

Southsea

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Southsea when compared to any previous Q2.
- May 2011 saw a new record in company registrations in Southsea when compared to any previous May.
- April 2011 saw a new record in company registrations in Southsea when compared to any previous April.

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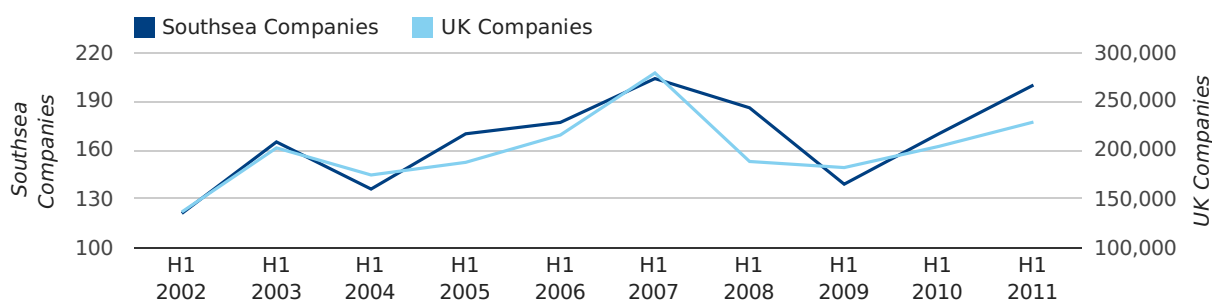
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 200 companies were formed in Southsea. This figure is 17.6% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Southsea occurred in 2007 when a total of 204 were formed.

HALF YEAR (JAN-JUN)	SOUTHSEA	UK
2011	200	228,735
2010	170	203,749
% CHANGE	17.6%	12.3%
RECORD YEAR	2007 (204)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

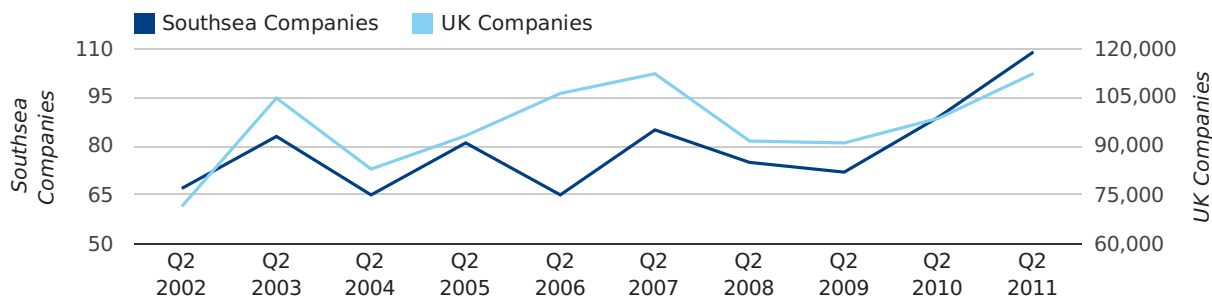
Q2 2011 saw a new record in company registrations in Southsea when compared to any previous Q2.

A total of 109 companies were registered in Southsea during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 22.5% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	SOUTHSEA	UK
2011	109	112,344
2010	89	98,612
% CHANGE	22.5%	13.9%
RECORD YEAR	2011 (109)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in company registrations in Southsea when compared to any previous May.

April 2011 saw a new record in company registrations in Southsea when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	33	45	31
NEW COMPANIES IN 2010	32	30	27
% CHANGE	3.1%	50.0%	14.8%
RECORD YEAR	2011 (33)	2011 (45)	2007 (32)

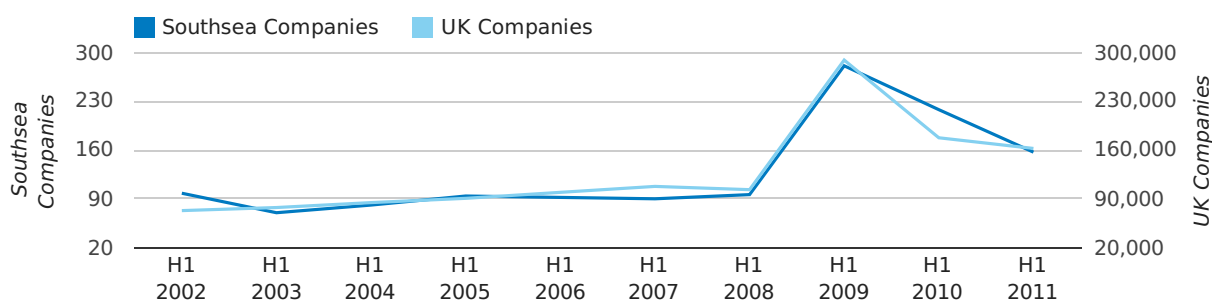
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 157 companies were dissolved in Southsea. This figure is 28.0% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Southsea occurred in 2009 when a total of 281 were closed.

