

Southsea

q1 2011 business confidence report



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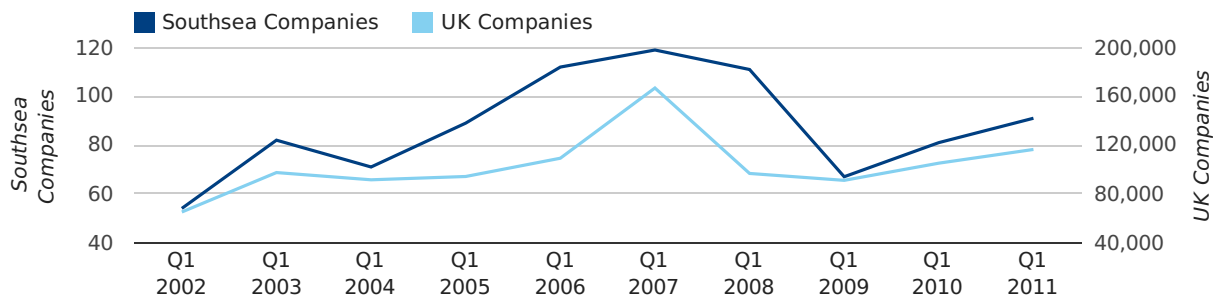
Quarterly Data (Q1 Jan-Mar 2011)

A total of 91 companies were registered in Southsea during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 12.3% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

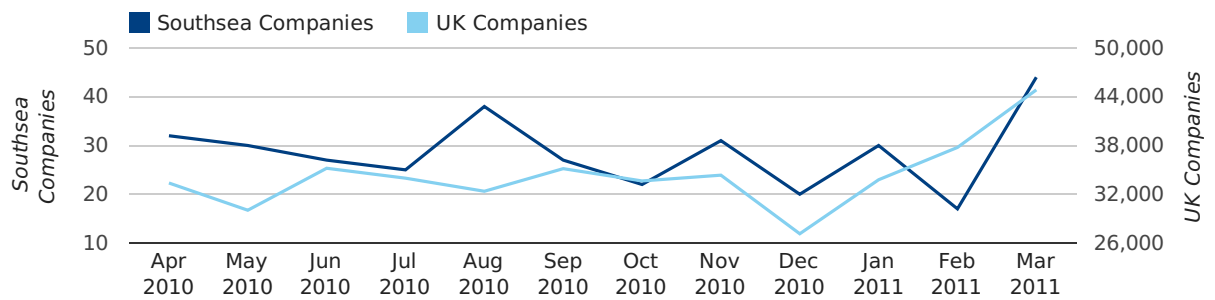
| FIRST QUARTER (JAN 2011 - MAR 2011) | SOUTHSEA | UK |
|-------------------------------------|------------|----------------|
| 2011 | 91 | 116,391 |
| 2010 | 81 | 105,137 |
| % CHANGE | 12.3% | 10.7% |
| RECORD YEAR | 2007 (119) | 2007 (166,814) |

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



| | JANUARY | FEBRUARY | MARCH |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 30 | 17 | 44 |
| NEW COMPANIES IN 2010 | 22 | 28 | 31 |
| % CHANGE | 36.4% | -39.3% | 41.9% |
| RECORD YEAR | 2008 (35) | 2008 (35) | 2007 (59) |

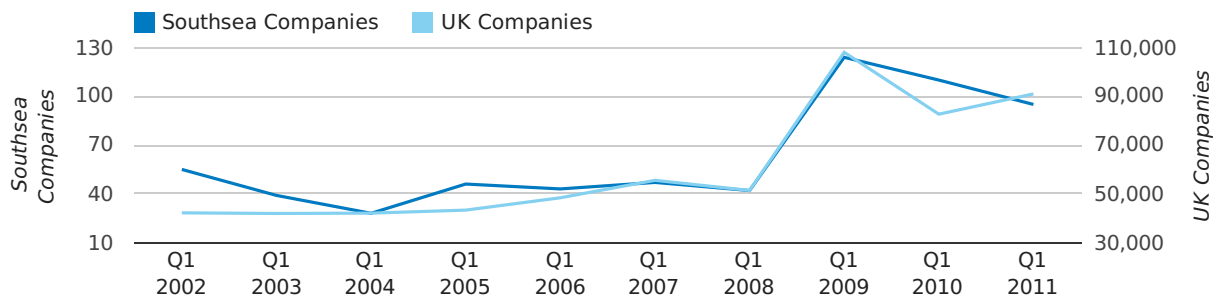
Quarterly Data (Q1 Jan-Mar 2011)

