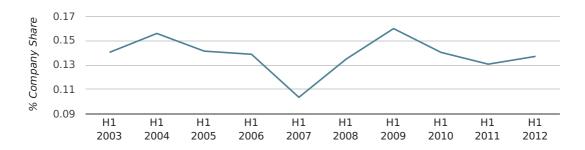


	APRIL	MAY	JUNE
NET GROWTH IN 2012	5	16	29
NET GROWTH IN 2011	38	15	3
% CHANGE	-86.8%	6.7%	866.7%
RECORD YEAR	2011 (38)	2004 (30)	2008 (38)

In the first half of 2012 Southport formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	SOUTHPORT
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.3%)

company share by half year

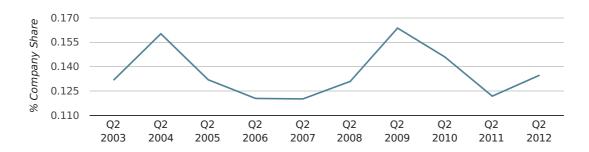


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Southport formed 0.1% of all UK companies.

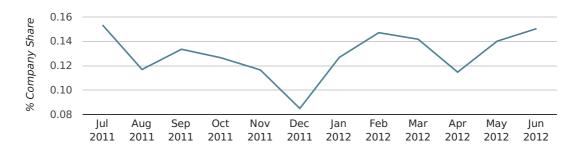
SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHPORT
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



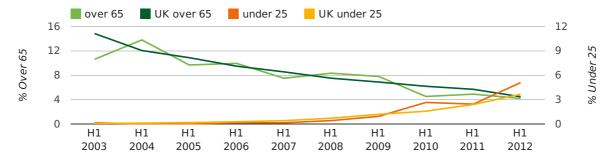
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.2%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-22.4%	4.8%	70.8%
RECORD YEAR	1976 (0.5%)	1969 (0.4%)	1974 (0.8%)

The average age of a director in the first half of 2012 was 44.2.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 3.4%.

director age by half year



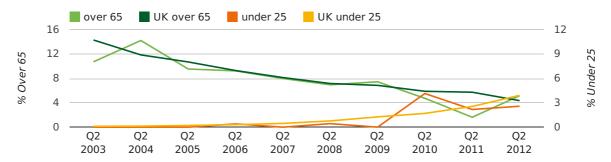
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.1.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 3.3%.

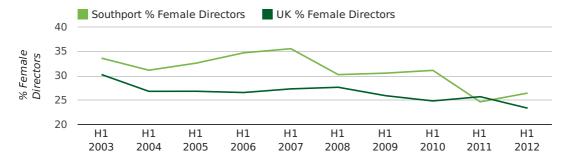
director age by quarter



The record first half year for female directors in Southport was 1861 when 40.0% of all directors were female.

26.5% of all director appointments in Southport in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Southport was in 1866 when 66.7% of all directors were female.

21.4% of all director appointments in Southport in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.53%	CONSULTING	5.07%
SOUTHPORT	1.53%	MANAGEMENT	4.74%
PROPERTY	0.95%	CONSULTANCY	3.28%
CARE	0.95%	PROPERTY	2.35%
BUILDING	0.86%	TRADING	2.10%
HOUSE	0.86%	DESIGN	1.89%
CONSULTANCY	0.86%	ENGINEERING	1.87%
М	0.76%	ASSOCIATES	1.82%
S	0.76%	CONSULTANTS	1.78%
ASSOCIATES	0.67%	CONSTRUCTION	1.71%
TRAINING	0.67%	BUSINESS	1.70%
CONSULTING	0.67%	MEDIA	1.69%
J	0.57%	LONDON	1.68%
(SOUTHPORT)	0.57%	J	1.57%
(NW)	0.57%	GLOBAL	1.51%
NEWS	0.57%	INVESTMENTS	1.48%
CO	0.57%	IT	1.42%
MAINTENANCE	0.57%	CARE	1.31%
MEDIA	0.57%	PROPERTIES	1.31%
WORLD	0.57%	М	1.26%
HOME	0.48%	ELECTRICAL	1.23%
R	0.48%	BUILDING	1.23%
D	0.48%	SECURITY	1.19%
DEVELOPMENTS	0.48%	S	1.18%
ELECTRICAL	0.48%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	309	244,457
7487 - Other business activities	56	47,029
99999 - Dormant Company	44	26,088
82990 - Other business support service activities not elsewhere classified	34	35,447
70229 - Management consultancy activities other than financial management	26	20,390
9305 - Other service activities	16	7,926
9999 - Dormant Company	16	16,469
86210 - General medical practice activities	15	2,657
96090 - Other service activities not elsewhere classified	13	14,220
7414 - Business & management consultancy	13	10,978
5530 - Restaurants	12	4,037
5540 - Bars	11	1,709
8512 - Medical practice activities	10	1,960
41100 - Development of building projects	10	5,149
68209 - Other letting and operating of own or leased real estate	10	4,535
43210 - Electrical installation	9	3,557
98000 - Residents property management	9	3,001
74990 - Non-trading company	9	9,706
74909 - Other professional, scientific and technical activities not elsewhere classified	9	10,271
56101 - Licenced restaurants	8	2,540