HALF YEAR (JAN-JUN)	SOUTHSEA	UK
2011	157	162,310
2010	218	177,631
% CHANGE	-28.0%	-8.6%
RECORD YEAR	2009 (281)	2009 (289,236)

dissolved companies by half year



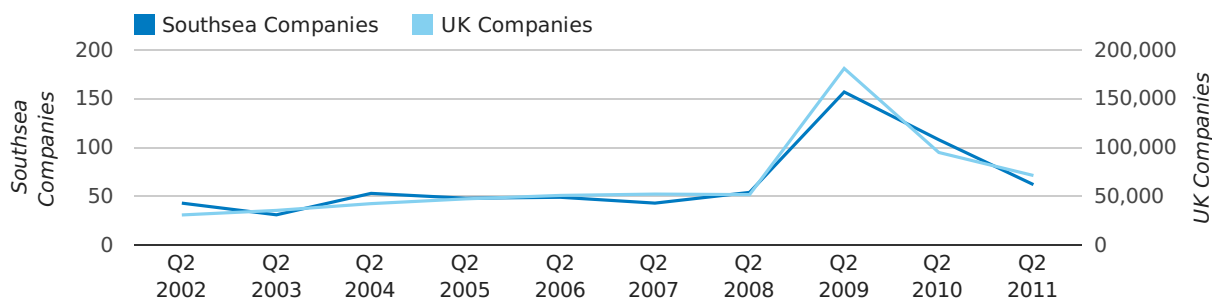
Quarterly Data (Q2 Apr-Jun 2011)

A total of 62 companies were dissolved in Southsea during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 42.6% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	SOUTHSEA	UK
2011	62	71,324
2010	108	94,954
% CHANGE	-42.6%	-24.9%
RECORD YEAR	2009 (157)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



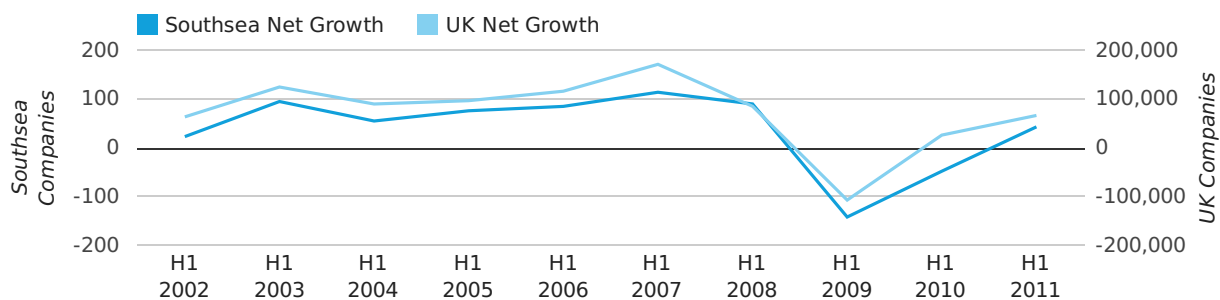
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	18	30	14
CLOSED COMPANIES IN 2010	26	49	33
% CHANGE	-30.8%	-38.8%	-58%
RECORD YEAR	2009 (47)	2009 (62)	2009 (48)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Southsea increased by 43 companies. This figure is 189.6% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	SOUTHSEA	UK
2011	43	66,425
2010	-48	26,118
% CHANGE	-189.6%	154.3%
RECORD YEAR	2007 (114)	2007 (171,296)