A total of 95 companies were dissolved in Southsea during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 13.6% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

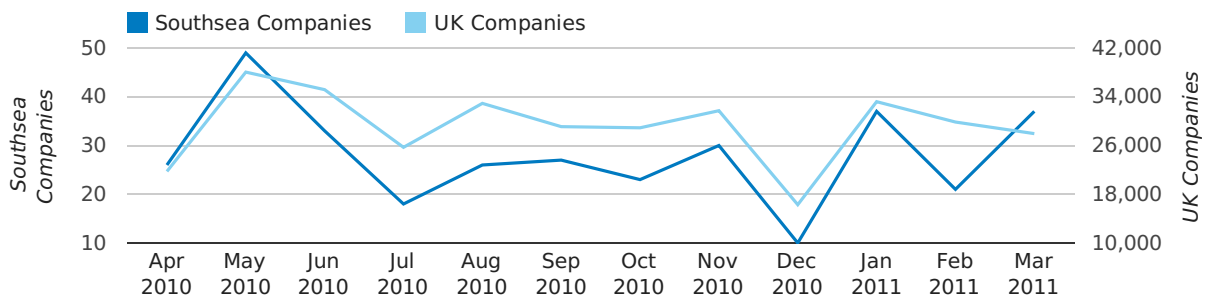
| FIRST QUARTER (JAN 2011 - MAR 2011) | SOUTHSEA | UK |
|-------------------------------------|------------|----------------|
| 2011 | 95 | 90,986 |
| 2010 | 110 | 82,677 |
| % CHANGE | -13.6% | 10.0% |
| RECORD YEAR | 2009 (124) | 2009 (108,060) |

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

dissolved companies by month



| | JANUARY | FEBRUARY | MARCH |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 37 | 21 | 37 |
| CLOSED COMPANIES IN 2010 | 40 | 24 | 46 |
| % CHANGE | -7.5% | -12.5% | -20% |
| RECORD YEAR | 2010 (40) | 2009 (28) | 2009 (80) |

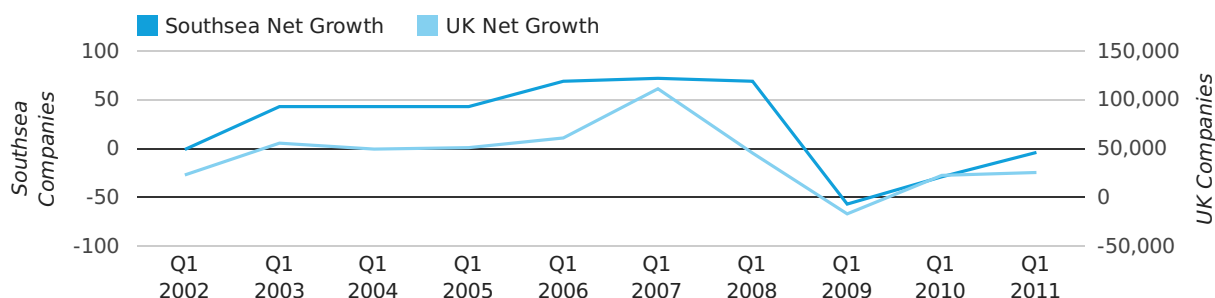
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Southsea during the first quarter of 2011 (Jan 2011 - Mar 2011) was -4 companies.

This represents an increase of 86.2% on the same period last year.

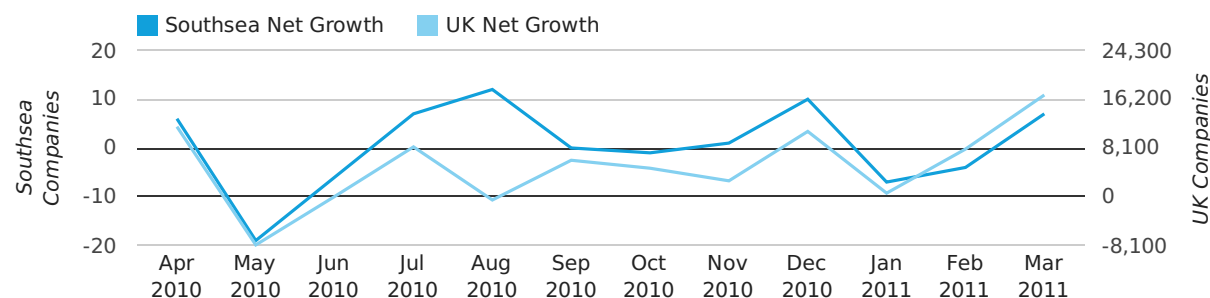
| FIRST QUARTER (JAN 2011 - MAR 2011) | SOUTHSEA | UK |
|-------------------------------------|-----------|----------------|
| 2011 | -4 | 25,405 |
| 2010 | -29 | 22,460 |
| % CHANGE | -86.2% | 13.1% |
| RECORD YEAR | 2007 (72) | 2007 (111,282) |