net growth by half year



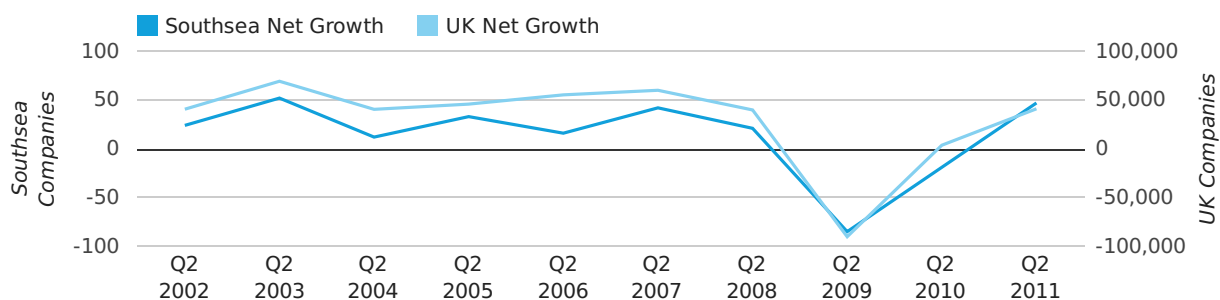
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Southsea during the second quarter of 2011 (Apr 2011 - Jun 2011) was 47 companies.

This represents an increase of 347.4% on the same period last year.

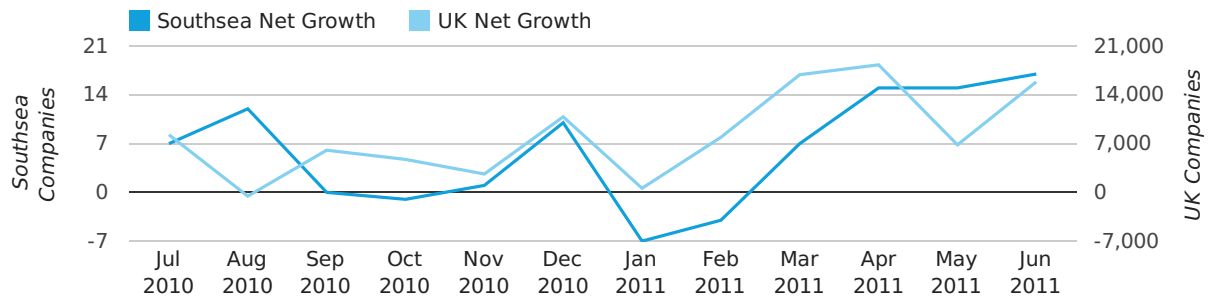
SECOND QUARTER (APR 2011 - JUN 2011)	SOUTHSEA	UK
2011	47	41,020
2010	-19	3,658
% CHANGE	-347.4%	1,021.4%
RECORD YEAR	2003 (52)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



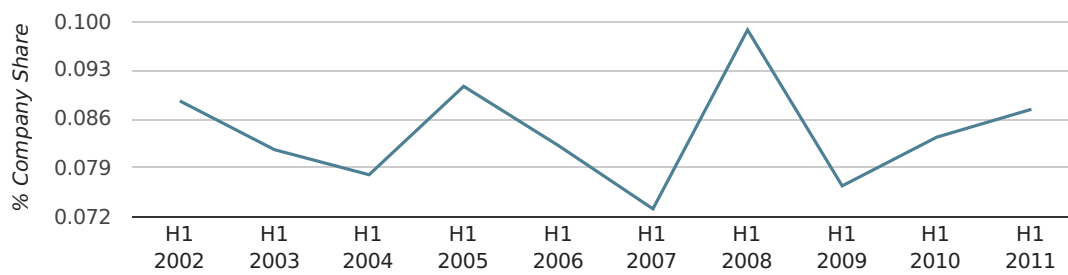
	APRIL	MAY	JUNE
NET GROWTH IN 2011	15	15	17
NET GROWTH IN 2010	6	-19	-6
% CHANGE	150.0%	-178.9%	-383.3%
RECORD YEAR	2007 (27)	2003 (18)	2003 (19)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Southsea formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	SOUTHSEA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by half year

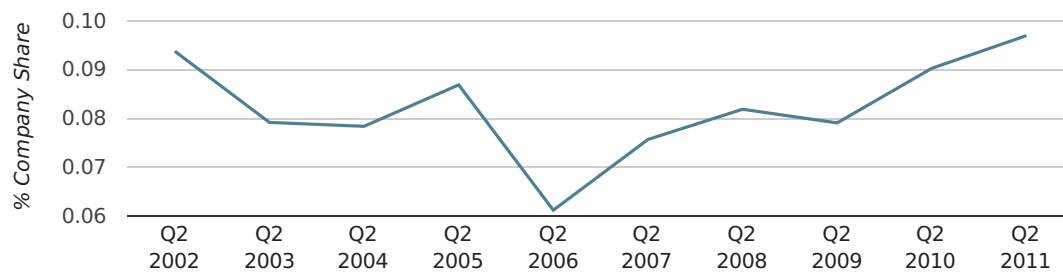


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Southsea formed 0.1% of all UK companies.

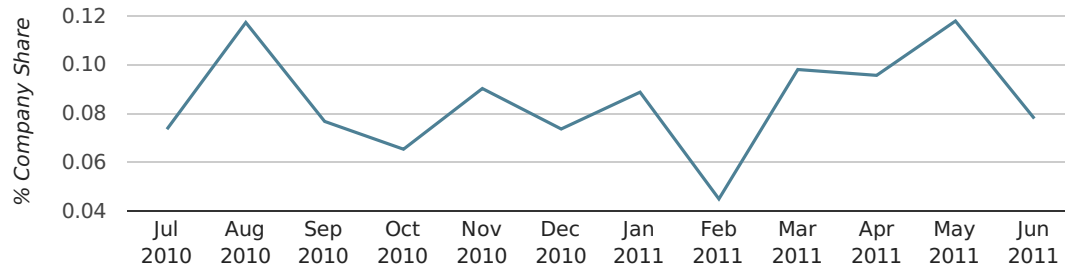
SECOND QUARTER (APR 2011 - JUN 2011)	SOUTHSEA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-0.2%	18.1%	1.7%
RECORD YEAR	1960 (0.3%)	1975 (0.3%)	1968 (0.3%)

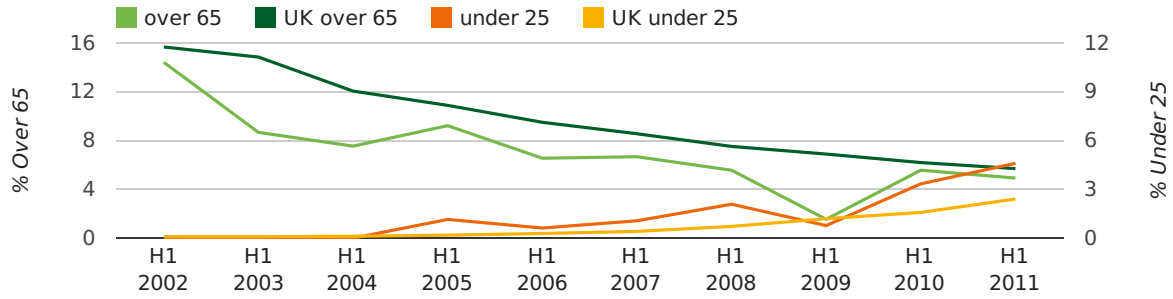
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.3.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.3%.

director age by half year



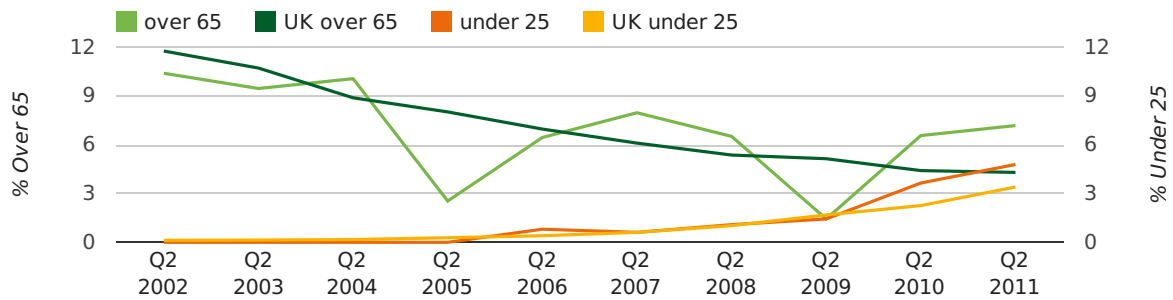
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.2.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 7.2% compared to the UK figure of 4.3%.