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



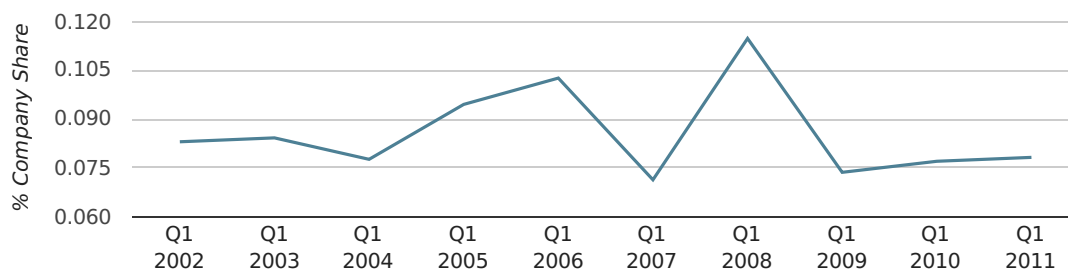
| | JANUARY | FEBRUARY | MARCH |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | -7 | -4 | 7 |
| NET GROWTH IN 2010 | -18 | 4 | -15 |
| % CHANGE | -61.1% | -200.0% | -146.7% |
| RECORD YEAR | 2005 (16) | 2006 (21) | 2007 (45) |

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Southsea formed 0.1% of all UK companies.

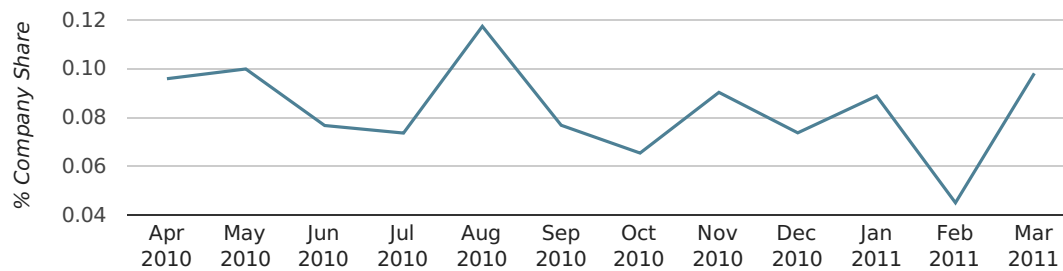
| FIRST QUARTER (JAN 2011 - MAR 2011) | SOUTHSEA |
|-------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1978 (0.2%) |

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



| | JANUARY | FEBRUARY | MARCH |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.0% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.1% | 0.1% |
| % CHANGE | 17.6% | -46.6% | 35.3% |
| RECORD YEAR | 1967 (0.2%) | 1978 (0.3%) | 1978 (0.2%) |

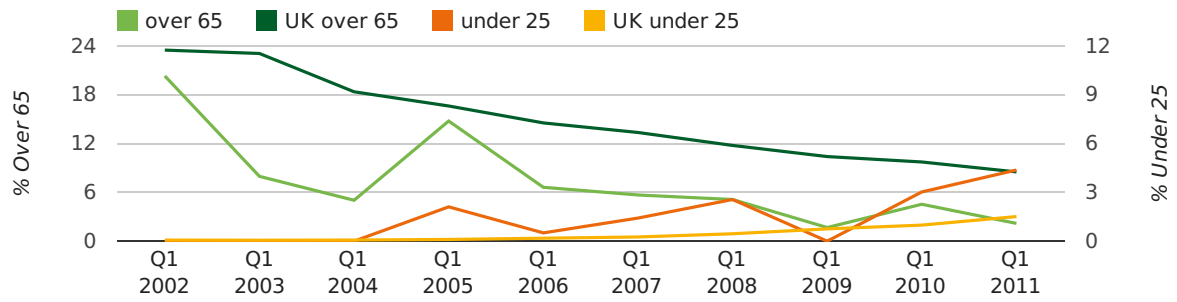
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 40.9.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.3%.