director age by quarter

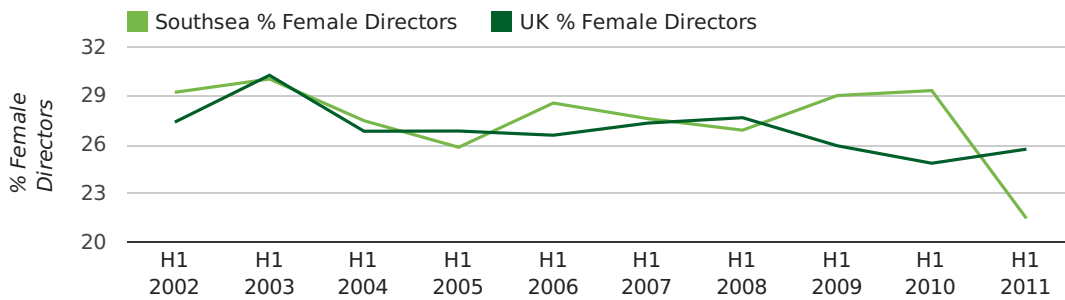


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Southsea was 1861 when 40.0% of all directors were female.

21.5% of all director appointments in Southsea in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

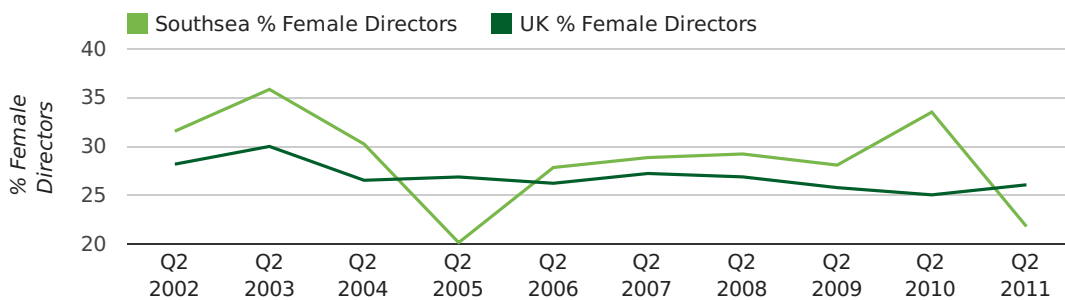


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Southsea was in 1866 when 66.7% of all directors were female.

21.8% of all director appointments in Southsea in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.20%	CONSULTING	5.09%
CONSULTING	1.05%	MANAGEMENT	4.86%
MEDIA	0.90%	CONSULTANCY	3.17%
SOUTHSEA	0.75%	PROPERTY	2.43%
PORTSMOUTH	0.75%	TRADING	2.05%
CONSTRUCTION	0.75%	DESIGN	1.94%
CATERING	0.75%	ASSOCIATES	1.92%
ROAD	0.60%	BUSINESS	1.87%
ELECTRICAL	0.60%	CONSTRUCTION	1.77%
ASSOCIATES	0.60%	CONSULTANTS	1.76%
CONSULTANCY	0.60%	MEDIA	1.73%
CONTRACTORS	0.60%	ENGINEERING	1.67%
H	0.45%	LONDON	1.60%
BUILDING	0.45%	GLOBAL	1.46%
CLEANING	0.45%	J	1.44%
SALES	0.45%	CARE	1.44%
HEATING	0.45%	INVESTMENTS	1.42%
INTERNATIONAL	0.45%	IT	1.39%
FARM	0.45%	BUILDING	1.32%
HSL	0.45%	PROPERTIES	1.31%
SPORTS	0.45%	ELECTRICAL	1.30%
PARK	0.45%	M	1.27%
GREEN	0.45%	S	1.23%
K	0.45%	ENTERPRISES	1.20%
FINEST	0.45%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	195	202,072
7487 - Other business activities	43	60,758
82990 - Other business support service activities not elsewhere classified	24	30,647
99999 - Dormant Company	15	18,918
9999 - Dormant Company	15	20,111
7414 - Business & management consultancy	13	13,053
7499 - Non-trading company	10	10,955
5530 - Restaurants	9	5,086
96090 - Other service activities not elsewhere classified	9	10,322
7260 - Other computer related activities	9	7,849
9305 - Other service activities	8	9,063
7222 - Other software consultancy and supply	7	7,143
56101 - Licensed restaurants	7	2,441
62090 - Other information technology service activities	7	7,095
9800 - Residents Property Management	6	1,533
98000 - Residents property management	6	2,888
62020 - Information technology consultancy activities	6	10,545
70229 - Management consultancy activities other than financial management	5	16,419
56103 - Take-away food shops and mobile food stands	5	1,826
71129 - Other engineering activities	4	1,629