director age by quarter

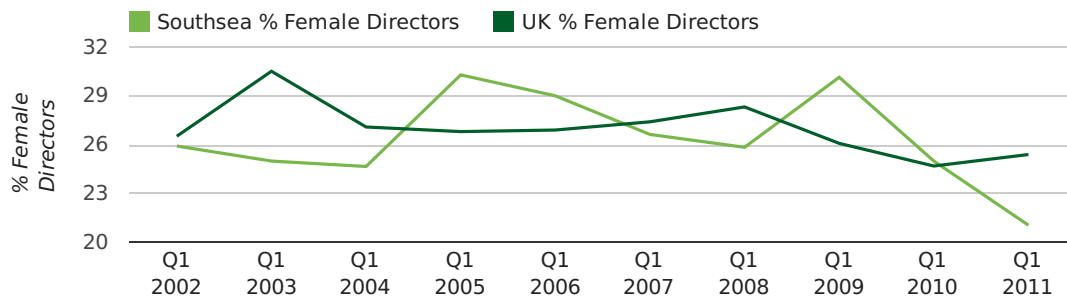


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Southsea was in 1861 when 40.0% of all directors were female.

21.1% of all director appointments in Southsea in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|---------------|---------------|
| MANAGEMENT | 1.10% | CONSULTING | 5.04% |
| CONSULTING | 1.10% | MANAGEMENT | 4.97% |
| CONSTRUCTION | 0.79% | CONSULTANCY | 3.16% |
| PORTSMOUTH | 0.63% | PROPERTY | 2.38% |
| CATERING | 0.63% | TRADING | 2.10% |
| COMPUTER | 0.63% | DESIGN | 1.93% |
| SOUTHSEA | 0.63% | ASSOCIATES | 1.92% |
| HEATING | 0.63% | BUSINESS | 1.87% |
| ROAD | 0.63% | CONSTRUCTION | 1.80% |
| MEDIA | 0.63% | CONSULTANTS | 1.76% |
| SOUTHERN | 0.63% | MEDIA | 1.69% |
| CONSULTANCY | 0.63% | ENGINEERING | 1.61% |
| JUNCTION | 0.47% | LONDON | 1.60% |
| GLOBAL | 0.47% | CARE | 1.45% |
| IT | 0.47% | J | 1.45% |
| S | 0.47% | GLOBAL | 1.44% |
| FINEST | 0.47% | INVESTMENTS | 1.43% |
| PROPERTY | 0.47% | IT | 1.41% |
| J | 0.47% | PROPERTIES | 1.36% |
| DINING | 0.47% | BUILDING | 1.34% |
| ELECTRICAL | 0.47% | M | 1.30% |
| ENTERPRISES | 0.47% | ELECTRICAL | 1.28% |
| BUILDING | 0.47% | S | 1.24% |
| CLUB | 0.47% | INTERNATIONAL | 1.23% |
| CONTRACTORS | 0.47% | SYSTEMS | 1.23% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied | 193 | 202,798 |
| 7487 - Other business activities | 52 | 60,968 |
| 82990 - Other business support service activities not elsewhere classified | 24 | 30,253 |
| 7414 - Business & management consultancy | 14 | 12,916 |
| 99999 - Dormant Company | 13 | 18,336 |
| 9999 - Dormant Company | 13 | 19,765 |
| 96090 - Other service activities not elsewhere classified | 10 | 10,085 |
| 7499 - Non-trading company | 9 | 11,316 |
| 7260 - Other computer related activities | 8 | 7,789 |
| 7222 - Other software consultancy and supply | 8 | 7,000 |
| 56101 - Licensed restaurants | 8 | 2,736 |
| 5530 - Restaurants | 7 | 4,898 |
| 9305 - Other service activities | 7 | 8,740 |
| 9800 - Residents Property Management | 6 | 1,503 |
| 62020 - Information technology consultancy activities | 6 | 10,246 |
| 70229 - Management consultancy activities other than financial management | 5 | 16,150 |
| 62090 - Other information technology service activities | 5 | 6,996 |
| 4521 - General construction & civil engineering | 5 | 6,183 |
| 98000 - Residents property management | 5 | 3,154 |
| 71129 - Other engineering activities | 4 | 1,590 |